[more than a store] NORDSTROM


## financial highlights

Dollars in thousands except per share amounts

| FISCAL YEAR | 2003 | 2002 |
| :--- | :--- | :---: |
| Net sales | $\$ 6,491,673$ | $\$ 5,975,076$ |
| Earnings before income taxes and |  |  |
| $\quad$ cumulative effect of accounting change | 398,141 | 195,624 |
| Earnings before cumulative effect of accounting change | 242,841 | 103,583 |
| Net earnings | 242,841 | 90,224 |
| Basic earnings per share | 1.78 | 0.67 |
| Diluted earnings per share | 1.76 | 0.66 |
| Cash dividends paid per share | 0.41 | 0.38 |

Sales per Square Foot/
Comp-Store Sales Percentage Change


Earnings before Income
Taxes and Cumulative Effect
of Accounting Change as a
Percentage of Sales

$\begin{array}{lllll}99 & 00 & 01 & 02 & 03\end{array}$

Gross Profit as a Percentage of Sales


SG\&A Expense as a Percentage of Sales


## Inventory Turn

(Cost of sales and related buying and occupancy divided by average inventory)


## Cash Flow from Operations

 in millions

## when you listen, an interesting thing happens.



Matt did everything possible to ensure the shoes would be delivered to me that night. He checked the stock room, called the shipping company and looked in the mailroom.

I want you to know how grateful and delighted I am.

Vanessa Q. Reyes,
Alderwood, Lynnwood, Washington


Susan Frad,
Alderwood, Lynnwood, Washington


Susana Campos, John Calas, Kelly Derewenko
Sarah Stitt, Jason Bauer, Jose Vargas,
employees at Village of Merrick Park, Coral Gables, Florida


In a world of technology, people still matter the most. We live in an age where computers can do amazing things. But have you ever had a computer escort you through a store to find the perfect outfit for your daughter's wedding? Or tailor it to perfection? Or have it delivered to your door that same day? That's the advantage of real people. And at Nordstrom, you'll find helpful people at every corner - from our sales floor to our concierge service to live operators at all 93 Nordstrom stores.

Technology can be amazing too - especially if it's helping people serve people. That's the purpose behind our perpetual inventory system. It helps our buyers track their inventory nationwide, so they can maximize each store's assortment and sales. And this year, two new tools - "point of sale" registers and "personal book" software - will be implemented in all Nordstrom stores to enhance service during and after the sale.

Real operators. Personal shoppers. On-site tailors. Salespeople who have the tools they need to make their customers happy. Little things individually, but when you add them together you get something truly amazing - a shopping experience that's one of a kind.


A place to delight your senses. We're more than just a store - today's customers seek a contemporary haven that's equal parts bustling marketplace and soothing oasis. That's the feeling we aim to create every day at Nordstrom. While our customers explore our store, we attend to the details that add value to the Nordstrom experience - spacious aisles, convenient restrooms, public seating and plenty of amenities. Other little extras add an exclusive touch and are available to everyone elegant complimentary gift boxes, live piano music, a concierge service, personal shoppers, and free skincare and makeup consultations.

We've learned from you that shopping is about more than buying new clothes - it's an experience. So from the shine of our floors to the drape of our suits, we put our heart into every detail.


6$\square$
I thought I was ready to go, but Stephanie had not finished her magic.
She had arranged a makeover in Cosmetics -
the first professional makeover of my life.
Kathy, Old Orchard customer


When it comes to fashion, everyone wants to look great. As our customers have told us, fashion means different things to different people, and everyone enjoys finding something that's fresh and new.

As a fashion specialty store, we take pride in offering a unique selection of exclusive and name brand merchandise. Our merchants have developed a reputation over the years for nurturing new and small vendors - such as $M \cdot A \cdot C$, Exclusively Misook and Donald J Pliner - into national prominence. By taking a chance on new vendors, we differentiate our store and continue to attract new designers and customers to Nordstrom.

We also seek to attract people of all shapes and sizes. Our commitment to sizes men's shoes in sizes 5-20 and widths aa to eeeeee, women's shoes in sizes $4-14$ and widths aaa to ww, petite to plus-sizes in women's fashions, and short to extra-extra-large tall clothes for men - distinguishes us from other retailers. Everyone wants to look great. At Nordstrom we go out of our way to make it happen.

Terry, my salesperson, was keenly aware that the clothes needed to be color-coordinated, sensibly styled and not too costly. She pulled together several items that looked fabulous. In all honesty, the shopping experience was magical.

Valerie, North County customer

I want to make Nordstrom a great experience for every customer.
I know I have a reputation to uphold, as well as the Nordstrom name.


A reputation built one customer at a time. One lesson we keep learning from our customers is that loyalty is built over time. Every customer experience impacts our reputation, either positively or negatively, so we must continually earn our customers' trust and business in everything we do - whether it's in our stores, online or over the phone.

By listening to you, and taking care of one customer at a time, we continue to define the Nordstrom experience. It's an experience that's built on people, products and place. But more importantly, it's built on relationships - people-to-people connections that make Nordstrom more than just a store.


Right up to the point that we opened the doors I was nervous and I remember saying to our Chairman, Bruce Nordstrom, that I was worried no one would come. He stopped, looked at me kind of sideways, and said, 'Young man, I always worry. And I've been doing this a long time.' It just speaks, I think, to the humbleness of our company. We work very hard every day to earn the loyalty of the customer.

## message to shareholders

Dear customers, employees and shareholders,

The year 2003 was a pivotal one for our company. Over the last several years, we have focused on driving sales volume, reducing expenses and upgrading and utilizing new technology - all to improve service and our bottom-line results. We've made considerable progress on these goals this past year:

- Posted second consecutive year of positive comparable store sales - our best performance in 9 years
- Monthly same-store sales outperformed our retail peer group for 22 consecutive months
- Improved gross profit 150 basis points for the full year - our best performance in over 10 years
- Reduced S,G\&A for third consecutive year
- Achieved highest net income and earnings per share in company history

As evidenced by our results, we are happy to report that Nordstrom is continuing to move in the right direction. Our customers are responding favorably to our merchandise mix. We've continued to find ways to manage and reduce expenses that we believe have maintained or enhanced the quality of our customers' experience. Plus, we are beginning to take advantage of systems upgrades to maximize our inventory investment and deliver a fresh stream of compelling goods to each of our stores.

Perhaps the biggest accomplishment is that we are becoming more disciplined as a company - while strengthening the foundation that has made Nordstrom so successful. Our goal has always been to drive volume by doing everything possible to enhance our customers' shopping experience. Each of our choices on people, technology, merchandise, expense and capital investments must enable us to build on our culture and be competitive into the future.

We've always believed that the best approach to this business is to have good people, give them the tools they need to be successful, then get out of their way and let them compete. Recently, we have added new technologies that will help our people be more competitive and better serve the customers as well. One example is our perpetual inventory system. This technology investment gives our merchants real-time visibility into which items are selling, so they can fine-tune their merchandise allocations by store. By delivering the right merchandise mix to each store, inventories turn more quickly, which opens up space for more fresh goods. Perpetual inventory is beginning to contribute to our results in a meaningful way. On a comparable basis, inventories per square foot are down over $8 \%$ from last year - and we are just beginning this journey. We need to keep pushing until we can utilize perpetual inventory to its full potential.


We are especially excited about two new selling tools that will roll out to all full-line stores by the end of 2004. New touch-screen, point-of-sale registers will reduce wait times, speed up merchandise searches across our company, and connect our salespeople to Nordstrom.com and its inventory. These registers also contain "personal book" software, a powerful relationship-building tool that we consider a "people" initiative rather than a "technology" initiative. Similar to the physical personal books that many of our salespeople have relied on in the past, this new tool will track customer requests and needs online ensuring better accuracy and more consistent and timely follow through.

Success for our company is not going to take a new strategy or an entirely new business model. Instead it's taking what we already do well and continuing to execute those strengths better - so we deliver meaningful results to both customers and shareholders. We are privileged to have a reputation built by thousands of Nordstrom employees over the years, as well as a current team committed to raising the bar even further. As always, our focus remains on the customer and doing everything possible to enhance the Nordstrom experience. We have made significant investments over the past three years on infrastructure and tools that will improve operating efficiencies. We are learning how to use technology to improve our flow of merchandise and strengthen our personal connection with the customer. And we are managing expenses more effectively, creating disciplines that will enable us to operate more profitably. We're going to continue to invest in remodeling stores to maintain our existing store base in a relevant and compelling way for the customer. We owe it to our customers, employees and shareholders to evolve our operating model so it competes effectively for the long run - a model that will be poised to take advantage of future opportunities as they arise.

For the past several years, we have all worked hard trying to strengthen the foundation that made this company so successful. We believe this is the best time in our company's history to take advantage of numerous opportunities to move our business to the next level. We are an organization comprised of passionate, competitive individuals who are playing to win ... and to make Nordstrom more than just a store.


Blake W. Nordstrom
President


Laurie M. Black,
45
Executive Vice
President and President,
Nordstrom Rack

Mark S. Brashear, 42
Executive Vice President and President, Façonnable

James H. Bromley, 40

Executive Vice
President and President,
Nordstrom Direct


Daniel F. Little, 42
Executive Vice
President and Chief
Administrative Officer

Blake W. Nordstrom, 43
President

Erik B. Nordstrom, 40
Executive Vice President, Full-line Stores

Linda Toschi Finn,
56
Executive Vice
President, Marketing

Kevin T. Knight,
48
Executive Vice President,
Chairman and Chief
Executive Officer of
Nordstrom fsb,
President of Nordstrom
Credit, Inc.

Peter E. Nordstrom, 42
Executive Vice President and President,
Full-line Stores

James R. O'Neal, 45

Executive Vice President
and President,
Nordstrom Product Group

Michael G. Koppel,
47
Executive Vice President and Chief Financial Officer


Delena M. Sunday,
43
Executive Vice President,
Human Resources and
Diversity Affairs

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## management's discussion and analysis

Nordstrom is a fashion specialty retailer offering a wide selection of highquality apparel, shoes and accessories for women, men and children. We offer our products through multiple retail channels including our full-line stores, Nordstrom Rack stores, our catalogs and on the Internet at www.nordstrom.com.

## STRATEGIC PRIORITIES

We remain committed to increasing our market share while achieving sustained increases in profitability and return on capital. Our core initiatives to accomplish these goals are as follows:

## CORE INITIATIVES

Drive top-line growth - Our single most important goal is to drive and sustain positive comparable store sales into the future. We believe our ultimate success in accomplishing this goal will come from continuing to develop and maintain strong customer relationships by providing superior service and distinctive merchandise with an emphasis on quality and value. We are also working to increase sales volume through a combination of merchandising and productivity initiatives, such as maximizing system tools to better tailor our store inventories by market.

Complete systems upgrades - Over the past three years we have made significant information technology investments. They have included the implementation of our perpetual inventory system which includes a more sophisticated replenishment system, a warehouse management system in our distribution centers and our financial system. We are currently rolling out our "Point of Sale" registers including new Personal Book technology and installing a new human resources management system. These additions have been successfully implemented and have not disrupted our operations. The systems upgrades that we have undertaken are providing the necessary tools to help us operate more efficiently and compete more effectively.

Reduce expenses - We believe we have opportunities to reduce our expenses and achieve greater operating efficiency. Despite incremental costs associated with information technology and new store investments, we have lowered our selling, general and administrative expenses as a percent of sales in each of the last three years. We are pursuing several additional selling, general and administrative expense reduction opportunities, including reduced supply chain costs, information technology and nonselling costs, which we believe will help us achieve our intermediate-term goal of $28.0 \%-28.5 \%$ by 2006. Improved operating efficiencies combined with solid sales performance will generate improved profitability for the company and our investors.

## OVERVIEW

We are pleased to report a year of strong financial performance. Our results were driven by strong sales momentum, significant gross profit improvement and modest selling, general and administrative expense improvement resulting in diluted earnings per share of $\$ 1.76$.

During 2003, we generated 4-5-4 comparable store sales gains of 4.3\% and total sales gains of $8.6 \%$ (see our GAAP sales reconciliation on page 18). In recent years, our sales per square foot have declined as we have ventured into new markets and opened new stores. This year we saw a turnaround in that trend as our sales per square foot increased to \$327 from $\$ 319$ last year, in spite of a $4 \%$ expansion in our retail square footage.

Gross profit showed significant improvement, increasing to $35.1 \%$ of sales from 33.6\% last year. Strong sales and substantially lower markdowns were the primary drivers of the improvement with lower shrinkage and improved buying and occupancy expense as a percent to sales also contributing.

Our expenses as a percent of sales improved for the third year in a row. In 2003, selling, general and administrative expenses as a percent of sales were down $0.4 \%$ to $30.0 \%$. This decrease is in addition to the $0.2 \%$ improvement we achieved in 2002. While we continue to make progress in this area, we are still focused on reaching our goal of $28.0 \%-28.5 \%$ of sales by 2006 .

Pretax margin increased to $6.1 \%$ of sales, a level we had not expected to achieve until 2005. Return on equity increased to $16.15 \%$ from a prior year return of $6.71 \%$. Both pretax margin and return on equity reached their highest levels in three years. Overall, our diluted earnings per share increased to $\$ 1.76$ from $\$ 0.66$ last year.

Improved profitability and reduced inventory levels contributed to higher cash levels in 2003. A portion of these funds were used to retire $\$ 105.7$ million in debt during 2003 and $\$ 196.8$ million of debt in the first quarter of 2004, reducing our debt to capital ratio to approximately $39 \%$ by the end of first quarter 2004.

## management's discussion and analysis

## Percentage of 2003 Sales by Merchandise Category



## RESULTS OF OPERATIONS

Segment results are discussed in each of the following sections as applicable.

## Net Sales (in millions)



Sales increases and 4-5-4 comparable store sales are shown in the table below. Comparable stores are stores open at least one full fiscal year at the beginning of the fiscal year.

| Fiscal Year | 2001 | 2002 | 2003 |
| :--- | :---: | :---: | :---: |
| Net sales increase | $1.9 \%$ | $6.1 \%$ | $8.6 \%$ |
| $4-5-4$ Comparable store sales | $(2.9 \%)$ | $1.4 \%$ | $4.3 \%$ |

[^0]We had significant sales growth in 2003 as net sales increased $8.6 \%$ over the prior year. This growth resulted from comparable store sales increases and store openings. Comparable store sales on a 4-5-4 basis increased $4.3 \%$ due to increases at both full-line stores and Nordstrom Rack stores. Additionally, we opened four full-line stores and two Nordstrom Rack stores during 2003, increasing our retail square footage $4 \%$. Sales at Nordstrom Direct increased approximately $15.4 \%$ due to favorable fill rates and strong Internet sales. During 2003, Internet sales increased approximately $46 \%$ while catalog sales declined by $9 \%$.

Merchandise division sales were led by Women's Designer, Accessories and Cosmetics, followed by Men's Apparel and Women's and Men's Shoes. The results in these divisions were driven by fresh inventories, compelling values and new product launches. All divisions realized benefits from our new perpetual inventory system, which is discussed further in the next section. Moderate customer response to our merchandise mix caused sales declines in our Women's Special Sizes and Children's divisions.

In 2002, net sales increased 6.1\% over the prior year. This growth was primarily due to store openings. During 2002, we opened eight full-line stores, four Nordstrom Rack stores and one Façonnable boutique. We also closed one Nordstrom Rack location. The net impact was an increase in our retail square footage of $8 \%$. Comparable store sales increased $1.4 \%$ due to increases at both full-line stores and Nordstrom Rack stores. Sales at Nordstrom Direct declined slightly with a planned reduction in catalog sales partially offset by an increase in Internet sales.

In 2004, we plan to open two full-line stores, increasing retail square footage by approximately $2 \%$. We expect 2004 comparable store sales to increase in the low single digits and total sales to increase in the mid-single digits. Internet sales are expected to continue increasing while catalog sales are expected to decline slightly for an overall moderate increase in Nordstrom Direct sales.

## management's discussion and analysis

| Gross Profit |  |  |  |
| :--- | ---: | ---: | ---: |
| Fiscal Year | 2001 | 2002 | 2003 |
| Gross profit as a percent |  |  |  |
| $\quad$ of net sales | $33.2 \%$ | $33.6 \%$ | $35.1 \%$ |
| Inventory per square foot | $\$ 52.10$ | $\$ 51.72$ | $\$ 47.11$ |
| Inventory turnover | 4.10 | 4.31 | 4.54 |

We saw an improvement in our 2003 gross profit as a percentage of net sales due to strong sales, substantially lower markdowns and improved shrinkage numbers as well as an improvement in expenses related to our private label business. Merchandise division gross profit was led by Accessories, Women's Specialized Apparel, Women's Contemporary/Juniors and Men's Apparel. Our new perpetual inventory system gives us greater visibility into our inventory, allowing us to more effectively manage this capital. Better inventory management has enabled us to reduce the markdowns needed to turn slow-moving merchandise and decrease overall inventory levels in spite of new store additions. Inventory per square foot declined $8.9 \%$ due to improved performance at both the fullline stores and our Nordstrom Rack division. Buying and occupancy expenses benefited from leverage on a higher sales base resulting in a small improvement on a percent of sales basis.

Gross profit as a percentage of net sales improved in 2002 due to better inventory management. In our merchandising divisions, improvement in gross profit rate offset lower sales in certain categories. Merchandise division gross profit was led by both Women's and Men's Apparel. Additionally, costs related to our private label operations improved. This was partially offset by increased markdowns in certain categories due to excess inventories. Total inventory increased as we added new stores, however, inventory per square foot declined due to improved performance at fullline stores partially offset by inventory increases at our Nordstrom Rack division. Total shrinkage as a percentage of sales was even with the previous year.

In 2004, we expect to see continuing improvement in our gross profit performance through lower markdowns and increased inventory turnover. Additionally we plan a slight improvement in our buying and occupancy expenses on a percent of sales basis.

## Selling, General and Administrative

| Fiscal Year | 2001 | 2002 | 2003 |
| :--- | :---: | :---: | :---: |
| Selling, general and administrative <br> expense as a percent of sales | $30.6 \%$ | $30.4 \%$ | $30.0 \%$ |

The 2002 selling, general and administrative expense includes an impairment charge of $\$ 15.6$ million related to the write-down of an information technology investment in a supply chain tool in our private label division. We believe that excluding this charge provides a more comparable basis from which to evaluate performance between years. Without this charge, 2002 selling, general and administrative expenses as a percentage of sales would have been $30.2 \%$.

Excluding the effects of the 2002 impairment charge, selling, general and administrative expenses as a percentage of net sales decreased in 2003 to $30.0 \%$ from $30.2 \%$ in the prior year. This improvement is primarily the result of leverage on better-than-planned sales and overall expense improvements. The most notable expense improvements were:

- Information technology expense declined this year after the completion of our perpetual inventory implementation.
- Distribution costs improved as a result of efficiencies gained from our new warehouse management system.
- Nordstrom Direct continued to execute planned reductions in catalog size consistent with their catalog sales trends, reducing overall catalog costs.
- Selling expense as a percent to sales improved due to effective management of our staffing levels.

These improvements were partially offset by the following:

- Incentive compensation expense increased as our financial performance improved.
- Our credit and collection expense increased primarily due to additional loyalty program expense resulting from higher credit sales.


## management's discussion and analysis

Selling, general and administrative expenses as a percentage of net sales decreased in 2002 to $30.2 \%$ from $30.6 \%$ in the prior year, excluding the effect of the 2002 write-down. This decrease is the result of improvements in bad debt and selling expense and reductions in sales promotion. These costs were partially offset by higher distribution costs and higher information systems expense. Bad debt expense decreased as both delinquency and write-off trends stabilized. Selling expense decreased primarily due to continued efficiencies in shipping costs at Nordstrom Direct. Sales promotion decreased as Nordstrom Direct executed planned reductions in catalog size and number of mailings consistent with sales trends. Distribution costs increased primarily due to higher merchandise volumes and temporary inefficiencies caused by the implementation of our perpetual inventory system. The information systems expense increase resulted from depreciation and rollout costs of our new perpetual inventory system.

In 2004, selling, general and administrative expenses as a percent of sales are expected to continue to improve as we identify and pursue expense reduction opportunities. Some of the key areas we are targeting include Supply Chain and Information Technology. Our distribution centers are beginning to reduce the merchandise ticketing needed and are focusing on freight costs. We plan on streamlining our information technology, eliminating old systems and leveraging off of new systems. In addition, we continue to focus on maximizing productivity improvements resulting from our new technologies.

## Interest Expense, Net

Interest expense, net increased $11.0 \%$ in 2003 primarily due to the repurchase of $\$ 105.7$ million in debt and lower capitalized interest. The debt repurchase resulted in additional expense of $\$ 14.3$ million. These expenses were partially offset by lower interest expense resulting from the reduced debt balance outstanding. Capitalized interest decreased due to lower average construction and software in progress balances resulting primarily from the completion of several software projects.

Interest expense, net increased $9.2 \%$ in 2002 primarily due to lower capitalized interest. Capitalized interest decreased due to lower average balances during the year for construction and software in progress.

Interest expense for 2004 is expected to increase in the first quarter of 2004 as we repurchased $\$ 196.8$ million in debt. The debt repurchase resulted in $\$ 20.8$ million of additional expense. Interest expense will decline for the rest of the year due to our reduced debt balance outstanding. We expect to see a year-over-year reduction in interest expense of \$11.0-\$13.0 million.

## Minority Interest Purchase and Reintegration Costs

During 2002, we purchased the outstanding shares of Nordstrom.com, Inc. series C preferred stock for $\$ 70.0$ million. The excess of the purchase price over the fair market value of the preferred stock and professional fees resulted in a one-time charge of $\$ 42.7$ million. No tax benefit was recognized on the share purchase, as we do not believe it is probable that this benefit will be realized. The impact of not recognizing this income tax benefit increased our 2002 effective tax rate to $47 \%$ before the cumulative effect of accounting change.

Also in 2002, $\$ 10.4$ million of expense was recognized related to the purchase of the outstanding Nordstrom.com options and warrants.

## Service Charge Income and Other, Net (in millions)



We continued to see improvements in our 2003 service charge income and other, net primarily due to higher VISA securitization income. Our securitization income benefited from substantial increases in our VISA credit sales and receivables during the year, as well as a small improvement in the cost of funds and bad debt write-offs. This increase was partially offset by a decline in service charge and late fee income resulting from a decline in our private label accounts receivable.

Service charge income and other, net increased in 2002 primarily due to income recorded from our VISA securitization. Securitization income increased this year as credit spreads improved, the cost of funds decreased and bad debt write-offs stabilized. This increase was partially offset by a decline in service charge and late fee income resulting from a decline in our private label accounts receivable.

In 2004, service charge income and other, net is expected to increase $\$ 7.0$ - $\$ 9.0$ million as we continue to see growth in our VISA credit sales and corresponding securitization income, offset by a small decline in service charge and late fee income from our private label credit card.

## management's discussion and analysis

## Diluted Earnings per Share



In 2002, our earnings per share included the write down of a supply chain tool, the Nordstrom.com minority interest purchase and reintegration costs and the cumulative effect of accounting change, for a total impact of $\$ 71.0$ million or $\$ 0.53$ per share. We believe that excluding these charges provides a more comparable basis from which to evaluate performance between years. Without the impact of these charges, 2002 earnings per share would have been \$1.19.

Our earnings per share in 2003 increased to \$1.76 from \$0.66 in 2002. Excluding the prior year charges noted above, 2003 earnings per share increased $\$ 0.57$ or $48 \%$. This increase was primarily driven by a strong increase in comparable store sales, significant improvement in gross profit percent and a moderate decrease in selling, general and administrative expenses as a percent of sales.

Earnings per share decreased in 2002 compared to 2001 due to the charges described above. Excluding the impact of these charges, earnings per share would have been $\$ 1.19$, an increase from 2001 of $28.0 \%$. This increase was primarily driven by an increase in comparable store sales, an improvement in gross profit percent and a decrease in selling, general and administrative expenses as a percent of sales.

Diluted earnings per share are expected to increase 15\%-18\% in 2004.

## Fourth Quarter Results

Fourth quarter 2003 earnings were $\$ 104.3$ million compared with $\$ 60.0$ million in 2002. Total sales for the quarter increased by $10.4 \%$ versus the same quarter in the prior year and comparable store sales increased by 8.5\%. The increase in total sales resulted from an increase in comparable store sales for the quarter and the opening of four full-line stores and two Nordstrom Rack stores during the year.

Gross profit as a percentage of sales showed strong improvement, increasing to $36.8 \%$ from $33.3 \%$ last year. Significant improvements in markdowns and shrinkage combined with a small improvement in buying and occupancy expenses substantially increased gross profit as a percent of sales.

Selling, general and administrative expenses as a percent of sales increased to 29.1\% from 28.6\% last year primarily due to higher incentive compensation offset by improved selling costs, lower distribution costs, lower marketing costs and lower information systems expense.

## GAAP Sales Reconciliation (in millions)

We converted to a 4-5-4 Retail Calendar at the beginning of 2003. Sales performance numbers included in this document have been calculated on a comparative 4-5-4 basis. We believe that adjusting for the difference in days provides a more comparable basis (4-5-4 vs 4-5-4) from which to evaluate sales performance. The following reconciliation bridges the reported GAAP sales to the 4-5-4 comparable sales.

| Sales Reconciliation | QTD 2003 | QTD 2002 | \% Change \% Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Dollar Increase | Total Sales | Comp Sales |
| Number of Days |  |  |  |  |  |
| Reported GAAP | 91 | 92 |  |  |  |
| Reported GAAP sales | \$1,932.5 | \$1,750.6 | \$181.9 | 10.4\% | 7.0\% |
| Less Nov. 1-2, 2002 sales | S | \$(43.7) |  |  |  |
| Plus Feb. 1, 2003 sales | - | \$18.2 |  |  |  |
| Reported 4-5-4 sales | \$1,932.5 | \$1,725.1 | \$207.4 | 12.0\% | 8.5\% |
| 4-5-4 Adjusted Days | 91 | 91 |  |  |  |


| Sales Reconciliation | YTD 2003 | YTD 2002 | \% Change \% Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Dollar Increase | Total Sales | Comp Sales |
| Number of Days |  |  |  |  |  |
| Reported GAAP | 365 | 365 |  |  |  |
| Reported GAAP sales | \$6,491.7 | \$5,975.1 | \$516.6 | 8.6\% | 4.1\% |
| Less Feb. 1, 2003 sales | \$(18.2) | - |  |  |  |
| Less Feb. 1-2, 2002 sales | S | \$(30.9) |  |  |  |
| Plus Feb. 1, 2003 sales | - | \$18.2 |  |  |  |
| Reported 4-5-4 sales | \$6,473.5 | \$5,962.4 | \$511.1 | 8.6\% | 4.3\% |
| 4-5-4 Adjusted Days | 364 | 364 |  |  |  |

## management's discussion and analysis

## LIQUIDITY AND CAPITAL RESOURCES

We finance our working capital needs, capital expenditures, acquisitions, debt repurchase and share repurchase activity with a combination of cash flows from operations and borrowings.

We believe that our operating cash flows, existing cash and available credit facilities are sufficient to finance our cash requirements for the next 12 months. Additionally, we believe our operating cash flows, existing cash and credit available to us under existing and potential future facilities are sufficient to meet our cash requirements for the next 10 years

## Operating Activities

Our operations are seasonal in nature. The second quarter, which includes our Anniversary Sale, accounts for approximately $28 \%$ of net sales, while the fourth quarter, which includes the holiday season, accounts for about $30 \%$ of net sales. Cash requirements are highest in the third quarter as we build our inventory for the holiday season.

The increase in net cash provided by operating activities between 2003 and 2002 was primarily due to an increase in net earnings before noncash items, decreases in inventories and increases in accounts payable partially offset by an increase in our retained interest in accounts receivable Strong sales and effective inventory management left us with low inventory levels after the holidays. January receipts of new merchandise replenished our inventory levels resulting in an increase in accounts payable. Retained interest in accounts receivable increased as Nordstrom VISA credit sales increased during the year.

The decrease in net cash provided by operating activities between 2002 and 2001 was primarily due to increases in inventories and accounts receivable partially offset by an increase in net earnings before noncash items and an increase in our accrual for income taxes. Inventory grew as we added stores during the year. Accounts receivable increased as Nordstrom VISA credit sales improved. The increased income tax accrual resulted from the timing of payments.

In 2004, cash flows provided by operating activities are expected to be in the range of approximately $\$ 380.0$ - $\$ 420.0$ million. Payables are expected to remain consistent with 2003 and inventory is expected to increase modestly from new store openings. These factors will be partially offset by a slower growth in accounts receivable compared to 2003.

## Investing Activities

For the last three years, investing activities have primarily consisted of capital expenditures and the minority interest purchase of Nordstrom.com.

## Capital Expenditures

Our capital expenditures over the last three years totaled approximately $\$ 712$ million, net of developer reimbursements, principally to add stores, improve existing facilities and purchase or develop new information systems. More than 3.0 million square feet of retail store space has been added during this period, representing an increase of $19 \%$ since January 31, 2001.

We plan to spend approximately \$725-\$775 million, net of developer reimbursements, on capital projects during the next three years. Approximately $63 \%$ of this investment will be to build new stores and remodel existing stores and $17 \%$ will go toward information technology, while the remaining $20 \%$ is for maintenance and other miscellaneous spending. Compared to the previous three years, we plan to open fewer stores, slow spending on information systems and increase our spending on the improvement of existing facilities. To maximize the profitability of our new stores, we are opening fewer new stores but are placing them in established large regional shopping centers. In the information systems area, we are in the process of implementing our "Point of Sale" system, which we expect to complete during 2004.

At January 31, 2004, approximately $\$ 249$ million has been contractually committed primarily for the construction of new stores or remodeling of existing stores. Although we have made commitments for stores opening in 2004 and beyond, it is possible that some stores may not be opened as scheduled because of delays in the development process, or because of the termination of store site negotiations.

## Total Square Footage (in thousands)



## management's discussion and analysis

## Financing Activities

Financing activities primarily consist of proceeds from the exercise of stock options, dividend payments and principal payments on debt.

## Dividends

In 2003, we paid $\$ 0.41$ per share in common stock dividends, the seventh consecutive annual dividend increase. We paid $\$ 0.38$ and $\$ 0.36$ per share of common stock in fiscal 2002 and 2001.

## Debt Buyback

During 2003, we purchased $\$ 103.2$ million of our $8.95 \%$ senior notes and $\$ 2.5$ million of our $6.7 \%$ medium-term notes for a total cash payment of $\$ 120.8$ million. Approximately $\$ 14.3$ million of expense was recognized during the year related to these purchases.

During the first quarter of 2004, we retired $\$ 196.8$ million of our $8.95 \%$ senior notes for a total cash payment of $\$ 218.6$ million. Approximately $\$ 20.8$ million of expense has been recorded in first quarter of 2004. This expense and the related interest savings is expected to reduce first quarter earnings per share by approximately $\$ 0.08$ per share.

## Debt to Capital Ratio

At the end of 2003, our debt to capital ratio decreased to $43.0 \%$ from $49.6 \%$ in 2002 and a high of $52.1 \%$ in 2001 . This was primarily due to the repurchase of $\$ 105.7$ million in debt during 2003. Our first quarter 2004 repurchase of $\$ 196.8$ million in debt brings our debt to capital ratio to about $39 \%$, exceeding our near-term debt to capital goal of 40\% to 45\%.

## Off-Balance Sheet Financing

We have $\$ 200$ million in outstanding term notes collateralized by our Nordstrom VISA credit card receivables. On an ongoing basis, our Nordstrom VISA receivables are transferred to a master note trust, which has issued Class A and B notes to third party investors. We hold securities that represent our retained interests in the trust. Based on SFAS No. 140 "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities," this debt and the related receivables are not reflected in our consolidated balance sheets, however the carrying amount of our retained interests is included on our balance sheet.

Our off-balance sheet financing allows us to obtain financing at rates lower than our conventional unsecured debt, adding another option to diversify our financing sources. Additionally, our exposure to credit losses on the underlying VISA receivables is limited to our retained interests. The details of our off-balance sheet financing are disclosed in Note 9: Off-balance Sheet Financing.

Class A and B notes total \$200 million and were issued by the trust in May 2002. These are 5 -year term notes backed by our VISA credit card receivables. The proceeds from these notes were used to retire $\$ 200$ million outstanding on a previous off-balance sheet securitization also backed by our VISA credit card receivables.

## Debt

In November 2001, we issued $\$ 300$ million of Class A notes backed by Nordstrom private label receivables. These notes bear a fixed interest rate of $4.82 \%$ and have a maturity of five years. Both the debt and related assets are included in our consolidated balance sheets. A portion of the proceeds was used to pay-down approximately $\$ 77$ million in mediumterm notes and the purchase of Nordstrom.com, Inc.'s preferred stock for $\$ 70$ million. The remaining proceeds will be used for general corporate purposes and capital expansion.

## Interest Rate Swaps

To manage our interest rate risk, we had interest rate swaps with a fair value of (\$8.1) million and \$3.2 million outstanding at January 31, 2004 and 2003. Both interest rate swaps were designated as fully effective fair value hedges. Our current swap has a $\$ 250$ million notional amount, expiring in 2009. Under the agreement, we received a fixed rate of $5.63 \%$ and paid a variable rate based on LIBOR plus a margin of $2.3 \%$ set at six-month intervals (3.945\% at January 31, 2004).

In 2002 and 2003, we received $\$ 4.9$ million and $\$ 2.3$ million for the sale of two interest rate swaps. The first swap converted our $\$ 300$ million, $8.95 \%$ fixed-rate debt to variable rate, while the second swap converted our $\$ 250$ million, $5.63 \%$ fixed-rate debt to variable rate. The cash proceeds from each of the swap terminations will be recognized as interest income evenly over the remaining life of the related debt.

## Noncash Financing

We own 49\% of a limited partnership which constructed a new corporate office building in which we are the primary occupant. During the first quarter of 2002, the limited partnership refinanced its construction loan obligation with an $\$ 85$ million mortgage secured by the property, of which $\$ 79.2$ million was included in our balance sheet at January 31, 2004. The obligation has a fixed interest rate of $7.68 \%$ and a term of 18 years.

## management's discussion and analysis

## Available Credit

We have an unsecured revolving credit facility totaling $\$ 300$ million that expires in November 2004. Under the terms of the agreement, we pay a variable rate of interest based on LIBOR plus a margin of $0.50 \%$ (1.6\% at January 31, 2004.) The margin increases to $0.63 \%$ if more than $\$ 150$ million is outstanding on the facility. The line of credit agreement contains restrictive covenants, which include maintaining certain financial ratios. We also pay a commitment fee for the line based on our debt rating. As of January 31, 2004, no borrowings have been made against this revolving credit facility. We plan to renew this credit facility or replace it with a similar facility prior to its expiration. Based on the factors above, we do not believe the expiration of this credit facility will have an impact on our liquidity.

Also in November 2001, we issued a variable funding note backed by Nordstrom private label receivables with a $\$ 200$ million capacity that we renew annually. Interest on this facility varies based on the actual cost of commercial paper plus specified fees. As of January 31, 2004, no borrowings were outstanding against this note.

Additionally, we have universal shelf registrations on file with the Securities and Exchange Commission that permit us to offer an additional \$450 million of securities to the public. These registration statements allow us to issue various types of securities, including debt, common stock, warrants to purchase common stock, warrants to purchase debt securities and warrants to purchase or sell foreign currency.

## Debt Ratings

The following table shows our credit ratings at the date of this report.

| Credit Ratings | Moody's | Standard <br> and Poor's |
| :--- | ---: | ---: |
| Senior unsecured debt | Baa1 | A- |
| Commercial paper | P-2 | A-2 |
| Outlook | Stable | Stable |

These ratings could change depending on our performance and other factors. A significant ratings drop could result in the termination of the $\$ 200$ million Nordstrom private label receivables variable funding note and an interest rate change on the $\$ 300$ million revolving credit facility. The remainder of our outstanding debt is not subject to termination or interest rate adjustments based on changes in credit ratings.

## Contractual Obligations

The following table summarizes our contractual obligations and the expected effect on our liquidity and cash flows. We expect to fund these commitments primarily with operating cash flows generated in the normal course of business and credit available to us under existing and potential future facilities.

| Fiscal Year | Total | $\begin{aligned} & \text { Less } \\ & \text { than } \\ & 1 \text { year } \end{aligned}$ | $\begin{array}{r} 1-3 \\ \text { years } \\ \hline \end{array}$ | $\begin{array}{r} 3-5 \\ \text { years } \\ \hline \end{array}$ | More than 5 years |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Long-term debt | \$1,234.3 | \$5.4 | \$405.4 | \$457.2 | \$366.3 |
| Capital lease |  |  |  |  |  |
| obligations | 16.2 | 2.4 | 3.5 | 3.1 | 7.2 |
| Operating leases | 718.2 | 73.3 | 134.7 | 119.5 | 390.7 |
| Purchase obligations | 341.8 | 231.9 | 100.3 | 7.3 | 2.3 |
| Other long-term liabilities | 86.2 | 4.1 | 12.9 | 7.3 | 61.9 |
| Total | \$2,396.7 | \$317.1 | \$656.8 | \$594.4 | \$828.4 |

Long-term debt includes \$200 million in off-balance sheet financing related to our VISA securitization, which comes due in April 2007 and does not include the $\$ 196.8$ million of debt repurchased in the first quarter of 2004. In addition to the required debt repayment disclosed above, we estimate total interest payments of approximately $\$ 669$ million being paid over the remaining life of the debt.

This table excludes the short-term liabilities, other than the current portion of long-term debt, disclosed on our balance sheets as the amounts recorded for these items will be paid in the next year. Purchase orders totaling $\$ 681.2$ million have also been excluded from this table.

Other long-term liabilities include estimated repayment schedules primarily for postretirement benefits based on their current payout rates. Other long-term liabilities not requiring cash payments, such as deferred revenue, were excluded from the table above.

## management's discussion and analysis

## Share Repurchase

In May 1995, the Board of Directors authorized $\$ 1.1$ billion of share repurchases. As of January 31, 2004, we have purchased 39 million shares of our common stock for $\$ 1$ billion, with remaining share repurchase authority of $\$ 82$ million. The share repurchase represents $24 \%$ of the shares outstanding as of May 1995 after adjusting for the 1998 stock split, at an average price per share of $\$ 25.93$. No shares were repurchased during 2003.

## CRITICAL ACCOUNTING POLICIES

The preparation of our financial statements requires that we make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and disclosure of contingent assets and liabilities. We regularly evaluate our estimates including those related to doubtful accounts, inventory valuation, intangible assets, income taxes, self-insurance liabilities, post-retirement benefits, sales return accruals, contingent liabilities and litigation. We base our estimates on historical experience and on other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates. The following discussion highlights the policies we feel are critical.

## Revenue Recognition

We recognize revenues net of estimated returns and exclude sales tax. Retail stores record revenue at the point of sale. Catalog and Internet sales include shipping revenue and are recorded upon delivery to the customer. Our sales return liability is estimated based on historical return levels.

## Inventory

Our inventory is stated at the lower of cost or market using the retail inventory method (first-in, first-out basis). Under the retail method, inventory is valued by applying a cost-to-retail ratio to the ending retail value of inventory. As our inventory retail value is adjusted regularly to reflect market conditions, our inventory method approximates the lower of cost or market. Factors considered in determining markdowns include current and anticipated demand, customer preferences, age of the merchandise and fashion trends.

We also reserve for obsolescence based on historical trends and specific identification. Shrinkage is estimated as a percentage of sales for the period from the last inventory date, based on historical shrinkage losses.

## Vendor Allowances

We receive allowances from merchandise vendors for purchase price adjustments, cooperative advertising programs and cosmetic selling expenses. Purchase price adjustments are recorded as a reduction of cost of sales at the point they have been earned and the related merchandise has been sold. Allowances for cooperative advertising programs and cosmetic selling expenses are recorded as a reduction of selling, general and administrative expense when the advertising or selling expense is incurred. Allowances in excess of actual costs incurred are recorded as a reduction to cost of sales.

## Self Insurance

We are self insured for certain losses related to health and welfare, workers' compensation and general liability. We record estimates of the total cost of claims incurred as of the balance sheet date. These estimates are based on analysis of historical data and independent actuarial estimates.

## Allowance for Doubtful Accounts

Our allowance for doubtful accounts represents our best estimate of the losses inherent in our customer accounts receivable as of the balance sheet date. We evaluate the collectibility of our accounts receivable based on several factors, including historical trends, aging of accounts, write-off experience and expectations of future performance. We recognize finance charges on delinquent accounts until the account is written off. Delinquent accounts are written off when they are determined to be uncollectible, usually after the passage of 151 days without receiving a full scheduled monthly payment. Accounts are written off sooner in the event of customer bankruptcy or other circumstances that make further collection unlikely.

## management's discussion and analysis

## Recent Accounting Pronouncements

In April 2003, the FASB issued SFAS No. 149, "Amendment of Statement 133 on Derivative Instruments and Hedging Activities." SFAS No. 149 amends SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" for certain decisions made by the FASB as part of the Derivatives Implementation Group process. SFAS No. 149 also amends SFAS No. 133 to incorporate clarifications of the definition of a derivative. SFAS No. 149 is effective for contracts entered into or modified after June 30, 2003, and should be applied prospectively. The adoption of this statement did not have a material impact on our financial statements.

In January 2003, the FASB issued Interpretation No. 46 (Revised 2003) or FIN 46, "Consolidation of Variable Interest Entities," which requires the consolidation of variable interest entities (VIEs). An entity is considered to be a VIE when its equity investors lack controlling financial interest or the entity has insufficient capital to finance its activities without additional subordinated financial support. Consolidation of a VIE by an investor is required when it is determined that the majority of the entity's expected losses or residual returns will be absorbed by that investor. FIN 46 is effective for variable interest entities created or acquired after January 31, 2003. For variable interest entities created before February 1, 2003, FIN 46 must be applied for the first interim or annual period ending after December 15,2003 . The adoption of FIN 46 did not have an impact on our financial statements.

During November 2003, the EITF reached a consensus on Issue 03-10, "Application of Issue No. 02-16 by Resellers to Sales Incentives Offered to Consumers by Manufacturers." EITF 03-10 addresses the accounting and disclosure treatment for a retailer's reimbursement receipt from a vendor for coupons offered directly to consumers by the vendor. EITF 0310 is effective for coupons distributed to consumers for fiscal years beginning after December 15, 2003. We do not believe the adoption of EITF 03-10 will have an impact on our financial statements.

## management's discussion and analysis

In December 2003, the FASB revised SFAS No. 132, "Employers' Disclosures about Pensions and other Postretirement Benefits," establishing additional annual disclosure requirements about plan assets, investment strategy, measurement date, plan obligations and cash flows. The revised standard also establishes interim disclosure requirements related to the benefit cost recognized and contributions paid. Our adoption of the revised SFAS No. 132 as of January 2004 did not have any impact on our results of operation or financial condition.

## Cautionary Statement

The preceding disclosures include forward-looking statements regarding our performance, liquidity and adequacy of capital resources. These statements are based on our current assumptions and expectations and are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. Forward-looking statements are qualified by the risks and challenges posed by our ability to predict fashion trends, consumer apparel buying patterns, our ability to control costs, weather conditions, hazards of nature such as earthquakes and floods, trends in personal bankruptcies and bad debt write-offs, changes in interest rates, employee relations, our ability to continue our expansion plans, and the impact of economic and competitive market forces, including the impact of terrorist activity or the impact of a war on us, our customers and the retail industry. As a result, while we believe there is a reasonable basis for the forward-looking statements, you should not place undue reliance on those statements. This discussion and analysis should be read in conjunction with the consolidated financial statements and the Eleven-Year Statistical Summary.

## independent auditors' and management reports

## INDEPENDENT AUDITORS' REPORT

We have audited the accompanying consolidated balance sheets of Nordstrom, Inc. and subsidiaries (the "Company") as of January 31, 2004 and 2003, and the related consolidated statements of earnings, shareholders' equity and cash flows for each of the three years in the period ended January 31, 2004. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of Nordstrom, Inc. and subsidiaries as of January 31, 2004 and 2003, and the results of their operations and their cash flows for each of the three years in the period ended January 31, 2004, in conformity with accounting principles generally accepted in the United States of America.

The Company changed its method of accounting for goodwill and other intangible assets upon adoption of Statement of Financial Accounting Standards No. 142, Goodwill and Other Intangible Assets, for the year ended January 31, 2003, as discussed in Note 2 to the consolidated financial statements.

## MANAGEMENT REPORT

We are responsible for the preparation, integrity and fair presentation of our financial statements and the other information that appears in the annual report. The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and include estimates based on our best judgment.

We maintain a comprehensive system of internal controls and procedures designed to provide reasonable assurance, at an appropriate cost-benefit relationship, that our financial information is accurate and reliable, our assets are safeguarded and transactions executed in accordance with established procedures.

Deloitte and Touche LLP audits our financial statements in accordance with auditing standards generally accepted in the United States of America and provides an objective, independent review of our internal controls and the fairness of our reported financial condition and results of operations.

The Audit Committee, which is comprised of five independent directors, meets regularly with our management, internal auditors and the independent auditors to ensure that each is properly fulfilling its responsibilities. The Committee oversees our systems of internal control, accounting practices, financial reporting and audits to ensure their quality, integrity and objectivity are sufficient to protect shareholders' investments.

## Tace $G$ Tome

## Michael G. Koppel

Executive Vice President and Chief Financial Officer

## Deloitte $=$ Touch ur

Deloitte \& Touche LLP
Seattle, Washington
March 26, 2004


Blake W. Nordstrom
President

## consolidated statements of earnings

Dollars in thousands except per share amounts

| Fiscal Year | 2003 | $\begin{array}{r} \% \text { of } \\ \text { sales } \end{array}$ | 2002 | $\begin{array}{r} \% \text { of } \\ \text { sales } \\ \hline \end{array}$ | 2001 | $\begin{array}{r} \% \text { of } \\ \text { sales } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$6,491,673 | 100.0 | \$5,975,076 | 100.0 | \$5,634,130 | 100.0 |
| Cost of sales and related buying and occupancy | $(4,213,955)$ | (64.9) | $(3,965,271)$ | (66.4) | $(3,762,754)$ | (66.8) |
| Gross profit | 2,277,718 | 35.1 | 2,009,805 | 33.6 | 1,871,376 | 33.2 |
| Selling, general and administrative | (1,943,715) | (30.0) | $(1,818,381)$ | (30.4) | (1,725,740) | (30.6) |
| Operating income | 334,003 | 5.1 | 191,424 | 3.2 | 145,636 | 2.6 |
| Interest expense, net | $(90,952)$ | (1.4) | $(81,921)$ | (1.4) | $(75,038)$ | (1.4) |
| Minority interest purchase and reintegration costs | - | - | $(53,168)$ | (0.9) | - | - |
| Service charge income and other, net | 155,090 | 2.4 | 139,289 | 2.4 | 133,890 | 2.4 |
| Earnings before income taxes and cumulative effect of accounting change | 398,141 | 6.1 | 195,624 | 3.3 | 204,488 | 3.6 |
| Income taxes | $(155,300)$ | (2.4) | $(92,041)$ | (1.6) | $(79,800)$ | (1.4) |
| Earnings before cumulative effect of accounting change | 242,841 | 3.7 | 103,583 | 1.7 | 124,688 | 2.2 |
| Cumulative effect of accounting change (net of tax of $\$ 8,541$ ) | - | - | $(13,359)$ | (0.2) | - | - |
| Net earnings | \$242,841 | 3.7 | \$90,224 | 1.5 | \$124,688 | 2.2 |
| Basic earnings per share | \$1.78 |  | \$0.67 |  | \$0.93 |  |
| Diluted earnings per share | \$1.76 |  | \$0.66 |  | \$0.93 |  |
| Cash dividends paid per share | \$0.41 |  | \$0.38 |  | \$0.36 |  |

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

Dollars in thousands
January 31,
2004
2003

## Assets

Current assets:

| Cash and cash equivalents | \$476,224 | \$219,344 |
| :---: | :---: | :---: |
| Accounts receivable, net | 633,858 | 639,630 |
| Retained interest in accounts receivable | 272,294 | 124,543 |
| Merchandise inventories | 901,623 | 953,112 |
| Prepaid expenses | 49,750 | 40,261 |
| Other current assets | 121,681 | 111,138 |
| Total current assets | 2,455,430 | 2,088,028 |
| Land, buildings and equipment, net | 1,724,273 | 1,761,544 |
| Goodwill, net | 56,609 | 56,609 |
| Tradename, net | 84,000 | 84,000 |
| Other assets | 145,376 | 121,726 |
| Total assets | \$4,465,688 | \$4,111,907 |
| Liabilities and Shareholders' Equity |  |  |
| Current liabilities: |  |  |
| Notes payable | \$286 | \$244 |
| Accounts payable | 512,035 | 429,808 |
| Accrued salaries, wages and related benefits | 333,428 | 260,562 |
| Income taxes and other accruals | 196,967 | 188,986 |
| Current portion of long-term debt | 6,833 | 5,545 |
| Total current liabilities | 1,049,549 | 885,145 |
| Long-term debt | 1,227,410 | 1,345,050 |
| Deferred lease credits | 377,321 | 383,100 |
| Other liabilities | 177,399 | 125,748 |
| Shareholders' equity: |  |  |
| Common stock, no par: |  |  |
| 500,000,000 shares authorized; |  |  |
| 138,376,669 and 135,444,041 |  |  |
| shares issued and outstanding | 424,645 | 358,069 |
| Unearned stock compensation | (597) | $(2,010)$ |
| Retained earnings | 1,201,093 | 1,014,105 |
| Accumulated other comprehensive earnings | 8,868 | 2,700 |
| Total shareholders' equity | 1,634,009 | 1,372,864 |
| Total liabilities and shareholders' equity | \$4,465,688 | \$4,111,907 |

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

## consolidated statements of shareholders' equity

Dollars in thousands except per share amounts

| Dollars in thousands except per share amounts | Com Shares | Stock Amount | Unearned Stock Compensation | Retained Earnings | Accum. Other Comprehensive Earnings | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at February 1, 2001 | 133,797,757 | \$330,394 | \$(3,740) | \$900,090 | \$6,701 | \$1,233,445 |
| Net earnings | - | - | - | 124,688 | - | 124,688 |
| Other comprehensive earnings: |  |  |  |  |  |  |
| Foreign currency translation adjustment | - | - | - | - | $(2,175)$ | $(2,175)$ |
| Securitization fair value adjustment, net of tax of \$1,355 | - | - | - | - | $(2,120)$ | $\underline{(2,120)}$ |
| Comprehensive net earnings | - | - | - | - | - | 120,393 |
| Cash dividends paid (\$0.36 per share) | - | - | - | $(48,265)$ | - | $(48,265)$ |
| Issuance of common stock for: |  |  |  |  |  |  |
| Stock option plans | 186,165 | 3,788 | - | - | - | 3,788 |
| Employee stock purchase plan | 541,677 | 6,754 | - | - | - | 6,754 |
| Stock compensation | 19,009 | 380 | 1,060 | - | - | 1,440 |
| Purchase and retirement |  |  |  |  |  |  |
| of common stock | $(76,000)$ | - | - | $(1,310)$ | - | $(1,310)$ |
| Balance at January 31, 2002 | 134,468,608 | 341,316 | $(2,680)$ | 975,203 | 2,406 | 1,316,245 |
| Net earnings | - | - | - | 90,224 | - | 90,224 |
| Other comprehensive earnings: |  |  |  |  |  |  |
| Foreign currency translation adjustment | - | - | - | - | 7,755 | 7,755 |
| SERP adjustment, net of tax of \$4,163 | - | - | - | - | $(6,511)$ | $(6,511)$ |
| Securitization fair value adjustment, net of tax of \$607 | - | - | - | - | (950) | (950) |
| Comprehensive net earnings | - | - | - | - | - | 90,518 |
| Cash dividends paid (\$0.38 per share) | - | - | - | $(51,322)$ | - | $(51,322)$ |
| Issuance of common stock for: |  |  |  |  |  |  |
| Stock option plans | 350,004 | 7,959 | - | - | - | 7,959 |
| Employee stock purchase plan | 596,351 | 8,062 | - | - | - | 8,062 |
| Stock compensation | 29,078 | 732 | 670 | - | - | 1,402 |
| Balance at January 31, 2003 | 135,444,041 | 358,069 | $(2,010)$ | 1,014,105 | 2,700 | 1,372,864 |
| Net earnings | - | - | - | 242,841 | - | 242,841 |
| Other comprehensive earnings: |  |  |  |  |  |  |
| Foreign currency translation adjustment | - | - | - | - | 7,379 | 7,379 |
| SERP adjustment, net of tax of \$3,304 | - | - | - | - | $(5,168)$ | $(5,168)$ |
| Securitization fair value adjustment, net of tax of $\$(2,530)$ | - | - | - | - | 3,957 | 3,957 |
| Comprehensive net earnings | - | - | - | - | - | 249,009 |
| Cash dividends paid (\$0.41 per share) | - | - | - | $(55,853)$ | - | $(55,853)$ |
| Issuance of common stock for: |  |  |  |  |  |  |
| Stock option plans | 2,259,771 | 57,981 | - | - | - | 57,981 |
| Employee stock purchase plan | 647,480 | 9,677 | - | - | - | 9,677 |
| Stock compensation | 25,377 | $(1,082)$ | 1,413 | - | - | 331 |
| Balance at January 31, 2004 | 138,376,669 | \$424,645 | \$(597) | \$1,201,093 | \$8,868 | \$1,634,009 |

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

## consolidated statements of cash flows

Dollars in thousands

| Fiscal Year | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Operating Activities |  |  |  |
| Net earnings | \$242,841 | \$90,224 | \$124,688 |
| Adjustments to reconcile net earnings to net cash provided by operating activities: |  |  |  |
| Depreciation and amortization of buildings and equipment | 250,683 | 233,931 | 213,089 |
| Amortization of goodwill and tradename | - | - | 4,630 |
| Amortization of deferred lease credits and other, net | $(27,712)$ | $(22,179)$ | $(8,886)$ |
| Stock-based compensation expense | 17,894 | 1,130 | 3,414 |
| Deferred income taxes, net | 32,027 | 6,190 | 16,114 |
| Cumulative effect of accounting change, net of tax | - | 13,359 | - |
| Impairment of IT investment | - | 15,570 | - |
| Minority interest purchase expense | - | 40,389 | - |
| Change in operating assets and liabilities: |  |  |  |
| Accounts receivable, net | 15,593 | 6,362 | 28,168 |
| Retained interest in accounts receivable | $(141,264)$ | $(67,561)$ | $(5,475)$ |
| Merchandise inventories | 28,213 | (117,379) | 80,246 |
| Prepaid expenses | 86 | 521 | $(2,438)$ |
| Other assets | $(10,109)$ | 3,378 | $(16,770)$ |
| Accounts payable | 99,516 | $(2,537)$ | $(11,850)$ |
| Accrued salaries, wages and related benefits | 56,115 | 23,763 | (203) |
| Income taxes and other accruals | 3,105 | 43,771 | $(10,413)$ |
| Other liabilities | 6,237 | 14,227 | 12,088 |
| Net cash provided by operating activities | 573,225 | 283,159 | 426,402 |
| Investing Activities |  |  |  |
| Capital expenditures | $(258,314)$ | $(328,166)$ | $(396,048)$ |
| Additions to deferred lease credits | 46,007 | 97,673 | 126,383 |
| Proceeds from sale-leaseback of Denver Credit facility | - | 20,000 | - |
| Minority interest purchase | - | $(70,000)$ | - |
| Other, net | 3,451 | $(3,513)$ | $(3,104)$ |
| Net cash used in investing activities | $(208,856)$ | $(284,006)$ | $(272,769)$ |
| Financing Activities |  |  |  |
| Proceeds (payments) from notes payable | 3 | 96 | $(82,912)$ |
| Proceeds from issuance of long-term debt | - | 1,665 | 300,000 |
| Principal payments on long-term debt | $(111,439)$ | $(87,697)$ | $(18,640)$ |
| Proceeds from sale of interest rate swap | 2,341 | 4,931 | - |
| Proceeds from issuance of common stock | 57,459 | 14,663 | 10,090 |
| Cash dividends paid | $(55,853)$ | $(51,322)$ | $(48,265)$ |
| Purchase and retirement of common stock | - | - | $(1,310)$ |
| Net cash (used in) provided by financing activities | $(107,489)$ | $(117,664)$ | 158,963 |
| Net increase (decrease) in cash and cash equivalents | 256,880 | (118,511) | 312,596 |
| Cash and cash equivalents at beginning of year | 219,344 | 337,855 | 25,259 |
| Cash and cash equivalents at end of year | \$476,224 | \$219,344 | \$337,855 |

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

## notes to consolidated financial statements

Dollars in thousands except per share amounts

## Note 1: Summary of Significant Accounting Policies

The Company: We are a fashion specialty retailer offering high-quality apparel, shoes and accessories for women, men and children with 148 U.S. stores located in 27 states.

We also operate 31 Façonnable boutiques located primarily in Europe. Additionally, we generate catalog and Internet sales through Nordstrom Direct (formerly known as Nordstrom.com) and service charge income through Nordstrom Credit, Inc.

Change in Fiscal Year: On February 1, 2003, our fiscal year end changed from January 31st to the Saturday closest to January 31st. Our new fiscal year consists of four 13 week quarters, with an extra week added onto the fourth quarter every five to six years. A one-day transition period is included in our first quarter 2003 results. Fiscal years 2003, 2002 and 2001 ended on January 31, 2004, 2003 and 2002, respectively.

Basis of Presentation: The consolidated financial statements include the balances of Nordstrom, Inc. and its subsidiaries for the entire fiscal year. All significant intercompany transactions and balances are eliminated in consolidation.

Use of Estimates: We make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates

Reclassifications: Certain reclassifications of prior year balances have been made for consistent presentation with the current year

Revenue Recognition: We record revenues net of estimated returns and exclude sales tax. Retail stores record revenue at the point of sale. Catalog and Internet sales include shipping revenue and are recorded upon delivery to the customer. Our sales return liability is estimated based on historical return levels.

Buying and Occupancy Costs: Buying costs consist primarily of salaries and expenses incurred by our merchandise managers, buyers and private label product development group. Occupancy costs include rent, depreciation, property taxes and operating costs of our retail and distribution facilities.

Shipping and Handling Costs: Our shipping and handling costs include payments to third-party shippers and costs to store, move and prepare merchandise for shipment. Shipping and handling costs of $\$ 47,614$, $\$ 42,506$ and $\$ 30,868$ in 2003, 2002 and 2001 were included in selling, general and administrative expenses.

Advertising: Costs for newspaper, television, radio and other media are generally expensed as they occur. Direct response advertising costs, such as catalog book production and printing costs, are expensed over the life of the catalog, not to exceed six months. Total advertising expenses were $\$ 154,466, \$ 151,368$ and $\$ 145,341$ in 2003, 2002 and 2001.

Store Preopening Costs: Store opening and preopening costs are expensed as they occur.

Stock Compensation: We apply APB No. 25, "Accounting for Stock Issued to Employees," in measuring compensation costs under our stock-based compensation programs, which are described more fully in Note 15

The following table illustrates the effect on net income and earnings per share if we had applied the fair value recognition provisions of SFAS No 123, "Accounting for Stock-Based Compensation."

| Fiscal Year | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Net earnings, as reported | \$242,841 | \$90,224 | \$124,688 |
| Add: stock-based compen expense included in repor net income, net of tax | 9,898 | 2,240 | 2,598 |
| Deduct: stock-based comp expense determined und value, net of tax | $(23,749)$ | $(21,914)$ | $(19,850)$ |
| Pro forma net earnings | \$228,990 | \$70,550 | \$107,436 |
| Earnings per share: |  |  |  |
| Basic - as reported | \$1.78 | \$0.67 | \$0.93 |
| Diluted - as reported | \$1.76 | \$0.66 | \$0.93 |
| Basic - pro forma | \$1.68 | \$0.52 | \$0.80 |
| Diluted - pro forma | \$1.67 | \$0.52 | \$0.80 |

## notes to consolidated financial statements

Cash Equivalents: Cash equivalents are short-term investments with a maturity of three months or less from the date of purchase.

As of January 31, 2004 and 2003, we have restricted cash of \$7,140 and $\$ 7,523$ included in our cash balances. The restricted cash is held in a trust for use by our Supplemental Executive Retirement Plan and Deferred Compensation Plans.

Cash Management: Our cash management system provides for the reimbursement of all major bank disbursement accounts on a daily basis. Accounts payable at January 31, 2004 and 2003 includes \$17,853 and $\$ 13,882$ of checks not yet presented for payment drawn in excess of cash balances.

Merchandise Inventories: Merchandise inventories are valued at the lower of cost or market, using the retail method (first-in, first-out basis).

Land, Buildings and Equipment: Depreciation is computed using a combination of accelerated and straight-line methods. Estimated useful lives by major asset category are as follows:

| Asset | Life (in years) |
| :--- | ---: |
| Buildings | $5-40$ |
| Store fixtures and equipment | $3-15$ |
| Leasehold improvements | Shorter of life of lease or asset life |
| Software | $3-7$ |

Asset Impairment: We review our intangibles and other long-lived assets annually for impairment or when circumstances indicate the carrying value of these assets may not be recoverable.

Deferred Lease Credits: We receive developer reimbursements as incentives to construct stores in certain developments. We capitalize the property, plant and equipment for these stores during the construction period in accordance with EITF Issue No. 97-10, "The Effect of Lessee Involvement in Asset Construction." At the end of the construction period, developer reimbursements in excess of construction costs are recorded as deferred lease credits and amortized as a reduction to rent expense, on a straight-line basis over the life of the applicable lease or operating covenant. Construction costs in excess of developer reimbursements are recorded as prepaid rent and amortized as rent expense on a straightline basis over the life of the applicable lease or operating covenant.

Foreign Currency Translation: The assets and liabilities of our foreign subsidiary have been translated to U.S. dollars using the exchange rates effective on the balance sheet date, while income and expense accounts are translated at the average rates in effect during the year. Resulting translation adjustments are recorded as other comprehensive earnings.

Income Taxes: We use the asset and liability method of accounting for income taxes. Using this method, deferred tax assets and liabilities are recorded based on differences between financial reporting and tax basis of assets and liabilities. The deferred tax assets and liabilities are calculated using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. We establish valuation allowances for tax benefits when we believe it is not likely that the related expense will be deductible for tax purposes.

Loyalty Programs: We have customer loyalty programs in which customers receive points for qualifying purchases. Upon the accumulation of a certain number of points, customers receive a merchandise certificate.

Anticipated merchandise certificate redemptions are expensed as points are earned by the customer, adjusted for expected redemption based on historical trends. Credit customers generally earn one to three points for every dollar charged to their Nordstrom Retail or Nordstrom VISA credit card, and each point is worth $\$ 0.01$. The related expense is recorded in selling, general and administrative expense.

Vendor Allowances: We receive allowances from merchandise vendors for purchase price adjustments, cooperative advertising programs and cosmetic selling expenses. Purchase price adjustments are recorded as a reduction of cost of sales at the point they have been earned and the related merchandise has been sold. Allowances for cooperative advertising programs and cosmetic selling expenses are recorded as a reduction of selling, general and administrative expense when the advertising or selling expense is incurred. Allowances in excess of actual costs incurred are recorded as a reduction to cost of sales.

Fair Value of Financial Instruments: The carrying amounts of cash equivalents and notes payable approximate fair value. See Note 13 for the fair values of our long-term debt, including current maturities and interest rate swap agreements.

## notes to consolidated financial statements

Derivatives Policy: We limit our use of derivative financial instruments to the management of foreign currency and interest rate risks. Our derivative financial instruments for foreign currency are not material to our financial condition or results of operations and we have no material off-balance sheet credit risk. See Note 13 for a further description of our interest rate swaps.

Recent Accounting Pronouncements: In April 2003, the FASB issued SFAS No. 149, "Amendment of Statement 133 on Derivative Instruments and Hedging Activities." SFAS No. 149 amends SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" for certain decisions made by the FASB as part of the Derivatives Implementation Group process. SFAS No. 149 also amends SFAS No. 133 to incorporate clarifications of the definition of a derivative. SFAS No. 149 is effective for contracts entered into or modified after June 30, 2003, and should be applied prospectively. The adoption of this statement did not have a material impact on our financial statements.

In January 2003, the FASB issued Interpretation No. 46 (Revised 2003) or FIN 46, "Consolidation of Variable Interest Entities," which requires the consolidation of variable interest entities (VIEs). An entity is considered to be a VIE when its equity investors lack controlling financial interest or the entity has insufficient capital to finance its activities without additional subordinated financial support. Consolidation of a VIE by an investor is required when it is determined that the majority of the entity's expected losses or residual returns will be absorbed by that investor. FIN 46 is effective for variable interest entities created or acquired after January 31, 2003. For variable interest entities created before February 1, 2003, FIN 46 must be applied for the first interim or annual period ending after December 15, 2003. The adoption of FIN 46 did not have an impact on our financial statements.

During November 2003, the EITF reached a consensus on Issue 03-10, "Application of Issue No. 02-16 by Resellers to Sales Incentives Offered to Consumers by Manufacturers." EITF 03-10 addresses the accounting and disclosure treatment for a retailer's reimbursement receipt from a vendor for coupons offered directly to consumers by the vendor. EITF 0310 is effective for coupons distributed to consumers for fiscal years beginning after December 15, 2003. We do not believe the adoption of EITF 03-10 will have an impact on our financial statements.

In December 2003, the FASB revised SFAS No. 132, "Employers' Disclosures about Pensions and other Postretirement Benefits," establishing additional annual disclosure requirements about plan assets, investment strategy, measurement date, plan obligations and cash flows. The revised standard also establishes interim disclosure requirements related to the benefit cost recognized and contributions paid. Our adoption of the revised SFAS No. 132 as of January 2004 did not have an impact on our results of operation or financial condition.

## Note 2: Cumulative Effect of Accounting Change

In 2002, we adopted SFAS No. 142, "Goodwill and Other Intangible Assets," which establishes new accounting and reporting requirements for goodwill and other intangible assets. Under SFAS No. 142, goodwill and intangible assets having indefinite lives are no longer amortized but will be subject to annual impairment tests. Our intangible assets were determined to be either goodwill or indefinite lived tradename.

We have three reporting units that we evaluate. At the beginning of 2002, we had \$138,331 of intangibles associated with our Façonnable Business Unit, one level below our reportable Retail Stores segment. The purchase of the minority interest of Nordstrom.com in the first quarter of 2002 resulted in additional goodwill of $\$ 24,178$ of which $\$ 8,462$ was allocated to the Retail Stores reporting unit and $\$ 15,716$ to the Catalog/Internet reporting unit.

We test our intangible assets for impairment by comparing the fair value of the reporting unit with its carrying value. Fair value was determined using a discounted cash flow methodology. We perform our impairment test annually during our first quarter or when circumstances indicate we should do so. Our initial impairment test of the Façonnable Business Unit resulted in an impairment charge to tradename of \$16,133 and to goodwill of $\$ 5,767$. These impairments resulted from a reduction in management's estimate of future growth for this reporting unit. The impairment charge is reflected as a cumulative effect of accounting change. No further impairments have occurred to date.

## notes to consolidated financial statements

The changes in the carrying amount of our intangible assets for the year ended January 31, 2004 and 2003 are as follows:

|  | Retail Stores Segment |  | Catalog/ Internet Segment Goodwill | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | Goodwill | Tradename |  |  |
| February 1, 2002 | \$38,198 | \$100,133 | \$- | \$138,331 |
| Impairment | $(5,767)$ | $(16,133)$ | - | $(21,900)$ |
| Goodwill acquired |  |  |  |  |
| through purchase of minority interest |  |  |  |  |
| (see Note 20) | 8,462 | - | 15,716 | 24,178 |
| January 31, 2004 and 2003 | \$40,893 | \$84,000 | \$15,716 | \$140,609 |

The following table shows the actual results of operations as well as pro-forma results adjusted to exclude intangible amortization and the cumulative effect of the accounting change.

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Reported net earnings | $\$ 242,841$ | $\$ 90,224$ | $\$ 124,688$ |
| Intangible amortization, net of tax | - | - | 2,824 |
| Cumulative effect of the |  |  |  |
| accounting change, - 13,359 - <br> net of tax $\$ 242,841$ $\$ 103,583$ $\$ 127,512$Adjusted net earnings |  |  |  |

Basic and diluted earnings per share:

| Fiscal Year | 2003 |  | 2002 |  | 2001 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Earnings per share: | $\underline{B a s i c}$ | $\underline{\text { Diluted }}$ | $\underline{\text { Basic }}$ | $\underline{\text { Diluted }}$ | $\underline{\text { Basic \& }}$ |
| Reported net earnings <br> Intangible amortization, | $\$ 1.78$ | $\$ 1.76$ | $\$ 0.67$ | $\$ 0.66$ | $\$ 0.93$ |
| net of tax <br> Cumulative effect of <br> accounting change, | - | - | - | - | 0.02 |
| net of tax | - | - | 0.10 | 0.10 | - |
| Adjusted net earnings | $\$ 1.78$ | $\$ 1.76$ | $\$ 0.77$ | $\$ 0.76$ | $\$ 0.95$ |

Before adoption of SFAS No. 142, we amortized our intangible assets over their estimated useful lives on a straight-line basis ranging from 10 to 35 years. Accumulated amortization of intangible assets was \$5,881 as of January 31, 2004 and 2003.

## Note 3: Employee Benefits

We provide a profit sharing plan and 401(k) plan for our employees. The profit sharing plan is non-contributory and is fully funded by us. The Board of Directors establishes our contribution to the profit sharing plan each year. The $401(\mathrm{k})$ plan is funded by voluntary employee contributions. In addition, we provide matching contributions up to a stipulated percentage of employee contributions. Our contributions to the profit sharing plan and matching contributions to the $401(\mathrm{k})$ plan totaled $\$ 52,030, \$ 35,162$ and $\$ 28,525$ in 2003, 2002 and 2001.

## Note 4: Postretirement Benefits

We have an unfunded Supplemental Executive Retirement Plan ("SERP"), which provides retirement benefits to certain officers and select employees. During 2003, the SERP was amended to change the target benefit, provide transition benefits, eliminate the offset of our contributions to the 401(k) and profit sharing plans and increase the retirement age. Certain grandfathered participants will remain under the previous plan provisions.

The following provides a reconciliation of benefit obligations and funded status of the SERP:

| January 31, | 2004 | 2003 |
| :---: | :---: | :---: |
| Change in benefit obligation: |  |  |
| Accumulated benefit obligation |  |  |
| at beginning of year | \$47,573 | \$34,411 |
| Service cost | 819 | 1,447 |
| Interest cost | 3,420 | 3,537 |
| Amortization of adjustments | 1,444 | 2,941 |
| Change in additional minimum liability | 9,046 | 7,760 |
| Distributions | $(2,689)$ | $(2,523)$ |
| Accumulated benefit obligation |  |  |
| at end of year | \$59,613 | \$47,573 |
| Funded status of plan: |  |  |
| Under funded status | \$ $(64,870)$ | \$ 50,125 ) |
| Unrecognized prior service cost | 6,228 | 3,805 |
| Unrecognized loss | 24,403 | 15,074 |
| Accrued pension cost | \$ 34,239$)$ | \$ 31,246 ) |
| Balance sheet amounts: |  |  |
| Additional minimum liability | \$ 25,373 ) | \$ 116,327$)$ |
| Intangible asset | 6,228 | 3,805 |

## notes to consolidated financial statements

The components of SERP expense and a summary of significant assumptions are as follows:

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Service cost | $\$ 819$ | $\$ 1,447$ | $\$ 1,092$ |
| Interest cost | 3,420 | 3,537 | 2,668 |
| Amortization of adjustments | 1,444 | 2,941 | 1,821 |
| Total SERP expense | $\$ 5,683$ | $\$ 7,925$ | $\$ 5,581$ |


| Assumption percentages: |  |  |  |
| :--- | ---: | ---: | ---: |
| Discount rate | $6.25 \%$ | $7.00 \%$ | $7.25 \%$ |
| Rate of compensation increase | $\mathbf{4 . 0 0 \%}$ | $4.00 \%$ | $5.00 \%$ |
| Measurement date | $10 / 31 / 03$ | $10 / 31 / 02$ | $12 / 1 / 01$ |

## Note 5: Interest Expense, Net

The components of interest expense, net are as follows:

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Short-term debt | $\$ 652$ | $\$ 677$ | $\$ 3,741$ |
| Long-term debt | 99,866 | 89,850 | 83,225 |
| Total interest expense | 100,518 | 90,527 | 86,966 |
| Less: |  |  |  |
| Interest income | $(5,981)$ | $(4,254)$ | $(1,545)$ |
| $\quad$ Capitalized interest | $(3,585)$ | $(4,352)$ | $(10,383)$ |
| Interest expense, net | $\$ 90,952$ | $\$ 81,921$ | $\$ 75,038$ |

Note 6: Income Taxes
Income tax expense consists of the following:

| Fiscal Year | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Current income taxes: |  |  |  |
| Federal | \$118,559 | \$76,901 | \$58,122 |
| State and local | 15,516 | 10,633 | 6,142 |
| Total current |  |  |  |
| income taxes | 134,075 | 87,534 | 64,264 |
| Deferred income taxes: |  |  |  |
| Current | $(7,904)$ | $(4,225)$ | $(7,217)$ |
| Non-current | 29,129 | 8,732 | 22,753 |
| Total deferred |  |  |  |
| income taxes | 21,225 | 4,507 | 15,536 |
| Total before cumulative effect |  |  |  |
| of accounting change | 155,300 | 92,041 | 79,800 |
| Deferred income taxes on |  |  |  |
| cumulative effect of |  |  |  |
| accounting change | - | $(8,541)$ | - |
| Total income taxes | \$155,300 | \$83,500 | \$79,800 |

## notes to consolidated financial statements

A reconciliation of the statutory Federal income tax rate to the effective tax rate on earnings before the cumulative effect of accounting change is as follows:

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | :---: | :---: | :---: |
| Statutory rate | $35.00 \%$ | $35.00 \%$ | $35.00 \%$ |
| State and local <br> income taxes, net of |  |  |  |
| $\quad$ Federal income taxes | 3.10 | 3.78 | 3.93 |
| Change in valuation allowance | - | 8.45 | - |
| Other, net | 0.91 | $10.18)$ | 0.09 |
| Effective tax rate | $39.01 \%$ | $47.05 \%$ | $39.02 \%$ |

Deferred income taxes reflect the net tax effect of temporary differences between amounts recorded for financial reporting purposes and amounts used for tax purposes. The major components of deferred tax assets and liabilities are as follows:

| January 31, | 2004 | 2003 |
| :--- | ---: | ---: |
| Accrued expenses | $\$ 41,096$ | $\$ 35,480$ |
| Compensation and |  |  |
| benefits accruals | 61,553 | 52,969 |
| Merchandise inventories | 24,630 | 25,831 |
| Capital loss carryforwards | 6,286 | 7,406 |
| Loss on minority interest purchase | 15,752 | 15,752 |
| Other | 22,414 | 28,319 |
| Total deferred tax assets | 171,731 | 165,757 |
| Land, buildings and |  |  |
| equipment basis and |  | $(78,558)$ |
| depreciation differences | $(6,540)$ | $(50,401)$ |
| Employee benefits | $(5,532)$ | $(9,657)$ |
| Other | $(90,630)$ | $(63,949)$ |
| Total deferred tax liabilities | $(15,752)$ | $(15,752)$ |
| Valuation allowance | $\$ 65,349$ | $\$ 86,056$ |
| Net deferred tax assets |  |  |

In January 2003 we sold our Denver Credit facility, generating a capital gain for tax purposes of $\$ 15,484$ which was used to offset a portion of our existing capital loss carryforwards. Capital loss carryforwards of \$16,117 remain available to offset capital gain income in the next two years. No valuation allowance has been provided because we believe it is probable that the full benefit of these carryforwards will be realized.

Our purchase of the outstanding shares of Nordstrom.com, Inc. series C preferred stock in 2002 resulted in an expense of $\$ 40,389$, which we believe will not be deductible for tax purposes. As a result, we have established a valuation allowance of $\$ 15,752$ to offset the deferred tax asset related to this purchase.

## Note 7: Earnings per Share

Basic earnings per share is computed using the weighted average number of common shares outstanding during the year. Diluted earnings per share uses the weighted average number of common shares outstanding during the year plus dilutive common stock equivalents, primarily stock options and performance share units.

Options with an exercise price greater than the average market price were not included in diluted earnings per share. These options totaled 5,335,209, 7,259,273 and 8,563,996 shares in 2003, 2002 and 2001.

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Net earnings | $\$ 242,841$ | $\$ 90,224$ | $\$ 124,688$ |
| Basic shares | $136,329,144$ | $135,106,772$ | $134,104,582$ |
| Basic earnings per share | $\$ 1.78$ | $\$ 0.67$ | $\$ 0.93$ |
| Dilutive effect of |  |  |  |
| stock options and |  |  |  |
| $\quad$ performance share units | $1,409,997$ | 617,468 | 234,587 |
| Diluted shares | $137,739,141$ | $135,724,240$ | $134,339,169$ |
| Diluted earnings per share | $\$ 1.76$ | $\$ 0.66$ | $\$ 0.93$ |

## notes to consolidated financial statements

## Note 8: Accounts Receivable

The components of accounts receivable are as follows:

| January 31, | 2004 | 2003 |
| :--- | ---: | ---: |
| Trade receivables: |  |  |
| $\quad$ Unrestricted | $\$ 25,228$ | $\$ 15,599$ |
| Restricted | 589,992 | 613,647 |
| Allowance for doubtful accounts | $(20,320)$ | $(22,385)$ |
| Trade receivables, net | 594,900 | 606,861 |
| Other | 38,958 | 32,769 |
| Accounts receivable, net | $\$ 633,858$ | $\$ 639,630$ |

The restricted private label receivables back the $\$ 300$ million of Class A notes and the $\$ 200$ million variable funding note issued by us in November 2001. Other accounts receivable consist primarily of vendor receivables and cosmetic rebates receivable. As all vendor receivables are fully earned at period end, no allowance for doubtful vendor receivables has been recorded.

Bad debt expense totaled \$27,975, \$29,080 and \$34,750 in 2003, 2002 and 2001.

## Note 9: Off-balance Sheet Financing

In May 2002, we replaced our $\$ 200$ million variable funding note backed by VISA credit card receivables ("VISA VFN") with 5-year term notes also backed by the VISA credit card receivables. Class A and B notes with a combined face value of $\$ 200$ million were issued to third party investors. These proceeds were used to retire the $\$ 200$ million outstanding on the VISA VFN. We hold securities that represent our retained interests in a master note trust. The carrying amounts of the retained interests approximate fair value as defined by SFAS No. 140 "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities" and are included in the balance sheets as retained interest in accounts receivable.

In accordance with SFAS No. 140, our consolidated balance sheets do not include this debt and the related receivables. These related VISA credit card receivables are sold to the trust on an ongoing basis.

We recognize gains or losses on the sale of VISA receivables to the trust based on the difference between the face value of the receivables sold and the fair value of the assets created in the securitization process. The receivables sold to the trust are then allocated between the various interests in the trust based on those interests' relative fair market values. The fair values of the assets are calculated as the present value of their expected future cash flows. The following table summarizes the estimated fair values of our retained interests as well as the assumptions used:

| January 31, | 2004 | 2003 |
| :--- | ---: | ---: |
| Fair value of retained interests: | $\$ 270,570$ | $\$ 124,791$ |
| Assumptions: |  |  |
| Weighted average remaining | 2.5 | 2.8 |
| $\quad$ life lin months) | $5.45 \%$ | $6.38 \%$ |
| Average credit losses | $17.79 \%$ | $17.81 \%$ |
| Average gross yield |  |  |
| Average interest expense | $1.41 \%$ | $1.70 \%$ |
| $\quad$ on issued securities | $23.39 \%$ | $20.94 \%$ |
| Average payment rate |  |  |
| Discount rates of retained interests: | $10.67 \%$ | $16.79 \%$ |
| $\quad$ Class C Certificate | $6.80 \%$ | $10.51 \%$ |
| Seller Retained Interest | $12.60 \%$ | $19.92 \%$ |
| Interest Only Strip |  |  |

These discount rates represent the volatility and risk of the assets and are calculated using an established formula that considers both the current interest rate environment and credit spreads.

## notes to consolidated financial statements

The following table illustrates the sensitivity in the fair market value estimates of the retained interests given independent changes in assumptions as of January 31, 2004:

|  | $\mathbf{+ 1 0 \%}$ | $\mathbf{+ 2 0 \%}$ | $\mathbf{- 1 0 \%}$ | $\mathbf{- 2 0 \%}$ |
| :--- | ---: | ---: | ---: | ---: |
| Gross Yield | $\$ 1,594$ | $\$ 3,187$ | $\$(1,594)$ | $\$(3,187)$ |
| Interest Expense on Issued |  |  |  |  |
| Classes | $(60)$ | $(121)$ | 60 | 121 |
| Card Holders Payment Rate | $(532)$ | $(842)$ | 537 | 1,264 |
| Charge Offs | $(539)$ | $(1,077)$ | 541 | 1,084 |
| Discount Rate | $(411)$ | $(821)$ | 412 | 825 |

These sensitivities are hypothetical and should be used with caution. The effect of an adverse change in a particular assumption on the fair value of the retained interest is calculated without changing any other assumption. In reality, changes in one factor may result in changes in another, which might alter the reported sensitivities.

The following table summarizes certain income, expenses and cash flows received from and paid to the master note trust.

|  | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Fiscal Year |  |  |  |
| Principal collections reinvested in |  |  |  |
| new receivables | $\$ 1,332,790$ | $\$ 824,715$ | $\$ 669,582$ |
| Gains on sales of receivables | $\mathbf{4 , 9 2 0}$ | 8,290 | 3,147 |
| Income earned on retained interests | 31,926 | 10,786 | 6,711 |
| Cash flows from retained assets: |  |  |  |
| $\quad$ Retained interests | 58,222 | 28,100 | 11,916 |
| $\quad$ Servicing fees | 7,631 | 5,407 | 8,440 |

Interest income earned on the retained interests is included in service charge income and other on the consolidated statements of earnings.

The total principal balance of the VISA receivables was $\$ 465,198$ and $\$ 323,101$ as of January 31, 2004 and 2003. Gross credit losses were $\$ 22,393, \$ 18,580$ and $\$ 17,050$ for the years ended January 31, 2004, 2003 and 2002, and receivables past due for more than 30 days were $\$ 8,805$ and \$8,519 at January 31, 2004 and 2003.

The following table illustrates default projections using net credit losses as a percentage of average outstanding receivables in comparison to actual performance:

| Fiscal Year | 2004 | 2003 | 2002 |
| :--- | ---: | ---: | ---: |
| Original projection | $5.59 \%$ | $6.16 \%$ | $7.66 \%$ |
| Actual | N/A | $5.57 \%$ | $6.59 \%$ |

Under the terms of the trust agreement, we may be required to fund certain amounts upon the occurrence of specific events. The securitization agreements set a maximum percentage of receivables that can be associated with employee accounts. As of January 31, 2004, this maximum was exceeded by $\$ 1,595$. In addition, other excess concentrations total $\$ 186$. It is possible that we may be required to repurchase these receivables. Aside from these instances, we do not believe any additional funding will be required.

Our continued involvement in the securitization of VISA receivables will include recording gains/losses on sales in accordance with SFAS No. 140 and recognizing income on retained assets as prescribed by EITF 99-20 "Recognition of Interest Income and Impairment on Purchased and Retained Beneficial Interests in Securitized Financial Assets," holding subordinated, non-subordinated and residual interests in the trust, and servicing the portfolio.

## notes to consolidated financial statements

## Note 10: Receivable-backed Securities

Total principal receivables of the securitized portfolio at January 31, 2004 and 2003 were approximately $\$ 584,828$ and $\$ 609,784$, and receivables more than 30 days past due were approximately $\$ 14,910$ and $\$ 16,973$. Net charged off receivables for the years ended January 31, 2004, 2003 and 2002 were $\$ 28,703, \$ 29,555$ and $\$ 28,134$.

The private label receivables also serve as collateral for a variable funding facility with a limit of $\$ 200,000$. Interest on the facility varies based on the actual cost of commercial paper plus specified fees. Nothing was outstanding on this facility at January 31, 2004 or 2003.

Our continuing involvement in the securitization of private label receivables will include pledging new receivables to the master note trust, accounting for the transaction as a secured financing and servicing the portfolio.

## Note 11: Land, Buildings and Equipment

Land, buildings and equipment consist of the following:

| January 31, | 2004 | 2003 |
| :--- | ---: | ---: |
| Land and land improvements | $\$ 63,636$ | $\$ 60,692$ |
| Buildings | 768,373 | 829,885 |
| Leasehold improvements | 991,366 | 943,555 |
| Capitalized software | 206,751 | 150,655 |
| Store fixtures and equipment | $1,724,067$ | $1,222,842$ |
| Construction in progress | 79,016 | 436,891 |
|  | $3,833,209$ | $3,644,520$ |


| Less accumulated depreciation <br> and amortization | $(2,108,936)$ | $(1,882,976)$ |
| :--- | :---: | ---: |
| Land, buildings and equipment, net | $\$ 1,724,273$ | $\$ 1,761,544$ |

Capitalized software includes external direct costs, internal direct labor and employee benefits, as well as interest associated with the development of the computer software. Depreciation begins in the period in which the software is ready for its intended use. Construction in progress includes \$24,657 and \$61,384 of software in progress at January 31, 2004 and 2003.

The total cost of capitalized leased buildings was $\$ 20,035$ and $\$ 13,884$ at January 31, 2004 and 2003 respectively, with related accumulated amortization of $\$ 14,021$ and $\$ 9,261$. The amortization of capitalized leased buildings was recorded in depreciation expense.

In January 2003, we sold our Denver Credit facility for $\$ 20,000$ and subsequently leased it back. The related gain of $\$ 16,022$ is being recognized as a reduction to rent expense evenly over the 15 year life of the lease.

At January 31, 2004, we have contractual commitments of approximately $\$ 249,000$ primarily for the construction of new stores or remodeling of existing stores.

## Note 12: Notes Payable

During 2002, we borrowed \$15,000 at 2\% on our variable funding note (described in Note 10.) Nothing was outstanding at January 31, 2004 and 2003.

We have an unsecured line of credit totaling $\$ 300$ million, which is available as liquidity support for our commercial paper program, and expires in November 2004. Under the terms of the agreement, we pay a variable rate of interest based on LIBOR plus a margin of $0.50 \%$, or $1.6 \%$ at January 31, 2004. The margin increases to $0.63 \%$ if more than $\$ 150$ million is outstanding on the facility. The line of credit agreement contains restrictive covenants, which include maintaining certain financial ratios. We also pay a commitment fee for the line based on our debt rating. As of January 31, 2004, no borrowings have been made against this revolving credit facility. We plan to renew this credit facility or replace it with a similar facility prior to its expiration.

Additionally, in connection with the purchase of foreign merchandise, we have outstanding import letters of credit totaling \$54,536 and standby letters of credit totaling \$1,370 at January 31, 2004.

## notes to consolidated financial statements

## Note 13: Long-Term Debt

A summary of long-term debt is as follows:

| January 31, | 2004 | 2003 |
| :--- | ---: | ---: |
| Receivable-backed PL Term, 4.82\%, |  |  |
| $\quad$ due 2006 | $\$ 300,000$ | $\$ 300,000$ |
| Senior debentures, 6.95\%, |  |  |
| due 2028 | 300,000 | 250,000 |
| Senior notes, 5.625\%, due 2009 | 250,000 | 300,000 |
| Senior notes, 8.95\%, due 2005 | 196,770 | 100,000 |
| Notes payable, 6.7\%, due 2005 | 97,500 | 79,618 |
| Mortgage payable, 7.68\%, due 2020 | 79,204 | 17,753 |
| Other | 18,860 |  |
| Fair market value | $18,091)$ | 3,224 |
| of interest rate swap | $1,234,243$ | $1,350,595$ |
| Total long-term debt | $16,833)$ | $(5,545)$ |
| Less current portion | $\$ 1,227,410$ | $\$ 1,345,050$ |
| Total due beyond one year |  |  |

Year to date we have purchased $\$ 103,230$ of our $8.95 \%$ senior notes and $\$ 2,500$ of our $6.7 \%$ medium-term notes for a total cash payment of $\$ 120,760$. Approximately $\$ 14,300$ of expense has been recorded during the year related to these purchases.

During the first quarter of 2004, we retired $\$ 196,770$ of our $8.95 \%$ senior notes for a total cash payment of $\$ 218,554$. Approximately $\$ 20,781$ of expense has been recorded in the first quarter of 2004. This expense and the related interest savings is expected to reduce first quarter earnings per share by approximately $\$ 0.08$ per share.

To manage our interest rate risk, we had outstanding at January 31, 2004 and 2003, interest rate swaps with a fair value of $(\$ 8,091)$ and $\$ 3,224$ recorded in other liabilities and other assets, respectively. All interest rate swaps were designated as fully effective fair value hedges. Our current swap has a $\$ 250$ million notional amount, expiring in 2009 . Under the agreement, we received a fixed rate of $5.63 \%$ and paid a variable rate based on LIBOR plus a margin of $2.3 \%$ set at six-month intervals $13.945 \%$ at January 31, 2004).

In 2002 and 2003, we received $\$ 4,931$ and $\$ 2,341$ for the sale of two interest rate swaps. The first swap converted our $\$ 300$ million, $8.95 \%$ fixedrate debt to variable rate, while the second swap converted our \$250 million, $5.63 \%$ fixed-rate debt to variable rate. The cash proceeds from each of the swaps will be recognized as interest income evenly over the remaining life of the related debt.

The fair value of long-term debt, including current maturities, using quoted market prices of the same or similar issues, was approximately \$1,336,000 and \$1,443,000 at January 31, 2004 and 2003.

We own a 49\% interest in a limited partnership which constructed a new corporate office building in which we are the primary occupant. During 2002, the limited partnership refinanced its construction loan obligation with a mortgage secured by the property. This mortgage will be amortized as we make rental payments to the limited partnership over the life of the mortgage.

Required principal payments on long-term debt, excluding capital lease obligations, the fair market value of the interest rate swap and \$196,770 of debt repurchased in the first quarter of 2004, are as follows:

| Year ended January 31, |  |
| :--- | ---: |
| 2005 | 101,613 |
| 2006 | 303,800 |
| 2007 | 3,677 |
| 2008 | 253,564 |
| 2009 | 366,253 |

## notes to consolidated financial statements

## Note 14: Leases

We lease land, buildings and equipment under noncancelable lease agreements with expiration dates ranging from 2004 to 2080. Certain leases include renewal provisions at our option. Most of the leases provide for additional rent payments based upon specific percentages of sales and require us to pay for certain common area maintenance and other costs.

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | ---: | ---: | ---: |
| Minimum rent: <br> Store locations <br> Offices, warehouses <br> and equipment | $\$ 24,071$ | $\$ 19,609$ | $\$ 26,951$ |
| Percentage rent: <br> Store locations | 23,158 | 27,610 | 20,144 |
| Total rent expense | $\mathbf{7 , 9 2 0}$ | 7,776 | 8,047 |

\(\left.$$
\begin{array}{lrr}\text { Future minimum lease payments as of January 31, 2004 are as follows: } \\
\text { Capital } \\
\text { Leases }\end{array}
$$ \quad \begin{array}{r}Operating <br>

Leases\end{array}\right]\)| $\$ 73,265$ |  |  |
| :--- | ---: | ---: |
| Year ended January 31, | $\$ 2,398$ <br> 2005 | 1,932 |

## Note 15: Stock-Based Compensation

Stock Option Plan: We have a stock option plan ("the Plan") under which stock options, performance share units and restricted stock are granted to key employees. Options vest over periods ranging from four to eight years, and expire ten years after the date of grant.

Performance Share Units: In 2003, 2002 and 2001 we granted 113,904, 190,396 and 273,864 performance share units, which will vest over three years if certain financial goals are met. For the first time, 227,881 performance share units vested at $125 \%$ of their value as of January 31, 2004. Employees do not pay any monetary consideration upon vesting and may elect to receive common stock or cash. At January 31, 2004 and 2003, $\$ 18,657$ and $\$ 4,441$ were recorded in accrued salaries, wages and related benefits for the 2001-2003 grants. As of January 31, 2004 and 2003, 284,805 and 415,640 units were outstanding.

At January 31, 2004, approximately 4,166,239 shares are reserved for future stock option grants pursuant to the Plan.

We apply APB No. 25, "Accounting for Stock Issued to Employees," in measuring compensation costs under our stock-based compensation programs. Stock options are issued at the fair market value of the stock at the date of grant. Accordingly, we recognized no compensation cost for stock options issued under the Plan. For performance share units, we record compensation expense over the performance period at the fair value of the stock on the date when it is probable that the employees will earn the units. Stock-based compensation expense for 2003, 2002 and 2001 was \$17,894, \$1,130 and \$3,414.

## notes to consolidated financial statements

Stock option activity for the Nordstrom, Inc. Plan was as follows:

| Fiscal Year | 2003 |  |  | 2002 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |

The following table summarizes information about stock options outstanding for the Nordstrom, Inc. Plan as of January 31, 2004:

|  |  | Options Outstanding |  | Options Exercisable |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Range of Exercise Prices | Shares | Weighted Average Remaining Contractual Life (Years) | WeightedAverage Exercise Price | Shares | Weighted Average Exercise Price |
| \$15-\$22 | 6,209,577 | 7 | \$19 | 2,054,663 | \$20 |
| \$23-\$32 | 3,820,685 | 6 | 26 | 1,842,619 | 27 |
| \$33-\$40 | 1,653,590 | 5 | 36 | 1,459,528 | 36 |
|  | 11,683,852 | 7 | \$24 | 5,356,810 | \$27 |

Stock option activity for the Nordstrom.com 1999 and 2000 Plans was as follows:

| Fiscal Year | 2002 |  | 2001 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Shares | WeightedAverage Exercise Price | Shares | WeightedAverage Exercise Price |
| Outstanding, beginning of year | 3,524,808 | \$1.73 | 4,174,950 | \$1.72 |
| Granted | 112,500 | 1.92 | 41,500 | 1.92 |
| Exercised | - | - | - | - |
| Cancelled | $(3,637,308)$ | 1.73 | $(691,642)$ | 1.68 |
| Outstanding, end of year | - | - | 3,524,808 | \$1.73 |
| Options exercisable at end of year | - | - | 1,241,104 | \$1.68 |

## notes to consolidated financial statements

## Nonemployee Director Stock Incentive Plan

The Nonemployee Director Stock Incentive Plan authorizes the grant of stock awards to nonemployee directors. These awards may be deferred or issued in the form of restricted or unrestricted stock, nonqualified stock options or stock appreciation rights. We issued 15,849 and 18,981 shares of common stock for a total expense of $\$ 318$ and $\$ 405$ for the years ended January 31, 2004 and 2003. An additional 10,672 shares were deferred for a total expense of $\$ 183$ in 2003. At January 31, 2004, we had 404,498 remaining shares available for issuance.

## Nordstrom.com

Nordstrom.com had two stock option plans, the "1999 Plan" and the "2000 Plan," as well as warrants issued to vendors in exchange for services. In the third quarter of 2002, we purchased $3,608,322$ options and 470,000 warrants in connection with the purchase of the minority interest in Nordstrom.com (see Note 20) for a total cash payment of $\$ 11,802$. At January 31, 2004 and 2003, there are no outstanding options or warrants for Nordstrom.com.

## Employee Stock Purchase Plan

We offer an Employee Stock Purchase Plan as a benefit to our employees. Employees participate through payroll deductions in amounts related to their base compensation. At the end of each offering period, the participants purchase shares at $85 \%$ of the lower of the fair market value at the beginning or the end of the offering period, usually six months. We issued 647,480, 596,351 and 541,677 shares under this plan in 2003, 2002 and 2001. As of January 31, 2004 and 2003, we had payroll deductions totaling $\$ 3,728$ and $\$ 3,000$ for the purchase of shares. We have $1,548,650$ shares available for issuance at January 31, 2004.

## Pacesetter Stock Plan

We granted $9,528,10,653$ and 6,687 shares of common stock to key employees under the Pacesetters stock plan in 2003, 2002 and 2001. The Pacesetter stock plan was established in 1997 to provide additional incentive to employees, officers, consultants or advisors to promote the success of the business. The related expense of $\$ 164, \$ 240$ and $\$ 130$ was recorded in 2003, 2002 and 2001. An additional 1,527 shares were deferred for a related expense of $\$ 26$ in 2003. As of January 31, 2004, there are no remaining shares available for issuance.

## Grants To Executive Officers

Options and performance share units granted to our president and the other four most highly compensated individuals were $9.3 \%, 8.3 \%$ and $7.9 \%$ as a percent of total options and performance share units granted in 2003, 2002 and 2001.

SFAS No. 123
The following table illustrates the effect on net income and earnings per share if we had applied the fair value recognition provisions of SFAS No. 123, "Accounting for Stock-Based Compensation."

| Fiscal Year | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Net earnings, as reported | \$242,841 | \$90,224 | \$124,688 |
| Add: stock-based compen expense included in rep net income, net of tax | 9,898 | 2,240 | 2,598 |
| Deduct: stock-based com expense determined und value, net of tax | ion $(23,749)$ | $(21,914)$ | $(19,850)$ |
| Pro forma net earnings | \$228,990 | \$70,550 | \$107,436 |
| Earnings per share: |  |  |  |
| Basic - as reported | \$1.78 | \$0.67 | \$0.93 |
| Diluted - as reported | \$1.76 | \$0.66 | \$0.93 |
| Basic - pro forma | \$1.68 | \$0.52 | \$0.80 |
| Diluted - pro forma | \$1.67 | \$0.52 | \$0.80 |

## notes to consolidated financial statements

The Black-Scholes method was used to estimate the fair value of the options at grant date based on the following factors:

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | :---: | :---: | :---: |
| Stock Options: |  |  |  |
| Risk-free interest rate | $2.9 \%$ | $4.3 \%$ | $4.8 \%$ |
| Volatility | $71.0 \%$ | $69.0 \%$ | $68.0 \%$ |
| Dividend yield | $1.5 \%$ | $1.5 \%$ | $1.3 \%$ |
| Expected life in years | 5.0 | 5.0 | 5.0 |


| Weighted-average fair value <br> at grant date | $\$ 10$ | $\$ 14$ | $\$ 10$ |
| :--- | :---: | :---: | :---: |
| ESPP: |  |  |  |
| Risk-free interest rate | $1.1 \%$ | $1.9 \%$ | $4.3 \%$ |
| Volatility | $71.0 \%$ | $69.0 \%$ | $68.0 \%$ |
| Dividend yield | $1.5 \%$ | $1.5 \%$ | $1.3 \%$ |
| Expected life in years | 0.5 | 0.5 | 0.5 |


| Weighted-average fair value <br> at grant date | $\$ 7$ | $\$ 7$ | $\$ 5$ |
| :--- | :--- | :--- | :--- |

For options issued in 2001 under the Nordstrom.com plans, we used a riskfree interest rate of $4.5 \%$, volatility of $127 \%$, dividend yield of $0 \%$ and expected life of 4 years to calculate the fair value at grant date of $\$ 1.56$.

## Note 16: Accumulated Other Comprehensive Earnings

The following table shows the components of accumulated other comprehensive earnings:

| January 31, | 2004 | 2003 | 2002 |
| :--- | ---: | ---: | ---: |
| Foreign currency translation | $\$ 15,783$ | $\$ 8,404$ | $\$ 649$ |
| SERP adjustment | $(11,679)$ | $(6,511)$ | - |
| Securitization fair value <br> adjustment | 4,764 | 807 | 1,757 |
| Total accumulated other <br> comprehensive earnings | $\$ 8,868$ | $\$ 2,700$ | $\$ 2,406$ |

## Note 17: Supplementary Cash Flow Information

We capitalize certain property, plant and equipment during the construction period of commercial buildings which is subsequently derecognized and reclassed to prepaid rent or deferred lease credits. We also had noncash activity related to the construction of our corporate office building. The noncash activity is as follows:

| Fiscal Year | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: |
| Noncash activity: |  |  |  |
| Reclassification |  |  |  |
| of new stores | \$753 | \$61,792 | \$75,555 |
| Corporate office construction | 1,880 | $(3,951)$ | 36,120 |
| Supplementary cash flow information includes the following: |  |  |  |
| Fiscal Year | 2003 | 2002 | 2001 |
| Cash paid during the year for: |  |  |  |
| Interest (net of |  |  |  |
| capitalized interest) | \$96,824 | \$84,898 | \$77,025 |
| Income taxes | 121,271 | 48,386 | 80,689 |

## Note 18: Segment Reporting

We have four segments: Retail Stores, Credit Operations, Catalog/Internet, and Corporate and Other.

The Retail Stores segment derives its revenues from sales of high-quality apparel, shoes and accessories. It includes our full-line, Nordstrom Rack and Façonnable stores as well as our product development group, which coordinates the design and production of private label merchandise sold in our retail stores.

The Credit Operations segment revenues consist primarily of finance charges earned through issuance of the Nordstrom private label and VISA credit cards.

The Catalog/Internet segment generates revenues from direct mail catalogs and the Nordstrom.com website.

During 2003, Nordstrom Direct, which contains our Internet and catalog business, was consolidated into Nordstrom, Inc. as a division. As a result of this change, the Internet and catalog segment will be presented as part of our retail stores segment starting in 2004.

We use the same measurements to compute net earnings for reportable segments as we do for the consolidated company. The accounting policies of the operating segments are the same as those described in the summary of significant accounting policies in Note 1.

## notes to consolidated financial statements

The following tables set forth the information for our reportable segments and a reconciliation to the consolidated totals:

| Fiscal Year 2003 | Retail Stores | Credit Operations | Catalog/ Internet | Corporate and Other | Eliminations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues from external customers (b) | \$6,199,023 | - | \$292,650 | - | - | \$6,491,673 |
| Service charge income | - | \$142,773 | - | - | - | 142,773 |
| Intersegment revenues | 25,652 | 34,276 | - | - | \$(59,928) | - |
| Interest expense, net | 697 | 22,122 | (105) | \$68,238 | - | 90,952 |
| Depreciation and amortization | 224,018 | 2,838 | 5,052 | 18,775 | - | 250,683 |
| Earnings before taxes | 582,737 | 17,473 | 8,625 | $(210,694)$ | - | 398,141 |
| Net earnings (loss) | 355,432 | 10,658 | 5,261 | $(128,510)$ | - | 242,841 |
| Assets (a)(b) | 2,686,927 | 878,541 | 93,070 | 807,150 | - | 4,465,688 |
| Capital expenditures | 242,331 | 1,104 | 4,729 | 10,150 | - | 258,314 |
| Fiscal Year 2002 | Retail <br> Stores | Credit Operations | Catalog/ Internet | Corporate and Other | Eliminations | Total |
| Revenues from external customers (b) | \$5,721,517 | - | \$253,559 | - | - | \$5,975,076 |
| Service charge income | - | \$133,587 | - | - | - | 133,587 |
| Intersegment revenues | 29,737 | 32,783 | - | - | \$(62,520) | - |
| Interest expense, net | 191 | 23,582 | 972 | \$57,176 | - | 81,921 |
| Depreciation and amortization | 201,861 | 3,212 | 4,977 | 23,881 | - | 233,931 |
| Earnings before taxes and cumulative effect of accounting change | 450,476 | 21,194 | $(21,926)$ | $(254,120)$ | - | 195,624 |
| Net earnings (loss) | 261,439 | 12,929 | $(13,375)$ | $(170,769)$ | - | 90,224 |
| Assets (a)(b) | 2,686,252 | 753,377 | 89,512 | 582,766 | - | 4,111,907 |
| Capital expenditures | 230,864 | 2,058 | 4,507 | 90,737 | - | 328,166 |
| Fiscal Year 2001 | Retail <br> Stores | Credit Operations | Catalog/ Internet | Corporate and Other | Eliminations | Total |
| Revenues from external customers (b) | \$5,370,761 | - | \$263,369 | - | - | \$5,634,130 |
| Service charge income | - | \$131,267 | - | - | - | 131,267 |
| Intersegment revenues | 20,192 | 25,514 | - | - | \$(45,706) | - |
| Interest expense, net | 994 | 25,013 | 77 | \$48,954 | - | 75,038 |
| Depreciation and amortization | 182,960 | 2,253 | 5,498 | 22,378 | - | 213,089 |
| Amortization of intangible assets | 4,630 | - | - | - | - | 4,630 |
| Earnings before taxes | 402,313 | 10,652 | $(8,153)$ | $(200,324)$ | - | 204,488 |
| Net earnings (loss) | 245,313 | 6,495 | $(4,971)$ | $(122,149)$ | - | 124,688 |
| Assets (a)(b) | 2,570,375 | 699,454 | 69,457 | 720,964 | - | 4,060,250 |
| Capital expenditures | 379,819 | 2,054 | 2,554 | 11,621 | - | 396,048 |

(a) Segment assets in Corporate and Other include unallocated assets in corporate headquarters, consisting primarily of cash, land, buildings and equipment, and deferred tax assets.
(b) Includes foreign sales of $\$ 92,524, \$ 82,126$ and $\$ 78,210$ for the years ended January 31, 2004, 2003 and 2002, and assets of $\$ 234,459, \$ 219,861$ and $\$ 198,689$ as of January 31, 2004, 2003 and 2002.

## notes to consolidated financial statements

## Note 19: Restructurings and Impairments

In 2002, we recognized a charge of $\$ 15,570$ to write-down an IT investment in a supply chain tool intended to support our private label division. A strategic decision was made not to expand our private label division to support an external wholesale business, resulting in impairment to an in-process software project designed to support this activity. This charge to the Retail Stores segment reduced this asset to its estimated market value. The charge was recorded in selling, general and administrative expense.

In 2001, we streamlined our operations through a reduction in workforce of approximately 2,600 employees. As a result, we recorded a restructuring charge of $\$ 1,791$ in selling, general and administrative expenses relating to severance for approximately 195 employees. Personnel affected were primarily located in the corporate center and in full-line stores.

The following table presents the activity and balances of the reserves established in connection with the restructuring charges:

| Fiscal Year | 2003 | 2002 | 2001 |
| :--- | :---: | :---: | ---: |
| Beginning balance | $\$-$ | $\$-$ | $\$ 178$ |
| Additions | - | - | 1,791 |
| Payments | - | - | $(1,890)$ |
| Adjustments | - | - | $(79)$ |
| Ending balance | $\$-$ | $\$-$ | $\$-$ |

## Note 20: Nordstrom.com

In May 2002, we paid $\$ 70,000$ for the outstanding shares of Nordstrom.com, Inc. series C preferred stock in fulfillment of our put agreement with the minority interest holders of Nordstrom.com LLC. The excess of the purchase price over the fair market value of the preferred stock and professional fees resulted in a one-time charge of $\$ 42,736$. No tax benefit was recognized, as we do not believe it is probable that this benefit will be realized. Purchase of the minority interest of Nordstrom.com also resulted in additional goodwill of \$24,057.

In July 2002, we purchased 3,608,322 Nordstrom.com options and 470,000 warrants for $\$ 11,802$. We recognized $\$ 10,432$ of expense related to the purchase of these options and warrants.

The following table presents the charges associated with the minority interest purchase and reintegration costs:

| Fiscal Year | 2002 |
| :--- | ---: |
| Excess of the purchase price over the |  |
| fair market value of the preferred stock | $\$ 40,389$ |
| Nordstrom.com option/warrant buyback expense | 10,432 |
| Professional fees incurred | 2,347 |
| Total | $\$ 53,168$ |

## Note 21: Self Insurance

We are self insured for certain losses related to health and welfare, workers' compensation and general liability. We record estimates of the total cost of claims incurred as of the balance sheet date. These estimates are based on analysis of historical data and independent actuarial estimates.

Workers Compensation - we have a deductible per claim of \$1,000 or less and no policy limits. Our workers compensation reserve is $\$ 57,400$ at January 31, 2004.

General Liability - we have a deductible per claim of $\$ 1,000$ or less and a policy limit up to $\$ 150,000$. Our general liability reserve is $\$ 10,300$ at January 31, 2004.

Health and Welfare - We are self insured for our health and welfare coverage and do not have stop-loss coverage. Participants contribute to the cost of their coverage and are subject to certain plan limits and deductibles. Our health and welfare reserve is $\$ 10,000$ at January 31, 2004.

## Note 22: Vulnerability Due to Certain Concentrations

Approximately $29 \%$ of our retail square footage is located in the state of California. At January 31, 2004, the net book value of property located in California was approximately $\$ 284,000$. We carry earthquake insurance in all states with a $\$ 50,000$ deductible and a $\$ 50,000$ payout limit per occurrence.

At January 31, 2004 and 2003, approximately $37 \%$ and $38 \%$ of our receivables were obligations of customers residing in California. Concentration of the remaining receivables is considered to be limited due to their geographical dispersion.

## notes to consolidated financial statements

## Note 23: Contingent Liabilities

We have been named in various lawsuits and intend to vigorously defend ourselves. While we cannot predict the outcome of these lawsuits, we believe these matters will not have a material adverse effect on our financial position, results of operations or cash flows.

Cosmetics. We were originally named as a defendant along with other department store and specialty retailers in nine separate but virtually identical class action lawsuits filed in various Superior Courts of the State of California in May, June and July 1998 that have now been consolidated in Marin County state court. In May 2000, plaintiffs filed an amended complaint naming a number of manufacturers of cosmetics and fragrances and two other retailers as additional defendants. Plaintiffs' amended complaint alleges that the retail price of the "prestige" or "Department Store" cosmetics sold in department and specialty stores was collusively controlled by the retailer and manufacturer defendants in violation of the Cartwright Act and the California Unfair Competition Act.

Plaintiffs seek treble damages and restitution in an unspecified amount, attorneys' fees and prejudgment interest, on behalf of a class of all California residents who purchased cosmetics and fragrances for personal use from any of the defendants during the period four years prior to the filing of the amended complaint. Defendants, including us, have answered the amended complaint denying the allegations. The defendants have produced documents and responded to plaintiffs' other discovery requests, including providing witnesses for depositions.

We entered into a settlement agreement with the plaintiffs and the other defendants on July 16, 2003. In furtherance of the settlement agreement, the case was refiled in the United States District Court for the Northern District of California on behalf of a class of all persons who currently reside in the United States and who purchased "Department Store" cosmetics from the defendants during the period May 29, 1994 through July 16, 2003. The Court has given preliminary approval to the settlement. A summary notice of class certification and the terms of the settlement has been disseminated to class members. A hearing on whether the Court
will grant final approval of the settlement is scheduled for June 8, 2004. If approved by the Court, the settlement will result in the plaintiffs' claims and the claims of all class members being dismissed, with prejudice, in their entirety. In connection with the settlement agreement, the defendants will provide class members with certain free products and pay the plaintiffs' attorneys' fees. Our share of the cost of the settlement will not have a material adverse effect on our financial condition.

Washington Public Trust Advocates. In early 2002, we were named as one of 30 defendants in Washington Public Trust Advocates, ex rel., et al. v. City of Spokane, et al., filed in the Spokane County Superior Court, State of Washington. Plaintiff is a not-for-profit corporation bringing claims on behalf of the City of Spokane and the Spokane Parking Public Development Authority. The claims relate to the River Park Square Mall and Garage Project in Spokane, Washington (the "Project"), which includes a Nordstrom store. The portion of the complaint applicable to us seeks to recover from us the amount of a Department of Housing and Urban Development ("HUD") loan made to the developer of the Project. Damages are sought in the amount of $\$ 22.75$ million, or a lesser amount to the extent that the HUD loan proceeds were used for the construction of the store and not as tenant improvements. Other portions of the complaint seek to invalidate bonds issued to finance the public parking garage serving the Project, terminate the lease of the parking garage by the City of Spokane, and rescind other agreements between the City of Spokane and the developer of the Project, as well as damages from the developer of the Project in unspecified amounts. The Complaint also alleges breach of fiduciary duties by various defendants, including us, to the people of the City of Spokane regarding lack of disclosures concerning the developer and the Project. By order dated August 9, 2002, the court granted our motion to dismiss us from that lawsuit. Plaintiff attempted to obtain direct review by the Washington Supreme Court which declined to hear the case and referred it to the Washington Court of Appeals. On May 20, 2003, the Washington Court of Appeals affirmed our dismissal.

Other. We are subject to routine litigation incidental to our business. No material liability is expected.

## notes to consolidated financial statements

Note 24: Selected Quarterly Data (unaudited)

| Fiscal Year 2003 | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$1,343,539 | \$1,794,975 | \$1,420,610 | \$1,932,549 | \$6,491,673 |
| Gross profit | 455,081 | 602,780 | 509,296 | 710,561 | 2,277,718 |
| Earnings before income taxes | 44,455 | 108,071 | 74,569 | 171,046 | 398,141 |
| Net earnings | 27,155 | 65,871 | 45,469 | 104,346 | 242,841 |
| Basic earnings per share | . 20 | . 48 | . 33 | . 76 | 1.78 |
| Diluted earnings per share | . 20 | . 48 | . 33 | . 74 | 1.76 |
| Dividends per share | . 10 | . 10 | . 10 | . 11 | . 41 |
| Common stock price |  |  |  |  |  |
| High | 18.61 | 21.75 | 31.23 | 40.75 | 40.75 |
| Low | 15.00 | 15.78 | 20.81 | 29.76 | 15.00 |
| Fiscal Year 2002 | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total |
| Net sales | \$1,245,761 | \$1,655,528 | \$1,323,201 | \$1,750,586 | \$5,975,076 |
| Gross profit | 422,953 | 551,960 | 451,988 | 582,904 | 2,009,805 |
| Minority interest purchase and reintegration costs | $(42,047)$ | $(11,121)$ | - | - | $(53,168)$ |
| (Loss)/earnings before cumulative effect of |  |  |  |  |  |
| Cumulative effect of accounting change, net of tax | $(13,359)$ | - | - | - | $(13,359)$ |
| Net (loss)/earnings | $(24,572)$ | 36,335 | 18,427 | 60,034 | 90,224 |
| Basic (loss)/earnings per share | (.18) | . 27 | . 14 | . 44 | . 67 |
| Diluted (loss)/earnings per share | (.18) | . 27 | . 14 | . 44 | . 66 |
| Dividends per share | . 09 | . 09 | . 10 | . 10 | . 38 |
| Common stock price |  |  |  |  |  |
| High | 26.29 | 26.87 | 21.93 | 22.39 | 26.87 |
| Low | 22.15 | 16.58 | 15.06 | 17.87 | 15.06 |

The per share amounts for the (loss)/earnings before cumulative effect of accounting change were $\$(0.08)$ for basic and diluted in the first quarter, and $\$ 0.77$ and $\$ 0.76$ for basic and diluted for the total year.

Nordstrom, Inc. common stock is traded on the New York Stock Exchange, NYSE Symbol JWN.

## eleven-year statistical summary

Dollars in thousands except square footage and per share amounts

| Fiscal Year | 2003 | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: | :---: |
| Financial Position |  |  |  |  |
| Customer accounts receivable, net | \$594,900 | \$606,861 | \$621,491 | \$649,504 |
| Retained interest in accounts receivable | 272,294 | 124,543 | 55,659 | 50,183 |
| Merchandise inventories | 901,623 | 953,112 | 888,172 | 945,687 |
| Current assets | 2,455,430 | 2,088,028 | 2,057,111 | 1,812,982 |
| Current liabilities | 1,049,549 | 885,145 | 950,138 | 950,568 |
| Working capital | 1,405,881 | 1,202,883 | 1,106,973 | 862,414 |
| Working capital ratio | 2.34 | 2.36 | 2.17 | 1.91 |
| Land, buildings and equipment, net | 1,724,273 | 1,761,544 | 1,761,082 | 1,599,938 |
| Long-term debt, including current portion | 1,234,243 | 1,350,595 | 1,429,271 | 1,112,296 |
| Debt/capital ratio | . 4304 | . 4960 | 5206 | . 4922 |
| Shareholders' equity | 1,634,009 | 1,372,864 | 1,316,245 | 1,233,445 |
| Shares outstanding | 138,376,669 | 135,444,041 | 134,468,608 | 133,797,757 |
| Book value per share | 11.81 | 10.14 | 9.79 | 9.22 |
| Total assets | 4,465,688 | 4,111,907 | 4,051,179 | 3,608,503 |
| Operations |  |  |  |  |
| Net sales | 6,491,673 | 5,975,076 | 5,634,130 | 5,528,537 |
| Gross profit | 2,277,718 | 2,009,805 | 1,871,376 | 1,879,021 |
| Selling, general, and administrative | (1,943,715) | (1,818,381) | (1,725,740) | $(1,747,048)$ |
| Operating income | 334,003 | 191,424 | 145,636 | 131,973 |
| Interest expense, net | $(90,952)$ | (81,921) | $(75,038)$ | $(62,698)$ |
| Write-down of investment | - | - | - | $(32,857)$ |
| Minority interest purchase and reintegration costs | - | $(53,168)$ | - | - |
| Service charge income and other, net | 155,090 | 139,289 | 133,890 | 130,600 |
|  |  |  |  |  |
| Income taxes | $(155,300)$ | (92,041) | $(79,800)$ | $(65,100)$ |
| Earnings before cumulative effect of accounting change | 242,841 | 103,583 | 124,688 | 101,918 |
| Cumulative effect of accounting change, net of tax | - | $(13,359)$ | - | - |
| Net earnings | 242,841 | 90,224 | 124,688 | 101,918 |
| Basic earnings per share | 1.78 | . 67 | . 93 | . 78 |
| Diluted earnings per share | 1.76 | . 66 | . 93 | . 78 |
| Dividends per share | . 41 | . 38 | . 36 | 35 |
| Comparable store sales percentage increase (decrease) | 4.3\% | 1.4\% | (2.9\%) | .3\% |
| Net earnings as a percent of net sales | 3.74\% | 1.51\% | 2.21\% | 1.84\% |
| Return on average shareholders' equity | 16.15\% | 6.71\% | 9.78\% | 8.43\% |
| Sales per square foot for Company-operated stores | 327 | 319 | 321 | 342 |
| Stores | 179 | 166 | 156 | 140 |
| Total square footage | 19,138,000 | 18,428,000 | 17,048,000 | 16,056,000 |

## eleven-year statistical summary

| 1999 | 1998 | 1997 | 1996 | 1995 | 1994 | 1993 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$557,190 | \$560,564 | \$621,704 | \$661,332 | \$874,103 | \$655,715 | \$565,151 |
| 38,830 | 7,097 | 20,158 | 31,791 | - | - | - |
| 797,845 | 750,269 | 826,045 | 719,919 | 626,303 | 627,930 | 585,602 |
| 1,564,648 | 1,668,689 | 1,613,492 | 1,549,819 | 1,612,776 | 1,397,713 | 1,314,914 |
| 866,509 | 794,490 | 979,031 | 795,321 | 833,443 | 693,015 | 631,064 |
| 698,139 | 874,199 | 634,461 | 754,498 | 779,333 | 704,698 | 683,850 |
| 1.81 | 2.10 | 1.65 | 1.95 | 1.94 | 2.02 | 2.08 |
| 1,429,492 | 1,378,006 | 1,252,513 | 1,152,454 | 1,103,298 | 984,195 | 845,596 |
| 804,982 | 868,234 | 420,865 | 380,632 | 439,943 | 373,910 | 438,574 |
| . 4249 | . 4214 | . 3194 | . 2720 | . 3232 | . 2575 | . 2934 |
| 1,185,614 | 1,300,545 | 1,458,950 | 1,457,084 | 1,408,053 | 1,330,437 | 1,153,594 |
| 132,279,988 | 142,114,167 | 152,518,104 | 159,269,954 | 162,226,288 | 164,488,196 | 164,118,256 |
| 8.96 | 9.15 | 9.57 | 9.15 | 8.68 | 8.09 | 7.03 |
| 3,062,081 | 3,103,689 | 2,890,664 | 2,726,495 | 2,732,619 | 2,396,783 | 2,177,481 |
| 5,149,266 | 5,049,182 | 4,864,604 | 4,457,931 | 4,113,717 | 3,895,642 | 3,591,228 |
| 1,789,506 | 1,704,237 | 1,568,791 | 1,378,472 | 1,310,931 | 1,297,018 | 1,121,539 |
| $(1,523,836)$ | $(1,429,837)$ | $(1,338,235)$ | $(1,232,860)$ | $(1,136,069)$ | $(1,029,856)$ | $(940,708)$ |
| 265,670 | 274,400 | 230,556 | 145,612 | 174,862 | 267,162 | 180,831 |
| $(50,396)$ | (47,091) | $(34,250)$ | $(39,400)$ | $(39,295)$ | $(30,664)$ | $(37,646)$ |
| - | - | - | - | - | - | - |
| - | - | - | - | - | - | - |
| 116,783 | 110,414 | 110,907 | 135,331 | 134,179 | 98,311 | 88,509 |
| 332,057 | 337,723 | 307,213 | 241,543 | 269,746 | 334,809 | 231,694 |
| $(129,500)$ | $(131,000)$ | $(121,000)$ | $(95,227)$ | $(106,190)$ | $(132,304)$ | $(90,804)$ |
| 202,557 | 206,723 | 186,213 | 146,316 | 163,556 | 202,505 | 140,890 |
| - | - | - | - | - | - | - |
| 202,557 | 206,723 | 186,213 | 146,316 | 163,556 | 202,505 | 140,890 |
| 1.47 | 1.41 | 1.20 | . 90 | 1.00 | 1.23 | . 86 |
| 1.46 | 1.41 | 1.20 | . 90 | 1.00 | 1.23 | . 86 |
| . 32 | . 30 | . 265 | . 25 | . 25 | . 1925 | . 17 |
| (1.1\%) | (2.7\%) | 4.0\% | 0.6\% | (0.7\%) | 4.4\% | 2.7\% |
| 3.93\% | 4.09\% | 3.83\% | 3.28\% | 3.98\% | 5.20\% | 3.92\% |
| 16.29\% | 14.98\% | 12.77\% | 10.21\% | 11.94\% | 16.30\% | 12.85\% |
| 350 | 362 | 384 | 377 | 382 | 395 | 383 |
| 104 | 97 | 92 | 83 | 78 | 76 | 74 |
| 14,487,000 | 13,593,000 | 12,614,000 | 11,754,000 | 10,713,000 | 9,998,000 | 9,282,000 |

## retail store facilities open at january 31, 2004

| Location | Store Name | Square <br> Footage | Year <br> Store <br> Opened | Location | Store Name | Square <br> Footage | Year <br> Store <br> Opened |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SOUTHWEST GROUP |  |  |  | Georgia |  |  |  |
| Arizona |  |  |  | Atlanta | Perimeter Mall | 243,000 | 1998 |
| Chandler | Chandler Fashion Center | 149,000 | 2001 | Buford | Mall of Georgia | 172,000 | 2000 |
| Scottsdale | Scottsdale Fashion Square | 235,000 | 1998 | Maryland |  |  |  |
| California |  |  |  | Annapolis | Annapolis Mall | 162,000 | 1994 |
| Arcadia | Santa Anita | 151,000 | 1994 | Bethesda | Montgomery Mall | 225,000 | 1991 |
| Brea | Brea Mall | 195,000 | 1979 | Columbia | The Mall in Columbia | 173,000 | 1999 |
| Canoga Park | Topanga | 154,000 | 1984 | Towson | Towson Town Center | 205,000 | 1992 |
| Cerritos | Los Cerritos Center | 122,000 | 1981 | New Jersey |  |  |  |
| Corte Madera | The Village at Corte Madera | 116,000 | 1985 | Edison | Menlo Park | 204,000 | 1991 |
| Costa Mesa | South Coast Plaza | 235,000 | 1978 | Freehold | Freehold Raceway Mall | 174,000 | 1992 |
| Escondido | North County | 156,000 | 1986 | Paramus | Garden State Plaza | 282,000 | 1990 |
| Glendale | Glendale Galleria | 147,000 | 1983 | Short Hills | The Mall at Short Hills | 188,000 | 1995 |
| Los Angeles | The Grove | 120,000 | 2002 | New York |  |  |  |
| Los Angeles | Westside Pavilion | 150,000 | 1985 | Garden City | Roosevelt Field | 241,000 | 1997 |
| Mission Viejo | The Shops at Mission Viejo | 172,000 | 1999 | White Plains | The Westchester | 219,000 | 1995 |
| Montclair | Montclair Plaza | 134,000 | 1986 | North Carolina |  |  |  |
| Palo Alto | Stanford Shopping Center | 187,000 | 1984 | Durham | The Streets at Southpoint | 149,000 | 2002 |
| Pleasanton | Stoneridge Mall | 173,000 | 1990 | Pennsylvania |  |  |  |
| Redondo Beach | South Bay Galleria | 161,000 | 1985 | King of Prussia | The Plaza at King of Prussia | 238,000 | 1996 |
| Riverside | The Galleria at Tyler in Riverside | 164,000 | 1991 | Rhode Island |  |  |  |
| Roseville | Galleria at Roseville | 149,000 | 2000 | Providence | Providence Place | 206,000 | 1999 |
| Sacramento | Arden Fair | 190,000 | 1989 | Virginia |  |  |  |
| San Diego | Fashion Valley | 220,000 | 1981 | Arlington | The Fashion Centre at Pentagon City | 241,000 | 1989 |
| San Diego | Horton Plaza | 151,000 | 1985 | Dulles | Dulles Town Center | 148,000 | 2002 |
| San Diego | University Towne Centre | 130,000 | 1984 | McLean | Tysons Corner Center | 253,000 | 1988 |
| San Francisco | San Francisco Shopping Centre | 350,000 | 1988 | Norfolk | MacArthur Center | 166,000 | 1999 |
| San Francisco | Stonestown Galleria | 174,000 | 1988 | Richmond | Short Pump Town Center | 128,000 | 2003 |
| San Jose | Valley Fair | 232,000 | 1987 |  |  |  |  |
| San Mateo | Hillsdale Shopping Center | 149,000 | 1982 | CENTRAL STATES |  |  |  |
| Santa Ana | MainPlace/Santa Ana | 169,000 | 1987 | Illinois |  |  |  |
| Santa Barbara | Paseo Nuevo in Santa Barbara | 186,000 | 1990 | Chicago | Michigan Avenue | 274,000 | 2000 |
| Walnut Creek | Broadway Plaza | 193,000 | 1984 | Oak Brook | Oakbrook Center | 249,000 | 1991 |
| Nevada |  |  |  | Schaumburg | Woodfield Shopping Center | 215,000 | 1995 |
| Las Vegas | Fashion Show | 207,000 | 2002 |  | Old Orchard Center | 209,000 | 1994 |
| EAST COAST GROUP |  |  |  | Indiana Indianapolis | Circle Centre | 216,000 | 1995 |
| Connecticut |  |  |  | Kansas |  |  |  |
| Farmington | Westfarms | 189,000 | 1997 | Overland Park | Oak Park Mall | 219,000 | 1998 |
| Florida |  |  |  | Michigan |  |  |  |
| Boca Raton | Town Center at Boca Raton | 193,000 | 2000 | Troy | Somerset Collection | 258,000 | 1996 |
| Coral Gables | Village of Merrick Park | 212,000 | 2002 | Minnesota |  |  |  |
| Orlando | The Florida Mall | 174,000 | 2002 | Bloomington | Mall of America | 240,000 | 1992 |
| Tampa | International Plaza | 172,000 | 2001 | Missouri |  |  |  |
| Wellington | The Mall at Wellington Green | 127,000 | 2003 | Des Peres | West County | 193,000 | 2002 |

# retail store facilities open at january 31, 2004 

| Location | Store Name | Square <br> Footage | Year Store Opened | Location | Store Name | Square <br> Footage | Year Store Opened |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ohio |  |  |  | Fresno, CA | Villaggio Retail Center Rack | 32,000 | 2002 |
| Beachwood | Beachwood Place | 231,000 | 1997 | Glendale, CA | Glendale Fashion Center Rack | 36,000 | 2000 |
| Columbus | Easton Town Center | 174,000 | 2001 | Long Beach, CA | Long Beach CityPlace Rack | 33,000 | 2002 |
| Texas |  |  |  | Los Angeles, CA | The Promenade at Howard Hughes Center Rack | 41,000 | 2001 |
| Austin | Barton Creek Square | 150,000 | 2003 |  |  | 41,000 | 2001 |
| Dallas | Dallas Galleria | 249,000 | 1996 | Ontario, CA | Ontario Mills Mall Rack | 40,000 | 2002 |
| Frisco | Stonebriar Centre | 149,000 | 2000 | Oxnard, CA | Esplanade Shopping Center Rack | 38,000 | 2001 |
| Houston | The Galleria | 226,000 | 2003 | Roseville, CA | Creekside Town Center Rack | 36,000 | 2001 |
| Hurst | North East Mall | 149,000 | 2001 | Sacramento, CA | Howe `Bout Arden Center Rack | 54,000 | 1999 |
|  |  |  |  | San Diego, CA | Mission Valley Rack | 57,000 | 1985 |
| NORTHWEST GROUP |  |  |  | San Francisco, CA | 555 Ninth Street Retail Center Rack | 43,000 | 2001 |
| Alaska |  |  |  | San Jose, CA | Westgate Mall Rack | 48,000 | 1998 |
| Anchorage | Anchorage | 97,000 | 1975 | San Leandro, CA | San Leandro Rack | 44,000 | 1990 |
| Colorado |  |  |  | Woodland Hills, CA | Topanga Rack | 64,000 | 1984 |
| Broomfield | Flatlron Crossing | 172,000 | 2000 | Broomfield, CO | Flatiron Marketplace Rack | 36,000 | 2001 |
| Littleton | Park Meadows | 245,000 | 1996 | Littleton, CO | Meadows Marketplace Rack | 34,000 | 1998 |
| Oregon |  |  |  | Sunrise, FL | The Oasis at Sawgrass Mills Rack | 27,000 | 2003 |
| Portland | Clackamas Town Center | 121,000 | 1981 | Sunrise, FL | The Oasis at Sawgrass Mills Rack | 27,00 |  |
| Portland | Downtown Portland | 174,000 | 1966 | Buford, GA | Mall of Georgia Crossing Rack | 44,000 | 2000 |
| Portland | Lloyd Center | 150,000 | 1963 | Honolulu, HI | Victoria Ward Center Rack | 34,000 | 2000 |
| Salem | Salem Center | 71,000 | 1980 | Chicago, IL | The Shops at State and Washington Rack | 41,000 | 2003 |
| Tigard | Washington Square | 189,000 | 1974 | Northbrook, IL | Northbrook Rack | 40,000 | 1996 |
| Utah |  |  |  | Oak Brook, IL | The Shops at Oak Brook Place Rack | 42,000 | 2000 |
| Murray | Fashion Place | 110,000 | 1981 | Schaumburg, IL | Woodfield Rack | 45,000 | 1994 |
| Orem | University Mall | 122,000 | 2002 | Gaithersburg, MD | Gaithersburg Rack | 49,000 | 1999 |
| Salt Lake City | Crossroads Plaza | 140,000 | 1980 | Towson, MD | Towson Rack | 31,000 | 1992 |
| Washington |  |  |  | Grand Rapids, MI | Centerpointe Mall Rack | 40,000 | 2001 |
| Bellevue | Bellevue Square | 285,000 | 1967 | Troy, MI | Troy Marketplace Rack | 40,000 | 2000 |
| Lynnwood | Alderwood | 151,000 | 1979 | Bloomington, MN | Mall of America Rack | 41,000 | 1998 |
| Seattle | Downtown Seattle | 383,000 | 1963 | Las Vegas, NV | Silverado Ranch Plaza Rack | 33,000 | 2001 |
| Seattle | Northgate | 122,000 | 1965 | Westbury, NY | The Mall at the Source Rack | 48,000 | 1997 |
| Spokane | Spokane | 137,000 | 1974 | Beaverton, OR | Tanasbourne Town Center Rack | 53,000 | 1998 |
| Tacoma | Tacoma Mall | 134,000 | 1966 | Clackamas, OR | Clackamas Promenade Rack | 28,000 | 1983 |
| Tukwila | Southcenter | 170,000 | 1968 | Portland, OR | Downtown Portland Rack | 19,000 | 1986 |
| Vancouver | Vancouver | 71,000 | 1977 | King of Prussia, PA | The Overlook at King of Prussia Rack | 45,000 | 2002 |
| OTHER |  |  |  | Hurst, TX | The Shops at North East Mall Rack | 40,000 | 2000 |
| Honolulu, HI | Ward Centre Shoes | 16,000 | 1997 | Plano, TX | Preston Shepard Place Rack | 39,000 | 2000 |
| Façonnable | U.S. (5 boutiques) | 58,000 |  | Salt Lake City, UT | Sugarhouse Rack | 31,000 | 1991 |
| Façonnable | International (31 boutiques) | 92,000 |  | Dulles, VA | Dulles Town Crossing Rack | 41,000 | 2001 |
| NORDSTROM RACK GR | ROUP |  |  | Woodbridge, VA | Potomac Mills Rack | 46,000 | 1990 |
| Chandler, AZ | Chandler Festival Rack | 37,000 | 2000 | Auburn, WA | SuperMall of the Great Northwest Rack | 48,000 | 1995 |
| Phoenix, AZ | Last Chance | 48,000 | 1992 | Bellevue, WA | Factoria Mall Rack | 46,000 | 1997 |
| Scottsdale, AZ | Scottsdale Promenade Rack | 38,000 | 2000 | Lynnwood, WA | Golde Creek Plaza Rack | 38,000 | 1985 |
| Brea, CA | Brea Union Plaza Rack | 45,000 | 1999 | Lymwood, WA | Downtown Seattle Rack | 42,000 | 1987 |
| Chino, CA | Chino Spectrum Towne Center Rack | 38,000 | 1987 |  | NorthTown Mall Rack | 28,000 | 2000 |
| Colma, CA | Colma Rack | 31,000 | 1987 | Spokane, WA | Northown Mall Rack | 28,00 | 2000 |
| Costa Mesa, CA | Metro Pointe at South Coast Rack | 50,000 | 1983 |  |  |  |  |

## officers of the corporation and executive team

Jammie Baugh, 51
Executive Vice President, Human Resources, Full-line Stores

Laurie M. Black, 45
Executive Vice President
and President, Nordstrom Rack
Member of Executive Team

Mark S. Brashear, 42
Executive Vice President
and President, Façonnable
Member of Executive Team

James H. Bromley, 40
Executive Vice President and
President, Nordstrom Direct
Member of Executive Team

Dale Cameron, 55
Executive Vice President
Corporate Merchandise Manager,
Cosmetics, Full-line Stores

Robert E. Campbell, 48
Vice President,
Finance, Full-line Stores

Linda Toschi Finn, 56
Executive Vice President, Marketing
Member of Executive Team

Bonnie M. Junell, 47
Vice President
Corporate Merchandise Manager,
Point of View and Narrative,
Full-line Stores

Kevin T. Knight, 48
Executive Vice President,
Chairman and Chief Executive Officer of Nordstrom fsb,
President of Nordstrom Credit, Inc.
Member of Executive Team

Michael G. Koppel, 47
Executive Vice President and
Chief Financial Officer
Member of Executive Team

Llynn (Len) A. Kuntz, 43
Executive Vice President,
WA/AK Regional Manager,
Full-line Stores

David P. Lindsey, 54
Vice President, Store Planning

Daniel F. Little, 42
Executive Vice President and
Chief Administrative Officer
Member of Executive Team

David L. Mackie, 55
Vice President, Real Estate,
and Corporate Secretary

Robert J. Middlemas, 47
Executive Vice President,
Central States Regional Manager,
Full-line Stores

Jack H. Minuk, 49
Vice President
Corporate Merchandise Manager,
Women's Shoes, Full-line Stores

Blake W. Nordstrom, 43
President
Member of Executive Team

Bruce A. Nordstrom, 70
Chairman of the Board of Directors

Erik B. Nordstrom, 40
Executive Vice President, Full-line Stores
Member of Executive Team

Peter E. Nordstrom, 42
Executive Vice President and
President, Full-line Stores
Member of Executive Team

James R. O'Neal, 45
Executive Vice President and President
Nordstrom Product Group
Member of Executive Team

Suzanne R. Patneaude, 57
Vice President,
Corporate Merchandise Manager,
Designer/Savvy, Full-line Stores
R. Michael Richardson, 47

Vice President and
Chief Information Officer

Karen Bowman Roesler, 48
Vice President, Marketing
Nordstrom Credit Group
K. C. (Karen) Shaffer, 50

Executive Vice President,
Nordstrom Rack
NW Rack Regional Manager

Delena M. Sunday, 43
Executive Vice President, Human Resources and Diversity Affairs
Member of Executive Team

Geevy S. K. Thomas, 39
Executive Vice President,
South Regional Manager,
Full-line Stores

## board of directors and committees

BOARD OF DIRECTORS
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Lane Powell Spears Lubersky LLP
Seattle, Washington

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Lead Director
President and CEO,
Inter-Con Security Systems, Inc.
Pasadena, California

Jeanne P. Jackson, 52
Founder and General Partner,
MSP Capital
Newport, California

John A. McMillan, 72
Retired Co-Chairman
of the Board of Directors
Seattle, Washington

Bruce A. Nordstrom, 70
Chairman of the Board of Directors
Seattle, Washington

John N. Nordstrom, 67
Retired Co-Chairman
of the Board of Directors
Seattle, Washington

Alfred E. Osborne, Jr., Ph.D., 59
Senior Associate Dean
UCLA Anderson Graduate School
of Management
Los Angeles, California

William D. Ruckelshaus, 71
A Strategic Director,
Madrona Venture Group
Seattle, Washington

Alison A. Winter, 57
President, Northeast Personal
Financial Services,
The Northern Trust Corporation
Chicago, Illinois

AUDIT COMMITTEE
Enrique Hernandez, Jr., Chair
Jeanne P. Jackson
Alfred E. Osborne, Jr.
William D. Ruckelshaus
Alison A. Winter

COMPENSATION COMMITTEE
Enrique Hernandez, Jr.
Jeanne P. Jackson
Alfred E. Osborne, Jr.
William D. Ruckelshaus, Chair
Alison A. Winter

CORPORATE GOVERNANCE
AND NOMINATION COMMITTEE
Enrique Hernandez, Jr.
Alfred E. Osborne, Jr., Chair
William D. Ruckelshaus

EXECUTIVE COMMITTEE
Enrique Hernandez, Jr.
John A. McMillan
Bruce A. Nordstrom
John N. Nordstrom

FINANCE COMMITTEE
D. Wayne Gittinger

Jeanne P. Jackson
John A. McMillan
John N. Nordstrom
Alison A. Winter, Chair

## shareholder information

## INDEPENDENT AUDITORS

Deloitte \& Touche LLP
Seattle, Washington
COUNSEL
Lane Powell Spears Lubersky LLP
Seattle, Washington
TRANSFER AGENT AND REGISTRAR
Mellon Investor Services LLC
P. O. Box 3315 South Hackensack, New Jersey 07606

Telephone (800) 318-7045
TDD for Hearing Impaired (800) 231-5469
Foreign Shareholders (201) 329-8660
TDD Foreign Shareholders (201) 329-8354
GENERAL OFFICES
1617 Sixth Avenue
Seattle, Washington 98101-1742
Telephone (206) 628-2111
ANNUAL MEETING
May 25, 2004 at 11:00 a.m.
Pacific Daylight Time
Nordstrom Downtown Seattle Store
John W. Nordstrom Room, fifth floor
1617 Sixth Avenue
Seattle, Washington 98101-1742
FORM 10-K
The Company's annual report on Form 10-K
for the year ended January 31, 2004 will be provided to shareholders upon request to:
Nordstrom, Inc. Investor Relations
P. O. Box 2737

Seattle, Washington 98111
(206) 303-3200
invrelations@nordstrom.com
SHAREHOLDER INFORMATION
Additional shareholder information, including
Nordstrom's Corporate Governance Guidelines and
Code of Business Conduct and Ethics, is available online at www.nordstrom.com. In addition,
the Company is always willing to discuss
matters of concern to shareholders.
(206) 303-3200
invrelations@nordstrom.com
CERTIFICATIONS
We have filed the required certifications under Section 302 of the Sarbanes-Oxley Act of 2002 regarding the quality of our public disclosures as Exhibits 31.1 and 31.2 to our annual report on Form 10-K for the year ended January 31, 2004. After our 2004 Annual Meeting of Shareholders, we intend to file with the New York Stock Exchange the CEO certification regarding our compliance with the NYSE's corporate governance listing standards as required by NYSE Rule 303A.12(a).


[^0]:    See our GAAP sales reconciliation on page 18 .

