# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-K**

# ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

# FOR THE FISCAL YEAR ENDED OCTOBER 1, 2017 COMMISSION FILE NUMBER 1-9390



 $\checkmark$ 

# JACK IN THE BOX INC.

(Exact name of registrant as specified in its charter)



Delaware	95-2698708
(State of Incorporation)	(I.R.S. Employer Identification No.)
9330 Balboa Avenue, San Diego, CA	92123
(Address of principal executive offices)	(Zip Code)
Registrant's telephone number, including area code (858) 571-2121	
Securities registered pursuant to Section 12(b) of the Act:	
Title of each class	Name of each exchange on which registered
Common Stock, \$0.01 par value	The NASDAQ Stock Market LLC (NASDAQ Global Select Market)
Securities registered pursuant	to Section 12(g) of the Act: None
Indicate by check mark whether the registrant is a well-known seasoned issuer, as defined Yes $\[ \]$	in Rule 405 of the Securities Act.  ☑ No □
Indicate by check mark if the registrant is not required to file reports pursuant to Section 1 Yes $\Box$	3 or 15(d) of the Act.  No ☑
for such shorter period that the registrant was required to file such reports), and (2) has be	tion 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or en subject to such filing requirements for the past 90 days. $\square$ No $\square$
	ts corporate Website, if any, every Interactive Data File required to be submitted and posted 12 months (or for such shorter period that the registrant was required to submit and post such
	₫ No 🗆
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation best of registrant's knowledge, in definitive proxy or information statements incorporated	on S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the by reference in Part III of this Form 10-K or any amendment to this Form 10-K. $\Box$
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Large accelerated filer ✓ Accelerated filer ✓	
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-	
The aggregate market value of the common stock held by non-affiliates of the registrant a computed by reference to the closing price reported on the NASDAQ Global Select Market	
Number of shares of common stock, \$0.01 par value, outstanding as of the close of business	ess on November 24, 2017 — 29,433,478.
DOCUMENTS INCORP	ORATED BY REFERENCE
Portions of the Proxy Statement to be filed with the Securities and Exchange Commission into Part III hereof.	in connection with the 2018 Annual Meeting of Stockholders are incorporated by reference
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#### FORWARD-LOOKING STATEMENTS

From time to time, we make oral and written forward-looking statements that reflect our current expectations regarding future results of operations, economic performance, financial condition and achievements of Jack in the Box Inc. (the "Company"). A forward-looking statement is neither a prediction nor a guarantee of future events or results. In some cases, forward-looking statements can be identified by words such as "anticipate," "assume," "believe," "estimate," "expect," "forecast," "goals," "guidance," "intend," "plan," "project," "may," "should," "will," "would," and similar expressions. Certain forward-looking statements are included in this Form 10-K, principally in the sections captioned "Business," "Legal Proceedings," "Consolidated Financial Statements" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," including statements regarding our strategic plans and operating strategies. Although we believe that the expectations reflected in our forward-looking statements are based on reasonable assumptions, such expectations and forward-looking statements may prove to be materially incorrect due to known and unknown risks and uncertainties.

In some cases, information regarding certain important factors that could cause our actual results to differ materially from any forward-looking statement appears together with such statement. In addition, the factors described under "Risk Factors" and "Discussion of Critical Accounting Estimates" in this Form 10-K, as well as other possible factors not listed, could cause our actual results, economic performance, financial condition or achievements to differ materially from those expressed in any forward-looking statements. As a result, investors should not place undue reliance on such forward-looking statements, which speak only as of the date of this report. The Company is under no obligation to update forward-looking statements, whether as a result of new information or otherwise.

## ITEM 1. <u>BUSINESS</u>

## The Company

Overview. Jack in the Box Inc., based in San Diego, California, operates and franchises 2,977 Jack in the Box® quick-service restaurants ("QSRs") and Qdoba Mexican Eats® ("Qdoba") fast-casual restaurants. References to the Company throughout this Annual Report on Form 10-K are made using the first person notations of "we," "us" and "our."

Jack in the Box. Jack in the Box opened its first restaurant in 1951, and has since become one of the nation's largest hamburger chains. Based on number of restaurants, our top 10 major markets comprise approximately 70% of the total system, and Jack in the Box is the second largest QSR hamburger chain in nine of those major markets. As of the end of our fiscal year on October 1, 2017, the Jack in the Box system included 2,251 restaurants in 21 states and Guam, of which 276 were company-operated and 1,975 were franchise-operated.

Through the execution of our refranchising strategy over the last five years, we have increased franchise ownership of the Jack in the Box system from 76% at the end of fiscal 2012 to 88% at the end of fiscal 2017. We plan to increase franchise ownership of the Jack in the Box system to approximately 95%. In fiscal 2017, our Jack in the Box franchisees independently developed 18 new franchise restaurants, and we expect the majority of Jack in the Box new unit growth will be through franchise restaurants.

*Qdoba*. In 2003, we expanded our competitive footprint beyond the hamburger segment of the QSR industry by acquiring Qdoba Restaurant Corporation, operator and franchisor of the fast-casual concept now known as Qdoba Mexican Eats. Qdoba is the second largest fast-casual Mexican food brand in the United States. As of October 1, 2017, the Qdoba system included 726 restaurants in 47 states, the District of Columbia and Canada, of which 385 were company-operated and 341 were franchise-operated.

Through new unit growth, acquisitions of franchised Qdoba restaurants in select markets, and the refranchising of Jack in the Box restaurants, Qdoba has become a more prominent part of our company restaurant operations. As of the end of fiscal 2017, Qdoba comprised approximately 58% of our total company-operated units as compared with approximately 37% at the end of fiscal 2012.

During 2017, we retained Morgan Stanley & Co. LLC to assist our Board of Directors in its evaluation of potential alternatives with respect to Qdoba, as well as other ways to enhance shareholder value. While substantial progress has been made on the evaluation, there can be no assurance that the evaluation process will result in any transaction or other specific course of action.

### **Restaurant Concepts**

Jack in the Box. Jack in the Box restaurants offer a broad selection of distinctive products including classic burgers like our Jumbo Jack® burgers, and innovative new product lines such as Buttery Jack® burgers and our Brunchfast® menu. We also offer quality products such as breakfast sandwiches with freshly cracked eggs, and craveble favorites such as tacos and curly fries, along with specialty sandwiches, salads and real ice cream shakes, among other items. We allow our guests to customize their meals to their tastes and order any product when they want it, including breakfast items any time of day (or night). We are known for variety and innovation which has led to the development of four strong dayparts: breakfast, lunch, dinner and late-night.

The Jack in the Box restaurant chain was the first major hamburger chain to develop and expand the concept of drive-thru restaurants. In addition to drive-thru windows, most of our restaurants have seating capacities ranging from 20 to 100 people and are open 18-24 hours a day. Drive-thru sales currently account for approximately 73% of sales at company-operated restaurants. The average check in fiscal year 2017 was \$7.71 for company-operated restaurants.

With a presence in only 21 states and one territory, we believe Jack in the Box is a brand with significant growth opportunities. In fiscal 2017, we continued to expand in existing markets. We opened two company-operated restaurants and franchisees opened 18 Jack in the Box restaurants during the year.

The following table summarizes the changes in the number of company-operated and franchise Jack in the Box restaurants over the past five years:

	Fiscal Year							
	2017	2016	2015	2014	2013			
Company-operated restaurants:								
Beginning of period	417	413	431	465	547			
New	2	4	2	1	6			
Refranchised	(178)	(1)	(21)	(37)	(78)			
Closed	(15)	_	(6)	(2)	(11)			
Acquired from franchisees	50	1	7	4	1			
End of period total	276	417	413	431	465			
% of system	12%	18%	18%	19%	21%			
Franchise restaurants:								
Beginning of period	1,838	1,836	1,819	1,786	1,703			
New	18	12	16	11	11			
Refranchised	178	1	21	37	78			
Closed	(9)	(10)	(13)	(11)	(5)			
Sold to company	(50)	(1)	(7)	(4)	(1)			
End of period total	1,975	1,838	1,836	1,819	1,786			
% of system	88%	82%	82%	81%	79%			
System end of period total	2,251	2,255	2,249	2,250	2,251			

*Qdoba*. Qdoba's menu features Mexican-themed food items including burritos, tacos, salads, and quesadillas. Guests can customize their meals by adding 3-cheese queso, guacamole, and a variety of sauces and salsas without paying an extra charge. Our new brand name and logos that debuted in fiscal 2016 modify the full name of our brand from Qdoba Mexican Grill® to Qdoba Mexican Eats to better reflect the flavors and variety our menu offers.

Our restaurants also offer a variety of catering options that can be tailored to feed groups of ten to several hundred people. While some of our restaurants serve breakfast, the majority generally operate from 10:30 a.m. to 10:00 p.m. Qdoba restaurants have a seating capacity that ranges from 60 to 80 people, and many locations include outdoor patio seating. In fiscal 2017, the average check for company-operated restaurants was \$11.86, which excludes catering sales.

We currently estimate the long-term growth potential for Qdoba to be approximately 2,000 units across the United States. Our company-operated restaurants are generally located in larger market areas. Franchise development is more weighted towards traditional sites, but are also developed in non-traditional sites (airports, college campuses, etc.) or areas where local franchisees can operate more efficiently. During fiscal 2017, we opened 23 company-operated restaurants and franchisees opened 19 Qdoba restaurants, including 14 non-traditional sites.

The following table summarizes the changes in the number of company-operated and franchise Qdoba restaurants over the past five years:

	Fiscal Year						
	2017	2016	2015	2014	2013		
Company-operated restaurants:							
Beginning of period	367	322	310	296	316		
New	23	35	17	16	34		
Refranchised	_	_	_	_	(3)		
Closed	(5)	(4)	(5)	(2)	(64)		
Acquired from franchisees	_	14	_	_	13		
End of period total	385	367	322	310	296		
% of system	53%	53%	49%	49%	48%		
Franchise restaurants:							
Beginning of period	332	339	328	319	311		
New	19	18	22	22	34		
Refranchised	_	_	_	_	3		
Closed	(10)	(11)	(11)	(13)	(16)		
Sold to company	_	(14)	_	_	(13)		
End of period total	341	332	339	328	319		
% of system	47%	47%	51%	51%	52%		
System end of period total	726	699	661	638	615		

## Site Selection and Design

Site selections for all new company-operated Jack in the Box and Qdoba restaurants are made after an economic analysis and a review of demographic data and other information relating to population density, traffic, competition, restaurant visibility and access, available parking, surrounding businesses and opportunities for market penetration. Restaurants developed by franchisees are built to brand specifications on sites we have reviewed.

Each of our brands have multiple restaurant models with different seating capacities to improve our flexibility in selecting locations for our restaurants. Management believes that this flexibility enables the Company to match the restaurant configuration with the specific economic, demographic, geographic or physical characteristics of a particular site.

Typical costs to develop a traditional Jack in the Box restaurant, excluding the land value, range from approximately \$1.3 million to \$2.4 million. The majority of our Jack in the Box restaurants are constructed on leased land or on land that we purchase and subsequently sell, along with the improvements, in sale and leaseback transactions. Upon completion of a sale and leaseback transaction, the Company's initial cash investment is reduced to the cost of equipment, which ranges from approximately \$0.3 million to \$0.5 million.

The majority of Qdoba restaurants are located in leased spaces ranging from conventional large-scale retail projects to smaller neighborhood retail strip centers as well as non-traditional locations such as airports, college campuses and food courts. Qdoba restaurant development costs generally range from approximately \$0.8 million to \$1.1 million depending on the type, square footage, geographic region, and if the location includes an expanded alcohol offering. In fiscal 2016, we finalized our new restaurant design and approved remodel designs for existing restaurants. In fiscal 2017, we began rolling out the new designs for remodels system-wide.

## Franchising Program

Jack in the Box. The Jack in the Box franchise agreement generally provides for an initial franchise fee of \$50,000 per restaurant for a 20-year term, royalty payments, and marketing fees at 5.0% of gross sales. Royalty rates, typically 5.0% of gross sales, can range from 2.5% to as high as 10.0% of gross sales, and some existing agreements provide for variable rates and/or royalty holidays. We may offer development agreements to franchisees for construction of one or more new restaurants over a defined period of time and in a defined geographic area. Developers may be required to pay fees for certain company-sourced new sites. Developers may lose their rights to future development if they do not maintain the required opening schedule. To stimulate growth we have offered a waiver of development fees for new sites, in addition to lower royalty rates or a development loan, to franchisees who open restaurants within a specified time frame.

In connection with the sale of a company-operated restaurant to a franchisee, we sell to the franchisee the restaurant equipment and the right to do business at that location for a specified term. The aggregate price is negotiated based upon the value of the restaurant as a going concern, which depends on various factors, including the sales and cash flows of the restaurant, as well as its location and history. In addition, the land and building are generally leased or subleased to the franchisee at a negotiated rent, typically equal to the greater of a minimum base rent or a percentage of gross sales. The franchisee is usually required to pay property taxes, insurance and ancillary costs, and is responsible for maintaining the restaurant.

Qdoba. Qdoba franchisees are generally charged an initial franchise fee of \$30,000 per restaurant for a 10-year franchise term with a 10-year option to extend at a fee of \$5,000, royalty payments, and marketing fees of approximately 1.3% of gross sales. We also require franchisees to spend a minimum of approximately 1.8% of gross sales on local marketing for their restaurants. Royalty rates are typically 5.0% of gross sales. We offer development agreements to franchisees for the construction of one or more new restaurants over a defined period of time and in a defined geographic area for a development fee, a portion of which may be credited against franchise fees due for restaurants when they are opened. If the developer does not maintain the required schedule of openings, they may forfeit such fees and lose their rights to future development. To enhance our traditional growth, we have offered agreements that provide lower royalty rates or a development loan to franchisees who open restaurants within a specified time frame. We continue to pursue non-traditional locations both through multi-location commitments and single unit franchise agreements. Currently, the non-traditional franchise agreements we offer provide for an initial franchise fee between \$15,000 to \$30,000, and a 6.0% royalty rate. To enhance our multi unit non-traditional growth, we may offer agreements that provide for lower fees.

## **Restaurant Management and Operations**

Jack in the Box and Qdoba restaurants are operated by a company manager or franchise operator who is directly responsible for the operations of the restaurant, including product quality, service, food safety, cleanliness, inventory, cash control and the conduct and appearance of employees. We focus on attracting, selecting, engaging and retaining employees and franchisees who share our passion for creating long-lasting, successful restaurants.

At both brands, company-operated restaurant managers are supervised by district managers, who are overseen by directors of operations, who report to vice presidents of operations. Under our performance system, vice presidents are eligible for an annual incentive based on achievement of goals related to brand earnings and margin, and company-wide performance. Directors are eligible for an annual incentive based on achievement of goals related to brand region level sales, profit, and company-wide performance. District managers and restaurant managers are eligible for quarterly incentives based on growth in restaurant sales and profit and/or certain other operational performance standards.

Jack in the Box. Company restaurant managers are required to complete an extensive management training program involving a combination of inrestaurant instruction and on-the-job training in specially designated training restaurants. Restaurant managers and supervisory personnel train other
restaurant employees in accordance with detailed procedures and guidelines using training aids available at each location.

*Qdoba*. The Qdoba Training System is used to provide employees with detailed training by position, from entry level to restaurant manager. Restaurant management are certified to train and develop team members through a series in-restaurant instruction and on the job training that focus on knowledge, skills and behaviors. The Qdoba Training System certifies achievement for our cooks and line servers who showcase excellence in their positions. Team members must have, or acquire, specific technical and behavioral skills to become certified in all positions.

## **Customer Satisfaction**

Company-operated and franchise-operated restaurants devote significant resources toward offering quality food and excellent service at all of our restaurants. One tool we use to help us maintain a high level of customer satisfaction is our Voice of Guest program, which provides restaurant managers, district managers, and franchise operators with ongoing feedback from guests who complete a short guest satisfaction survey via an invitation typically provided on the register receipt. In these surveys, guests rate their satisfaction with key elements of their restaurant experience, including friendliness, food quality, cleanliness, speed of service and order accuracy. In 2017, the Jack in the Box and Qdoba systems received approximately 1.9 million and 0.3 million guest survey responses, respectively. Our Guest Relations Department receives feedback that guests provide via our website, and communicates that feedback to restaurant managers and franchise operators. We also collect guest feedback through social media and other resources.

## Food Safety and Quality

Our "farm-to-fork" food safety and quality assurance programs are designed to maintain high standards for the food products and food preparation procedures used by our vendors and in our restaurants. We maintain product specifications for our ingredients and our Food Safety and Regulatory Compliance Department must approve all suppliers of food products to our restaurants. We use third-party and internal audits to review the food safety management programs of our vendors. We manage food safety in our restaurants through a comprehensive food safety management program that is based on the Food and Drug Administration ("FDA") Food Code requirements. The food safety management program includes employee training, ingredient testing, documented restaurant practices and attention to product safety at each stage of the food preparation cycle. In addition, our food safety management program uses American National Standards Institute certified food safety training programs to train our company and franchise restaurant management employees on food safety practices for our restaurants.

## **Supply Chain**

In fiscal 2012, all of our Jack in the Box company-operated restaurants and approximately 90% of our Jack in the Box franchisees entered into a long-term contract with a third-party distributor. Under this contract, the distributor will provide distribution services through seven distribution centers in the continental United States to our Jack in the Box restaurants through August 2022. Beginning in June 2015, the remaining 10% of our Jack in the Box franchisees decided to use the services of the same third-party distributor under the same long-term contract.

In fiscal 2012, all of our Qdoba company-operated restaurants and approximately 90% of our Qdoba franchisees began utilizing the distribution services of another third-party distributor under a long-term contract, which ended in February 2017. Since December 2014, the remaining 10% of our Qdoba franchisees have utilized the same third-party distributor under the same long-term contract. In March 2017, all company-operated and franchise-operated restaurants entered into a five year distribution services agreement, which ends in February of 2022, with a consortium of four Qdoba regional distributors comprising 18 distribution centers in the United States and two distribution centers in Canada.

The primary commodities purchased by our restaurants are beef, poultry, pork, cheese and produce. Shrimp, avocados, rice, beans and tortillas are additional commodities purchased by Qdoba. We monitor and purchase commodities in order to minimize the impact of fluctuations in price and supply. Contracts are entered into and commodity market positions may be secured when we consider them to be advantageous. However, certain commodities remain subject to price fluctuations. Most, if not all essential food and beverage products are available, or can be made available, upon short notice from alternative qualified suppliers.

### **Information Systems**

At our shared services corporate support center, we have centralized financial accounting systems, human resources and payroll systems, and a communications and network infrastructure that supports both Jack in the Box and Qdoba corporate functions. Our restaurant software allows for daily polling of sales, inventory and other data from the restaurants directly. Our company restaurants and traditional site franchise restaurants use standardized Windows-based touch screen point-of-sale ("POS") platforms. These platforms allow the restaurants to accept cash, credit cards and our re-loadable gift cards. Our Qdoba POS system is also enhanced with an integrated guest loyalty program as well as a takeout and delivery interface. The takeout and delivery interface is used to manage online and catering orders that are distributed to sites via a hosted online ordering website. Both brands offer distinct mobile applications that support order-ahead functionality and payment. Jack in the Box now offers mobile ordering in select locations. Qdoba allows for mobile and web ordering at all of its U.S. restaurants.

We have business intelligence systems that provide visibility to the key metrics in the operation of company and franchise restaurants. These systems play an integral role in accumulating and analyzing market information. Our company restaurants use labor scheduling systems to assist managers in managing labor hours based on forecasted sales volumes. We also have inventory management systems which enable timely and accurate deliveries of food and packaging to our restaurants. To support order accuracy and speed of service, our drive-thru Jack in the Box restaurants use color order confirmation screens.

## **Advertising and Promotion**

Jack in the Box. At Jack in the Box, we build brand awareness through our marketing and advertising programs and activities. These activities are supported primarily by financial contributions to a marketing fund from all company and franchise restaurants based on a percentage of gross sales. Activities to advertise restaurant products, promote brand awareness and attract customers include, but are not limited to, system and regional campaigns on television, radio and print media, as well as digital and social media.

Qdoba. At Qdoba, our marketing and advertising programs are designed to build brand awareness, lift restaurant traffic, and increase brand advocacy. All company and franchise restaurants financially contribute a percentage of gross sales to fund the production and development of advertising assets, including but not limited to national and regional radio, print, and digital and social media. Advertising is created at the brand level and the system operators can utilize these assets, or tap into our in-house creative services group to create custom advertising that meets their particular communication objectives while adhering to brand standards. Additionally, the brand has launched an affinity and mobile platform designed to inspire, motivate and reward increased frequency among Qdoba guests.

## **Employees**

At October 1, 2017, we had approximately 16,600 employees, of whom 15,900 were restaurant employees, 500 were corporate personnel, and 200 were field management or administrative personnel. Employees are paid on an hourly basis, except certain restaurant management, operations and corporate management, and administrative personnel. We employ both full- and part-time restaurant employees in order to provide the flexibility necessary during peak periods of restaurant operations. We have not experienced any significant work stoppages, and we support our employees, including part-time workers, by offering industry competitive wages and benefits.

## **Executive Officers**

The following table sets forth the name, age, position and years with the Company of each person who is an executive officer of Jack in the Box Inc. as of October 1, 2017:

Name	Age	Positions	Years with the Company
Leonard A. Comma	48	Chairman of the Board and Chief Executive Officer	16
Mark H. Blankenship, Ph.D.	56	Executive Vice President, Chief People, Culture and Corporate Strategy Officer	20
Jerry P. Rebel	60	Executive Vice President and Chief Financial Officer	14
Phillip H. Rudolph	59	Executive Vice President, Chief Legal and Risk Officer and Corporate Secretary	10
Frances L. Allen	55	President, Jack in the Box Brand	3
Keith M. Guilbault	54	President, Qdoba Brand	13
Paul D. Melancon	61	Senior Vice President of Finance, Controller and Treasurer	12
Carol A. DiRaimo	56	Vice President, Chief Investor Relations and Corporate Communications Officer	9
Vanessa C. Fox	44	Vice President, Chief Development Officer	20
Dean C. Gordon	55	Vice President, Chief Supply Chain Officer	8
Raymond Pepper	56	Vice President and General Counsel	20
Iwona Alter	48	Vice President and Chief Marketing Officer, Jack in the Box Brand	11

The following sets forth the business experience of each executive officer for at least the last five years:

Mr. Comma has been Chairman of the Board and Chief Executive Officer since January 2014. From May 2012 until October 2014, he served as President, and from November 2010 through January 2014, as Chief Operating Officer. Mr. Comma served as Senior Vice President and Chief Operating Officer from February 2010 to November 2010, Vice President Operations Division II from February 2007 to February 2010, Regional Vice President of the Company's Southern California region from May 2006 to February 2007 and Director of Convenience-Store & Fuel Operations for the Company's proprietary chain of Quick Stuff convenience stores from August 2001 to May 2006. Mr. Comma has 25 years of retail and franchise experience.

Dr. Blankenship has been Executive Vice President, Chief People, Culture and Corporate Strategy Officer since November 2013. He was previously Senior Vice President and Chief Administrative Officer from October 2010 to November 2013, Vice President, Human Resources and Operational Services from October 2005 to October 2010 and Division Vice President, Human Resources from October 2001 to September 2005. Dr. Blankenship has 20 years of experience with the Company in various human resource and training positions.

Mr. Rebel has been Executive Vice President and Chief Financial Officer since October 2005. He was previously Senior Vice President and Chief Financial Officer from January 2005 to October 2005 and Vice President and Controller of the Company from September 2003 to January 2005. Prior to joining the Company in 2003, Mr. Rebel held senior level positions with Fleming Companies and CVS Corporation. He has more than 35 years of corporate finance experience. As the Company announced in April 2017, Mr. Rebel plans to retire as its Executive Vice President and Chief Financial Officer in 2018.

Mr. Rudolph has been Chief Legal and Risk Officer since October 2014, Executive Vice President since February 2010, and Corporate Secretary since November 2007. Before becoming Chief Legal and Risk Officer, he was General Counsel since November 2007. Prior to joining the Company, Mr. Rudolph was Vice President and General Counsel for Ethical Leadership Group. He was previously a partner in the Washington, D.C. office of Foley Hoag, LLP, and a Vice President at McDonald's Corporation where,

among other roles, he served as U.S. and International General Counsel. Before joining McDonald's, Mr. Rudolph spent 15 years with the law firm of Gibson, Dunn & Crutcher, LLP, the last six of which he spent as a litigation partner in the firm's Washington, D.C. office. Mr. Rudolph has more than 30 years of legal experience.

Ms. Allen has served as President of the Jack in the Box brand since October 2014. She joined the Company with more than 30 years of branding and marketing experience, including senior leadership roles at such major organizations as Denny's, Dunkin' Brands, Sony Ericsson Mobile Communications, PepsiCo and Frito-Lay. From July 2010 to October 2014, Ms. Allen worked for Denny's Corp., most recently as its Chief Brand Officer and, previously, as its Chief Marketing Officer. From 2007 to 2009, she was Chief Marketing Officer of Dunkin' Donuts, from 2004 to 2007, she was Vice President of Marketing, North America at Sony Ericsson Mobile Communications, and from 1998 to 2004, she held several positions at PepsiCo, most recently as Vice President of Marketing. Prior to that, Ms. Allen served at Frito-Lay as Director of International Advertising, and worked for several advertising agencies.

Mr. Guilbault has served as President of Qdoba brand since June 2016 and Chief Executive Officer of Qdoba Restaurant Corporation since September 2017. From March 2016 to June 2016, he served as Chief Operating Officer of Qdoba. Prior to that, Mr. Guilbault held several positions with the Jack in the Box brand, including: Senior Vice President and Chief Marketing Officer from November 2013 to March 2016; Vice President of Menu & Innovation from October 2012 to November 2013; Vice President of Franchising from October 2010 to October 2012; Division Vice President of Operations Initiatives from February 2010 to October 2010; and Division Vice President of Brand Innovation & Regional Marketing from February 2006 to February 2010. He joined the Company in 2004 as a Regional Vice President in Central California. Including his service with Jack in the Box Inc., Mr. Guilbault has more than 16 years of experience in management positions with several companies, including Mobil Oil Corporation, Priceline WebHouse Club and Freemarkets, Inc.

Mr. Melancon has been Senior Vice President of Finance, Controller and Treasurer since November 2013. He was previously Vice President of Finance, Controller and Treasurer from September 2008 to November 2013 and Vice President and Controller from July 2005 to September 2008. Before joining the Company, Mr. Melancon held senior financial positions at several major companies, including Guess?, Inc., Hyper Entertainment, Inc. (a subsidiary of Sony Corporation of America) and Sears, Roebuck and Company. Mr. Melancon has more than 35 years of experience in accounting and finance, including 11 years with Price Waterhouse.

Ms. DiRaimo has been Vice President and Chief Investor Relations and Corporate Communications Officer since April 2017. She served as Vice President of Investor Relations and Corporate Communications from July 2008 to April 2017. Ms. DiRaimo previously spent 14 years at Applebee's International, Inc. where she held various positions including Vice President of Investor Relations from February 2004 to November 2007. Ms. DiRaimo has more than 30 years of corporate finance and public accounting experience, including positions with Gilbert/Robinson Restaurants, Inc. and Deloitte.

Ms. Fox has been Vice President and Chief Development Officer overseeing development for the Jack in the Box and Qdoba brands since June 2016, and the Jack in the Box brand since March 2014. Previously, she held numerous positions for the Jack in the Box brand, including: Division Vice President of Franchise Business Development since September 2013 and Division Vice President of Franchise Sales & Development since June 2011. From February 2011 to June 2011, she was Director of Franchise Business Development, and she previously had the same title in Franchise Sales since October 2010. Ms. Fox served in other capacities since joining the Company in 1997. Before joining Jack in the Box Inc., she was a licensed real estate agent and worked for several companies in the residential real estate industry. Ms. Fox has 25 years of real estate and development experience.

Mr. Gordon has been Vice President and Chief Supply Chain Officer since July 2017. He was previously Vice President of Supply Chain Services since October 2012, and Division Vice President of Purchasing from February 2009 to October 2012. Prior to joining the Company in February 2009, Mr. Gordon was Vice President of Supply Chain Management for Potbelly Sandwich Works from December 2005 to February 2009, and he held various positions with Applebee's International from August 2000 to December 2005, most recently as Executive Director of Procurement. Mr. Gordon also held a number of positions at Prandium, Inc., an operator of multiple restaurant concepts, from October 1994 to August 2000. Mr. Gordon has over 20 years of Supply Chain Management experience.

Mr. Pepper has been Vice President and General Counsel since September 2014. He was previously Vice President, Deputy General Counsel since September 2013, and Division Vice President, Deputy General Counsel from July 2009 to September 2013. Prior to that, Mr. Pepper held the positions of Division Vice President, Corporate Counsel from 2003 to 2009 and Director, Corporate Counsel from 1997 to 2003. Before joining the Company, Mr. Pepper spent 11 years with the law firm of Miller, Boyko and Bell, both as an associate and partner. Mr. Pepper has over 30 years of legal experience.

Ms. Alter has been Vice President and Chief Marketing Officer for the Jack in the Box brand since October 2016. From January 2014 to October 2016, she served as Vice President of Menu Strategy and Innovation. Ms. Alter was previously Division Vice President of Operations from 2011 to 2014, Director of Innovation from 2009 to 2011, and a Marketing Manager from 2005 to 2009. Ms. Alter has more than 20 years of experience in a variety of advertising, marketing and brand-management roles, both domestically and internationally.

#### **Trademarks and Service Marks**

The JACK IN THE BOX®, QDOBA MEXICAN EATS®, QDOBA MEXICAN GRILL® and QDOBA® names are of material importance to us, and each is a registered trademark and service mark in the United States and elsewhere. In addition, we have registered or applied to register numerous service marks and trade names for use in our businesses, including the Jack in the Box, Qdoba, and Qdoba Mexican Eats logos and design marks and various product names and designs.

#### Seasonality

Restaurant sales and profitability are subject to seasonal fluctuations because of factors such as vacation and holiday travel, seasonal weather conditions, and weather crises, all of which affect the public's dining habits.

# **Competition and Markets**

The restaurant business is highly competitive and is affected by local and national economic conditions, including unemployment levels, population and socioeconomic trends, traffic patterns, local and national competitive changes, changes in consumer dining habits and preferences, and new information regarding diet, nutrition and health, all of which may affect consumer spending habits. Key elements of competition in the industry are the quality and innovation in the food products offered, price and perceived value, quality of service experience (including technological and other innovations), speed of service, personnel, advertising and other marketing efforts, name identification, restaurant location, and image and attractiveness of the facilities.

Each Jack in the Box and Qdoba restaurant competes directly and indirectly with a large number of national and regional restaurant chains, some of which have significantly greater financial resources, as well as with locally-owned and/or independent restaurants in the quick-service and the fast-casual segments, and other consumer options including grocery and specialty stores, catering and delivery services. In selling franchises, we compete with many other restaurant franchisors, some of whom have substantially greater financial resources.

#### Available Information

The Company's primary website can be found at www.jackinthebox.com. We make available free of charge at this website (under the caption "Investors — SEC Filings") all of our reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, including our Annual Report on Form 10-K, our Quarterly Reports on Form 10-Q, our Current Reports on Form 8-K, and amendments to those reports. These reports are made available on the website as soon as reasonably practicable after their filing with, or furnishing to, the Securities and Exchange Commission ("SEC"). You may read and copy any materials we file with the SEC at the SEC's Public Reference Room at 100 F Street, NE, Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains an Internet site (www.sec.gov) that contains our reports, proxy and information statements, and other information.

# Regulation

Each restaurant is subject to regulation by federal agencies, as well as licensing and regulation by state and local health, sanitation, safety, fire, zoning, building, consumer protection, taxing and other agencies and departments. Restaurants are also subject to rules and regulations imposed by owners and/or operators of shopping centers, college campuses, airports, military bases or other locations where a restaurant is located. Difficulties or failures in obtaining and maintaining any required permits, licenses or approvals, or difficulties in complying with applicable rules and regulations, could result in restricted operations, closures of existing restaurants, delays or cancellations in the opening of new restaurants, increased cost of operations or the imposition of fines and other penalties.

We are subject to federal, state and local laws governing restaurant menu labeling, as well as to laws restricting the use of, or requiring disclosures about, certain ingredients used in food sold at our restaurants.

We are also subject to federal, state and international laws regulating the offer and sale of franchises, as well as judicial and administrative interpretations of such laws. Such laws impose registration and disclosure requirements on franchisors in the offer and sale of franchises, and may also apply substantive standards to the relationship between franchisor and franchisee, including limitations on the ability of franchisors to terminate franchises and alter franchise arrangements.

We are subject to the federal Fair Labor Standards Act and various state laws governing such matters as minimum wages, exempt status classification, overtime, breaks and other working conditions for company employees. Our franchisees are subject to these same laws. Many of our food service personnel are paid at rates set in relation to the federal and state minimum wage laws and, accordingly, changes in the minimum wage requirements may increase labor costs for us and our franchisees. Federal and state laws may also require us to provide paid and unpaid leave to our employees, or healthcare or other employee benefits, which could result in significant additional expense to us and our franchisees. We are also subject to federal immigration laws requiring compliance with work authorization documentation and verification procedures.

We are subject to certain guidelines under the Americans with Disabilities Act of 1990 and various state codes and regulations, which require restaurants to provide full and equal access to persons with physical disabilities.

We are also subject to various federal, state and local laws regulating the discharge of materials into the environment. The cost of complying with these laws increases the cost of operating existing restaurants and developing new restaurants. Additional costs relate primarily to the necessity of obtaining more land, landscaping, storm drainage control and the cost of more expensive equipment necessary to decrease the amount of effluent emitted into the air, ground and surface waters.

Some of our Qdoba restaurants sell alcoholic beverages, which require licensing. The regulations governing licensing may impose requirements on licensees including minimum age of employees, hours of operation, and advertising and handling of alcoholic beverages.

In addition to laws and regulations governing restaurant businesses directly, there are also regulations, such as the Food Safety Modernization Act, that govern the practices of food manufacturers and distributors, including our suppliers.

We have processes in place to monitor compliance with applicable laws and regulations governing our company operations.

#### ITEM 1A. RISK FACTORS

We caution you that our business and operations are subject to a number of risks and uncertainties. The factors listed below are important factors that could cause our actual results to differ materially from our historical results and from projections in the forward-looking statements contained in this report, in our other filings with the SEC, in our news releases and in oral statements by our representatives. However, other factors that we do not anticipate or that we do not consider significant based on currently available information may also have an adverse effect on our results.

## Risks Related to Operating in the Restaurant Industry

## Changes in consumer confidence and declines in general economic conditions could negatively impact our financial results.

The restaurant industry depends on consumer discretionary spending. We are impacted by consumer confidence, which is, in turn, influenced by general economic conditions and discretionary income levels. A material decline in consumer confidence or a decline in family "food away from home" spending could cause our financial results to decline. If economic conditions worsen, customer traffic could be adversely impacted if our customers choose to dine out less frequently or reduce the amount they spend on meals while dining out which could cause our average restaurant sales to decline. An economic downtum may be caused by a variety of factors, such as macro-economic shocks, increased unemployment rates, increased taxes, interest rates or other changes in government fiscal policy. High gasoline prices, increased healthcare costs, declining home prices, and political unrest, foreign or domestic, may potentially contribute to an economic downtum, as may regional or local events, including natural disasters or local regulation. The impact of these factors may be exacerbated by the geographic profile of our Jack in the Box brand. Specifically, nearly 70% of the restaurants in our Jack in the Box system are located in the states of California and Texas. Economic conditions, state and local laws, or government regulations affecting those states may therefore more greatly impact our results than would similar occurrences in other locations.

In addition, if economic conditions deteriorate or are uncertain for a prolonged period of time, or if our operating results decline unexpectedly, we may be required to record impairment charges, which will negatively impact our results of operations for the periods in which they are recorded. Due to the foregoing or other factors, results for any one quarter are not necessarily indicative of results to be expected for any other quarter or for a full fiscal year. These fluctuations may cause our operating results to be below the expectations of public market analysts and investors, and may adversely impact our stock price.

## We face significant competition in the food service industry and our inability to compete may adversely affect our business.

The food service industry is highly competitive with respect to price, service, location, product offering, image and attractiveness of the facilities, personnel, advertising, brand identification, and food quality. Our competition includes a large number of national and regional restaurant chains, as well as locally owned and/or independent businesses. In particular, we operate in the quick service and fast-casual restaurant chain segments, in both of which we face a number of established competitors, as well as frequent new entrants to the segment nationally and in regional markets. Some of our competitors have significantly greater financial, marketing, personnel, and other resources than we do. In addition, many of our competitors have greater name recognition nationally or in some of the local or regional markets in which we have restaurants.

Additionally, the trend toward convergence in grocery, deli, and restaurant services is increasing the number of our competitors. For example, competitive pressures can come from deli sections and in-store cases of major grocery store chains, including those targeted at customers who desire high-quality food and convenience, as well as from convenience stores and other dining outlets. These competitors may have, among other things, a more diverse menu, lower operating costs and prices, better locations, better facilities, better management, more effective marketing, and more efficient operations than we do. Such increased competition could decrease the demand for our products and negatively affect our sales, operating results, profits, business and financial position, and prospects (collectively, our "financial results").

While we continue to make improvements to our facilities, to implement new service and training initiatives, and to introduce new products, there can be no assurance that such efforts will generate increased sales or sufficient customer interest. Many of our competitors have introduced a variety of new products and service offerings, and advertise that their ingredients are more healthful or locally-sourced. Such competing products and health- or environmental-focused claims may hurt our competitive positioning as existing or potential customers could seek out other dining options.

## Changes in demographic trends and in customer tastes and preferences could cause sales to decline.

Changes in customer preferences, demographic trends, and the number, type, and location of competing restaurants have great impact in the restaurant industry. Our sales could be impacted by changes in customer preferences in response to dietary concerns, such as preferences regarding calories, sodium content, carbohydrates, and fat. Such preference changes could result in customers favoring other foods to the exclusion of our menu items. Some customers also may choose to avoid freshly prepared foods, like those we serve, due to food safety concerns. Many of our restaurants, particularly our Qdoba restaurants, are located in or adjacent to shopping malls or similar retail districts; a consumer trend toward online shopping and delivery could reduce foot traffic and sales at these locations. If we fail to adapt to changes in customer preferences and trends, we may lose customers and our sales may deteriorate.

# Increases in food and commodity costs could decrease our profit margins or result in a modified menu, which could adversely affect our financial results.

We and our franchisees are subject to volatility in food and commodity costs and availability. Accordingly, our profitability depends in part on our ability to anticipate and react to changes in food costs and availability. As is true of all companies in the restaurant industry, we are susceptible to increases in food costs that are outside of our control. Factors that can impact food and commodity costs include general economic conditions, seasonal fluctuations, weather and climate conditions, global demand, trade protections and subsidies, food safety issues, infectious diseases, possible terrorist activity, currency fluctuations, product recalls and government regulatory schemes. Additionally, some of our produce, meats and restaurant supplies are sourced from outside the United States. Any new or increased import duties, tariffs or taxes, or other changes in U.S. trade or tax policy, could result in higher food and commodity costs that would adversely impact our financial results.

Weather and climate related issues, such as freezes or drought, may lead to temporary or even longer-term spikes in the prices of some ingredients such as produce and meats, or of livestock feed. Increasing weather volatility or other long-term changes in global weather patterns, including any changes associated with global climate change, could have a significant impact on the price or availability of some of our ingredients. Any increase in the prices of the ingredients most critical to our menu, such as beef, chicken, pork, tomatoes, lettuce and potatoes for Jack in the Box, and chicken, beef, cheese, avocados, beans, rice, lettuce, tomatoes, and pork for Qdoba, could adversely affect our financial results. In the event of cost increases with respect to one or more of our raw ingredients, we may choose to change our pricing or suspend serving a menu item, rather than paying the increased cost for the particular ingredient. Any such changes to our currently available menu may negatively impact our restaurant traffic and comparable restaurant sales, and could have an adverse impact on our brand and financial results.

We seek to manage food and commodity costs, including through extended fixed price contracts, strong category and commodity management, and purchasing fundamentals. However, certain commodities such as beef and pork, which currently represent approximately 20% and 7%, respectively, of our consolidated commodity spend, do not lend themselves to fixed price contracts.

We cannot assure you that we will successfully enter into fixed price contracts on a timely basis or on commercially favorable pricing terms. In addition, although our produce contracts contain pre-determined price limits, we are subject to force majeure clauses resulting from weather or acts of God that may result in temporary spikes in costs.

Further, we cannot assure you that we or our franchisees will be able to successfully anticipate and react effectively to changing food and commodity costs by adjusting purchasing practices or menu offerings. We and our franchisees also may not be able to pass along price increases to our customers as a result of adverse economic conditions, competitive pricing or other factors. Therefore, variability of food and other commodity costs could adversely affect our profitability and results of operations.

## Failure to receive scheduled deliveries of high quality food ingredients and other supplies could harm our operations.

Dependence on frequent deliveries of fresh produce and other food products subjects food service businesses such as ours to the risk that shortages or interruptions in supply could adversely affect the availability, quality or cost of ingredients or require us to incur additional costs to obtain adequate supplies. Deliveries of supplies may be affected by adverse weather conditions, natural disasters, financial or solvency issues of our distributors or suppliers, product recalls, or other issues. Further, increases in fuel prices could result in increased distribution costs. In addition, if any of our distributors, suppliers, vendors or other contractors fail to meet our quality or safety standards or otherwise do not perform adequately, or if any one or more of them seeks to terminate its agreement or fails to perform as anticipated, or if there is any disruption in any of our distribution or supply relationships or operations for any reason, our business, financial condition and results of operations may be materially affected.

We have a limited number of suppliers for our major products and rely on a distribution network with a limited number of distribution partners for the majority of our national distribution program in the United States. If our suppliers or distributors are unable to fulfill their obligations under their contracts, it could harm our operations.

We contract with a distribution network with a limited number of distribution partners located throughout the nation to provide the majority of our food distribution services in the United States. Through these arrangements, our food supplies are largely distributed through several primary distributors. If any of these relationships are interrupted or terminated, or if one or more supply or distribution partners are unable or unwilling to fulfill their obligations for whatever reasons, product availability to our restaurants may be interrupted, and business and financial results may be negatively impacted. Although we believe that alternative supply and distribution sources are available, there can be no assurance that we will be able to identify or negotiate with such sources on terms that are commercially reasonable to us.

## Food safety and food-borne illness concerns may have an adverse effect on our business by reducing demand and increasing costs.

Food safety is a top priority for our company, and we expend significant resources on food safety programs to ensure that our customers are able to enjoy safe and high quality food products. These include a daily, structured food safety assessment and documentation process at our restaurants, and periodic third-party and internal audits to review the food safety performance of our vendors, distributors and restaurants. Nonetheless, food safety risks cannot be completely eliminated, and food safety and food-borne illness issues do occur in the food service industry. Any report or publicity linking us to instances of food-borne illness or other food safety issues, including issues involving food tampering, natural or foreign objects, or other contaminants or adulterants in our food, could adversely affect our reputation, as well as our financial results. Furthermore, our reliance on food suppliers and distributors increases the risk that food-borne illness incidents could be introduced by third-party vendors outside our direct control. Although we test and audit these activities, we cannot guarantee that all food items are safely and properly maintained during transport or distribution throughout the supply chain.

Additionally, past reports linking nationwide or regional incidents of food-borne illnesses such as salmonella, E. coli, and listeria to certain products such as produce and proteins, or human-influenced illness such as hepatitis A or norovirus have resulted in consumers avoiding certain products and restaurant concepts for a period of time. Similarly, reaction to media-influenced reports of avian flu, incidents of "mad cow" disease, or similar concerns have also caused consumers to avoid any products that are, or are suspected of being, affected and could have an adverse effect on the price and availability of affected ingredients. Further, if we react to these problems by changing our menu or other key aspects of the brand experience, we may lose customers who do not accept those changes, and we may not be able to attract enough new customers to generate sufficient revenue to make our restaurants profitable.

Our restaurants currently have an ingredient mix that can be exposed to one or more food allergens, such as eggs, wheat, milk, fish, shellfish, tree nuts, peanuts, and soy. We employ precautionary allergen training steps for food handlers in order to minimize risk of allergen cross contamination. Even with such precautionary measures, the potential risk of allergen cross contamination exists in a restaurant environment. A potentially serious allergic reaction by a guest may result in adverse public communication, media coverage, a decline in restaurant sales, and a material decline in our financial results.

## Negative publicity relating to our business or industry could adversely impact our reputation.

Our business can be materially and adversely affected by widespread negative publicity of any type, particularly regarding food quality, food safety, nutritional content, safety or public health issues (such as outbreaks, epidemics, or the prospect of a pandemic), obesity or other health concerns, animal welfare issues, and employee relations issues, among other things. Adverse publicity in these areas could damage the trust customers place in our brand. The increasingly widespread use of mobile communications and social media platforms has amplified the speed and scope of adverse publicity and could hamper our ability to promptly correct misrepresentations or otherwise respond effectively to negative publicity. Any widespread negative publicity regarding the company, our brands, our vendors and suppliers, or the restaurant industry in general could cause a decline in restaurant sales, and could have a material adverse effect on our financial results.

Additionally, employee or customer claims against us or our franchisees based on, among other things, wage and hour violations, discrimination, harassment or wrongful termination may also create negative publicity that could adversely affect us and divert financial and management resources that would otherwise be focused on the future performance of our operations. Consumer demand for our products could decrease significantly if any such incidents or other matters create negative publicity or otherwise erode consumer confidence in us, our brand or our products, or in the restaurant industry in general.

We are also subject to the risk of negative publicity associated with animal welfare regulations and campaigns. Our restaurants utilize ingredients manufactured from beef, poultry, and pork. Our policies require that our approved food suppliers and their raw material providers engage in proper animal welfare practices. Despite our policies and efforts, media reports and portrayals of inhumane acts toward animals by participants in the food supply chain, whether by our suppliers or not, can create a negative opinion or perception of the food industry's animal welfare efforts. Such media reports and negative publicity could impact guest perception of our brand or industry, and can have a material adverse effect on our financial results.

## Our business could be adversely affected by increased labor costs or difficulties in finding and retaining top-performing personnel.

Labor is a primary component of our operating costs, and we believe good managers and crew are a key part of our success. We devote significant resources to recruiting and training our restaurant managers and crew. Increased labor costs due to factors such as competition for workers, labor market pressures, increased minimum wage requirements, paid sick leave or vacation accrual mandates, or other legal or regulatory changes, such as predictive scheduling, may adversely impact operating costs for us and our franchisees. Additional taxes or requirements to incur additional employee benefit costs, including the requirements of the Patient Protection and Affordable Care Act (the "Affordable Care Act") or any new or replacement healthcare requirements, could also adversely impact our operating costs. Moreover, if restaurant managers do not schedule our restaurant crews efficiently, our restaurants may be overstaffed at some times, which adversely impacts our labor costs as a percentage of revenue, decreasing our operating margins.

We believe that our continued success will depend, in part, on our ability to attract and retain the services of skilled personnel, from our senior management to our in-store employees. The loss of the services of, or our inability to attract and retain, such personnel could have a material adverse effect on our business. We aim to reduce turnover among our restaurant crews and managers in an effort to retain top performing employees and better realize our investment in training new employees. Any failure to do so may adversely impact our operating results by increasing training costs and making it more difficult to deliver outstanding customer service, which could have a material adverse effect on our financial results.

# We may not have the same resources as our competitors for advertising and promotion.

Some of our competitors have greater financial resources, which enable them to invest significantly more than us in advertising, particularly television and radio ads, as well as endorsements and sponsorships; have a presence across more media channels; and support multiple system and regional product launches at one time. Should our competitors increase spending on advertising and promotion, or should the cost of advertising increase or our advertising funds decrease for any reason (including reduced sales, implementation of reduced spending strategies or a decrease in the percentage contribution to the marketing funds for any reason), our results of operations and financial condition may be materially impacted. The growing prevalence and importance of social media platforms, behavioral advertising and mobile technology also pose challenges and risks for our marketing, advertising and promotional strategies; and failure to effectively use and gain traction on these platforms or technologies could cause our advertising to be less effective than our competitors. Our financial results may be harmed if our advertising and promotion are less effective than our competitors for any of these reasons. Moreover, improper or damaging use of social media or mobile technology, including by our employees, franchisees, or guests could increase our costs, lead to litigation or result in negative publicity, all of which could materially impact our results.

We may be adversely impacted by severe weather conditions, natural disasters, terrorist acts or civil unrest that could result in property damage, injury to employees and staff, and lost restaurant sales.

Food service businesses such as ours can be materially and adversely affected by severe weather conditions, such as severe storms, hurricanes, flooding, prolonged drought or protracted heat or cold waves, and by natural disasters, such as earthquakes and wild fires, or "man-made" calamities such as terrorist incidents or civil unrest, and their aftermath. Such occurrences could result in lost restaurant sales, property damage, lost products, interruptions in supply, and increased costs.

If systemic or widespread adverse changes in climate or weather patterns occur, we could experience more of these losses, and such losses could have a material adverse effect on our financial results. The impact of these factors may be exacerbated by the geographic profile of our Jack in the Box brand, as nearly 70% of the restaurants in our Jack in the Box system are located in the states of California and Texas.

### Our business is subject to seasonal fluctuations.

As a result of certain seasonal factors, our financial results for any quarter may not be indicative of the results that may be achieved for a full fiscal year. For example, historically, average weekly sales for our restaurants system-wide are lowest in the first quarter of the year.

## Risks Related to Our Business Strategy

## We may not achieve our development goals.

We intend to grow Qdoba and Jack in the Box either through developing additional company-owned restaurants or new restaurant development by franchisees, both in existing markets and in new markets. Development involves substantial risks, including the risk of:

- the inability to identify suitable franchisees;
- limited availability of financing for the Company and for franchisees at acceptable rates and terms;
- development costs exceeding budgeted or contracted amounts;
- delays in completion of construction;
- · the inability to identify, or the unavailability of suitable sites at acceptable cost and other leasing or purchase terms;
- developed properties not achieving desired revenue or cash flow levels once opened;
- the negative impact of a new restaurant upon sales at nearby existing restaurants;
- the challenge of developing in areas where competitors are more established or have greater penetration or access to suitable development sites;
- incurring substantial unrecoverable costs in the event a development project is abandoned prior to completion;
- · impairment charges resulting from underperforming restaurants or decisions to curtail or cease investment in certain locations or markets;
- in new geographic markets where we have limited or no existing locations, the inability to successfully expand or acquire critical market presence for our brands, acquire name recognition, successfully market our products or attract new customers:
- operating cost levels that reduce the demand for, or raise the cost of, developing new restaurants;
- unique regulations or challenges applicable to operating in non-traditional locations, such as airports, college campuses, military or government facilities:
- the challenge of identifying, recruiting and training qualified restaurant management;
- the inability to obtain all required permits;
- · changes in laws, regulations and interpretations, including interpretations of the requirements of the Americans with Disabilities Act; and
- general economic and business conditions.

Although we manage our growth and development activities to help reduce such risks, we cannot assure that our present or future growth and development activities will perform in accordance with our expectations. Our inability to expand in accordance with our plans or to manage the risks associated with our growth could have a material adverse effect on our results of operations and financial condition.

## The failure of our franchisees to operate successful and profitable restaurants could negatively impact our business.

The opening and continued success of franchise-operated restaurants depends on various factors, including the demand for our franchises, the selection of appropriate franchisee candidates, the identification and availability of suitable sites, the negotiation of acceptable lease or purchase terms for new locations, permitting and regulatory compliance, the ability to meet construction schedules, the availability of financing, and the financial and other capabilities of our franchisees and developers. Despite the due diligence we perform during the recruiting process, we cannot assure you that the franchisees and developers planning the opening of franchise-operated restaurants will have the business abilities or sufficient access to financial resources necessary to open the restaurants as required by their agreements. Nor can we assure that they will prove to be effective operators and remain aligned with us with respect to operations, pricing, promotional or capital-intensive initiatives.

Our franchisees are contractually obligated to operate their restaurants in accordance with all applicable laws and regulations, as well as the standards set forth in our agreements with them. However, franchisees are independent third parties whom we cannot and do not control beyond the terms of our agreements with them. If franchisees do not operate restaurants in an effective or profitable manner or consistent with applicable laws and required standards, the royalty, and in some cases rent, payments that we receive from the franchisees may be adversely affected. If customers have negative perceptions or experiences with the operations, food quality or safety at our franchised locations, the image and reputation of our brands could be harmed, which in turn could negatively impact our financial results. Also, if franchisee employees have negative experiences and stage work stoppages or otherwise generate bad publicity, this could negatively impact our brand equity and financial results, even though franchise employees are not Company employees.

With an increase in the proportion of Jack in the Box franchised restaurants, the percentage of our revenues derived from royalties and rents at Jack in the Box franchise restaurants has increased and is anticipated to continue to increase, as has the risk that earnings could be negatively impacted by defaults in the payment of royalties and rents. As small businesses, some of our franchise operators may be negatively and disproportionately impacted by strategic initiatives, capital requirements, inflation, labor costs, employee relations issues or other causes. In addition, franchisees' business obligations may not be limited to the operation of Jack in the Box or Qdoba restaurants, making them subject to business and financial risks unrelated to the operation of our restaurants. These unrelated risks could adversely affect a franchisee's ability to make payments to us or to make payments on a timely basis. We cannot assure you that our franchisees will successfully participate in our strategic or marketing initiatives or operate their restaurants in a manner consistent with our concepts and standards. As compared to some of our competitors, our Jack in the Box brand has relatively fewer franchisees who, on average, operate more restaurants per franchisee. There are significant risks to our business if a franchisee, particularly one who operates a large number of restaurants, encounters financial difficulties, including bankruptcy, or fails to adhere to our standards, projecting an image inconsistent with our brands or negatively impacting our financial results.

## We are subject to land risks and regulations with respect to our owned and leased properties and real estate development projects.

We own or lease the real properties on which most Jack in the Box system and our Qdoba company-operated restaurants are located, and we either own or lease (and subsequently lease/sublease to the franchisee) a majority of our Jack in the Box franchised restaurant sites and one of our Qdoba franchised restaurant sites. Further, we own our principal executive offices, our Innovation Center and approximately four acres of undeveloped land directly adjacent to the Innovation Center. We have engaged and continue to engage in real estate development projects. As is the case with any owner or operator of real property, we are subject to eminent domain proceedings that can impact the value of investments we have made in real property, and we are subject to other potential liabilities and damages arising out of owning, operating, leasing or otherwise having interests in real property.

Estimated values of our property, fixtures, and equipment or operating results that are lower than our current estimates at certain restaurant locations may cause us to incur impairment charges on certain long-lived assets; such charges may adversely affect our results of operations.

In accordance with accounting guidance as it relates to the impairment of long-lived assets, we make certain estimates and projections with regard to individual restaurant operations, as well as our overall performance, in connection with our impairment analyses for long-lived assets. We evaluate our long-lived assets, such as property and equipment, for impairment on an annual basis or whenever events or changes in circumstances indicate that their carrying value may not be recoverable. Impairment evaluations for individual restaurants take into consideration a restaurant's operating cash flows, the period of time since a restaurant has been opened or remodeled, and the maturity of the related market. The projections of future cash flows used in these analyses require the use of judgment and a number of estimates and projections of future operating results. If actual results differ from our estimates, additional charges for asset impairments may be required in the future. If future impairment charges are significant, our financial results would be adversely affected.

## Our tax provision may fluctuate due to changes in expected earnings.

Our income tax provision is sensitive to expected earnings and, as those expectations change, our income tax provisions may vary from quarter-to-quarter and year-to-year. In addition, we may occasionally take positions on our tax returns that differ from their treatment for financial reporting purposes. The difference in treatment of such positions could have an adverse impact on our effective tax rate.

## We may incur costs as a result of certain restructuring activities which may negatively impact our financial results.

We are continuously seeking the most cost-effective means and structure to serve our customers, protect our shareholders and respond to changes in our markets. Since the beginning of 2012, as part of our ongoing effort to drive efficiencies throughout our organization, we have engaged in an ongoing and, at times, comprehensive review of our organizational structure. In connection with these restructuring activities, our business has occasionally incurred restructuring costs. From time to time, we may continue to engage in restructuring activities in an effort to improve cost competitiveness and profitability. As a result, restructuring costs are expected to be a recurring component of our operating costs and may vary significantly from year to year depending on the scope of such activities. Such restructuring costs and expenses could adversely impact our financial results.

## General Business Risks

# We may experience cyber security breaches or other incidents.

We and our franchisees rely on computer systems and information technology to conduct our business. We have instituted controls, including information security governance controls, intended to: protect our computer systems, our point of sale ("POS") systems, and our information technology systems and networks; and adhere to payment card industry data security standards and limit third party access for vendors that require access to our restaurant networks. We also have business continuity plans that attempt to anticipate and mitigate failures. However, we cannot control or prevent every cyber security risk.

A material failure or interruption of service, or a breach in the security of our computer systems caused by malware or other attack, could cause: reduced efficiency in operations, loss or misappropriation of data, or other business interruptions; or could negatively impact: delivery of food to restaurants, or financial functions such as vendor payment, employee payroll, franchise operations reporting, or our ability to receive customer payments through our POS or other systems. Such events could negatively impact cash flows or require significant capital investment to rectify; result in damage to our business or reputation or loss of consumer confidence; and lead to potential costs, fines and litigation. These risks may be magnified by increased and changing regulations. The costs of compliance and risk mitigation planning, including increased investment in technology or personnel in order to protect valuable business or consumer information, may also negatively impact our financial results.

Restaurants and other retailers have faced, and we could in the future become subject to, claims for purportedly fraudulent transactions arising out of the actual or alleged theft of credit or debit card information or the loss of personally identifiable information, and we may also be subject to lawsuits or other proceedings in the future relating to these types of incidents. Any such proceedings could distract our management from running our business and cause us to incur significant unplanned losses and expenses. Consumer perception of our brand could also be negatively affected by these events, which could further adversely affect our financial results.

We collect and maintain personal information about our employees and our guests. The collection and use of such information is regulated at the federal and state levels. We increasingly rely on cloud computing and other technologies that result in third parties holding significant amounts of customer or employee information on our behalf. There has been an increase over the past several years in the frequency and sophistication of attempts to compromise the security of these types of systems. If the security and information systems that we or our outsourced third-party providers use to store or process such information are compromised or if we, or such third parties, otherwise fail to comply with applicable laws and regulations, we could face litigation and the imposition of penalties that could adversely affect our financial performance. Our reputation as a brand or as an employer could also be adversely affected by these types of security breaches or regulatory violations, which could impair our ability to attract and keep qualified employees.

## We may not be able to adequately protect our intellectual property, which could harm the value of our brands and adversely affect our business.

Our ability to successfully implement our business strategy depends, in part, on our ability to further build brand recognition using our trademarks, service marks, trade dress, and other proprietary intellectual property, including our name and logos, our strategy and the ambiance of our restaurants. If our efforts to protect our intellectual property are inadequate, or if any third party misappropriates or infringes our intellectual property, either in print, or on the Internet or a social media platform, the value of our brand may be harmed, which could have a material adverse effect on our business and might prevent our brand from achieving or maintaining market acceptance.

# We adjust our capital structure from time to time and we may increase our debt leverage which would make us more sensitive to the effects of economic downturns.

As of October 1, 2017, the Company has a credit facility comprised of a \$900.0 million revolving credit agreement and a \$700.0 million term loan. We may also request the issuance of up to \$75.0 million in letters of credit, the outstanding amount of which reduces our net borrowing capacity under the credit agreement. For additional information related to our credit facility, refer to Note 7, Indebtedness, of the notes to the consolidated financial statements. Increased leverage resulting from borrowings under our credit facility could have certain material adverse effects on the Company, including but not limited to the following:

- our ability to obtain additional financing in the future for working capital, capital expenditures, acquisitions and general corporate or other purposes could be impaired, or any such financing may not be available on terms favorable to us;
- a substantial portion of our cash flows could be required for debt service and, as a result, might not be available for our operations or other purposes;
- any substantial decrease in net operating cash flows or any substantial increase in expenses could make it difficult for us to meet our debt service requirements or could force us to modify our operations or sell assets;
- our ability to operate our business and our ability to repurchase stock or pay cash dividends to our stockholders may be restricted by the financial and other covenants set forth in the credit facility;
- our ability to withstand competitive pressures may be decreased; and
- our level of indebtedness may make us more vulnerable to economic downturns and reduce our flexibility in responding to changing business, regulatory and economic conditions.

Our ability to repay expected borrowings under our credit facility and to meet our other debt or contractual obligations (including compliance with applicable financial covenants) will depend upon our future performance and our cash flows from operations, both of which are subject to prevailing economic conditions and financial, business and other known and unknown risks and uncertainties, certain of which are beyond our control. In addition, to the extent that banks in our revolving credit facility become insolvent, our ability to borrow to the full level of our facility could be limited.

## The trading volatility and price of our common stock may be affected by many factors.

Many factors affect the trading price of our stock, including factors over which we have no control, such as reports on the economy, the industry or the price of commodities, as well as negative or positive announcements by competitors, regardless of whether the report relates directly to our business. In addition to investor expectations about our prospects, trading activity in our stock can reflect the portfolio strategies and investment allocation changes of institutional holders and non-operating initiatives such as a share repurchase program. Any failure to meet market expectations whether for sales, growth rates, refranchising goals, earnings per share or other metrics could cause our share price to drop.

## Changes in accounting standards may negatively impact our results of operations.

Changes in accounting standards, policies or related interpretations by accountants or regulatory entities may negatively impact our financial results. Many accounting standards require management to make subjective assumptions and estimates, such as those required for long-lived assets, retirement benefits, self-insurance, restaurant closing costs, goodwill and other intangibles, legal accruals, and income taxes. Changes in those underlying assumptions and estimates could significantly change our results.

## We may be subject to claims or litigation that are costly and could result in our payment of substantial damages or settlement costs.

We are subject to complaints or litigation brought by former, current or prospective employees, customers, franchisees, vendors, landlords, shareholders, government regulations, or others. We assess contingencies to determine the degree of probability and range of possible losses for potential accrual in our financial statements. An estimated loss contingency is accrued if it is probable that a liability has been incurred and the amount of loss can be reasonably estimated. Because lawsuits are inherently unpredictable and unfavorable resolutions could occur, assessing contingencies is highly subjective and requires judgments about future events. We regularly review contingencies to determine the adequacy of the accruals and related disclosures. However, the amount of ultimate loss may differ from these estimates. A judgment that is not covered by insurance or that is significantly in excess of our insurance coverage for any claims could materially adversely affect our financial results. In addition, regardless of whether any claims against us are valid or whether we are found to be liable, claims may be expensive to defend, and may divert management's attention away from our operations and hurt our performance. Further, adverse publicity resulting from claims against us or our franchisees may harm our business or that of our franchisees.

## Unionization activities or labor disputes may disrupt our operations and affect our profitability.

Some or all of our employees or our franchisees' employees may elect to be represented by labor unions in the future. If a significant number of these employees were to become unionized and collective bargaining agreement terms were significantly different from current compensation arrangements, this could adversely affect our business and financial results or the business and financial results of our franchisees. In addition, a labor dispute or organizing effort involving some or all of our employees or our franchisees' employees may harm our brand and reputation. Resolution of such disputes may be costly and time-consuming, and thus increase our costs and distract management resources.

### Our insurance may not provide adequate levels of coverage against claims.

We believe that we maintain insurance policies customary for businesses of our size and type. Historically, through the use of deductibles or self-insurance retentions, we retained a portion of expected losses for our workers' compensation, general liability, certain employee medical and dental, employment, property and other claims. However, there are types of losses that we may incur that cannot be insured against or that we believe are not economically reasonable to insure. Such losses could have a material adverse effect on our business and results of operations.

## Our bylaws contain an exclusive forum provision that may discourage lawsuits against us and our directors and officers.

Our bylaws provide that unless our Board of Directors otherwise determines, the state courts in the State of Delaware (or, if no state court located within the State of Delaware has jurisdiction, the federal court for the District of Delaware), will be the sole and exclusive forum for any derivative action or proceeding brought on our behalf, asserting a claim of breach of a fiduciary duty owed by any directors or officers to the Company or our stockholders, or any action asserting a claim as to which the Delaware General Corporate Law confers jurisdiction on the Delaware Court of Chancery. This exclusive forum provision may limit the ability of our stockholders to bring a claim in a judicial forum that such stockholders find favorable for disputes with us or our directors or officers, which may discourage such lawsuits against us and our directors and officers. Alternatively, if a court outside of Delaware were to find this exclusive forum provision inapplicable to, or unenforceable in respect of, one or more of the specified types of actions or proceedings described above, we may incur additional costs associated with resolving such matters in multiple jurisdictions, which could materially and adversely affect our financial results.

## Risks Related to Government Regulations

Governmental regulation, including in one or more of the following areas, may adversely affect our existing and future operations and results, including by harming our ability to profitably operate our restaurants.

Americans with Disabilities Act and Similar State Laws

We are subject to the Americans with Disabilities Act and similar state laws that give civil rights protections to individuals with disabilities in the context of employment, public accommodations and other areas. The expenses associated with any modifications we may be required to undertake with respect to our restaurants or services, or any damages, legal fees, and costs associated with litigating or resolving claims under the ADA or similar state laws, could be material.

## Food Regulation

The Food Safety Modernization Act signed into law in January 2011, granted the FDA new authority regarding the safety of the entire food system, including through increased inspections and mandatory food recalls. Although restaurants are not directly implicated by some of these new requirements, our suppliers may initiate or otherwise be subject to food recalls or other consequences impacting the availability of certain products, which could result in adverse publicity, or require us to take actions that could be costly for us or otherwise impact our business and financial results.

#### Local Licensure, Zoning and Other Regulation

Each of our restaurants is subject to state and local licensing and regulation by health, alcoholic beverage, sanitation, food and workplace safety and other agencies. We may experience material difficulties or failures in obtaining the necessary licenses or approvals for new restaurants, which could delay planned restaurant openings. In addition, stringent and varied requirements of local regulators with respect to zoning, land use and environmental factors could delay or prevent development of new restaurants in particular locations. More specifically, some of our Qdoba restaurants sell alcoholic beverages, which require additional licensing. The regulations governing such licensing may impose requirements on licensees including minimum age of employees, hours of operation, and advertising and handling of alcoholic beverages. The failure of a restaurant to obtain or retain a license could adversely affect the store's financial results.

#### Environmental Laws

We are subject to federal, state and local environmental laws and regulations concerning the discharge, storage, handling, release and disposal of hazardous or toxic substances, as well as local ordinances restricting the types of packaging we can use in our restaurants. If and to the extent any hazardous or toxic substances are present on or adjacent to any of our restaurant locations, we believe any such contamination would be the responsibility of one or more third parties, and would have been or should be addressed by the responsible party. If the relevant third parties have not or do not address the identified contamination properly or completely, then under certain environmental laws, we could be held liable as an owner or operator to address any remaining contamination, sometimes without regard to whether we knew of, or were responsible for, the release or presence of hazardous or toxic substances. Any such liability could be material. Further, we may not have identified all of the potential environmental liabilities at our properties, and any such liabilities could have a material adverse effect on our financial results. We also cannot predict what environmental laws or laws regarding packaging will be enacted in the future, how existing or future environmental or packaging laws will be administered or interpreted, or the amount of future expenditures that we may need to make to comply with, or to satisfy claims relating to, such laws.

# Employment and Immigration Laws

We and our franchisees are subject to the federal labor laws, including the Fair Labor Standards Act, as well as various state and local laws governing such matters as minimum wages, exempt status classification, overtime, breaks, and other working conditions for employees. Federal, state and local laws may also require us to provide paid and unpaid leave, healthcare, or other benefits to our employees. Changes in the law, or penalties associated with any failure on our part to comply with legal requirements, could increase our labor costs or result in significant additional expense to us and our franchisees.

Various states in which we operate are considering or have already adopted new immigration laws or enforcement programs, and the U.S. Congress and the Department of Homeland Security from time to time consider and may implement changes to federal immigration laws, regulations or enforcement programs. Immigration laws have recently been an area of considerable focus by the Department of Homeland Security, with enforcement operations taking place across the country, resulting in arrests and detentions of unauthorized workers. Some of these changes and enforcement programs may increase our obligations for compliance and oversight, which could subject us to additional costs and make our hiring process more cumbersome. Although we require all

workers to provide us with government-specified documentation evidencing their employment eligibility, some of our employees may, without our knowledge, be unauthorized workers. All of our Company restaurants, as well as our corporate support center, currently participate in the "E-Verify" program, an Internet-based, free program run by the United States government to verify employment eligibility. However, use of the "E-Verify" program does not guarantee that we will successfully identify all applicants who are ineligible for employment. Unauthorized workers are subject to deportation and may subject us to fines or penalties, and if any of our employees or our franchisees' employees are found to be unauthorized we could experience adverse publicity that negatively impacts our brand and may make it more difficult to hire and keep qualified employees. Termination of a significant number of employees who are found to be unauthorized workers may disrupt operations, cause temporary increases in labor costs to train new employees, and result in additional adverse publicity. We could also become subject to fines, penalties, and other costs related to claims that we did not fully comply with all record keeping obligations of federal and state immigration compliance laws. These factors could materially adversely affect our financial results.

## Franchising Activities

Our domestic franchising activities are subject to federal regulations administered by the U.S. Federal Trade Commission, laws enacted by a number of states, and with respect to Qdoba, certain rules and requirements regulating franchising activities in Canada, where we have some franchise-operated Qdoba restaurants. In particular, we are subject to federal, state, and Canadian laws regulating the offer and sale of franchises, as well as judicial and administrative interpretations of such laws. Such laws impose registration and disclosure requirements on franchisors in the offer and sale of franchises, and may also apply substantive standards to the relationship between franchisor and franchisee, including limitations on the ability of franchisors to terminate franchises and alter franchise arrangements. Failure to comply with new or existing franchise laws, rules, and regulations in any jurisdiction or to obtain required government approvals could negatively affect our ability to grow or expand our franchise business and sell franchises.

## The proliferation of federal, state, and local regulations increases our compliance risks, which in turn could adversely affect our business.

The restaurant industry is subject to extensive federal, state, and local laws and regulations. The increasing amount and complexity of regulations and their interpretation may increase the costs to us and our franchisees of labor and compliance, and increase our exposure to legal and regulatory claims which, in turn, could have a material adverse effect on our business. While we strive to comply with all applicable existing rules and regulations, we cannot predict the effect on our operations from modifications to the language or interpretations of existing requirements, or to the issuance of new or additional requirements in the future.

## Changes to healthcare laws in the United States or the repeal of existing healthcare laws may negatively impact our financial results in future periods.

The Affordable Care Act requires health care coverage for many previously uninsured individuals and expands coverage for those already insured. If we fail to offer such benefits, or the benefits we elect to offer do not meet the applicable requirements, we may incur penalties. Since the Affordable Care Act also requires individuals to obtain coverage or face individual penalties, employees who are currently eligible for but elect not to participate in our healthcare plans may find it advantageous to do so in the future, particularly as the level of individual penalties increases over time. It is also possible that by making changes or failing to make changes in the healthcare plans we offer, we will become less competitive in the market for our labor. Finally, continuing to implement the requirements of the Affordable Care Act is likely to impose additional administrative costs. The future costs and other effects of these or other new healthcare requirements cannot be determined with certainty, but they may continue to significantly increase our healthcare coverage costs and could materially adversely affect our financial results.

It is possible that legislation will be passed by the U.S. Congress and signed into law that repeals the Affordable Care Act, in whole or in part, and/or introduces a new form of health care reform. It is unclear at this point what the scope of such legislation would be and when it would become effective. Because of the uncertainty surrounding possible replacement health care reform legislation, we cannot predict with any certainty the likely impact of the Affordable Care Act's repeal or the adoption of any other health care reform legislation on our business, financial condition or results of operations. Whether or not there is alternative health care legislation enacted in the United States, there is likely to be significant disruption to the health care market in the coming months and years and the costs of our health care expenditures may increase.

Legislation and regulations regarding our products and ingredients, including the nutritional content of our products, could impact customer preferences and negatively impact our financial results.

Changes in government regulation and consumer eating habits may impact the ingredients and nutritional content of our menu offerings, or require us to disclose the nutritional content of our menu offerings. For example, a number of states, counties and cities have enacted menu labeling laws requiring multi-unit restaurant operators to disclose certain nutritional information to customers, or have enacted legislation restricting the use of certain types of ingredients in restaurants. Furthermore the Affordable Care Act requires chain restaurants to publish calorie information on their menus and menu boards effective May 7, 2018. These and other requirements may increase our expenses, slow customers as they move through the line, or negatively influence the demand for our offerings; all of which can impact sales and profitability.

Compliance with current and future laws and regulations in a number of areas, including with respect to ingredients and nutritional content of our products, may be costly and time-consuming. Additionally, if consumer health regulations change significantly, we may be required to modify our menu offerings, and as a result, may experience higher costs or reduced demand associated with such changes. As some government authorities are increasing regulations regarding trans-fats and sodium, we may be required to limit or eliminate trans-fats from our menu offerings or reduce their sodium content. We may also be required to switch to higher cost ingredients, which may hinder our ability to operate in some markets or to offer our full menu in these markets, which could have a material adverse effect on our business. If we fail to comply with such laws and regulations, our business could also experience a material adverse effect.

Failure to obtain and maintain required licenses and permits or to comply with food control regulations could lead to the loss of our food service licenses and, thereby, harm our business.

We are required, as a restaurant business, under state, and local government regulations to obtain and maintain licenses, permits, and approvals to operate our businesses. Such regulations are subject to change from time to time. Any failure by us or our franchisees to obtain and maintain these licenses, permits, and approvals could adversely affect our financial results.

## ITEM 1B. <u>UNRESOLVED STAFF COMMENTS</u>

None.

## ITEM 2. PROPERTIES

The following table sets forth information regarding our operating Jack in the Box and Qdoba restaurant properties as of October 1, 2017:

	Company- Operated	Franchise	Total
Company-owned restaurant buildings:			
On company-owned land	20	197	217
On leased land	96	546	642
Subtotal	116	743	859
Company-leased restaurant buildings on leased land	545	990	1,535
Franchise directly-owned or directly-leased restaurant buildings	<del></del>	583	583
Total restaurant buildings	661	2,316	2,977
	<del></del>		

Our restaurant leases generally provide for fixed rental payments (with cost-of-living index adjustments) plus real estate taxes, insurance and other expenses. In addition, approximately 14% of our leases provide for contingent rental payments between 1% and 20% of the restaurant's gross sales once certain thresholds are met. We have generally been able to renew our restaurant leases as they expire at then-current market rates. The remaining terms of ground leases range from approximately less than one year to 51 years, including optional renewal periods. The remaining lease terms of our other leases range from approximately less than one year to 40 years, including optional renewal periods. As of October 1, 2017, our restaurant leases had initial terms expiring as follows:

	Number of	Restaurants
Fiscal Year	Ground Leases	Land and Building Leases
2018 - 2022	332	905
2023 – 2027	216	429
2028 - 2032	76	157
2033 and later	18	44

Our principal executive offices are located in San Diego, California in an owned facility of approximately 150,000 square feet. We also own our 70,000 square foot Innovation Center and approximately four acres of undeveloped land directly adjacent to it. Qdoba's corporate support center was located in a leased facility in Lakewood, Colorado, which we exited during the second quarter of 2017; with operations relocated to San Diego. We believe our principal executive offices and Innovation Center are suitable and adequate for our present purposes.

#### ITEM 3. LEGAL PROCEEDINGS

See Note 15, Commitments, Contingencies and Legal Matters, of the notes to the consolidated financial statements for a discussion of our legal proceedings.

# ITEM 4. <u>MINE SAFETY DISCLOSURES</u>

Not applicable.

# ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Market Information. Our common stock is traded on the Nasdaq Global Select Market under the symbol "JACK." The following table sets forth the high and low sales prices for our common stock during the fiscal quarters indicated, as reported on the NASDAQ — Composite Transactions:

		12 Weeks Ended					16 Weeks Ended			
	0	October 1, 2017		July 9, 2017		April 16, 2017		January 22, 2017		
High	\$	104.13	\$	113.00	\$	112.86	\$	113.30		
Low	\$	90.89	\$	95.76	\$	93.04	\$	91.02		
	13 V	Veeks Ended		12 Wee	ks Eı	ıded		16 Weeks Ended		
	0	October 2, 2016		,		July 3, April 10, 2016 2016		•		January 17, 2016
High	\$	102.68	\$	88.65	\$	78.87	\$	82.20		
Low	\$	83.64	\$	64.30	\$	61.78	\$	69.60		

Dividends. In fiscal 2017, the Board of Directors declared four cash dividends of \$0.40 per share each. In fiscal 2016, we declared four cash dividends of \$0.30 per share each, and in fiscal 2015, we declared two cash dividends of \$0.20 per share each, and two cash dividends of \$0.30 per share each. Our dividend is subject to the discretion and approval of our Board of Directors and our compliance with applicable law, and depends upon, among other things, our results of operations, financial condition, level of indebtedness, capital requirements, contractual restrictions, restrictions in our credit agreement and other factors that our Board of Directors may deem relevant.

Stock Repurchases. There were no shares repurchased during the quarter ended October 1, 2017.

Stockholders. As of November 24, 2017, there were 477 stockholders of record.

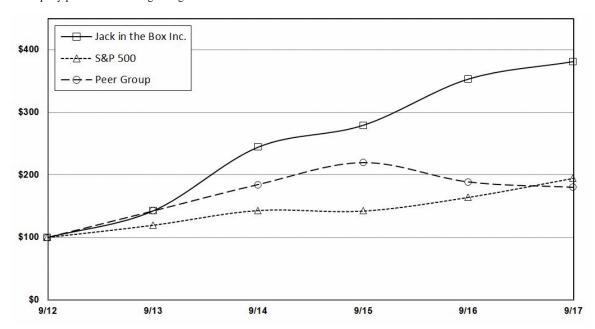
Securities Authorized for Issuance Under Equity Compensation Plans. The following table summarizes the equity compensation plans under which Company common stock may be issued as of October 1, 2017. Stockholders of the Company have approved all plans requiring such approval.

	(a) Number of securities to be issued upon exercise of outstanding options, warrants and rights (1)	(b) Weighted- average exercise price of outstanding options (1)	(c) Number of securities remaining for future issuance under equity compensation plans (excluding securities reflected in column (a))
Equity compensation plans approved by security holders (2)	893,056	\$80.15	2,222,717

<sup>(1)</sup> Includes shares issuable in connection with our outstanding stock options, performance share awards, nonvested stock awards and units, and non-management director deferred stock equivalents. The weighted-average exercise price in column (b) includes the weighted-average exercise price of stock options.

<sup>(2)</sup> For a description of our equity compensation plans, refer to Note 12, Share-Based Employee Compensation, of the notes to the consolidated financial statements.

Performance Graph. The following graph compares the cumulative return to holders of the Company's common stock at September 30th of each year to the yearly weighted cumulative return of a Peer Group Index and to the Standard & Poor's ("S&P") 500 Index for the same period. The below comparison assumes \$100 was invested on September 30, 2012 in the Company's common stock and in the comparison groups and assumes reinvestment of dividends. The Company paid dividends beginning in fiscal 2014.



	2012	2013	2014	2015	2016	2017
Jack in the Box Inc.	\$100	\$142	\$244	\$279	\$353	\$381
S&P 500 Index	\$100	\$119	\$143	\$142	\$164	\$194
Peer Group (1)	\$100	\$142	\$185	\$220	\$189	\$180

<sup>(1)</sup> The Peer Group Index comprises the following companies: Brinker International, Inc.; Buffalo Wild Wings, Inc.; Chipotle Mexican Grill Inc.; Cracker Barrel Old Country Store, Inc.; DineEquity, Inc.; Domino's Pizza, Inc.; Papa John's Int'l, Inc.; Sonic Corp.; The Cheesecake Factory Inc.; and The Wendy's Company.

## ITEM 6. <u>SELECTED FINANCIAL DATA</u>

Our fiscal year is 52 or 53 weeks, ending the Sunday closest to September 30. All years presented below include 52-weeks, except for 2016 which includes 53-weeks. The selected financial data reflects, as discontinued operations, 62 closed Qdoba stores and our distribution business for all years presented. This selected financial data should be read in conjunction with our audited consolidated financial statements and accompanying notes and Management's Discussion and Analysis of Financial Condition and Results of Operations included elsewhere in this Annual Report on Form 10-K. Our consolidated financial information may not be indicative of our future performance.

						Fiscal Year				
		2017		2016		2015		2014		2013
			(d	ollars and shar	es in	thousands, exc	ept pe	er share data)		
Statements of Earnings Data (1):										
Total revenues	\$	1,553,914	\$	1,599,331	\$	1,540,317	\$	1,484,131	\$	1,489,867
Operating costs and expenses	s	1,325,807	\$	1,370,646	\$	1,340,005	\$	1,318,275	\$	1,356,302
(Gains) losses on the sale of company-operated restaurants		(38,034)	•	(1,230)	•	3,139		3,548	•	(4,640)
Total operating costs and expenses, net	\$	1,287,773	\$	1,369,416	\$	1,343,144	\$	1,321,823	\$	1,351,662
Earnings from continuing operations	\$	138,308	\$	126,270	\$	112,601	\$	94,844	\$	82,608
Earnings per Share and Share Data:										
Earnings per share from continuing operations (1):										
Basic	\$	4.52	\$	3.74	\$	3.00	\$	2.33	\$	1.91
Diluted	\$	4.47	\$	3.70	\$	2.95	\$	2.26	\$	1.84
Cash dividends declared per common share (1)	\$	1.60	\$	1.20	\$	1.00	\$	0.40	\$	_
Weighted-average shares outstanding — Basic (1)(2)		30,630		33,735		37,587		40,781		43,351
Weighted-average shares outstanding — Diluted (1)(2)		30,914		34,146		38,215		41,973		44,899
Market price at year-end	\$	101.92	\$	95.94	\$	79.71	\$	65.73	\$	40.10
Other Operating Data:										
Jack in the Box restaurants:										
Company-operated average unit volume (4)	\$	1,874	\$	1,870	\$	1,858	\$	1,708	\$	1,606
Franchise-operated average unit volume (3)(4)	\$	1,475	\$	1,454	\$	1,429	\$	1,337	\$	1,312
System average unit volume (3)(4)	\$	1,543	\$	1,530	\$	1,510	\$	1,412	\$	1,381
Change in fiscal basis company-operated same-store sales (3)		(1.3)%		0.0%		5.1%		2.0%		1.0
Change in fiscal basis franchise-operated same-store sales (3)		0.9 %		1.6%		7.0%		2.0%		0.1
Change in fiscal basis system same-store sales (3)		0.5 %		1.2%		6.5%		2.0%		0.39
Qdoba restaurants:										
Company-operated average unit volume (4)	\$	1,164	\$	1,209	\$	1,199	\$	1,114	\$	1,080
Franchise-operated average unit volume (3)(4)	\$	1,146	\$	1,150	\$	1,140	\$	1,028	\$	961
System average unit volume (3)(4)	\$	1,156	\$	1,179	\$	1,169	\$	1,070	\$	1,017
Change in fiscal basis company-operated same-store sales (3)		(3.0)%		1.7%		8.3%		5.7%		0.59
Change in fiscal basis franchise-operated same-store sales (3)		0.3 %		1.1%		10.4%		6.3%		1.19
Change in fiscal basis system same-store sales (3)		(1.5)%		1.4%		9.3%		6.0%		0.89
Capital expenditures (1)	\$	67,453	\$	96,615	\$	86,226	\$	60,525	\$	84,690
Balance Sheet Data (at end of period) (1):										
Total assets	\$	1,228,421	\$	1,345,012	\$	1,303,979	\$	1,270,665	\$	1,319,209
Long-term debt, net of current maturities (5)	\$	1,080,932	\$	935,372	\$	688,579	\$	497,012	\$	349,393
Stockholders' (deficit) equity (6)	\$	(388,032)	\$	(217,206)	\$	15,953	\$	257,911	\$	472,018

<sup>(1)</sup> Financial data was extracted or derived from our audited consolidated financial statements.

<sup>(2)</sup> Weighted-average shares reflect the impact of common stock repurchases under Board-approved programs.

<sup>(3)</sup> Changes in same-store sales and average unit volumes are presented for franchise restaurants and on a system-wide basis, which includes company and franchise restaurants. Franchise sales represent sales at franchise restaurants and are revenues of our franchises. We do not record franchise sales as revenues; however, our royalty revenues and percentage rent revenues are calculated based on a percentage of franchise sales. We believe franchise and system sales growth and average unit volume information is useful to investors as a significant indicator of the overall strength of our business as it incorporates our significant revenue drivers which are company and franchise same-store sales as well as net unit development. Company, franchise and system changes in same-store sales include the results of all restaurants that have been open more than one year.

<sup>(4) 2016</sup> average unit volume is adjusted to exclude the 53rd week for comparison purposes.

- (5) Amounts in 2017 and 2016 are net of \$639 and \$2,140 of term loan debt issuance costs, respectively, due to the adoption of new authoritative accounting guidance on the presentation of debt issuance costs. For additional information, refer to Note 1, Nature of Operations and Summary of Significant Accounting Policies, of the notes to the consolidated financial statements.
- (6) In 2016, the Company began to accumulate a stockholders' deficit related to the execution of our share repurchase programs authorized by our Board of Directors.

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### **GENERAL**

For an understanding of the significant factors that influenced our performance during the past three fiscal years, we believe our Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with the consolidated financial statements and related notes included in this annual report as indexed on page F-1.

Comparisons under this heading refer to the 52-week period ended October 1, 2017, the 53-week period ended October 2, 2016 and the 52-week period ended September 27, 2015 for fiscal years 2017, 2016 and 2015, respectively, unless otherwise indicated.

Our MD&A consists of the following sections:

- Overview a general description of our business and fiscal 2017 highlights.
- Financial reporting a discussion of changes in presentation, if any.
- Results of operations an analysis of our consolidated statements of earnings for the three years presented in our consolidated financial statements.
- Liquidity and capital resources an analysis of our cash flows including pension and postretirement health contributions, capital expenditures, sale of company-operated restaurants, our credit facility, share repurchase activity, dividends, known trends that may impact liquidity and the impact of inflation, if applicable.
- Discussion of critical accounting estimates a discussion of accounting policies that require critical judgments and estimates.
- New accounting pronouncements a discussion of new accounting pronouncements, dates of implementation and the impact on our consolidated financial position or results of operations, if any.

We have included in our MD&A certain performance metrics that management uses to assess company performance and which we believe will be useful in analyzing and understanding our results of operations. These metrics include the changes in sales at restaurants open more than one year ("same-store sales") and average unit volumes ("AUVs"). Same-store sales and AUVs are presented for franchised restaurants and on a system-wide basis, which includes company and franchise restaurants. Franchise sales represent sales at franchise restaurants and are revenues of our franchisees. We do not record franchise sales as revenues; however, our royalty revenues and percentage rent revenues are calculated based on a percentage of franchise sales. We believe franchise and system same-store sales and AUV information is useful to investors as a significant indicator of the overall strength of our business.

Due to the transition from a 53-week year in fiscal 2016 to a 52-week year in fiscal 2017, year-over-year same-store sales comparisons are off by one week. As such, we have included changes in same-store sales on a calendar basis to provide a clearer comparison. Same-store sales data that matches the periods presented in our financial statements is referred to as fiscal basis same-store sales.

Same-store sales and AUVs are not measurements determined in accordance with generally accepted accounting principles ("GAAP") and should not be considered in isolation, or as an alternative to income from operations, or other similarly titled measures of other companies.

## **OVERVIEW**

As of October 1, 2017, we operated and franchised 2,251 Jack in the Box quick-service restaurants, primarily in the western and southern United States, including one in Guam, and 726 Qdoba fast-casual restaurants operating primarily throughout the United States and Canada.

Our primary source of revenue is from retail sales at Jack in the Box and Qdoba company-operated restaurants. We also derive revenue from Jack in the Box and Qdoba franchise restaurants, including rental revenue, royalties (based upon a percent of sales) and franchise fees. In addition, we recognize gains or losses from the sale of company-operated restaurants to franchisees, which are included as a line item within operating costs and expenses, net in the accompanying consolidated statements of earnings.

The following summarizes the most significant events occurring in fiscal 2017, and certain trends compared to prior year:

- Calendar Basis Same-Store Sales Calendar basis same-store sales increased 0.5% at Jack in the Box system restaurants compared with a year
  ago primarily driven by an increase in franchise restaurant AUVs. Qdoba's calendar basis same-store sales decreased 3.0% at company-operated
  restaurants compared with a year ago driven primarily by declines in traffic, partially offset by an increase in average check and growth in catering
  sales
- Company Restaurant Operations Our consolidated company restaurant costs as a percentage of company restaurant sales increased to 82.4% from 79.8% in the prior year. Jack in the Box's company restaurant costs as a percentage of company restaurant sales increased to 79.9% from 78.8% in the prior year due primarily to sales deleverage, higher labor costs related to wage inflation, and higher maintenance and repair costs, partially offset by the benefits of refranchising completed in 2017. Qdoba company restaurant costs as a percentage of company restaurant sales increased to 86.4% from 81.9% in the prior year primarily reflecting sales deleverage, an increase in food costs, and an increase in labor costs primarily related to the impact of new restaurant openings and wage inflation.
- Jack in the Box Franchise Operations Franchise costs as a percent of franchise revenues decreased to 47.3%, from 48.5% in the prior year, primarily driven by an increase in franchise fees resulting from the sale of 178 company-operated restaurants to franchisees, and a decrease in franchise support costs primarily due to savings realized in connection with our restructuring plan.
- Jack in the Box Franchising Program Jack in the Box franchisees opened a total of 18 restaurants. As part of our refranchising strategy, we sold 178 company-operated restaurants to franchisees in several different markets during 2017 generating proceeds of \$99.4 million. Our Jack in the Box system was 88% franchised at the end of fiscal 2017. We plan to increase franchise ownership of the system to approximately 95%. Subsequent to the end of fiscal 2017, we signed non-binding letters of intent with franchisees to sell 32 company-operated restaurants in several markets with estimated pre-tax gross proceeds of \$17.5 million to \$18.0 million.
- Jack in the Box Acquisition of Franchise-Operated Restaurants We acquired 50 franchise-operated Jack in the Box restaurants from two franchisees for total consideration of \$15.9 million, of which \$13.8 million was non-cash. In the third quarter of 2017, we took back 31 restaurants as the result of an agreement with an underperforming franchisee who voluntarily agreed to turn over the restaurants. The additional 19 restaurants acquired in 2017 were the result of a legal action filed in September 2013 against a franchisee in which we obtained a judgment in January 2017 granting the Company possession of the restaurants.
- **Qdoba New Unit Growth** We opened 23 company-operated restaurants and franchisees opened 19 restaurants, of which 14 were in non-traditional locations such as military bases and college campuses.
- Restructuring Costs (including costs related to the Odoba Evaluation) In 2016, we announced a plan to reduce our general and administrative costs. Furthermore, during 2017, we retained Morgan Stanley & Co. LLC to assist our Board of Directors in its evaluation of potential alternatives with respect to Qdoba (the "Qdoba Evaluation"), as well as other ways to enhance shareholder value. In connection with these activities, we have recorded \$8.8 million of restructuring charges, including \$5.3 million related to the Qdoba Evaluation, which are included in impairment and other charges, net in the accompanying consolidated statements of earnings.
- Return of Cash to Shareholders We returned cash to shareholders in the form of share repurchases and quarterly cash dividends. We repurchased 3.2 million shares of our common stock at an average price of \$101.59 per share, totaling \$327.2 million, including the cost of brokerage fees. We also declared dividends of \$1.60 per share totaling \$49.2 million.

## FINANCIAL REPORTING

During fiscal 2012, we entered into an agreement to outsource our Jack in the Box distribution business. In fiscal 2013, we closed 62 Qdoba restaurants (the "2013 Qdoba Closures") as part of a comprehensive Qdoba market performance review. All charges related to our distribution business and the 2013 Qdoba Closures are reported as discontinued operations for all periods presented. Refer to Note 2, *Discontinued Operations*, in the notes to consolidated financial statements for additional information. Unless otherwise noted, amounts and disclosures throughout our MD&A relate to our continuing operations.

In fiscal 2017, we adopted an Accounting Standards Update ("ASU") which changes the presentation of debt issuance costs on the balance sheet. Under this ASU, debt issuance costs are to be presented on the balance sheet as a direct deduction from the related debt liability rather than as an asset. We retrospectively adopted this guidance which resulted in the reclassification of \$3.8 million in debt issuance costs from other assets, net to current maturities of long-term debt and long-term debt, net of current maturities in the amount of \$1.6 million and \$2.2 million, respectively, in our October 2, 2016 consolidated balance sheet. Refer to Note 1, Nature of Operations and Summary of Significant Accounting Policies, in the notes to consolidated financial statements for more information.

# RESULTS OF OPERATIONS

The following table presents certain income and expense items included in our consolidated statements of earnings as a percentage of total revenues, unless otherwise indicated. Percentages may not add due to rounding.

# CONSOLIDATED STATEMENTS OF EARNINGS DATA

		Fiscal Year				
	2017	2016	2015			
Revenues:						
Company restaurant sales	74.2 %	75.3 %	75.1%			
Franchise rental revenues	14.9 %	14.6 %	14.7%			
Franchise royalties and other	10.9 %	10.1 %	10.2%			
Total revenues	100.0 %	100.0 %	100.0%			
Operating costs and expenses, net:						
Company restaurant costs:						
Food and packaging (1)	30.1 %	30.1 %	31.3%			
Payroll and employee benefits (1)	28.9 %	27.8 %	27.1%			
Occupancy and other (1)	23.3 %	21.9 %	21.3%			
Total company restaurant costs (1)	82.4 %	79.8 %	79.6%			
Franchise occupancy expenses (2)	74.1 %	73.1 %	75.0%			
Franchise support and other costs (3)	8.4 %	9.9 %	10.0%			
Selling, general and administrative expenses	10.7 %	12.7 %	14.4%			
Impairment and other charges, net	1.6 %	1.2 %	0.8%			
(Gains) losses on the sale of company-operated restaurants	(2.4)%	(0.1)%	0.2%			
Earnings from operations	17.1 %	14.4 %	12.8%			
Income tax rate (4)	37.0 %	36.5 %	36.9%			

- (1) As a percentage of company restaurant sales.
- (2) As a percentage of franchise rental revenues.
- (3) As a percentage of franchise royalties and other.
- (4) As a percentage of earnings from continuing operations and before income taxes.

## CHANGES IN SAME-STORE SALES

		Fiscal Year							
	Calendar Basis		Fiscal Basis						
	2017	2017	2016	2015					
Jack in the Box:									
Company	(1.1)%	(1.3)%	0.0%	5.1%					
Franchise	0.9 %	0.9 %	1.6%	7.0%					
System	0.5 %	0.5 %	1.2%	6.5%					
Qdoba:									
Company	(3.0)%	(3.0)%	1.7%	8.3%					
Franchise	0.4 %	0.3 %	1.1%	10.4%					
System	(1.4)%	(1.5)%	1.4%	9.3%					
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The following table summarizes the changes in Jack in the Box and Qdoba company-operated same-store sales:

	Fiscal Year						
	Calendar Basis		Fiscal Basis				
	2017	2017	2016	2015			
Jack in the Box:							
Transactions	(5.2)%	(5.5)%	(2.9)%	0.9 %			
Average check (1)	4.1 %	4.2 %	2.9 %	4.2 %			
Change in same-store sales	(1.1)%	(1.3)%	0.0 %	5.1 %			
Qdoba:							
Transactions	(4.8)%	(4.8)%	1.5 %	(0.1)%			
Average Check (2)	1.1 %	1.1 %	(0.4)%	7.3 %			
Catering	0.7 %	0.7 %	0.6 %	1.1 %			
Change in same-store sales	(3.0)%	(3.0)%	1.7 %	8.3 %			

<sup>(1)</sup> Amounts in 2017 on a calendar and fiscal basis include price increases of approximately 2.2%. Amounts in 2016 and 2015 include price increases of approximately 3.0% and 2.2%, respectively.

The following table summarizes the changes in the number and mix of Jack in the Box ("JIB") and Qdoba company and franchise restaurants in each fiscal year:

		2017			2016			2015	
	Company	Franchise	Total	Company	Franchise	Total	Company	Franchise	Total
Jack in the Box:									
Beginning of year	417	1,838	2,255	413	1,836	2,249	431	1,819	2,250
New	2	18	20	4	12	16	2	16	18
Refranchised	(178)	178	_	(1)	1	_	(21)	21	_
Acquired from franchisees	50	(50)	_	1	(1)	_	7	(7)	_
Closed	(15)	(9)	(24)	_	(10)	(10)	(6)	(13)	(19)
End of year	276	1,975	2,251	417	1,838	2,255	413	1,836	2,249
% of JIB system	12%	88%	100%	18%	82%	100%	18%	82%	100%
Qdoba:									
Beginning of year	367	332	699	322	339	661	310	328	638
New	23	19	42	35	18	53	17	22	39
Acquired from franchisees	_	_	_	14	(14)	_	_	_	_
Closed	(5)	(10)	(15)	(4)	(11)	(15)	(5)	(11)	(16)
End of year	385	341	726	367	332	699	322	339	661
% of Qdoba system	53%	47%	100%	53%	47%	100%	49%	51%	100%
Consolidated:									
Total system	661	2,316	2,977	784	2,170	2,954	735	2,175	2,910
% of consolidated system	22%	78%	100%	27%	73%	100%	25%	75%	100%
				29					

<sup>(2)</sup> Amounts in 2017 on a calendar and fiscal basis include price increases of 0.3%. Amounts in 2016 and 2015 include price increases of approximately 1.0% and 0.2%, respectively.

#### Jack in the Box Brand

## Company Restaurant Operations

The following table presents Jack in the Box company restaurant sales, costs, and restaurant costs as a percentage of the related sales in each fiscal year. Percentages may not add due to rounding (dollars in thousands):

	2017		2016		2015	
Company restaurant sales	\$ 715,921		\$ 789,040		\$ 782,525	
Company restaurant costs:						
Food and packaging	206,653	28.9%	235,538	29.9%	247,931	31.7%
Payroll and employee benefits	211,611	29.6%	223,019	28.3%	215,598	27.6%
Occupancy and other	153,451	21.4%	162,869	20.6%	157,281	20.1%
Total company restaurant costs	\$ 571,715	79.9%	\$ 621,426	78.8%	\$ 620,810	79.3%

Company restaurant sales decreased \$73.1 million in 2017 and increased \$6.5 million in 2016 as compared with the respective prior year. In 2017, the decrease was primarily driven by a decrease in the average number of restaurants resulting from the execution of our refranchising strategy, additional sales in 2016 from a 53rd week and, to a lesser extent, a decrease in traffic, partially offset by menu price increases and favorable product mix. In 2016, the increase was primarily driven by additional sales from a 53rd week and higher AUVs, partially offset by a decrease in the average number of restaurants attributable to refranchising. The following table presents the approximate impact of these (decreases) increases on Jack in the Box company restaurant sales (in millions):

	2017 vs. 2016	2016 vs. 2015
Decrease in the average number of restaurants	\$ (59.5)	\$ (13.9)
53rd week	(15.1)	15.1
AUV increase	1.5	5.3
Total (decrease) increase in company restaurant sales	\$ (73.1)	\$ 6.5

Fiscal basis same-store sales at Jack in the Box company-operated restaurants decreased 1.3% in 2017 compared with 2016 as a decline in transactions was partially offset by menu price increases and favorable mix. In 2016, menu price increases were offset by a decline in transactions resulting in flat same store sames as compared to the prior year. The following table summarizes the change in company-operated fiscal basis same-store sales:

	Increase/(I	Decrease)
	2017 vs. 2016	2016 vs. 2015
Transactions	(5.5)%	(2.9)%
Average check (1)	4.2 %	2.9 %
Change in same-store sales	(1.3)%	0.0 %

<sup>(1)</sup> Includes price increases of approximately 2.2% and 3.0% in 2017 and 2016, respectively.

Food and packaging costs as a percentage of company restaurant sales decreased to 28.9% in 2017 from 29.9% in 2016, and 31.7% in 2015. In 2017, the decrease was driven by menu price increases and favorable product mix changes. In 2016, the decrease was driven by lower commodity costs, favorable product mix, and menu price increases.

In 2017, commodity costs decreased approximately 0.3% as lower costs for eggs, produce and cheese were partially offset by higher costs for beverages, beef, potatoes and poultry. Beef, our most significant commodity, increased by approximately 1.8% in 2017 compared with a decrease of 18% in 2016 versus the prior year. In 2016, commodity costs decreased 3.0% as lower costs for beef were partially offset by higher costs for pork, poultry and produce.

Payroll and employee benefit costs as a percentage of company restaurant sales increased to 29.6% in 2017 from 28.3% in 2016, and 27.6% in 2015. In 2017, the increase was primarily due to wage inflation resulting from an increase in the minimum wage in certain markets, highly competitive labor markets, and labor management, and an increase in worker's compensation costs during the year. In 2016, higher wages from minimum wage increases were partially offset by lower levels of incentive compensation driven by operating results, and by the benefits of refranchising.

Occupancy and other costs decreased \$9.4 million in 2017 compared to 2016 and increased \$5.6 million in 2016 as compared to 2015. In 2017 the decrease was primarily the result of a decrease in the average number of restaurants, impacting occupancy and other costs by approximately \$12.8 million, and additional costs of approximately \$3.2 million in 2016 from a 53rd week, partially offset by approximately \$4.2 million of higher maintenance and repair expenses and, to a lesser extent, higher utility costs. In 2016, higher costs for equipment upgrades of approximately \$3.7 million, additional costs resulting from a 53rd week, and to a lesser extent higher costs for maintenance and repair expenses were partially offset by a decrease in the number of company operated restaurants of approximately \$2.9 million and lower costs for utilities.

### Jack in the Box Franchise Operations

The following table presents Jack in the Box franchise revenues and costs in each fiscal year and other information we believe is useful in analyzing the change in franchise operating results (dollars in thousands):

	2017		2016		2015
Franchise rental revenues	\$	231,578	\$	232,794	\$ 226,494
Royalties		141,457		138,424	133,726
Franchise fees and other		8,334		2,000	2,431
Franchise royalties and other		149,791		140,424	136,157
Total franchise revenues		381,369		373,218	362,651
Rental expense		140,623		137,706	136,782
Depreciation and amortization		30,860		32,344	33,128
Franchise occupancy expenses		171,483		170,050	169,910
Franchise support and other costs		8,811		11,107	11,726
Total franchise costs	\$	180,294	\$	181,157	\$ 181,636
Franchise costs as a % of total franchise revenues		47.3%		48.5%	50.1%
Average number of franchise restaurants		1,867		1,838	1,828
% increase		1.6%		0.5%	
Franchise restaurant AUV (1)	\$	1,475	\$	1,454	\$ 1,429
Increase in franchise-operated same-store sales		0.9%		1.6%	7.0%
Royalties as a percentage of total franchise restaurant sales		5.1%		5.1%	5.1%

<sup>(1) 2016</sup> AUV is adjusted to exclude the 53rd week for comparison purposes.

Franchise rental revenues decreased \$1.2 million, or 0.5%, in 2017, and increased \$6.3 million, or 2.8%, in 2016 as compared with the respective prior year. In 2017, the decrease is primarily due to an additional \$4.4 million of rental revenues in 2016 from a 53rd week, partially offset by additional rental revenues of approximately \$1.6 million in 2017 resulting from the net increase in the average number of restaurants leased or subleased from the Company due to our refranchising strategy, and, to a lesser extent, an increase in AUVs on a comparable 52 week basis. In 2016, the increase primarily reflected additional rent revenue from a 53rd week, higher AUVs resulting in an increase in revenues from percentage rent, and increased rental income due to routine rent increases.

Franchise royalties and other increased \$9.4 million, or 6.7%, in 2017, and \$4.3 million, or 3.1%, in 2016 versus the respective prior year. In 2017, the increase primarily reflects additional franchise fees of \$6.6 million related to the sale of 178 company-operated restaurants to franchisees during 2017, an increase in royalties of \$3.1 million driven by an increase in the average number of franchise restaurants, and, to a lesser extent, an increase in AUVs on a comparable 52 week basis. These increases were offset by additional royalties in 2016 of approximately \$2.6 million from a 53rd week. The increase in 2016 is primarily reflects additional royalties from the 53rd week and an increase in royalties driven by higher AUVs, partially offset by a reduction in franchise fees

Franchise occupancy expenses, principally rents and depreciation on properties subleased or leased to franchisees, increased \$1.4 million in 2017 and \$0.1 million in 2016 as compared with the respective prior year. In 2017, the increase was primarily driven by an increase in the average number of company-operated restaurants, contributing additional costs of approximately \$3.9 million, and a decrease of \$2.4 million in favorable lease commitment adjustments related to previously refranchised markets based on sales performance over the prior year. These increases were partially offset by decreases related to additional costs of approximately \$3.2 million in 2016 for a 53rd week, and a decrease in depreciation expense as our building assets become fully depreciated. In 2016, the increase relates to routine rent increases contributing to higher rental expense, and additional expenses

from a 53rd week. These increases were partially offset by lower depreciation expense as our building assets become fully depreciated and favorable lease commitment adjustments of \$1.9 million related to previously refranchised markets based on sales performance over the first year resulting in higher rent.

Franchise support and other costs decreased \$2.3 million in 2017 and \$0.6 million in 2016 as compared with the respective prior year. In 2017, costs decreased primarily due to savings realized from our restructuring plan. In 2016, costs decreased due to a decrease in bad debt expense and incentive compensation.

## **Qdoba Brand**

#### Company Restaurant Operations

The following table presents Qdoba company restaurant sales, costs, and restaurant costs as a percentage of the related sales in each fiscal year. Percentages may not add due to rounding (dollars in thousands):

	2017		2016		2015	
Company restaurant sales	\$ 436,558		\$ 415,495		\$ 374,338	
Company restaurant costs:						
Food and packaging	140,291	32.1%	127,464	30.7%	114,057	30.5%
Payroll and employee benefits	122,000	27.9%	111,451	26.8%	97,704	26.1%
Occupancy and other	115,095	26.4%	101,289	24.4%	88,742	23.7%
Total company restaurant costs	\$ 377,386	86.4%	\$ 340,204	81.9%	\$ 300,503	80.3%

Company restaurant sales increased \$21.1 million in 2017 and \$41.2 million in 2016 as compared with the respective prior year. The increase in 2017 is primarily related to the net addition of 18 Qdoba company-operated restaurants since a year ago, partially offset by a decrease in traffic and additional sales in 2016 from a 53rd week. In 2016, the increase primarily related to an increase in the average number of Qdoba company-operated restaurants, and to a lesser extent, additional sales from a 53rd week and growth in AUVs. The following table presents the approximate impact of these increases on company restaurant sales (*in millions*):

	2017	2017 vs. 2016		vs. 2015
Increase in the average number of restaurants	\$	44.6	\$	29.6
AUV (decrease) increase		(15.3)		3.4
53rd week		(8.2)		8.2
Total increase in company restaurant sales	\$	21.1	\$	41.2

Fiscal basis same-store sales at Qdoba company-operated restaurants decreased 3.0% in 2017 and increased 1.7% in 2016. In 2017, the decrease was driven by a decline in traffic, partially offset by catering growth and menu price increases. In 2016, the increase in same-store sales was primarily driven by transaction growth resulting from increased discounting, menu price increases and catering. The following table summarizes the change in company-operated same-store sales:

	Increase/(	(Decrease)
	2017 vs. 2016	2016 vs. 2015
Transactions	(4.8)%	1.5 %
Average check (1)	1.1 %	(0.4)%
Catering	0.7 %	0.6 %
Change in same-store sales	(3.0)%	1.7 %

<sup>(1)</sup> Includes price increases of approximately 0.3% and 1.0% in 2017 and 2016, respectively.

Food and packaging costs as a percentage of company restaurant sales increased to 32.1% in 2017 from 30.7% in 2016, and 30.5% in 2015. In 2017, the increase was primarily driven by unfavorable product mix, operational inefficiencies and higher commodity costs, partially offset by a decrease in discounting and menu price increases. In 2016, unfavorable product mix and higher discounting were partially offset by the benefit of lower commodity costs.

In 2017, commodity costs increased approximately 0.5% at our Qdoba company-operated restaurants primarily due to higher costs for avocados and produce, partially offset by lower costs for beef, tortillas and cheese. Costs for avocados increased most significantly by approximately 42% in 2017 compared with the prior year. In 2016, commodity costs decreased 4.4% primarily due to lower costs for beef and poultry.

Payroll and employee benefit costs as a percentage of company restaurant sales increased to 27.9% in 2017 from 26.8% in 2016, and 26.1% in 2015. The increase in 2017 is driven primarily by the impact of new restaurant openings, wage inflation due to highly competitive labor markets, deleverage from a decrease in fiscal basis same-store sales and labor inefficiencies during the first half of the year. These increases were partially offset by lower insurance costs and lower levels of incentive compensation driven by operating results. Restaurants opened since fiscal 2015 negatively impacted payroll and employee benefit costs as a percentage of company restaurant sales by approximately 80 basis points in 2017. In 2016, the increase primarily relates to an increase in new restaurant openings and higher costs for workers' compensation insurance as well as increases in labor staffing. Restaurants opened since fiscal 2015 negatively impacted payroll and employee benefit costs as a percentage of company restaurant sales by approximately 50 basis points in 2016.

Occupancy and other costs increased \$13.8 million in 2017 and \$12.5 million in 2016 as compared with the respective prior year. In 2017, the higher costs were primarily driven by an increase in the number of company-operated restaurants, impacting occupancy and other costs by approximately \$11.8 million. To a lesser extent, the increase was driven by an increase of approximately \$1.8 million in property rent due to routine rent increases and higher average rent for new locations, as well as higher maintenance and repair expenses. These increases were partially offset by additional costs of approximately \$2.1 million in 2016 from a 53rd week. In 2016, the increase in costs were primarily driven by an increase in the number of company-operated restaurants, impacting occupancy and other costs by approximately \$6.9 million, additional costs from a 53rd week, and higher per store average property rents primarily associated with new restaurants of approximately \$1.6 million. To a lesser extent, the increase was driven by higher maintenance and repair costs, and higher costs for equipment upgrades. These increases were partially offset by lower costs for supplies and utilities.

#### **Qdoba Franchise Operations**

The following table presents Qdoba franchise revenues and costs in each fiscal year and other information we believe is useful in analyzing the change in franchise operating results (dollars in thousands):

	2017		2016		2015
Franchise rental revenues	\$	109	\$	113	\$ 208
Royalties		18,545		20,090	19,033
Franchise fees and other		1,412		1,375	1,562
Franchise royalties and other		19,957		21,465	20,595
Total franchise revenues		20,066		21,578	20,803
Rental expense (1)		108		102	192
Franchise support and other costs		5,411		4,884	3,962
Total franchise costs	\$	5,519	\$	4,986	\$ 4,154
Franchise costs as a % of franchise revenue		27.5 %		23.1%	20.0%
Average number of franchise restaurants		336		343	333
% (decrease) increase		(2.0)%		3.0%	
Franchise restaurant AUV (2)	\$	1,146	\$	1,150	\$ 1,140
Increase in franchise-operated same-store sales		0.3 %		1.1%	10.4%
Royalties as a percentage of franchise restaurant sales		4.8 %		5.0%	5.0%

<sup>(1)</sup> Included in franchise occupancy expenses in the accompanying consolidated statements of earnings.

Franchise royalties and other decreased \$1.5 million, or 7.0%, in 2017 and increased \$0.9 million, or 4.2%, in 2016 as compared with the respective prior year. The decrease in 2017 primarily relates to approximately \$1.0 million of lower royalty revenue resulting from the acquisition of 14 franchise restaurants in the fourth quarter of 2016, and approximately \$0.4 million of additional royalties in 2016 from a 53rd week. The increase in 2016 primarily relates to an increase in the average number of franchise restaurants, the impact of the 53rd week, and to a lesser extent, higher AUVs resulting in an increase in revenue from royalties.

<sup>(2) 2016</sup> AUV is adjusted to exclude the 53rd week for comparison purposes.

Total franchise costs increased \$0.5 million in 2017 and \$0.8 million in 2016 in comparison with the respective prior year primarily due to an increase in support costs.

# Selling, general and administrative ("SG&A") expenses

The following table presents the change in SG&A expenses in each fiscal year compared with the prior year (in thousands):

	(Decrease)/Increase			ase
	20	17 vs. 2016	201	6 vs. 2015
Incentive compensation (including share-based compensation and related payroll taxes)	\$	(14,950)	\$	(5,839)
Pension and postretirement benefits		(9,270)		(5,265)
Insurance		(3,509)		3,423
53rd week		(2,970)		2,970
Advertising		(2,269)		886
Region administration		(1,902)		(2,081)
Consulting		(1,418)		(531)
Pre-opening costs		319		1,926
Employee relocation		682		(1,402)
Cash surrender value of COLI policies, net		854		(3,486)
Legal settlement		2,543		(2,543)
Other		(6,174)		(5,387)
	\$	(38,064)	\$	(17,329)

In 2017, incentive compensation decreased due primarily to lower levels of performance at both brands as compared to target bonus levels. In 2016, incentive compensation decreased due primarily to forfeitures related to workforce reductions associated with our restructuring plan, and, to a lesser extent, lower levels of performance at both brands as compared to target bonus levels.

Pension and postretirement benefit costs decreased in 2017 primarily due to \$80.0 million of accelerated contributions made to our qualified pension plan in 2016 which resulted in a higher return on plan assets in fiscal 2017, and a decrease in our fiscal 2017 Pension Benefit Guaranty Corporation ("PBGC") premiums, which is a component of our pension expense. To a lesser extent, the sunsetting of our qualified pension plan during fiscal 2016 resulted in a decrease in the service cost component of our expense in 2017. In 2016, pension and postretirement benefit costs decreased primarily due to the sunsetting of our qualified pension plan, resulting in a decrease in the service cost component of our expense and a change in the amortization period for actuarial gains and losses from the average remaining service period to the average future lifetime of all participants. To a lesser extent, an increase in our discount rate in 2016 also contributed to the decrease. These decreases were partially offset by an increase in PBGC premiums for 2016.

Insurance costs in 2017 decreased due to a decrease in workers' compensation and general liability claim developments compared with a year ago, and a decrease in costs for group insurance related to lower claim payments. Insurance costs in 2016 increased primarily due to unfavorable workers' compensation and general liability claim developments compared with the previous year.

Jack in the Box brand advertising costs decreased \$3.9 million in 2017 compared with a year ago primarily due to a decrease in the number of company-operated restaurants, and a decrease in discretionary marketing fund contributions. In 2017, advertising costs associated with our Qdoba brand increased \$1.6 million versus a year ago due primarily to an increase in the number of company-operated restaurants. In 2016, advertising costs associated with our Qdoba brand increased \$2.4 million versus 2015 primarily driven by an increase in restaurant sales which resulted in additional advertising contributions. This increase in 2016 compared to 2015 was partially offset by a decrease in Jack in the Box brand advertising costs primarily due to a reduction in discretionary marketing fund contributions.

In 2017 and 2016, region administration costs decreased due primarily to a decrease in incentive compensation related to lower performance levels as compared to target bonus levels for our region administration personnel, and to a lesser extent, workforce reductions related to our refranchising efforts.

Pre-opening costs in 2017 increased versus the prior year primarily due to the acquisition of Jack in the Box restaurants in the third quarter of 2017, resulting in \$2.4 million in costs that were incurred while the restaurants were closed. Higher pre-opening costs related to the acquisition were partially offset by a decrease of \$1.7 million in Qdoba brand pre-opening costs due to a decrease in the number of Qdoba restaurants opened and under construction during 2017. In 2016, the increase in pre-opening costs versus the prior year was primarily due to a \$1.2 million increase in Qdoba brand pre-opening costs due to the number of restaurants opened and under construction.

The cash surrender value of our Company-owned life insurance ("COLI") policies, net of changes in our non-qualified deferred compensation obligation supported by these policies, are subject to market fluctuations. The changes in market values had a positive impact of \$2.0 million in 2017, a positive impact of \$2.9 million in 2016 and a negative impact of \$0.6 million in 2015.

In 2016, we received notice that a claim we made in connection with the Deepwater Horizon Court Supervised Settlement Program was approved by the United States District Court for the Eastern District of Louisiana, resulting in a recovery of \$2.5 million. The program compensated businesses for economic damages they incurred in connection with the 2010 oil rig spill in the Gulf of Mexico. Our claim related to certain Jack in the Box restaurants in Louisiana and Texas.

Other includes savings related to our restructuring plan announced in 2016 that includes workforce reductions and the relocation of our Qdoba corporate support center to reduce our corporate general and administrative costs.

# Impairment and other charges, net

The following table presents the components of impairment and other charges, net in each fiscal year (in thousands):

	2017		2016		2015
Restructuring costs	\$ 8,837	\$	10,067	\$	29
Costs of closed restaurants and other	7,237		3,431		3,592
Losses on the disposition of property and equipment, net	3,635		2,801		1,319
Restaurant impairment charges	3,096		544		557
Accelerated depreciation	2,336		2,214		6,260
	\$ 25,141	\$	19,057	\$	11,757

Impairment and other charges, net increased \$6.1 million in 2017 as compared to 2016 primarily driven by a \$3.8 million increase in costs associated with closed restaurant properties, which includes an increase of \$1.1 million in costs related to canceled capital projects and an increase of \$1.1 million related to the closure of four Jack in the Box restaurants acquired in fiscal 2017 and one Qdoba restaurant. The increase was further driven by impairment charges in 2017 of \$2.4 million for three under-performing Qdoba restaurants and \$0.7 million in charges for Qdoba furniture and equipment resulting from design changes. These increases were partially offset by a \$1.2 million decrease in restructuring charges recorded in 2017 compared with 2016 primarily due to a reduction in severance and retention costs of approximately \$6.8 million, partially offset by \$5.3 million of Qdoba Evaluation costs in 2017. The severance and retention costs are a result of a plan that management initiated in fiscal 2016 to reduce our general and administrative costs.

In 2016, impairment and other charges, net increased \$7.3 million as compared to 2015 primarily due to \$10.1 million in costs associated with our restructuring plan announced in 2016. This increase was partially offset by decreases in accelerated depreciation primarily resulting from a decrease in charges related to beverage equipment, outdoor lighting, and certain technology upgrades at our Jack in the Box restaurants.

# Gains (losses) on the sale of company-operated restaurants

The following table presents the gains (losses) on the sale of company-operated restaurants to franchisees, net in each fiscal year (dollars in thousands):

	20	017	20	116	2015
Number of restaurants sold to Jack in the Box franchisees		178		1	21
Gains (losses) on the sale of company-operated restaurants	\$	38,034	\$	1,230	\$ (3,139)

Gains and losses are impacted by the number of restaurants sold and changes in average gains or losses recognized, which relate to specific sales and cash flows of those restaurants. In 2017, gains on the sale of company-operated restaurants include additional proceeds of \$0.2 million related to Jack in the Box restaurants sold in previous years, and gains (losses) in 2016 and 2015 include \$1.4 million and \$1.5 million, respectively, of additional proceeds recognized upon the extension of the underlying franchise and lease agreements related to Jack in the Box restaurants sold in previous years. For additional detail, refer to Note 3, Summary of Refranchisings, Franchisee Development and Acquisitions, of the notes to the consolidated financial statements.

## Interest Expense, Net

Interest expense, net is comprised of the following in each fiscal year (in thousands):

	2017		2016			2015
Interest expense	\$	46,601	\$	31,426	\$	19,180
Interest income		(83)		(345)		(377)
Interest expense, net	\$ 46,518		\$	31,081		18,803

Interest expense, net increased \$15.4 million in 2017 as compared to a year ago primarily due to higher average borrowings, which contributed additional interest expense of approximately \$7.5 million, and higher average interest rates, which contributed additional interest expense of approximately \$5.1 million. Interest expense, net increased \$12.3 million in 2016 compared to prior year primarily due to higher average borrowings, which contributed additional interest expense of approximately \$6.2 million, and to a lesser extent, higher average interest rates, which contributed additional interest expense of approximately \$2.0 million.

#### **Income Taxes**

The income tax provisions reflect effective tax rates of 37.0%, 36.5% and 36.9% of pretax earnings from continuing operations in 2017, 2016 and 2015, respectively. In 2017, the major components of the year-over-year change in tax rates were an increase in operating earnings before income taxes, a decrease in current year tax credits, and a decrease in gains from the market performance of insurance products used to fund certain non-qualified retirement plans, which are excluded from taxable income. These were partly offset by a partial release of valuation allowance against state tax credits. The tax rate change from 2016 versus 2015 was primarily related to an increase in gains from the market performance of insurance products used to fund certain non-qualified retirement plans partially offset by an increase in the Company's state tax rate.

# **Earnings from Continuing Operations**

Earnings from continuing operations were \$138.3 million, or \$4.47 per diluted share, in 2017; \$126.3 million, or \$3.70 per diluted share, in 2016; and \$112.6 million, or \$2.95 per diluted share, in 2015. We estimate that the extra 53rd week in fiscal 2016 benefited net earnings by approximately \$3.1 million, or \$0.09 per diluted share in fiscal 2016.

## Losses from Discontinued Operations, Net

The losses from our distribution business and the 2013 Qdoba Closures have been reported as discontinued operations for all periods presented. In fiscal years 2017, 2016 and 2015, the losses from our distribution business were immaterial to our consolidated results of operations. Losses from discontinued operations, net of income tax benefit, related to our 2013 Qdoba Closures were \$2.3 million in fiscal 2017, \$2.0 million in fiscal 2016, and \$3.4 million in fiscal 2015, and reduced diluted earnings per share by \$(0.08), \$(0.06) and \$(0.09), respectively. Refer to Note 2, *Discontinued Operations*, in the notes to our consolidated financial statements for further information regarding our discontinued operations.

## LIQUIDITY AND CAPITAL RESOURCES

#### General

Our primary sources of short-term and long-term liquidity are expected to be cash flows from operations and our revolving credit facility.

We generally reinvest available cash flows from operations to develop new restaurants or enhance existing restaurants, to reduce debt, to repurchase shares of our common stock, and to pay cash dividends. Our cash requirements consist principally of:

- working capital:
- capital expenditures for new restaurant construction and restaurant renovations;
- · income tax payments;
- debt service requirements; and
- obligations related to our benefit plans.

Based upon current levels of operations and anticipated growth, we expect that cash flows from operations, combined with other financing alternatives in place or available, will be sufficient to meet our capital expenditure, working capital and debt service requirements for at least the next twelve months and the foreseeable future.

As is common in the restaurant industry, we maintain relatively low levels of accounts receivable and inventories, and our vendors grant trade credit for purchases such as food and supplies. We also continually invest in our business through the addition of new units and refurbishment of existing units, which are reflected as long-term assets and not as part of working capital. As a result, we may at times maintain current liabilities in excess of current assets, which results in a working capital deficit.

#### **Cash Flows**

The table below summarizes our cash flows from operating, investing and financing activities for each of the past three fiscal years (in thousands):

	2017		2016		2015
Total cash provided by (used in):					
Operating activities	\$ 171,837	\$	134,182	\$	226,875
Investing activities	33,339		(104,398)		(84,473)
Financing activities	(214,542)		(30,454)		(135,208)
Effect of exchange rate changes	 (22)		(43)		(29)
Net (decrease) increase in cash	\$ (9,388)	\$	(713)	\$	7,165

Operating Activities. Operating cash flows increased \$37.7 million in 2017 compared with 2016 primarily due to a \$95.0 million decrease in contributions to our qualified pension plan, approximately \$40.8 million related to the timing of October rent payments, and an increase in net earnings in 2017. These increases in operating cash flows in 2017 were partially offset by a \$59.3 million and \$14.3 million increase in tax and interest payments, respectively, made in 2017 compared to 2016, and a decrease of \$17.5 million related to the timing of October minimum rent billings.

In 2016, operating cash flows decreased \$92.7 million compared with 2015 due primarily to an \$80.0 million accelerated contribution to our qualified defined benefit pension plan, as well as, higher interest expense and income tax payments of \$12.3 million and \$4.7 million, respectively, and the timing of working capital receipts and expenditures, partially offset by an increase in deferred tax asset utilization primarily related to additional pension contributions in 2016 and an increase in net earnings in 2016.

**Pension and Postretirement Contributions** — Our policy is to fund our pension plans at or above the minimum required by law. As of January 1, 2017, the date of our last actuarial funding valuation for our qualified pension plan, there was no minimum contribution funding requirement. In 2017, we contributed \$5.4 million to our pension and postretirement plans. In 2016, we contributed \$101.1 million which included an \$80.0 million accelerated contribution to our qualified defined benefit pension plan. The accelerated contribution was made to reduce future pension costs including our exposure to PBGC variable-rate premiums that are paid on the unfunded portion of our pension liability, and improve the funded status of the plan. We do not anticipate making any contributions to our qualified defined benefit pension plan in fiscal 2018. For additional information, refer to Note 11, *Retirement Plans*, of the notes to the consolidated financial statements.

Investing Activities. Cash flows provided by (used in) investing activities changed from a use of \$104.4 million in 2016 to a source of \$33.3 million in 2017. This change primarily resulted from \$99.4 million in proceeds from the sale of 178 company-operated Jack in the Box restaurants to franchisees in 2017, a decrease in cash used to purchase purchase of property and equipment, and a decrease in cash used to acquire franchise-operated restaurants, partially offset by a decrease in proceeds from the sale and leaseback of assets. In 2016, cash flows used in investing activities increased \$19.9 million compared with 2015 due primarily to cash used to acquire 14 Qdoba franchise restaurants and an increase in capital expenditures, partially offset by an increase in proceeds from assets held for sale and leaseback.

Capital Expenditures — The composition of capital expenditures in each fiscal year is summarized in the table below (in thousands):

	2017		2016		2015
Jack in the Box:					
Restaurant facility expenditures	\$	24,573	\$ 25,985	\$	36,062
New restaurants		1,279	11,526		2,402
Other, including information technology		3,574	1,096		3,464
		29,426	38,607		41,928
Qdoba:					
New restaurants		19,962	40,235		26,686
Restaurant facility expenditures		13,083	8,341		3,762
Other, including information technology		1,118	4,740		3,623
		34,163	53,316		34,071
Shared Services:					
Information technology		3,759	4,413		7,315
Other, including facility improvements		105	279		2,912
		3,864	4,692		10,227
Consolidated capital expenditures	\$	67,453	\$ 96,615	\$	86,226

Our capital expenditure program includes, among other things, investments in new locations and equipment, restaurant remodeling, and information technology enhancements. In 2017, capital expenditures decreased \$29.2 million primarily resulting from a decrease in spending related to building new Qdoba and Jack in the Box restaurants, partially offset by remodels at our Qdoba restaurants as we continue to roll out our new restaurant designs. In 2016, capital expenditures increased \$10.4 million compared with 2015 due primarily to an increase in spending related to building new Qdoba and Jack in the Box restaurants, and remodels at our Qdoba restaurants as we began rolling out our new restaurant designs. These increases were partially offset by a decrease in spending related to site enhancements at our Jack in the Box restaurants, as well as a decrease in spending related to Jack in the Box and Shared Services information technology.

Assets Held for Sale and Leaseback — We use sale and leaseback financing to lower the initial cash investment in our restaurants to the cost of the equipment, whenever possible. During 2017 and 2016, we exercised our right of first refusal related to three and five leased properties, respectively, which we intend to sell and leaseback within the next 12 months. The following table summarizes the cash flow activity related to sale and leaseback transactions in each fiscal year (dollars in thousands):

	20	17	2016	2015
Number of restaurants sold and leased back		3	8	 _
Proceeds from sale and leaseback of assets	\$	6,057	\$ 17,123	\$ _
Purchases of assets intended for sale and leaseback	\$	(5,769)	\$ (9,785)	\$ (10,396)

As of October 1, 2017, we had investments of approximately \$15.8 million relating to seven restaurant properties that we expect to sell and leaseback during fiscal 2018.

Sale of Company-Operated Restaurants — We have continued to expand franchise ownership in the Jack in the Box system primarily through the sale of company-operated restaurants to franchisees. The following table details proceeds received in connection with our refranchising activities in each fiscal year (dollars in thousands):

	2017	2016	2015
Number of restaurants sold to franchisees	 178	1	 21
Total proceeds	\$ 99,591	\$ 1,439	\$ 3,951

In 2017, 2016 and 2015, proceeds include \$0.2 million, \$1.4 million and \$1.5 million, respectively, related to Jack in the Box restaurants sold in previous years. For additional information, refer to Note 3, Summary of Refranchisings, Franchisee Development and Acquisitions, of the notes to the consolidated financial statements.

Acquisition of Franchise-Operated Restaurants — In 2017, 2016 and 2015, we acquired 50, one and seven Jack in the Box franchise restaurants, respectively. In 2017, we acquired 31 restaurants as the result of an agreement with an underperforming franchisee that was in violation of franchise and lease agreements with the Company. Under this agreement, the franchisee voluntarily agreed to turn over the restaurants. The acquisition of the additional 19 restaurants in 2017 was the result of a legal action filed in September 2013 against a franchisee in which we obtained a judgment in January 2017 granting us possession of the restaurants. In 2016, we also acquired 14 Qdoba franchise restaurants.

Of the 50 restaurants acquired in 2017, we sold 18 of the restaurants to a franchisee and closed four. We plan to sell the remaining restaurants acquired in 2017 as part of our refranchising strategy. For additional information, refer to Note 3, Summary of Refranchisings, Franchisee Development and Acquisitions, and Note 9, Impairment and Other Charges, Net, of the notes to the consolidated financial statements.

The following table details franchise-operated restaurant acquisition activity in each fiscal year (dollars in thousands):

	20	17	20	16	2015
Number of restaurants acquired from franchisees		50		15	7
Total consideration (1)	\$	15,862	\$	19,816	\$ _

(1) Consideration of \$13.8 million in 2017 is non-cash.

In 2017, total consideration was primarily allocated to goodwill, property and equipment acquired, intangible assets acquired, and liabilities assumed. In 2016, total consideration was primarily allocated to goodwill and property and equipment acquired. For additional information, refer to Note 3, Summary of Refranchisings, Franchisee Development and Acquisitions, of the notes to the consolidated financial statements.

Financing Activities. Cash used in financing activities increased \$184.1 million in 2017 and decreased \$104.8 million in 2016 as compared with the respective prior year. The increase in 2017 is primarily due to a net increase in payments under our credit facility, and an increase in cash used to repurchase our common stock. The decrease in 2016 is due primarily to a net increase in borrowings under our credit facility and a decrease in cash used to repurchase our common stock, partially offset by a decrease in excess tax benefits from share-based compensation arrangements, a decrease in proceeds from the issuance of our common stock, and an increase in cash used to pay dividends.

Credit Facility — On September 16, 2016, the Company amended its credit facility to increase its overall borrowing capacity by \$400.0 million. The amended credit facility was increased to \$1.6 billion, consisting of (i) a \$900.0 million revolving credit agreement and (ii) a \$700.0 million term loan.

We are subject to a number of customary covenants under our credit facility, including limitations on additional borrowings, acquisitions, loans to franchisees, lease commitments, stock repurchases, dividend payments and requirements to maintain certain financial ratios. We were in compliance with all covenants as of October 1, 2017.

At October 1, 2017, we had \$639.4 million outstanding under the term loan, borrowings under the revolving credit agreement of \$497.0 million and letters of credit outstanding of \$31.4 million. For additional information related to our credit facility, refer to Note 7, *Indebtedness*, of the notes to the consolidated financial statements.

Interest Rate Swaps — To reduce our exposure to rising interest rates under our credit facility, we consider and have entered into interest rate swaps. In April 2014, we entered into nine forward-starting interest rate swap agreements that effectively convert \$300.0 million of our variable rate borrowings to a fixed rate basis from October 2014 through October 2018. In June 2015, we entered into eleven forward-starting interest rate swap agreements that effectively convert an additional \$200.0 million of our variable rate borrowings and future expected variable rate borrowings to a fixed rate from October 2015 through October 2018, and \$500.0 million from October 2018 through October 2022. For additional information, refer to Note 6, Derivative Instruments, of the notes to the consolidated financial statements and Item 7A, Quantitative and Qualitative Disclosures about Market Risk, of this Report.

**Repurchases of Common Stock** — During fiscal 2017, we repurchased 3.2 million shares at an aggregate cost of \$327.2 million. As of October 1, 2017, there was approximately \$181.0 million remaining under the stock buyback programs, which expire in November 2018.

Repurchases of common stock included in our consolidated statements of cash flows for fiscal 2017 and 2015 include \$7.2 million and \$3.1 million, respectively, related to repurchase transactions traded in the prior fiscal year that settled in 2017 and 2015, respectively. Repurchases of common stock included in our consolidated statement of cash flows for fiscal 2016 exclude \$7.2 million related to repurchase transactions traded in 2016 that settled in the subsequent year. For additional information, refer to Note 13, Stockholders' Equity, of the notes to the consolidated financial statements and Item 5, Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities, of this Report.

**Dividends** — In fiscal 2017, the Board of Directors declared four cash dividends of \$0.40 cents per share each, totaling \$49.2 million. In fiscal 2016, the Board of Directors declared four cash dividends of \$0.30 cents per share each, totaling \$40.5 million, and in fiscal 2015, the Board of Directors declared two cash dividends of \$0.20 per share each, and two cash dividends of \$0.30 per share each, totaling \$37.6 million. Future dividends are subject to approval by our Board of Directors.

#### **Off-Balance Sheet Arrangements**

We have entered into certain off-balance sheet contractual obligations and commitments in the ordinary course of business, which are recognized in our consolidated financial statements in accordance with U.S. generally accepted accounting principles. The off-balance sheet arrangements that will have a material impact on our future results from operations are disclosed in the Contractual Obligations and Commitments table below. We are not a party to any other off-balance sheet arrangements that have, or are reasonably likely to have, a current or future material effect on our financial condition, changes in financial condition, results of operations, liquidity, capital expenditures or capital resources.

#### **Contractual Obligations and Commitments**

The following is a summary of our contractual obligations and commercial commitments as of October 1, 2017 (in thousands):

	Payments Due by Fiscal Year									
	<u> </u>	Total		Less than 1 year			3-5 years		A	After 5 years
Contractual Obligations:										
Credit facility term loan (1)	\$	668,549	\$	83,879	\$	584,670	\$	_	\$	_
Revolving credit agreement (1)		521,899		16,585		505,314		_		_
Capital lease obligations		12,840		2,263		3,833		3,699		3,045
Operating lease obligations		1,414,746		235,424		398,317		296,328		484,677
Purchase commitments (2)		3,074,400		880,800		885,400		641,400		666,800
Benefit obligations (3)		67,138		9,054		12,244		12,740		33,100
Total contractual obligations	\$	5,759,572	\$	1,228,005	\$	2,389,778	\$	954,167	\$	1,187,622
Other Commercial Commitments:										_
Stand-by letters of credit (4)	\$	31,400	\$	31,400	\$		\$		\$	

<sup>(1)</sup> Includes estimated interest expense based on rates in effect on October 1, 2017.

<sup>(2)</sup> Includes purchase commitments for food, beverage, and packaging items to support system-wide restaurant operations.

<sup>(3)</sup> Includes expected payments associated with our non-qualified defined benefit plan, postretirement healthcare plans and our non-qualified deferred compensation plan through fiscal 2027.

<sup>(4)</sup> Consists primarily of letters of credit for workers' compensation and general liability insurance.

We maintain a noncontributory defined benefit pension plan ("Qualified Plan") covering substantially all full-time employees hired before January 1, 2011. Our policy is to fund our Qualified Plan at amounts necessary to satisfy the minimum amount required by law, plus additional amounts as determined by management to improve the plan's funded status. Contributions beyond fiscal 2017 will depend on pension asset performance, future interest rates, future tax law changes, and future changes in regulatory funding requirements. Based on the funding status of our Qualified Plan as of our last measurement date, there was no minimum contribution required. For additional information related to our pension plans, refer to Note 11, *Retirement Plans*, of the notes to the consolidated financial statements.

#### DISCUSSION OF CRITICAL ACCOUNTING ESTIMATES

We have identified the following as our most critical accounting estimates, which are those that are most important to the portrayal of the Company's financial condition and results, and that require management's most subjective and complex judgments. Information regarding our other significant accounting estimates and policies are disclosed in Note 1, Nature of Operations and Summary of Significant Accounting Policies, of the notes to the consolidated financial statements.

Long-lived Assets — Property, equipment and certain other assets, including amortized intangible assets, are reviewed for impairment on an annual basis or whenever events or changes in circumstances indicate that their carrying value may not be recoverable. This review generally includes a restaurant-level analysis, except when we are actively selling a group of restaurants, in which case we perform our impairment evaluations at the group level. Impairment evaluations for individual restaurants take into consideration a restaurant's operating cash flows, the period of time since a restaurant has been opened or remodeled, refranchising expectations, and the maturity of the related market. Impairment evaluations for a group of restaurants take into consideration the group's expected future cash flows and sales proceeds from bids received, if any, or fair market value based on, among other considerations, the specific sales and cash flows of those restaurants. If the assets of a restaurant or group of restaurants subject to our impairment evaluation are not recoverable based upon the forecasted, undiscounted cash flows, we recognize an impairment loss as the amount by which the carrying value of the assets exceeds fair value. Our estimates of cash flows used to assess impairment are subject to a high degree of judgment and may differ from actual cash flows due to, among other things, economic conditions or changes in operating performance. During fiscal year 2017, we recorded impairment charges of \$2.4 million related to three underperforming Qdoba restaurants which are currently held for use, and \$0.7 million in charges for Qdoba furniture and equipment resulting from new restaurant design changes.

Self-Insurance — We are self-insured for a portion of our losses related to workers' compensation, general liability and other legal claims and health benefits. In estimating our self-insurance accruals, we utilize independent actuarial estimates of expected losses, which are based on statistical analysis of historical data. These assumptions are closely monitored and adjusted when warranted by changing circumstances. Should a greater amount of claims occur compared to what was estimated, or should medical costs increase beyond what was expected, accruals might not be sufficient, and additional expense may be recorded.

Legal Accruals — The Company is subject to claims and lawsuits in the ordinary course of its business. A determination of the amount accrued, if any, for these contingencies is made after analysis of each matter. We continually evaluate such accruals and may increase or decrease accrued amounts as we deem appropriate. Because lawsuits are inherently unpredictable, and unfavorable resolutions could occur, assessing contingencies is highly subjective and requires judgment about future events. As a result, the amount of ultimate loss may differ from those estimates.

### NEW ACCOUNTING PRONOUNCEMENTS

See Note 1, Nature of Operations and Summary of Significant Accounting Policies, of the notes to the consolidated financial statements for a discussion of the impact of new accounting pronouncements on our consolidated financial statements.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Our primary exposure to risks relating to financial instruments is changes in interest rates. Our credit facility is comprised of a revolving credit facility and a term loan, bearing interest at an annual rate equal to the prime rate or LIBOR plus an applicable margin based on a financial leverage ratio, with a 0% floor on the LIBOR. As of October 1, 2017, the applicable margin for the LIBOR-based revolving loans and term loan was set at 2.00%.

We use interest rate swap agreements to reduce exposure to interest rate fluctuations. In April 2014, we entered into nine forward-starting interest rate swap agreements that effectively convert \$300.0 million of our variable rate borrowings to a fixed rate basis from October 2014 through October 2018. In June 2015, we entered into eleven forward-starting interest rate swap agreements that effectively convert an additional \$200.0 million of our variable rate borrowings to a fixed rate from October 2015 through October 2018, and \$500.0 million from October 2018 through October 2022. Based on the applicable margin in effect as of October 1, 2017, these twenty interest rate swaps would yield average fixed rates of 4.41%, 4.62%, 4.89%, 5.07% and 5.17% in

fiscal years 2018 through 2022, respectively. For additional information related to our interest rate swaps, refer to Note 6, *Derivative Instruments*, of the notes to the consolidated financial statements.

A hypothetical 100 basis point increase in short-term interest rates, based on the outstanding unhedged balance of our revolving credit facility and term loan at October 1, 2017, would result in an estimated increase of \$6.4 million in annual interest expense.

We are also exposed to the impact of commodity and utility price fluctuations. Many of the ingredients we use are commodities or ingredients that are affected by the price of other commodities, weather, seasonality, production, availability and various other factors outside our control. In order to minimize the impact of fluctuations in price and availability, we monitor the primary commodities we purchase and may enter into purchasing contracts and pricing arrangements when considered to be advantageous. However, certain commodities remain subject to price fluctuations. We are exposed to the impact of utility price fluctuations related to unpredictable factors such as weather and various other market conditions outside our control. Our ability to recover increased costs for commodities and utilities through higher prices is limited by the competitive environment in which we operate. From time to time, we enter into futures and option contracts to manage these fluctuations. At October 1, 2017, we had no such contracts in place.

## ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The consolidated financial statements, related financial information, and the Report of Independent Registered Public Accounting Firm required to be filed are indexed on page F-1 and are incorporated herein.

## ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

## ITEM 9A. CONTROLS AND PROCEDURES

Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures

Based on an evaluation of the Company's disclosure controls and procedures (as defined in Rule 13(a)-15(e) of the Securities Exchange Act of 1934, as amended), as of the end of the Company's fiscal year ended October 1, 2017, the Company's Chief Executive Officer and Chief Financial Officer (its principal executive officer and principal financial officer, respectively) have concluded that the Company's disclosure controls and procedures were effective.

Changes in Internal Control Over Financial Reporting

There have been no significant changes in the Company's internal control over financial reporting that occurred during the Company's fiscal quarter ended October 1, 2017 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Management's Report on Internal Control Over Financial Reporting

Management, including our principal executive officer and principal financial officer, is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act). The Company's internal control over financial reporting is designed to provide reasonable assurance to the Company's management and Board of Directors regarding the preparation and fair presentation of published financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Management assessed the effectiveness of the Company's internal control over financial reporting as of October 1, 2017. In making this assessment, our management used the criteria set forth in 2013 by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") in Internal Control-Integrated Framework. Management has concluded that, as of October 1, 2017, the Company's internal control over financial reporting was effective, at a reasonable assurance level, based on these criteria.

The Company's independent registered public accounting firm, KPMG LLP, has issued an audit report on the effectiveness of our internal control over financial reporting, which follows.

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders Jack in the Box Inc.:

We have audited the internal control over financial reporting of Jack in the Box Inc. (the Company) as of October 1, 2017, based on criteria established in *Internal Control — Integrated Framework (2013)*, issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of October 1, 2017, based on criteria established in *Internal Control — Integrated Framework (2013)* issued by COSO.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Jack in the Box Inc. and subsidiaries as of October 1, 2017 and October 2, 2016, and the related consolidated statements of earnings, comprehensive income, cash flows, and stockholders' (deficit) equity for the fifty-two weeks ended October 1, 2017, the fifty-three weeks ended October 2, 2016, and the fifty-two weeks ended September 27, 2015, and our report dated November 29, 2017, expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

San Diego, California November 29, 2017 ITEM 9B. <u>OTHER INFORMATION</u>

None.

#### PART III

## ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

That portion of our definitive Proxy Statement appearing under the captions "Election of Directors," "Director Qualifications and Biographical Information," "Committees of the Board" and "Section 16(a) Beneficial Ownership Reporting Compliance" to be filed with the Commission pursuant to Regulation 14A within 120 days after October 1, 2017 and to be used in connection with our 2018 Annual Meeting of Stockholders is hereby incorporated by reference.

Information regarding our executive officers is set forth in Item 1 of Part I of this Report under the caption "Executive Officers."

That portion of our definitive Proxy Statement appearing under the caption "Committees of the Board - Audit Committee," relating to the members of the Company's Audit Committee and the members of the Audit Committee who qualify as financial experts, is also incorporated herein by reference.

That portion of our definitive Proxy Statement appearing under the caption "Stockholder Recommendations and Board Nominations," relating to the procedures by which stockholders may recommend candidates for director to the Nominating and Governance Committee of the Board of Directors, is also incorporated herein by reference.

We have adopted a Code of Ethics, which applies to all Jack in the Box Inc. directors, officers and employees, including the Chief Executive Officer, Chief Financial Officer, Controller and all of the financial team. The Code of Ethics is posted on the Company's website, www.jackinthebox.com (under the "Investors — Corporate Governance — Code of Conduct" caption) and is available in print free of charge to any stockholder upon request. We intend to satisfy the disclosure requirement regarding any amendment to, or waiver of, a provision of the Code of Ethics for the Chief Executive Officer, Chief Financial Officer and Controller or persons performing similar functions, by posting such information on our website. No such waivers have been issued during fiscal 2017.

We have also adopted a set of Corporate Governance Principles and Practices for our Board of Directors and charters for all of our Board Committees, including the Audit, Compensation, and Nominating and Governance Committees. The Corporate Governance Principles and Practices and committee charters are available on our website at www.jackinthebox.com and in print free of charge to any shareholder who requests them. Written requests for our Code of Business Conduct and Ethics, Corporate Governance Principles and Practices and committee charters should be addressed to Jack in the Box Inc., 9330 Balboa Avenue, San Diego, California 92123, Attention: Corporate Secretary.

#### ITEM 11. EXECUTIVE COMPENSATION

That portion of our definitive Proxy Statement appearing under the caption "Executive Compensation," "Director Compensation," "Compensation Committee Interlocks and Insider Participation" and "Compensation Committee Report" to be filed with the Commission pursuant to Regulation 14A within 120 days after October 1, 2017 and to be used in connection with our 2018 Annual Meeting of Stockholders is hereby incorporated by reference.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

That portion of our definitive Proxy Statement appearing under the caption "Security Ownership of Certain Beneficial Owners and Management" to be filed with the Commission pursuant to Regulation 14A within 120 days after October 1, 2017 and to be used in connection with our 2018 Annual Meeting of Stockholders is hereby incorporated by reference. Information regarding equity compensation plans under which Company common stock may be issued as of October 1, 2017 is set forth in Item 5 of this Report.

## ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

That portion of our definitive Proxy Statement appearing under the caption "Certain Relationships and Related Transactions" and "Directors' Independence," if any, to be filed with the Commission pursuant to Regulation 14A within 120 days after October 1, 2017 and to be used in connection with our 2018 Annual Meeting of Stockholders is hereby incorporated by reference.

#### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

That portion of our definitive Proxy Statement appearing under the caption "Independent Registered Public Accounting Fees and Services" to be filed with the Commission pursuant to Regulation 14A within 120 days after October 1, 2017 and to be used in connection with our 2018 Annual Meeting of Stockholders is hereby incorporated by reference.

#### PART IV

# ITEM 15. <u>EXHIBITS, FINANCIAL STATEMENT SCHEDULES</u>

ITEM 15(a) (1) Financial Statements. See Index to Consolidated Financial Statements on page F-1 of this Report.

ITEM 15(a) (2) Financial Statement Schedules. None.

# ITEM 15(a) (3) Exhibits.

Number	Description	Form	Filed with SEC
3.1	Certificate of Amendment of Restated Certificate of Incorporation dated September 21, 2007	8-K	9/24/2007
3.2	Amended and Restated Bylaws dated August 4, 2017	10-Q	8/10/2017
10.1.1	<u>Credit Agreement dated as of June 29, 2010 by and among Jack in the Box Inc. and the lenders named therein</u>	8-K	7/1/2010
10.1.2	Collateral Agreement dated as of June 29, 2010 by and among Jack in the Box Inc. and the lenders named therein	8-K	7/1/2010
10.1.3	Guaranty Agreement dated as of June 29, 2010 by and among Jack in the Box Inc. and the lenders named therein	8-K	7/1/2010
10.1.4	First Amendment to the Credit Agreement dated as of February 16, 2012 by and among Jack in the Box Inc. and the lenders named therein	10-Q	2/23/2012
10.1.7	Second Amended and Restated Credit Agreement dated as of March 19, 2014, among Jack in the Box Inc., Wells Fargo Bank, National Association, as administrative agent, and the other lender and agent parties thereto	8-K	3/20/2014
10.1.8	Amended and Restated Guaranty Agreement dated as of March 19, 2014, among Jack in the Box Inc., Wells Fargo Bank, National Association, as administrative agent, and the subsidiaries of Jack in the Box Inc. party thereto	8-K	3/20/2014
10.1.9	Amended and Restated Collateral Agreement dated as of March 19, 2014, among Jack in the Box Inc., Wells Fargo Bank, National Association, as administrative agent, and the subsidiaries of Jack in the Box Inc. party thereto	8-K	3/20/2014
10.1.10	Waiver, Joinder and Second Amendment, dated as of July 1, 2015, among Jack in the Box Inc., the Guarantors party thereto, Wells Fargo Bank, National Association, as administrative agent, and the lenders party thereto.	8-K	7/7/2015

Number	Description	Form	Filed with SEC
10.1.11	Third Amendment, dated as of September 16, 2016, by and among Jack in the Box Inc., the Guarantors party thereto, Wells Fargo Bank, National Association, as administrative agent, and the lenders party thereto	8-K	9/22/2016
10.1.12	Second Amended and Restated Collateral Agreement dated as of September 16, 2016, by and among Jack in the Box Inc., the Grantors party thereto and Wells Fargo Bank, National Association, as administrative agent	8-K	9/22/2016
10.2*	Form of Compensation and Benefits Assurance Agreement for Executives	10-Q	2/20/2008
10.2.1*	Form of Revised Compensation and Benefits Assurance Agreement for certain officers	10-Q	5/17/2012
10.2.2*	Form of Revised Compensation and Benefits Assurance Agreement for certain officers, dated May 8, 2014	10-K	11/21/2014
10.2.3*	Agreement to Provide Conditional Bonus Payment to Qdoba Brand President, dated August 3, 2017		Filed herewith
10.2.4*	Compensation and Benefits Assurance Agreement for Odoba Brand President, dated October 10, 2017		Filed herewith
10.3*	Amended and Restated Supplemental Executive Retirement Plan	10-Q	2/18/2009
10.3.1 *	First Amendment to Jack in the Box Inc. Supplemental Executive Retirement Plan, As Amended and Restated Effective January 1, 2009	8-K	9/22/2015
10.4*	Amended and Restated Executive Deferred Compensation Plan	10-Q	2/18/2009
10.4.1 *	Jack in the Box Inc. Executive Deferred Compensation Plan, As Amended and Restated Effective January 1, 2016	8-K	9/22/2015
10.5*	Amended and Restated Deferred Compensation Plan for Non-Management Directors	10-K	11/22/2006
10.8*	Jack in the Box Inc. 2004 Stock Incentive Plan, Amended and Restated Effective February 17, 2012	DEF 14A	1/25/2017
10.8.1*	Form of Restricted Stock Award for officers and certain members of management under the 2004 Stock Incentive Plan	10-Q	8/5/2009
10.8.4*	Form of Restricted Stock Unit Award Agreement for Non-Employee Director under the 2004 Stock Incentive Plan	10-K	11/20/2009
10.8.5*	Form of Time-Vested Restricted Stock Unit Award Agreement under the 2004 Stock Incentive Plan	10-K	11/24/2010
10.8.6*	Form of Restricted Stock Unit Grant Agreement for Non-Employee Directors under the 2004 Stock Incentive Plan	10-Q	5/14/2015
10.8.9*	Form of Stock Option and Performance Share Awards Agreement under the 2004 Stock Incentive Plan	10-K	11/22/2013
10.8.10*	Form of Time-Vested Restricted Stock Unit Award Agreement under the 2004 Stock Incentive Plan	10-K	11/22/2013
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Number	Description	Form	Filed with SEC
10.8.11*	Form of Time-Vesting Restricted Stock Unit Award Agreement under the 2004 Stock Incentive Plan	10-Q	2/19/2015
10.8.12*	Form of Stock Option and Performance Share Award Agreement under the 2004 Stock Incentive Plan	10-Q	2/19/2015
10.8.13*	Form of Time-Vesting Restricted Stock Unit Award Agreement under the 2004 Stock Incentive Plan	10-Q	2/18/2016
10.8.14*	Form of Stock Option and Performance Share Award Agreement under the 2004 Stock Incentive Plan	10-Q	2/18/2016
10.8.15*	Form of Restricted Stock Unit Grant Agreement for Non-Employee Directors under the 2004 Stock Incentive Plan	10-Q	5/12/2016
10.10.2*	Jack in the Box Inc. Performance Incentive Plan, Effective February 13, 2016	DEF 14A	1/11/2016
10.10.3*	Jack in the Box Inc. Fiscal Year 2017 Performance Incentive Program, dated November 17, 2016		Filed herewith
10.11*	Form of Amended and Restated Indemnification Agreement between the registrant and individual directors, officers and key employees	10-Q	8/10/2012
21.1	Subsidiaries of the Registrant		Filed herewith
23.1	Consent of Independent Registered Public Accounting Firm		Filed herewith
31.1	<u>Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>		Filed herewith
31.2	<u>Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>		Filed herewith
32.1	<u>Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>		Filed herewith
32.2	<u>Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>		Filed herewith
101.INS	XBRL Instance Document		
101.SCH	XBRL Taxonomy Extension Schema Document		
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document		
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document		
101.LAB	XBRL Taxonomy Extension Label Linkbase Document		
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document		

<sup>\*</sup> Management contract or compensatory plan.

ITEM 15(b) All required exhibits are filed herein or incorporated by reference as described in Item 15(a)(3).

ITEM 15(c) All schedules have been omitted as the required information is inapplicable, immaterial or the information is presented in the consolidated financial statements or related notes.

# SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JACK IN THE BOX INC. By: /s/ JERRY P. REBEL

> Jerry P. Rebel Executive Vice President and Chief Financial Officer (principal financial officer)

(Duly Authorized Signatory)

November 29, 2017

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Each person whose signature appears below constitutes and appoints Leonard A. Comma and Jerry P. Rebel, jointly and severally, his attorneys-in-fact, each with the power of substitution, for him or her in any and all capacities, to sign any amendments to this report, and to file the same, with exhibits thereto and other documents in connection therewith with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact, or his substitute or substitutes may do or cause to be done by virtue hereof.

Signature	Title	Date
/s/ LEONARD A. COMMA Leonard A. Comma	Chairman of the Board and Chief Executive Officer (principal executive officer)	November 29, 2017
	Executive Vice President and Chief Financial Officer	
	(principal financial officer and principal accounting	
/s/ JERRY P. REBEL	officer)	November 29, 2017
Jerry P. Rebel		
/s/ DAVID L. GOEBEL	Director	November 29, 2017
David L. Goebel		
/s/ SHARON P. JOHN	Director	November 29, 2017
Sharon P. John		
/s/ MADELEINE A. KLEINER	Director	November 29, 2017
Madeleine A. Kleiner		
/s/ MICHAEL W. MURPHY	Director	November 29, 2017
Michael W. Murphy		
/s/ JAMES M. MYERS	Director	November 29, 2017
James M. Myers		
/s/ DAVID M. TEHLE	Director	November 29, 2017
David M. Tehle		
/s/ JOHN T. WYATT	Director	November 29, 2017
John T. Wyatt		
/s/ VIVIEN M. YEUNG	Director	November 29, 2017
Vivien M. Yeung		
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# INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

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Schedules not filed: All schedules have been omitted as the required information is inapplicable, immaterial or the information is presented in the consolidated financial statements or related notes.

#### Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders Jack in the Box Inc.:

We have audited the accompanying consolidated balance sheets of Jack in the Box Inc. and subsidiaries (the Company) as of October 1, 2017 and October 2, 2016, and the related consolidated statements of earnings, comprehensive income, cash flows, and stockholders' (deficit) equity for the fifty-two weeks ended October 1, 2017, the fifty-three weeks ended October 2, 2016, and the fifty-two weeks ended September 27, 2015. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Jack in the Box Inc. and subsidiaries as of October 1, 2017 and October 2, 2016, and the results of their operations and their cash flows for the fifty-two weeks ended October 1, 2017, the fifty-three weeks ended October 2, 2016, and the fifty-two weeks ended September 27, 2015, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the internal control over financial reporting of Jack in the Box Inc. as of October 1, 2017, based on criteria established in *Internal Control - Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated November 29, 2017, expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

/s/ KPMG LLP

San Diego, California November 29, 2017

# CONSOLIDATED BALANCE SHEETS

(In thousands, except share and per share data)

	October 1, 2017	(	October 2, 2016
ASSETS			
Current assets:			
Cash	\$ 7,642	\$	17,030
Accounts and other receivables, net	68,694		73,360
Inventories	6,647		8,229
Prepaid expenses	29,148		40,398
Assets held for sale	24,107		14,259
Other current assets	3,039		2,129
Total current assets	 139,277		155,405
Property and equipment, at cost:			
Land	112,509		117,166
Buildings	1,112,763		1,116,244
Restaurant and other equipment	265,791		331,644
Construction in progress	31,558		40,522
	 1,522,621		1,605,576
Less accumulated depreciation and amortization	(889,630)		(886,526)
Property and equipment, net	632,991		719,050
Intangible assets, net	 14,072		14,042
Goodwill	169,049		166,046
Other assets, net	273,032		290,469
	\$ 1,228,421	\$	1,345,012
LIABILITIES AND STOCKHOLDERS' DEFICIT			
Current liabilities:			
Current maturities of long-term debt	\$ 64,383	\$	55,935
Accounts payable	37,302		40,736
Accrued liabilities	160,305		181,250
Total current liabilities	 261,990		277,921
Long-term debt, net of current maturities	 1,080,932		935,372
Other long-term liabilities	273,531		348,925
Stockholders' deficit:			
Preferred stock \$0.01 par value, 15,000,000 shares authorized, none issued	_		_
Common stock \$0.01 par value, 175,000,000 shares authorized, 81,843,483 and 81,598,524 issued, respectively	818		816
Capital in excess of par value	453,530		432,564
Retained earnings	1,485,820		1,399,721
Accumulated other comprehensive loss	(137,761)		(187,021)
Treasury stock, at cost, 52,411,407 and 49,190,992 shares, respectively	(2,190,439)		(1,863,286)
Total stockholders' deficit	(388,032)		(217,206)
	\$ 1,228,421	\$	1,345,012

# JACK IN THE BOX INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS (In thousands, except per share data)

Revenues:  Company restaurant sales Franchise rental revenues	\$ 1,152,479	2016	2015
Company restaurant sales	\$ 1,152,479		
	\$ 1,152,479		
Franchise rental revenues		\$ 1,204,535	\$ 1,156,863
	231,687	232,907	226,702
Franchise royalties and other	169,748	161,889	156,752
	 1,553,914	1,599,331	1,540,317
Operating costs and expenses, net:	 		
Company restaurant costs:			
Food and packaging	346,944	363,002	361,988
Payroll and employee benefits	333,611	334,470	313,302
Occupancy and other	268,546	264,158	246,023
Total company restaurant costs	949,101	 961,630	 921,313
Franchise occupancy expenses	171,591	170,152	170,102
Franchise support and other costs	14,222	15,991	15,688
Selling, general and administrative expenses	165,752	203,816	221,145
Impairment and other charges, net	25,141	19,057	11,757
(Gains) losses on the sale of company-operated restaurants	(38,034)	(1,230)	3,139
	 1,287,773	1,369,416	1,343,144
Earnings from operations	 266,141	229,915	197,173
Interest expense, net	46,518	31,081	18,803
Earnings from continuing operations and before income taxes	219,623	 198,834	 178,370
Income taxes	81,315	72,564	65,769
Earnings from continuing operations	138,308	 126,270	 112,601
Losses from discontinued operations, net of income tax benefit	(2,976)	(2,197)	(3,789)
Net earnings	\$ 135,332	\$ 124,073	\$ 108,812
Net earnings per share — basic:			
Earnings from continuing operations	\$ 4.52	\$ 3.74	\$ 3.00
Losses from discontinued operations	 (0.10)	 (0.07)	 (0.10)
Net earnings per share (1)	\$ 4.42	\$ 3.68	\$ 2.89
Net earnings per share — diluted:			
Earnings from continuing operations	\$ 4.47	\$ 3.70	\$ 2.95
Losses from discontinued operations	 (0.10)	 (0.06)	 (0.10)
Net earnings per share (1)	\$ 4.38	\$ 3.63	\$ 2.85
Weighted-average shares outstanding:			
Basic	30,630	33,735	37,587
Diluted	30,914	34,146	38,215
Cash dividends declared per common share	\$ 1.60	\$ 1.20	\$ 1.00

<sup>(1)</sup> Earnings per share may not add due to rounding.

# JACK IN THE BOX INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (In thousands)

		Fiscal Year						
		2017		2017		2016		2015
Net earnings	\$	135,332	\$	124,073	\$	108,812		
Cash flow hedges:								
Net change in fair value of derivatives		19,768		(25,439)		(26,596)		
Net loss reclassified to earnings		5,070		4,048		2,011		
		24,838		(21,391)		(24,585)		
Tax effect		(9,592)		8,281		9,517		
		15,246		(13,110)		(15,068)		
Unrecognized periodic benefit costs:								
Actuarial gains (losses) arising during the period		49,025		(71,971)		(54,407)		
Actuarial losses and prior service cost reclassified to earnings		6,429		4,546		9,863		
		55,454		(67,425)		(44,544)		
Tax effect		(21,418)		26,087		17,243		
		34,036		(41,338)		(27,301)		
Other:								
Foreign currency translation adjustments		(35)		(70)		(45)		
Tax effect		13		27		16		
		(22)		(43)		(29)		
						·		
Other comprehensive income (loss), net of tax		49,260		(54,491)		(42,398)		
Comprehensive income	\$	184,592	\$	69,582	\$	66,414		

# JACK IN THE BOX INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

		Fiscal Year				
	2017	2016	2015			
Cash flows from operating activities:	·					
Net earnings	\$ 135,332	\$ 124,073	108,812			
Adjustments to reconcile net earnings to net cash provided by operating activities:						
Depreciation and amortization	88,939	92,844	89,468			
Deferred finance cost amortization	3,487	2,736	2,309			
Excess tax benefits from share-based compensation arrangements	(4,232)	(7,461)	(18,602)			
Deferred income taxes	(12,208)	34,973	(3,191)			
Share-based compensation expense	11,416	11,455	12,420			
Pension and postretirement expense	4,215	13,484	18,749			
(Gains) losses on cash surrender value of company-owned life insurance	(2,424)	(5,365)	1,240			
(Gains) losses on the sale of company-operated restaurants	(38,034)	(1,230)	3,139			
Losses on the disposition of property and equipment	3,635	2,654	1,847			
Impairment charges and other	7,940	4,759	6,815			
Changes in assets and liabilities, excluding acquisitions and dispositions:						
Accounts and other receivables	(5,774)	(28,181)	(82)			
Inventories	1,771	(713)	105			
Prepaid expenses and other current assets	14,831	(15,367)	35,255			
Accounts payable	480	2,225	2,281			
Accrued liabilities	(20,704)	8,662	798			
Pension and postretirement contributions	(5,363)	(101,052)	(25,374)			
Other	(11,470)	(4,314)	(9,114)			
Cash flows provided by operating activities	171,837	134,182	226,875			
Cash flows from investing activities:						
Purchases of property and equipment	(67,453)	(96,615)	(86,226)			
Purchases of assets intended for sale and leaseback	(5,769)	(9,785)	(10,396)			
Proceeds from the sale and leaseback of assets	6,057	17,123	(10,370)			
Proceeds from the sale of company-operated restaurants	99,591	1,439	3,951			
Collections on notes receivable	1,715	3,555	5,931			
Acquisition of franchise-operated restaurants	(2,053)	(19,816)	3,917			
Other	1,251	(299)	2,281			
Cash flows provided by (used in) investing activities	33,339	(104,398)				
Cash flows from financing activities:		(104,398)	(84,473)			
Borrowings on revolving credit facilities	747.000	705 000	057.000			
Repayments of borrowings on revolving credit facilities	747,900	705,000	857,000			
Proceeds from issuance of debt	(533,300)	(817,578)	(768,000)			
		417,578	300,000			
Principal repayments on debt	(57,404)	(26,154)	(198,397)			
Debt issuance costs		(2,385)	(2,030)			
Dividends paid on common stock	(48,925)	(40,295)	(37,390)			
Proceeds from issuance of common stock	5,165	10,564	15,170			
Repurchases of common stock	(334,361)	(284,645)	(320,163)			
Excess tax benefits from share-based compensation arrangements	4,232	7,461	18,602			
Change in book overdraft	2,151	_	_			
Cash flows used in financing activities	(214,542)	(30,454)	(135,208)			
Effect of exchange rate changes on cash	(22)	(43)	(29)			
Net (decrease) increase in cash	(9,388)	(713)	7,165			
Cash at beginning of year	17,030	17,743	10,578			
Cash at end of year	\$ 7,642	\$ 17,030	17,743			

# JACK IN THE BOX INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS' (DEFICIT) EQUITY (Dollars in thousands)

	Number of Shares	Amount	Capital in Excess of Par Value	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Total
Balance at September 28, 2014	80,127,387	\$ 801	\$ 356,727	\$ 1,244,897	\$ (90,132)	\$ (1,254,382)	\$ 257,911
Shares issued under stock plans, including tax benefit	968,769	10	33,762	_	_	_	33,772
Share-based compensation	_	_	12,420	_	_	_	12,420
Dividends declared	_	_	77	(37,590)	_	_	(37,513)
Purchases of treasury stock	_	_	_	_	_	(317,051)	(317,051)
Net earnings	_	_	_	108,812	_	_	108,812
Foreign currency translation adjustment	_	_	_	_	(29)	_	(29)
Effect of interest rate swaps, net	_	_	_	_	(15,068)	_	(15,068)
Effect of actuarial losses and prior service cost, net	_	_	_	_	(27,301)	_	(27,301)
Balance at September 27, 2015	81,096,156	811	402,986	1,316,119	(132,530)	(1,571,433)	15,953
Shares issued under stock plans, including tax benefit	502,368	5	18,020	_	_	_	18,025
Share-based compensation	_	_	11,455	_	_	_	11,455
Dividends declared	_	_	103	(40,471)	_	_	(40,368)
Purchases of treasury stock	_	_	_	_	_	(291,853)	(291,853)
Net earnings	_	_	_	124,073	_	_	124,073
Foreign currency translation adjustment	_	_	_	_	(43)	_	(43)
Effect of interest rate swaps, net	_	_	_	_	(13,110)	_	(13,110)
Effect of actuarial losses and prior service cost, net	_	_	_	_	(41,338)	_	(41,338)
Balance at October 2, 2016	81,598,524	816	432,564	1,399,721	(187,021)	(1,863,286)	(217,206)
Shares issued under stock plans, including tax benefit	244,959	2	9,395	_	_	_	9,397
Share-based compensation	_	_	11,416	_	_	_	11,416
Dividends declared	_	_	155	(49,233)	_	_	(49,078)
Purchases of treasury stock	_	_	_	_	_	(327,153)	(327,153)
Net earnings	_	_	_	135,332	_	_	135,332
Foreign currency translation adjustment	_	_	_	_	(22)	_	(22)
Effect of interest rate swaps, net	_	_	_	_	15,246	_	15,246
Effect of actuarial gains and prior service cost, net	_	_	_	_	34,036	_	34,036
Balance at October 1, 2017	81,843,483	\$ 818	\$ 453,530	\$ 1,485,820	\$ (137,761)	\$ (2,190,439)	\$ (388,032)

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 1. NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of operations — Founded in 1951, Jack in the Box Inc. (the "Company") operates and franchises Jack in the Box® quick-service restaurants and Qdoba Mexican Eats® ("Qdoba") fast-casual restaurants. The following table summarizes the number of restaurants as of the end of each fiscal year:

	2017	2016	2015
Jack in the Box:			
Company-operated	276	417	413
Franchise	1,975	1,838	1,836
Total system	2,251	2,255	2,249
Qdoba:			
Company-operated	385	367	322
Franchise	341	332	339
Total system	726	699	661

References to the Company throughout these notes to the consolidated financial statements are made using the first person notations of "we," "us" and "our."

Basis of presentation — The accompanying consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles ("U.S. GAAP") and the rules and regulations of the Securities and Exchange Commission ("SEC"). During fiscal 2012, we entered into an agreement to outsource our Jack in the Box distribution business. In fiscal 2013, we closed 62 Qdoba restaurants (the "2013 Qdoba Closures") as part of a comprehensive Qdoba market performance review. The results of operations for our distribution business and for the 2013 Qdoba Closures are reported as discontinued operations for all periods presented. Refer to Note 2, Discontinued Operations, for additional information. Unless otherwise noted, amounts and disclosures throughout these notes to the consolidated financial statements relate to our continuing operations.

Reclassifications and adjustments — Certain prior year amounts in the consolidated balance sheets have been reclassified due to the adoption of a new accounting pronouncement. See discussion below.

*Fiscal year* — Our fiscal year is 52 or 53 weeks ending the Sunday closest to September 30. Comparisons throughout these notes to the consolidated financial statements refer to the 52-week period ended October 1, 2017 for the fiscal year 2017, 53-week period ended October 2, 2016 and 52-week period ended September 27, 2015 for fiscal years 2016 and 2015, respectively.

**Principles of consolidation** — The consolidated financial statements include the accounts of the Company, its wholly-owned subsidiaries and the accounts of any variable interest entities ("VIEs") where we are deemed the primary beneficiary. All significant intercompany accounts and transactions are eliminated.

The Financial Accounting Standards Board ("FASB") authoritative guidance on consolidation requires the primary beneficiary of a VIE to consolidate that entity. The primary beneficiary of a VIE is an enterprise that has a controlling financial interest in the VIE. Controlling financial interest exists when an enterprise has both the power to direct the activities that most significantly impact the VIE's economic performance and the obligation to absorb losses or the right to receive benefits of the VIE that could potentially be significant to the VIE.

The primary entities in which we possess a variable interest are franchise entities, which operate our franchise restaurants. We do not possess any ownership interests in franchise entities. We have reviewed these franchise entities and determined that we are not the primary beneficiary of the entities and therefore, these entities have not been consolidated. We hold and consolidate a variable interest in a subsidiary formed for the purpose of operating a franchisee lending program. The financial results and position of our VIE are immaterial to our consolidated financial statements.

Use of estimates — In preparing the consolidated financial statements in conformity with U.S. GAAP, management is required to make certain assumptions and estimates that affect reported amounts of assets, liabilities, revenues, expenses and the disclosure of contingencies. In making these assumptions and estimates, management may from time to time seek advice and consider information provided by actuaries and other experts in a particular area. Actual amounts could differ materially from these estimates.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Accounts and other receivables, net is primarily comprised of receivables from franchisees, tenants and credit card processors. Franchisee receivables primarily include rents, royalties, and marketing fees associated with lease and franchise agreements. Tenant receivables relate to subleased properties where we are on the master lease agreement. We accrue interest on notes receivable based on the contractual terms. The allowance for doubtful accounts is based on historical experience and a review of existing receivables. Changes in accounts and other receivables are classified as an operating activity in the consolidated statements of cash flows.

*Inventories* consist principally of food, packaging and supplies, and are valued at the lower of cost or market on a first-in, first-out basis. Changes in inventories are classified as an operating activity in the consolidated statements of cash flows.

Assets held for sale typically represent the costs for new sites and existing sites that we plan to sell and lease back within the next year. Gains or losses realized on sale-leaseback transactions are deferred and amortized over the lease terms. Assets held for sale also periodically includes the net book value of property and/or equipment we plan to sell within the next year. If the determination is made that we no longer expect to sell an asset within the next year, the asset is reclassified out of assets held for sale. Assets held for sale consisted of the following at each fiscal year-end (in thousands):

	2017	2016		
Assets held for sale and leaseback	\$ 15,792	\$	14,259	
Other property and equipment held for sale	8,315		_	
Assets held for sale	\$ 24,107	\$	14,259	

**Property and equipment, net** — Expenditures for new facilities and equipment, and those that substantially increase the useful lives of the property, are capitalized. Facilities leased under capital leases are stated at the present value of minimum lease payments at the beginning of the lease term, not to exceed fair value. Maintenance and repairs are expensed as incurred. When property and equipment are retired or otherwise disposed of, the related cost and accumulated depreciation are removed from the accounts, and gains or losses on the dispositions are reflected in results of operations.

Buildings, equipment and leasehold improvements are generally depreciated using the straight-line method based on the estimated useful lives of the assets, over the initial lease term for certain assets acquired in conjunction with the lease commencement for leased properties, or the remaining lease term for certain assets acquired after the commencement of the lease for leased properties. In certain situations, one or more option periods may be used in determining the depreciable life of assets related to leased properties if we deem that an economic penalty would be incurred otherwise. In either circumstance, our policy requires lease term consistency when calculating the depreciation period, in classifying the lease and in computing straight-line rent expense. Building, leasehold improvement assets and equipment are assigned lives that range from 1 to 35 years. Depreciation expense related to property and equipment was \$88.2 million, \$92.1 million and \$88.8 million in fiscal year 2017, 2016, and 2015, respectively.

Impairment of long-lived assets — We evaluate our long-lived assets, such as property and equipment, for impairment on an annual basis or whenever events or changes in circumstances indicate that their carrying value may not be recoverable. This review generally includes a restaurant-level analysis, except when we are actively selling a group of restaurants in which case we perform our impairment evaluations at the group level. Impairment evaluations for individual restaurants take into consideration a restaurant's operating cash flows, the period of time since a restaurant has been opened or remodeled, refranchising expectations, if any, and the maturity of the related market, which are all significant unobservable inputs ("Level 3 Inputs"). Impairment evaluations for a group of restaurants take into consideration the group's expected future cash flows and sales proceeds from bids received, if any, or fair market value based on, among other considerations, the specific sales and cash flows of those restaurants. If the assets of a restaurant or group of restaurants subject to our impairment evaluation are not recoverable based upon the forecasted, undiscounted cash flows, we recognize an impairment loss by the amount which the carrying value of the assets exceeds fair value. Refer to Note 9, Impairment and Other Charges, Net, for additional information. Long-lived assets that meet the held for sale criteria, which excludes assets intended to be sold and leased back, are held for sale and reported at the lower of their carrying value or fair value, less estimated costs to sell.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Goodwill and intangible assets — Goodwill is the excess of the purchase price over the fair value of identifiable net assets acquired, if any. We generally record goodwill in connection with the acquisition of restaurants from franchisees. Likewise, upon the sale of restaurants to franchisees, goodwill is decremented. The amount of goodwill written-off is determined as the fair value of the business disposed of as a percentage of the fair value of the reporting unit retained. If the business disposed of was never fully integrated into the reporting unit after its acquisition, and thus the benefits of the acquired goodwill were never realized, the current carrying amount of the acquired goodwill is written off. Goodwill is evaluated for impairment annually, or more frequently if indicators of impairment are present. We first assess qualitative factors to determine whether the existence of events or circumstances lead to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If the qualitative factors indicate that it is more likely than not that the fair value of a reporting unit is less than its carrying amount, we perform a single-step impairment test of goodwill. To perform our impairment analysis, we estimate the fair value of the reporting unit using Level 3 Inputs and compare it to the carrying value of the reporting unit. If the carrying value exceeds the fair value of the reporting unit, an impairment loss is recognized equal to the excess.

Intangible assets, net is comprised primarily of our Qdoba trademark, acquired franchise contract costs, lease acquisition costs and reacquired franchise rights. Our Qdoba trademark and acquired franchise contract costs were recorded in connection with our acquisition of Qdoba Restaurant Corporation in fiscal 2003. Our Qdoba trademark asset has an indefinite life and is not amortized. Acquired franchise contract costs represent the acquired value of franchise contracts, which are amortized over the term of the franchise agreements plus options based on the projected royalty revenue stream. Lease acquisition costs primarily represent the fair values of acquired lease contracts having contractual rents lower than fair market rents and are amortized on a straight-line basis over the remaining initial lease term. Reacquired franchise rights are recorded in connection with our acquisition of franchised restaurants and are amortized over the remaining contractual period of the franchise contract in which the right was granted.

Our non-amortizing intangible asset is evaluated for impairment annually, or more frequently if indicators of impairment are present. We first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of the intangible asset is less than its carrying amount. If the qualitative factors indicate that it is more likely than not that the fair value of the intangible asset is less than its carrying amount, we compare the fair value of the non-amortizing intangible asset, established using Level 3 Inputs, with its carrying amount. If the carrying amount of an intangible asset exceeds its fair value, an impairment loss is recognized equal to the excess.

Refer to Note 4, Goodwill and Intangible Assets, Net, for additional information.

Company-owned life insurance — We have purchased company-owned life insurance ("COLI") policies to support our non-qualified benefit plans. The cash surrender values of these policies were \$110.1 million and \$106.0 million as of October 1, 2017 and October 2, 2016, respectively, and are included in other assets, net in the accompanying consolidated balance sheets. Changes in cash surrender values are included in selling, general and administrative expenses in the accompanying consolidated statements of earnings. These policies reside in an umbrella trust for use only to pay plan benefits to participants or to pay creditors if the Company becomes insolvent.

Leases — We review all leases for capital or operating classification at their inception under the FASB authoritative guidance for leases. Our operations are primarily conducted under operating leases. Within the provisions of certain leases, there are rent holidays and escalations in payments over the base lease term, as well as renewal periods. The effects of the holidays and escalations have been reflected in rent expense on a straight-line basis over the expected lease term. Differences between amounts paid and amounts expensed are recorded as deferred rent. Certain leases also provide for tenant incentives used to fund leasehold improvements. Tenant incentives are recorded as deferred tenant improvement allowances in our consolidated balance sheets based on their short-term or long-term nature, and are amortized as reductions of rent expense over the term of the corresponding lease. The lease term commences on the date when we have the right to control the use of the leased property. Certain leases also include contingent rent provisions based on sales levels, which are accrued at the point in time we determine that it is probable such sales levels will be achieved. Refer to Note 8, Leases, for additional information.

**Revenue recognition** — Revenue from company restaurant sales is recognized when the food and beverage products are sold and are presented net of sales taxes.

Our franchise arrangements generally provide for franchise fees and continuing fees based upon a percentage of sales ("royalties"). In order to renew a franchise agreement upon expiration, a franchisee must obtain the Company's approval and pay then current fees. Franchise development and license fees are recorded as deferred revenue until we have substantially performed all of our contractual obligations and the restaurant has opened for business. Franchise royalties are recorded in revenues on an accrual basis. Among other things, a franchisee may be provided the use of land and building, generally for a period of 20 years, and is required to pay negotiated rent, property taxes, insurance and maintenance. Franchise rents based on fixed rental payments are recognized

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

as revenue over the term of the lease. Certain franchise rents, which are contingent upon sales levels, are recognized in the period in which the contingency is met.

Gift cards — We sell gift cards to our customers in our restaurants and through selected third parties. The gift cards sold to our customers have no stated expiration dates and are subject to actual and/or potential escheatment rights in several of the jurisdictions in which we operate. We recognize income from gift cards when redeemed by the customer.

While we will continue to honor all gift cards presented for payment, we may determine the likelihood of redemption to be remote for certain card balances due to, among other things, long periods of inactivity. In these circumstances, to the extent we determine there is no requirement for remitting balances to government agencies under unclaimed property laws, card balances may be recognized as a reduction to selling, general and administrative expenses in the accompanying consolidated statements of earnings.

Amounts recognized on unredeemed gift card balances was \$1.2 million, \$1.0 million and \$1.0 million in fiscal 2017, 2016 and 2015, respectively.

**Pre-opening costs** associated with the opening of a new restaurant consist primarily of property rent and employee training costs. Pre-opening costs associated with the opening of a restaurant that was closed upon acquisition consist primarily of labor costs, maintenance and repair costs, and property rent. Pre-opening costs are expensed as incurred in selling, general and administrative expenses in the accompanying consolidated statements of earnings.

**Restaurant closure costs** — All costs associated with exit or disposal activities are recognized when they are incurred. Restaurant closure costs, which are included in impairment and other charges, net and (gains) losses on the sale of company-operated restaurants in the accompanying consolidated statements of earnings, primarily consist of future lease commitments, net of anticipated sublease rentals, and expected ancillary costs.

Self-insurance — We are self-insured for a portion of our workers' compensation, general liability, employee medical and dental, and automotive claims. We utilize a paid-loss plan for our workers' compensation, general liability and automotive programs, which have predetermined loss limits per occurrence and in the aggregate. We establish our insurance liability (undiscounted) and reserves using independent actuarial estimates of expected losses for determining reported claims and as the basis for estimating claims incurred, but not reported. As of October 1, 2017 and October 2, 2016, our estimated liability for general liability and workers' compensation claims exceeded our self-insurance retention limits by \$3.9 million and \$8.6 million, respectively, which we expect our insurance providers to pay on our behalf in accordance with the contractual terms of our insurance policies.

Advertising costs — We administer marketing funds which include contractual contributions. In fiscal 2017 the marketing funds at franchise and company-operated restaurants were approximately 5.0% and 1.3% of gross revenues at Jack in the Box and Qdoba restaurants, respectively. In fiscal 2016 and 2015, the marketing funds at franchise and company-operated restaurants were generally 5.0% and 2.0% of gross revenues at Jack in the Box and Qdoba restaurants, respectively. We record contributions from franchisees as a liability included in accrued liabilities in the accompanying consolidated balance sheets until such funds are expended. The contributions to the marketing funds are designated for sales driving and marketing-related initiatives and advertising, and we act as an agent for the franchisees with regard to these contributions. Therefore, we do not reflect franchisee contributions to the funds in our consolidated statements of earnings.

Production costs of commercials, programming and other marketing activities are charged to the marketing funds when the advertising is first used for its intended purpose, and the costs of advertising are charged to operations as incurred. Total contributions and other marketing expenses are included in selling, general, and administrative expenses in the accompanying consolidated statements of earnings. The following table provides a summary of advertising costs in each fiscal year (in thousands):

	20	)17	2016	2015
Jack in the Box	\$	36,489	\$ 41,189	\$ 41,895
Qdoba		21,721	20,488	17,687
Total	\$	58,210	\$ 61,677	\$ 59,582

**Share-based compensation** — We account for our share-based compensation under the FASB authoritative guidance on stock compensation, which generally requires, among other things, that all employee share-based compensation be measured using a fair value method and that the resulting compensation cost be recognized in the financial statements. Compensation expense for our share-based compensation awards is generally recognized on a straight-line basis over the shorter of the vesting period or the period from the date of grant to the date the employee becomes eligible to retire. Refer to Note 12, Share-based Employee Compensation, for additional information.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Income taxes — Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, as well as tax loss and credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. We recognize interest and, when applicable, penalties related to unrecognized tax benefits as a component of our income tax provision.

Authoritative guidance issued by the FASB prescribes a minimum probability threshold that a tax position must meet before a financial statement benefit is recognized. The minimum threshold is defined as a tax position that is more likely than not to be sustained upon examination by the applicable taxing authority, including resolution of any related appeals or litigation processes, based on the technical merits of the position. Refer to Note 10, *Income Taxes*, for additional information.

**Derivative instruments** — From time to time, we use interest rate swap agreements to manage interest rate exposure. We do not speculate using derivative instruments. We purchase derivative instruments only for the purpose of risk management.

All derivatives are recognized on the consolidated balance sheets at fair value based upon quoted market prices. Changes in the fair values of derivatives are recorded in earnings or other comprehensive income ("OCI"), based on whether or not the instrument is designated as a hedge transaction. Gains or losses on derivative instruments that qualify for hedge designation are reported in OCI and are reclassified to earnings in the period the hedged item affects earnings. If the underlying hedge transaction ceases to exist, any associated amounts reported in OCI are reclassified to earnings at that time. Any ineffectiveness is recognized in earnings in the current period. Refer to Note 5, Fair Value Measurements, and Note 6, Derivative Instruments, for additional information regarding our derivative instruments.

Contingencies — We recognize liabilities for contingencies when we have an exposure that indicates it is probable that an asset has been impaired or that a liability has been incurred and the amount of impairment or loss can be reasonably estimated. Our ultimate legal and financial liability with respect to such matters cannot be estimated with certainty and requires the use of estimates. When the reasonable estimate is a range, the recorded loss will be the best estimate within the range. We record legal settlement costs when those costs are probable and reasonably estimable. Refer to Note 15, Commitments, Contingencies and Legal Matters, for additional information.

Segment reporting — An operating segment is defined as a component of an enterprise that engages in business activities from which it may earn revenues and incur expenses, and about which separate financial information is regularly evaluated by our chief operating decision makers in deciding how to allocate resources. Similar operating segments can be aggregated into a single operating segment if the businesses are similar. We operate our business in two operating segments, Jack in the Box and Qdoba restaurant operations. Refer to Note 16, Segment Reporting, for additional information regarding our segments.

Effect of new accounting pronouncements adopted in fiscal 2017 — In April 2015, the FASB issued Accounting Standards Update ("ASU") No. 2015-03, Simplifying the Presentation of Debt Issuance Costs, which changes the presentation of debt issuance costs in financial statements. Under this ASU, an entity presents such costs on the balance sheet as a direct deduction from the related debt liability rather than as an asset. This new standard is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period. We adopted this standard in fiscal 2017 and the prior period was retrospectively adjusted. The adjustment resulted in a reclassification of \$3.8 million in debt issuance costs from other assets, net to current maturities of long-term debt and long-term debt, net of current maturities in the amount of \$1.6 million and \$2.2 million, respectively, in our October 2, 2016 consolidated balance sheet

In May 2015, the FASB issued ASU No. 2015-07, Fair Value Measurement (Topic 820): Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent), which removes the requirement to categorize within the fair value hierarchy investments for which the fair values are measured using the net asset value per share practical expedient. It also limits certain disclosures for investments for which the entity has elected to measure the fair value using the practical expedient. This new standard is effective for fiscal years, and interim periods within those years, beginning after December 15, 2015, with early adoption permitted. We adopted this standard in fiscal 2017 and the prior year disclosure was retrospectively adjusted; refer to Note 11, Retirement Plans. The adoption of this standard did not have an impact on our consolidated financial statements.

In August 2015, the FASB issued ASU No. 2015-15, *Interest-Imputation of Interest: Presentation and Subsequent Measurement of Debt Issuance Costs Associated with Line-of-Credit Arrangements*, which addresses line-of-credit arrangements that were omitted from ASU No. 2015-03. This ASU states that the SEC staff would not object to an entity deferring and presenting debt issuance costs related to a line-of-credit arrangement as an asset and subsequently amortizing those costs ratably over the term of the arrangement, regardless of whether there are any outstanding borrowings on the line-of-credit arrangement. This new standard is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

We adopted this standard in fiscal 2017 and there was no impact on our consolidated financial statements as we continue to present debt issuance costs associated with our line-of-credit arrangement as an asset on our consolidated balance sheets.

In January 2017, the FASB issued ASU No. 2017-04, *Intangibles - Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment.* The standard simplifies the subsequent measurement of goodwill, requiring only a single-step quantitative test to identify and measure impairment based on the excess of a reporting unit's carrying amount over its fair value. A qualitative assessment may still be completed first for an entity to determine if a quantitative impairment test is necessary. This standard is effective for fiscal years beginning after December 15, 2019, with early adoption permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. The standard requires adoption on a prospective basis. We adopted this standard in fiscal 2017 and the adoption of this standard did not have an impact on our consolidated financial statements.

Effect of new accounting pronouncements to be adopted in future periods — In May 2014, the FASB issued ASU No. 2014-09, Revenue Recognition -Revenue from Contracts with Customers (Topic 606), which provides a comprehensive new revenue recognition model that requires an entity to recognize revenue in an amount that reflects the consideration the entity expects to receive for the transfer of promised goods or services to its customers. The standard also requires additional disclosure regarding the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. Further, in March 2016, the FASB issued ASU No. 2016-08, Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations (Reporting Revenue Gross versus Net), which clarifies the guidance in ASU No. 2014-09 when evaluating when another party, along with the entity, is involved in providing a good or service to a customer. In April 2016, the FASB issued ASU No. 2016-10, Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing, which clarifies the guidance in ASU No. 2014-09 regarding assessing whether promises to transfer goods or services are distinct, and whether an entity's promise to grant a license provides a customer with a right to use, or right to access the entity's intellectual property. In December 2016, the FASB issued ASU No. 2016-20, Technical Corrections and Improvements to Revenue from Contracts with Customers (Topic 606). This ASU clarifies the guidance in ASU 2014-09, providing technical corrections and improvements to clarify guidance and correct unintended applications of the guidance. All standards are effective for annual periods beginning after December 15, 2017, and interim periods within that reporting period. As such, we will be required to adopt these standards in the first quarter of fiscal 2019. These standards are to be applied retrospectively or using a cumulative effect transition method, and early adoption is not permitted. We do not believe the new revenue recognition standard will impact our recognition of restaurant sales, rental revenues or royalty fees from franchisees. However, we are still evaluating the impact that this pronouncement will have on the recognition of certain transactions on our consolidated financial statements, including the initial franchise fees currently recognized upon the opening of a franchise restaurant and our advertising arrangements with franchisees currently reported on a net versus gross basis in our consolidated statements of earnings, and the effect it will have on our disclosures. We have not yet selected a transition method.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which requires a lessee to recognize assets and liabilities on the balance sheet for those leases classified as operating leases under previous guidance. This standard is effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. As such, we will be required to adopt this standard in the first quarter of fiscal 2020. This standard requires adoption based upon a modified retrospective transition approach, with early adoption permitted. Based on a preliminary assessment, we expect that most of our operating lease commitments will be subject to the new guidance and recognized as operating lease liabilities and right-of-use assets upon adoption, resulting in a significant increase in the assets and liabilities on our consolidated balance sheets. We are continuing our evaluation, which may identify additional impacts this standard will have on our consolidated financial statements and related disclosures.

In March 2016, the FASB issued ASU No. 2016-04, *Liabilities-Extinguishment of Liabilities (Subtopic 405-20): Recognition of Breakage for Certain Prepaid Stored-Value Products*, which is designed to provide guidance and eliminate diversity in the accounting for the derecognition of financial liabilities related to certain prepaid stored-value products using a revenue-like breakage model. This standard is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years, with early adoption permitted. As such, we will be required to adopt this standard in the first quarter of fiscal 2019. This standard is to be applied retrospectively or using a cumulative effect transition method as of the date of adoption. We are currently evaluating which transition method to use, but believe the impact this standard will have on our consolidated financial statements and related disclosures will be immaterial upon adoption.

In March 2016, the FASB issued ASU No. 2016-09, Compensation-Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting. This standard is intended to simplify various aspects of accounting for share-based compensation arrangements, including the income tax impact, classification on the statement of cash flows and forfeitures. This standard is effective for annual reporting periods beginning after December 15, 2016, and interim periods within that reporting period, with early adoption permitted. As such, we will be required to adopt this standard in the first quarter of fiscal 2018 and will classify the excess tax benefits from share-based compensation arrangements, which were \$4.2 million in 2017, as a discrete item within income tax expense on the consolidated statements of earnings, rather than recognizing such excess income tax benefits in capital

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

in excess of par value on the consolidated statements of stockholders' deficit. This reclassification will be made on a prospective basis and will also impact the related classification on our consolidated statements of cash flows as excess tax benefits from share-based compensation arrangements will only be reported in cash flows from operating activities rather than as currently reported in cash flows from operating activities and cash flows used in investing activities. Other than these reclassifications, we do not believe the adoption of this ASU will materially impact our consolidated financial statements.

In August 2016, the FASB issued ASU 2016-15, Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments. This standard is intended to address eight classification issues related to the statement of cash flows to reduce diversity in practice in how certain transactions are classified. This standard is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years, with early adoption permitted. As such, we will be required to adopt this standard in the first quarter of fiscal 2019. This standard requires adoption based upon a retrospective transition method. We are currently evaluating this standard, but do not believe it will have a material impact on the classification of cash flows within our statement of cash flows.

In October 2016, the FASB issued ASU No. 2016-16, *Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory.* This standard requires that an entity recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs, rather than deferring the recognition until the asset has been sold to an outside party. This standard is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years, with early adoption permitted. As such, we will be required to adopt this standard in the first quarter of fiscal 2019. The standard requires adoption on a modified retrospective basis through a cumulative-effect adjustment to retained earnings. We are currently evaluating this standard, but do not believe it will have a material impact on our consolidated financial statements.

In December 2016, the FASB issued ASU 2016-19, *Technical Corrections and Improvements*. This standard contains amendments that affect a wide variety of topics in the Accounting Standards Codification. The amendments include differences between original FASB guidance and the Accounting Standards Codification, guidance clarification and reference corrections, simplification and minor improvements. This standard is effective for annual reporting periods beginning after December 15, 2016, and interim periods within that reporting period, with early adoption permitted. As such, we will be required to adopt this standard in the first quarter of fiscal 2018. This standard is not expected have a significant effect on our accounting policies or on our consolidated financial statements and related disclosures.

In February 2017, the FASB issued ASU 2017-05, Other Income - Gains and Losses from the Derecognition of Nonfinancial Assets (Subtopic 610-20): Clarifying the Scope of Asset Derecognition Guidance and Accounting for Partial Sales of Nonfinancial Assets. The standard provides clarification about the term "in substance nonfinancial asset" and guidance for recognizing gains and losses from the transfer of nonfinancial assets and for partial sales of nonfinancial assets. The standard is required to be adopted retrospectively, in conjunction with ASU 2014-09. As such, we will be required to adopt this standard in the first quarter of fiscal 2019. This standard is not expected to have a material impact on our consolidated financial statements.

In March 2017, the FASB issued ASU 2017-07, Compensation - Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost. This standard requires the presentation of the service cost component of net benefit cost to be in the same line item as other compensation costs arising from services rendered by the pertinent employees during the period. All other components of net benefit cost should be presented separately from the service cost component and outside of a subtotal of earnings from operations, or separately disclosed. The standard is effective for annual and interim periods beginning after December 15, 2017 and must be adopted retrospectively. Early adoption is permitted as of the beginning of an annual period, but we plan to adopt this standard in the first quarter of fiscal 2019. Upon adoption of this standard, we will separately present the components of net periodic benefit cost, excluding the service cost component, outside of earnings from operations. Net periodic benefit cost, excluding the service cost component, was \$2.0 million and \$8.2 million in fiscal 2017 and 2016, respectively.

In May 2017, the FASB issued ASU 2017-09, Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting. This standard provides guidance that clarifies when changes to the terms or conditions of a share-based payment award require the application of modification accounting under ASC 718. This new guidance will allow for certain changes to be made to awards without accounting for them as modifications. The standard is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years, with early adoption permitted. The standard is required to be applied prospectively to awards modified on or after the adoption date. We will be required to adopt this standard in the first quarter of fiscal 2019. This standard is not expected to have a significant effect on our accounting policies or on our consolidated financial statements and related disclosures.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## 2. DISCONTINUED OPERATIONS

**Distribution business** — During fiscal 2012, we entered into an agreement with a third party distribution service provider pursuant to a plan approved by our board of directors to sell our Jack in the Box distribution business. During fiscal 2013, we completed the transition of our distribution centers. The operations and cash flows of the business have been eliminated and in accordance with the provisions of the FASB authoritative guidance on the presentation of financial statements, the results are reported as discontinued operations for all periods presented.

In fiscal years 2017, 2016 and 2015, results of discontinued operations were immaterial to our consolidated results of operations. Our liability for lease commitments related to our distribution centers is immaterial to our consolidated balance sheet as of October 2, 2016. The lease commitment balance relates to one distribution center lease that expired in July 2017.

2013 Qdoba Closures — During fiscal 2013, we closed 62 Qdoba restaurants. The decision to close these restaurants was based on a comprehensive analysis that took into consideration levels of return on investment and other key operating performance metrics. Since the closed restaurants were not predominantly located near those remaining in operation, we did not expect the majority of cash flows and sales lost from these closures to be recovered. In addition, we did not anticipate any ongoing involvement or significant direct cash flows from the closed stores. Therefore, in accordance with the provisions of the FASB authoritative guidance on the presentation of financial statements, the results of operations for these restaurants are reported as discontinued operations for all periods presented.

The following table summarizes the results related to the 2013 Qdoba Closures for each fiscal year (in thousands):

	2017	2016	2015
Unfavorable lease commitment adjustments	\$ (3,502)	\$ (2,818)	\$ (4,594)
Ongoing facility related and other costs	(172)	(71)	(302)
Brokers commissions	(72)	(58)	(234)
Bad debt expense related to subtenants	(49)	(234)	(366)
Loss before income tax benefit	\$ (3,795)	\$ (3,181)	\$ (5,496)

We do not expect the remaining costs to be incurred related to the closures to be material; however, the estimates we make related to our future lease obligations, primarily sublease income, are subject to a high degree of judgment and may differ from actual sublease income due to changes in economic conditions, desirability of the sites and other factors.

Our liability for lease commitments related to the 2013 Qdoba Closures is included in accrued liabilities and other long-term liabilities in the accompanying consolidated balance sheets and has changed as follows during fiscal 2017 (in thousands):

Balance at October 2, 2016	\$ 2,943
Adjustments (1)	3,502
Cash payments	(4,000)
Balance at October 1, 2017 (2)	\$ 2,445

<sup>(1)</sup> Adjustments relate to revisions to certain sublease assumptions due to changes in market conditions, as well as charges to terminate seven lease agreements, and includes interest expense.

The balance at October 1, 2017 relates to five locations subleased at a loss and 10 locations we are marketing for sublease. The future minimum lease payments and receipts for the next five fiscal years and thereafter are included in the amounts disclosed in Note 8, *Leases*.

<sup>(2)</sup> The weighted average remaining lease term related to these commitments is approximately two years.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 3. SUMMARY OF REFRANCHISINGS, FRANCHISEE DEVELOPMENT AND ACQUISITIONS

**Refranchisings and franchisee development** — The following table summarizes the number of restaurants sold to franchisees, the number of restaurants developed by franchisees, and the related fees and gains (losses) recognized in each fiscal year (dollars in thousands):

	2017	2016	2015
Restaurants sold to Jack in the Box franchisees	178	1	21
New restaurants opened by franchisees:			
Jack in the Box	18	12	16
Qdoba	19	18	22
Initial franchise fees	\$ 8,078	\$ 955	\$ 1,453
Proceeds from the sale of company-operated restaurants (1)	\$ 99,591	\$ 1,439	\$ 3,951
Net assets sold (primarily property and equipment)	(30,597)	(195)	(4,283)
Lease commitment charges (2)	(11,737)	_	(2,542)
Goodwill related to the sale of company-operated restaurants	(10,056)	(15)	(47)
Other (3)	(9,167)	1	(218)
Gains (losses) on the sale of company-operated restaurants	\$ 38,034	\$ 1,230	\$ (3,139)

<sup>(1)</sup> Amounts in 2017 include additional proceeds of \$0.2 million related to restaurants sold in a prior year. Amounts in 2016 and 2015 include additional proceeds of \$1.4 million and \$1.5 million, respectively, related to the extension of the underlying franchise and lease agreements from the sale of restaurants in prior years.

Prior to the end of fiscal 2017, we signed non-binding letters of intent with franchisees to sell 11 company-operated Jack in the Box restaurants. Pre-tax gross proceeds related to these sales are estimated at \$5.0 million to \$6.0 million. Equipment of \$0.9 million related to these sales has been classified as assets held for sale in our October 1, 2017 consolidated balance sheet.

Franchise acquisitions — We acquired fifty, one and seven Jack in the Box franchise restaurants in fiscal 2017, 2016 and 2015, respectively. Of the 50 Jack in the Box restaurants acquired in 2017, we took over 31 restaurants as a result of an agreement with an underperforming franchise who was in violation of franchise and lease agreements with the Company. Under this agreement, the franchise voluntarily agreed to turn over the restaurants. The acquisition of the additional 19 restaurants in 2017 was the result of a legal action filed in September 2013 against a franchisee, from which legal action we obtained a judgment in January 2017 granting us possession of the restaurants. Of the 50 restaurants acquired in 2017, we sold 18 of the restaurants to franchisees and closed four. We plan to sell the remaining restaurants acquired in 2017 as part of our refranchising strategy. In 2016, we also acquired 14 Qdoba franchise restaurants. Refer to Note 6, *Impairment and Other Charges, Net*, for additional information regarding impairment charges related to the restaurants closed subsequent to acquisition.

We account for the acquisition of franchised restaurants using the acquisition method of accounting for business combinations. The purchase price allocations were based on fair value estimates determined using significant unobservable inputs (Level 3). The goodwill recorded primarily relates to the sales growth potential of the markets acquired and is expected to be deductible for income tax purposes.

<sup>(2)</sup> Charges are for operating restaurant leases with lease commitments in excess of our sublease rental income.

<sup>(3)</sup> Amounts in 2017 represent impairment of \$4.6 million and equipment write-offs of \$1.4 million related to restaurants closed in connection with the sale of the related markets, maintenance and repair charges, and other miscellaneous non-capital charges. Amounts in 2015 primarily represent impairment charges related to restaurants closed in connection with the sale of the related markets.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The following table provides detail of the combined acquisitions in each fiscal year (dollars in thousands):

	2017	2016	2015
Restaurants acquired from franchisees	50	15	7
Goodwill	\$ 13,059	\$ 17,034	\$ _
Property and equipment	2,470	2,954	646
Intangible assets	1,260	91	_
Inventory	189	_	_
Liabilities assumed	(1,116)	(114)	(613)
Gains on the acquisition of franchise-operated restaurants	_	(289)	(33)
Other	_	140	_
Total consideration	\$ 15,862	\$ 19,816	\$ 

Of the 2017 total consideration, \$13.8 million is non-cash consideration and is comprised of \$9.9 million of receivables that were eliminated in acquisition accounting and \$3.9 million of accounts payable that was recorded in acquisition accounting. The accounts payable recorded is primarily due to third parties to waive their liens and security interests on certain assets acquired.

# 4. GOODWILL AND INTANGIBLE ASSETS, NET

The changes in the carrying amount of goodwill during fiscal 2017 and 2016 by reportable segment were as follows (in thousands):

	Ja	ack in the Box	he Qdoba			Total
Balance at September 27, 2015	\$	48,430	\$	100,597	\$	149,027
Acquisition of franchise-operated restaurants		_		17,034		17,034
Sale of company-operated restaurants to franchisees		(15)		_		(15)
Balance at October 2, 2016		48,415		117,631		166,046
Acquisition of franchise-operated restaurants		13,059		_		13,059
Sale of company-operated restaurants to franchisees		(10,056)		_		(10,056)
Balance at October 1, 2017	\$	51,418	\$	117,631	\$	169,049

Intangible assets, net consist of the following as of the end of each fiscal year (in thousands):

	2017		2016
Amortized intangible assets:			
Gross carrying amount	\$ 17,993	\$	17,205
Less accumulated amortization	(12,721)		(11,963)
Net carrying amount	5,272		5,242
Non-amortized intangible assets:			
Trademark	8,800		8,800
Net carrying amount	\$ 14,072	\$	14,042

Amortized intangible assets include acquired franchise contracts recorded in connection with our acquisition of Qdoba in 2003, lease acquisition costs and reacquired franchise rights. The weighted-average life of these amortized intangible assets is approximately 24 years. Total amortization expense related to intangible assets was \$0.8 million in fiscal 2017, 2016 and 2015.

The following table summarizes, as of October 1, 2017, the estimated amortization expense for each of the next five fiscal years (in thousands):

2018 2019	\$ 820
	\$ 760
2020	\$ 723
2021 2022	\$ 680
2022	\$ 599

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## 5. FAIR VALUE MEASUREMENTS

Financial assets and liabilities — The following table presents the financial assets and liabilities measured at fair value on a recurring basis (in thousands):

	Total	Quoted Prices in Active Markets for Identical Assets (3) (Level 1)	Significant Other Observable Inputs (3) (Level 2)	Significant Unobservable Inputs (3) (Level 3)	
Fair value measurements as of October 1, 2017:					
Non-qualified deferred compensation plan (1)	\$ (37,575)	\$ (37,575)	\$	_	\$ _
Interest rate swaps (Note 6) (2)	(22,927)	_		(22,927)	_
Total liabilities at fair value	\$ (60,502)	\$ (37,575)	\$	(22,927)	\$
Fair value measurements as of October 2, 2016:					
Non-qualified deferred compensation plan (1)	\$ (36,933)	\$ (36,933)	\$	_	\$ _
Interest rate swaps (Note 6) (2)	(47,765)	_		(47,765)	_
Total liabilities at fair value	\$ (84,698)	\$ (36,933)	\$	(47,765)	\$ _

<sup>(1)</sup> We maintain an unfunded defined contribution plan for key executives and other members of management. The fair value of this obligation is based on the closing market prices of the participants' elected investments.

The fair values of the Company's debt instruments are based on the amount of future cash flows associated with each instrument discounted using the Company's borrowing rate. At October 1, 2017, the carrying value of all financial instruments was not materially different from fair value, as the borrowings are prepayable without penalty. The estimated fair values of our capital lease obligations approximated their carrying values as of October 1, 2017.

Non-financial assets and liabilities — Our non-financial instruments, which primarily consist of property and equipment, goodwill and intangible assets, are reported at carrying value and are not required to be measured at fair value on a recurring basis. However, on an annual basis or whenever events or changes in circumstances indicate that their carrying value may not be recoverable, non-financial instruments are assessed for impairment. If the carrying values are not fully recoverable, they are written down to fair value.

In connection with our impairment reviews performed during fiscal 2017, we recorded an impairment charge of \$2.4 million related to three underperforming Qdoba restaurants which are currently held for use, and \$0.7 million in charges for Qdoba furniture and equipment resulting from new restaurant design changes. Refer to Note 9, *Impairment and Other Charges*, *Net*, for additional information regarding impairment charges.

During fiscal 2017, we closed nine Jack in the Box company-operated restaurants in connection with the sale of the related markets to franchisees, and recorded an impairment charge of \$4.6 million against the gain on sale of company-operated restaurants. Refer to Note 3, Summary of Refranchisings, Franchisee Development and Acquisitions, for additional information regarding these sales.

No other fair value adjustments were required.

#### 6. DERIVATIVE INSTRUMENTS

Objectives and strategies — We are exposed to interest rate volatility with regard to our variable rate debt. In April 2014, to reduce our exposure to rising interest rates, we entered into nine forward-starting interest rate swap agreements that effectively converted \$300.0 million of our variable rate borrowings to a fixed-rate basis from October 2014 through October 2018. Additionally, in June 2015, we entered into eleven forward-starting interest rate swap agreements that effectively convert an additional \$200.0 million of our variable rate borrowings to a fixed rate from October 2015 through October 2018, and \$500.0 million from October 2018 through October 2022.

<sup>(2)</sup> We entered into interest rate swaps to reduce our exposure to rising interest rates on our variable rate debt. The fair values of our interest rate swaps are based upon Level 2 inputs which include valuation models as reported by our counterparties. The key inputs for the valuation models are quoted market prices, discount rates and forward yield curves.

<sup>(3)</sup> We did not have any transfers in or out of Level 1, 2 or 3.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

These agreements have been designated as cash flow hedges under the terms of the FASB authoritative guidance for derivatives and hedging. To the extent that they are effective in offsetting the variability of the hedged cash flows, changes in the fair values of the derivatives are not included in earnings, but are included in OCI. These changes in fair value are subsequently reclassified into net earnings as a component of interest expense as the hedged interest payments are made on our variable rate debt.

Financial position — The following derivative instruments were outstanding as of the end of each fiscal year (in thousands):

	Balance		Fair	Valu	•
	Sheet Location	2017			2016
Derivatives designated as hedging instruments:					
Interest rate swaps	Accrued liabilities	\$	(4,777)	\$	(5,857)
Interest rate swaps	Other long-term liabilities		(18,150)		(41,908)
Total derivatives (Note 5)		\$	(22,927)	\$	(47,765)

Financial performance — The following table summarizes the accumulated OCI activity related to our interest rate swap derivative instruments in each fiscal year (in thousands):

	Location of Loss in Income	2017	2016	2015
Gain (loss) recognized in OCI	N/A	\$ 19,768	\$ (25,439)	\$ (26,596)
Loss reclassified from accumulated OCI into net earnings	Interest expense, net	\$ 5,070	\$ 4,048	\$ 2,011

Amounts reclassified from accumulated OCI into interest expense represent payments made to the counterparty for the effective portions of the interest rate swaps. During the fiscal years presented, our interest rate swaps had no hedge ineffectiveness.

#### 7. INDEBTEDNESS

The detail of our long-term debt at the end of each fiscal year is as follows (in thousands):

	2017		2016
Revolver, variable interest rate based on an applicable margin plus LIBOR, 3.34% at October 1, 2017	\$	497,022	\$ 282,422
Term loan, variable interest rate based on an applicable margin plus LIBOR, 3.24% at October 1, 2017		639,385	694,141
Capital lease obligations, 3.50% weighted average interest rate at October 1, 2017		11,049	18,523
		1,147,456	995,086
Less current maturities of long-term debt, net of \$1,502 and \$1,639 of term loan debt issuance costs, respectively		(64,383)	(55,935)
Less term loan debt issuance costs		(2,141)	(3,779)
	\$	1,080,932	\$ 935,372

Credit facility — At October 1, 2017, our credit facility was comprised of (i) a \$900.0 million revolving credit agreement and (ii) a \$700.0 million term loan. The interest rate on the credit facility is based on the Company's leverage ratio and can range from the London Interbank Offered Rate ("LIBOR") plus 1.25% to 2.25% with a 0% floor on the LIBOR. Both the revolving credit agreement and the term loan have maturity dates of March 19, 2019. As part of the existing credit agreement, we may also request the issuance of up to \$75.0 million in letters of credit, the outstanding amount of which reduces our net borrowing capacity under the agreement. As of October 1, 2017, our unused borrowing capacity was \$371.6 million.

Collateral — The Company's obligations under the credit facility are secured by (i) first priority liens and security interests in the capital stock, partnership and membership interests owned by the Company and/or its subsidiaries, and any proceeds thereof, and (ii) the grant by the Company and the guarantors of first priority liens and security interests in substantially all of their tangible and intangible property, and all proceeds thereof, all of which are subject to certain restrictions set forth in the credit agreement. Additionally, there is a negative pledge on all tangible and intangible assets (including all real and personal property) with customary exceptions as reflected in the credit agreement.

**Covenants** — We are subject to a number of customary covenants under our credit facility, including limitations on additional borrowings, acquisitions, loans to franchisees, lease commitments, stock repurchases and dividend payments, and requirements to maintain certain financial ratios as defined in the credit agreement.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Future cash payments — Scheduled principal payments on our long-term debt outstanding at October 1, 2017 for each of the next five fiscal years and thereafter are as follows (in thousands):

2018	\$ 65,885
2019	1,074,211
2020	1,608
2021	1,655
2022	1,704
Thereafter	2,393
	\$ 1,147,456

We may make voluntary prepayments of the loans under the revolving credit agreement and term loan at any time without premium or penalty. Specific events such as asset sales, certain issuances of debt, and insurance and condemnation recoveries, may trigger a mandatory prepayment.

#### 8. LEASES

As lessee — We lease restaurants and other facilities, which generally have renewal clauses of 1 to 20 years exercisable at our option. In some instances, these leases have provisions for contingent rentals based upon a percentage of defined revenues. Many of our restaurant and other facility leases also have rent escalation clauses and require the payment of property taxes, insurance and maintenance costs. We also lease certain restaurant and office equipment. Minimum rental obligations are accounted for on a straight-line basis over the term of the initial lease, plus lease option terms for certain locations.

The components of rent expense were as follows in each fiscal year (in thousands):

	2017	2016	2015
Minimum rentals	\$ 223,628	\$ 222,437	\$ 212,722
Contingent rentals	3,126	2,943	2,549
Total rent expense	 226,754	 225,380	 215,271
Less rental expense on subleased properties	(145,834)	(145,173)	(141,946)
Net rent expense	\$ 80,920	\$ 80,207	\$ 73,325

The following table presents as of October 1, 2017, future minimum lease payments under capital and operating leases, including leases recorded as lease obligations relating to continuing and discontinued operations (in thousands):

Fiscal Year	Capital Leases		Operating Leases	
2018	\$	2,263	\$	235,424
2019		1,968		212,500
2020		1,865		185,817
2021		1,867		170,119
2022		1,832		126,209
Thereafter		3,045		484,677
Total minimum lease payments		12,840	\$	1,414,746
Less amount representing interest, 3.50% weighted average interest rate		(1,791)		
Present value of obligations under capital leases		11,049		
Less current portion		(2,003)		
Long-term capital lease obligations	\$	9,046		

Total future minimum lease payments of approximately \$1.3 billion included in the table above are expected to be recovered under our non-cancelable operating subleases.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Assets recorded under capital leases are included in property and equipment, and consisted of the following at each fiscal year-end (in thousands):

	2017	2016		
Buildings	\$ 7,301	\$	9,716	
Equipment	11,909		17,855	
Less accumulated amortization	(8,952)		(10,325)	
	\$ 10,258	\$	17,246	

Amortization of assets under capital leases is included in depreciation and amortization expense in the consolidated statements of earnings.

As lessor — We lease or sublease restaurants to certain franchisees and others under agreements that generally provide for the payment of percentage rentals in excess of stipulated minimum rentals, usually for a period up to 20 years. Most of our leases have rent escalation clauses and renewal clauses of 5 to 20 years. The following table summarizes rents received under these agreements in each fiscal year (in thousands):

	2017		2016		2015	
Total rental income (1)	\$	237,171	\$	238,375	\$	232,264
Contingent rentals	\$	33,168	\$	31,632	\$	28,348

## (1) Includes contingent rentals.

The minimum rents receivable expected to be received under these non-cancelable operating leases and subleases, including leases recorded as lease obligations relating to continuing and discontinuing operations, and excluding contingent rentals, as of October 1, 2017 are as follows (in thousands):

Fiscal Year	
2018	\$ 204,162
2019	219,358
2020	215,921
2021	229,382
2022	206,554
Thereafter	1,248,289
Total minimum future rent receivable	\$ 2,323,666

Assets held for lease and included in property and equipment consisted of the following at each fiscal year-end (in thousands):

	2017		2016	
Land	\$ 88,647	\$	73,527	
Buildings	759,003		674,690	
Equipment	 342		4,382	
	847,992		752,599	
Less accumulated depreciation	(540,851)		(480,600)	
	\$ 307,141	\$	271,999	

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 9. IMPAIRMENT AND OTHER CHARGES, NET

Impairment and other charges, net in the accompanying consolidated statements of earnings is comprised of the following in each fiscal year (in thousands):

	2017		2016		2015
Restructuring costs	\$ 8,837	\$	10,067	\$	29
Costs of closed restaurants and other	7,237		3,431		3,592
Losses on disposition of property and equipment, net (1)	3,635		2,801		1,319
Restaurant impairment charges	3,096		544		557
Accelerated depreciation	2,336		2,214		6,260
	\$ 25,141	\$	19,057	\$	11,757

<sup>(1)</sup> In 2015, losses on the disposition of property and equipment were offset by \$0.9 million in gains from the resolution of one eminent domain matter involving a Jack in the Box restaurant.

**Restructuring costs** — Restructuring charges in fiscal years 2017 and 2016 are the result of a plan that management initiated in fiscal 2016 to reduce our general and administrative costs. This plan includes cost saving initiatives from workforce reductions, relocation and consolidation of our Qdoba corporate support center, refranchising initiatives, and the consolidation of information technology across both brands. Further, during 2017, we retained Morgan Stanley & Co. LLC to assist our Board of Directors in its evaluation of potential alternatives with respect to Qdoba (the "Qdoba Evaluation"), as well as other ways to enhance shareholder value, and these costs are also included in 2017 restructuring charges.

The following is a summary of the costs incurred in connection with these activities during each fiscal year (in thousands):

	201	17	2016		2015
Qdoba Evaluation costs (1)	\$	5,285	\$		\$ _
Facility closing costs (2)		2,052		2,004	_
Employee severance and related costs		731		7,583	29
Other (3)		769		480	_
	\$	8,837	\$	10,067	\$ 29

<sup>(1)</sup> Qdoba Evaluation costs are primarily comprised of legal services, third party consulting and audit fees.

The following is a summary of our restructuring costs by operating segment in each fiscal year (in thousands):

	2017		2016		2015
Qdoba restaurant operations (1)	\$	5,206	\$	1,991	\$ _
Shared services (2)		3,423		1,764	29
Jack in the Box restaurant operations		208		6,312	_
	\$	8,837	\$	10,067	\$ 29

<sup>(1)</sup> In 2017, Qdoba restaurant operations includes \$2.3 million of Qdoba Evaluation costs.

At this time, we are unable to estimate additional charges to be incurred.

<sup>(2)</sup> In 2017, facility closing costs include \$2.0 million in costs related to the exit and early lease termination of the Qdoba corporate support center, which was offset by \$0.9 million due to the reversal of the related tenant improvement allowance, and \$0.3 million due to the reversal of the related straight-line rent expense. In 2017, facility closing costs also includes \$1.2 million of accelerated depreciation related to the relocation of our Qdoba corporate support center.

<sup>(3)</sup> In 2017, other primarily represents employee relocation costs and moving expenses related to the relocation of our Qdoba corporate support center. In 2016, other primarily represents employee relocation costs.

<sup>(2)</sup> Shared service functions consist primarily of accounting/finance, information technology, human resources, audit services, legal, tax and treasury. In 2017, costs include \$3.0 million of Qdoba Evaluation costs.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Total accrued severance costs related to our restructuring activities are included in accrued liabilities and changed as follows during fiscal 2017 (in thousands):

Balance as of October 2, 2016	S	4,198
Additions		731
Cash payments		(4,281)
Balance as of October 1, 2017	\$	648

**Restaurant closing costs** — Costs of closed restaurants in 2017 primarily include costs related to canceled capital projects, primarily new site development, and future lease commitments and expected ancillary cost, net of anticipated sublease rentals. Cost of closed restaurants in 2016 and 2015 primarily consist of future lease commitment charges and expected ancillary costs, net of anticipated sublease rentals.

Accrued restaurant closing costs included in accrued liabilities and other long-term liabilities, changed as follows during fiscal 2017 (in thousands):

Balance as of October 2, 2016	\$ 7,231
Interest expense	1,594
Adjustments (1)	959
Additions	549
Cash payments	(4,130)
Balance as of October 1, 2017 (2) (3)	\$ 6,203

- (1) Adjustments relate primarily to revisions of certain sublease and cost assumptions. Our estimates related to our future lease obligations, primarily the sublease income we anticipate, are subject to a high degree of judgment and may differ from actual sublease income due to changes in economic conditions, desirability of the sites and other factors.
- (2) The weighted average remaining lease term related to these commitments is approximately four years.
- This balance excludes \$2.9 million of restaurant closing costs that are included in accrued liabilities and other long-term liabilities, which were initially recorded as losses on the sale of company-operated restaurants upon sale to Jack in the Box franchisees in prior years.

The future minimum lease payments and receipts for the next five fiscal years and thereafter are included in the amounts disclosed in Note 8, *Leases*. Our obligations under the leases included in the above table expire at various dates between fiscal 2018 and 2029.

Restaurant Impairment Charges — When events and circumstances indicate that our long-lived assets might be impaired and their carrying amount is greater than the undiscounted cash flows we expect to generate from such assets, we recognize an impairment loss as the amount by which the carrying value exceeds the fair value of the assets. In 2017, restaurant impairment charges included \$2.4 million related to the impairment of three underperforming Qdoba restaurants which are currently held for use, and \$0.7 million in charges for Qdoba furniture and equipment resulting from new restaurant design changes. Impairment charges in 2016 and 2015 were not material to our consolidated financial statements.

Accelerated depreciation — When a long-lived asset will be replaced or otherwise disposed of prior to the end of its estimated useful life, the useful life of the asset is adjusted based on the estimated disposal date and accelerated depreciation is recognized. In fiscal 2017, accelerated depreciation primarily relates to Qdoba and Jack in the Box restaurant remodels, as well as the anticipated closure of three Jack in the Box and three Qdoba company-operated restaurants. In fiscal 2016 and 2015, accelerated depreciation primarily relates to expenses at our Jack in the Box company-operated restaurants for exterior facility enhancements and the replacement of technology equipment, and in fiscal 2015 it also includes the replacement of beverage equipment.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# 10. INCOME TAXES

Income taxes consist of the following in each fiscal year (in thousands):

	2	2017		2016		2015
Current:						
Federal	\$	80,787	\$	32,276	\$	59,362
State		12,736		5,315		9,598
		93,523		37,591		68,960
Deferred:						
Federal		(9,816)		29,975		(2,018)
State		(2,392)		4,998		(1,173)
		(12,208)		34,973		(3,191)
Income tax expense from continuing operations	\$	81,315	\$	72,564	\$	65,769
Income tax benefit from discontinued operations	\$	(1,868)	\$	(1,365)	\$	(2,410)

A reconciliation of the federal statutory income tax rate to our effective tax rate for continuing operations is as follows:

	2017	2016	2015
Computed at federal statutory rate	35.0%	35.0%	35.0%
State income taxes, net of federal tax benefit	3.8	3.7	3.7
Benefit of jobs tax credits, net of valuation allowance	(0.4)	(1.0)	(1.1)
(Benefit) expense related to COLIs	(1.0)	(1.3)	0.3
Other, net	(0.4)	0.1	(1.0)
	37.0%	36.5%	36.9%

The tax effects of temporary differences that give rise to significant portions of deferred tax assets and deferred tax liabilities at each fiscal year-end are presented below (in thousands):

Deferred tax assets:		
Deferred tax assets.		
Accrued defined benefit pension and postretirement benefits	\$ 67,471	\$ 89,253
Impairment	23,986	21,904
Accrued insurance	14,708	14,378
Tax loss and tax credit carry forwards	11,860	13,624
Lease commitments related to closed or refranchised locations	10,337	7,440
Share-based compensation	9,715	9,091
Interest rate swaps	8,855	18,483
Leasing transactions	7,532	11,144
Other reserves and allowances	2,843	1,935
Deferred income	1,898	1,887
Accrued vacation pay expense	1,835	2,137
Accrued incentive compensation	1,021	5,536
Other, net	5,185	3,876
Total gross deferred tax assets	167,246	200,688
Valuation allowance	(8,507)	(11,365)
Total net deferred tax assets	 158,739	189,323
Deferred tax liabilities:		
Intangible assets	(33,448)	(31,827)
Property and equipment, principally due to differences in depreciation	(25,077)	(38,859)
Other	(1,519)	(1,050)
Total gross deferred tax liabilities	(60,044)	(71,736)
Net deferred tax assets	\$ 98,695	\$ 117,587

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Deferred tax assets as of October 1, 2017 include state net operating loss carry-forwards of approximately \$66.5 million expiring at various times between 2018 and 2037. At October 1, 2017 we recorded a valuation allowance of \$8.5 million related to losses and state tax credits, which decreased from the \$11.4 million at October 2, 2016 primarily due to the release of the valuation allowance on state tax credits. We believe that it is more likely than not that these net operating loss and credit carry-forwards will not be realized and that the remaining deferred tax assets will be realized through future taxable income or alternative tax strategies.

The major jurisdictions in which the Company files income tax returns include the United States and states in which we operate that impose an income tax. The federal statutes of limitations have not expired for fiscal years 2014 and forward. The statutes of limitations for California and Texas, which constitute the Company's major state tax jurisdictions, have not expired for fiscal years 2013 and forward and 2012 and forward, respectively.

#### 11. RETIREMENT PLANS

We sponsor programs that provide retirement benefits to our employees. These programs include defined contribution plans, defined benefit pension plans and postretirement healthcare plans.

Defined contribution plans — We maintain a qualified savings plan pursuant to Section 401(k) of the Internal Revenue Code ("IRC"). Effective January 1, 2016, the plan was amended and restated to incorporate Safe Harbor Plan design features which include changes to participant eligibility and company contribution amounts and vesting. The plan allows all employees who have satisfied the service requirements and reached age 21 to defer a percentage of their pay on a pre-tax basis. Beginning January 1, 2016, we match 100% of the first 4% of compensation deferred by the participant. Prior to January 1, 2016, we matched 50% of the first 4% of compensation deferred by the participant. Our contributions under this plan were \$2.4 million in fiscal 2017, and \$3.8 million and \$1.2 million in fiscal 2016 and 2015, respectively.

We also maintain an unfunded, non-qualified deferred compensation plan for key executives and other members of management whose compensation deferrals or company matching contributions to the qualified savings plan are limited due to IRC rules. Effective January 1, 2016, this non-qualified plan was amended to replace the company matching contribution with an annual restoration match that is intended to "restore" up to the full 4% match for participants whose elective deferrals (and related company matching contributions) to the qualified savings plan were limited due to IRC rules. A participant's right to the Company restoration match vests immediately. Prior to January 1, 2016, we matched 100% of the first 3% contributed by the participant. This plan allows participants to defer up to 50% of their salary and 85% of their bonus, on a pre-tax basis. In addition, to compensate executives who were hired or promoted into an eligible position prior to May 7, 2015 and who may no longer participate in our supplemental defined benefit pension plan, we also contribute a supplemental amount equal to 4% of an eligible employee's salary and bonus for a period of 10 years in such eligible position. Our contributions under the non-qualified deferred compensation plan were \$0.5 million in fiscal 2017, and \$0.3 million and \$1.3 million in fiscal 2016 and 2015, respectively. A participant's right to Company contributions in the qualified plan vests immediately, and in the non-qualified plan vests at a rate of 25% per year of service.

Defined benefit pension plans — We sponsor two defined benefit pension plans, a "Qualified Plan" covering substantially all full-time employees hired prior to January 1, 2011, and an unfunded supplemental executive retirement plan ("SERP") which provides certain employees additional pension benefits and was closed to new participants effective January 1, 2007. In fiscal 2011, the Board of Directors approved changes to our Qualified Plan whereby participants will no longer accrue benefits effective December 31, 2015. This change was accounted for as a plan "curtailment" in accordance with FASB authoritative guidance. Benefits under both plans are based on the employees' years of service and compensation over defined periods of employment.

**Postretirement healthcare plans**— We also sponsor two healthcare plans, closed to new participants, that provide postretirement medical benefits to certain employees who have met minimum age and service requirements. The plans are contributory; with retiree contributions adjusted annually, and contain other cost-sharing features such as deductibles and coinsurance.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

*Obligations and funded status* — The following table provides a reconciliation of the changes in benefit obligations, plan assets and funded status of our retirement plans for each fiscal year (*in thousands*):

	Qualif	ied Pl	an	SE	SERP		Postretiremen	t Hea	Health Plans	
	2017		2016	 2017		2016		2017		2016
Change in benefit obligation:										
Obligation at beginning of year	\$ 522,459	\$	442,264	\$ 81,450	\$	75,346	\$	28,214	\$	28,911
Service cost	1,331		4,479	855		773		_		_
Interest cost	19,889		20,926	2,850		3,253		1,003		1,263
Participant contributions	_		_	_		_		118		127
Actuarial (gain) loss	(20,081)		75,456	(2,296)		6,938		(2,652)		(768)
Benefits paid	(10,425)		(9,791)	(4,458)		(4,860)		(1,168)		(1,161)
Settlements	(19,406)		(10,875)	_		_		_		_
Other	_		_	_		_		145		(158)
Obligation at end of year	\$ 493,767	\$	522,459	\$ 78,401	\$	81,450	\$	25,660	\$	28,214
Change in plan assets:										
Fair value at beginning of year	\$ 438,402	\$	332,657	\$ _	\$	_	\$	_	\$	_
Actual return on plan assets	52,138		31,411	_		_		_		_
Participant contributions	_		_	_		_		118		127
Employer contributions	_		95,000	4,458		4,860		905		1,192
Benefits paid	(10,425)		(9,791)	(4,458)		(4,860)		(1,168)		(1,161)
Settlements	(19,406)		(10,875)	_		_		_		_
Other	_		_	_		_		145		(158)
Fair value at end of year	\$ 460,709	\$	438,402	\$ _	\$	_	\$	_	\$	_
Funded status at end of year	\$ (33,058)	\$	(84,057)	\$ (78,401)	\$	(81,450)	\$	(25,660)	\$	(28,214)
Amounts recognized on the balance sheet:										
Current liabilities	\$ _	\$	_	\$ (4,448)	\$	(4,504)	\$	(1,308)	\$	(1,325)
Noncurrent liabilities	(33,058)		(84,057)	(73,953)		(76,946)		(24,352)		(26,889)
Total liability recognized	\$ (33,058)	\$	(84,057)	\$ (78,401)	\$	(81,450)	\$	(25,660)	\$	(28,214)
Amounts in AOCI not yet reflected in net periodic benefit cost:										
Unamortized actuarial loss (gain), net	\$ 167,598	\$	216,129	\$ 33,462	\$	37,417	\$	(574)	\$	2,239
Unamortized prior service cost	_		_	418		571		_		_
Total	\$ 167,598	\$	216,129	\$ 33,880	\$	37,988	\$	(574)	\$	2,239
Other changes in plan assets and benefit obligations recognized in OCI:										
Net actuarial (gain) loss	\$ (44,077)	\$	65,801	\$ (2,296)	\$	6,938	\$	(2,652)	\$	(768)
Amortization of actuarial loss	(4,455)		(2,828)	(1,659)		(1,259)		(162)		(219)
Amortization of prior service cost	_		_	(153)		(240)		_		_
Total recognized in OCI	 (48,532)		62,973	(4,108)		5,439		(2,814)		(987)
Net periodic benefit (credit) cost and other losses	(2,467)		6,477	5,517		5,525		1,165		1,482
Total recognized in comprehensive income	\$ (50,999)	\$	69,450	\$ 1,409	\$	10,964	\$	(1,649)	\$	495
Amounts in AOCI expected to be amortized in fiscal 2018 net periodic benefit cost:				 						
Net actuarial loss (gain)	\$ 3,330			\$ 1,538			\$	(27)		
Prior service cost				146						
Total	\$ 3,330			\$ 1,684			\$	(27)		

Additional year-end pension plan information — The projected benefit obligation ("PBO") is the actuarial present value of benefits attributable to employee service rendered to date, including the effects of estimated future pay increases. The accumulated benefit obligation ("ABO") also reflects the actuarial present value of benefits attributable to employee service rendered to date but does not include the effects of estimated future pay increases. Therefore, the ABO as compared to plan assets is an indication of the assets currently available to fund vested and nonvested benefits accrued through the end of the fiscal year. The funded status is measured as the difference between the fair value of a plan's assets and its PBO.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

As of October 1, 2017 and October 2, 2016, the Qualified Plan's ABO exceeded the fair value of its plan assets. The SERP is an unfunded plan and, as such, had no plan assets as of October 1, 2017 and October 2, 2016. The following sets forth the PBO, ABO and fair value of plan assets of our pension plans as of the measurement date in each fiscal year (*in thousands*):

		2017		2016
Qualified Plan:				
Projected benefit obligation	\$	493,767	\$	522,459
Accumulated benefit obligation	\$	493,767	\$	522,459
Fair value of plan assets	\$	460,709	\$	438,402
SERP:				
Projected benefit obligation	\$	78,401	\$	81,450
Accumulated benefit obligation	\$	78,401	\$	80,815
Fair value of plan assets	S	_	s	_

Net periodic benefit cost — The components of the fiscal year net periodic benefit cost were as follows (in thousands):

	2017		2016		2015
Qualified Plan:					
Service cost	\$ 1,331	\$	4,479	\$	7,592
Interest cost	19,889		20,926		19,750
Expected return on plan assets	(28,142)		(21,756)		(23,273)
Actuarial loss	4,455		2,828		8,278
Net periodic benefit (credit) cost	\$ (2,467)	\$	6,477	\$	12,347
SERP:					
Service cost	\$ 855	\$	773	\$	676
Interest cost	2,850		3,253		2,945
Actuarial loss	1,659		1,259		1,134
Amortization of unrecognized prior service cost	153		240		269
Net periodic benefit cost	\$ 5,517	\$	5,525	\$	5,024
Postretirement health plans:					
Interest cost	\$ 1,003	\$	1,263	\$	1,196
Actuarial loss	162		219		182
Net periodic benefit cost	\$ 1,165	\$	1,482	\$	1,378

Prior service costs are amortized on a straight-line basis from date of participation to full eligibility. Unrecognized gains or losses are amortized using the "corridor approach" under which the net gain or loss in excess of 10% of the greater of the PBO or the market-related value of the assets, if applicable, is amortized. For our Qualified Plan in fiscal year 2017 and 2016, actuarial losses were amortized over the average future expected lifetime of all participants expected to receive benefits, and in 2015, actuarial losses were amortized on a straight-line basis over the expected remaining service period of plan participants. For our SERP, actuarial losses are amortized over the expected remaining future lifetime for inactive participants, and for our postretirement health plans, actuarial losses are amortized over the expected remaining future lifetime of inactive participants expected to receive benefits.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Assumptions — We determine our actuarial assumptions on an annual basis. In determining the present values of our benefit obligations and net periodic benefit costs as of and for the fiscal years ended October 1, 2017, October 2, 2016 and September 27, 2015, we used the following weighted-average assumptions:

	2017	2016	2015
Assumptions used to determine benefit obligations (1):			
Qualified Plan:			
Discount rate	3.99%	3.85%	4.79%
Rate of future pay increases	<u> </u>	%	3.50%
SERP:			
Discount rate	3.80%	3.60%	4.45%
Rate of future pay increases	3.50%	3.50%	3.50%
Postretirement health plans:			
Discount rate	3.82%	3.64%	4.47%
Assumptions used to determine net periodic benefit cost (2):			
Qualified Plan:			
Discount rate	3.85%	4.79%	4.60%
Long-term rate of return on assets	6.50%	6.50%	6.50%
Rate of future pay increases	%	3.50%	3.50%
SERP:			
Discount rate	3.60%	4.45%	4.36%
Rate of future pay increases	3.50%	3.50%	3.50%
Postretirement health plans:			
Discount rate	3.64%	4.47%	4.43%

<sup>(1)</sup> Determined as of end of year.

The assumed discount rates were determined by considering the average of pension yield curves constructed of a population of high-quality bonds with a Moody's or Standard and Poor's rating of "AA" or better whose cash flow from coupons and maturities match the year-by-year projected benefit payments from the plans. As benefit payments typically extend beyond the date of the longest maturing bond, cash flows beyond 30 years were discounted back to the 30th year and then matched like any other payment.

The assumed expected long-term rate of return on assets is the weighted-average rate of earnings expected on the funds invested or to be invested to provide for the pension obligations. The long-term rate of return on assets was determined taking into consideration our projected asset allocation and economic forecasts prepared with the assistance of our actuarial consultants.

The assumed discount rate and expected long-term rate of return on assets have a significant effect on amounts reported for our pension and postretirement plans. A quarter percentage point decrease in the discount rate and long-term rate of return used would have decreased fiscal 2017 earnings before income taxes by \$0.3 million and \$1.1 million, respectively.

The assumed average rate of compensation increase is the average annual compensation increase expected over the remaining employment periods for the participating employees. For determining our Qualified Plan's projected benefit obligation as of October 1, 2017 and October 2, 2016, and the net periodic benefit cost in fiscal 2017, no future pay increases were included in our assumptions as our plan participants no longer accrue benefits effective December 31, 2015.

<sup>(2)</sup> Determined as of beginning of year.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

For measurement purposes, the weighted-average assumed health care cost trend rates for our postretirement health plans were as follows for each fiscal year:

	2017	2016	2015
Healthcare cost trend rate for next year:			
Participants under age 65	7.50%	7.75%	8.00%
Participants age 65 or older	7.00%	7.25%	7.50%
Rate to which the cost trend rate is assumed to decline:			
Participants under age 65	4.50%	4.50%	4.50%
Participants age 65 or older	4.50%	4.50%	4.50%
Year the rate reaches the ultimate trend rate:			
Participants under age 65	2030	2030	2030
Participants age 65 or older	2028	2028	2028

The assumed healthcare cost trend rate represents our estimate of the annual rates of change in the costs of the healthcare benefits currently provided by our postretirement plans. The healthcare cost trend rate implicitly considers estimates of healthcare inflation, changes in healthcare utilization and delivery patterns, technological advances and changes in the health status of the plan participants. The healthcare cost trend rate assumption has a significant effect on the amounts reported. For example, a 1.0% change in the assumed healthcare cost trend rate would have the following effect on the fiscal 2017 net periodic benefit cost and end of year PBO (*in thousands*):

	1% Point Increase	1% Point Decrease		
Total interest and service cost	\$ 123	\$ (105)		
Postretirement benefit obligation	\$ 2,892	\$ (2,482)		

Plan assets — Our investment philosophy is to (1) protect the corpus of the fund; (2) establish investment objectives that will allow the market value to exceed the present value of the vested and unvested liabilities over time; while (3) obtaining adequate investment returns to protect benefits promised to the participants and their beneficiaries. Our asset allocation strategy utilizes multiple investment managers in order to maximize the plan's return while minimizing risk. We regularly monitor our asset allocation, and senior financial management and the Finance Committee of the Board of Directors review performance results quarterly. We continually review our target asset allocation for our Qualified Plan and when changes are made, we reallocate our plan assets over a period of time, as deemed appropriate by senior financial management, to achieve our target asset allocation. Our plan asset allocation at the end of fiscal 2017 and target allocations were as follows:

	2017	Target	Minimum	Maximum
Cash and cash equivalents	1%	%	%	%
Domestic equity	23	25	15%	35%
International equity	26	25	15%	35%
Core fixed funds	29	25	20%	30%
High yield	4	5	%	10%
Alternative investments	9	9	4%	14%
Real estate	8	8	3%	13%
Real return bonds	_	3	%	6%
	100%	100%		

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The Company measures its defined benefit plan assets and obligations as of the month-end date closest to its fiscal year end, which is a practical expedient under FASB authoritative guidance. The fair values of the Qualified Plan's assets by asset category are as follows (in thousands):

		Total	Quoted Prices in Active Markets for Identical (Level 1)		in Active Markets for Identical		Significant Other Observable Inputs (Level 2)			Significant Unobservable Inputs (Level 3)
Items Measured at Fair Value at September 30, 2017:							-			
Asset Category:										
Cash and cash equivalents	(1)	\$ 3,245	\$	_	\$	3,245	\$	_		
Equity:										
U.S	(2)	108,241		108,241		_		_		
International	(3), (4)	121,130		52,013		_		_		
Fixed income:										
Investment grade	(5)	133,737		_		133,737		_		
High yield	(6)	19,889		19,889		_		_		
Alternatives	(4),(7)	38,933		_		_		_		
Real estate	(4),(8)	35,534		_		_		_		
		\$ 460,709	\$	180,143	\$	136,982	\$	_		
Items Measured at Fair Value at September 30, 2016:										
Asset Category:										
Cash and cash equivalents	(1)	\$ 5,479	\$	_	\$	5,479	\$	_		
Equity:										
U.S	(2)	101,174		101,174		_		_		
International	(3), (4)	121,884		61,097		_		_		
Fixed income:										
Investment grade	(5)	120,439		_		120,439		_		
High yield	(6)	24,638		24,638		_		_		
Alternatives	(7)	24,642		24,642		_		_		
Real estate	(4),(8)	40,146		_		_		_		
		\$ 438,402	\$	211,551	\$	125,918	\$	_		

<sup>(1)</sup> Cash and cash equivalents are comprised of commercial paper, short-term bills and notes, and short-term investment funds, which are valued at quoted prices in active markets for similar securities.

- (5) Investment grade fixed income consists of debt obligations either issued by the US government or have a rating of BBB- / Baa or higher assigned by a major credit rating agency. These investments are valued based on unadjusted quoted market prices (Level 1), or based on quoted prices in inactive markets, or whose values are based on models, but the inputs to those models are observable either directly or indirectly (Level 2).
- (6) High yield fixed income consists primarily of debt obligations that have a rating of below BBB- / Baa or lower assigned by a major credit rating agency. These investments are valued based on unadjusted quoted market prices.
- (7) Alternative investments consists primarily of an investment in asset classes other than stocks, bonds, and cash. Alternative investments can include commodities, hedge funds, private equity, managed futures, and derivatives. These investments are valued based on unadjusted quoted market prices and can be redeemed on a bi-monthly basis.
- (8) Real estate is investments in a real estate collective trust for purposes of total return. These investments are valued based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These investments can be redeemed on a quarterly basis.

<sup>(2)</sup> U.S. equity securities are comprised of investments in common stock of U.S. companies for total return purposes. These investments are valued by the trustee at closing prices from national exchanges on the valuation date.

<sup>(3)</sup> International equity securities are comprised of investments in common stock of companies located outside of the U.S for total return purposes. These investments are valued by the trustee at closing prices from national exchanges on the valuation date, or the values are adjusted as a result of market movements following the close of local trading using inputs to models that are observable either directly or indirectly. The portion of these investments that are measured at fair value using the net asset value per share practical expedient (see note 4 below) can be redeemed on a monthly basis.

<sup>(4)</sup> Certain investments that are measured at fair value using the net asset value per share (or its equivalent) practical expedient have not been categorized in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statement of financial position.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Future cash flows — Our policy is to fund our plans at or above the minimum required by law. As of the date of our last actuarial funding valuation, there was no minimum requirement. We do not anticipate making any contributions to our Qualified Plan in fiscal 2018. Contributions expected to be paid in the next fiscal year, the projected benefit payments for each of the next five fiscal years, and the total aggregate amount for the subsequent five fiscal years are as follows (in thousands):

	Defined Benefit Pension Plans		Postretirement Health Plans	
Estimated net contributions during fiscal 2018	\$ 4,448	\$	1,333	
Estimated future year benefit payments during fiscal years:				
2018	\$ 15,889	\$	1,333	
2019	\$ 16,454	\$	1,391	
2020	\$ 17,315	\$	1,440	
2021	\$ 18,046	\$	1,534	
2022	\$ 18,969	\$	1,579	
2023-2027	\$ 115,960	\$	8,194	

We will continue to evaluate contributions to our Qualified Plan based on changes in pension assets as a result of asset performance in the current market and economic environment. Expected benefit payments are based on the same assumptions used to measure our benefit obligations at October 1, 2017 and include estimated future employee service, if applicable.

#### 12. SHARE-BASED EMPLOYEE COMPENSATION

Stock incentive plans — We offer share-based compensation plans to attract, retain and motivate key officers, employees and non-employee directors to work toward the financial success of the Company.

Our stock incentive plans are administered by the Compensation Committee of the Board of Directors and have been approved by the stockholders of the Company. The terms and conditions of our share-based awards are determined by the Compensation Committee for each award date and may include provisions for the exercise price, expirations, vesting, restriction on sales, and forfeitures, as applicable. We issue new shares to satisfy stock issuances under our stock incentive plans.

Our Amended and Restated 2004 Stock Incentive Plan authorizes the issuance of up to 11,600,000 common shares in connection with the granting of stock options, stock appreciation rights, restricted stock purchase rights, restricted stock bonuses, restricted stock units or performance units to key employees, directors, and other designated employees. As of October 1, 2017, 2,079,595 shares of common stock were available for future issuance under this plan.

We also maintain a deferred compensation plan for non-management directors under which those who are eligible to receive fees or retainers may choose to defer receipt of their compensation. The deferred amounts are converted to stock equivalents. The plan requires settlement in shares of our common stock based on the number of stock equivalents and dividend equivalents at the time of a participant's separation from the Board of Directors. This plan provides for the issuance of up to 350,000 shares of common stock in connection with the crediting of stock equivalents. As of October 1, 2017, 143,122 shares of common stock were available for future issuance under this plan.

We terminated our employee stock purchase plan ("ESPP") on February 26, 2015. The ESPP was available for all eligible employees to purchase shares of common stock at 95% of the fair market value on the date of purchase. Employees could authorize us to withhold up to 15% of their base compensation during any offering period, subject to certain limitations.

Compensation expense — The components of share-based compensation expense recognized in each fiscal year are as follows (in thousands):

	2017	2016	2015
Nonvested stock units	\$ 6,470	\$ 5,520	\$ 4,989
Performance share awards	2,674	3,068	4,229
Stock options	1,914	2,509	2,782
Nonvested restricted stock awards	88	88	156
Non-management directors' deferred compensation	270	270	264
Total share-based compensation expense	\$ 11,416	\$ 11,455	\$ 12,420

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Nonvested restricted stock units — Nonvested restricted stock units ("RSUs") are generally issued to executives, non-management directors and certain other members of management and employees. Prior to fiscal 2011, RSUs were granted to certain Executive and Senior Vice Presidents pursuant to our share ownership guidelines. These awards vest upon retirement or termination based on years of service. As of October 1, 2017, 60,272 of such RSUs were outstanding.

Beginning fiscal 2011, we replaced the ownership share grants with time-vested RSUs for certain Vice Presidents and Officers that vest ratably over four to five years and have a 50% or 100% holding requirement on settled shares, which must be held until termination. As of October 1, 2017, 142,041 of such RSUs were outstanding. RSUs issued to non-management directors vest 12 months from the date of grant, or upon termination of board service if the director elects to defer receipt, and totaled 52,343 units outstanding as of October 1, 2017. RSUs issued to certain other employees either cliff vest or vest ratably over three years and totaled 49,576 units outstanding as of October 1, 2017. These awards are amortized to compensation expense over the estimated vesting period based upon the fair value of our common stock on the award date discounted by the present value of the expected dividend stream over the vesting period.

The following is a summary of RSU activity for fiscal 2017:

	Shares	A	Weighted- Average Grant Date Fair Value
RSUs outstanding at October 2, 2016	328,905	\$	54.05
Granted	65,947	\$	102.42
Released	(75,604)	\$	58.47
Forfeited	(15,016)	\$	80.57
RSUs outstanding at October 1, 2017	304,232	\$	62.14

As of October 1, 2017, there was approximately \$8.0 million of total unrecognized compensation cost related to RSUs, which is expected to be recognized over a weighted-average period of 2.5 years. The weighted-average grant date fair value of awards granted was \$102.42, \$72.06 and \$75.07 in fiscal years 2017, 2016 and 2015, respectively. In fiscal years 2017, 2016 and 2015, the total fair value of RSUs that vested and were released was \$4.4 million, \$4.5 million and \$2.4 million, respectively.

**Performance share awards** — Performance share awards, granted in the form of stock units, represent a right to receive a certain number of shares of common stock based on the achievement of corporate performance goals and continued employment during the vesting period. Performance share awards issued to executives vest at the end of a three-year period and vested amounts may range from 0% to a maximum of 150% of targeted amounts depending on the achievement of performance measures at the end of a three-year period. The expected cost of the shares is based on the fair value of our stock on the date of grant and is reflected over the vesting period with a reduction for estimated forfeitures. These awards may be settled in cash or shares of common stock at the election of the Company on the date of grant. It is our intent to settle these awards with shares of common stock.

The following is a summary of performance share award activity for fiscal 2017:

	Shares	A	Weighted- Average Grant Date Fair Value
Performance share awards outstanding at October 2, 2016	117,619	\$	62.13
Granted	24,599	\$	95.33
Issued	(55,022)	\$	65.36
Forfeited	(1,539)	\$	84.04
Performance adjustments	6,478	\$	78.27
Performance share awards outstanding at October 1, 2017	92,135	\$	78.67

As of October 1, 2017, there was approximately \$1.7 million of total unrecognized compensation cost related to performance share awards which is expected to be recognized over a weighted-average period of 1.7 years. The weighted-average grant date fair value of awards granted was \$95.33, \$75.25 and \$73.53 in fiscal years 2017, 2016 and 2015, respectively. The total fair value of awards that became fully vested during fiscal years 2017, 2016 and 2015 was \$3.2 million, \$3.5 million and \$3.5 million, respectively.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**Stock options** — Option grants have contractual terms of seven years and employee options vest over a three-year period. Options may vest sooner for employees meeting certain age and years of service thresholds. All option grants provide for an option exercise price equal to the closing market value of the common stock on the date of grant.

The following is a summary of stock option activity for fiscal 2017:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (in thousands)
Options outstanding at October 2, 2016	338,457	\$ 61.73		
Granted	89,792	\$ 104.95		
Exercised	(114,333)	\$ 45.18		
Forfeited	(1,557)	\$ 73.53		
Options outstanding at October 1, 2017	312,359	\$ 80.15	4.91	\$ 7,072
Options exercisable at October 1, 2017	124,824	\$ 66.64	4.11	\$ 4,404
Options exercisable and expected to vest at October 1, 2017	312,359	\$ 80.15	4.91	\$ 7,072

The aggregate intrinsic value in the table above is the amount by which the current market price of our stock on October 1, 2017 exceeds the weighted average exercise price.

We use a valuation model to determine the fair value of options granted which requires the input of highly subjective assumptions, including the expected volatility of the stock price. The following table presents the weighted-average assumptions used for stock option grants in each fiscal year, along with the related weighted-average grant date fair value:

	2017		2016	2015
Risk-free interest rate	1.3	7%	1.66%	1.78%
Expected dividends yield	1.5	2%	1.59%	1.09%
Expected stock price volatility	28.9	8%	26.68%	32.09%
Expected life of options (in years)	3.5	0	4.90	6.00
Weighted-average grant date fair value	\$ 20.9	2 \$	16.21	\$ 22.04

The risk-free interest rate was determined by a yield curve of risk-free rates based on published U.S. Treasury spot rates in effect at the time of grant and has a term equal to the expected life of the related options. The dividend yield assumption is based on the Company's history and expectations of dividend payouts at the grant date. The expected stock price volatility in all years represents the Company's historical volatility. The expected life of the options represents the period of time the options are expected to be outstanding and is based on historical trends.

As of October 1, 2017, there was approximately \$1.5 million of total unrecognized compensation cost, net of estimated forfeitures, related to stock options grants which is expected to be recognized over a weighted-average period of 1.2 years. The total intrinsic value of stock options exercised was \$6.9 million, \$18.6 million and \$41.8 million in fiscal years 2017, 2016 and 2015, respectively.

Nonvested stock awards — We previously issued nonvested stock awards ("RSAs") to certain executives under our share ownership guidelines. Effective fiscal 2009, we no longer issue RSA awards and have replaced them with grants of RSUs. The RSAs vest, subject to the discretion of our Board of Directors in certain circumstances, upon retirement or termination based upon years of service. These awards are amortized to compensation expense over the estimated vesting period based upon the fair value of our common stock on the award date. As of October 1, 2017, RSAs outstanding totaled 95,815 shares with a weighted average grant date fair value of \$20.56 per share.

In fiscal 2017, there was no activity related to RSAs. As of October 1, 2017, there was less than \$0.1 million of total unrecognized compensation cost related to RSAs, which is expected to be recognized fully in fiscal 2018.

**Non-management directors' deferred compensation** — All awards outstanding under our directors' deferred compensation plan are accounted for as equity-based awards and deferred amounts are converted into stock equivalents based on a per share price equal to the average of the closing price of our common stock for the 10 trading days immediately preceding the date the deferred compensation is credited to the director's account. During fiscal years 2017, 2016 and 2015 no common stock was issued in connection with director retirements.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The following is a summary of the stock equivalent activity for fiscal 2017:

	Stock Equivalents	Weighted- verage Grant Date Fair Value
Stock equivalents outstanding at October 2, 2016	84,364	\$ 29.43
Deferred directors' compensation	2,632	\$ 102.58
Dividend equivalents	1,519	\$ 101.94
Stock equivalents outstanding at October 1, 2017	88,515	\$ 32.85

*Employee stock purchase plan* — The ESPP was terminated during fiscal 2015; therefore, no stock was issued in fiscal 2017 and 2016. During fiscal year 2015, 1,371 shares of common stock were issued pursuant to our ESPP with a fair value of \$70.78.

#### 13. STOCKHOLDERS' EQUITY

Repurchases of common stock — In September 2016, the Board of Directors approved a stock buyback program for up to \$300.0 million in shares of our common stock, expiring in November 2018. In May 2017, the Board of Directors approved an additional stock buyback program for up to \$100.0 million in shares of our common stock, also expiring in November 2018. During fiscal 2017, we repurchased 3.2 million shares at an aggregate cost of \$327.2 million. As of October 1, 2017, there was approximately \$181.0 million remaining under Board-authorized stock buyback programs which expire in November 2018. In our consolidated statements of cash flows for fiscal years 2017 and 2015, repurchases of common stock includes \$7.2 million and \$3.1 million, respectively, related to repurchase transactions traded in the prior fiscal years that settled in fiscal years 2017 and 2015, respectively. Repurchases of common stock included in our consolidated statement of cash flows for fiscal 2016 exclude \$7.2 million related to repurchase transactions traded in 2016 that settled in the subsequent year.

*Dividends* — In fiscal 2017, the Board of Directors declared four cash dividends of \$0.40 per share totaling \$49.2 million. Future dividends are subject to approval by our Board of Directors.

#### 14. AVERAGE SHARES OUTSTANDING

Our basic earnings per share calculation is computed based on the weighted-average number of common shares outstanding. Our diluted earnings per share calculation is computed based on the weighted-average number of common shares outstanding adjusted by the number of additional shares that would have been outstanding had the potentially dilutive common shares been issued. Potentially dilutive common shares include nonvested stock awards and units, stock options, and non-management director stock equivalents. Performance share awards are included in the average diluted shares outstanding each period if the performance criteria have been met at the end of the respective periods.

The following table reconciles basic weighted-average shares outstanding to diluted weighted-average shares outstanding in each fiscal year (in thousands):

	2017	2016	2015
Weighted-average shares outstanding — basic	30,630	33,735	37,587
Effect of potentially dilutive securities:			
Nonvested stock awards and units	182	188	199
Stock options	59	150	274
Performance share awards	43	73	155
Weighted-average shares outstanding — diluted	30,914	34,146	38,215
Excluded from diluted weighted-average shares outstanding:			
Antidilutive	76	147	84
Performance conditions not satisfied at the end of the period	53	38	15

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 15. COMMITMENTS, CONTINGENCIES AND LEGAL MATTERS

Commitments — As of October 1, 2017, we had unconditional purchase obligations during the next five fiscal years as follows (in thousands):

2018	\$ 8	880,800
2019	4	199,200
2020	3	386,200
2021	3	380,100
2022	2	261,300
Total	\$ 2,4	107,600

These obligations primarily represent amounts payable under purchase contracts for goods related to system-wide restaurant operations.

Legal matters — We assess contingencies, including litigation contingencies, to determine the degree of probability and range of possible loss for potential accrual in our financial statements. An estimated loss contingency is accrued in the financial statements if it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Because litigation is inherently unpredictable, assessing contingencies is highly subjective and requires judgments about future events. When evaluating litigation contingencies, we may be unable to provide a meaningful estimate due to a number of factors, including the procedural status of the matter in question, the availability of appellate remedies, insurance coverage related to the claim or claims in question, the presence of complex or novel legal theories, and/or the ongoing discovery and development of information important to the matter. In addition, damage amounts claimed in litigation against us may be unsupported, exaggerated or unrelated to possible outcomes, and as such are not meaningful indicators of our potential liability or financial exposure. We regularly review contingencies to determine the adequacy of the accruals and related disclosures. The ultimate amount of loss may differ from these estimates.

Gessele v. Jack in the Box Inc. — In August 2010, five former employees instituted litigation in federal court in Oregon alleging claims under the federal Fair Labor Standards Act and Oregon wage and hour laws. The plaintiffs alleged that the Company failed to pay non-exempt employees for certain meal breaks and improperly made payroll deductions for shoe purchases and for workers' compensation expenses, and later added additional claims relating to timing of final pay and related wage and hour claims involving employees of a franchisee. In 2016, the court dismissed the federal claims and those relating to franchise employees. In June 2017, the court granted class certification with respect to state law claims of improper deductions and late payment of final wages. In fiscal 2012, we accrued for a single claim for which we believe a loss is both probable and estimable; this accrued loss contingency did not have a material effect on our results of operations. We continue to believe that no additional losses are probable beyond this accrual, and we cannot estimate a possible loss contingency or range of reasonably possible loss contingencies beyond the accrual. We plan to vigorously defend against this lawsuit. Nonetheless, an unfavorable resolution of this matter in excess of our current accrued loss contingencies could have a material adverse effect on our business, results of operations, liquidity or financial condition.

Other legal matters — In addition to the matter described above, we are subject to normal and routine litigation brought by former, current or prospective employees, customers, franchisees, vendors, landlords, shareholders or others. We intend to defend ourselves in any such matters. Some of these matters may be covered, at least in part, by insurance. Our insurance liability (undiscounted) and reserves are established in part by using independent actuarial estimates of expected losses for reported claims and for estimating claims incurred but not reported. We believe that the ultimate determination of liability in connection with legal claims pending against us, if any, in excess of amounts already provided for such matters in the consolidated financial statements, will not have a material adverse effect on our business, our annual results of operations, liquidity or financial position; however, it is possible that our business, results of operations, liquidity, or financial condition could be materially affected in a particular future reporting period by the unfavorable resolution of one or more matters or contingencies during such period.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 16. SEGMENT REPORTING

Our principal business consists of developing, operating and franchising our Jack in the Box and Qdoba restaurant concepts, each of which we consider a reportable operating segment. This segment reporting structure reflects our current management structure, internal reporting method and financial information used in deciding how to allocate our resources. Based upon certain quantitative thresholds, each operating segment is considered a reportable segment.

We measure and evaluate our segments based on segment revenues and earnings from operations. The reportable segments do not include an allocation of the costs related to shared service functions; nor do they include unallocated costs such as pension expense, share-based compensation and restructuring expense. These costs are reflected in the caption "Shared services and unallocated costs." The following table provides information related to our operating segments in each fiscal year (in thousands):

		2016	2015
Revenues by segment:			
Jack in the Box restaurant operations	\$ 1,097,291	\$ 1,162,258	\$ 1,145,176
Qdoba restaurant operations	456,623	437,073	395,141
Consolidated revenues	\$ 1,553,914	\$ 1,599,331	\$ 1,540,317
Earnings from operations by segment:			
Jack in the Box restaurant operations	\$ 280,097	\$ 290,346	\$ 265,230
Qdoba restaurant operations	31,031	47,250	47,264
Shared services and unallocated costs	(83,021)	(108,911)	(112,182)
Gains (losses) on the sale of company-operated restaurants	38,034	1,230	(3,139)
Consolidated earnings from operations	266,141	229,915	197,173
Interest expense, net	46,518	31,081	18,803
Consolidated earnings from continuing operations and before income taxes	\$ 219,623	\$ 198,834	\$ 178,370
Total expenditures for long-lived assets by segment:			
Jack in the Box restaurant operations	\$ 29,426	\$ 38,607	\$ 41,928
Qdoba restaurant operations	34,163	53,316	34,071
Shared services and unallocated costs	3,864	4,692	10,227
Consolidated expenditures for long-lived assets	\$ 67,453	\$ 96,615	\$ 86,226
Total depreciation expense by segment:			
Jack in the Box restaurant operations	\$ 60,595	\$ 66,287	\$ 64,597
Qdoba restaurant operations	20,854	19,306	17,103
Shared services and unallocated costs	6,761	6,489	7,078
Consolidated depreciation expense	\$ 88,210	\$ 92,082	\$ 88,778

We do not evaluate, manage or measure performance of segments using asset, interest income and expense, or income tax information; accordingly, this information by segment is not prepared or disclosed.

# 17. SUPPLEMENTAL CONSOLIDATED CASH FLOW INFORMATION (in thousands)

	2017	2016	2015
Cash paid during the year for:	 		
Income tax payments	\$ 92,721	\$ 33,454	\$ 28,764
Interest, net of amounts capitalized	\$ 42,893	\$ 28,576	\$ 16,233
(Decrease) increase in obligations for purchases of property and equipment	\$ (1,848)	\$ (3,122)	\$ 5,388
(Decrease) increase in obligations for treasury stock repurchases	\$ (7,208)	\$ 7,208	\$ (3,112)
Non cash transactions:			
Consideration for franchise acquisitions	\$ 13,809	\$ _	\$ _
Decrease in equipment capital lease obligations from the sale of company-operated restaurants	\$ 5,631	\$ _	\$ _
Equipment capital lease obligations incurred	\$ 1,364	\$ 1,124	\$ 16,770
Increase in dividends accrued or converted to common stock equivalents	\$ 308	\$ 176	\$ 174

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# 18. SUPPLEMENTAL CONSOLIDATED FINANCIAL STATEMENT INFORMATION (in thousands)

	Octobe 201	
Accounts and other receivables, net:		
Trade	\$	64,576 \$ 66,837
Notes receivable		1,276 1,603
Other		7,403 7,680
Allowance for doubtful accounts		(4,561) (2,760)
	\$	68,694 \$ 73,360
Prepaid expenses:		
Prepaid income taxes	\$	18,185 \$ 12,113
Prepaid rent		— 18,613
Other		10,963 9,672
	\$	29,148 \$ 40,398
Other assets, net:		
Company-owned life insurance policies	\$ 1	10,057 \$ 105,957
Deferred tax assets		98,695 117,587
Deferred rent receivable		47,033 47,485
Other		17,247 19,440
	\$ 2	73,032 \$ 290,469
Accrued liabilities:		
Insurance	\$	39,031 \$ 38,368
Payroll and related taxes	:	26,249 44,627
Advertising		20,112 21,827
Deferred rent income		17,918 15,909
Sales and property taxes		9,695 14,311
Gift card liability		5,052 5,183
Deferred franchise fees		1,199 929
Other		41,049 40,096
	\$ 10	60,305 \$ 181,250
Other long-term liabilities:		
Defined benefit pension plans	\$ 10	07,011 \$ 161,003
Straight-line rent accrual		47,096 47,070
Other	1	19,424 140,852
	\$ 2	73,531 \$ 348,925
F-3	7	

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# 19. UNAUDITED QUARTERLY RESULTS OF OPERATIONS (in thousands, except per share data)

		16 Weeks Ended			12	2 Weeks Ended		
Fiscal Year 2017	J	anuary 22, 2017		April 16, 2017		July 9, 2017		October 1, 2017
Revenues	\$	487,933	\$	369,389	\$	357,846	\$	338,746
Earnings from operations	\$	73,117	\$	65,650	\$	66,981	\$	60,393
Net earnings	\$	35,929	\$	33,094	\$	36,351	\$	29,958
Net earnings per share:								
Basic	\$	1.12	\$	1.07	\$	1.23	\$	1.02
Diluted	\$	1.11	\$	1.06	\$	1.22	\$	1.01
		16 Weeks Ended		12 Wee	ks Er	ıded		13 Weeks Ended
Fiscal Year 2016			. <u></u>	12 Wee April 10, 2016	ks Er	July 3, 2016	· <del></del>	
Fiscal Year 2016 Revenues		Ended anuary 17,	\$	April 10,	s Er	July 3,	\$	Ended October 2,
	J	Ended anuary 17, 2016	\$ \$	April 10, 2016	_	July 3, 2016	\$ \$	Ended October 2, 2016
Revenues	<b>J</b>	Ended anuary 17, 2016 470,823		April 10, 2016 361,151	\$	July 3, 2016 368,938		Ended October 2, 2016 398,419
Revenues Earnings from operations	\$ \$	Ended anuary 17, 2016 470,823 62,514	\$	April 10, 2016 361,151 52,786	\$ \$	July 3, 2016 368,938 55,705	\$	Ended October 2, 2016 398,419 58,910
Revenues Earnings from operations Net earnings	\$ \$	Ended anuary 17, 2016 470,823 62,514	\$	April 10, 2016 361,151 52,786	\$ \$	July 3, 2016 368,938 55,705	\$	Ended October 2, 2016 398,419 58,910

# 20. SUBSEQUENT EVENTS

On November 17, 2017, the Board of Directors declared a cash dividend of \$0.40 per share, to be paid on December 15, 2017 to shareholders of record as of the close of business on December 4, 2017. Future dividends will be subject to approval by our Board of Directors.

Subsequent to the end of fiscal 2017, we signed non-binding letters of intent with franchisees to sell 21 Jack in the Box company-operated restaurants in several markets. Pre-tax gross proceeds related to these sales are estimated at \$12.0 million to \$13.0 million.

August 3, 2017

This letter is to confirm that Jack in the Box Inc. (the "Company") will grant you a one-time conditional bonus payment of \$187,500 (less tax withholding and 401(k) deferral if applicable), contingent on your continuous employment and satisfactory performance with the Company as Qdoba Brand President through the date such payment obligation is triggered, as set forth below.

The conditional bonus payment obligation will be triggered on the earlier of: (a) January 2, 2018 or (b) the consummation of a transaction to sell or spin Qdoba Restaurant Corporation or substantially all of the assets of the Qdoba® brand business. Payment will be made within two weeks of the triggering event. Note that if your employment terminates for any reason before (a) or (b) triggering events, no payment is owed to you.

You acknowledge that Jack in the Box Inc. has a policy of "at will" employment, which means either you or the Company may terminate the employment relationship at any time, with or without cause, and nothing in this letter changes your at will employment or guarantees your employment for any length of time.

FOR JACK IN THE BOX INC.

#### /S/ MARK BLANKENSHIP

Mark Blankenship Chief People, Culture & Corporate Strategy Officer

By signing below, you acknowledge that you have received this letter and agree to its terms.

# /S/ KEITH GUILBAULT

Keith Guilbault

8/3/17

Date

# **Compensation and Benefits Assurance Agreement**

#### For Qdoba Brand President

This amended and restated COMPENSATION AND BENEFITS ASSURANCE AGREEMENT FOR QDOBA BRAND PRESIDENT (this "Agreement") is made, entered into October 10, 2017, by and between Jack in the Box Inc. (hereinafter referred to as the "Company") and the eligible Executive **Keith M. Guilbault** (hereinafter referred to as the "Executive"), and supersedes and replaces the prior agreement between the parties dated August 3, 2017 (the "Effective Date").

WHEREAS, the Executive is presently employed by the Company in a key management capacity as Qdoba Brand President and President of the Company's wholly owned subsidiary Qdoba Restaurant Corporation ("Qdoba"); and

WHEREAS, the Executive possesses considerable experience and knowledge of the business and affairs of the Company concerning its policies, methods, personnel, and operations; and

WHEREAS, the Company desires assuring the continued employment of the Executive in a key management capacity and the Executive is desirous of having such assurances.

NOW THEREFORE, in consideration of the foregoing and of the mutual covenants and agreement of the parties set forth in this Agreement, and of other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

#### Section 1. Term of Agreement

This Agreement will commence on the Effective Date and shall continue in effect for two full calendar years from the Effective Date (through **August 3, 2019**) (the "Initial Term").

The Initial Term of this Agreement automatically shall be extended for two additional calendar years at the end of the Initial Term, and then again after each successive two-year period thereafter (each such two-year period following the Initial Term a "Successive Period"). However, either party may terminate this Agreement at the end of the Initial Term, or at the end of any Successive Period thereafter, by giving the other party written notice of intent not to renew, delivered at least six (6) months prior to the end of such Initial Term or Successive Period. If such notice is properly delivered by either party, this Agreement, along with all corresponding rights, duties, and covenants shall automatically expire at the end of the Initial Term or Successive Period then in progress.

In the event that a "Change in Control" occurs (as defined in Section 2.5 herein) during the Initial Term or any Successive Period, upon the effective date of such Change in Control, the term of this Agreement shall automatically and irrevocably be renewed for a period of twenty-four (24) full calendar months from the effective date of such Change in Control. This Agreement shall thereafter automatically terminate following the twenty-four (24) month Change in Control renewal period. Further, this Agreement shall be assigned to, and shall be assumed by, the purchaser or successor entity in such Change in Control, as further provided in Section 4 herein.

### Section 2. Severance Benefits

2.1. Right to Severance Benefits. The Executive shall be entitled to receive from the Company the Severance Benefits as described in Section 2.3 herein, if during the term of this Agreement there has been a Change in Control and if, within twenty-four (24) calendar months immediately thereafter, the Executive's employment shall end due to a Qualifying Termination (as defined in Section 2.2 herein). The Severance Benefits described in Sections 2.3(a), 2.3(b), and 2.3(c) herein shall be paid in cash to the Executive.

The Severance Benefits described in Sections 2.3(a), 2.3(b), 2.3(c), 2.3(d) and 2.3(e) shall be paid out of the general assets of the Company.

- 2.2. Qualifying Termination. In the event the Executive incurs a separation from service (as defined under Treasury Regulation section 1.409A-1(h) and without regard to any alternate definition thereunder) as a result of the occurrence of either of the following events during the 24-month period following a Change in Control (subject to the limitations set forth below, "Qualifying Termination"), the Company shall provide the Executive the Severance Benefits, as such benefits are described under Section 2.3 herein:
  - (a) The involuntary termination of the Executive's employment with the Qdoba Business (as defined below) without Cause (as such term is defined below; and
  - (b) The Executive's voluntary termination of employment with the Qdoba Business for Good Reason (as such term is defined below).

Notwithstanding the foregoing, a Qualifying Termination shall not include (i) a termination of employment within twenty-four (24) calendar months after a Change in Control by reason of the Executive's death or disability (defined as a physical or mental condition that results in a total and permanent

disability to such extent that the person is eligible for disability benefits under the federal Social Security Act), (ii) the Executive's voluntary termination without Good Reason, (iii) the Company's involuntary termination of the Executive's employment for Cause, (iv) the Executive's termination of employment with Jack in the Box Inc. without termination of the Executive's employment with the Qdoba Business, or (v) the Executive's termination of employment with the Qdoba Business without termination of the Executive's employment with Jack in the Box Inc. For the avoidance of doubt, the transfer of the Executive's employment from Jack in the Box Inc. to Qdoba or any successor to the Qdoba Business shall not be considered a Qualifying Termination under this Agreement.

For purposes of this Agreement, the "Qdoba Business" shall mean the Qdoba Restaurant Corporation or any successor to the business of Qdoba as operated as of the date of this Agreement.

In the event the Executive's employment is terminated during the 24-month period following a Change in Control due to death or disability (defined as a physical or mental condition that results in a total and permanent disability to such extent that the person is eligible for disability benefits under the federal Social Security Act), any benefits or payments provided to the Executive will be provided in accordance with the terms of the severance policy then in effect to which the Executive is then subject.

For the avoidance of doubt, to the extent the Executive becomes entitled to payments or benefits pursuant to the terms of any previously entered Compensation and Benefits Assurance Agreement between Jack in the Box Inc. and the Executive (the "Jack in the Box Agreement"), the Executive shall not be entitled to any payments or benefits under this Agreement. In addition, to the extent the Executive becomes entitled to payments and benefits under this Agreement, the Executive shall not be entitled to any payments or benefits under the Jack in the Box Agreement.

(c) Definitions of terms used in this section:

"Cause" shall be determined by a committee designated by the Board of Directors of the Company ("Compensation Committee"), in the exercise of good faith and reasonable judgment, and shall mean the occurrence of any of the following:

- (1) a demonstrably willful and deliberate act or failure to act by the Executive (other than as a result of incapacity due to physical or mental illness) which is committed in bad faith, without reasonable belief that such action or inaction is in the best interests of the Company, which causes actual material financial injury to the Company and which act or inaction is not remedied within fifteen (15) business days of written notice from the Company; or
- (2) the Executive's conviction by a court of competent jurisdiction for committing an act of fraud, embezzlement, theft, or any other act constituting a felony involving moral turpitude or causing material harm, financial or otherwise, to the Company.

"Good Reason" shall be determined by the Executive, in the exercise of good faith and reasonable judgment, and shall mean, without the Executive's express written consent, the Executive's resignation upon the occurrence of any one or more of the following conditions, provided that the Executive first provides the Company with written notice of the existence of the applicable condition described in clauses (1) through (5) below no later than 90 days after the initial existence of such condition is known by the Executive and the Company fails to remedy such condition within 30 days of the date of such written notice.

- (1) the material diminution in the Executive's authorities, duties or responsibilities, which shall include a material reduction or alteration in the nature or status of the Executive's authorities, duties, or responsibilities, from those in effect as of ninety (90) calendar days prior to the Change in Control, other than an insubstantial and inadvertent act that is remedied by the Company promptly after receipt of notice thereof given by the Executive; provided, however, that the transfer of the Executive's employment from Jack in the Box Inc. to Qdoba or any successor to the Qdoba Business shall not, on its own, be considered a material diminution in the Executive's authorities, duties or responsibilities;
- (2) the Company requiring the Executive to be based at a location in excess of fifty (50) miles from the location of the Executive's principal job location or office immediately prior to the Change in Control; except for required travel on the Company's business to an extent consistent with the Executive's then present business travel obligations;
- (3) a material reduction by the Company of the Executive's Base Salary in effect on the Effective Date, or as the same shall be increased from time to time, excluding amounts (i) designated by the Company as payment toward reimbursement of expenses; or (ii) received under incentive or other bonus plans, regardless of whether or not the amounts are deferred;
- (4) a material reduction in the Company's compensation, health and welfare benefits, retirement benefits, or perquisite programs under which the Executive receives value, as such program exists immediately prior to the Change in Control (however, the replacement of an existing program with a new program will be permissible (and not grounds for a Good Reason termination) if there is not a material reduction in the value to be delivered to the Executive under the new program); or
- (5) any material breach by the Company of its obligations under Section 4 of this Agreement (or under any other written agreement under which the Executive provides services to the Company or the Qdoba Business).

The Executive's continued employment shall not constitute consent to, or a waiver of rights with respect to, any circumstance constituting Good Reason herein.

2.3. Description of Severance Benefits. Subject to, and to the extent applicable, the payment distribution rules applicable to "specified employees"

(as defined in Treasury Regulation section 1.409A) set forth in Section 6.13 herein, in the event that the Executive incurs a Qualifying Termination, the Company shall pay to the Executive and provide the Executive the following:

- (a) A lump-sum cash amount equal to the Executive's unpaid Base Salary (as such term is defined in Section 2.6 herein), accrued vacation pay, un-reimbursed business expenses, and all other items earned by and owed to the Executive through and including the date of the Qualifying Termination; provided that any business expense reimbursements shall (i) be paid no later than the last day of the Executive's tax year following the tax year in which the expense was incurred, (ii) not be affected by any other expense eligible for reimbursement in a tax year, and (iii) not be subject to liquidation or exchange for another benefit. Such payment shall be payable within 90 days of the effective date of the Executive's Qualifying Termination and constitute full satisfaction for these amounts owed to the Executive.
- (b) A lump-sum cash amount equal to the result obtained by multiplying (i) the Executive's annual rate of Base Salary in effect upon the date of the Qualifying Termination or, if greater, the Executive's annual rate of Base Salary in effect immediately prior to the occurrence of the Change in Control by (ii) 2.5x (such applicable multiple referred to herein as the "Multiple"). Such payment shall be payable within 90 days of the effective date of the Executive's Qualifying Termination and constitute full satisfaction for these amounts owed to the Executive.
- (c) A lump-sum cash amount equal to the result obtained by multiplying (i) the Multiple and (ii) the greater of: (I) the result of the Executive's annualized Base Salary determined in (b) above multiplied by the Executive's average annual incentive percentage for the last three (3) years prior to the effective date of the Change in Control or (II) the Executive's average dollar amount of annual incentive paid for the last three (3) years prior to the Change in Control. If the Executive does not have three (3) full years of annual incentive payments from Jack in the Box Inc. prior to a Change in Control, the Company will substitute the target annual incentive percentage for each missing year. Such payment shall be payable within 90 days of the effective date of the Executive's Qualifying Termination and constitute full satisfaction for these amounts owed to the Executive.
- (d) At the exact same cost to the Executive, and at the same coverage level as in effect as of the Executive's date of the Qualifying Termination (subject to changes in coverage levels applicable to all employees generally), a continuation of the Executive's (and the Executive's eligible dependents) health insurance coverage for 30 months from the date of the Qualifying Termination, as applicable (such applicable period referred to herein as the "Continuation Coverage Period"):

The Continuation Coverage Period will run concurrently with any coverage provided as required by the Consolidated Omnibus Budget Reconciliation Act of 1985 ("COBRA"). The difference between the fair market value of the cost of such continuation coverage and the amount the Executive pays for the coverage will be included in the Executive's taxable income. Any payments or benefits that the Executive receives during the Continuation Coverage Period shall (i) be paid no later than the last day of the Executive's tax year following the tax year in which the expense was incurred, (ii) not be affected by any other expense eligible for reimbursement or benefit provided in a tax year, and (iii) not be subject to liquidation or exchange for another benefit.

The Continuation Coverage Period shall cease prior to the end of the eighteenth (18th) month of such period in the event the Executive becomes covered under health insurance coverage of a subsequent employer which does not contain any exclusion or limitation with respect to any preexisting condition of the Executive or the Executive's eligible dependents. For purposes of enforcing this offset provision, the Executive acknowledges and agrees to inform the Company as to the terms and conditions of any subsequent employment and the corresponding benefits earned from such employment. The Executive shall provide, or cause a subsequent employer to provide, to the Company in writing correct, complete, and timely information concerning the benefits provided under such health insurance coverage

- (e) The Executive shall be entitled, at the expense of the Company, to receive standard outplacement services from a nationally recognized outplacement firm of the Executive's selection, for period of up to one (1) year from the effective date of the Executive's Qualifying Termination.
- (f) If the Executive is employed by Qdoba or any successor to the Qdoba Business (the "Acquiring Corporation") following a Change in Control, the Acquiring Company may either: (I) assume the Company's rights and obligations with respect to the Executive's unvested stock options, restricted stock unit awards (RSUs), and performance-based share awards (PSUs) granted under Jack in the Box Inc.'s stock incentive plans (collectively, the "Equity Awards") or (II) substitute for the outstanding Equity Awards an economically equivalent benefit (payable in cash or equity) that provides for the same or no less favorable vesting and other terms and conditions, subject to Section 409A and any other applicable laws. If the Acquiring Corporation assumes or substitutes for the outstanding Equity Awards in accordance with the preceding sentence, the assumed or substituted awards, to the extent not vested will become vested as of the effective date of the Executive's Qualifying Termination under the terms of the assumed or substituted awards.
- 2.4. In the event the Acquiring Corporation elects not to assume or substitute for the Equity Awards in connection with a Change in Control, Equity Awards held immediately prior to the consummation of the Change in Control by the Executive (whether or not his employment is terminated in connection with the Change in Control) shall be cancelled as of the effective date of the Change in Control and the Executive shall receive a lump-sum cash payment equal in value to the cancelled Equity Awards as of the Change in Control, subject to Section 409A and any other applicable laws. For this purpose, the final

value of the Equity Awards shall be based on the Fair Market Value of the Company's Stock on the effective date of the Change in Control, with the final value of the PSU Award determined by (a) with respect to any completed fiscal year periods during the Performance Period, the extent to which the applicable Performance Goals for such periods have been attained during such periods, if measurable and (b) with respect to fiscal year periods which have not been completed as of the date of the Change in Control (or fiscal year periods described in (a) for which performance is not measurable), the pre-established 100% level with respect to each Performance Target comprising the applicable Performance Goals for such period. Any acceleration with the foregoing shall be conditioned upon the consummation of the Change in Control.

- 2.5. Definition of "Change in Control." "Change in Control" of means, and shall be deemed to have occurred upon, the first to occur of any of the following events:
  - (a) Any Person (other than Jack in the Box Inc. or any successor to Jack in the Box Inc., or other than a trustee or other fiduciary holding securities under an employee benefit plan of Jack in the Box Inc.) becomes the Beneficial Owner, directly or indirectly, of the Qdoba Business; or
  - (b) The Board of Directors or stockholders, as applicable, of Jack in the Box Inx. approve a plan of complete liquidation of Qdoba Restaurant Corporation; or
  - (c) The consummation sale or disposition of all or substantially all of the business or assets of the Qdoba Business to an unrelated third party.
    - However, in no event shall a "Change in Control" be deemed to have occurred, with respect to the Executive, if the Executive is part of a purchasing group which consummates the Change in Control transaction. The Executive shall be deemed "part of a purchasing group" for purposes of the preceding sentence if the Executive is an equity participant in the purchasing company or group (except for: (i) passive ownership of less than two percent (2%) of the stock of the purchasing company; or (ii) ownership of equity participation in the purchasing company or group which is otherwise not significant, as determined prior to the Change in Control by a majority of the non-employee continuing Directors.
  - 2.6. Other Defined Terms. The following terms shall have the meanings set forth below:
  - (a) "Base Salary" means, at any time, the then-regular annualized rate of pay which the Executive is receiving as a salary, excluding amounts (i) designated by the Company as payment toward reimbursement of expenses; or (ii) received under incentive or other bonus plans, regardless of whether or not the amounts are deferred.
  - (b) "Beneficial Owner" shall have the meaning ascribed to such term in Rule 13d-3 of the General Rules and Regulations under the Exchange Act (as such term is defined below).
  - (c) "Exchange Act" means the Securities Exchange Act of 1934, as amended from time to time, or any successor act thereto.
  - (d) "Person" shall have the meaning ascribed to such term in Section 3(a)(9) of the Exchange Act and used in Section 13(d) and 14(d) thereof, including a "group" as defined in Section 13(d) thereof.

# Section 3. Excise Tax

- 3.1 Internal Revenue Code Section 280G Excise Tax Provision. Notwithstanding anything in this Agreement or any other agreement with the Company or any affiliate to the contrary, in the event it shall be determined that (A) any payment, award, benefit or distribution (or any acceleration of any payment, award, benefit or distribution) by the Company (or any of its affiliated entities) or any entity which effectuates a Change in Control (or any of its affiliated entities) to or for the benefit of Executive (whether pursuant to the terms of this Agreement or otherwise) (each a "Payment" and together the "Payments") would constitute a "parachute payment" within the meaning of Section 280G of the Code and would be subject to the excise tax imposed by Section 4999 of the Code or any successor provision (the "Excise Tax"), and (B) the reduction of the Payments to the maximum amount that could be paid to Executive without giving rise to the Excise Tax (the "Safe Harbor Cap") would provide Executive with a greater after-tax amount (taking into account the Excise Tax as well as federal, state and local income and employment taxes) than if such Payments were not reduced, then the Payments shall be reduced to the Safe Harbor Cap. If the reduction of the Payments would not result in a greater after-tax result to Executive (taking into account the Excise Tax as well as federal, state and local income and employment taxes), then no Payments shall be reduced pursuant to this provision. The Executive shall be solely responsible for payment of the Excise Tax and such other applicable federal, state, and local income and employment taxes.
- 3.2 Reduction of Payments. The reduction of the Payments, if applicable, shall be made by applying any reduction in the following order: (A) first, any cash amounts payable to Executive as a severance benefit as provided in Section 2.3(b) or (c) of this Agreement or otherwise; (B) second, any amounts payable on behalf of Executive for continued health insurance coverage under Section 2.3(d) of this Agreement or otherwise; (C) third, any other cash amounts payable to or on behalf of Executive under the terms of this Agreement, such as for outplacement benefits, or otherwise; (D) fourth, any payments or benefits under any nonqualified deferred compensation plan; (E) fifth, outstanding performance-based equity grants; and (F) finally, any time-vesting equity grants. In each case, Payments will be reduced beginning with Payments that would be made last in time.

3.3 Determinations by Accounting Firm. All determinations required to be made under this Section 3 shall be made by the public accounting firm that is retained by the Company (the "Accounting Firm"). The Accounting Firm shall provide detailed supporting calculations both to the Company and Executive within fifteen (15) business days of the receipt of notice from the Company or Executive that there has been a Payment, or such earlier time as is requested by the Company. All fees, costs and expenses (including, but not limited to, the costs of retaining experts) of the Accounting Firm shall be borne by the Company. The determination by the Accounting Firm shall be binding upon the Company and Executive.

#### Section 4. Successors and Assignments

- 4.1. Successors. The Company will require any successor (whether via a Change in Control, direct or indirect, by purchase, merger, consolidation, or otherwise) of (i) the Company or (ii) the Qdoba Business to expressly assume and agree to perform the obligations under this Agreement in the same manner and to the same extent that the Company would be required to perform if no such succession had taken place. Upon assumption of this Agreement by such successor, all references herein to the Company shall be deemed references to such successor unless otherwise required by the context thereof.
- 4.2. Assignment by Executive. This Agreement shall inure to the benefit of and be enforceable by the Executive's personal or legal representatives, executors, administrators, successors, heirs, distributees, devisees, and legatees. If the Executive should die while any amount is still payable to the Executive hereunder had the Executive continued to live, all such amounts, unless otherwise provided herein, shall be paid in accordance with the terms of this Agreement, to the Executive's devisee, legatee, or other designee, or if there is no such designee, to the Executive's estate.

An Executive's rights hereunder shall not otherwise be assignable.

#### Section 5. Miscellaneous

5.1. Administration. This Agreement shall be administered by the Board of Directors of the Company (the "Board"), or by the Administrative Committee. The Administrative Committee (with the approval of the Board, if the Board is not the Administrative Committee) is authorized to interpret this Agreement, to prescribe and rescind rules and regulations, and to make all other determinations necessary or advisable for the administration of this Agreement.

In fulfilling its administrative duties hereunder, the Administrative Committee may rely on outside counsel, independent accountants, or other consultants to render advice or assistance.

5.2. Notices. Any notice required to be delivered to the Company or the Administrative Committee by the Executive hereunder shall be properly delivered to the Company when personally delivered to (including by a reputable overnight courier), or actually received through the U.S. mail, postage prepaid at this Company's corporate headquarters as of the date of such notice.

Any notice required to be delivered to the Executive by the Company or the Administrative Committee hereunder shall be properly delivered to the Executive when personally delivered to (including by a reputable overnight courier), or actually received through the U.S. mail, postage prepaid, by, the Executive at his or her last known address as reflected on the books and records of the Company.

## Section 6. Contractual Rights and Legal Remedies

- 6.1. Contractual Rights to Benefits. This Agreement establishes in the Executive a right to the benefits to which the Executive is entitled hereunder. However, except as expressly stated herein, nothing herein contained shall require or be deemed to require, or prohibit or be deemed to prohibit, the Company to segregate, earmark, or otherwise set aside any funds or other assets in trust or otherwise to provide for any payment to be made or required hereunder.
- 6.2. Legal Fees, Compensation and Expenses. The Company shall pay all legal fees, costs of litigation, prejudgment interest, and other expenses which are incurred in good faith by the Executive. Additionally, the Company should be required to continue to pay and provide the Executive's compensation and benefits pending resolution of conflict. The aforementioned payments are a result of the Company's refusal to provide the Severance Benefits to which the Executive becomes entitled under this Agreement, or as a result of the Company's (or any third party's) contesting the validity, enforceability, or interpretation of the Agreement, or as a result of any conflict between the parties pertaining to this Agreement.
- 6.3. Arbitration. The Executive shall have the right and option to elect (in lieu of litigation) to have any dispute or controversy arising under or in connection with this Agreement settled by arbitration conducted before a panel of three (3) arbitrators sitting in a location selected by the Executive within fifty (50) miles from the location of his or her job with the Company, in accordance with the rules of the American Arbitration Associations then in effect. The Executive's election to arbitrate, as herein provided, and the decision of the arbitrators in that proceeding, shall be binding on the Company and the Executive.

Judgment may be entered on the award of the arbitrator in any court having jurisdiction. All expenses of such arbitration, including the fees and expenses of the counsel for the Executive, shall be borne by the Company.

- 6.4. Unfunded Agreement. This Agreement is intended to be an unfunded general asset promise for a select, highly compensated member of the Company's management and, therefore, is intended to be exempt from the substantive provisions of the Employee Retirement Income Security Act of 1974, as amended.
  - 6.5. Exclusivity of Benefits. Unless specifically provided herein, neither the provision of this Agreement nor the benefits provided hereunder shall

reduce any amounts otherwise payable, or in any way diminish the Executive's rights as an employee of the Company, whether existing now or hereafter, under any compensation and/or benefit plans, programs, policies, or practices provided by the Company, for which the Executive may qualify. Nor does this Agreement invalidate or effect (except as explicitly provided for in Section 2.2 hereof) the Jack in the Box Agreement, which shall remain in effect providing for severance benefits in the event of "Change in Control" of Jack in the Box Inc.

Vested benefits or other amounts which the Executive is otherwise entitled to receive under any plan, policy, practice, or program of the Company (i.e., including, but not limited to, vested benefits under the Company's 401(k) plan), at or subsequent to the Executive's date of Qualifying Termination shall be payable in accordance with such plan, policy, practice, or program except as expressly modified by this Agreement.

- 6.6. Includable Compensation. Severance Benefits provided hereunder shall not be considered "includable compensation" for purposes of determining the Executive's benefits under any other plan or program of the Company.
- 6.7. Employment Status. Nothing herein contained shall be deemed to create an employment agreement between the Company and the Executive, providing for the employment of the Executive by the Company or any other entity for any fixed period of time. The Executive's employment with the Company or any purchaser or successor entity is terminable at-will by the Company or the Executive and each shall have the right to terminate the Executive's employment at any time, with or without Cause, subject to the Company's obligation to provide Severance Benefits as required hereunder.

In no event shall the Executive be obligated to seek other employment or take any other action by way of mitigation of the amounts payable to the Executive under any of the provisions of this Agreement, nor shall the amount of any payment hereunder be reduced by any compensation earned by the Executive as a result of employment by another employer, other than as provided in Section 2.3(e) herein.

- 6.8. Entire Agreement. This Agreement represents the entire agreement between the parties with respect to the subject matter hereof, and supersedes all prior discussions, negotiations, and agreements concerning the subject matter hereof, including, but not limited to, any prior severance agreement made between the Executive and the Company; provided, however, that this Agreement shall not invalidate or supersede or effect (except as explicitly provided for in Section 2.2 hereof) the Jack in the Box Agreement, which shall remain in full force and effect.
- 6.9. Tax Withholding. The Company shall withhold from any amounts payable under this Agreement any federal, state, city, or other taxes as legally required to be withheld.
- 6.10. Waiver of Rights. Except as otherwise provided herein, the Executive's acceptance of Severance Benefits, and any other payments required hereunder shall be deemed to be a waiver of all rights and claims of the Executive against the Company pertaining to any matters arising under this Agreement.
- 6.11. Severability. In the event any provision of the Agreement shall be held illegal or invalid for any reason, the illegality or invalidity shall not affect the remaining parts of the Agreement, and the Agreement shall be construed and enforced as if the illegal or invalid provision had not been included.
- 6.12. Applicable Law. To the extent not preempted by the laws of the United States, the laws of the State of Delaware shall be the controlling law in all matters relating to the Agreement.
- 6.13. Application of Section 409A. Notwithstanding any inconsistent provision of this Agreement, to the extent the Company determines in good faith that (i) payments or benefits received or to be received by the Executive pursuant to this Agreement in connection with the Executive's termination of employment would constitute deferred compensation subject to the rules of Treasury Regulation Section 409A, and (ii) the Executive is a "specified employee" under Section 409A, then only to the extent required to avoid the Executive's incurrence of any additional tax or interest under Section 409A, such payment or benefit will be delayed until the earliest date following the Executive's "separation from service" within the meaning of Section 409A which will permit the Executive to avoid such additional tax or interest. The Company and the Executive agree to negotiate in good faith to reform any provisions of this Agreement to maintain to the maximum extent practicable the original intent of the applicable provisions without violating the provisions of Section 409A, if the Company deems such reformation necessary or advisable pursuant to guidance under Section 409A to avoid the incurrence of any such interest and penalties. Such reformation shall not result in a reduction of the aggregate amount of payments or benefits under this Agreement.

IN WITNESS WHEREOF, the Company has executed this Agreement, to be effective as of the day and year first written above.

ATTEST: Jack in the Box Inc.

By: <u>/S/PHILLIP H. RUDOLPH</u> By: <u>/S/ LEONARD A. COMMA</u>

Phillip H. Rudolph Leonard A. Comma

Corporate Secretary Chairman & Chief Executive Officer

**Participating Executive** 

By: /S/ KEITH M. GUILBAULT

**Qdoba Brand President** 

# JACK IN THE BOX INC. FY 2017 PERFORMANCE INCENTIVE PROGRAM

#### **GENERAL**

The Jack in the Box Inc. FY 2017 Performance Incentive Program (the "*Program*") is established pursuant to the Jack in the Box Inc. Performance Incentive Plan (the "*Plan*"). Each Award under the Program will be governed by the terms of the Program and the Plan; *provided however*, that in the event of any conflict between the terms of the Program and the Plan, the terms of the Plan will control. Capitalized terms not explicitly defined in the Program but defined in the Plan will have the same definitions as in the Plan.

The "Committee" for all purposes of the Program shall be the Compensation Committee of the Board.

The "162(m) Deadline" for all purposes of the Program shall mean, with respect to an individual Participant, the earlier of (i) the date 90 days after the commencement of the Performance Period (as defined below) for such Participant, and (ii) the date on which 25% of such Performance Period has elapsed, and in any event at a time when the achievement of the Performance Goals (as defined below) applicable to such Participant remain substantially uncertain.

The initial Participants, Award Opportunities, Performance Goals and Methodology for the Program (as defined herein) shall be approved by the Committee in writing on or around November 2016 and in any case for Participants in the Program for the full 2017 fiscal year of the Company, by the earlier of (i) December 31, 2016 and (ii) the time when the achievement of the applicable Performance Goals remains substantially uncertain (such date of approval, the "Approval Date") and set forth in the Appendices to this Program, which shall become part of, and incorporated into, this Program. Such Appendix shall be updated as appropriate during the Company's 2017 fiscal year pursuant to the terms of the Program (for example, to add individuals who become Participants after the Approval Date). Upon or shortly after designation as a Participant, each Participant shall receive a copy of this Program and the applicable exhibit(s).

#### PERFORMANCE PERIOD

For purposes of the Program, the "Performance Period" means the Company's 2017 fiscal year.

Notwithstanding the foregoing, with respect to any individual who is designated as a Participant in the Program after the Approval Date, the term "Performance Period" will mean the period over which performance is measured under the Program for such Participant.

# **ELIGIBILITY**

## **Participation**

In order to qualify as a "Participant" in the Program, an individual must meet the following requirements:

- (i) Must be an employee of the Company or an Affiliate;
- (ii) Must be designated in writing by the Committee as eligible to participate in the Program, either individually or as a member of a class of employees who has been so designated, no later than the 162(m) Deadline, provided that if such Participant is not a "covered employee" within the meaning of Section 162(m) (a "Covered Employee"), such designation may occur at such later date as determined by the Committee; and
- (iii) Must not be eligible to participate in any other annual performance incentive plan or program offered by the Company or an Affiliate.

#### **Award Payments**

In order to be eligible to receive payment of an Award under the Program, a Participant must meet the following requirements:

(i) Must have been employed by the Company or an Affiliate for six (6) or more consecutive full accounting periods during the Performance Period, or any such lesser number of full accounting periods as may be specified by the Committee;

- (ii) Must have been classified by the Company or an Affiliate as a corporate officer or any such other class of employees specifically designated by the Committee for at least one (1) full accounting period during the Performance Period; and
- (iii) Must be performing at a satisfactory level or higher as of the date Awards are paid under the Program (or if applicable under Section 3(c), as of the date of the Participant's termination of employment), as determined by the Committee or the Participant's supervisor.

# **Termination of Employment**

## (i) Death, Disability or Retirement

In the event of a Participant's termination of employment with the Company or an Affiliate prior to the date Awards are paid under the Program due to the Participant's death, Disability or Retirement, the Participant will be eligible to receive payment of his or her Award under the Program with the amount of such Award determined in accordance with Section 6, provided that (A) the Participant otherwise meets the requirements of Section 3(b), and (B) the Performance Goals with respect to such Award have been attained. Any such Award will be paid at the same time as all other Awards are paid under the Program.

For purposes of the Program, (1) "Disability" means a physical or mental condition that results in a total and permanent disability to such extent that the Participant is eligible for disability benefits under the federal Social Security Act, and (2) "Retirement" means the Participant's termination of employment with the Company or an Affiliate at age 55 or older with 10 or more full years of continuous service with the Company or an Affiliate.

#### (ii) Other Termination of Employment

In the event of a Participant's termination of employment with the Company or an Affiliate during the Performance Period due to any reason other than the Participant's death, Disability or Retirement, the Participant will not be eligible to receive payment of his or her Award under the Program.

In the event of a Participant's termination of employment with the Company or an Affiliate after the end of the Performance Period, but prior to the date Awards are paid under the Program, due to any reason other than the Participant's death, Disability or Retirement, the Committee will determine, in its sole and absolute discretion, whether the Participant will be eligible to receive payment of his or her Award under the Program and the amount of any such Award; *provided however*, that no such Award may be paid unless (A) the Participant otherwise meets the requirements of Section 3(b), and (B) the Performance Goals with respect to such Award have been attained. Any such Award will be paid at the same time as all other Awards are paid under the Program.

#### THRESHOLD, TARGET AND MAXIMUM AWARDS

Provided that a Participant meets all of the eligibility requirements and other terms of the Program, (a) the Participant's target award opportunity ("*Target Award*") represents the amount payable to the Participant if the Performance Goals for the Performance Period are attained at the target level, and (b) the Participant's threshold and maximum award opportunity (respectively, "*Threshold Award*" and "*Maximum Award*") and the payout percentage award opportunities between such threshold and maximum levels (collectively, the "*Award Opportunities*"), represent the respective amounts payable to the Participant if the Performance Goals for the Performance Period are attained at the applicable corresponding performance level, and prorated between performance levels, subject to no payment exceeding the "Maximum Award" in any event.

The Committee will designate in writing the Award Opportunities for each Participant's position level, expressed as a percentage of the Base Salary of such Participant, which designation shall occur on the Approval Date, or, with respect to an individual who becomes a Participant following the Approval Date, on the date of becoming a Participant or as soon as practicable thereafter, but in any event no later than the 162(m) Deadline, provided that if such Participant is not a Covered Employee, such designation may occur at such later date as determined by the Committee.

For purposes of the Program, "Base Salary" means the Participant's annual base salary as of the Approval Date (including any increases in Base Salary approved on the Approval Date) or, (i) if such individual becomes a Participant after the Approval Date, the annual base salary at time the individual becomes a Participant, or (ii) if such individual is a Participant and receives a change in annual base salary due to a promotion or demotion, then the Participant's respective salaries for the applicable time period (using the Corporation's accounting periods) will be used on a pro rata basis. In each case, the Base Salary used excludes any bonuses, commissions, salary advances, allowances or reimbursements, perquisites, fringe benefits or any other compensation that is not part of a Participant's base salary. Base Salary will be determined before any deductions for taxes or benefits and deferrals of compensation pursuant to any plan sponsored by the Company or an Affiliate.

## **PERFORMANCE GOALS**

With respect to individuals designated as Participants, the Committee will designate in writing (i) the Performance Goals for each Participant's Award and (ii) the methodology by which the amount of each Participant's actual Award will be determined based on the extent to which the applicable Performance Goals are attained (the "*Methodology*") and such designation shall occur on the Approval Date, or with respect to an individual who becomes a Participant following the Approval Date, on the date of becoming a Participant or as soon as practicable thereafter, but in any event no later than the 162(m) Deadline, provided that if such Participant is not a Covered Employee, such designation may occur at such later date as determined by the Committee.

The Committee will make appropriate adjustments in the method of calculating the attainment of the Performance Goals for the Performance Period for any of the following circumstances should they occur: (1) to exclude restructuring and/or other non-recurring charges such as transaction costs associated with acquisitions or joint ventures; (2) to exclude the effects of changes to generally accepted accounting principles; (3) to exclude the effect of any other unusual, non-recurring gain or loss or other extraordinary item; (4) to exclude the effects of gains or losses on the sale of company-operated restaurants; (5) to exclude the effects of discontinued operations; (6) to exclude the effect of any change in the outstanding shares of common stock of the Company by reason of any stock dividend or split, reorganization, recapitalization, merger, consolidation, spin-off, combination or exchange of shares or other similar corporate change; (7) to reflect a corporate transaction, such as a merger, consolidation, separation (including a spinoff or other distribution of stock or property by a corporation), or reorganization (whether or not such reorganization comes within the definition of such term in Section 368 of the Code); and (8) to the extent an Award is not intended to qualify as "performance-based compensation" under Section 162(m), to make other appropriate adjustments selected by the Committee. Notwithstanding the foregoing, with respect to an Award that is intended to qualify as "performance-based compensation" under Section 162(m), the Committee has the discretion not to make any of the adjustments described above, if such discretion results in a reduction of the amount of any such Award that would otherwise be due upon attainment of the Performance Goals, as adjusted pursuant to (1) through (7) above, as applicable, for the Performance Period.

### **ACTUAL AWARDS**

## Participation for Full FY 2017 at Same Position Level

If an individual is a Participant in the Program for the Company's full fiscal year 2017 (the "Full FY 2017") at the same position level, then the amount of the Participant's actual Award will be determined by the Committee in accordance with the applicable Methodology and will be based on (i) the applicable Award Percentages for the Participant's position level and (ii) the extent to which the applicable Performance Goals were attained.

For example, assume that a Participant is at the same position level for the Full FY 2017 (and that the Target Award for such position level is 50% of Base Salary), and that the Performance Goals are attained at the target level. In this case, the Participant's actual Award would be the amount equal to 50% of the Participant's Base Salary.

### Participation for Full FY 2017 at Different Position Levels

If an individual is a Participant in the Program for the Full FY 2017 and changes positions during the year (e.g., due to a promotion or demotion or from one segment of the Corporation to another segment with different performance goals (e.g., Brand Services, Jack in the Box brand or Qdoba brand), then the amount of the Participant's actual Award will be determined by the Committee in accordance with the applicable Methodology and will be based on (i) the Award Percentages applicable for each of the Participant's position levels for the applicable period of time (using the Corporation's accounting periods), (ii) the Performance Goals applicable to the Participant's segment for the applicable period of time (using the Corporation's accounting periods), and (iii) the extent to which the applicable Performance Goals were attained.

For example, assume that a Participant is at one position level for 6 Periods of the Full FY 2017 (and that the Target Award for such position level is 50% of Base Salary) and is at a different position level for the other 7 Periods of the Full FY 2017 (and that the Target Award for such position level is 70% of Base Salary), and that the Performance Goals are attained at the target level. In this case, the Participant's actual Award would be the amount equal to approximately 61% of the Participant's Base Salary (6/13  $\times$  50% + 7/13  $\times$  70%).

#### Participation for Less than Full FY 2017 at Same Position Level

If an individual is a Participant in the Program for less than the Full FY 2017 at the same position level, then the amount of the Participant's actual Award will be equal to an amount determined by the Committee in accordance with Section 6(a), but will be prorated by multiplying such amount by a fraction, the numerator of which is the number of full accounting periods during the Full FY 2017 that the individual is a Participant, and the denominator of which is 13.

## Participation for Less than Full FY 2017 at Different Position Levels

If an individual is a Participant in the Program for less than the Full FY 2017 at different position levels (e.g., due to a promotion or demotion), then the amount of the Participant's actual Award will be equal to an amount determined by the Committee in accordance with Section 6(b), but will be prorated by multiplying such amount by a fraction, the numerator of which is the

number of full accounting periods during the Full FY 2017 that the individual is a Participant, and the denominator of which is 13.

# **Discretion to Reduce Award Payments**

Notwithstanding anything in the Program to the contrary, the Committee may exercise its discretion to reduce the amount of any Award that would otherwise be due upon attainment of the Performance Goals on the basis of any factors as the Committee, in its sole discretion, may determine.

**Appendix 1** – FY 17 Performance Incentive Program Participants

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Name	Level
Leonard A. Comma	Chairman & CEO
Frances L. Allen	Brand President/EVP
Mark H. Blankenship	EVP
Carol A. DiRaimo	VP - Officer
Keith M. Guilbault	Brand President/EVP
Jerry P. Rebel	EVP
Phillip H. Rudolph	EVP
Iwona B. Alter	VP - Officer
Vanessa C. Fox	VP - Officer
Dean C. Gordon	VP - Officer
Paul D. Melancon	SVP
Raymond Pepper	VP - Officer

Subsidiaries of the Registrant	<u>Jurisdiction</u>
Foodmaker, Inc.	Delaware, United States
Foodmaker International Franchising, Inc.	Delaware, United States
Jack in the Box Eastern Division L.P.	Texas, United States
Jack in the Box Franchise Finance, LLC	Delaware, United States
JBX General Partner LLC	Delaware, United States
JBX Limited Partner LLC	Delaware, United States
JIB Stored Value Cards, LLC	Virginia, United States
Qdoba Restaurant Corporation	Colorado, United States
Qdoba of Canada Inc.	British Columbia, Canada
QMG Stored Value Cards, LLC	Virginia, United States
ORC of Kansas, LLC	Kansas, United States

### **Consent of Independent Registered Public Accounting Firm**

The Board of Directors Jack in the Box Inc.:

We consent to the incorporation by reference in the registration statements (Nos. 333-127765, 333-115619, 333-143032, 333-150913, 333-168554, and 333-181506) on Form S-8 of Jack in the Box Inc. of our reports dated

November 29, 2017, with respect to the consolidated balance sheets of Jack in the Box Inc. and subsidiaries as of October 1, 2017 and October 2, 2016, and the related consolidated statements of earnings, comprehensive income, cash flows, and stockholders' (deficit) equity for the fifty-two weeks ended October 1, 2017, the fifty-three weeks ended October 2, 2016, and the fifty-two weeks ended September 27, 2015, and the effectiveness of internal control over financial reporting as of October 1, 2017, which reports appear in the October 1, 2017 annual report on Form 10-K of Jack in the Box Inc.

/s/ KPMG LLP

San Diego, California November 29, 2017

#### CERTIFICATION

#### I, Leonard A. Comma, certify that:

- 1. I have reviewed this annual report on Form 10-K of Jack in the Box Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 29, 2017 /S/ LEONARD A. COMMA

Leonard A. Comma
Chief Executive Officer & Chairman of the
Board

#### CERTIFICATION

#### I, Jerry P. Rebel, certify that:

- 1. I have reviewed this annual report on Form 10-K of Jack in the Box Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 29, 2017 /S/ JERRY P. REBEL

Jerry P. Rebel Chief Financial Officer

#### CERTIFICATION OF CHIEF EXECUTIVE OFFICER

I, Leonard A. Comma, Chief Executive Officer of Jack in the Box Inc. (the "Registrant"), do hereby certify in accordance with 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the annual report on Form 10-K of the Registrant, to which this certification is attached as an exhibit (the "Report"), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

Dated: November 29, 2017 /S/ LEONARD A. COMMA

Leonard A. Comma Chief Executive Officer

#### CERTIFICATION OF CHIEF FINANCIAL OFFICER

I, Jerry P. Rebel, Chief Financial Officer of Jack in the Box Inc. (the "Registrant"), do hereby certify in accordance with 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the annual report on Form 10-K of the Registrant, to which this certification is attached as an exhibit (the "Report"), fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

Dated: November 29, 2017 /S/ JERRY P. REBEL

Jerry P. Rebel

Chief Financial Officer