## Bryn Mawr Bank Corporation

Anual Report 2003
 4!

## 

"Bryn Mawr Trust has evolved into the premier community bank and wealth management organization in the Philadelphia area.

## We offer all the high quality

 services expected from a large institution while keeping the enterprising spirit of a small one.
## Building on a century-long

 tradition of serving the needs of individuals, families and businesses, we have a passion for bringing our clients truly exceptional personal service."- Ted Peters

Chairman and Chief Executive Officer

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CONSOLIDATED FINANCIAL HIGHLIGHTS
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(Dollars in thousands, except per share amounts)

|  |  | 2003 |  | 2002 | Change | Five-year compound growth rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the year |  |  |  |  |  |  |
| Net interest income | \$ | 24,931 | \$ | 24,928 | 0 \% | 4 \% |
| Other income |  | 26,577 |  | 23,899 | 11 \% | 13 \% |
| Other expenses |  | 33,437 |  | 31,642 | 6 \% | 7 \% |
| Income from continuing operations |  | 11,272 |  | 10,642 | 6 \% | 10 \% |
| Net income |  | 9,356 |  | 10,207 | -8\% | 6 \% |
| At year-end |  |  |  |  |  |  |
| Total assets | \$ | 604,848 | \$ | 577,242 | 5 \% | 9 \% |
| Total net loans |  | 495,746 |  | 460,861 | 8 \% | 12 \% |
| Total deposits |  | 527,139 |  | 483,620 | 9 \% | 8 \% |
| Shareholders' equity |  | 67,382 |  | 62,607 | 8 \% | 10 \% |
| Per common share* |  |  |  |  |  |  |
| Earnings per common share from continuing operations | \$ | 1.30 | \$ | 1.22 | 7 \% | 10 \% |
| Diluted earnings per common share from continuing operations | \$ | 1.28 | \$ | 1.20 | 7 \% | 11 \% |
| Earnings per common share | \$ | 1.08 | \$ | 1.17 | -8\% | 6 \% |
| Diluted earnings per common share | \$ | 1.06 | \$ | 1.16 | -9\% | 7 \% |
| Dividends declared | \$ | .40 | \$ | . 38 | $5 \%$ | 11 \% |
| Book value | \$ | 7.77 | \$ | 7.21 | 8 \% | 10 \% |
| Closing price | \$ | 24.10 | \$ | 18.32 | 32 \% | 12 \% |
| Selected ratios** |  |  |  |  |  |  |
| Return on average assets |  | 1.98 \% |  | 2.01 \% |  |  |
| Return on average shareholders' equity |  | 17.76 \% |  | 17.26 \% |  |  |

* Per share date restated to reflect the effect of the 2-for-1 stock split, effective October 1, 2003.
**Selected ratios are based on income from continuing operations.

SIGNIFICANT CORPORATE HIGHLIGHTS

- Two-for-one stock split
- Newtown Square Branch Opening
- New Small Business Package introduced
- Top Performance Award from The Independent Community Bankers of America
- Advisory arrangement with Community Banks, Inc.

Net Income
from Continuing
Operations
(Dollars in millions)


Earnings Per Common Share from Continuing Operations (Dollars)


Shareholders' Equity
(Dollars in millions)


Common Stock

## Market Value

(Dollars per share)


Total Deposits
(Dollars in millions)



Total Assets
(Dollars in millions)


Total Net Loans
(Dollars in millions)

Common Stock
Book Value
(Dollars per share)


I'm pleased to report that the Corporation and its principal subsidiary, The Bryn Mawr Trust Company, had another excellent year with diluted earnings-per-share from continuing operations up 7\% and net income up $6 \%$. These results are notwithstanding the 45 -year interest-rate lows that continued to have a depressing impact on our profitability. The details of our financial performance can be found in the charts and analyses included in this Annual Report.

## VISION

Our vision is simple, but clear. It is to be the premier wealth services organization and community bank in the Philadelphia area. We want to be the very best at what we do. Everything we do at the Corporation - be it offer a new product, open a new branch office, or hire someone to join the team - revolves around this vision.

## CORE COMPETENCIES

At The Bryn Mawr Trust Company, we concentrate our efforts on four primary core competencies. We are committed to doing a smaller number of things very well, rather than trying to be everything to everybody.

- Wealth Services - This group includes trust administration, custody services, investment management, and employee retirement plans. During 2003, the Wealth Services division experienced double-digit gains in revenue and assets under management. The group's contribution to our corporate profits increased 21\%. In addition, our equity investment results were among the highest of any financial institution in the Philadelphia area.
- Business Banking - We continue to be the pre-eminent business banking organization in our region. Our small business unit handles business loan requests from $\$ 50,000$ to $\$ 500,000$, while our corporate lending group makes loans in the $\$ 500,000$ to $\$ 8,000,000$ range. We saw a healthy increase in both new clients and loan levels in 2003.
- Residential Mortgage Banking - During this past year, we originated over $\$ 600$ million in new residential home loans, making us one of the largest lenders of this type in the Philadelphia area. Although we maintained the majority of the actual servicing of these loans, most loans were sold in the secondary market to Fannie Mae or Freddie Mac.
- Value-Added Consumer Banking - This area includes our retail branch system, as well as our consumer lending, insurance, and brokerage units. Our business model emphasizes a very high level of service, which is our primary differentiator from other banks. Deposits grew a strong $9 \%$ this past year in very competitive environments. As will be noted below, we recently opened our seventh full-service branch facility.


## MAJOR INITIATIVES

One of our primary initiatives is to increase the footprint of the Bank. We can only squeeze so much out of the assets and deposits we currently hold, so it is important to have a plan for steady, controlled growth in order to maximize
your shareholder value. Consistent with this strategy, we opened in January 2004 a large full-service branch in Newtown Square, which is contiguous to our present market. Newtown Square is an affluent community and has a large number of closely-held businesses, both perfect demographics for the services and products we offer. Barb Newcomer is leading our efforts there and we are off to an excellent start.

In addition, I'm glad to report that we are ready to sign a lease for a new branch office in Exton, PA. The Exton area has been, and will continue to be, one of the fastest growing areas of Pennsylvania. Our site on Route 100, just north of Route 30, has all the ingredients of a successful branch site - easy access and egress, visibility, and a high traffic count. It will take a lot of hard work, but I know that we can be very successful in that marketplace.

We continue to put a large amount of resources into the Wealth Services group. Recently, we engaged a top-flight public relations firm to publicize our excellent capabilities and expertise in that area. We have already been featured on a number of television networks, including CNBC and Bloomberg, and have received a considerable
 amount of newspaper and magazine exposure. Our goal is to maintain strong increases in revenues, assets under management, and profitability in this division.

As always, I would like to thank our outstanding Board of Directors for their counsel and leadership this past year. As a Board, we faced a number of difficult and important issues in 2003, solved them, and are moving aggressively forward. I can assure you that everyone on the Board isdedicated to improving the value for our shareholders.

Thank you for being an owner of the Corporation. I welcome your comments or questions at any time.
Sincerely,


## Ted Peters

Chairman and Chief Executive Officer
February 25, 2004

During 2003, Bryn Mawr Bank Corporation reported a healthy increase in income from continuing operations. This is quite impressive since the low interest rate environment continues to have a negative effect on net interest margin - the difference between the interest received on loans and investments in comparison to the interest paid on deposits. There was strong growth in commercial loan balances as well as in deposits. The Wealth Management division experienced a substantial increase in operating profit.


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SIGNIFICANT CORPORATE HIGHLIGHTS
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TWO FOR ONE STOCK SPLIT - In recognition of the strong performance of the Corporation's stock, the Board of Directors authorized a two-for-one stock split effective October 1, 2003. This potentially provides more liquidity for


EXECUTIVE MANAGEMENT. JOSEPH W. REBL, JOSEPH G. KEEFER, ALISON E. GERS AND ROBERT J. RICCIARDI. the trading of the Corporation's shares of common stock. It certainly demonstrates the Board's belief that the Corporation's excellent performance will continue to be sustained.
new branch opening - The Bank established a new branch office in Newtown Square, Pennsylvania. This is the seventh full service facility in the Bank's branch system. A groundbreaking ceremony was held in June. Though progress on the construction was delayed due to weather conditions, the new branch office in Newtown Square successfully opened on January 20, 2004. This office has regular Saturday banking hours, a first for Bryn Mawr Trust. The response to the new facility has been overwhelmingly positive.

The strikingly modern building was designed by Casaccio Architects of Havertown and was constructed by TN Ward Company of Ardmore. It provides about 3,700 square feet of office space. In addition to the standard teller area, customer service and safe deposit boxes, the office features facilities for self-service banking transactions and an
after-hours lobby that includes an ATM and a Merchant Banking Center providing rolled coin and cash dispensers. Along with a generous parking area, the branch has a state-of-the-art drive-up center featuring three lanes equipped with the most sophisticated mechanical delivery system available. The drive-up facility also houses an ATM and night depository providing 24-hour drive-up service. The Bryn Mawr Trust Company had a ceremonial ribbon cutting at our Newtown Square branch office at 4 p.m. on Wednesday, February 4, 2004. The Grand Opening celebration featured a month-long series of activities including several evening receptions, a sweepstakes open to the public, special gifts for opening new accounts, and refreshments during banking hours.

Artist Nicholas P. Santoleri, was commissioned to produce the watercolor "Newtown Square Train Station" to commemorate the branch opening. Prints of this painting were part of the opening sweepstakes and were offered as a premium for customers opening substantial deposit or loan accounts. The painting, like the new building itself, has caused quite a stir in the local community.

NEW SMALL BUSINESS PACKAGE introduced - On May 15, Bryn Mawr Trust officially kicked off a major promotional effort for the introduction of a

CONSUMER BANKING. THOMAS F. DRENNAN, INSURANCE; BARBARA J. NEWCOMER, NEWTOWN SQUARE MANAGER; RICHARD J. FUCHS, COMMUNITY BANKING; AND F. CHRISTOPHER CAMPBELL, III, BRYN MAWR BROKERAGE.
 superior banking package of services designed to provide small business owners with high quality, competitively-priced loan, deposit and investment services required to compete in today's marketplace. The campaign included telemarketing, an officer calling program, newspaper advertising, branch posters, banners and brochures.

TOP PERFORMANCE AWARD FROM THE INDEPENDENT COMMUNITY BANKERS OF AMERICA - In June,
The Independent Community Bankers of America (ICBA) identified The Bryn Mawr Trust Company as one of the Top 20 community banks, based on performance, among their more than 5,000 member banks nationwide. For community banks with assets between $\$ 500$ million and $\$ 1$ billion, Bryn Mawr Trust ranked 4th based on Return on Assets (ROA), and 5th based on Return on Equity (ROE).
advisory arrangement with community banks, inc. - The Bryn Mawr Trust Company entered into an agreement in November 2003 for Bryn Mawr Trust Wealth Management professionals to act in an advisory capacity providing investment management services and business development expertise to Community Banks' Trust and Investment unit. Community Banks is a Harrisburg-based financial institution.


Commercial banking milestone - In May, for the first time in the history of the Bank, the combined total outstanding commercial loans and commercial real estate $\mathcal{E}$ construction loans exceeded the $\$ 300$ million mark. This is


COMmERCIAL BANKING. JAMES J. EGAN, CARMEN L. FIORENTINO AND MARTIN F. GALLAGHER, JR. quite an achievement in these difficult economic times and attests to the diligence and dedication of the entire Commercial Banking team.
"share the client" - This company-wide referral program, instituted in 2001, continues to be a viable source of new business, producing over 2,300 referrals to Bryn Mawr Trust products and services during 2003. Our staff seeks to cultivate expanded relationships by learning as much as possible about each customer's financial situation and discussing the many services the Bank has to offer. Additionally, our staff is constantly reminded of the importance of reaching outside our existing customer base to establish new customer relationships.

WEALTH MANAGEMENT: A SOURCE OF FINANCIAL information - During 2003, the Wealth
Management division continued its highly successful Attorney Breakfast Series. The division also initiated a well-received series of seminars for CPA's, had programs and forums on such diverse topics as the Economic Outlook, Investment Workshop for Women, the Medical Liability Crisis, and the Special Financial Needs of Widowed and Divorced Women.

CHECKMATE CHECKING - In Late spring, a new checking account, BMT CheckMate Checking, providing low-cost checking and many free banking services, was introduced.
women's advisory council - In May, Bryn Mawr Trust instituted The Women's Advisory Council. The purpose of the Council, which has twenty-two charter members, is to assist the Bank in developing new or improved services to meet the financial needs of women.

MORTGAGE BANKING - In the fall of 2003, BMT Mortgage embarked upon a special program targeting markets not traditionally the focus of our marketing efforts. A direct calling program was initiated in order to contact real estate professionals working out of the targeted areas. This effort has been supported by an advertising campaign in newspapers servicing those areas and transit posters at regional lines.

SHAREHOLDER RIGHTS PLAN - In
November, the Corporation's Board of Directors adopted a Shareholder Rights Plan to enhance and protect the value of the shareholder's investment in the Corporation and to discourage unfair or financially inadequate takeover proposals and abusive takeover practices. The rights generally will be exercisable only if a person or group acquires beneficial ownership of twenty percent $(20 \%)$ or more of the Corporation's common stock.

COMMUNITY BANKERS NASDAQ
index - Bryn Mawr Bank Corporation


BMT MORTGAGE COMPANY. WILLIAM F. MANNION, JR., MYRON H. HEADEN, REGINA HURLEY AND PATRICK J. KEENAN. is now listed on the newly created America's Community Bankers NASDAQ Index. The Index is expected to bring more visibility to community bank stocks, which are often not given the attention that they deserve from stock analysts and market makers. The Index is expected to ultimately include more than 500 NASDAQ listed banks and thrifts or their holding companies.

## RAPIDLY ADVANCING TECHNOLOGY

imaging project - In 2003, Bryn Mawr Trust adopted an electronic check imaging process using digital technology to capture the image of the document and store it on a computer disk. Once stored, the document image is available bank-wide for reproduction as many times as necessary. In March of 2004, the Bank will replace its current system of statement preparation and physical check return with the imaging system, which will print customer statements using a high quality laser printer. It will also print the images of the checks, which will accompany the statements.

This technology will provide many benefits to customers and our staff as well. It will enable the Bank to improve its quality of service by reducing statement turnaround time, as well as simplifying and expediting our research capability. It will provide the customer with timely, better organized, easy to file, readily accessible banking documents.

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NOURISHING OUR COMMUNITY
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community service - Bryn Mawr Trust continues to play a leading role in support of community activities including education, health, senior citizens' concerns, cultural events and civic affairs.

The Community Bulletin Board, an integral part of the company's internal communications network, provides
 a wealth of information concerning the posted organizations and their particular service to the community.

In July, Bryn Mawr Trust
employees sponsored the First Annual BMT Charity Softball Game generating funds for this year's beneficiary, Special Olympics of Pennsylvania. The event was a resounding success far exceeding expectations.

[^0] PATRICIA J. OWENS, SALES AND MICHELE M. FRITZ, EMPLOYEE BENEFITS.

## CORPORATE HEADQUARTERS

801 Lancaster Avenue
Bryn Mawr, Pennsylvania
19010-3396
610-525-1700
www.bmtc.com

## DIRECTORS

Warren W. Deakins
Self-employed, Insurance Sales
William Harral, III
Chairman, C\&D Technologies, Inc.; President, the Barra Foundation
Wendell F. Holland
Commissioner, Pennsylvania Public Utilities Commission
Francis J. Leto
Attorney-at-Law, Celli and Leto, LLP; President, The Brandywine Abstract Companies
Frederick C. "Ted" Peters II
Chairman, President and Chief Executive Officer, Bryn Mawr Bank Corporation and The Bryn Mawr Trust Company
James J. Smart
Managing Partner, Smart and Associates, LLP, a certified public accounting firm
Robert L. Stevens
President and Chief Executive Officer, MLH Realty
B. Loyall Taylor, Jr.

President, Taylor Gitts, Inc.
Nancy J. Vickers
President, Bryn Mawr College
Thomas A. Williams
Retired, formerly Vice President, Secretary/Treasurer, Houghton International, Inc.

## MARKET MAKERS

Boenning $\mathcal{E}$ Scattergood Goldman, Sach \& Co.
Hill, Thompson, Magid \& Coe Janney Montgomery LLC
Knight Equity Markets, L.P.
McConnel Budd \& Downes
Moors $\&$ Cabot, Inc.
Morgan Stanley 8 Co., Inc.
Ryan Beck 8 Co., Inc.
Schwab Capital Markets
Susquehanna Capital Group

## PRINCIPAL SUBSIDIARY

The Bryn Mawr Trust Company
A subsidiary of Bryn Mawr Bank Corporation

EXECUTIVE MANAGEMENT
Frederick C. "Ted" Peters II*
Chairman, President and Chief Executive Officer
Alison E. Gers
Executive Vice President, Administration and Operations
Joseph G. Keefer
Executive Vice President and Chief Lending Officer
Joseph W. Rebl*
Executive Vice President, Treasurer, and Chief Financial Officer
Robert J. Ricciardi*
Executive Vice President, Chief Credit Policy Officer and Secretary

* Also officer of the Corporation


## BRANCH OFFICES

801 Lancaster Avenue
Bryn Mawr,
Pennsylvania 19010
18 West Eagle Road
Havertown, Pennsylvania 19083
3601 West Chester Pike
Newtown Square, PA 19073
39 West Lancaster Avenue
Paoli, Pennsylvania 19301
330 East Lancaster Avenue
Wayne, Pennsylvania 19087
One Tower Bridge
West Conshohocken,
Pennsylvania 19428
312 East Lancaster Avenue
Wynnewood, Pennsylvania 19096

## WEALTH MANAGEMENT

10 South Bryn Mawr Avenue
Bryn Mawr, Pennsylvania 19010

## LIMITED SERVICE OFFICES

Beaumont at Bryn Mawr Retirement Community Bryn Mawr, Pennsylvania
Bellingham Retirement Living
West Chester, Pennsylvania
Martins Run Life Care Community
Media, Pennsylvania
Rosemont Presbyterian Village
Rosemont, Pennsylvania
The Quadrangle
Haverford, Pennsylvania
Waverly Heights
Gladwyne, Pennsylvania
White Horse Village
Newtown Square, Pennsylvania

## OTHER SUBSIDIARIES AND FINANCIAL SERVICES

Bryn Mawr Brokerage Company, Inc.
A Division of The Bryn Mawr Trust Company
Bryn Mawr, Pennsylvania
Richard J. Fuchs, President
BMT Mortgage Company
A Division of The Bryn Mawr Trust Company
Bryn Mawr, Pennsylvania
Patrick J. Keenan, Senior Vice President
William F. Mannion, Jr., Senior Vice President
BMT Settlement Services, Inc.
A subsidiary of The Bryn Mawr Trust Company
Bryn Mawr, Pennsylvania
William F. Mannion., Jr., Chairman
Patrick J. Keenan, President
Insurance Counsellors of Bryn

## Mawr, Inc.

A subsidiary of The Bryn Mawr Trust Company
Bryn Mawr, Pennsylvania
Thomas F. Drennan, President

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CORPORATE INFORMATION
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## ANNUAL MEETING

The Annual Meeting of Shareholders of Bryn Mawr Bank Corporation will be held in Wyndham Alumnae House, Bryn Mawr College, Bryn
Mawr, Pennsylvania, on Tuesday, April 20, 2004, at 2:00 p.m.

## AUDITORS

## Pricewaterhouse Coopers LLP

Two Commerce Square
2001 Market Street
Philadelphia, Pennsylvania 19103-7042

## LEGAL COUNSEL

Monteverde, McAlee $\&$ Hurd, P.C.
One Penn Center at Suburban Station
1617 John F. Kennedy Boulevard
Suite 1500
Philadelphia, Pennsy/vania 19103-1815

## STOCK LISTING

Bryn Mawr Bank Corporation common stock is traded over-thecounter and is listed on the NASDAQ National Market System under the symbol BMTC.

## FORM 10-K

A copy of the Corporation's Form $10-\mathrm{K}$, including financial statement schedules as filed with the Securities and Exchange Commission, is available without charge to shareholders upon written request to Robert J. Ricciardi, Secretary, Bryn
Mawr Bank Corporation, 801
Lancaster Avenue, Bryn Mawr, Pennsylvania 19010-3396, or via e-mail to bricciardi@bmtc.com.

## EQUAL EMPLOYMENT OPPORTUNITY

The Corporation continues its commitment to equal opportunity employment and does not discriminate against minorities or women with respect to recruitment, hiring, training, or promotion. It is the policy of the Corporation to comply voluntarily with the practices of Affirmative Action.

## REGISTRAR \& TRANSFER AGENT

## Mellon Investor Services L.L.C.

## P.O. Box 3315

South Hackensack, NJ 07606
www.mellon-investor.com

PRICE RANGE OF SHARES

|  |  | $\begin{array}{r} \text { High } \\ \text { Bid } \end{array}$ |  | $\begin{array}{r} \text { Low } \\ \text { Bid } \end{array}$ | Dividend declared |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2003 High-Low Quotations |  |  |  |  |  |  |
| First quarter | \$ | 19.19 | \$ | 17.08 | \$ | 0.10 |
| Second quarter | \$ | 20.50 | \$ | 17.39 | \$ | 0.10 |
| Third quarter | \$ | 21.81 | \$ | 18.50 | \$ | 0.10 |
| Fourth quarter | \$ | 25.07 | \$ | 20.00 | \$ | 0.10 |
| 2002 High-Low Quotations* |  |  |  |  |  |  |
| First quarter | \$ | 16.20 | \$ | 14.00 | \$ | 0.095 |
| Second quarter | \$ | 21.19 | \$ | 15.50 | \$ | 0.095 |
| Third quarter | \$ | 20.53 | \$ | 18.50 | \$ | 0.095 |
| Fourth quarter | \$ | 20.12 | \$ | 18.19 | \$ | 0.095 |

The approximate number of registered holders of record of common stock as of December 31, 2003 was 381.
The shares are traded on the over-the-counter market, and the price information was obtained from The National Association of securities Dealers (NASD).

* The high-low quotations and the dividend declarations have been restated to reflect the effect of the two-for-one stock split, effective October 1, 2003.

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## Report of Independent Auditors

## To the Board of Directors and Shareholders of Bryn Mawr Bank Corporation:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, comprehensive income, changes in shareholders' equity and of cash flows present fairly, in all material respects, the financial position of Bryn Mawr Bank Corporation and its subsidiaries ("Corporation") at December 31, 2003 and 2002, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2003 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Corporation's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in note 2 to the consolidated financial statements the Corporation adopted the Statement of the Financial Accounting Standard No. 142 "Goodwill and Other Intangible Assets" effective January 1, 2002.


Philadelphia, Pennsylvania
February 27, 2004

## Selected Financial Data

| For the years ended December 31, | (in thousands, except for share and per share data) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002* |  | 2001* |  | 2000* |  | 1999* |  |
| Interest income | \$ | 29,261 | \$ | 29,412 | \$ | 30,311 | \$ | 31,985 | \$ | 28,317 |
| Interest expense |  | 4,330 |  | 4,484 |  | 6,302 |  | 7,072 |  | 5,857 |
| Net interest income |  | 24,931 |  | 24,928 |  | 24,009 |  | 24,913 |  | 22,460 |
| Loan loss provision |  | 750 |  | 1,000 |  | 1,200 |  | 250 |  | 250 |
| Net interest income after loan loss provision |  | 24,181 |  | 23,928 |  | 22,809 |  | 24,663 |  | 22,210 |
| Other income |  | 26,577 |  | 23,899 |  | 18,846 |  | 15,322 |  | 16,296 |
| Other expenses |  | 33,437 |  | 31,642 |  | 28,199 |  | 27,854 |  | 27,140 |
| Income before income taxes and discontinued operations |  | 17,321 |  | 16,185 |  | 13,456 |  | 12,131 |  | 11,366 |
| Applicable income taxes |  | 6,049 |  | 5,543 |  | 4,524 |  | 4,137 |  | 3,620 |
| Income from continuing operations |  | 11,272 |  | 10,642 |  | 8,932 |  | 7,994 |  | 7,746 |
| (Loss) income from discontinued operations |  | $(1,916)$ |  | (435) |  | 194 |  | 267 |  | 215 |
| Net Income | \$ | 9,356 | \$ | 10,207 | \$ | 9,126 | \$ | 8,261 | \$ | 7,961 |
| Per share data**: |  |  |  |  |  |  |  |  |  |  |
| Earnings per common share from continuing operations: |  |  |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.30 | \$ | 1.22 | \$ | 1.03 | \$ | 0.92 | \$ | 0.89 |
| Diluted | \$ | 1.28 | \$ | 1.20 | \$ | 1.00 | \$ | 0.88 | \$ | 0.85 |
| Earnings per common share from discontinued operations: |  |  |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.08 | \$ | 1.17 | \$ | 1.05 | \$ | 0.96 | \$ | 0.92 |
| Diluted | \$ | 1.06 | \$ | 1.15 | \$ | 1.02 | \$ | 0.93 | \$ | 0.88 |
| Dividends declared** | \$ | 0.40 | \$ | 0.38 | \$ | 0.36 | \$ | 0.34 | \$ | 0.30 |
| Weighted-average shares outstanding |  | 8,657,527 |  | 8,706,390 |  | 8,651,040 |  | 8,585,676 |  | 8,698,806 |
| Dilutive potential common shares |  | 158,543 |  | 130,020 |  | 254,180 |  | 322,816 |  | 387,830 |
| Adjusted weighted-average shares |  | 8,816,070 |  | 8,836,410 |  | 8,905,220 |  | 8,908,492 |  | 9,086,636 |
|  |  |  |  |  |  | thousands) |  |  |  |  |
| At December 31, |  | 2003 |  | 2002* |  | 2001* |  | 2000* |  | 1999* |
| Total assets | \$ | 604,848 | \$ | 577,242 | \$ | 476,823 | \$ | 444,424 | \$ | 436,820 |
| Earning assets |  | 543,985 |  | 520,562 |  | 427,805 |  | 389,053 |  | 395,952 |
| Deposits |  | 527,129 |  | 483,620 |  | 391,059 |  | 386,966 |  | 371,068 |
| Shareholders' equity |  | 67,382 |  | 62,607 |  | 57,307 |  | 50,970 |  | 46,719 |
| Ratio of equity to assets |  | 11.14\% |  | 10.85\% |  | 12.02\% |  | 11.47\% |  | 10.70\% |
| Loans serviced for others |  | 797,326 |  | 631,105 |  | 442,373 |  | 325,040 |  | 306,147 |
| For the years ended December 31, |  | 2003 |  | 2002* |  | 2001* |  | 2000* |  | 1999* |
| Selected financial ratios: |  |  |  |  |  |  |  |  |  |  |
| Net interest margin |  | 4.70\% |  | 5.34\% |  | 5.85\% |  | 6.33\% |  | 6.12\% |
| Net income to: |  |  |  |  |  |  |  |  |  |  |
| Average total assets |  | 1.98\% |  | 2.01\% |  | 2.05\% |  | 1.94\% |  | 2.01\% |
| Average shareholders' equity |  | 17.76\% |  | 17.26\% |  | 16.95\% |  | 17.20\% |  | 17.97\% |
| Average shareholders' equity to average total assets |  | 11.13\% |  | 11.67\% |  | 12.09\% |  | 11.28\% |  | 11.10\% |
| Dividends declared per share to net income per basic common |  |  |  |  |  |  |  |  |  |  |

* Reclassified for comparative purposes
** Restated to reflect the effect of the 2-for-1 stock split effective October 1, 2003.


## Management's Discussion and Analysis

The following is a discussion of the consolidated results of operations of Bryn Mawr Bank Corporation and its subsidiaries (the "Corporation") for each of the three years ended December 31, 2003, as well as the financial condition of the Corporation as of December 31, 2003 and 2002. The Bryn Mawr Trust Company (the "Bank"), and Joseph W. Roskos \& Co. ("JWR \& Co.") are wholly-owned subsidiaries of the Corporation. Bryn Mawr Finance, Inc. ("BM Finance") is a wholly owned subsidiary of JWR \& Co., Insurance Counsellors of Bryn Mawr, Inc. ("ICBM") and Bryn Mawr Settlement Services, Inc. ("BMSS") are wholly owned subsidiaries of the Bank. This discussion should be read in conjunction with the Corporation's consolidated financial statements beginning on page 38.
Special Cautionary Notice Regarding Forward Looking Statements
Certain of the statements contained in this Report may constitute forward-looking statements for the purposes of the Securities Act of 1933, as amended and the Securities Exchange Act of 1934, as amended, and may involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Corporation to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. These forward-looking statements include statements with respect to the Corporation's financial goals, business plans, business prospects, credit quality, credit risk, reserve adequacy, liquidity, origination and sale of residential mortgage loans, impairment of goodwill, the effect of changes in accounting standards, and market and pricing trends. The words "expect," "anticipate," "intended," "plan," "believe," "seek," "estimate," and similar expressions are intended to identify such forwardlooking statements. The Corporation's actual results may differ materially from the results anticipated by the forward-looking statements due to a variety of factors, including without limitations:

- the effect of future economic conditions on the Corporation and its customers, including economic factors which affect consumer confidence in the securities markets, wealth creation, investment and savings patterns, and the Corporation's interest rate risk exposure and credit risk;
- changes in the securities markets with respect to the market values of financial assets and the stability of particular securities markets;
- governmental monetary and fiscal policies, as well as legislation and regulatory changes;
- changes in accounting requirements or interpretations;
- the risks of changes in interest rates on the level and composition of deposits, loan demand, and the value of loan collateral and securities, as well as interest rate risk;
- the effects of competition from other commercial banks, thrifts, mortgage companies, consumer finance companies, credit unions, securities brokerage firms, insurance companies, moneymarket and mutual funds and other institutions operating in the Corporation's trade market area and elsewhere including institutions operating locally, regionally, nationally and internationally together with such competitors offering banking products and services by mail, telephone, computer and the Internet;
- any extraordinary events (such as the September 11, 2001 events and the U.S. Government's response to those events);
- the Corporation's success in continuing to generate new business in its existing markets, as well as its success in identifying and penetrating targeted markets and generating a profit in those markets in a reasonable time;
- the Corporation's ability to continue to generate investment results for customers and the ability to continue to develop investment products in a manner that meets customers needs;
- the Corporation's timely development of competitive new products and services in a changing environment and the acceptance of such products and services by customers;
- the Corporation's ability to originate and sell residential mortgage loans;
- the accuracy of assumptions underlying the establishment of reserves for loan losses and estimates in the value of collateral, and various financial assets and liabilities and technological changes being more difficult or expensive than anticipated; and
- the Corporation's success in managing the risks involved in the foregoing.
All written or oral forward-looking statements attributed to the Corporation are expressly qualified in their entirety by use of the foregoing cautionary statements. All forward-looking statements included in this Report are based upon information presently available, and the Corporation assumes no obligation to update any forwardlooking statements.
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## Critical Accounting Policies

The Corporation's most critical accounting policy is the allowance for loan loss. The allowance for loan loss represents management's estimate of the loan losses that may occur. The allowance is continually monitored to determine its adequacy. Ongoing review of credit standards, the level of delinquencies on loan products and loan segments, and the current state of the economy are included in this review. Actual losses may differ from management's estimates. This is explained in more detail on page 27 .
In December 2001, the Corporation adopted Statement of Financial Accounting Standard No. 142 "Goodwill and Other Intangible Assets" ("SFAS No. 142"). In compliance with SFAS No. 142, the Corporation ceased amortizing the goodwill related to JWR \& Co. During 2003, Corporation management determined that JWR \& Co. was not attaining its strategic goals and that it would be in the best interest of the Corporation to discontinue offering family office services through JWR \& Co. Therefore, the Corporation sold substantially all of the assets of JWR \& Co. to Private Family Office, Inc. ("PFO"), which is owned by the former president of JWR \& Co. (the "Asset Sale"). The Asset Sale was accomplished on August 1, 2003, effective as of June 30, 2003. The Asset Sale resulted in the charge-off of the balance of goodwill on the books of the Corporation, amounting to $\$ 1,005,000$. As of December 31, 2003, there is no goodwill on the books of the Corporation.
Since the assets being sold in the Asset Sale meet all the requirements of Statement of Financial Accounting Standard No. 144 "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS No. 144"), the long-lived assets of JWR \& Co., as of December 31, 2002, have been classified as assets of discontinued operations available for sale in the balance sheet. As of December 31, 2003, there were no long-lived assets of JWR \& Co. associated with the family office operation on the books of JWR \& Co. Other revenue and expenses, the writedown of goodwill and other related disposal expenses have been classified as a (loss) income from discontinued operations, net of taxes in the respective statements of income, to reflect the accounting for discontinued operations under SFAS No. 144.
As a part of its Mortgage Banking segment's loan servicing business, the Bank records the value of mortgage servicing rights ("MSRs") as an asset when the mortgage loans are sold and the servicing is retained by the Bank. MSRs represent the right to receive cash flows from servicing mortgage loans. The servicing rights are capitalized based on the relative fair value of the servicing right and the mortgage loan on the date the mortgage loan is sold. MSRs are amortized in proportion to, and over the period of,
estimated net servicing income. MSRs are carried at the lower of cost or estimated fair value. The Corporation obtains an independent appraisal of the fair value of its MSRs quarterly, which approximates the fair value expected in a sale between a willing buyer and seller.
MSRs are assessed quarterly for impairment based on the estimated fair value of those rights. For purposes of performing the impairment valuation, the MSR portfolio is stratified on the basis of certain predominant risk characteristics, including loan type and note rate. To the extent that the carrying value of the servicing rights exceeds estimated fair value for any stratum, a valuation allowance is established, which may be adjusted in the future as the estimated fair value of the MSRs increase or decrease. This valuation allowance is recognized in the consolidated statements of operations during the period in which impairment occurs.
The following summarizes the Corporation's activity related to MSRs for the years ended December 31, 2003 and 2002:

| (In thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Balance, January 1 | \$ 3,956 | \$ 2,206 |
| Additions | 3,249 | 3,368 |
| Amortization | $(2,814)$ | $(1,618)$ |
| Impairment | - | - |
| Sales | - |  |
| Balance, December 31 | \$ 4,391 | \$ 3,956 |
| Fair Value | 6,828 | 4,269 |

The following summarizes the Corporation's activity related to changes in the valuation allowance for impairment of MSRs for the years ended December 31, 2003 and 2002:

|  | 2003 | 2002 |
| :---: | :---: | :---: |
| Balance, January 1 | \$ | \$- |
| Impairment | 350 | - |
| Recovery . | (350) | - |
| Balance, December | \$ | \$- |

At December 31, 2003, key economic assumptions and the sensitivity of the current fair value of MSRs to immediate 10 and 20 percent adverse changes in those assumptions are as follows:

|  | 2003 |
| :---: | :---: |
| Fair value amount of MSRs | \$6,828 |
| Weighted average life (in years) | 4.3 |
| Prepayment speeds (constant Prepayment rate) (1): | 17.40\% |
| Impact on fair value: |  |
| 10\% adverse change | (454) |
| 20\% adverse change | (863) |
| Discount rate: | 9.54\% |
| Impact on fair value: |  |
| 10\% adverse change | (221) |
| 20\% adverse change | (430) |
| (1) represents the weighted average prepayment rate MSR asset. |  |

These sensitivities are hypothetical and should be used with caution. As the figures indicate, changes in fair value based on a $10 \%$ variation in assumptions generally cannot be extrapolated because the relationship of the change in assumptions to the change in fair value may not be linear. Also, the effect of a variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption. In realty, changes in one factor may result in changes in another, which could magnify or counteract the sensitivities.

## New Accounting Pronouncements

During 2003, the Financial Accounting Standards Board issued four accounting standards (the "Accounting Standards"). The Accounting Standards are discussed in detail in Note 2 - Summary of Significant Accounting Policies to the Consolidated Financial Statements, which are a part of this Report.

Significant Items For 2003

## Sale of JWR \& Co. Business and Assets

JWR \& Co. was acquired as a wholly-owned subsidiary of the Corporation, effective January 1, 1999. The transaction generated $\$ 3,300,000$ in goodwill being recorded on the books of the Corporation. The strategic goals of the transaction included the cross-selling of family office services to existing Corporation clients, as well as cross-selling traditional banking products and services to those non-Corporation clients of JWR \& Co. The anticipated profitability from the cross-selling strategy did not materialize and, in 2003, Corporation management determined that it would be in the best interest of the Corporation to sell JWR \& Co. The following is a summary statement of income, in thousands of dollars, presenting the operating results of the family office operations of JWR \& Co. from its acquisition:

|  | 1999 | 2000 | 2001 | 2002 | 2003** |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | \$1,947 | \$2,457 | \$2,572 | \$2,228 | \$ 773 |
| Expenses* | 1,426 | 1,903 | 2,130 | 2,339 | 1,239 |
| Pre tax Income (loss) | 521 | 554 | 442 | (111) | (466) |

*- Expenses are net of interest expense caused by inter-company borrowings.
**- Represents revenues and expenses from the family office operation through June 30, 2003.

Effective June 30, 2003, the Corporation sold substantially all of the assets of JWR \& Co., consisting of client accounts receivable and advances, fixed assets and prepaid expenses to PFO. The Asset Sale price was $\$ 2,350,000$. JWR \& Co. received $\$ 400,000$ in cash and three notes from PFO aggregating $\$ 1,950,000$. The notes were for the accounts receivable, the fixed assets and prepaid expenses and for the goodwill, respectively. The note for the goodwill represented the value of the associated intangible assets of JWR \& Co. The intangibles included the value of the client list, which was included in the Asset Sale. The note for the accounts receivable and client advances is scheduled to be paid down from the proceeds of collected accounts receivable, with a maximum term of 6 months. Subsequent to the maturity of this note, it was renewed for a three month period, having a remaining balance of $\$ 72,000$. The note for the fixed assets and prepaid expenses is for a 5-year term. The goodwill note has a 15 year amortization with a balloon payment after 10 years. All three notes bear interest at a rate of $6 \%$, with the interest rate on the goodwill note resetting after 7 years. There are no prepayment penalties on the notes. As of December 31, 2003, none of the notes were delinquent. PFO is renting certain fixed assets and office space from the Bank.

## Mortgage Banking Segment Generates Record Origination and Sales of Residential Mortgage Loans in 2003

The continuing low interest rate environment spurred refinancing activity in the residential Mortgage Banking segment. Residential mortgage loan sales in the secondary mortgage market grew by $13 \%$ from $\$ 555,615,000$ in 2002 to $\$ 628,052,000$ for 2003 . This increase in loan sale activity accounted for a $10 \%$ increase in gains on related loan sales, from $\$ 9,647,000$ for 2002 to $\$ 10,637,000$ for 2003. This activity provides a revenue stream that is counter-cyclical to declines in net interest income and net interest margin caused by decreasing interest rates.

As residential mortgage interest rates began to increase in the fourth quarter of 2003, the highly rate sensitive refinancing activity began to slow. The following chart presents a comparison, by quarter, of the volume of loan sales, in millions of dollars, related gains for 2003, in thousands of dollars, and the percentage of change, compared to 2002:

|  | $1^{\text {st }} \mathrm{Qtr}$ |  |  | $2^{\text {nd }} \mathrm{Q}$ tr |  |  | $3{ }^{\text {rd }}$ Qtr |  |  | $4^{\text {th }}$ Qtr |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 |  | 2003 | 2002 |  | 2003 | 2002 |  | 2003 | 2002 |  |
| Loans Sold | 181 | 96 | 89\% | 222 | 91 | 144\% | 172 | 137 | 26\% | 52 | 231 | (77\%) |
| Gains | 3,399 | 1,480 | 130\% | 3,590 | 1,599 | 125\% | 2,710 | 2,325 | 17\% | 938 | 4,243 | (78\%) |

The continued growth in residential mortgage loan sales, throughout 2002, produced a record year for the Bank for both the volumes of loans sold, as well as the respective gains on these sales. This growth continued through the first three quarters of 2003 and then, due primarily to an increase in mortgage interest rates in the fourth quarter of 2003, as well as a strategy of holding some shorter-term residential mortgage loans in the Bank's portfolio, the fourth quarter of 2003 reported a decline in both the volume of loan sales and the respective gains. It is expected that this trend of a decline in the level of residential mortgage loan sales will continue into 2004. In an effort to mitigate the effect of this decline, management is considering a sale of a portion of its residential mortgage loan servicing portfolio in 2004, thereby potentially generating additional revenue through the gains from the sale of the servicing portfolio. In an effort to mitigate the additional risk on the balance sheet of loan originations through third party originators during 2003, a decision was made to discontinue origination through third party mortgage brokers.
Historically, when interest rates begin to rise, the Corporation benefits from its asset interest rate sensitivity, increasing its net interest margins, while decreasing its revenues from the residential refinancing business activity. However, a decrease in residential mortgage loan originations and refinances, prior to market interest rates moving upward, could have a detrimental impact on the Corporation's net income, due to a potential decrease in revenues from this counter-cyclical activity, without a corresponding increase in the Corporation's net interest income or net interest margin.

## 2-for-1 Stock Split

Effective October 1, 2003, the Corporation authorized a 2 -for-1 stock split, potentially providing more liquidity for the trading of the Corporation's shares. All share and per share amounts included in this Management's Discussion and Analysis have been restated to reflect the effect of the 2-for-1 stock split.

## Dividend Increase

Based on a continued growth in earnings from continuing operations, the Corporation increased its quarterly dividend payment for 2003 by $5 \%$, from $\$ 0.38$ per share in 2002 to $\$ 0.40$ per share in 2003 , adjusted to reflect the impact of the 2 -for- 1 stock split on October 1, 2003. The

Corporation's dividend payout ratio was $37.04 \%$ of basic earnings per share for 2003 , compared to $34.48 \%$ for 2002. The increase in the payout ratio for 2003 , over 2002 , is due to the reduction in net income in 2003, caused by the losses from discontinued operations.

## Shareholder Rights Plan

The Corporation adopted a Shareholder Rights Plan to enhance and protect the value of the shareholders' investment in the Corporation and discourage unfair or financially inadequate takeover proposals and abusive takeover practices. The Plan provides for distribution of rights to purchase shares of the Corporation's common stock. The rights would be distributed to shareholders as a dividend at a rate of one right for each share of common stock held by shareholders of record as of the close of business on December 8,2003 . The rights will be exercisable only if a person or group acquires beneficial ownership of twenty percent or more of the Corporation's common stock.

## Continuation of the Stock Repurchase Program

Corporation management continues to believe that the repurchase of the Corporation's stock is a very beneficial use of Corporation capital. In October 2002, management was authorized to repurchase up to $4 \%$ of the outstanding shares or 348,094 shares, as of October 2002, effective January 2003, while not spending more than $\$ 7,500,000$. Under that program, from January 2003 through December 2003, the Corporation repurchased 99,000 shares of Corporation stock, at a cost of $\$ 1,827,000$, for an average cost of $\$ 18.45$ per share. This latest stock repurchase program is authorized to extend for a five-year period, with annual reviews by the Corporation's Board of Directors. The Corporation's stock repurchasing activity, from 1997 through December 31, 2003, resulted in the repurchase of a total of $1,292,652$ shares of the Corporation's common stock, at a cost of $\$ 18,223,000$ for an average purchase price of $\$ 14.10$ per share. All share and per share data has been adjusted to reflect the 2 -for- 1 stock split on October 1, 2003. The use of the Corporation's capital to repurchase stock increases the Corporation's return on equity, as well as offsetting the dilutive effect on earnings per share of issuing stock options. While income from continuing operations increased by $6 \%$ from 2002 to 2003, diluted earnings per share grew by $7 \%$, primarily due to the repurchase of
shares under these programs. This reflects the effect of the 2 -for-1 stock split, effective October 31, 2003.

## Strong Asset Quality

The Corporation consistently strives to enhance the quality of its loan portfolio. The loan portfolio continues to grow and the average loan size has increased substantially which necessitates the constant review of both the credit standards and the loan loss reserve. In addition to evaluating the credit quality of the loan portfolio, the state of the economy at December 31, 2003 was considered in evaluating the adequacy of the loan loss reserve. Since 1997, nonperforming assets have decreased from $\$ 1,169,000$ to $\$ 279,000$ at year-end 2003. Other real estate owned ("OREO") balances amounting to $\$ 25,000$ at year-end 1997 had been totally eliminated by year-end 1999 and there were no such balances at December 31, 2003. Nonperforming loans have decreased $76 \%$ over the prior six years to $\$ 279,000$ at year-end 2003. The Corporation measures various ratios in Basis Points. Each basis point represents $1 / 100$ of $1 \%$ (the "Basis Points"). Nonperforming loans as a percentage of total loans amounted to 6 basis point at December 31, 2003. Delinquencies, 30 days or more past due, amounted to 27 Basis Points of total outstanding loans at December 31, 2003. At December 31, 2002 nonperforming loans, as a percentage of total loans amounted to 1 Basis Point and delinquencies amounted to 16 Basis Points.

## DISCONTINUED OPERATIONS

As a result of Corporation management's decision to accomplish the Asset Sale, the Corporation had long-lived assets meeting the criterion of SFAS No. 144 for being classified as available for sale on its balance sheet. Therefore, the revenues and expenses, the writedown of goodwill and other related disposal expenses have been classified as a (loss) income from discontinued operations, net of taxes in the respective statements of income. Following is a table outlining (1) the amounts of revenue, expenses and after-tax (losses) profits reported in the results from discontinued operations and (2) the nonrecurring transactions' impact, that are a result of the Asset Sale:

|  | (000) omitted <br> For the twelve months ended |  |  |
| :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | 2001 |
| Revenues of JWR \& Co.** | \$ 773 | \$2,228 | \$2,564 |
| Expenses of JWR \& Co.** | 1,091 | 2,207 | 1,959 |
| Pre-tax (loss) income | (318) | 21 | 605 |
| Applicable income (tax) benefit | 108 | (7) | (246) |
| (Loss) Income | (210) | 14 | 359 |
| Non-recurring transactions |  |  |  |
| Writedown of Goodwill | $(1,005)$ | (400) | (165) |
| Accounts Receivable charge-off | (148) | - |  |
| Other | (245) | (74) |  |
| Income tax (expense) benefit | (308)* | 25 | - |
| Total of non-recurring transactions | $(1,706)$ | (449) | 165 |
| (Loss) Income from discontinued operations | \$(1,916) | \$ (435) | \$ 194 |

* Includes \$444,000 of income tax expense on the sale of JWR \& Co. assets.
** Revenues and expenses of JWR \& Co not specifically related to discontinued operations are excluded from respective categories in this chart.
Reflecting the results of the (loss) income from discontinued operations, the Corporation reported net income of $\$ 9,356,000$ for the twelve months ended December 31, 2003 , an $\$ 851,000$ or $8 \%$ decrease from $\$ 10,207,000$ reported for the same period in 2002 and an increase from the $\$ 9,126,000$ reported in 2001 . All share and per share data have been reclassified to reflect the effect of a 2 -for- 1 stock split, effective October 1, 2003. Earnings per common share on net income amounted to $\$ 1.08$, an $8 \%$ decrease from $\$ 1.17$ reported for 2002 , which was a $3 \%$ increase from $\$ 1.05$ reported in 2001. Diluted earnings per common share on net income decreased $8 \%$ to $\$ 1.06$ for 2003 compared to $\$ 1.15$ for 2002 which was a $13 \%$ increase from $\$ 1.02$ reported in 2001.
The loss per common share from discontinued operations amounted to $\$ .22$ for year end 2003 , compared to a loss of $\$ .05$ for the same period in 2002 and a gain of $\$ .02$ per share for 2001 . The loss per common share assuming dilution amounted to $\$ .22$ for 2003 , compared to a loss of $\$ .05$ in 2002 and a gain of $\$ .02$ per share for 2001.


## SELECTION OF NEW AUDITORS

On December 19, 2003 the Corporation retained KPMG LLP ("KPMG") as its new independent accountants to audit the financial statements for the fiscal year ended December 31, 2004. PricewaterhouseCoopers LLP (" $\mathrm{P}_{\mathrm{w}} \mathrm{C}$ ") will continue to serve as the independent accountants for the fiscal year ended December 31, 2003. The decision to change independent accountants was made by the Audit Committee of the Board of Directors of the Corporation.

The reports of $\mathrm{P}_{w \mathrm{C}}$ on the financial statement for the past two years contains no adverse opinions or disclaimer of opinion and were not qualified or modified as to their uncertainty, audit scope or accounting principle.
During each of the fiscal years ended December 31, 2002 and 2003 and subsequent interim period ended February 27,2004 , there were no disagreements between the Corporation and $\mathrm{PwC}_{\mathrm{w}}$ on any matter of disclosure, or auditing scope or procedure, which disagreements, if not resolved to the satisfaction of PwC would have caused it to make reference to the subject matter of this disagreements in connection with its reports; and there were no "reportable events" as that term is defined in Item 304(a)(1)(v) of Regulation S-K occurring within the Corporation's two most recent fiscal years and the subsequent interim period through February 27, 2004.
The Corporation has provided PwC and KPMG with a copy of the foregoing disclosures regarding the change of
independent auditors pursuant to Item 304 of the SEC's Regulation S-K giving them the opportunity to provide a statement for inclusion herein, if either of them disagrees with the accuracy or completeness of these disclosures. After their review, neither PwC nor KPMG expressed any disagreement with these disclosures.

## Results of Continuing Operations

## Overview

The Corporation reported a $6 \%$ increase in income from continuing operations to $\$ 11,272,000$ from $\$ 10,642,000$ for 2002.

Earnings per common share from continuing operations amounted to $\$ 1.30$ in 2003, a $7 \%$ increase over $\$ 1.22$ for 2002. Diluted earnings per common share from continuing operations increased by $7 \%$ to $\$ 1.28$ for 2003 from $\$ 1.20$ for 2002. The dilutive potential common shares added to the weighted-average shares outstanding were 158,543 and 130,020 for 2003 and 2002, respectively.

The earnings results for 2003 were due to a number of factors. As presented on Table 1 - Line of Business Segment Analysis, the banking segment, devoted to the traditional banking business of gathering deposits and making loans increased $17 \%$, from 2002 to 2003. Continued low interest rates were primarily responsible for a 64 Basis Point decrease in the banking segments net interest margin. However, a $13 \%$ increase in average outstanding earning assets in 2003, compared to 2002 , offset the decreased margin and is primarily responsible for the banking segment's net interest income remaining level from year to year. Primarily due to continued strong asset quality, the loan loss provision was decreased by $\$ 250,000$ to $\$ 750,000$. Also contributing to the $17 \%$ increase in the banking segment's profitability, was a $\$ 1,506,000$ decrease in salaries-other, due to a decline in corporate-wide incentives tied to overall corporate profitability.

Interest rates continued to remain low during 2003, including residential mortgage interest rates. These low rates helped produce a significant increase in the mortgage refinancing activity in the Mortgage-Banking segment of the Corporation through the first three-quarters of 2003. As residential mortgage interest rates increased during the fourth quarter of 2003 , as presented in the chart on page 19 , the refinancing activity decreased from prior quarters. Total mortgage loan sales for 2003 were ahead of 2002 by $10 \%$ and is primarily responsible for a $15 \%$ increase in other income in the mortgage-banking segment. However, the increase in refinancing activity caused the acceleration of the amortization of MSR balances of the loans being paid off. This increase in MSR amortization is primarily responsible for the $53 \%$ increase
in the Mortgage Banking segment's expenses and the $14 \%$ decrease in profitability of the mortgage banking business from 2002.
A 10\% increase in fees for investment management and trust services is due to both growth in the values of assets under management and a full year of a fee increase, instituted in the third quarter of 2002, combined with holding the wealth management expenses to $5 \%$ growth, are primarily responsible for a $21 \%$ increase in Wealth Management segment profits for 2003, compared to 2002.
Return on average assets ("ROA") for the year was $1.98 \%$, compared to $2.01 \%$ in 2002, while return on average equity ("ROE") for 2003 was $17.76 \%$ compared to $17.26 \%$ in 2002.

## Earnings Performance

## Lines of Business

The Corporation continues to have four significant business segments or lines from which it derives its earnings, one of which is the Banking line of business. Additional earnings streams are obtained from its Wealth Management line of business and its Mortgage Banking line of business - the origination, servicing and sale of mortgage loans to the secondary mortgage market. The fourth segment, included in "All Other" in the following segmentation analysis, derives net revenues from financial services and products, offered through the Corporation's subsidiaries, as well as the Bank's subsidiaries, ICBM and BMSS.

Following is a segmentation analysis of the results of operations for those lines of business for 2003 and 2002:
TABLE 1 - Line of Business Segment Analysis

| (dollars in thousands) | 2003 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Banking | Wealth <br> Management | Mortgage Banking |  | $\begin{gathered} \text { All } \\ \text { Other* } \end{gathered}$ |  | Consolidated |
| Net interest income | \$24,707 | \$ - | \$ | 160 | \$ | 64 | \$24,931 |
| Less loan loss provision | 750 | - |  | - |  | - | 750 |
| Net interest income after loan loss provision | 23,957 | - |  | 160 |  | 64 | 24,181 |
| Other income: |  |  |  |  |  |  |  |
| Fees for investment management and trust services | - | 9,484 |  | - |  | - | 9,484 |
| Service charges on deposit accounts | 1,896 | - |  | - |  | - | 1,896 |
| Other fees and service charges | 199 | - |  | 2,221 |  | - | 2,420 |
| Net gain on sale of loans | 13 | - |  | 10,637 |  | - | 10,650 |
| Other operating income . | 1,496 | - |  | - |  | 1,091 | 2,587 |
| Total other income | 3,604 | 9,484 |  | 12,858 |  | 1,091 | 27,037 |
| Other expenses: |  |  |  |  |  |  |  |
| Salaries-regular | 8,274 | 3,665 |  | 1,343 |  | 314 | 13,596 |
| Salaries-other | 479 | 113 |  | 833 |  | 13 | 1,438 |
| Fringe benefits | 3,267 | 839 |  | 195 |  | 52 | 4,353 |
| Occupancy ............... | 2,994 | 617 |  | 258 |  | 216 | 4,085 |
| Other operating expenses .. | 4,182 | 1,002 |  | 4,836 |  | 405 | 10,425 |
| Total other expenses | 19,196 | 6,236 |  | 7,465 |  | 1,000 | 33,897 |
| Segment profit (loss) | \$ 8,365 | \$3,248 | \$ | 5,553 | \$ | 155 | \$17,321 |
| \% of segment profit (loss) | 48\% | 19\% |  | 32\% |  | 1\% | 100\% |


| (dollars in thousands) | 2002** |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Banking | $\begin{gathered} \text { Wealth } \\ \text { Management } \end{gathered}$ | Mortgage Banking | $\begin{gathered} \text { All } \\ \text { Other* } \end{gathered}$ | Consolidated |
| Net interest income | \$24,697 | \$ - | \$ 200 | \$ 31 | \$24,928 |
| Loan loss provision | 1,000 | - |  |  | 1,000 |
| Net interest income after loan loss provision | 23,697 | - | 200 | 31 | 23,928 |
| Other income: |  |  |  |  |  |
| Fees for investment management and trust services $\qquad$ | - | 8,620 | - | - | 8,620 |
| Service charges on deposit accounts | 1,822 | - | - | - | 1,822 |
| Other fees and service charges | 235 | - | 1,512 | - | 1,747 |
| Net gain on sale of loans | 6 | - | 9,647 |  | 9,653 |
| Other operating income. | 1,567 | 3 | 9,647 | 969 | 2,539 |
| Total other income | 3,630 | 8,623 | 11,159 | 969 | 24,381 |
| Other expenses: |  |  |  |  |  |
| Salaries-regular | 7,874 | 3,464 | 1,088 | 281 | 12,707 |
| Salaries-other | 1,985 | 291 | 692 | 10 | 2,978 |
| Fringe benefits | 2,451 | 706 | 88 | 50 | 3,295 |
| Occupancy | 3,086 | 580 | 172 | 316 | 4,154 |
| Other operating expenses . . . . | 4,778 | 891 | 2,842 | 479 | 8,990 |
| Total other expenses | 20,174 | 5,932 | 4,882 | 1,136 | 32,124 |
| Segment profit (loss) | \$ 7,153 | \$2,691 | \$ 6,477 | \$ (136) | \$16,185 |
| \% of segment profit (loss) | 44\% | -17\% | 40\% | (1\%) | ) $100 \%$ |

* Bryn Mawr Bank Corporation, Insurance Counsellors of Bryn Mawr, Inc. Bryn Mawr Brokerage Company, Inc., Bryn Mawr Finance, Inc., Bryn Mawr Settlement Services, Inc. and Joseph W. Roskos \& Co. have all been
** aggregated in All Other.
The table reflects operating profits or losses of each corporate line of business before income taxes and excluding inter-company interest income and expense, related to inter-company borrowings and excludes loss from discontinued operations.

The Banking segment's percentage of operating profits stood at $48 \%$ for 2003 , compared to $44 \%$ for 2002 . The Wealth Management segment's percentage of operating profit was $19 \%$, up from $17 \%$ for 2002 . The Mortgage Banking segment's share of operating profits decreased from $40 \%$ in 2002 to $32 \%$ in 2003, while the "All Other" segment, including the Corporation and all non-banking subsidiaries, went from $(1 \%)$ in 2002 to $1 \%$ in 2003.

## Banking Line of Business

The Bank's average outstanding earning assets for 2003 of $\$ 515,378,000$ increased $13 \%$ from $\$ 455,142,000$ for 2002. Average outstanding loans also grew by $13 \%$ in 2003 . The largest dollar increase in average outstanding loans occurred in the consumer line of credit loans, up $\$ 32,952,000$ or $85 \%$ over 2002 average balances. Average commercial loan balances grew by $\$ 28,018,000$ or $21 \%$ in 2003, compared to similar average outstanding balances in 2002. Average commercial mortgage loan balances grew by $\$ 13,535,000$ or $14 \%$, compared to 2002 levels and, average construction loan balances increased $\$ 5,935,000$ or $22 \%$ in 2003 , compared to the same period in 2002.

Reflecting a reduction in the amount of residential mortgage loans available for sale, the average balance of residential mortgage loans decreased $\$ 6,721,000$ or $10 \%$ from 2002 average balances. The average outstanding balances of the Bank's consumer small business loan product increased by $\$ 1,825,000$ or $17 \%$ from 2002's average outstanding balances, while the average balance
of the consumer loan portfolio decreased by $\$ 20,061,000$ or $49 \%$, reflecting the planned run-off of the Bank's indirect automobile dealer paper portfolio, reflecting, lower demand for indirect automobile loans, due to increased competition from automobile manufacturers for new automobile loans, as well as a decline in fixed rate home equity loan balances, due primarily to these loans being paid off as a part of the residential mortgage loan refinancing activity in the Mortgage Banking segment.
The average outstanding balances of federal funds sold decreased by $\$ 3,363,000$ or $46 \%$ in 2003 compared to 2002 levels. Average outstanding investments increased by $\$ 1,325,000$ or $6 \%$ for 2003 compared to 2002.
Average outstanding total deposits increased \$75,142,000 or $18 \%$ in 2003 compared to 2002. The largest dollar increase occurred in the Bank's money market account average balances. The Bank adjusted its money market account interest rate structure, making the interest rates competitive with interest rates paid on off-balance sheet money market sweep accounts. This competitive rate structure offered by the Bank resulted in customers moving off-balance sheet sweep balances into the Bank's money market accounts. This is the primary reason for a $\$ 24,747,000$ or $40 \%$ increase in money market account balances, over 2002 average balances. Average outstanding non-interest bearing demand deposit balances increased by $\$ 15,557,000$ or $12 \%$, while average NOW account balances increased by $\$ 10,194,000$ or $9 \%$. Average outstanding savings deposits increased $16 \%$ or $\$ 6,980,000$, while the average balances of certificates of deposit ("CD"s) grew by $\$ 17,664,000$ or $22 \%$. The strong growth in the Bank's average deposit base in 2003 allowed the Bank to practically eliminate its reliance on short-term borrowings, decreasing the combined average outstanding borrowings from short-term borrowings and federal funds purchased by $\$ 19,778,000$ or $98 \%$. The increases in the average balances of lower costing money market accounts, NOW account and non-interest bearing demand deposit accounts are the primary reasons for the cost of funds decreasing 10 Basis Points. However, a continued low prime rate during 2003, partially offset by increases in earning assets, are primarily responsible for a decrease in the net interest margin to $4.70 \%$ in 2003 from $5.34 \%$ for 2002. An expanded discussion of net interest income follows under the section entitled "Net Interest Income". Total other income from the Banking segment decreased by $1 \%$ in 2003 compared to 2002 . Service charges on deposit accounts increased $4 \%$ due primarily to an overall increase in the service charges related to the Bank's "Honor Overdraft" product. Other fees and service charges decreased $\$ 36,000$ or $15 \%$. The largest decrease, $\$ 18,000$, occurred in revenue earned by the Bank for the off-balance sheet sweep accounts maintained for Bank

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clients. As discussed previously, the Bank was able to sweep balances back on to the balance sheet, thereby improving the Bank's liquidity position, partially offsetting the decrease in the net interest margin and enhancing net interest income. At the same time other operating income decreased by $\$ 71,000$ or $5 \%$ in 2003 and fees paid for sweep transactions, decreased by $\$ 112,000$. Fees for merchant credit card processing and visa debit cards decreased by $\$ 26,000$, due primarily to the Bank's decision to close its relationship with the largest merchant credit card customer. Partially offsetting these decreases was an increase of $\$ 59,000$ in fees for brokerage services, a $31 \%$ increase over similar fees earned in 2002. This increase was directly related to growth in business of the brokerage division.
Total other expenses of the Banking line of business decreased by $5 \%$ in 2003 compared to 2002 levels. While regular salaries increased by $5 \%$, other salaries, primarily incentives based on corporate-wide profitability decreased by $76 \%$, compared to similar corporate-wide incentives incurred in 2002 . Fringe benefits rose by $33 \%$, primarily due to increased costs associated with the Corporations' defined benefit pension plan. A combination of a decline in the value of pension assets under management and related yields on those assets was primarily responsible for the increase in fringe benefits from 2002 levels. Occupancy expenses decreased by $3 \%$, due primarily to declines in depreciation expense. The new Newtown Square branch was not placed in service until January 2004 and, therefore, no costs associated with that branch were included in occupancy expense for 2003 . Occupancy expense for 2004 will include a full year's cost for this location. Other operating expenses decreased by $12 \%$ and advertising expenses decreased by $35 \%$. Included in other operating expense in 2003 was a $\$ 250,000$ elimination of a prior accrual for potential litigation that was deemed unnecessary as of December 31, 2003. Exclusive of these previously mentioned items, other operating expenses essentially remained unchanged from 2002.

As interest rates remain low, continuing to compress the Bank's net interest margin, net interest income remains flat. The $\$ 1,212,000$ or $17 \%$ increase in the Banking segment profits for 2003 was primarily due to a $\$ 1,506,000$ reduction in salaries-other, reducing Corporate-wide incentives, a $\$ 250,000$ reduction in the loan loss provision, attesting to continued strong asset quality, and a $\$ 250,000$ decrease in other operating expenses, eliminating prior accrual for potential litigation, deemed unnecessary as of December 31, 2003. These increases in income were partially offset by a $\$ 400,000$ increase in regular salary expense and an $\$ 816,000$ increase in fringe benefit expense, reflecting the increased expenses of the Corporation's defined benefit pension plan.

## Wealth Management Line of Business

The Wealth Management business segment reported a $21 \%$ increase in operating profit for 2003 compared to 2002 levels. An $\$ 861,000$ or $10 \%$ increase in fees for investment management and trust services is primarily responsible for this increase. Total other expenses increased by $\$ 304,000$ or $5 \%$. An overall increase in asset values was the primary cause for the increase in trust fees. The market value of assets managed increased by $13 \%$ from $\$ 1,551,000,000$ at December 31, 2002, to $\$ 1,752,000,000$ as of December 31, 2003.
Total other expenses of the Wealth Management line of business increased by $\$ 304,000$ or $5 \%$ in 2003 over 2002 levels. The primary reason for this increase was an increase in the regular salary expense of $\$ 201,000$ or $6 \%$, while incentive based other salaries declined by $\$ 178,000$ or $61 \%$. This decline is primarily due to lower incentives paid to the division's Wealth Consultants in 2003, compared to 2002. Related fringe benefit costs also rose, up $\$ 133,000$ or $19 \%$ from 2002 levels. Increased pension expenses are primarily responsible for this increase. Occupancy expenses rose $\$ 37,000$ or $6 \%$ and other operating expenses increased by $\$ 111,000$ or $12 \%$. The most significant increase was an allocation of $\$ 53,000$ in insurance premiums for the division, not included in 2002 costs. The cost of computer processing grew by $\$ 39,000$ and the cost of temporary help grew by $\$ 29,000$.

## Mortgage Banking Line of Business

The operating profit of the Bank's Mortgage Banking line of business decreased $14 \%$ in 2003 compared to 2002 due to a significant decline in the volume of residential refinancing activity in the fourth quarter of 2003 compared to the fourth quarter of 2002 , as well as an increase in the amortization of MSRs, due to the increased residential mortgage loan refinancing activity in 2003. The sale of residential mortgage loans increased by $13 \%$ and the respective gains grew by $10 \%$. However, the cost of originating and servicing the growing portfolio of serviced loans also grew. Increased servicing staff, overtime and salary increases were primarily responsible for a $23 \%$ increase in regular salary expenses. Salariesother increased $20 \%$ because of incentives, which are primarily tied to revenue production, while the cost of fringe benefits, primarily related to increased pension expenses, rose $122 \%$. Occupancy costs grew by $50 \%$, reflecting the additional cost of software, necessary to streamline the origination and servicing activity associated with an expanded servicing portfolio.
Other operating expenses increased \$1,966,000 or $69 \%$ over 2002 expenses. The largest increase was in the amortization of MSRs, up by $\$ 1,197,000$. During 2003, the significant number of mortgage loan refinancings
caused the accelerated amortization of the respective MSR balances. Also included in other operating expenses were expenses associated with the increased loan origination and sale volumes. Expenses such as loan pair off fees, appraisal fees and extra help, directly related to the volume of loans being originated and sold, increased by $\$ 769,000$. Exclusive of these two loan volume related expense categories, other operating expenses grew by $1 \%$.

Following is a table showing the volume of residential mortgage loans originated and sold to the secondary mortgage market, the total net gains realized, and the yield on these loan sales:
TABLE 2: Summary of Residential Loan Sale Activity

| (dollars in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Volume of loans sold | \$628,052 | \$555,615 |
| Loan fees and net gains on sales | 10,637 | 9,647 |
| Yield on sales | 1.69\% | 1.7 |

As of December 31, 2003, the Bank serviced $\$ 755,132,000$ in residential mortgage loans for others, compared to $\$ 606,657,000$ in loans serviced for others at year-end 2002.

## Bryn Mawr Bank Corporation

The Corporation is a one-bank holding company, generating intercompany revenues from the rental of Corporation owned properties to the Bank. The Corporation's expenses are primarily of an administrative nature.
Insurance Counsellors of Bryn Mawr, Inc.
In January 1998, the Bank established a wholly owned subsidiary, ICBM (a full-service insurance agency), to enable the Bank to offer insurance products and related services to its customer base. ICBM offers a full line of life, property and casualty and commercial lines to its customer base. ICBM reported losses in both 2003 and 2002. The loss for 2003 amounted to $\$ 28,000$, compared to $\$ 51,000$ in 2002 . While insurance commissions grew by $\$ 46,000$ or $12 \%$, expenses grew by $\$ 10,000$ or $2 \%$. An additional staff member was added to the employee benefits unit, however, this was partially offset by a revenue sharing arrangement with another insurance agency that was terminated in 2002.

## Bryn Mawr Settlement Services, Inc.

In January 2002, the Bank formed BMSS to be a limited partner in a limited partnership, established to provide title search and abstract services to Bank customers either refinancing their existing residential mortgage loans or obtaining new residential mortgage loans. BMSS entered into an agreement (the "Partnership Agreement") with Commonwealth Land Transfer Company, whereby BMSS would receive $70 \%$ of the profits, after expenses, from the partnership. Due to the large volume of mortgage loan refinancing in 2003, as described in the Mortgage Banking
segment, BMSS earned $\$ 258,000$ in net income for 2003, a $34 \%$ increase over $\$ 192,000$ reported for 2002 . Should the volume of mortgage loan originations decline in 2004 , compared to 2003, the related profitability of BMSS would be adversely affected.

Joseph W. Roskos \& Co.
On April 1, 1999, the Corporation acquired JWR \& Co., effective January 1, 1999, for $\$ 4,195,000$, through a combination of Corporation stock and cash. Goodwill in the amount of $\$ 3,300,000$ was recorded on the Corporation's books, to be amortized over a 20-year life. JWR \& Co. was acquired to expand the products and services being offered by the Corporation through its subsidiaries. By 2003, Corporation management determined that it would be in the best interest of the Corporation to sell this business line. Therefore, substantially all of the assets of JWR \& Co. were sold and its revenues and expenses were included in income from discontinued operations.

## Bryn Mawr Finance, Inc.

BM Finance was incorporated on December 20, 2001, as a wholly owned subsidiary of JWR \& Co. Its primary purpose is to provide financing opportunities to the Corporation and its subsidiaries. Exclusive of intercompany interest income from JWR \& Co. and the Bank, BM Finance had losses of $\$ 6,000$ and $\$ 8,000$ for 2003 and 2002, respectively. Since the Corporation has decided to exit the family office business line, BM Finance will become an inactive subsidiary in 2004.

## Net Interest Income

During 2001, the Bank's prime rate decreased by 475 Basis Points, to $4.75 \%$ and remained there during 2002, until the fourth quarter of 2002 , when the prime rate decreased another 50 Basis Points and has remained at $4.25 \%$ through 2003 . This continued low prime rate in 2003 and 2002, compared to 2001, compressed the Bank's net interest margin. In 2003 the compressed net interest margin was partially offset by a $13 \%$ increase in average outstanding earning assets. Nonetheless, continued compression resulted in a decrease in total interest income of $\$ 151,000$ or less than $1 \%$. A decline in interest rates paid on deposits during 2003, compared to 2002 deposit rates, and strong growth in the Bank's low cost and non-interest bearing deposits was primarily responsible for a $\$ 154,000$ or $3 \%$ decrease in interest expense for the year ended December 31, 2003. This resulted in net interest income for 2003 being even with 2002 levels. Primarily the result of strong average deposit growth in 2003, average outstanding balances of federal funds sold increased by $46 \%$ and average investments increased by $16 \%$. The yield on earning assets decreased by 80 Basis Points, from $6.5 \%$ for 2002 to $5.7 \%$ for 2003 .

Total average deposits increased $18 \%$. The largest increases occurred in the Bank's lower costing or noninterest bearing deposits. The largest dollar increase occurred in the Bank's money market account average balances, up $\$ 24,747,000$ or $40 \%$, due primarily to the movement of off-balance sheet sweep funds back into the Bank's money market accounts. Average NOW account balances increased by $\$ 10,194,000$ or $9 \%$ and average non-interest-bearing demand deposits increased by $\$ 15,557,000$ or $12 \%$. Statement savings average balances grew by $\$ 6,980,000$ or $16 \%$ and CD balances grew by $\$ 17,664,000$ or $22 \%$. Due primarily to the increased liquidity provided by the growth in average deposits, compared to 2002, average outstanding short-term borrowings and federal funds purchased decreased by $98 \%$ over similar balances for 2002 . A combination of the ability to lower overall interest rates paid for interest-
bearing deposits and short-term borrowings and strong growth in the low and no cost deposit balances was primarily responsible for a 10 Basis Point decrease in the average cost of funds for 2003, compared to 2002. The decrease in the yield on earning assets, partially offset by the decreased cost of funds was directly responsible for the Bank's net interest margin, defined as net interest income, inclusive of loan fees, as a percentage of average earning assets, decreasing from $5.34 \%$ for 2002 to $4.70 \%$ for 2003. Since the Corporation's balance sheet is structured to be asset interest rate sensitive, increasing net interest income in a rising interest rate environment, should the prime rate remain at its current level, the current yields on earning assets and rates paid on deposits will remain unchanged throughout 2004 . The resulting net interest margin may not vary significantly from their respective levels reported for 2003.

## TABLE 3 - Analyses of Interest Rates and Interest Differential

The following table shows an analysis of the composition of net interest income for each of the last three years. Interest income on loans includes fees on loans of $\$ 677,000, \$ 620,000$ and $\$ 574,000$ in 2003, 2002 and 2001 respectively. The average loan balances include nonaccrual loans. All average balances are calculated on a daily basis. Yields on investment securities are not calculated on a tax-equivalent basis.

| (dollars in thousands) | 2003 |  |  | 2002** |  |  | 2001 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balance | Interest Income/ Expense |  | Average Balance | Interest <br> Income/ <br> Expense |  | Average Balance | Interest <br> Income/ <br> Expense |  |
| Assets: |  |  |  |  |  |  |  |  |  |
| Cash and due from banks | \$ 33,005 |  | -\% | \$ 29,934 |  | -\% | \$ 25,006 |  | -\% |
| Interest-bearing deposits with other banks* | 3,737 | 37 | 1.0 | 3,651 | 54 | 1.5 | 623 | 21 | 3.4 |
| Federal funds sold* | 10,638 | 110 | 1.0 | 7,275 | 112 | 1.5 | 7,521 | 321 | 4.3 |
| Investment securities available for sale: |  |  |  |  |  |  |  |  |  |
| Taxable* | 21,087 | 743 | 3.5 | 21,373 | 1,024 | 4.8 | 23,331 | 1,302 | 5.6 |
| Tax-exempt* | 2,499 | 86 | 3.4 | 939 | 39 | 4.2 | 1,604 | 66 | 4.1 |
| Total investment securities | 23,586 | 829 | 3.5 | 22,312 | 1,063 | 4.8 | 24,935 | 1,368 | 5.5 |
| Loans* | 478,397 | 28,285 | 5.9 | 421,904 | 28,183 | 6.7 | 367,571 | 28,601 | 7.8 |
| Less allowance for loan losses | $(6,519)$ | - | - | $(5,459)$ |  | - | $(4,636)$ | - | - |
| Net loans | 471,878 | 28,285 | 6.0 | 416,445 | 28,183 | 6.8 | 362,935 | 28,601 | 7.9 |
| Other assets | 27,557 | - | - | 27,365 | - | - | 24,479 |  |  |
| Total assets | \$570,401 | \$29,261 | - | \$506,982 | \$29,412 | - | \$445,499 | \$30,311 |  |
| Liabilities: |  |  |  |  |  |  |  |  |  |
| Demand deposits, noninterest-bearing | \$135,335 | \$ - | -\% | \$117,949 |  | -\% | \$102,877 |  | -\% |
| Savings deposits | 263,646 | 1,658 | 0.6 | 221,725 | 1,556 | 0.7 | 190,242 | 2,023 | 1.1 |
| Time deposits | 96,996 | 2,664 | 2.7 | 79,332 | 2,509 | 3.2 | 78,081 | 3,768 | 4.8 |
| Short term borrowings | 438 | 7 | 1.6 | 18,609 | 386 | 2.1 | 11,959 | 467 | 3.9 |
| Federal funds purchased | 58 | 1 | 1.7 | 1,665 | 33 | 2.0 | 1,296 | 44 | 3.4 |
| Other liabilities | 10,454 | - | - | 8,551 | - | - | 7,202 | - | - |
| Total liabilities | 506,927 | 4,330 | - | 447,831 | 4,484 | - | 391,657 | 6,302 | - |
| Shareholders' equity | 63,474 | - | - | 59,151 | - | - | 53,842 | - |  |
| Total liabilities and shareholders' equity | \$570,401 | \$ 4,330 | - | \$506,982 | \$ 4,484 | - | \$445,499 | \$ 6,302 | - |
| Total earning assets* | \$516,358 | - | - | \$455,142 | - |  | \$400,650 |  |  |
| Interest income to earning assets |  |  | 5.7 |  | - | 6.5 |  |  | 7.6 |
| Interest expense to earning assets | - |  | 0.8 |  | - | 1.0 |  | - | 1.6 |
| Net yield on interest-earning assets | - | - | 4.9 | - | - | 5.5 | - | - | 6.0 |
| Average effective rate paid on interest-bearing liabilities | - | - | 1.2 | - | - | 1.4 | - | - | 2.2 |
| Average effective cost on total deposits and short term borrowings |  |  | 0.9 |  |  | 1.0 |  |  | 1.6 |
| Net interest margin | - | - | 4.70 | - | - | 5.34 | - | - | 5.85 |
| Earning assets to interest-bearing liabilities | - | - | 1.43 | - | - | 1.42 | - | - | 1.42 |

[^1]
## TABLE 4 - Rate/Volume Analyses

The following table shows the effect of changes in volumes and rates on interest income and interest expense. Variances which were not specifically attributable to volume or rate were allocated proportionately between volume and rate. Interest income on loans included increases (decreases) in fees on loans of $\$ 57,000$ in 2003, $\$ 46,000$ in 2002 , and $\$(51,000)$ in 2001.

| (in thousands) | 2003 vs. 2002 |  |  | 2002 vs. 2001 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Increase/(decrease) | Volume | Rate | Total | Volume | Rate | Total |
| Interest Incom |  |  |  |  |  |  |
| Interest-bearing deposits with other banks |  | \$ (18) | \$ (17) | \$ 51 | \$ (18) |  |
| Federal funds sold | 41 | (43) | (2) | (10) | (199) | (209) |
| Investment securities |  |  |  |  |  |  |
| Taxable | (13) | (268) | (281) | (106) | (158) | (264) |
| Tax-exempt | 56 | (9) | 47 | (29) | 2 | (27) |
| Loans | 3,622 | $(3,520) *$ | 102 | 3,917 | $(4,349) *$ | (432) |
| Total interest income | 3,707 | $(3,858)$ | (151) | 3,823 | $(4,722)$ | (899) |
| Interest expense: |  |  |  |  |  |  |
| Savings deposits | 311 | (209) | 102 | 330 | (797) | (467) |
| Time deposits | 557 | (402) | 155 | 57 | $(1,316)$ | $(1,259)$ |
| Short term borrowings | (305) | (74) | (379) | 191 | (272) | (81) |
| Fed funds purchased | (28) | (4) | (32) | 10 | (21) | (11) |
| Total interest expense | 535 | (689) | (154) | 588 | $(2,406)$ | $(1,818)$ |
| Interest differential | \$3,172 | \$(3,169) | \$ | \$3,235 | \$(2,316) | \$ 919 |

* Included in the loan rate variance was a (decrease) increase in interest income related to non-performing loans of $\$(10,000)$ and $\$(73,000)$ in 2003 and 2002, respectively. The variances due to rate include the effect of nonaccrual loans because no interest is earned on such loans.

The 1\% decline in interest income for 2003 was primarily attributable to an 80 Basis Point decline in the average yield on earning assets, from $6.5 \%$ in 2002 to $5.7 \%$ for 2003. A $13 \%$ increase in average earning assets from $\$ 455,142,000$ for 2002 to $\$ 516,358,000$ for 2003 helped offset the decline in interest income due to decreases in interest rates. Interest income related to the rate variance decreased by $\$ 3,857,000$. A $\$ 3,706,000$ increase in interest income, attributable to volume growth, was the result of a $13 \%$ increase in average outstanding earning assets, including a $13 \%$ increase in average outstanding loans. The average yield on loans decreased 80 Basis Points from $6.7 \%$ in 2002 to $5.9 \%$ in 2003. The average yield on federal funds sold decreased 50 Basis Points to $1.0 \%$ for 2003 , compared to $1.5 \%$ for 2002 . The yield on the investment portfolio decreased by 110 Basis Points from $4.6 \%$ in 2002 to $3.5 \%$ in 2003 , as higher yielding maturing or called investments were replaced by investments at lower market interest rates.

While an increase in interest expense due to increased average deposits, offset by a reduction in interest on shortterm borrowings and federal funds purchased, caused a net increase in interest expense of $\$ 536,000$, the ability to lower rates paid on deposits caused a decrease in interest expense of $\$ 690,000$. The net result was a decrease in interest expense of $\$ 154,000$. Because of declining interest
rates on an asset rate sensitive earning asset portfolio, as indicated in Table 4 -Rate/Volume Analyses on page 26 of this Report, net interest income, related to interest rates, decreased by $\$ 3,169,000$ from 2002 to 2003. However, continued growth in earning assets, primarily in the loan portfolio, was responsible for a $\$ 3,172,000$ increase in net interest income, offsetting this decline and keeping net interest income practically even with 2002 , increasing by $\$ 3,000$ over 2002.

As of December 31, 2003, outstanding loan balances increased 8\% over December 31, 2002. During the fourth quarter of 2003, there was a significant decline in the level of mortgage loans being refinanced, compared to prior quarters. At the same time Corporation management decided to hold some of the shorter-term residential mortgage loans, primarily 7 -year and 15-year maturity loans, in the Bank's loan portfolio, to enhance current net interest income. Therefore, because of the decision to hold shorter-term residential mortgage loans in the Bank's portfolio, compared to selling them in prior periods, the most significant loan growth occurred in residential mortgage loans, which increased by $\$ 37,848,000$ or $49 \%$. The decrease in refinancing activity in the fourth quarter of 2003 was primarily responsible for a $\$ 24,335,000$ or 87\% decease in mortgage loans available for sale, from year to year. Commercial mortgage loans grew by $\$ 16,310,000$ or $16 \%$, while construction loan outstanding balances increased by $\$ 8,754,000$ or $32 \%$. Commercial and industrial loans grew by $\$ 7,683,000$ or $5 \%$. Second mortgage loan balances, originated as a part of the Mortgage Banking segment, decreased by $\$ 4,622,000$ or $13 \%$. A $\$ 5,957,000$ or $24 \%$ decrease in outstanding consumer loans is due primarily to continued run-off of indirect automobile loans, which was planned by the Bank, as well as the repayment by fixed rate home equity loan borrowers, as they chose to refinance these balances into first mortgages. The yield on average earning assets decreased by 80 Basis Points from $6.5 \%$ in 2002 to $5.7 \%$ in 2003.

Average deposits increased $\$ 76,972,000$ or $18 \%$ during 2003. Average outstanding CD balances increased by $22 \%$. Average outstanding NOW account balances grew $9 \%$, average non-interest-bearing demand deposits were up by $15 \%$ and average outstanding money market account balances, reflecting the Bank's ability to bring offbalance sheet sweep funds back on to the balance sheet, grew by $41 \%$. Savings account average balances increased by $16 \%$. Average outstanding short-term borrowings and federal funds purchased decreased by $98 \%$, reflecting the strong growth in average deposits from 2002 to 2003. The cost of funds for the Bank averaged $.9 \%$ for 2003 compared to $1.0 \%$ for 2002 , a 10 Basis Point decrease.

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## Loan Loss Provision

The Bank decreased its annual loan loss provision from $\$ 1,000,000$ for 2002 to $\$ 750,000$ for 2003 . While nonperforming loans grew by $\$ 241,000$ from year end 2002 to year end 2003 , the continued strong quality of the loan portfolio is primarily responsible for the decreases in the provision in both 2002 and 2003, compared to 2001.
The allowance for loan losses was $\$ 6,670,000$ and $\$ 6,114,000$ as of December 31, 2003 and 2002, respectively. Delinquencies, as a percentage of outstanding loans, amounted to 27 Basis Points and 16 Basis Points as
of December 31, 2003 and 2002, respectively.
Nonperforming loans amounted to $\$ 286,000$ at December 31, 2003, compared to $\$ 45,000$ at December 31, 2002. There was no OREO recorded on the Bank's books at either year-end. The allowance for loan losses, as a percentage of outstanding loans, was $1.33 \%$ as of December 31, 2003, compared to $1.31 \%$ as of December 31, 2002. Bank management has determined that the 2003 loan loss provision was sufficient to maintain an adequate level of the allowance for loan losses during 2003.

## TABLE 5 - Allowance for Loan Losses

A summary of the changes in the allowance for loan losses and a breakdown of loan loss experience by major loan category for each of the past five years follows:


* The negative charge-off of $\$ 22,000$ in real estate-mortgage loans in 1999 reflects the adding back to the loan loss reserve of an amount previously charged off, in conjunction with the acquisition of other real estate owned.


## TABLE 6 - Allocation of Allowance for Loan Losses

The table below allocates the balance of the allowance for loan losses by loan category and the corresponding percentage of loans to total loans for each loan category for the last five years:

|  | December 31, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2001 |  | 2000 |  | 1999 |  |
|  |  | $\begin{gathered} \% \\ \begin{array}{c} \% \\ \text { Loans } \\ \text { to } \end{array} \\ \text { Total } \\ \text { Loans } \end{gathered}$ | $\%$LoanstoTotalLoans |  | $\%$LoanstoTotalLoans |  | $\%$LoanstoTotalLoans |  | $\%$LoanstoTotalLoans |  |
| Balance at end of period applicable to: Commercial and industrial | \$3,656 | 35.7\% | \$2,940 | 36.4\% | \$2,729 | 39.1\% | \$1,193 | 41.5\% | \$ 151 | 39.7\% |
| Real estate-construction | +,558 | 7.2 | +2,494 | 5.9 | - 214 | 5.1 | - 7 | 3.0 | - 33 | 4.2 |
| Real estate-mortgage | 1,089 | 53.4 | 1,107 | 52.4 | 1,019 | 45.0 | 56 | 38.3 | 228 | 35.4 |
| Consumer . . . . . . . . | 906 | 3.7 | 907 | 5.3 | 316 | 10.8 | 248 | 17.2 | 279 | 20.7 |
| Unallocated | 461 | - | 666 | - | 650 | - | 2,816 | - | 3,709 | - |
| Total | \$6,670 | 100\% | \$6,114 | 100\% | \$4,928 | 100\% | \$4,320 | 100\% | \$4,400 | 100\% |

The loan loss reserve allocation reflects a reserve based on specific loan loss reserve allocations on loans reviewed individually as well as an average historical loan write-off percentage for loans in each specific loan category not individually reviewed and is also adjusted by an additional percentage to reflect current market conditions.
Refer to page 42 for further discussion of the Corporation's loan review process.

## Other Income

The following table details other income for the years ended December 31, 2003 and 2002, and the percent change from year to year:

## TABLE 7 - Other Income



In addition to net interest income, the Bank's three operating segments, as well as ICBM and BMSS generate various streams of fee-based income, including investment management and trust income, insurance commissions, service charges on deposit accounts, loan servicing income, consulting fees and gains/losses on loan sales.

Fees for investment management and trust services increased $\$ 864,000$ or $10 \%$ from year to year. Refer to the discussion under the heading "Wealth Management Line of Business on page 23 of this Report.
Service charges on deposit accounts increased \$74,000 or $4 \%$. In 2002, the Bank instituted its "Honor Overdraft" product. This new product and an increase in the respective fees are the primary reasons for this increase in 2003 , compared to 2002.

Other fees and service charges increased \$673,000 or $39 \%$, from $\$ 1,747,000$ for 2002 to $\$ 2,420,000$ for 2003. The primary reason for this increase was associated with the increase in residential refinancing activity, discussed in the Mortgage Banking segment. Residential mortgage loans were sold by the Bank with servicing retained. This generates a monthly servicing fee. During 2003, a significant increase in the loans sold with servicing retained was the primary reason for this increase.
As discussed in the "Mortgage Banking Line of Business" section, the $\$ 997,000$ or $10 \%$ increase in gains on the sale of residential mortgage loans was directly attributable to a $\$ 72,437,000$ or $13 \%$ increase in the volume of residential mortgage loans sold, compared to 2002, partially offset by a 5 Basis Point decrease in the yield on the sale of residential mortgage loans to the secondary mortgage market.

Other operating income increased $\$ 46,000$ or $3 \%$ in 2003 from 2002. Included in other operating income are fees earned by BMSS, from its partnership with a title
insurance company. These fees amounted to $\$ \mathbf{4} 4,000$ for 2003, a $\$ 103,000$ or $29 \%$ increase over $\$ 351,000$ reported for 2002. The fees derived from BMSS from the increase in mortgage origination and sale activity are directly responsible for this increase. Brokerage fees also increased by $\$ 59,000$, the result of increased brokerage business in 2003. The largest decline occurred in fees earned by the Bank for sweep transactions, down by $\$ 112,000$. As previously discussed, the availability of offbalance sheet sweep balances as a source of liquidity for the Bank is primarily responsible for this decrease in sweep fees. The decrease in fees is more than made up by the increase in net interest income from this additional liquidity. Merchant credit card fees declined by $\$ 26,000$. During 2003, the Bank made the decision to cease its relationship with its largest merchant credit card customer. These variances account for $\$ 24,000$ of the $\$ 45,000$ total variance.

## Other Expenses

The following table details other expenses for the years ended December 31, 2003 and 2002, and the percent change from year to year:

## TABLE 8 - Total Other Expenses

|  | 2003 | 2002* | \% Change |
| :---: | :---: | :---: | :---: |
| Salaries-regular | \$13,596 | \$12,707 | 7\% |
| Salaries-other | 1,438 | 2,978 | (52\%) |
| Employee benefits | 4,353 | 3,295 | 32\% |
| Occupancy expense | 1,961 | 1,942 | 1\% |
| Furniture, fixtures, and equipment | 1,806 | 1,819 | (1\%) |
| Advertising | 674 | 1,065 | (37\%) |
| Professional fees | 937 | 990 | (5\%) |
| Computer processing | 607 | 595 | 2\% |
| Stationery and supplies | 316 | 309 | 2\% |
| Insurance | 82 | 133 | (38\%) |
| Amortization of MSRs | 2,814 | 1,617 | 74\% |
| Other operating expenses | 4,853 | 4,192 | 16\% |
| Total other expenses | \$33,437 | \$31,642 | 6\% |

* Reclassified for comparative purposes.

Total other expenses increased for the year ended December 31, 2003, by $\$ 1,795,000$ or $6 \%$. Regular salaries, consisting of regular, part time and overtime salary expense, the largest component of other expenses, rose $7 \%$. This increase reflects normal salary increases, as well as staffing additions during 2003. As of December 31, 2003, the Corporation's consolidated full-time equivalent staffing level was 247.5 compared to 243.0 as of December 31, 2002. This staffing level reflects the elimination 21.0 full-time equivalent staff associated with JWR \& Co.
Other salaries decreased $\$ 1,540,000$ or $52 \%$ from 2002 to 2003. The decrease in 2003 was directly related to the Corporation's incentive-based compensation, which is directly related to corporate profitability.
Employee benefit costs increased $\$ 1,058,000$ or $32 \%$ in 2003 from 2002 levels. Of this increase, $\$ 802,000$ relates
to the Corporation's pension plan and SERP, which combined, produced an expense of $\$ 1,351,000$ in 2003 compared to $\$ 549,000$ in 2002. A combination of declining pension asset values and decreasing returns on the pension assets are primarily responsible for this increase in pension and SERP expenses. An economic environment at current levels in future periods, producing lower yields on the pension plan's assets, could result in additional increases to the pension expense in future periods. As presented in Note 12 to the Consolidated Financial Statements, which are a part of this Report, "Pension and Other Postretirement Benefits", a number of factors are responsible for the increase in pension expense for 2003. Interest costs, associated with the pension plan, increased by $\$ 100,000$ for 2003 , compared to 2002 , and the amortization of the actuarial loss increased by $\$ 273,000$, while the expected return on plan assets decreased by $\$ 314,000$. These three items account for $\$ 687,000$ of the $\$ 802,0000$ increase in pension expense from 2002 to 2003.
Advertising expenses decreased by $\$ 391,000$ or $37 \%$. Insurance expense decreased by $\$ 51,000$ or $38 \%$. Insurance expense is composed of the premiums paid to the Federal Deposit Insurance Corporation (the "FDIC") for deposit insurance, as well as the cost of the Corporation's business insurance coverage. FDIC insurance premiums grew by $\$ 7,000$ in 2003, compared to 2002. The cost of the Bank's business insurance decreased $\$ 58,000$ due to the negotiation of a three year premium renewal in 2001 and the continued usage of the Bank's insurance subsidiary, thereby eliminating commission expenses associated with a non-owned insurance agency. The amortization of MSRs increased $\$ 1,197,000$ or $74 \%$ from 2002 to 2003 . This increase is associated with the increase in the residential refinancing activity discussed in the Mortgage Banking segment. As residential mortgage loans that were sold by the Bank with servicing retained were repaid, as a part of a loan refinancing, the balance of the respective MSRs on the Bank's books was fully amortized. During 2003, significant amortization of MSRs, related to the increased mortgage refinance activity, generated an expense of $\$ 2,814,000$, compared to $\$ 1,617,000$ in 2002.

Other operating expenses increased $\$ 661,000$ or $16 \%$ from $\$ 4,192,000$ in 2002 to $\$ 4,853,000$ in 2003. Increased residential mortgage loan sale activity in 2003 also generated increased related expenses, such as appraisal fees and loan pair off fees. Other operating expenses associated with the increased mortgage lending activity increased by $\$ 769,000$. Included in other operating expense in 2003 was a $\$ 250,000$ elimination of a prior accrual for potential litigation that was deemed unnecessary as of December 31, 2003. Exclusive of the
increased mortgage lending related expenses in 2003 and the elimination of the $\$ 250,000$ accrual reversal, other operating expenses increased by $\$ 142,000$ or $3 \%$ in 2003 , compared to 2002.

## Income Taxes

Federal income taxes for 2003 were $\$ 6,005,000$, compared to $\$ 5,500,000$ for 2002 . This represents an effective tax rate of $34.8 \%$ and $34.1 \%$ for 2003 and 2002, respectively. Income taxes for financial reporting purposes differ from the amount computed by applying the statutory rate to income before taxes, due primarily to taxexempt income from certain loans and investment securities. Included in 2003 and 2002 applicable income taxes was Pennsylvania State income taxes for BMSS of $\$ 44,000$ and $\$ 43,000$, respectively. See Note 10 to the Consolidated Financial Statements, which are part of this Report.

## FINANCIAL CONDITION

## Investment Securities

Management has elected to classify $100 \%$ of the investment portfolio as held for sale. Therefore, the investment portfolio was carried at its estimated market value of $\$ 31,397,000$ and $\$ 22,242,000$ as of December 31, 2003 and 2002, respectively. The amortized cost of the portfolio as of December 31, 2003 was $\$ 31,411,000$, resulting in net unrealized losses of $\$ 14,000$. The amortized cost of the portfolio at December 31, 2002 was $\$ 21,894,000$, resulting in net unrealized gains of \$348,000.

## TABLE 9 - Investment Portfolio

The maturity distribution and weighted average yields on a fully tax-equivalent basis of investment securities at December 31, 2003, are as follows:


In addition to $\$ 1,000,000$ in maturities during 2003, $\$ 20,440,000$ in investments was called and $\$ 1,039,000$ of Federal Home Loan Bank of Pittsburgh (the "FHLB") stock was redeemed. During 2003, purchases of investment securities amounted to $\$ 31,984,000$. Those transactions were primarily responsible for the $\$ 9,155,000$ or $41 \%$ increase in the investment portfolio from December 31, 2002, to December 31, 2003. At December 31, 2003, approximately $80 \%$ of the investment portfolio consisted of fixed rate U.S. Government and U.S. Government Agency securities. The Corporation does not own any derivative investments and does not plan to purchase any of those investments in the foreseeable future.

## Loans

For financial reporting purposes, both fixed and floating rate home equity loans, collateralized by mortgages, are included in other permanent mortgage loans. Floating rate personal lines of credit loans are included in consumer loans.

## TABLE 10 - Loan Portfolio

A breakdown of the loan portfolio by major categories at December 31 for each of the last five years is as follows:

| (in thousands) | December 31 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002* | 2001 | 2000 | 1999 |
| Real estate Ioans: |  |  |  |  |  |
| Permanent mortgage loans $\qquad$ | \$269,220 | \$244,638 | \$177,479 | \$135,777 | \$134,495 |
| Construction loans | 36,235 | 27,514 | 20,416 | 10,642 | 14,398 |
| Commercial and industrial loans | 178,381 | 170,286 | 167,452 | 147,398 | 119,835 |
| Consumer loans | 18,580 | 24,537 | 35,521 | 61,189 | 70,211 |
| Total | \$502,416 | \$466,975 | \$400,868 | \$355,006 | \$338,939 |

The maturity distribution of the loan portfolio, excluding loans secured by one to four family residential property and consumer loans, at December 31, 2003, is shown below.

* Reclassified for comparative purposes

| (in thousands) | $\begin{gathered} \text { Maturing } \\ \text { during } \\ 2004 \end{gathered}$ | $\begin{aligned} & \text { Maturing } \\ & \text { from } \\ & 2005 \\ & \text { through } \\ & 2008 \end{aligned}$ | Maturing after 2008 | Total |
| :---: | :---: | :---: | :---: | :---: |
| Commercial, financial, and agricultural | \$137,184 | \$ 39,936 | \$1,261 | \$178,381 |
| Real estateconstruction | 34,960 | 1,275 | - | 36,235 |
| Real estate-other | 18,278 | 95,845 | 5,688 | 119,811 |
| Total | \$190,422 | \$137,056 | \$6,949 | \$334,427 |
| Interest sensitivity on the above loans: |  |  |  |  |
| Loans with predetermined rates $\qquad$ | \$ 35,133 | \$ 46,856 | \$2,356 | \$ 84,345 |
| Loans with adjustable or floating rates | 155,289 | 90,200 | 4,593 | 250,082 |
| Total | \$190,422 | \$137,056 | \$6,949 | \$334,427 |

There are no scheduled prepayments on the loans included in the maturity distributions.

TABLE 11 - Loan Portfolio And Nonperforming Asset Analysis

| At December 31, 2003 | Loan Portfolio |  |  |  | Nonperforming Assets |  |  | Loan Loss Reserve |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands) | Current | $\begin{aligned} & \text { Past Due } \\ & 30 \text { to } 89 \\ & \text { Days } \end{aligned}$ | Past Due 90 Days or More | Total Loans | $\begin{gathered} \text { Non- } \\ \text { Performing } \\ \text { Loans * } \end{gathered}$ | $\begin{gathered} \text { Other } \\ \text { Real Estate } \\ \text { Owned } \end{gathered}$ | Total NonPerforming Assets | Reserve for Loan Loss Allocation |
| Real estate loans: |  |  |  |  |  |  |  |  |
| Permanent mortgage loans: |  |  |  |  |  |  |  |  |
| Residential | \$ 62,391 | \$ 809 | \$205 | \$ 63,405 | \$205 | \$- | \$205 | \$ 254 |
| Commercial | 119,773 | 19 | 19 | 119,811 | 19 | - | 19 | 487 |
| Home equity | 85,841 | 148 | 15 | 86,004 | 15 | - | 15 | 348 |
| Total permanent mortgage loans | 268,005 | 976 | 239 | 269,220 | 239 | - | 239 | 1,089 |
| Construction mortgage loans: |  |  |  |  |  |  |  |  |
| Residential | 31,360 | - | - | 31,360 | - | - | - | 483 |
| Commercial | 4,875 | - | - | 4,875 | - | - | - | 75 |
| Total construction mortgage loans | 36,235 | - | - | 36,235 | - | - | - | 558 |
| Total real estate loans | 304,240 | 976 | 239 | 305,455 | 239 | - | 239 | 1,647 |
| Commercial and industrial loans | 178,358 | 15 | 8 | 178,381 | 8 | - | 8 | 3,656 |
| Total commercial and industrial loans | 178,358 | 15 | 8 | 178,381 | 8 | - | 8 | 3,656 |
| Consumer loans: |  |  |  |  |  |  |  |  |
| Direct | 3,498 | 49 | - | 3,547 | - | - | - | 171 |
| Indirect | 3,550 | 16 | 13 | 3,579 | 13 | - | 13 | 174 |
| CreditLine | 11,433 | 2 | 19 | 11,454 | 19 | - | 19 | 561 |
| Total consumer loans | 18,481 | 67 | 32 | 18,580 | 32 | - | 32 | 906 |
| Unallocated reserve for loan loss | - | - | - | - | - | - | - | 461 |
| Total | \$501,079 | \$1,058 | \$279 | \$502,416 | \$279 | \$- | \$279 | \$6,670 |

* Nonperforming loans are loans on which scheduled principal and/or interest is past due 90 days or more and loans less than 90 days past due which are deemed to be problem loans by management. Total nonperforming loans of \$279,000 includes the $\$ 279,000$ in loans past due 90 days or more, on which certain borrowers have paid interest regularly. There are no loans less than 90 days delinquent included in nonperforming loans.

The Bank's lending function is its principal income generating activity, and it is the Bank's policy to continue to serve the credit needs of its market area. Total loans at December 31, 2003 increased $8 \%$ to $\$ 502,416,000$ from $\$ 466,975,000$ as of December 31, 2002.

The largest growth in outstanding balances occurred in residential mortgage loans, which increased by $\$ 37,848,000$ or $49 \%$, from $\$ 76,829,000$ at December 31, 2002 to $\$ 114,677,000$ at December 31, 2003. In an effort to enhance current net interest income, the decision was made in the fourth quarter of 2003 , to hold some shorterterm residential mortgage loans in the Bank's loan portfolio. This is the primary reason for this increase in outstanding residential mortgage loans. As refinance activity decreased during the fourth quarter of 2003 , the balance of the available for sale mortgage loans decreased, by $\$ 24,335,000$ or $87 \%$, from $\$ 28,026,000$ at December 31,2002 to $\$ 3,691,000$ at year-end 2003.

Commercial mortgage loan balances increased by $\$ 16,310,000$ or $16 \%$, from $\$ 103,878,000$ at December 31, 2002 to $\$ 120,188,000$ as of December 31, 2003.

Second mortgage loans, originated as a function of the Mortgage Banking segment, decreased $13 \%$ or 4,624,000,
from $\$ 35,825,000$ at December 31, 2002 to $\$ 31,201,000$ at year end 2003.

As of December 31, 2003, the construction loan portfolio increased by $\$ 8,754,000$ or $32 \%$, from $\$ 27,604,000$ at December 31, 2002, to $\$ 36,358,000$ at December 31, 2003. The construction lending function continues to maintain banking relationships with builders who are located within the Bank's marketing area. As of December 31, 2003 and 2002, the construction lending portfolio had neither any nonperforming loans nor any loans delinquent 30 days or more.
Commercial and industrial loan balances grew \$7,683,000 or 5\% from \$170,698,000 at December 31, 2002 to $\$ 178,381,000$ at December 31, 2003. Continued increased business development in the Bank's commercial lending market area is the primary reason for this growth.

Consumer loans, consisting of loans to individuals for household, automobile, family, and other consumer needs, as well as purchased indirect automobile paper from automobile dealers in the Bank's market area, decreased $\$ 5,957,000$ or $24 \%$, from $\$ 24,537,000$ at December 31, 2002, to $\$ 18,580,000$ at December 31, 2003. Competition from automobile manufacturers' credit facilities and lower
costing financing from home equity loans continues to be a source of major competition for this product.

## Mortgage Servicing Rights

As a part of its sale of residential mortgage loans to the secondary market, for those loans sold with the loan servicing retained by the Bank, the Bank records MSRs as an asset. During 2002 and again in 2003, the Corporation has significantly increased its residential mortgage origination and sale activity, thereby increasing the balances of MSRs being recorded on its books. As of December 31, 2003, MSRs recorded on the Corporation's books amounted to $\$ 4,391,000$, an $11 \%$ increase over $\$ 3,956,000$ in MSRs as of December 31, 2002. MSRs are recorded on the Bank's books at values determined by reviewing the current value of MSRs in the mortgage servicing market. The current value of new MSRs being recorded, as loans are sold with servicing retained, is reviewed periodically and any adjustment to the initial Basis Point values being recorded is done in a timely manner. The balance of residential mortgage loans serviced for others amounted to $\$ 755,132,000$ and $\$ 606,657,000$ as of December 31, 2003 and December 31, 2002, respectively. Quarterly, the book value of the MSRs is tested for impairment by an independent valuation firm. Should any impairment occur, the MSR balances are written down against the Bank's current income.
In a lower residential mortgage loan interest rate environment, should mortgage loans that were sold by the Bank with the servicing retained be refinanced, the balance of the MSRs would be subject to accelerated amortization, thus reducing the Bank's income. Should the Bank refinance the loans, the accelerated amortization of the MSRs may be offset by the recording of new MSRs, increasing the gain on the loans sold, thereby reducing or eliminating the negative effect of the accelerated amortization of the MSRs. Should the Bank not refinance or replace the loans being paid off, the Bank's net income would be reduced to the extent of the aggregate accelerated amortization as the respective mortgage loans are paid off. Because of the Bank's significantly increased volume of MSRs, the adverse effect of writing off the aggregate accelerated amortization of the MSRs against the Bank's net income could be significant.

## Deposits

The Bank attracts deposits from within its market area by offering various deposit instruments, including savings accounts, NOW accounts, money market accounts, certificates of deposit and non-interest bearing demand deposit account.
Total deposits increased $10 \%$ to $\$ 532,842,000$ at December 31, 2003, from \$483,620,000 at year-end 2002. Due primarily to strong deposit growth in 2003,
there were no short-term borrowings at December 31, 2003, compared to $\$ 20,000,000$ at December 31, 2002. A more meaningful measure of the change in deposits and short-term borrowings is average daily balances. As illustrated in Table 12, average daily deposit balances increased $18 \%$. A combination of strong growth in low costing and non-interest bearing demand deposits, combined with the ability to lower overall interest rates paid for interest-bearing deposits and short-term borrowings was primarily responsible for a 10 Basis Point decrease in the average cost of funds for 2003, compared to 2002. The average cost of funds for 2003 was $.9 \%$ compared to $1.0 \%$ for 2002.
The following table presents the average daily balances of deposits and the percentage change for the years indicated:
TABLE 12 - Average Daily Balances of Deposits

| (dollars in thousands) | 2003 | 2002 | $\begin{gathered} \text { \% Change } \\ 2003 \text { vs. } 2002 \end{gathered}$ | 2001 | $\begin{gathered} \text { \% Change } \\ 2002 \text { vs. } 2001 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Demand deposits, non-interest-bearing | \$135,335 | \$117,949 | 14.7\% | \$102,877 | 14.7\% |
| Market rate accounts | 85,984 | 61,105 | 40.7\% | 51,022 | 19.8\% |
| NOW accounts | 127,927 | 117,864 | 8.5\% | 99,196 | 18.8\% |
| Regular savings | 49,736 | 42,756 | 16.3\% | 40,024 | 6.8\% |
|  | 263,647 | 221,725 | 18.9\% | 190,242 | 16.5\% |
| Time deposits | 96,996 | 79,332 | 22.3\% | 78,081 | 1.6\% |
| Total | \$495,978 | \$419,006 | 18.4\% | \$371,200 | 12.9\% |

The following table shows the maturity of certificates of deposit of \$100,000 or greater as of December 31, 2003:

## TABLE 13 - Maturity of Certificates of Deposits of $\$ 100,000$ or Greater

| (in thousands) |  |
| :---: | :---: |
| Three months or less | \$14,258 |
| Three to six months | 3,878 |
| Six to twelve months | 3,951 |
| Greater than twelve months | 10,067 |
| Total | \$32,154 |

## Capital Adequacy

At December 31, 2003, total shareholders' equity of the Corporation was $\$ 67,382,000$, a $\$ 4,775,000$ or $8 \%$ increase over $\$ 62,607,000$ at December 31, 2002. Increasing the capital was the addition of earnings, after the payment of the dividends for the year, capital from the exercise of stock options, less shares repurchased in the Corporation's stock repurchase program and the reduced market value of the investment securities year to year. As of December 31, 2003, shareholders' equity included accumulated other comprehensive loss on investment securities and the supplemental pension, net of deferred taxes, of $\$ 126,000$ compared to accumulated other comprehensive income on investment securities and the supplemental pension, net of deferred taxes, of $\$ 41,000$ at December 31, 2002. This change caused a $\$ 167,000$ decrease to shareholders' equity from December 31, 2002 to December 31, 2003.

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The Corporation and the Bank are required to meet certain regulatory capital adequacy guidelines. Under these guidelines risk-based capital ratios measure capital as a percentage of risk-adjusted assets. Risk-adjusted assets are determined by assigning various weights to all assets and off-balance sheet arrangements, such as letters of credit and loan commitments, based on the associated risk.

The Bank's risk-based capital ratios at December 31, 2003 and 2002 are listed below. These ratios are all in excess of the minimum required capital ratios, also listed below.

TABLE 14 - Risk-Based Capital Ratios

|  | 2003 |  | 2002 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Actual | Minimum Required | Actual | Minimum Required |
| Tier I capital ratio | 10.12\% | 4.00\% | 9.64\% | 4.00\% |
| Total capital ratio | 11.30 | 8.00 | 10.85 | 8.00 |

The FDIC has created a statutory framework for capital requirements that established five categories of capital strength, ranging from a high of "well-capitalized" to a low of "critically under capitalized". As of December 31, 2003 and 2002, the Bank exceeded the levels required to meet the definition of a "well-capitalized" bank. Management anticipates that the Corporation and the Bank will continue to be in compliance with all capital requirements and continue to be classified as "wellcapitalized."
The Corporation's ability to declare dividends in the future is dependent on future earnings.

## Risk Elements

Risk elements, as defined by the Securities and Exchange Commission in its Industry Guide 3, are composed of four specific categories: (1) nonaccrual, past due, and restructured loans, (2) problem loans, loans not included in the first category, but where information known by Bank management indicates that the borrower may not be able to comply with present payment terms, (3) foreign loans outstanding, and (4) loan concentrations. Table 11 presents a summary, by loan type, of the Bank's nonaccrual and past due loans as of December 31, 2003. It is the Bank's policy to promptly place nonperforming loans on nonaccrual status. Bank management knows of no outstanding loans that presently would meet the criteria for inclusion in the problem loan category, as indicated under specific category (2) referred to above. The Bank has no foreign loans, and loan concentrations are presented in Table 6 - Allocation of Allowance for Loan Losses. Table 6 presents the percentage of outstanding loans, by loan type, compared to total loans outstanding as of December 31, 2003.

## Asset Quality

The Bank is committed to maintaining and developing quality assets. Loan growth is generated primarily within the Bank's market area, which includes Montgomery, Delaware, and Chester Counties. Loan and deposit growth is also generated in portions of Bucks and Philadelphia Counties. The development of quality loan growth is controlled through a uniform lending policy that defines the lending functions and goals, loan approval process, lending limits, and loan review.
Nonperforming loans were $\$ 279,000$ at December 31, 2003, a $520 \%$ increase from $\$ 45,000$ at December 31, 2002. There were no OREO properties on the Bank's books as of December 31, 2003 or 2002.

Total nonperforming assets, which include non-accruing and past due loans and other real estate owned, are presented in the table below for each of the five years in the period ended December 31, 2003.

## TABLE 15 - Nonperforming Assets

| (in thousands) | December 31 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | 2001 | 2000 | 1999 |
| Loans past due 90 days or more not on nonaccrual status: |  |  |  |  |  |
| Real estate-mortgage | \$ 15 | \$19 | \$15 | \$18 | \$ 19 |
| Consumer | 40 | 26 | 28 | 63 | 53 |
| Loans on which the accrual of interest has been discontinued: |  |  |  |  |  |
| Commercial and industrial | - | - | - | - |  |
| Real estate-mortgage | 205 | - | - | - | 720 |
| Real estate-construction | 19 | - | - | - |  |
| Total nonperforming loans | 279 | 45 | 43 | 81 | 792 |
| Other real estate owned and insubstance foreclosed properties * | - | - | - | - |  |
| Total nonperforming assets | \$279 | \$45 | \$43 | \$81 | \$792 |

All loans past due 90 days or more, except consumer loans and home equity mortgage loans, are placed on nonaccrual status and any accrued interest income is reversed from current interest income. Such factors as the type and size of the loan, the quality of the collateral, and historical creditworthiness of the borrower and/or guarantors are considered by management in assessing the collectibility of such loans. Interest foregone on nonaccrual status loans was \$1,000 for the year ended December 31, 2003. Interest earned and included in interest income on these loans prior to their nonperforming status amounted to $\$ 13,000$ in 2003.

* Refer to Note 2 to the consolidated financial statements.

The Bank maintains a Loan Review Committee (the "Committee") that monthly reviews the status of all nonaccrual, impaired loans, and loans criticized by the Bank's regulators. An independent consultant is retained to review both the loan portfolio as well as the overall
adequacy of the loan loss reserve. The methodology used to arrive at an appropriate allowance for loan loss involves a high degree of management judgement. It is the goal of this loan loss reserve adequacy process to provide a loan loss reserve sufficient to address the Bank's risk of loan losses, in the existing loan portfolio, during various economic cycles. During the review of the loan loss reserve, the Committee considers allocations of the loan loss reserve to those specific loans renewed by the Committee, on a loan-by-loan basis. Also considered is an inherent loan loss in specific pools of similar loans, based on prior historical loss activity and the impact of the current economic environment. The sum of all analyzed loan components is compared to the loan loss reserve balance, and any adjustments deemed necessary to the loan loss reserve balance are made on a timely basis.
The Bank is a Pennsylvania banking institution subject to the jurisdiction of the Pennsylvania Department of Banking, and is a state member bank of the Federal Reserve System.
The Bank is regulated and periodically examined by both those entities. There are no recommendations by the regulators, which would have a material effect on the Corporation's or Bank's asset quality, liquidity, capital resources, or results of operations.

## Off-Balance Sheet Commitments and Contractual Cash Obligations

The Bank has financial instruments with off-balance sheet risk that are used to help our customers meet their financing needs. These instruments have elements of credit risk that exceed the amount recognized in the consolidated statements of financial condition. The commitments to extend credit as long as there is no violation of any condition established in the agreement total \$222,389,000 at December 31, 2003 and $\$ 174,256,000$ at December 31, 2002. Unfunded mortgage commitments totaled \$13,134,000 at December 31, 2003 and $\$ 44,625,000$ at December 31, 2002. Total commitments to extend credit were $\$ 213,207,000$ at December 31, 2003 and $\$ 165,070,000$ at December 31, 2002. The increase in commitments to extend credit is primarily concentrated in the commercial and personal lines of credit not secured by real estate. Standby letters of credit, which are conditional commitments issued by the Bank to a customer for a third party to support a private borrowing arrangement, were $\$ 9,182,000$ and $\$ 9,186,000$ as of December 31, 2003 and December 31, 2002, respectively. These Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Please refer to Note 15 for expanded discussion of off-balance sheet commitments.

The following chart presents the off-balance sheet commitments of the Corporation as of December 31, 2003, listed by dates of funding or payment:

| (In thousands) | Total | $\begin{gathered} \text { Within } 1 \\ \text { year } \end{gathered}$ | $\begin{gathered} 2-3 \\ \text { vears } \end{gathered}$ | $\begin{array}{r} 4-5 \\ \text { years } \\ \hline \end{array}$ | $\begin{gathered} \text { After } \\ 5 \\ \text { years } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unfunded loan commitments | \$222,389 | \$222,389 | \$- | \$- | \$- |
| Standby letters of credit | 9,182 | 9,182 | - | - |  |
| Total | \$231,571 | \$231,571 | \$- | \$- | \$- |

While unfunded loan commitments and standby letters of credit could potentially be funded within a 1 year timeframe, funding of these unfunded amounts will not necessarily be required within the 1 year timeframe and funding requirements could be partially funded by repayments of existing loan balances.
The Corporation has entered into a number of contractual obligations to support the ongoing activities of the Corporation. The following chart presents the contractual cash obligations of the Corporation as of December 31, 2003, listed by dates of required payments:

| (In thousands) | Total | $\begin{gathered} \text { Within } 1 \\ \text { year } \end{gathered}$ | $\begin{aligned} & 2-3 \\ & \text { years } \end{aligned}$ | $4-5$ | After 5 years |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Deposits without a stated maturity(a) | \$429,948 | \$429,948 |  | - | \$ |
| Consumer CD's(b) | 97,191 | 61,971 | 34,454 | 567 | 199 |
| Operating leases | 9,926 | 763 | 927 | 706 | 7,530 |
| Purchase obligations | 3,635 | 1,876 | 1,094 | 548 | 117 |
| Non-discretionary pension contributions | 129 | 129 | - | - |  |
| Total | \$540,829 | \$494,687 | \$36,475 | \$1,821 | \$7,846 |

(a) Excludes interest
(b) Includes interest

The Corporation's operating lease obligations represent rental payments for facilities and data processing equipment. Purchase obligations represent obligations under agreements to purchase goods and services that are enforceable and legally binding on the Corporation. The purchase obligations are primarily related to contractual payments for the outsourcing of certain operational activities and informational technology. The amount of non-discretionary pension contributions for future periods cannot be readily determined. The non-discretionary pension contribution included in the chart represents the required payments to participants in the Corporation's SERP.

## Asset and Liability Management

Through its Asset/Liability Committee ("ALCO") and the application of its risk management policies and procedures, the Bank seeks to minimize its exposure to interest rate risk as well as to maintain sufficient liquidity and capital compliance.

## Interest Rate Sensitivity

The difference between interest sensitive assets and interest sensitive deposits, stated in dollars, is referred to as the interest rate sensitivity gap. A positive gap is created when interest rate sensitive assets exceed interest rate sensitive deposits. A positive interest rate sensitive
gap will result in a greater portion of assets compared to deposits repricing with changes in interest rates within specified time periods. The opposite effect results from a negative gap. In practice, however, there may be a lag in repricing some products in comparison to others. A positive gap in the short-term, 30 days or less, in a rising interest rate environment should produce an increase in net interest income. The converse is true of a negative gap in a rising interest rate environment.

As shown in the following table, the Bank is presently asset interest rate sensitive in the short-term, 30 days or less category.

TABLE 16 - Interest Rate Sensitivity Analysis as of December 31, 2003

| (dollars in thousands) | Repricing Periods |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 0 \text { to } 30 \\ \text { Days } \end{gathered}$ | $\begin{gathered} 31 \text { to } 90 \\ \text { Days } \end{gathered}$ | $\begin{gathered} 91 \text { to } 180 \\ \text { Days } \end{gathered}$ | $\begin{gathered} 181 \text { to } \\ 365 \text { Days } \end{gathered}$ | $\begin{aligned} & \text { Over } \\ & 1 \text { Year } \end{aligned}$ | Non-Rate Sensitive | Total |
| Assets: |  |  |  |  |  |  |  |
| Interest-bearing deposits with other banks | \$ 10,524 | \$ | \$ - | \$ | \$ | \$ | \$ 10,524 |
| Federal funds sold | 3,300 |  |  |  |  |  | 3,300 |
| Investment securities | 2,156 | 10,021 | 10,972 | 1,064 | 7,133 | 18 | 31,364 |
| Loans | 262,013 | 13,997 | 16,097 | 19,083 | 189,451 | $(6,670)$ | 493,971 |
| Cash and due from banks |  |  |  |  |  | 32,470 | 32,470 |
| Other assets |  |  |  |  |  | 27,628 | 27,628 |
| Total assets | \$277,993 | \$ 24,018 | \$ 27,069 | \$ 20,147 | \$196,584 | \$ 53,446 | \$599,257 |
| Liabilities and shareholders' equity: |  |  |  |  |  |  |  |
| Demand, noninterest-bearing | \$ 31,489 | \$ | \$ | \$ | \$ | \$ 118,793 | \$150,282 |
| Savings deposits | 15,466 | 30,933 | 12,963 | 25,926 | 200,080 |  | 285,368 |
| Time deposits | 13,524 | 15,510 | 13,101 | 19,835 | 35,222 |  | 97,192 |
| Other liabilities | 117 |  |  |  |  | 9,326 | 9,443 |
| Shareholders' equity | - | - | - | - |  | 56,972 | 56,972 |
| Total liabilities and shareholders' equity | \$ 60,596 | \$ 46,443 | \$ 26,064 | \$ 45,761 | \$235,302 | \$ 185,091 | 599,257 |
| Gap | 217,397 | $(22,425)$ | 1,005 | $(25,614)$ | $(38,718)$ | $(131,645)$ |  |
| Cumulative gap | 217,397 | 194,972 | 195,977 | 170,363 | 131,645 |  |  |
| Cumulative earning assets as a ratio of interest bearing liabilities | 459\% | 282\% | 247\% | 195\% | 132\% | 100\% |  |
| The Corporation measures its interest rate risk as it effects its market value of portfolio equity using a discounted cash flow analysis to determine the net present value ("NPV") of its net assets (assets minus liabilities). NPV is calculated based on the net present value of estimated cash flows utilizing various assumptions. The Corporation's interest rate risk is measured as the change to its NPV as a result of a hypothetical immediate 100 and 200 basis point change in market interest rates. Based on this analysis at December 31, 2003 the Corporation would experience an 75 basis point decrease in its NPV as a percent of assets if interest rates decrease by 100 basis points in comparison to a flat rate scenario. Due to the abnormally low interest rate environment, decreases of 200 basis points have been omitted. |  | Changes in Market Interest Rates Basis Points |  | Market Value of Portfolio Equity |  |  |  |
|  |  |  |  |  |  |
|  |  |  | +200 +100 | $\$ 60,022$ 58,911 | $\begin{array}{r} \$ 3,118 \\ 2,007 \end{array}$ | $\begin{aligned} & 5.48 \% \\ & 3.53 \% \end{aligned}$ | 10.28\% |
|  |  |  |  |  |  |  |  |
|  |  |  | Calculated present val | as the estim ue of total | mated NPV assets. | divided by |  |
|  |  |  | Bank uses est rate risk simulation ges in inter also such fa ayments, a 3 , based on | income sim k and to ma models con rest rates on ctors as yiel nd deposit an analysis | ulation mo anage its in nsider not o n forecasted eld curve re withdrawa s of the resu | dels to meas terest rate se nly the impa net interest lationships, ls. As of year ults from the | ure its ensitivity. act of income, loan -end |

simulation models, the Bank's interest rate risk was within the acceptable range as established by the Bank's Asset/ Liability Policies and Procedures.
While future interest rate movements and their effect on Bank revenue cannot be predicted, there are no trends, events, or uncertainties of which the Corporation's management is currently aware that will have, or are reasonably likely to have, a material effect on the Corporation's liquidity, capital resources, or results of operations in the future. In future periods, should interest rates begin to rise, the Corporation would benefit from its asset interest rate sensitivity, increasing its net interest margins, while decreasing its revenues obtained from residential refinancing. Should interest rates remain at the present lower levels, the possibility exists that the number of customers desiring to refinance residential mortgage loans could decrease. A potential decrease in residential mortgage loan refinances, prior to market interest rates moving upward, could have a detrimental impact on the Corporation's net income, due to a potential decrease in revenues from this counter-cyclical activity, without a corresponding increase in the Corporation's net interest income or net interest margin.

## Liquidity

The Bank's liquidity is maintained by managing its core deposits, purchasing federal funds, selling loans to the secondary market, and borrowing from the FHLB.

The Bank's liquid assets include cash and cash equivalents as well as certain unpledged investment securities. Bank management has developed a liquidity measure, incorporating its ability to borrow from the FHLB to meet liquidity needs and goals. Monthly, ALCO reviews the Bank's liquidity needs, incorporating the ability to borrow from the FHLB and reports these findings to the Risk Management Committee of the Bank's Board of Directors.

As presented in the Statement of Cash Flows on page 40 of this Report, during 2003, cash provided by operations amounted to $\$ 35,983,000$. This was a $\$ 24,711,000$ increase from $\$ 11,272,000$ of income from continuing operations. This increase was due primarily to a $\$ 35,025,000$ net increase in proceeds from loan sales, which amounted to $\$ 638,703,000$ net of loans originated for sale of $\$ 603,678,000$. Gains on the sale of loans also provided $\$ 10,650,000$ in positive cash flow from operations.

Cash used for investing activities amounted to $\$ 73,886,000$. Investment activity used $\$ 9,505,000$ in cash, as the balance in the investment portfolio increased by $41 \%$ at December 31, 2003, compared to December 31,2002 . The net funding of loans used $\$ 59,815,000$ in funding. The cost of premises' improvements and the purchase of equipment used $\$ 2,963,000$ and the
origination of the notes receivable from PFO, associated with the Asset Sale, used $\$ 1,603,000$.
Offsetting the decrease in funds from investing activities was an increase in funds from the Bank's financing activities, which provided $\$ 18,592,000$ in net cash, primarily the result of a $\$ 43,519,000$ increase in deposits. The Corporation used $\$ 513,000$ in the final balloon repayment of its mortgage debt. The Corporation received $\$ 838,000$ in proceeds from the issuance of common stock, related to stock option exercises and used $\$ 1,787,000$ to repurchase common stock, pursuant to the Stock Repurchase Program, $\$ 3,465,000$ to pay the dividends in 2003 and the repayment of $\$ 20,000,000$ of borrowed funds. The Corporation's cash and cash equivalents decreased from December 31, 2002, to December 31, 2003 , by $\$ 19,506,000$, from $\$ 65,801,000$ at December 31, 2002 to $\$ 46,295,000$ at December 31, 2003.

## QUANTATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Quantitative and Qualitative Disclosures About Market Risk are included in the Management Discussion and Analysis under the headings Off Balance Sheet Commitments and Contractual Cash Obligations, Asset and Liability Management, Interest Rate Sensitivity and Liquidity.

## Developments for 2004

The Bank established a new full service branch in Newtown Square, Delaware County, Pennsylvania, the seventh such full service facility in the Bank's branch system. The branch commenced operation in January 2004.

## 2002 VS. 2001 RESULTS OF OPERATIONS

## Income from continuing operations

Income from continuing operations was $\$ 10,642,000$ a $19 \%$ increase over $\$ 8,932,000$ reported for 2001. Basic earnings per share were $\$ 1.22$, an $18 \%$ increase over $\$ 1.03$, reported for 2002 . Diluted earnings per share were $\$ 1.20$, a $20 \%$ increase over $\$ 1.00$ reported for 2002.

## Loss (income) from discontinued operations

The Corporation reported a loss from discontinued operations of $\$ 435,000$ for 2002, compared to income of $\$ 194,000$ in 2001 . The primary reason for the loss in 2002 was the write-down of $\$ 400,000$ in goodwill in 2002, related to JWR \& Co. Both basic and diluted earnings per share from discontinued operations amounted to ( $\$ 0.05$ ) in 2002, compared to $\$ 0.02$ in 2002.

## Net Income

Net income for the year ended December 31, 2002, was $\$ 10,207,000$, a $12 \%$ increase over net income of $\$ 9,126,000$ for the year ended December 31, 2001. Basic earnings per share rose from $\$ 1.05$ in 2001 to $\$ 1.17$ in 2002. Diluted earnings per share were $\$ 1.02$ for 2001
compared to $\$ 1.15$ in 2002. In 2001, the Corporation paid dividends of $\$ 0.36$ per share. In 2002, the Corporation paid dividends of $\$ 0.38$ per share.
Return on average assets was $2.05 \%$ for 2001 compared to $2.01 \%$ in 2002 . Return on average equity was $16.95 \%$ in 2001 versus $17.26 \%$ in 2002.

## Net Interest Income

Average earning assets grew $14 \%$, primarily in higher yielding average loans, which grew by $15 \%$. The growth in higher yielding earning assets was more than offset by a 50 Basis Point decline in the prime rate during 2002, which was primarily responsible for an $\$ 899,000$ or $3 \%$ decrease in interest income.
Average outstanding deposits, short-term borrowing and federal funds purchased also increased by $14 \%$, with noninterest bearing checking accounts growing by $15 \%$, while other savings deposits increased by $17 \%$. Average outstanding CDs increased by $2 \%$ and average short-term borrowings increased by $53 \%$. The cost of funds for the Bank averaged 1.0\% for 2002 compared to $1.6 \%$ for 2001, a 60 Basis Point decrease.
Net interest income increased $4 \%$ and the net interest margin decreased from $6.33 \%$ for 2001 to $5.85 \%$ for 2002.

## Loan Loss Provision

The provision for loan losses amounted to $\$ 1,000,000$ for 2002 compared to $\$ 1,200,000$ in 2001 . The ratio of the allowance for loan losses to total outstanding loans was $1.31 \%$ and $1.23 \%$ at December 31, 2002 and 2001, respectively.

## Other Income

Other income increased $\$ 5,053,000$ or $27 \%$ in 2002 from 2001 levels. This increase in other income was primarily a result of an increase in net gains on the sale of loans, up $\$ 4,432,000$ or $85 \%$ from $\$ 5,221,000$ at December 31, 2001, compared to $\$ 9,653,000$ as of December 31, 2002. Due primarily to continue lower residential mortgage interest rates during 2002, residential mortgage refinancing activity increased, thereby raising the gains on the loan sales. Increased loan sale activity in 2002 was primarily responsible for the $\$ 449,000$ or $35 \%$ increase in other fees and service charges, as loan serving fees on an expanded servicing portfolio increased. Lower interest rates and the introduction of the "Honor Overdraft" product also provided the opportunity to increase service charges on checking account fees, which grew by $\$ 282,000$ or $18 \%$ from $\$ 1,540,000$ to $\$ 1,822,000$ at December 31, 2002.
Fees for investment management and trust services decreased by $\$ 117,000$ or $1 \%$, from $\$ 8,737,000$ for 2001 to $\$ 8,620,000$ for 2002 . An overall decline in asset values
related to a decline in the values of the stock market was the primary reason for this decrease. Other operating income increased by $\$ 63,000$ or $4 \%$, from $\$ 1,502,000$ for 2001 to $\$ 1,565,000$ for 2002.

## Other Expenses

Other expenses increased by $\$ 3,443,000$ or $12 \%$, from $\$ 28,199,000$ for 2001 to $\$ 31,642,000$ for 2002. Regular salaries increased $\$ 43,000$ or less than $1 \%$, from $\$ 12,664,000$ for 2001 to $\$ 12,707,000$ for 2002. Salariesother, primarily incentive based, increased $\$ 942,000$ or $46 \%$, from $\$ 2,036,000$ for 2001 to $\$ 2,978,000$ for 2002. The increase was directly related to incentive-based compensation, which is directly related to corporate profitability.
Employee benefit costs increased by $\$ 703,000$ or $27 \%$ from $\$ 2,592,000$ for 2001 to $\$ 3,295,000$ for 2002. Of this increase, $\$ 623,000$ relates to increases in the cost of the Corporation's pension plan, due primarily to reductions in the value of plan assets, as well as the lower projected returns on plan assets. Occupancy expenses decreased $\$ 169,000$, while furniture, fixtures and equipment expenses decreased $\$ 60,000$ in 2002, compared to 2001.
Advertising expenses increased $\$ 106,000$ or $11 \%$, from $\$ 959,000$ for 2001 to $\$ 1,065,000$ for 2002 , reflecting increases in the Corporation's advertising campaign in 2002, compared to 2001.
The cost of professional fees increased by $\$ 476,000$ or $93 \%$, from $\$ 514,000$ for 2001 to $\$ 990,000$ for 2002 . The primary reason for this increase was an increase of $\$ 276,000$ in legal fees in 2002, due to a non-recurring recovery of legal fees in 2001 of $\$ 221,000$.
The amortization of MSRs increased $\$ 1,037,000$ or $179 \%$ from 2001 to 2002. This increase is associated with the increase in the residential refinancing activity discussed in the Mortgage Banking segment.
Other operating expenses increased $\$ 385,000$ or $10 \%$ from 2001 to 2002. During 2002, the Bank reported a recovery of other expenses associated with a prior problem loan of $\$ 134,000$. Other operating expenses associated with the increased mortgage lending activity increased by $\$ 522,000$. Exclusive of the recovery and the increased mortgage related expenses, other operating expenses decreased by $\$ 3,000$ in 2002, compared to 2001.

## Income Taxes

The Federal income tax provision for 2002 was $\$ 5,500,000$, or a $34.1 \%$ effective rate, compared to $\$ 4,524,000$, or a $33.6 \%$ effective rate, for 2001.

## Consolidated Balance Sheets

| As of December 31 | (In thousands) |  |
| :---: | :---: | :---: |
|  | 2003 | 2002* |
| Assets |  |  |
| Cash and due from banks | \$ 32,471 | \$ 34,284 |
| Interest-bearing deposits with other banks | 10,524 | 25,517 |
| Federal funds sold | 3,300 | 6,000 |
| Investment securities available for sale, at market value (amortized cost of \$31,411 and \$21,894 at |  |  |
| December 31, 2003 and 2002, respectively) | 31,397 | 22,242 |
| Portfolio loans | 498,764 | 438,949 |
| Loans held for sale, at fair market value | 3,652 | 28,026 |
| Less: Allowance for loan losses | $(6,670)$ | $(6,114)$ |
| Net loans | 495,746 | 460,861 |
| Premises and equipment, net | 13,756 | 12,083 |
| Accrued interest receivable | 2,274 | 2,118 |
| Deferred federal income taxes | - | 863 |
| Mortgage servicing rights | 4,391 | 3,956 |
| Other assets | 10,989 | 5,652 |
| Assets of discontinued operations | - | 3,666 |
| Total assets | \$604,848 | \$577,242 |
| Liabilities |  |  |
| Deposits: |  |  |
| Demand, noninterest-bearing | \$144,579 | \$141,502 |
| Savings | 285,369 | 246,249 |
| Time | 97,191 | 95,869 |
| Total deposits | 527,139 | 483,620 |
| Short term borrowings | - | 20,000 |
| Other liabilities | 10,327 | 11,012 |
| Liabilities of discontinued operations | - | 3 |
| Total liabilities | 537,466 | 514,635 |
| Commitments and contingencies (Note 15) |  |  |
| $\underline{\text { Shareholders' equity ** }}$ |  |  |
| Common stock, par value $\$ 1$, authorized, $25,000,000$ shares, issued $11,135,232$ shares and $5,541,108$ shares as of December 31, 2003 and 2002, respectively, and outstanding $8,670,974$ shares and $4,356,474$ shares as of December 31, 2003 and 2002, respectively |  |  |
| Paid-in capital in excess of par value | 6,487 | 11,243 |
| Accumulated other comprehensive (loss) income, net of deferred income taxes | (126) | 41 |
| Retained earnings | 69,280 | 63,389 |
|  | 86,776 | 80,214 |
| Less: Common stock in treasury, at cost - 2,464,258 and 1,184,634 shares at December 31, 2003 and |  |  |
| 2002, respectively . . . | $(19,394)$ | $(17,607)$ |
| Total shareholders' equity | 67,382 | 62,607 |
| Total liabilities and shareholders' equity | \$604,848 | \$577,242 |

The accompanying notes are an integral part of the consolidated financial statements.

* Reclassified for comparative purposes.
** Restated for 2 for 1 stock split effective October 01, 2003 for 2002 only.


## Consolidated Statements of Income

| For the years ended December 31 |  | 2003 |  | 2002* |  | 2001* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net interest income: |  |  |  |  |  |  |
| Interest income: |  |  |  |  |  |  |
| Interest and fees on loans | \$ | 28,285 | \$ | 28,183 | \$ | 28,601 |
| Interest on federal funds sold |  | 110 |  | 112 |  | 321 |
| Interest and dividends on investment securities: |  |  |  |  |  |  |
| Taxable interest income |  | 747 |  | 1,013 |  | 1,211 |
| Tax-exempt interest income |  | 86 |  | 39 |  | 66 |
| Dividend income |  | 33 |  | 65 |  | 112 |
| Total interest income |  | 29,261 |  | 29,412 |  | 30,311 |
| Interest expense on deposits |  | 4,322 |  | 4,065 |  | 5,791 |
| Interest expense on federal funds purchased |  | 1 |  | 33 |  | 44 |
| Interest expense on other borrowings |  | 7 |  | 386 |  | 467 |
| Total interest expense |  | 4,330 |  | 4,484 |  | 6,302 |
| Net interest income |  | 24,931 |  | 24,928 |  | 24,009 |
| Loan loss provision |  | 750 |  | 1,000 |  | 1,200 |
| Net interest income after loan loss provision |  | 24,181 |  | 23,928 |  | 22,809 |
| Other income: |  |  |  |  |  |  |
| Fees for investment management and trust services |  | 9,484 |  | 8,620 |  | 8,737 |
| Service charges on deposit accounts |  | 1,896 |  | 1,822 |  | 1,540 |
| Other fees and service charges |  | 2,420 |  | 1,747 |  | 1,298 |
| Net gain on sale of loans |  | 10,650 |  | 9,653 |  | 5,221 |
| Investment advisory and brokerage fees |  | 248 |  | 216 |  | 296 |
| Insurance commission income |  | 268 |  | 275 |  | 252 |
| Other operating income |  | 1,611 |  | 1,566 |  | 1,502 |
| Total other income |  | 26,577 |  | 23,899 |  | 18,846 |
| Other expenses: |  |  |  |  |  |  |
| Salaries-regular |  | 13,596 |  | 12,707 |  | 12,664 |
| Salaries-other |  | 1,438 |  | 2,978 |  | 2,036 |
| Employee benefits |  | 4,353 |  | 3,295 |  | 2,592 |
| Occupancy expense |  | 1,961 |  | 1,942 |  | 2,111 |
| Furniture, fixtures, and equipment |  | 1,806 |  | 1,819 |  | 1,879 |
| Advertising ................... |  | 674 |  | 1,065 |  | 959 |
| Professional fees |  | 937 |  | 990 |  | 514 |
| Computer processing |  | 607 |  | 595 |  | 579 |
| Stationery and supplies |  | 316 |  | 309 |  | 328 |
| Insurance |  | 82 |  | 133 |  | 150 |
| Amortization of MSRs |  | 2,814 |  | 1,617 |  | 580 |
| Other operating expenses |  | 4,853 |  | 4,192 |  | 3,807 |
| Total other expenses |  | 33,437 |  | 31,642 |  | 28,199 |
| Income before income taxes and discontinued operations . |  | 17,321 |  | 16,185 |  | 13,456 |
| Applicable income taxes: |  |  |  |  |  |  |
| Federal |  | 6,005 |  | 5,500 |  | 4,524 |
| State |  | 44 |  | 43 |  | - |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Net income | \$ | 9,356 | \$ | 10,207 | \$ | 9,126 |
| Earnings per common share:** |  |  |  |  |  |  |
| Income from continuing operations |  | 1.30 | \$ | 1.22 | \$ | 1.03 |
| (Loss) income from discontinued operations |  | (0.22) | S | (0.05) | \$ | 0.02 |
| Total earnings per common share | \$ | 1.08 | \$ | 1.17 | \$ | 1.05 |
| Diluted earnings per common share:** |  |  |  |  |  |  |
| Income from continuing operations | \$ |  | \$ |  | \$ | 1.00 |
| (Loss) income from discontinued operations |  | (0.22) | \$ | (0.05) | \$ | 0.02 |
| Total earnings per common share | \$ | 1.06 | \$ | 1.15 | \$ | 1.02 |
| Dividends per share | \$ | 0.40 | \$ | 0.38 | \$ | 0.36 |
| Weighted-average shares outstanding.** |  | 8,657,527 |  | 8,706,390 |  | ,651,040 |
| Dilutive potential common shares.***. |  | 158,543 |  | 130,020 |  | 254,180 |
| Adjusted weighted-average shares.** |  | 8,816,070 |  | 8,836,410 |  | 8,905,220 |

The accompanying notes are an integral part of the consolidated financial statements.

* Reclassified for comparative purposes.
** Restated for 2 for 1 stock split effective October 01, 2003


## Consolidated Statements of Cash Flows

| For the years ended December 31 | (in thousands) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002* |  | 2001* |  |
| Operating activities: |  |  |  |  |  |  |
| Income from continuing operations |  | 11,272 |  | 10,642 |  | 8,932 |
| Adjustments to reconcile income from continuing operations net cash provided by operating activities: |  |  |  |  |  |  |
| Provision for loan losses |  | 750 |  | 1,000 |  | 1,200 |
| Provision for depreciation and amortization |  | 1,290 |  | 1,477 |  | 1,712 |
| Loans originated for resale |  | $(603,678)$ |  | $(566,757)$ |  | $(333,289)$ |
| Proceeds from sale of loans |  | 638,703 |  | 560,576 |  | 330,103 |
| Net gain on sale of loans |  | $(10,650)$ |  | $(9,653)$ |  | $(5,221)$ |
| Provision for deferred income taxes |  | 811 |  | (349) |  | (92) |
| Change in income taxes payable/refundable |  | $(1,189)$ |  | 2,629 |  | (328) |
| Change in accrued interest receivable |  | (156) |  | 104 |  | 758 |
| Change in accrued interest payable |  | 889 |  | (378) |  | 78 |
| Change in mortgage servicing rights |  | (435) |  | $(1,750)$ |  | $(1,833)$ |
| Other |  | $(1,624)$ |  | 404 |  | 3,129 |
| Net cash provided (used) by operating activities |  | 35,983 |  | $(2,055)$ |  | 5,149 |
| Investing activities: |  |  |  |  |  |  |
| Purchases of investment securities |  | $(31,984)$ |  | $(14,431)$ |  | $(18,793)$ |
| Proceeds from maturities of investment securities |  | 1,000 |  | 3,004 |  | 5,365 |
| Proceeds from sales of investment securities securities available for sale |  | 1,039 |  | 336 |  | 588 |
| Proceeds from calls of investment securities |  | 20,440 |  | 15,000 |  | 14,000 |
| Net (originations) repayments of notes receivable |  | $(1,603)$ |  | - |  | 204 |
| Net loan (originations) repayments |  | $(59,815)$ |  | $(49,677)$ |  | $(36,484)$ |
| Purchase of automobile retail installment contracts |  | - |  | (211) |  | $(1,544)$ |
| Purchases of premises and equipment |  | $(2,963)$ |  | $(1,034)$ |  | $(1,562)$ |
| Net cash used in investing activities |  | $(73,886)$ |  | $(47,013)$ |  | $(38,226)$ |
| Financing activities: |  |  |  |  |  |  |
| Change in demand and savings deposits |  | 42,197 |  | 72,334 |  | $(1,648)$ |
| Change in time deposits |  | 1,322 |  | 20,226 |  | 5,741 |
| Dividends paid |  | $(3,465)$ |  | $(3,317)$ |  | $(3,115)$ |
| Repayment of mortgage debt |  | (513) |  | (46) |  | (42) |
| Proceeds from issuance of common stock |  | 838 |  | 3,181 |  | 1,562 |
| Change in borrowed funds |  | $(20,000)$ |  | - |  | 20,000 |
| Purchase of treasury stock |  | $(1,787)$ |  | $(6,135)$ |  | $(2,259)$ |
| Net cash provided by financing activities |  | 18,592 |  | 86,243 |  | 20,239 |
| Net cash (used) provided by continued operations |  | $(19,311)$ |  | 37,175 |  | $(12,838)$ |
| Net cash (used) provided by discontinued operations |  | (195) |  | (47) |  | 138 |
| Change in cash and cash equivalents |  | $(19,506)$ |  | 37,128 |  | $(12,700)$ |
| Cash and cash equivalents at beginning of year |  | 65,801 |  | 28,673 |  | 41,373 |
| Cash and cash equivalents at end of year | \$ | 46,295 | \$ | 65,801 |  | 28,673 |
| Supplemental cash flow information: |  |  |  |  |  |  |
| Cash paid during the year for: |  |  |  |  |  |  |
| Income taxes | \$ | 6,595 | \$ | 3,250 | \$ | 4,200 |
| Interest |  | 3,454 |  | 5,025 |  | 6,061 |

## The accompanying notes are an integral part of the consolidated financial statements.

*Reclassified for comparative purposes.

## Consolidated Statements of Changes in Shareholders' Equity



## Consolidated Statement of Comprehensive Income

|  | (in thousands) |  |  |
| :---: | :---: | :---: | :---: |
| For the years ended December 31, | 2003 | 2002 | 2001 |
| Net income | \$9,356 | \$10,207 | \$9,126 |
| Other comprehensive income: |  |  |  |
| Unrealized holding (losses) gains arising during the period | (362) | (67) | 479 |
| Change in unfunded pension liability, net of tax | 68 | (185) |  |
| Deferred income tax benefit (expense) on unrealized holding gains (losses) arising during the period | 127 | 19 | (163) |
| Comprehensive net income | \$9,189 | \$ 9,974 | \$9,442 |

The accompanying notes are an integral part of the consolidated financial statements.

## Notes to Consolidated Financial Statements

## 1. Basis of Presentation:

The consolidated financial statements include the accounts of Bryn Mawr Bank Corporation (the "Corporation"), The Bryn Mawr Trust Company (the
"Bank"), Insurance Counsellors of Bryn Mawr, Inc. ("ICBM"), Bryn Mawr Settlement Services, Inc. ("BMSS") Bryn Mawr Brokerage Company, Inc. ("B M Brokerage"), Joseph W. Roskos \& Co. ("JWR \& Co.") and Bryn Mawr Finance, Inc. ("BMF"). For all years presented, all adjusting entries required for the fair presentation of the financial statements were made. All such adjustments were of a normal recurring nature. All significant intercompany transactions and accounts have been eliminated upon consolidation.

## 2. Summary of Significant Accounting Policies:

The accounting policies of the Corporation conform to Generally Accepted Accounting Principles ("GAAP") and to general practices of the banking industry. The significant accounting policies are as follows:

## Cash and cash equivalents:

Cash and cash equivalents include cash and due from banks, federal funds sold, and interest-bearing deposits with other banks with original maturities of three months or less. Cash balances reserved to meet regulatory requirements of the Federal Reserve Board amounted to $\$ 9,134,000$ and $\$ 11,033,000$ at December 31, 2003 and 2002, respectively.

## Investment securities:

Management categorized all of its investment securities as available for sale as part of its asset/liability management strategy since they may be sold in response to changes in interest rates, prepayments, and similar factors.
Investments in this classification are reported at the current market value with net unrealized gains or losses, net of the applicable deferred tax effect, being added to or deducted from the Corporation's total shareholders' equity on the balance sheet. As of December 31, 2003, shareholders' equity was decreased by $\$ 9,000$ due to unrealized losses (net of $\$ 5,000$ in deferred income tax benefit) of $\$ 14,000$ in the investment securities portfolio. As of December 31, 2002, shareholders' equity was increased by $\$ 226,000$ due to unrealized gains (net of $\$ 122,000$ in deferred income taxes) of $\$ 348,000$ in the investment securities portfolio.

## Loans:

Loans are generally reported at principal amount outstanding, net of unearned income. Loans held for sale or securitization are valued on an aggregate basis at the lower of carrying amount or fair value.

Interest income on loans performing satisfactorily is recognized on the accrual method of accounting. Nonperforming loans are loans on which scheduled principal and/or interest is past due 90 days or more or loans less than 90 days past due which are deemed to be problem loans by management. All non-performing loans, except consumer loans, are placed on non-accrual status, and any outstanding interest receivable at the time the loan is deemed non-performing is deducted from interest income. Consumer loan principal and interest balances deemed uncollectable are charged off on a timely basis against the loan loss reserve. The charge-off policy for all loans, including non-performing and impaired loans, considers such factors as the type and size of the loan, the quality of the collateral, and historical creditworthiness of the borrower.
As a part of its internal loan review process, management, when considering making a loan an impaired loan, considers a number of factors, such as a borrower's current financial strength, the value of related collateral and the ability to continue to meet the original contractual terms of a loan. Major risk classifications, used to aggregate loans include both credit risk or the risk of failure to repay a loan and concentration risk. A loan is not considered impaired if there is merely an insignificant delay or shortfall in the amounts of payments. An insignificant delay or shortfall is a temporary delay in the payment process of a loan. However, under these circumstances, the Bank expects to collect all amounts due, including interest accrued at the contractual interest rate for the period of the delay.
When a borrower is deemed to be unable to meet the original terms of a loan, the loan is considered impaired. While all impaired loans are not necessarily considered non-performing loans, if a loan is delinquent for 90 days or more, it is considered both a non-performing and impaired loan. All of the Corporation's impaired loans, which amounted to $\$ 371,000$ and $\$ 209,000$ at December 31, 2003 and 2002, respectively, were put on a nonaccrual basis and any outstanding accrued interest receivable on such loans, at the time they were put on a non-accrual status, was reversed from income.
Impaired loans are required to be measured based upon the present value of expected future cash flows, discounted at the loan's initial effective interest rate, at the loan's market price or fair value of the collateral, if the loan is collateral dependent. As of December 31, 2003 and 2002, no impaired loans were measured using the present value of expected future cash flows or at the loan's market price. Impaired loans measured by the fair value of the loan's collateral amounted to $\$ 371,000$ and $\$ 209,000$, respectively.

If the loan valuation is less than the recorded value of the loan, an impairment reserve is established for the difference. The impairment reserve is established by an allocation of the reserve for loan losses depending on the adequacy of the reserve for loan losses. All impairment reserves established in either 2003 or 2002 were allocated from the existing reserve for loan losses. As of December 31, 2003 there was $\$ 371,000$ of impaired loans for which there is no related allowance for loan losses. There was no related allowance for loan loss on impaired loans, which totaled $\$ 209,000$ as of December 31, 2002. Average impaired loans during both 2003 and 2002 amounted to $\$ 170,000$ and $\$ 90,000$, respectively.
When a loan is classified as impaired, it is put on nonaccrual status and any income subsequently collected is credited to the outstanding principal balance. Therefore, no interest income was reported on outstanding loans while considered impaired in either 2003 or 2002. Loans may be removed from impaired status and returned to accrual status when all principal and interest amounts contractually due are reasonably assured of repayment within an acceptable period of time and there is a sustained period of repayment performance by the borrower, with a minimum repayment of at least six months, in accordance with the contractual terms of interest and principal. Subsequent income recognition would be recorded under the existing terms of the loan. Based on the above criteria, $\$ 31,000$ of loan balances were removed from impaired status and returned to accrual status during 2003 and no loan balances were removed from impaired status during 2002.
Smaller balance, homogeneous loans, exclusively consumer loans, when included in non-performing loans, for practical consideration, are not put on a non-accrual status nor is the current accrued interest receivable reversed from income. Once deemed uncollectable, the outstanding loan is charged off through the loan loss reserve, on a timely basis.

## Loan loss provision:

The loan loss provision charged to operating expenses is driven by a systematic formula and those factors which, in management's judgement, deserve current recognition in estimating loan losses including the continuing evaluation of the loan portfolio and the Bank's past loan loss experience. The allowance for loan losses is an amount that management believes will be adequate to absorb losses inherent in existing loans.

## Other real estate owned:

Other real estate owned ("OREO") consists of properties acquired by foreclosure. These assets are carried at the lower of cost or estimated fair value at the time the loan is foreclosed less estimated cost to sell. The amounts
recoverable from OREO could differ materially from the amounts used in arriving at the net carrying value of the assets because of future market factors beyond the control of the Bank. Costs to improve the property are capitalized, whereas costs of holding the property are charged to expense.

## Deferred loan fees:

The Bank defers all loan fees and related direct loan origination costs. Deferred loan fees and costs are capitalized and amortized as a yield adjustment over the life of the loan using the interest method.

## Premises and equipment:

Premises and equipment are stated at cost, less accumulated depreciation. The provision for depreciation is computed on a straight-line basis over the estimated useful lives, as follows: premises -10 to 50 years, and equipment -3 to 20 years. Leasehold improvements are amortized over the shorter of the estimated useful life or the term of the lease.
Maintenance and repairs are charged to expense; major renewals and betterments are capitalized. Gains and losses on dispositions are reflected in current operations.

## Accounting for Stock-Based Compensation:

The Corporation has elected to use the intrinsic value method of accounting for stock-based employee compensation. Following is a summary presentation for the previous 5-year period of net income and basic and diluted earnings per share, as reported, the stock-based employee compensation cost, net of related tax effects, that would have been included in the determination of net income, if the fair value method of accounting for stock-based employee compensation had been applied to all awards and proforma net income and basic and diluted earnings per share, had the fair value method of accounting for stock-based employee compensation been applied to all awards.

|  | 2003 | 2002 | 2001 | 2000 | 1999 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net income-as reported | \$9,356 | \$10,207 | \$9,126 | \$8,261 | \$7,961 |
| Stock-based compensation cost, net of related taxes. | 79 | 158 | 140 | 224 | 325 |
| Net income-proforma | \$9,277 | \$10,049 | \$8,986 | \$8,037 | \$7,636 |
| Basic earnings per shareas reported | \$ 1.08 | \$ 1.17 | \$ 1.05 | \$ 0.96 | \$ 0.92 |
| Diluted earnings per shareas reported | \$ 1.06 | \$ 1.15 | \$ 1.02 | \$ 0.93 | \$ 0.88 |
| Basic earnings per shareproforma | \$ 1.07 | \$ 1.15 | \$ 1.04 | \$ 0.94 | \$ 0.88 |
| Diluted earnings per shareproforma | \$ 1.05 | \$ 1.14 | \$ 1.01 | \$ 0.90 | \$ 0.84 |

## Income taxes:

The Corporation files a consolidated Federal income tax return with its subsidiaries. Certain items of income and expense (primarily pension and post retirement benefits, provision for loan loss and other reserves) are reported in different periods for tax purposes. Deferred taxes are provided on such temporary differences existing between
financial and income tax reporting, subject to the deferred tax asset realization criteria required under Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes" ("SFAS No. 109").

## Trust income:

The trust income is recognized on the cash basis of accounting. Reporting such income on a cash basis does not materially affect net income.

## Goodwill:

The excess of cost over fair market value of net assets acquired through the purchase method of accounting (Goodwill) was being amortized on a straight-line basis over the period of the expected benefit, which ranges from 10 to 20 years. Under the provisions of Statement of Financial Accounting standard No. 142 "Goodwill and Other Intangible Assets" ("SFAS No. 142"), in years subsequent to 2002, goodwill would no longer be amortized but rather, would be periodically measured for impairment and if any expected benefit from an acquisition becomes impaired, the respective amount of impaired goodwill would be charged-off in the period of impairment.

## Mortgage Servicing Rights:

Mortgage servicing rights ("MSRs") are recorded when residential mortgage loans are sold with servicing retained by the Bank. A quarterly independent valuation of MSRs is completed to determine; (1) the market value of the MSR portfolio at that quarter end and (2) the projected cash flows from the MSR portfolio for the subsequent quarter (the "MSR Valuation"). The subsequent cash flow projections, which measures a number of factors, including the projected pre-payment speeds of the respective mortgage loans, is the basis for the amortization of the MSRs in the subsequent quarter. The amount of quarterly amortization is measured each quarter, from the results of the quarterly MSR Valuation and any changes to the amount of amortization are made on a quarterly basis. When loans are paid off, any unamortized balances of the respective MSRs are written off against current Bank net income. Should any impairment of the MSRs be determined by the quarterly MSR Valuation, the balance of the MSRs would be written down by the amount of the impairment.

## Recently issued accounting standards:

In January 2003, the FASB issued FASB Interpretation No. 46 (FIN 46), Consolidation of Variable Interest Entities. The objective of this interpretation is to provide guidance on how to identify a variable interest entity ("VIE") and determine when the assets, liabilities, noncontrolling interests, and results of operations of a VIE need to be included in a company's consolidated financial
statements. A company that holds variable interests in an entity will need to consolidate the entity if the company's interest in the VIE is such that the company will absorb a majority of the VIE's expected losses and/or receive a majority of the entity's expected residual returns, if they occur. FIN 46 also requires additional disclosures by primary beneficiaries and other significant variable interest holders. The provisions of this interpretation became effective upon issuance. The Corporation does not expect the requirements of FIN 46 to have a material impact on results of operations, or financial position.
In April 2003, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standard No. 149 "Amendment of Statement 133 on Derivative Instruments and Hedging Activities" ("SFAS No. 149 "). SFAS No. 149 amends Statement of Financial Accounting Standard No. 133 "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"). SFAS No. 149 clarifies financial accounting and reporting for derivative instruments and for hedging activities under SFAS No. 133. SFAS No. 149 is effective for contracts entered into or modified after September 30, 2003. The Corporation does not presently hold derivative instruments on its balance sheet and does not participate in hedging activities. Therefore, the adoption of SFAS No. 149 will not have a material impact on the financial condition or results of operations of the Corporation.
In May 2003, FASB issued Statement of Financial Accounting Standard No. 150 "Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity" ("SFAS No. 150"). SFAS No. 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. SFAS No. 150 requires that an issuer classify a financial instrument that is within its scope as a liability (or an asset in some circumstances). SFAS No. 150 is effective for financial instruments entered into or modified after May 31, 2003 and otherwise is effective at the beginning of the first interim period beginning after September 15, 2003. The Corporation has no financial instruments, other than common stock outstanding and, therefore, the adoption of SFAS No. 150 will not have a material impact on the financial condition or results of operations of the Corporation.
In December 2003, FASB issued Statement of Financial Accounting Standard No. 132 (revised 2003) "Employers' Disclosures about Pensions and Other Postretirement Benefits-an amendment of FASB Statements No. 87, 88 and 106 " ("SFAS No. 132 (revised)"). The original SFAS No. 132 revised employers' disclosures about pension plans and other postretirement benefit plans. SFAS No. 132 (revised) retains the disclosures required by the original SFAS No. 132. Additional disclosures have been
added, including information describing the types of plan assets, investment strategy, measurement date, plan obligations, cash flows and components of net periodic benefit costs recognized during interim periods. SFAS No. 132 (revised) is effective for financial statements with fiscal years ending after December 15, 2003. The interimperiod disclosures are effective for interim periods beginning after December 15, 2003. Since there are no revisions to the requirements for calculating plan assets, liabilities or net periodic benefit costs, the adoption of SFAS No. 132 (revised) will not have a material impact on the financial condition or results of operations of the Corporation.

## 3. Investment Securities

The amortized cost and estimated market value of investments, all of which were classified as available for sale, are as follows:

As of December 31, 2003:

| (in thousands) | Amortized Cost | Gross <br> Unrealized Gains | Gross <br> Unrealized Losses | Estimated Market Value |
| :---: | :---: | :---: | :---: | :---: |
| Obligations of the U.S. Government and agencies | \$25,081 | \$111 | \$ (79) | \$25,113 |
| State \& political subdivisions. | 5,177 | 25 | (89) | 5,113 |
| Other securities | 1,153 | 18 | - | 1,171 |
| Total | \$31,411 | \$154 | \$(168) | \$31,397 |

As of December 31, 2002:

| (in thousands) | $\underset{\text { Cost }}{\text { Amortized }}$ | Gross Unrealized Gains | Gross Unrealized Losses | Estimated Market Value |
| :---: | :---: | :---: | :---: | :---: |
| Obligations of the U.S. Government and agencies $\qquad$ | \$19,499 | \$321 | \$ - | \$19,820 |
| State \& political subdivisions. | 440 | 12 | - | 452 |
| Other securities | 1,955 | 15 | - | 1,970 |
| Total | \$21,894 | \$348 | \$ - | \$22,242 |

At December 31, 2003, securities having a book value of $\$ 13,020,000$ were pledged as collateral for public funds, trust deposits, and other purposes.

The amortized cost and estimated market value of investment securities at December 31, 2003, by contractual maturity, are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

| (in thousands) | 2003 |  |
| :---: | :---: | :---: |
|  | Amortized Cost | Estimated Market Value |
| Due in one year or less |  |  |
| Due after one year through five years | 19,936 | 20,020 |
| Due after five years through ten years | 9,440 | 9,356 |
| Due after ten years |  |  |
| Other securities | 2,035 | 2,021 |
| Total | \$31,411 | \$31,397 |

There were no sales of debt securities during 2003, 2002 or 2001.

## 4. Loans:

Loans outstanding at December 31 are detailed by category as follows:

| (in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Real estate loans: |  |  |
| Permanent |  |  |
| commercial mortgage loans | \$120,188 | \$103,878 |
| second mortgage loans | 31,203 | 35,825 |
| mortgage loans available for sale | 3,691 | 28,026 |
| mortgage loans | 114,677 | 76,829 |
| Construction loans | 36,358 | 27,604 |
| Commercial and industrial loans | 178,381 | 170,698 |
| Loans to individuals for household, family, and other consumer expenditures | 18,580 | 24,537 |
| Subtotal | 503,078 | 467,397 |
| Less: Allowance for loan losses | $(6,670)$ | $(6,114)$ |
| Net deferred loan fees | (662) | (422) |
| Loans, net | \$495,746 | \$460,861 |
| Unadvanced loan funds | \$222,389 | \$174,256 |
| Loans with predetermined rates | 131,829 | 174,426 |
| Loans with adjustable or floating rates | 371,249 | 292,971 |
| Total | \$503,078 | \$467,397 |

All loans past due 90 days or more, except consumer loans, are placed on nonaccrual status. Nonperforming loans amounted to $\$ 279,000$ and $\$ 45,000$ at December 31, 2003 and 2002, respectively. Forgone interest on nonaccrual loans was $\$ 1,000, \$ 11,000$, and $\$ 84,000$ in 2003,2002 , and 2001, respectively. There were two impaired loans at December 31, 2003, amounting to $\$ 147,000$.

## 5. Allowance For Loan Losses:

The summary of the changes in the allowance for loan losses is as follows:

| (in thousands) | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Balance, January 1 | \$6,114 | \$4,928 | \$ 4,320 |
| Charge-offs | (227) | (68) | $(1,169)$ |
| Recoveries | 33 | 254 | 577 |
| Net recoveries / (charge-offs) | (194) | 186 | (592) |
| Loan loss provision | 750 | 1,000 | 1,200 |
| Balance, December 31 | \$6,670 | \$6,114 | \$ 4,928 |

## 6. Premises And Equipment:

A summary of premises and equipment at December 31 is as follows:

| (in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Land | \$ 2,973 | \$ 2,973 |
| Buildings | 14,877 | 13,301 |
| Furniture and equipment | 14,519 | 13,192 |
| Leasehold improvements | 818 | 814 |
|  | 33,187 | 30,280 |
| Less accumulated depreciation | 19,431 | 18,197 |
| Total | \$13,756 | \$12,083 |

Depreciation expense for the years ended December 31, 2003, 2002 and 2001 amounted to $\$ 1,291,000$,
$\$ 1,368,000$ and $\$ 1,424,000$, respectively. Future
minimum rent commitments under various operating leases are as follows:

| 2004 | \$ 763,111 |
| :---: | :---: |
| 2005 | \$ 526,046 |
| 2006 | \$ 401,279 |
| 2007 | \$ 353,306 |
| 2008 | \$ 352,806 |
| Thereafter | \$7,529,504 |

As of December 31, 2003, the Corporation had no borrowings outstanding.

## 7. Mortgage Servicing Rights:

The Bank records the value of mortgage servicing rights ("MSRs") as an asset when the mortgage loans are sold and the servicing is retained by the Bank. MSRs represent the right to receive cash flows from servicing mortgage loans. The servicing rights are capitalized based on the relative fair value of the servicing right and the mortgage loan on the date the mortgage loan is sold. MSRs are amortized in proportion to, and over the period of, estimated net servicing income. MSRs are carried at the lower of cost or estimated fair value. The Corporation obtains an independent appraisal of the fair value of its MSRs quarterly, which approximates the fair value expected in a sale between a willing buyer and seller.
MSRs are periodically assessed for impairment based on the estimated fair value of those rights. For purposes of performing the impairment valuation, the MSR portfolio is stratified on the basis of certain predominant risk characteristics, including loan type and note rate. To the extent that the carrying value of the servicing rights exceeds estimated fair value for any stratum, a valuation allowance is established, which may be adjusted in the future as the estimated fair value of the MSRs increase or decrease. This valuation allowance is recognized in the consolidated statements of operations during the period in which impairment occurs.
The following summaries the Corporation's activity related to MSRs for the years ended December 31, 2003 and 2002

| (in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Balance, January 1 | \$ 3,956 | \$ 2,206 |
| Additions | 3,249 | 3,368 |
| Amortization | $(2,814)$ | $(1,618)$ |
| Impairment | - | - |
| Sales | - | - |
| Balance, December 31 | \$ 4,391 | \$ 3,956 |
| Fair Value | 6,828 | 4,269 |

The following summarizes the Corporation's activity related to changes in the valuation allowance impairment of MSRs for the years ended December 31, 2003 and 2002:

|  | 2003 | 2002 |
| :---: | :---: | :---: |
| Balance, January 1 | \$ - | \$- |
| Impairment | 350 | - |
| Recovery | (350) | - |
| Balance, December 31 | \$ - | \$ |

At December 31, 2003, key economic assumptions and the sensitivity of the current fair value of MSRs to immediate 10 and 20 percent adverse changes in those assumptions are as follows:

|  | 2003 |
| :---: | :---: |
| Fair value amount of MSRs | \$6,828 |
| Weighted average life (in years) | 4.3 |
| Prepayment speeds (constant Prepayment rate) (1): Impact on fair value: | 17.40\% |
| 10\% adverse change | (454) |
| 20\% adverse change | (863) |
| Discount rate: | 9.54\% |
| Impact on fair value: |  |
| 10\% adverse change | (221) |
| 20\% adverse change | (430) |

(1) represents the weighted average prepayment rate for the life of the MSR asset.

These sensitivities are hypothetical and should be used with caution. As the figures indicate, changes in fair value based on a $10 \%$ variation in assumption generally cannot be extrapolated because the relationship of the change in assumptions to the change in fair value may not be linear. Also, the effect of a variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption. In realty, changes in one factor may result in changes in another, which could magnify or counteract the sensitivities.

## 8. Deposits:

Following is a summary of deposits as of December 31,

| (in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Regular Savings | \$ 52,396 | \$ 45,129 |
| NOW Accounts | 134,995 | 130,481 |
| Market rate accounts | 97,978 | 73,639 |
| Time deposits (less than \$100,000) | 65,037 | 84,540 |
| Time deposits, \$100,000 or more | 32,154 | 8,329 |
| Total interest-bearing deposits | 382,560 | 342,118 |
| Non-interest-bearing deposits | 144,579 | 141,502 |
| Total deposits | \$527,139 | \$483,620 |

The aggregate amount of deposit overdrafts included as loans as of December 31, 2003 and 2002 were \$518,000 and $\$ 5,311,000$, respectively.

Maturity of certificates of deposit:

| (in thousands) | $\begin{gathered} \$ 100,000 \\ \text { or more } \end{gathered}$ | $\begin{aligned} & \text { Less than } \\ & \$ 100.000 \end{aligned}$ |
| :---: | :---: | :---: |
| Maturing during: |  |  |
| 2004 | \$22,087 | \$39,884 |
| 2005 | 9,767 | 22,963 |
| 2006 | 200 | 1,524 |
| 2007 | 100 | 467 |
| 2008 and thereafter | - | 199 |
| Total | \$32,154 | \$65,037 |

## 9. Short Term Borrowings:

The Bank had no outstanding short term borrowings as of December 31, 2003. The Bank had outstanding short term borrowings from the Federal Home Loan Bank of Pittsburgh of $\$ 20,000,000$ as of December 31, 2002 with an interest rate of $1.94 \%$, which was repaid in January 2003.

## 10. Disclosure About Fair Value of Financial Instruments:

Statement of Financial Accounting Standards No. 107, "Disclosures about Fair Value of Financial Instruments" ("SFAS No. 107"), requires disclosure of the fair value information about financial instruments, whether or not recognized in the balance sheet, for which it is practicable to estimate such value. In cases where quoted market prices are not available, fair values are based on estimates using present value or other market value techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. In that regard the derived fair value estimates cannot be substantiated by comparison to independent markets and, in many cases, could not be realized in immediate settlement of the instrument. SFAS No. 107 excludes certain financial instruments and all non-financial instruments from its disclosure requirements. Accordingly, the aggregate fair value amounts presented do not represent the underlying value of the Corporation.
The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value:

## Cash and cash equivalents:

The carrying amounts reported in the balance sheet for cash and cash equivalents approximate their fair values.

## Investment securities:

Estimated fair values for investment securities are based on quoted market price, where available.

## Loans:

For variable rate loans that reprice frequently and which have no significant change in credit risk, estimated fair values are based on carrying values. Fair values of certain mortgage loans and consumer loans are estimated using discounted cash flow analyses, using interest rates currently being offered for loans with similar terms to borrowers of similar credit quality. The estimated fair value of nonperforming loans is based on discounted estimated cash flows as determined by the internal loan review of the Bank or the appraised market value of the underlying collateral, as determined by independent third party appraisers.

## Deposits:

The estimated fair values disclosed for noninterestbearing demand deposits, NOW accounts, and Market Rate accounts are, by definition, equal to the amounts payable on demand at the reporting date (i.e., their carrying amounts). Fair values for certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of expected monthly maturities on the certificate of deposit. SFAS No. 107 defines the fair value of demand deposits as the amount payable on demand and prohibits adjusting estimated fair value from any value derived from retaining those deposits for an expected future period of time.

## Short Term Borrowings:

Due to the short term nature of the maturities the carrying amount of the borrowings approximates the fair value.

## Other liabilities:

Estimated fair values of long term mortgages, collateralized by one property included in premises and equipment, are based on discounted cash flow analyses, using interest rates currently being offered for similar types of loans and amortizing the loan under existing amortization tables for each loan.

## Off-balance sheet instruments:

Estimated fair values of the Corporation's off-balance sheet instruments (standby letters of credit and loan commitments) are based on fees and rates currently charged to enter into similar loan agreements, taking into account the remaining terms of the agreements and the counterparties' credit standing. Since fees and rates charged for off-balance sheet items are at market levels when set, there is no material difference between the stated amount and estimated fair values of off-balance sheet instruments.

The carrying amount and estimated fair value of the Corporation's financial instruments at December 31 are as follows:

| (in thousands) | 2003 |  | 2002 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Carrying Amount | $\begin{gathered} \hline \text { Estimated } \\ \text { Fair } \\ \text { Value } \end{gathered}$ | Carrying Amount | Estimated <br> Fair Value |
| Financial assets: |  |  |  |  |
| Cash and due from banks | \$ 32,471 | \$ 32,471 | \$ 34,284 | \$ 34,284 |
| Interest-bearing deposits with other banks | 10,524 | 10,524 | 25,517 | 25,517 |
| Federal funds sold | 3,300 | 3,300 | 6,000 | 6,000 |
| Investment securities | 31,397 | 31,397 | 22,242 | 22,242 |
| Mortgage servicing rights | 4,391 | 6,828 | 3,956 | 4,153 |
| Net loans | 502,416 | 504,456 | 460,688 | 462,046 |
| Total financial assets . . . . | \$584,499 | \$588,976 | \$552,687 | \$554,242 |
| Financial liabilities: |  |  |  |  |
| Deposits | \$527,139 | \$527,835 | \$483,620 | \$485,011 |
| Short term borrowings | - | - | 20,000 | 20,080 |
| Other liabilities | 2,328 | 2,328 | 1,445 | 1,445 |
| Total financial liabilities . . | \$529,467 | \$530,163 | \$505,065 | \$506,536 |
| Off-balance sheet instruments ... | \$231,571 | \$231,571 | \$183,442 | \$183,442 |

## 11. Applicable Income Taxes:

The components of the net deferred tax asset (liabilities) as of December 31 are as follows:

| (in thousands) | 2003 | 2002 |
| :---: | :---: | :---: |
| Deferred tax assets: |  |  |
| Loan loss reserve | \$ 2,064 | \$ 1,792 |
| Pension and other postretirement benefits | - | 413 |
| Other reserves | 525 | 286 |
| Unrealized depreciation on investment securities | 68 | - |
| Total deferred tax asset | 2,657 | 2,491 |
| Deferred tax liabilities: |  |  |
| Depreciation | (323) | (221) |
| Pension and other postretirement benefits | (849) |  |
| Originated mortgage servicing rights | $(1,537)$ | $(1,385)$ |
| Unrealized appreciation on investment securities | - | (122) |
| Total deferred tax liability | $(2,709)$ | $(1,728)$ |
| Total net deferred tax (liabilities) assets | \$ (52) | \$ 763 |

No valuation allowance was recorded as of December 31, 2003 and 2002, since management believes that it is more likely than not that the net deferred tax assets will be realized.

The provision for income taxes consist of the following:

| (in thousands) | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Currently payable | \$5,245 | \$5,755 | \$4,862 |
| Deferred | 1,004 | (230) | (92) |
| Total | \$6,249 | \$5,525 | \$4,770 |

Applicable income taxes differed from the amount derived by applying the statutory federal tax rate to income as follows:

| (in thousands) | 2003 | 2002* | 2001* |
| :---: | :---: | :---: | :---: |
| Computed |  |  |  |
| Tax expense @ statutory federal | \$6,062 | \$5,665 | \$4,710 |
| Tax-exempt income | (103) | (72) | (78) |
| Other, net | 90 | (50) | (108) |
| Tax expense from continuing operations | 6,049 | 5,543 | 4,524 |
| Tax expense (benefit) from discontinued operations | 200 | (18) | 246 |
| Total income tax expense | \$6,249 | \$5,525 | \$4,770 |
| *- Reclassified for comparative purposes. |  |  |  |

## 12. Pension and Other Postretirement Benefits

The Corporation sponsors two pension plans and a postretirement benefit plan for certain of its employees.
The following tables provide a reconciliation of the changes in the plans' benefits obligation and fair value of assets over the two-year period ending December 31, 2003, and a statement of funded status as of December 31 of both years:

|  |  | Postretirement <br> Benefits |  |  |
| :--- | :--- | :--- | :--- | :--- |
| (Dollars in thousands) | $\mathbf{2 0 0 3}$ | 2002 | $\mathbf{2 0 0 3}$ | 2002 |


| Reconciliation of Benefit Obligation and Plan Assets |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Change in benefit obligation |  |  |  |  |
| Benefit obligation at |  |  |  |  |
| Service cost | 922 | 808 | 16 | 27 |
| Interest cost | 1,455 | 1,355 | 151 | 171 |
| Amendments |  | 111 |  | 17 |
| Actuarial (gain) loss | 1,780 | 753 | (149) | 184 |
| Benefits paid | (898) | (798) | (204) | (203) |
| Benefit obligation at December 31 ... | \$25,149 | \$21,890 | \$2,375 | \$2,561 |
| Change in plan assets |  |  |  |  |
| Fair value of plan assets at |  |  |  |  |
| Actual return on plan assets | 3,041 | $(2,284)$ | - | - |
| Employer contribution | 2,938 | 129 | 183 | 186 |
| Plan participants' contribution |  | 520 | 21 | 17 |
| Benefits paid | (898) | (799) | (204) | (203) |


| December 31 | \$22,615 | \$17,534 | \$ | - | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: |

## Funded Status Reconciliation and Key Assumptions

|  | Pension Benefits |  | Postretirement Benefits |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | 2003 | 2002 |
| Reconciliation of funded status |  |  |  |  |
| Funded Status | \$(2,533) | \$(4,356) | \$(2,374) | \$(2,561) |
| Unrecognized net actuarial (gain) loss | 4,345 | 4,399 | 1,128 | 1,386 |
| Unrecognized prior service cost | 609 | 790 | - |  |
| Unrecognized transition obligation (asset) | - | - | 233 | 259 |
| Prepaid accrued (benefit) cost | \$ 2,421 | 833 | \$(1,013) | \$ (916) |
| Amounts recognized in financia statements consists of: |  |  |  |  |
| Prepaid benefit cost/(Accrued benefit liability) | \$ 1,992 | \$ 197 | $(1,013)$ | (916) |
| Intangible asset prior service cost | 251 | 351 | - | - |
| Accumulated other comprehensive income | 178 | 285 | - | - |
| Net amount recognized | \$ 2,421 | \$ 833 | $(1,013)$ | (916) |

The Bank's Supplemental Employee Retirement Plan (the "SERP") was the only pension plan with an accumulated benefit obligation in excess of plan assets. The SERP's accumulated benefit obligation was $\$ 1,665,000$ as of December 31, 2003 and $\$ 1,766,514$ as of December 31, 2002. There are no plan assets in the SERP due to the nature of the SERP. The Corporation's plan for postretirement benefits other than pensions also has no plan assets.

The assumptions used in the measurement of the Corporation's benefit obligation are shown on the following table:

|  | 2003 | 2002 | 2003 | 2002 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted-average assumptions as of <br> end of year |  |  |  |  |
| Discount rate . . . . . . . . . . . . . . . . . | $6.25 \%$ | $6.75 \%$ | $6.25 \%$ | $6.75 \%$ |
| Expected return on plan assets . . . | $8.75 \%$ | $9.25 \%$ | N/A | N/A |
| Rate of compensation increase . . . | $5.00 \%$ | $5.00 \%$ | $4.00 \%$ | N/A |

The assumptions for calculating the expected rate of return on plan assets are based on an estimated range of returns, utilizing the results of the 25 th and 75 percentile, which are presented as a guideline within which the investment return assumption may be selected. The range was constructed using a number of actuarial assumptions to determine the range of investment results. From this calculation the 25th and 75th percentile returns were derived. Based on the asset allocation ranges set in the Corporation's Pension Investment Policy, the 25th percentile returns are approximately $6.67 \%$ and the 75 th percentile returns are $10.05 \%$. The aritmatic average return is $9.01 \%$. Based on this data, a rate of $8.75 \%$ was selected.

| Assumed health care cost trend rates at end of year |  |  |
| :---: | :---: | :---: |
| Health care cost trend rate assumed for next year | 7.50\% | 8\% |
| Rate to which the cost trend rate is assumed to decline (the ultimate trend rate) | 5\% | 5\% |
| Year that the rate reaches the ultimate trend rate | 20082008 |  |

The following table provides the components of net periodic cost (income) for the plans for years ended December 31, 2003, 2002 and 2001:

|  | Pension Benefits |  |  | Postretirement Benefits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | 2001 | 2003 | 2002 | 2001 |
| Service cost | \$ 923 | \$ 808 | \$ 774 | \$ 17 | \$ 28 | \$ 23 |
| Interest cost | 1,455 | 1,355 | 1,279 | 151 | 171 | 166 |
| Expected return on plan assets $\qquad$ | $(1,493)$ | $(1,807)$ | $(1,958)$ | - | - | - |
| Amortization of prior service cost | 181 | 181 | 167 | - | - | - |
| Amortization of transition obligation (asset) $\qquad$ | - | - | - | 26 | 26 | 26 |
| Amortization of net actuarial loss (gain) | 285 | 12 | (336) | 107 | 144 | 109 |
| Net periodic (benefit) cost | \$ 1,351 | \$ 549 | (74) | \$301 | \$369 | 324 |

## Plan Assets

| Asset Category | Pension Benefits |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Target } \\ \text { Allocatition } \\ \text { Year ending } \\ \text { Dec. } 31,2004 \end{gathered}$ | Percentage of plan assets at December 31, |  |
|  |  | 2003 | 2002 |
| Equity securities* | 50\% - 65\% | 60\% | 50\% |
| Debt securities | 30\% - 45\% | 29\% | 40\% |
| Real Estate | 0\% | 0\% | 0\% |
| Other | 1\%-5\% | 11\% | 10\% |
| Total |  | 100\% | 100\% |

* Includes Bryn Mawr Bank Corporation common stock in the amounts of $\$ 643,566(3 \%)$ and $\$ 489,0874$ (3\%) at December 31, 2003 and 2002, respectively.

There are no plan assets in the Corporation's plan for postretirement benefits other than pensions.
The investment strategy of the Plan is to maintain the investment ranges listed above. The target ranges are to be periodically reviewed based on then prevailing market conditions. Any modification to the current investment strategy must be ratified by the Pension Committee of the Corporation's board of directors. The plan will retain approximately $2.5 \%$ of Bryn Mawr Bank corporation common stock.

## Measurement Date

The measurement date used to determine pension and other postretirement benefit measures for the pension plan and other postretirement benefits plan was December 31st for all respective years presented.

## Expected contributions to be Paid in the Next Fiscal Year

Based on the status of the Corporation's defined benefit pension plan at December 31, 2003 no minimum funding requirement is anticipated for 2004 . The expected contribution for the SERP is $\$ 129,000$ for 2004.

| Health care cost trend rate if changed by $1 \%$ |  |  |
| :---: | :---: | :---: |
|  | 1-Percentage Point Increase | 1-Percentage Point Decrease |
| Effect on total of service and interest cost components | \$ 10,927 | \$ $(9,807)$ |
| Effect on accumulated postretirement benefit obligation | 157,626 | $(141,898)$ |

The Medicare Prescription Drug, Improvement and Modernization Act of 2003 was signed into law on December 8, 2003. In accordance with FASB Staff Position FAS 106-1, the Corporation has made a one time election to defer recognition of the effect of the law in the accounting for its Plan under FAS 106 and in providing disclosure related to the Plan until authoritative guidance on the accounting for the federal prescription drug subsidy is issued. Any measure of the Accumulated Postretirement Benefit Obligation or Net Periodic Postretirement Benefit Cost in this report do not reflect the effect of the Act on the Plan. Authoritative guidance is pending and, when issued, could require the company to change previously reported information.

## 13. Stock Option Plan:

At December 31, 1988, the Corporation established a stock option and stock appreciation rights plan (the "Stock Option Plan"), which is described below. The Corporation applies APB Opinion 25 and related interpretations in accounting for the Stock Option Plan. Accordingly, no compensation cost has been recognized for the Stock Option Plan. Had compensation for the Corporation's Stock Option Plan been determined based on the fair value at the grant date for awards in 2003, 2002 and 2001, consistent with
the optional provisions of Statement of Financial Accounting Standards No. 123, "Accounting for Stock Based Compensation", the Corporation's net income and earnings per share would have been reduced to the pro forma amounts indicated below:

|  | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Net income-as reported | \$9,356 | \$10,207 | \$9,126 |
| Net Income pro forma | \$9,277 | \$10,049 | \$8,986 |
| Basic earnings per share-as reported | \$ 1.08 | \$ 1.17 | \$ 1.05 |
| Basic earnings per share—proforma | \$ 1.07 | \$ 1.16 | \$ 1.04 |

All option amounts have been restated to reflect the 2 -forone stock split, effective October 1, 2003.
The fair value of each option granted is estimated on the date of the grant using the Black-Scholes option pricing model with the following weighted-average assumptions used for grants in 2003, 2002 and 2001: dividend yield of 1.78 percent, expected volatility of 21 percent, expected life of six years and risk-free interest rates of 3.5, 5.1 and 5.0 percent, respectively.

The Plan had, prior to 1994 , up to 216,000 authorized and unissued or Treasury shares of the Corporation's common stock reserved for issuance under the Plan. During 1994, the shareholders' approved an additional 217,720 shares for issuance under the Plan. The option to purchase shares of the Corporation's common stock was issued to key officers. During 1995, the shareholder's approved the issuance of 80,000 shares, 20,000 to be granted to outside directors, for 4 years after each Annual Meeting. The option price was set at the last sale price for the stock on the 3rd business day following the Corporation's Annual Meeting. Options totaling 76,000 shares of Corporation stock were issued under the outside directors' plan. During 1998 and 2001, the shareholders approved the issuance of up to 217,606 and 192,663 respective shares available for issuance to both employees and directors. The price will be determined by the Corporation's Compensation Committee of the Board of Directors at the time the option is granted.

Options granted may either be "incentive stock options" within the meaning of the Internal Revenue Service code, or nonqualified options. The stock options are exercisable over a period determined by the Board of Directors; however, the option period will not commence earlier than one year or be longer than ten years from the date of the grant. The Plan provides that the option price at the date of grant will not be less than the fair market value of the Corporation's common stock. The following is a summary of transactions under the Plan:

|  | Shares Under Option | $\begin{gathered} \text { Available } \\ \text { for } \\ \text { Option } \\ \hline \end{gathered}$ | Price per Share | Weighted Average Exercise Price |
| :---: | :---: | :---: | :---: | :---: |
| Balance at December 31, 2000 | 944,960 | 4,252 | \$ 2.25-\$13.22 | \$ 8.11 |
| Options authorized | - | 385,326 | - | - |
| Options granted | 155,600 | $(155,600)$ | \$12.45-\$15.15 | \$14.18 |
| Options exercised | $(247,760)$ | - | \$ 3.68-\$13.22 | \$ 5.72 |
| Options cancelled | $(24,500)$ | 24,500 | \$12.45-\$15.15 | \$14.93 |
| Balance at December 31, 2001 | 828,300 | 258,478 |  |  |
| Options granted | 134,500 | $(134,500)$ | \$16.25-\$18.32 | \$17.76 |
| Options exercised | $(422,866)$ | - | \$ 3.69-\$13.22 | \$ 7.47 |
| Options cancelled | $(28,700)$ | 28,700 | \$12.25-\$15.15 | \$14.94 |
| Balance at December 31, 2002 | 511,234 | 152,678 |  |  |
| Options granted | 142,500 | $(142,500)$ | \$17.85-\$21.68 | \$18.02 |
| Options exercised | $(53,016)$ |  | \$ 4.00-\$18.32 | \$11.72 |
| Options cancelled | $(6,334)$ | 6,334 | \$15.15-\$18.32 | \$17.06 |
| Balance at December 31, 2003 | 594,384 | 16,512 | \$ 4.00-\$21.68 | \$14.66 |

Information pertaining to options outstanding at December 31, 2003 is as follows:
Price range of shares under option at
December 31, 2003:

The weighted-average fair value of options granted during 2003, 2002 and 2001 were $\$ 3.98$, $\$ 3.88$ and $\$ 2.92$, respectively.
The number of exercisable shares at December 31, 2003, 2002 and 2001 were $336,351,303,444$ and 697,200 , respectively, with respective weighted average exercise prices of $\$ 7.09, \$ 5.80$ and $\$ 4.45$.
Stock appreciation rights may be granted in tandem with non-qualified stock options. No stock appreciation rights have been granted under the Plan. The options had a $\$ .01$ per share dilutive effect on earnings per share for the years ended December 31, 2003, 2002 and 2001, respectively.

## 14. Related Party Transactions:

In the ordinary course of business, the Bank granted loans to principal officers, directors and their affiliates. Loan activity during 2003 and 2002 was as follows:

Following is a summary of these transactions:

| (in thousands) | 2002 | 2001 |
| :---: | :---: | :---: |
| Balance, beginning of year | \$5,026 | \$4,140 |
| Additions | 633 | 1,320 |
| Amounts collected | (509) | (434) |
| Balance, end of year | \$5,150 | \$5,026 |

Related party deposits amounted to $\$ 1,116,000$ and $\$ 1,124,000$ at December 31, 2003 and 2002, respectively.

## 15. Financial Instruments with Off-Balance Sheet Risk and Concentration of Credit Risk:

The Corporation is a party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit. Those instruments involve, to varying degrees, elements of credit risk in excess of the amount recognized in the consolidated statements of financial condition. The contractual amounts of those
instruments reflect the extent of involvement the Corporation has in particular classes of financial instruments.

The Corporation's exposure to credit loss in the event of nonperformance by the counterparty to the financial instrument of commitments to extend credit and standby letters of credit is represented by the contractual amount of those instruments. The Corporation uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet financial instruments.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the agreement. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Some of the commitments are expected to expire without being drawn upon, and the total commitment amounts do not necessarily represent future cash requirements. Total commitments to extend credit at December 31, 2003 are $\$ 222,389,000$. The Corporation evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Corporation upon extension of credit, is based on management's credit evaluation of the counterparty. Collateral varies but may include accounts receivable, marketable securities, inventory, property, plant and equipment, residential real estate, and income-producing commercial properties.
Standby letters of credit are conditional commitments issued by the Bank to a customer for a third party. Such standby letters of credits are issued to support private borrowing arrangements. The credit risk involved in issuing standby letters of credit is similar to that involved in extending loan facilities to customers. The collateral varies, but may include accounts receivable, marketable securities, inventory, property, plant and equipment, and residential real estate for those commitments for which collateral is deemed necessary. The Corporation's obligation under standby letters of credit as of December 31, 2003 amounted to $\$ 9,182,000$. There were no outstanding bankers acceptances as of December 31, 2003.
As of December 31, 2003, the Corporation had no loans sold with recourse outstanding.

The Corporation grants construction, commercial, residential mortgage, and consumer loans to customers primarily in Southeastern Pennsylvania. Although the Corporation has a diversified loan portfolio, its debtors' ability to honor their contracts is substantially dependent upon the general economic conditions of the region.

## 16. Risks and Uncertainties:

The earnings of the Corporation depend on the earnings of the Bank. The Bank's earnings are dependent upon both the level of net interest income and non-interest revenue streams, primarily fees for trust services, that are earned annually. Accordingly, the earnings of the Corporation are subject to risks and uncertainties surrounding both its exposure to changes in the interest rate environment and movements in financial markets.

Most of the Bank's lending activity is with customers located in southeastern Pennsylvania. Lending is spread between commercial, consumer and real estate related loans, including construction lending. While these loan concentrations represent a potential concentration of credit risk, the Bank's credit loss experience compares favorably to the Bank's peer group credit loss experience.

The financial statements of the Corporation are prepared in conformity with generally accepted accounting principles that require management to make estimates and assumptions that affect the reported amounts of assets and liabilities, as well as disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

Significant estimates are made by management in determining the allowance for possible loan losses and the carrying value of other real estate owned. Consideration is given to a variety of factors in establishing these estimates, including current economic conditions, the results of the internal loan review process, delinquency statistics, borrowers perceived financial and managerial strengths and the adequacy of supporting collateral, if collateral dependent, or the present value of future cash flows. Since the allowance for possible loan losses and the carrying value of other real estate owned are dependent, to a great extent, on general and other economic conditions beyond the Bank's control, it is at least reasonably possible that the estimates of the allowance for possible loan losses and the carrying value of other real estate owned could differ materially from currently reported values in the near term.

As a part of its mortgage loan servicing business, the Bank records the value of mortgage servicing rights ("MSRs") as an asset at the time the respective residential mortgage loan is sold with the servicing retained by the Bank. Quarterly an independent firm is retained to (1) determine if any impairment in the MSR portfolio has occurred as of the current quarter end and (2) determine the amount of amortization of MSRs to be utilized in the upcoming quarter. Certain assumptions are made in determining the loan prepayment speeds for the respective residential

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mortgage loans that will determine the amount of amortization for the subsequent quarter. Should movements of related interest rates differ from those projected, the actual prepayment speeds and related amortization of MSRs could differ materially from those projected by the independent valuation.


## 17. Goodwill:

Joseph W. Roskos \& Co. was acquired as of January 1, 1999. The transaction was accomplished on April 1, 1999 under the purchase method of accounting. Goodwill arising from this transaction was recorded on the balance sheet and was being amortized on a straight line basis over a 20 year period. Beginning in 2002, under Statement of Financial Accounting Standard No. 142 - Goodwill and Other Intangible Assets ("SFAS No 142"), all components of Goodwill are no longer to be amortized, but rather tested annually for any potential impairment. During the fourth quarter of 2002, the balance of goodwill was tested for impairment. Based on a discounted cash flow analysis, reflecting lower projected revenue streams for Joseph W. Roskos \& Co. in future periods, it was determined that goodwill had impairment in the amount of $\$ 400,000$. Therefore, the balance of goodwill was written down by $\$ 400,000$ during the fourth quarter of 2002 to $\$ 2,405,000$. As of June 30, 2003, the business of Joseph W. Roskos \& Co. and substantially all of its assets were sold and the balance of goodwill written off as a part of the sale transaction. As of December 31, 2003, there was no goodwill recorded on the books of the Corporation.

## 18. Minimum Regulatory Capital Requirements:

Both the Corporation and the Bank are subject to various regulatory capital requirements, administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if taken, could have a direct material effect on the Corporation's and the Bank's financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Corporation and the Bank must meet specific capital guidelines that involve quantitative measures of their assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The capital amounts and classifications are also subject to qualitative judgements by the regulators about components, risk weightings and other factors. Prompt corrective action provisions are not applicable to bank holding companies.

As set forth in the following table, quantitative measures have been established to ensure capital adequacy ratios required of both the Corporation and Bank, specifically to define the minimum respective capital ratios as follows: total capital to total assets (the leverage ratio) of $4 \%$; Tier I capital to risk weighted assets of $4 \%$ and Tier II capital to risk weighted assets of $8 \%$. Both the Corporation's and the Bank's Tier II capital ratios are calculated by adding back a portion of the loan loss reserve to the Tier I capital. Management believes, as of December 31, 2003 and 2002 that the Corporation and the Bank have met all capital adequacy requirements to which they are subject. Federal banking regulators have defined specific capital categories, based on an institution's capital ratios. The categories range from a best of "well capitalized" to a worst of "critically under capitalized". To be considered "well capitalized", an institution must have a total (Tier II) capital ratio of $10 \%$ or better. Both the Corporation and the Bank have been classified as "well capitalized" for both periods ending December 31, 2003 and 2002.

The Corporation's and the Bank's actual capital amounts and ratios as of December 31, 2003 and 2002 are presented in the following table:

|  | Actual |  | Minimum Capital Requirement |  | Minimum to be Well Capitalized Amount |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Ratio | Amount | Ratio |  |
| December 31, 2003 |  |  |  |  |  |
| Total (Tier II) Capital to Risk Weighted Assets: |  |  |  |  |  |
| Consolidated | \$74,186 | 13.01\% |  | 8.0\% | N/A |
| The Bank | 63,776 | 11.30\% | \$45,138 | 8.0\% | \$56,423 |
| Tier I Capital to Risk Weighted Assets: |  |  |  |  |  |
| Consolidated | 67,508 | 11.84\% |  | 4.0\% | N/A |
| The Bank | 57,098 | 10.12\% | 22,569 | 4.0\% | 33,854 |
| Total Capital to Total Assets (Leverage Ratio): |  |  |  |  |  |
| Consolidated . . . . . . . . . . . . . . . . . . . . . . . . . | 67,382 | 11.14\% |  | 4.0\% | N/A |
| The Bank | 56,972 | 9.51\% | 23,954 | 4.0\% | 29,973 |
| December 31, 2002 |  |  |  |  |  |
| Total (Tier II) Capital to Risk Weighted Assets: |  |  |  |  |  |
| Consolidated . . . . . . . . . . . . . . . . . . . . . . . . | \$66,283 | 12.86\% |  | 8.0\% | N/A |
| The Bank | 55,250 | 10.85\% | \$40,753 | 8.0\% | \$50,925 |
| Tier I Capital to Risk Weighted Assets: |  |  |  |  |  |
| Consolidated | 60,162 | 11.67\% |  | 4.0\% | N/A |
| The Bank | 49,129 | 9.64\% | 20,376 | 4.0\% | 30,555 |
| Total Capital to Total Assets (Leverage Ratio): |  |  |  |  |  |
| Consolidated | 62,607 | 10.85\% |  | 4.0\% | N/A |
| The Bank | 49,171 | 8.63\% | 22,778 | 4.0\% | 28,465 |

## 19. Selected Quarterly Financial Data (unaudited):

| (In thousands, except per share data) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 3/31 | 6/30 | 9/30 | 12/31 |
| Interest income | \$7,277 | \$ 7,264 | \$7,415 | \$7,305 |
| Interest expense | 1,096 | 1,099 | 1,066 | 1,069 |
| Net interest income | 6,181 | 6,165 | 6,349 | 6,236 |
| Provision for loan losses | 250 | 250 | 167 | 83 |
| Income before income taxes and discontinued operations | 4,414 | 4,191 | 4,427 | 4,288 |
| Income from continuing operations | 2,861 | 2,737 | 2,933 | 2,741 |
| (Loss) income from discontinued operations | (192) | $(1,928)$ | 150 | 54 |
| Net income | \$2,669 | \$ 809 | \$3,083 | \$2,795 |
| Earnings per common share: |  |  |  |  |
| Income from continuing operations | \$ 0.33 | \$ 0.32 | \$ 0.34 | \$ 0.32 |
| (Loss) income from discontinued operations | \$(0.02) | \$ (0.22) | \$ 0.02 | \$ 0.00 |
| Total earnings per common share | \$ 0.31 | \$ 0.09 | \$ 0.36 | \$ 0.32 |
| Diluted earnings per common share: |  |  |  |  |
| Income from continuing operations | \$ 0.32 | \$ 0.31 | \$ 0.33 | \$ 0.31 |
| (Loss) income from discontinued operations | \$(0.02) | \$ (0.22) | \$ 0.02 | \$ 0.00 |
| Total earnings per common share | \$ 0.30 | \$ 0.09 | \$ 0.35 | \$ 0.31 |
|  |  | Quarters | g 2002 |  |
| (In thousands, except per share data) | 3/31 | 6/30 | 9/30 | 12/31 |
| Interest income | \$7,179 | \$ 7,247 | \$7,461 | \$7,525 |
| Interest expense | 1,154 | 1,013 | 1,089 | 1,228 |
| Net interest income | 6,025 | 6,234 | 6,372 | 6,297 |
| Provision for loan losses | 250 | 250 | 250 | 250 |
| Income before income taxes and discontinued operations | 3,626 | 3,720 | 4,041 | 4,799 |
| Income from continuing operations | 2,380 | 2,452 | 2,649 | 3,161 |
| (Loss) income from discontinued operations | 29 | 4 | 23 | (491) |
| Net income | \$2,409 | \$ 2,456 | \$2,672 | \$2,670 |
| Earnings per common share: |  |  |  |  |
| Income from continuing operations | \$ 0.28 | \$ 0.28 | \$ 0.30 | \$ 0.36 |
| (Loss) income from discontinued operations | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ (0.05) |
| Total earnings per common share | \$ 0.28 | \$ 0.28 | \$ 0.30 | \$ 0.31 |
| Diluted earnings per common share: |  |  |  |  |
| Income from continuing operations . | \$ 0.27 | \$ 0.28 | \$ 0.30 | \$ 0.36 |
| (Loss) income from discontinued operations | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ (0.06) |
| Total earnings per common share | \$ 0.27 | \$ 0.28 | \$ 0.30 | \$ 0.30 |

## 20. Condensed Financial Statements:

The condensed financial statements of the Corporation (parent company only) as of December 31, 2003 and 2002, and for each of the three years in the period ended December 31, 2003, are as follows:

## Condensed Balance Sheets

| (in thousands) | 2003 | 2002* |
| :---: | :---: | :---: |
| Assets: |  |  |
| Cash | \$ 3,076 | \$ 3,006 |
| Investments in subsidiaries, at equity in net assets | 60,773 | 54,132 |
| Premises and equipment, net | 3,565 | 3,663 |
| Assets from discontinued operations | - | 2,405 |
| Other assets | 614 | 380 |
| Total assets | \$ 68,028 | \$ 63,586 |
| Liabilities and shareholders' equity: |  |  |
| Mortgages payable | - | \$ 513 |
| Other liabilities | 646 | 466 |
| Total liabilities | 646 | 979 |

Common stock, par value \$1, authorized 25,000,000 shares as of December 31, 2003
and 2002, respectively, issued 11,135,232
shares and $5,541,108$ shares as of
December 31, 2003 and 2002, respectively and outstanding $8,670,974$ shares and $4,356,474$ shares as of December 31, 2003 and 2002, respectively ....................... $\mathbf{1 1 , 1 3 5} 5,541$
Paid-in capital in excess of par value . . . . . . . . . 6 .487 11,243
Accumulated other comprehensive income, net
of deferred income taxes $\ldots \ldots \ldots \ldots \ldots \ldots$ $\begin{array}{r}\text { (126) } \\ \text { Retained earnings }\end{array} \begin{array}{r}41 \\ 69,280\end{array}$
Retained earnings ........................... 69,280 63,389
Less common stock in treasury, at cost-
$2,464,258$ shares and $1,184,634$ shares as of December 31, 2003 and 2002 ...............
Total shareholders' equity .................
Total liabilities and shareholders' equity ... $\overline{\$ 68,028} \quad \$ 63,586$

*     - Reclassified for comparative purposes.


## Condensed Statements of Income

| (in thousands) | 2003 | 2002* | 2001* |
| :---: | :---: | :---: | :---: |
| Dividends from The Bryn Mawr Trust Company $\qquad$ | \$ 3,465 | \$ 4,816 | \$3,116 |
| Interest and other income | 236 | 236 | 236 |
| Total operating income | 3,701 | 5,052 | 3,352 |
| Expenses | 459 | 591 | 542 |
| Income before equity in undistributed income of subsidiaries | 3,242 | 4,461 | 2,810 |
| Equity in undistributed income of subsidiaries | 7,954 | 6,060 | 6,018 |
| Income before income taxes and discontinued operations | 11,196 | 10,521 | 8,828 |
| Federal income tax benefit | 76 | 121 | 104 |
| Income from continuing operations (Loss) income from discontinued operations | $\begin{aligned} & 11,272 \\ & (1,916) \end{aligned}$ | 10,642 $(435)$ | \$8,932 194 |
| Net income | \$ 9,356 | \$10,207 | \$9,126 |

[^2]| Condensed Statements of C (in thousands) | $\begin{gathered} \text { lows } \\ 2003 \end{gathered}$ | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Operating activities: |  |  |  |
| Income from continuing operations | \$11,272 | \$10,641 | \$ 8,932 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |
| Equity in undistributed income (losses) of subsidiaries | $(7,954)$ | $(6,060)$ | $(6,018)$ |
| Depreciation expense | 98 | 99 | 98 |
| Other | (221) | 1,916 | 408 |
| Net cash provided by operating activities | 3,195 | 6,596 | 3,420 |
| Investing Activities: |  |  |  |
| Investment in Subsidiaries | 1,313 | 2,494 | (376) |
| Net cash provided by investing activities | 1,313 | 2,494 | (376) |
| Financing activities: |  |  |  |
| Dividends paid | $(3,465)$ | $(3,317)$ | $(3,115)$ |
| Repayment of mortgage debt | (513) | (46) | (42) |
| Repurchase of treasury stock | $(1,787)$ | $(6,183)$ | $(2,259)$ |
| Proceeds from issuance of stock | 838 | 3,228 | 1,562 |
| Net cash used by financing activities | $(4,927)$ | $(6,318)$ | $(3,854)$ |
| Net cash (provided) used by continuing operations | (419) | 2,772 | (810) |
| Net cash provided by discontinued operations | 489 | 0 | 0 |
| Change in cash and cash equivalents. | 70 | 2,772 | (810) |
| Cash and cash equivalents at beginning of year | 3,006 | 234 | 1,044 |
| Cash and cash equivalents at end of year | \$ 3,076 | \$ 3,006 | \$ 234 |

These statements should be read in conjunction with the other notes related to the consolidated financial statements.

As a bank and trust company subject to the Pennsylvania Banking Code (the "Banking Code") of 1965 as amended, the Bank is subject to legal limitations as to the amount of dividends that can be paid to its shareholder, the Corporation. The Banking Code restricts the payment of dividends by the Bank to the amount of its retained earnings. As of December 31, 2003, the Bank's retained earnings amounted to $\$ 50,509,000$. Therefore, as of December 31, 2003, dividends available for payment to the Corporation are limited to $\$ 50,509,000$. Since the primary source of dividend funding for the Corporation's dividend payments to its shareholders is the Bank's dividends, the Corporation is effectively limited as to the amount of dividends that it may pay to an amount equal to the limits placed on the Bank, as discussed above.

## 21. Segment Information:

The Corporation's principal operating segments are structured around the financial services provided its customers. The Banking segment gathers deposits and makes funds available for loans to its customers. The Banks' Wealth Management segment provides both corporate and individual investment management and trust products and services. The Bank's Mortgage Banking segment originates and sells residential mortgage loans to the secondary mortgage market.
Segment information for the years ended December 31, 2003, 2002, and 2001, including income from continuing operations, is as follows:

|  | 2003 |  |  |  |  | 2002* |  |  |  |  | 2001* |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands) | Banking | $\begin{gathered} \text { Wealth } \\ \text { Manage- } \\ \text { ment } \end{gathered}$ | Mortgage Banking | $\begin{gathered} \text { All } \\ \text { Other } \end{gathered}$ | Consolidated | Banking | Wealth <br> Management | Mortgage Banking | $\begin{aligned} & \text { All } \\ & \text { Other } \end{aligned}$ | Consolidated | Banking | Wealth <br> Management | Mortgage Banking | $\begin{gathered} \text { All } \\ \text { Other } \end{gathered}$ | Consolidated |
| Net interest income. | \$ 24,707 | - | \$ 160 | \$ 64 | \$ 24,931 | \$ 24,697 | \$ - | \$ 200 | \$ 31 | \$ 24,928 | \$ 23,480 | \$ - | \$ 243 | \$ 286 | \$ 24,009 |
| Less loan loss provision. | 750 | - | - | - | 750 | 1,000 | - | - | - | 1,000 | 1,200 | - | - | - | 1,200 |
| Net interest income after loan loss provision. | 23,957 | - | 160 | 64 | 24,181 | 23,697 | - | 200 | 31 | 23,928 | 22,280 | - | 243 | 286 | 22,809 |
| Other income: <br> Fees for investment management and trust services | - - | 9,484 | - | - | 9,484 | - | 8,620 | - | - | 8,620 | - - | 8,737 | - | - - | 8,737 |
| Service charges on deposit accounts. | 1,896 | - | - | - | 1,896 | 1,822 | - | - | - | 1,822 | 1,540 | - | - | - | 1,540 |
| Other fees and service charges... | 199 | - | 2,221 | - | 2,420 | 235 | - | 1,512 | - | 1,747 | 294 | - | 1,004 | - | 1,298 |
| Net gain on sale of loans $\qquad$ | 13 | - | 10,637 | - | 10,650 | 6 | - | 9,647 | - | 9,653 | 3 | - | 5,218 | - | 5,221 |
| Gain on sale of other real estate owned . . . . . . | - | - | - | - |  | - | - | - | - | - | - | - | - | - | - |
| Other operating income | 1,496 |  | - | 1,091 | 2,587 | 1,567 | 3 | - | 969 | 2,539 | 1,547 | 11 | - | 805 | 2,363 |
| Total other income | 3,604 | 9,484 | 12,858 | 1,091 | 27,037 | 3,630 | 8,623 | 11,159 | 969 | 24,381 | 3,384 | 8,748 | 6,222 | 805 | 19,159 |
| Other expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries-regular . | 8,274 | 3,665 | 1,343 | 314 | 13,596 | 7,874 | 3,464 | 1,088 | 281 | 12,707 | 8,201 | 3,010 | 883 | 570 | 12,664 |
| Salaries-other . . | 479 | 113 | 833 | 13 | 1,438 | 1,985 | 291 | 692 | 10 | 2,978 | 1,505 | 202 | 252 | 77 | 2,036 |
| Fringe benefits $\qquad$ | 3,267 | 839 | 195 | 52 | 4,353 | 2,451 | 706 | 88 | 50 | 3,295 | 1,853 | 585 | 66 | 88 | 2,592 |
| Occupancy .... | 2,994 | 617 | 258 | 216 | 4,085 | 3,086 | 580 | 172 | 316 | 4,154 | 3,109 | 632 | 178 | 379 | 4,298 |
| Other operating expenses ... | 4,182 | 1,002 | 4,836 | 405 | 10,425 | 4,778 | 891 | 2,842 | 479 | 8,990 | 4,061 | 1,088 | 1,326 | 447 | 6,922 |
| Total other expenses | 19,196 | 6,236 | 7,465 | 1,000 | 33,897 | 20,174 | 5,932 | 4,882 | 1,136 | 32,124 | 18,729 | 5,517 | 2,705 | 1,561 | 28,512 |
| Segment profit (loss) | 8,365 | 3,248 | 5,553 | 155 | 17,321 | 7,153 | 2,691 | 6,477 | (136) | 16,185 | 6,935 | 3,231 | 3,760 | (470) | 13,456 |
| Intersegment (revenues) expenses | 111 | 181 | 5,553 | (292) | - | (15) | 181 | - | (166) | - | 374 | 181 | - | (555) | - |
| Segment profit after eliminations .... | \$ 8,476 | \$3,429 | \$ 5,553 | \$ (137) | \$ 17,321 | \$ 7,138 | \$2,872 | \$ 6,477 | \$ (302) | \$ 16,185 | \$ 7,309 | \$3,412 | \$ 3,760 | \$(1,025) | \$ 13,456 |
| \% of segment profit (loss) | 49\% | 20\% | 32\% | (1\%) | ) 100\% | 44\% | 18\% | 40\% | (2\%) | 100\% | 55\% | 25\% | 28\% | (8\%) | ) 100\% |
| Total assets at December 31 | \$528,654 | \$ 967 | \$69,636 | \$5,591 | \$604,848 | \$485,717 | \$1,117 | \$86,288 | \$4,305 | \$577,427 | \$404,401 | \$1,267 | \$66,504 | \$ 4,651 | \$476,823 |
| Capital expenditures | \$ 2,848 | \$ 22 | \$ 52 | \$ 3 | \$ 2,925 | \$ 770 | \$ 58 | \$ 134 | \$ 19 | \$ 981 | \$ 591 | \$ 991 | \$ 26 | \$ 26 | \$ 1,634 |
| Depreciation and amortization . . | \$ 971 | \$ 187 | \$ 73 | \$ 105 | \$ 1,336 | \$ 1,046 | \$ 176 | \$ 31 | \$ 108 | \$ 1,361 | \$ 1,197 | \$ 211 | \$ 31 | \$ 110 | \$ 1,549 |

Bryn Mawr Bank Corporation, Insurance Counsellors of Bryn Mawr, Inc., Bryn Mawr Settlement Services, Inc. and Bryn Mawr Finance Inc. have all been aggregated in All Others.
*- Reclassified for comparative purposes.

Bryn Mawr Bank Corporation
801 Lancaster Avenue
Bryn Mawr, Pennsylvania 19010-3396


[^0]:    WEALTH MANAGEMENT. F. PETER BRODIE, INVESTMENTS; LISA M. BRINTON, TRUST; ANRITA MCGINN, CUSTODY;

[^1]:    * Indicates earning assets.
    ** Reclassified for comparative purposes.

[^2]:    *-Reclassified for comparative purposes.

