



What does  
product  
development  
mean  
to you?

A photograph of a modern building interior. A curved walkway with a glass railing and a wooden handrail leads from the foreground into the background. Large white cylindrical columns support the ceiling. A brick wall is visible on the left, and a blue wall is in the background. The floor is carpeted with a geometric pattern. The text "2001 annual report" is overlaid in white.

# 2001 annual report

# 2001 annual report

## **WHAT DOES PRODUCT DEVELOPMENT MEAN TO YOU?**

To Our Shareholders – Competitive Advantage – Financial Results and Outlook

## **WHAT DOES PRODUCT DEVELOPMENT MEAN TO CUSTOMERS?**

The Power to Create – The Power to Collaborate – The Power to Control

Customers > Ingersoll-Rand – Royal Appliance – CargoLifter

## **WHAT DOES PRODUCT DEVELOPMENT MEAN TO PARTNERS?**

Systems Integrators – Resellers – Platform and Service Partners

Partners > Accenture – Andersen – Cap Gemini Ernst & Young

CSC – Deloitte Consulting – KPMG Consulting – TRW

## **WHAT DOES PRODUCT DEVELOPMENT MEAN TO PTC?**

Innovation – Customer Intimacy – Operational Excellence

Directors – Officers – Shareholder Information

## **PTC FINANCIALS FOR 2001**

PTC Annual Report on Form 10-K for 2001 – Appendices



## SHAREHOLDERS

*In this year's annual report, we discuss the meaning of product development to our various constituencies: customers, partners, shareholders, and ourselves here at PTC. While each group sees product development a bit differently depending on individual needs and opportunities, there is one thing we can all agree on: Product Development Means Business.™*



C. Richard Harrison  
CEO and President

### TO OUR SHAREHOLDERS:

For the past 15 years, PTC has been the technology leader in product development. This leadership has made us one of the largest software companies in the world, and the largest software company with a sole focus on the product development process. As product development changes, becoming more global, more complex, and more collaborative, PTC is again leading the evolution.

The problems manufacturers face are straightforward. They need to design more innovative products and get them to market faster and at lower cost than their competitors. Our solutions address these problems by empowering our customers to *create* product designs, *collaborate* with suppliers and customers, and *control* changes to a product configuration. Together, these solutions represent the broadest set of technologies for improving the product development process. This is an opportunity we defined with our vision, and industry analysts predict the opportunity will grow dramatically in the coming years. We are the company best positioned to succeed due to our leadership, technology expertise, partners, customers, and resources.

Our previous success is impressive, having earned the business of over 32,000 customers. Additionally, in its first three years, our Windchill® software had cumulative revenues of nearly a half billion dollars and has nearly 600 active customers. Including partner service revenues, the Windchill economy grew almost 60 percent, from \$175 million during fiscal 2000, to approximately \$275 million this fiscal year. No other company can combine our robust collaborative technology with the deep domain expertise in product creation gained from our roots in design. We have a compelling list of blue chip customers committed to PTC solutions, including ABB, Airbus, Audi, Boeing, Char-Broil, EMC, General Dynamics, Hewlett-Packard, Honeywell, Ingersoll-Rand, John Deere, Lockheed Martin, Pitney Bowes, Schneider Electric, Seiko Epson, Siemens, TRW, and York International. And this is just a small sample.

### COMPETITIVE ADVANTAGE

Our success is dependent on executing upon a number of factors. The first is providing rapidly deployable software solutions with proven return on investment to our customers. In 2001, we announced a strategy to introduce a family of interactive solutions that are designed to address critical product development processes for manufacturing companies. During the past year,

## SHAREHOLDERS

we launched PTC® ProjectLink™ for project collaboration, which can be implemented in as little as 10 days and provides clearly demonstrable cost and time savings. We also launched PTC® PartsLink™, which enables suppliers to produce Web-based, highly interactive catalogs of standard parts designs and allows manufacturers to expedite their design and sourcing processes. In December 2001, we launched PTC® DynamicDesignLink™—our collaborative application engineering solution, which gives a manufacturer's engineers, sales reps, distributors, dealers, and even customers the ability to customize engineered products over the Web. In fiscal 2002, we intend to launch new PTC solutions as well as release our enterprise Windchill solution, version 6.2, which enables us to meet the collaboration and control needs of manufacturing companies of all sizes.

We also expanded the functionality and usability of our design solutions with our release of Pro/ENGINEER® 2001 last summer. In addition, we introduced Pro/COLLABORATE™, a unique service for active Pro/ENGINEER customers that enables project collaboration with critical design partners. Pro/COLLABORATE is PTC's first step in more tightly integrating our *creation, collaboration, and control* solutions to deliver a unified product development suite to global manufacturers. Our plans for a Web-enabled Pro/ENGINEER 2002 will integrate even more aspects of our collaboration and control solutions. We have seen Pro/COLLABORATE drive interest for our PTC ProjectLink solution within our broad customer base. We expect the Web-enabled Pro/ENGINEER 2002 solution to

further solidify customer commitment to our total solution set.

The second success factor is sales coverage optimization. Over the past year, we have increased our focus on vertical industries and major accounts and more closely aligned our accounts with our systems integrator partner accounts. We believe we have the strongest network of systems integrator partners in the industry. Indeed, the top consulting firms have built strategic initiatives around a strategic product set that generally includes selected companies for enterprise resource planning and customer relationship management, and PTC for Collaborative Product Development.

At fiscal year end, we had trained over 500 of our partners' consultants to plan and deploy Windchill implementations. Moreover, Windchill-related revenue billed directly by our systems integrator partners exceeded \$23 million in the fourth quarter and was over \$60 million for the fiscal year. And for the fourth quarter of 2001, we estimate that partner-influenced revenue rose to 50 percent of Windchill license revenue. This suggests that our partner program is helping Windchill expand its footprint in the marketplace, and supports our belief that our partners will help drive revenue growth in the future. For this reason, we have invested heavily in growing our partner program.

Over time, we believe a committed and successful community of systems integrators will expand our Windchill license business by shortening sales cycles, establishing us at more senior levels within

## SHAREHOLDERS

our prospects, and enhancing the credibility of our solutions. Additionally, we have increased our sales coverage by investing in inside sales and partnering with resellers for small- and medium-sized customers. These investments also improve our profitability by lowering our cost of sales.

The third success factor is customer referenceability and satisfaction. We are dedicated to helping our customers grow their product development capacity by addressing *their* sources of competitive advantage: product innovation, customer intimacy, and operational excellence. We are also committed to making it easier for our customers to do business with PTC. This includes implementing a customer relationship management solution, improving our technical support program, and upgrading our financial management system. Our employees are committed to driving our customer success and satisfaction, which in turn will continue to drive PTC's success.

**FINANCIAL RESULTS AND OUTLOOK**

Our financial results for 2001 reflect the effects of a challenging economy, compounded by unfavorable foreign currency exchange comparisons throughout the year. While customers generally reduced purchases of larger-scale contracts, our base business gained momentum in this difficult selling environment. During the fourth quarter of 2001, we reduced our fixed cost structure by approximately 10 percent. This should result in about \$60 million in savings in fiscal year 2002. Our 4,300 employees remain committed to profitability and growth, and our balance sheet reflects over \$250

million in cash availability with no debt. In fiscal 2001, we repurchased approximately \$132 million worth of PTC stock.


We have made good progress as a company since I became CEO in April 2000. I continue to be passionate about PTC because I think the best is yet to come. We are building a growth culture. We seek ways to help our customers grow. We seek ways to help our partners grow. We seek ways to help PTC grow. And when we reach these goals, then product development will indeed mean business for our shareholders.

I would like to thank our employees for their efforts and also extend our thanks to our shareholders, directors, customers, partners, and communities, whose loyal support contributes immeasurably to PTC's ongoing success.

Sincerely,



C. Richard Harrison  
Chief Executive Officer and President

The background is a complex geometric composition. A large circle is filled with a pattern of square stone tiles in various shades of grey and brown. This circle is set against a light grey background that features a pattern of small, dark grey dots. The dots are arranged in a way that they appear to be part of a larger, curved structure, possibly a stylized letter 'C' or a similar shape. The overall effect is a modern, textured, and layered design.

It's not the company  
that makes the product.  
It's the product that  
makes the company.

## CUSTOMERS

*For manufacturers, the quest for competitive advantage has never been more intense. There are only a few ways that companies can stay ahead: decreasing time-to-market, reducing costs, enhancing quality, improving customer service, and creating better products. Many companies have addressed cost and quality in physical manufacturing with enterprise resource planning initiatives and are currently addressing service through customer relationship management initiatives. But initiatives that reduce the costs associated with physical goods create little more than competitive parity, and customer service initiatives work well only if the company has solid products to build a loyal customer base.*



*With an estimated 70 percent of a product's cost built in at the design stage, manufacturers are discovering that they can save more time and cost through strategic product development initiatives than they can by optimizing the physical manufacturing process.*

In reality, creating better products is what keeps companies ahead of the competition. But in a changing manufacturing environment, it's difficult for manufacturers to know how to improve the design process and produce the best products quickly and efficiently.

In the past, product development meant "engineering" to many of the world's largest companies. Engineers designed products with superior CAD tools like Pro/ENGINEER and could simply hand over their designs to the people on the manufacturing floor. This was an effective solution for a company that managed the entire product life cycle within its own four walls.

However, over the last decade, business and market changes such as globalization and large-scale mergers and acquisitions have created inefficiencies in the product development process. More and more, manufacturers are developing products with globally dispersed teams, using contract manufacturers, and striving to meet mass customization requirements. For companies that have not addressed these changes with new business processes and technologies, product development means disorder, high costs, or even headaches.

To alleviate this business pain, today's manufacturer must look at product development in a new light—as a process that can be optimized across its entire extended value chain: engineering, sales, marketing, suppliers, customers, manufacturing, and support. With an estimated 70 percent of a product's cost built in at the design stage, manufacturers are discovering that they can save more time and cost through strategic product development initiatives than they can by optimizing the physical manufacturing process. To these companies, product development means significant cost savings, competitive advantage, increased market share, customer loyalty, and even survival.

In short, Product Development Means Business to today's savvy global manufacturers.

To build an unrivaled product development capability, manufacturers need a solution that empowers them across three axes:

### THE POWER TO CREATE

Solutions for product design must boost productivity and make it easier to create innovative products and overcome design problems. These solutions must also enable



# What does product development mean to customers?



*"PTC gives us CPC solutions in a native Web-based architecture that support and complete our enterprise direction, enabling us to build and expand our partner collaboration. Our decision to partner with them was driven by their financial stability, forward-looking vision, and their technological leadership, which will enable us to achieve sustainable competitive advantage in the Internet age. We intend to take full advantage of the software to improve product quality, reduce costs, and accelerate the introduction of new, innovative products."*

*You can't just throw hardware and software at problems. PTC's deep knowledge of engineering manufacturing best practices is invaluable. They really helped get us thinking globally. Our implementation of the integrated PTC solution—Pro/ENGINEER and Windchill—is proving an unqualified success. We project annual savings of \$14 million for our first business unit to implement the full solution. This ROI is more than enough to fund the next implementation. Our goal is to standardize the entire global business on PTC solutions by 2004."*

*George Ashley, Manager of Engineering Business Services  
Ingersoll-Rand*

*"Our partnership with PTC and Andersen has allowed us to set the stage for long-term growth and bring our product development process to a new level. We are now in a position to develop innovative new products that will take us into new markets. This global, Web-based product development infrastructure lets us respond to customers by efficiently delivering better quality, more innovative products—faster than ever before. We estimate we will save up to \$2 million in annual operating costs by implementing the PTC solution."*

Michael Merriman, President and CEO  
Royal Appliance



*"The ROI of implementing PTC's collaborative product commerce solution has been much greater than our initial expectations. Since we began using Windchill, document approvals that used to take three weeks or longer now often take as little as two to three days. The scope of what we hope to accomplish has grown because our teams see the potential of what Windchill can allow them to do."*

Greg Opas, Head of Engineering Support  
CargoLifter

## CUSTOMERS

users to share and collaborate on design information via the Internet. With this capability in place, manufacturers develop and model products faster and with greater confidence.

### THE POWER TO COLLABORATE

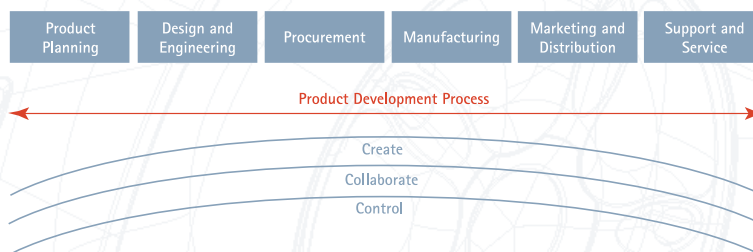
Every supplier, partner, and customer must have consistent product information early in the design process and have the ability to work together in real time using that information. This helps slash engineering changes and costs and significantly speeds time-to-market. Early-stage collaboration also allows manufacturers to quickly assemble the right product development teams to respond to design challenges and to create products with fewer defects and higher acceptance rates.

### THE POWER TO CONTROL

The ability to control and access product information lets manufacturers quickly develop new designs that incorporate the learning and best elements of previous designs, thereby avoiding unnecessary and costly re-creation. This control of digital assets also ensures that everyone in the value chain is working from the same version of a design. Finally, access control lets manufacturers protect intellectual property and retain a complete history of decisions for future use.

PTC is unique among product development vendors in the breadth of its Collaborative Product Development (CPD) solutions and expertise to empower manufacturers across all three of these axes. PTC's flagship design software, Pro/ENGINEER, is an industry-leading 3D product development solution, giving engineers and designers the power to create. And the market's best-selling Windchill solutions enable collaboration and control throughout the entire product life cycle. These solutions help manufacturers make intelligent decisions about product definition, product structure, manufacturing, marketing, sales, and after-market support.

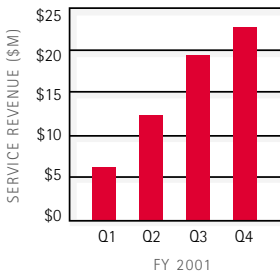
With PTC and the power to create, collaborate, and control, manufacturers of all types are creating sustainable competitive advantage for themselves and their extended value chain.



*PTC is unique in the breadth of its Collaborative Product Development solutions.*

## PARTNERS

*PTC takes great pride in the broad, comprehensive solutions we supply to our customers around the world. One of the key ingredients that makes these total solutions successful is effective strategic partnership programs with complementary technology and service providers. PTC has established a world-class partner program, building strong relationships with leading software and platform providers, resellers, engineering providers, and systems integrators. We work closely with a select group of companies to smoothly integrate leading technologies, products, and services that can be carefully tailored to each customer's specific needs.*



Revenue booked by PTC's premier systems integrator partners in FY 2001.

*Including partner service revenues, the Windchill economy grew almost 60 percent, from \$175 million during fiscal 2000, to approximately \$275 million this fiscal year.*

## SYSTEMS INTEGRATORS

Product development means “opportunity” for many of the leading global systems integrators. These consultants are widely recognized for identifying leading technologies and best practices that provide significant, quantifiable business value to their clients. Just as systems integrators saw opportunities to consolidate targeted ERP, CRM, and SCM technologies to form process-oriented solutions in the last decade, they believe product development is the next frontier to tackle on behalf of their manufacturing clients. They believe that optimizing value chains early in the design process will help their clients realize greater value throughout the product life cycle.

Top systems integrators such as Accenture, Andersen, Cap Gemini Ernst & Young, CSC, Deloitte Consulting, KPMG Consulting, PricewaterhouseCoopers, and TRW have chosen PTC as a strategic technology provider because of the comprehensive nature of the Windchill solution set, our domain expertise in product definition and

product structure, and the Windchill Net-native architecture. Additionally, PTC has shown an unparalleled commitment to our systems integrator partners through our partner-centric business model, which requires partners to manage Windchill implementations for large customers and compensates our sales and service personnel on a partner's ability to reach its goals.

Together, PTC and its systems integrator partners are establishing clear value propositions for clients and delivering greater value sooner. PTC is providing the technology backbone systems integrators need to build their collaborative product development practices, and helping them to realize faster consulting services revenue growth through greater opportunities for business, strategy, organization, and process management initiatives, as well as implementation, integration, and customization activities. Concurrently, these systems integrator partners are helping PTC to expand its footprint in the collaborative product development market.



# What does product development mean to partners?

*"We believe that CPC represents one of the next significant waves of change for global business*



*processes. We are building our CPC practice to enable this change, utilizing technologies like Windchill by PTC. Accenture's focus is to address a big question on the CEO's mind today: 'How do I drive top-line growth while also focusing on cost reduction, effectiveness, and productivity in my organization?'"*

*David B. Rich  
Global Managing Partner, Electronics and High Tech  
Accenture LLC*



*"From a success standpoint, we think CPC is going to be table-stakes. Today's global manufacturer*

*must have a product development process in place that is responsive to customers' needs in a rapid turnaround timeframe. PTC's technology solutions help us to deliver this capability to our clients."*

*Brian Renstrom  
Managing Partner, Markets Solution Practice, North America  
Andersen*

*"Two years ago, we made a conscious decision to partner with the dominant players in each*



*of our strategic marketplaces and grow those relationships to deliver truly unique offerings. PTC is an obvious choice for our CPC practice because it shares our global vision, and it has the scale to help us deliver on our client promises."*

*Mark Hauser  
Group Vice President, Global Sectors and Service Lines  
Cap Gemini Ernst & Young*

*"Collaboration is mandatory. Its technology foundation is the Internet and a new class of solutions like PTC's Windchill. As we see the Internet continuing to add velocity to collaboration, PTC's solutions as defined by the marketplace are clearly at the forefront. We expect our relationship with PTC to drive significant benefits for our clients as well as provide our consultants with challenging, rewarding work."*



*Brad Scheller  
Managing Director, Supply Chain Solution Practice  
CSC*

## **Deloitte Consulting**

*"The ability for an organization to bring innovative solutions quickly to the marketplace, based on customer requirements, is critical for its success. That's why we've built a very significant CPC practice, and that's why we've teamed up aggressively with PTC on a go-to-market strategy."*

*John Southcott  
Managing Partner for Manufacturing, The Americas  
Deloitte Consulting*

*"PTC is one of the leaders in the Collaborative Product Commerce*



*market. We feel strongly about the functionality of their solution set and the depth of their technical expertise. Through our alliance with PTC, we see tremendous opportunity to provide CPC solutions that deliver a rapid return on investment and provide strategic value within the industry-specific context with which KPMG Consulting goes to market."*

*Bruce Culbert  
Executive Vice President, CRM and SCM Global Solutions  
KPMG Consulting*

*"In our opinion, PTC has one of the industry's best-of-breed CPC applications. Windchill scales well to the*



*largest and most complex client demands, and its functionality has wide applicability across all of our vertical markets. What we find particularly exciting is the unique relationship TRW has with PTC, in that we are both a partner and a customer. Consequently, we have a better understanding of the value Windchill generates for our clients."*

*Dr. Donald C. Winter  
President and CEO  
TRW Systems*

## PARTNERS

## RESELLERS

Over the past year, PTC has enhanced the distribution channel for its design software solutions through its Reseller Partner Program. The goal of the program is to develop new market opportunities for software sales through increased market coverage and account penetration. By partnering with industry-leading software resellers in mechanical design, manufacturing, simulation, and surfacing, PTC expects to be able to increase higher-margin software license sales, more effectively support our installed base of over 32,000 customers, lower the cost of sales, and help foster a growing community of PTC users.

To resellers, product development is the foundation of their business. The ability to sell winning products like Pro/ENGINEER, coupled with a reseller's technical proficiency, enables the reseller to deliver a total solution to its customers. And to smaller resellers, product development is synonymous with PTC, as many of the resellers in our channel work exclusively with the Pro/ENGINEER family of products. These resellers act as an extension of our direct sales force to provide even the smallest design firms the attention and expertise necessary to succeed in their businesses.



*"PTC and EMC are helping each other solve problems for customers, allowing those customers to do things they could only dream of before."*

*Dave Ellard  
Senior Vice President and CIO  
EMC*

PLATFORM AND  
SOFTWARE PARTNERS

PTC partners with many leading platform, hardware, and software companies to provide total solutions to our customers.

With partners such as EMC, Hewlett-Packard, Microsoft, Oracle, and Sun, seamless interoperability for our solutions and our customers' existing infrastructure and software applications is possible. In addition, strong partnerships help us to provide the highest level of support, quality, and performance to manufacturing and design companies that use our software solutions.



*"HP and PTC are working together to speed our customers' abilities to deliver high-quality products."*

*Duane Zitzner  
President  
HP Computing Systems*

*At PTC, we are in tune with our customers' main business objectives. We know that in order to succeed, global manufacturers must deliver innovative products, improve customer intimacy, and achieve operational excellence. The product development process has the power to significantly impact all three of these objectives. A company that fully optimizes its product development process will gain competitive advantage; those that do not will be left behind. This is what we mean when we say, "Product Development Means Business."*

## INNOVATION



"It's the product that makes a company, not the other way around. Great products hold the power to keep existing leaders ahead and propel new companies into market-leading positions. Innovative companies use Collaborative Product Development solutions to build exciting new products that drive brand loyalty and open up new opportunities for revenue and growth."

—James E. Heppelman, Executive Vice President, Software Products, and Chief Technology Officer

## CUSTOMER INTIMACY

"Improving customer satisfaction is a key ingredient to a company's success. But customer relationship management does not begin when a product is sold to a customer—it begins when the product is being designed. Opening the product development process to customers through inter-



active product catalogs and design-to-order programs can take the relationship to new heights."

—Barry F. Cohen, Executive Vice President, Marketing and Human Resources

## OPERATIONAL EXCELLENCE

"Operational excellence has become increasingly more difficult to achieve as design chains become more complex. Improving financial and manufacturing controls within the



enterprise no longer gives a company a competitive edge; it only keeps a company from falling behind. In order to attain true operational excellence, a global manufacturer must drive efficiencies through the entire design chain with superior collaborative design solutions."

—Edwin J. Gillis, Executive Vice President, Chief Financial Officer, and Treasurer



What does  
product  
development  
mean to  
**PTC?**

**INNOVATION**

**CUSTOMER  
INTIMACY**

**OPERATIONAL  
EXCELLENCE**

## DIRECTORS

Noel G. Posternak  
*Chairman of the Board of Directors, PTC*  
*Senior Partner*  
*Posternak, Blankstein & Lund, LLP, a law firm*

C. Richard Harrison  
*Chief Executive Officer and President*  
*PTC*

Robert N. Goldman  
*Chairman of the Board of Directors*  
*eXcelon Corporation, a software developer*

Donald K. Grierson  
*Executive Director*  
*ABB Vetco Gray, Inc., an oil services business*

Oscar B. Marx, III  
*Chief Executive Officer and President*  
*TMW Enterprises, Inc., an auto parts business*

Michael E. Porter  
*Bishop William Lawrence University Professor*  
*Harvard Business School, an educational institution*

## CORPORATE OFFICERS

C. Richard Harrison  
*Chief Executive Officer and President*

Trenton H. Brown  
*Executive Vice President, International Sales*

Barry F. Cohen  
*Executive Vice President, Marketing and Human Resources*

Paul J. Cunningham  
*Executive Vice President, Americas Sales*

Edwin J. Gillis  
*Executive Vice President, Chief Financial Officer,*  
*and Treasurer*

James E. Heppelman  
*Executive Vice President, Software Products, and*  
*Chief Technology Officer*

Kevin P. Wrenn  
*Executive Vice President, Global Services*

Thomas L. Beaudoin  
*Senior Vice President, Finance*

David R. Friedman  
*Senior Vice President, General Counsel, and Clerk*

## SHAREHOLDERS AND STOCK LISTING

*Our common stock is traded on the Nasdaq Stock Market under the symbol PMTC. On September 30, 2001, our common stock was held by 6,080 shareholders of record.*

## DIVIDENDS

*We have not paid dividends on our common stock and have historically retained earnings for use in our business. We intend to review our policy with respect to the payment of dividends from time to time. However, there can be no assurance that any dividends will be paid in the future.*

## INVESTOR INFORMATION

*Requests for information about PTC should be directed to: Investor Relations, PTC, 140 Kendrick Street, Needham, MA 02494-2714.*

*Telephone: 781-370-5000. E-Mail: [ir@ptc.com](mailto:ir@ptc.com).*

## REPORT ON FORM 10-K

*Stockholders may obtain additional financial information about PTC from our Annual Report on Form 10-K filed with the Securities and Exchange Commission. Copies are available without charge upon written request.*

## ANNUAL MEETING

*The annual meeting of stockholders will be held on February 14, 2002, at 9:00 a.m. at PTC headquarters, 140 Kendrick Street, Needham, MA 02494-2714.*

## INTERNET ACCESS

*[www.ptc.com](http://www.ptc.com)*

## GENERAL COUNSEL

*Palmer & Dodge, LLP, Boston, MA*

## INDEPENDENT ACCOUNTANTS

*PricewaterhouseCoopers LLP, Boston, MA*

## TRANSFER AGENT AND REGISTRAR

*American Stock Transfer & Trust Company, New York, NY*

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

---

**FORM 10-K**

---

ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended: **September 30, 2001**

Commission File Number: **0-18059**

---

**PARAMETRIC TECHNOLOGY CORPORATION**

(Exact name of registrant as specified in its charter)

**Massachusetts**  
(State or other jurisdiction of  
incorporation or organization)

**04-2866152**  
(I.R.S. Employer  
Identification Number)

**140 Kendrick Street, Needham, MA 02494**  
(Address of principal executive offices, including zip code)

**(781) 370-5000**  
(Registrant's telephone number, including area code)

Securities registered pursuant to  
Section 12(b) of the Act:

Securities registered pursuant to  
Section 12(g) of the Act:

**None**

**Common Stock, \$.01 par value per share**  
(Title of Class)

---

Indicate by check mark whether the registrant (i) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (ii) has been subject to such filing requirements for the past 90 days. YES ☒ NO ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K, or any amendment to this Form 10-K. ☒

The aggregate market value of our voting stock held by non-affiliates was approximately \$1,823,291,263 on October 31, 2001 based on the last reported sale price of our common stock on The Nasdaq Stock Market on that day. There were 260,537,639 shares of our common stock outstanding on that day.

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the definitive Proxy Statement in connection with the Annual Meeting of Stockholders to be held February 14, 2002 (2002 Proxy Statement) are incorporated by reference into Part III.

---

---

**PARAMETRIC TECHNOLOGY CORPORATION**  
**ANNUAL REPORT ON FORM 10-K FOR FISCAL YEAR 2001**

**Table of Contents**

	<u>Page</u>
<b>PART I.</b>	
Item 1. Business .....	1
Item 1A. Executive Officers of the Registrant .....	6
Item 2. Properties .....	6
Item 3. Legal Proceedings .....	6
Item 4. Submission of Matters to a Vote of Security Holders .....	7
<b>PART II.</b>	
Item 5. Market for Registrant's Common Equity and Related Stockholder Matters .....	7
Item 6. Selected Financial Data .....	7
Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations ...	7
Item 7A. Quantitative and Qualitative Disclosures about Market Risk .....	23
Item 8. Financial Statements and Supplementary Data .....	24
Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure ...	24
<b>PART III.</b>	
Item 10. Directors and Executive Officers of the Registrant .....	24
Item 11. Executive Compensation .....	25
Item 12. Security Ownership of Certain Beneficial Owners and Management .....	26
Item 13. Certain Relationships and Related Transactions .....	26
<b>PART IV.</b>	
Item 14. Exhibits, Financial Statement Schedules and Reports on Form 8-K .....	26
Signatures .....	27
Exhibit Index .....	28
<b>APPENDIX A</b>	
Consolidated Financial Statements .....	F-1
Notes to Consolidated Financial Statements .....	F-5
Report of Independent Accountants .....	F-23
Five Year Summary of Selected Financial Data .....	F-24
Quarterly Financial Information .....	F-24



## **Forward-Looking Statements**

*Statements in this Annual Report on Form 10-K about our anticipated financial results and growth, as well as about the development of our products and our markets, are forward-looking statements that are based on our current plans and assumptions. Important information about the basis for these plans and assumptions and certain factors that may cause our actual results to differ materially from these statements is discussed in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” beginning on page 7 below, and generally throughout this report.*

## **PART I**

### **ITEM 1: Business**

#### **Introduction**

Parametric Technology Corporation (PTC), founded in 1985 and headquartered in Needham, MA, develops, markets and supports collaborative product development (CPD) software solutions that help manufacturers improve the competitiveness of their products and product development processes. Our solutions, which include a suite of mechanical computer-aided design tools (our design solutions) and a range of Internet-based collaboration technologies (our collaboration and control solutions), enable manufacturing companies to create virtual computer based products (digital products), collaborate on designs within the enterprise and throughout the extended supply chain, and control the digital product information throughout the product lifecycle. This results in streamlined engineering processes, improved product quality, optimized product information management and reduced cost and time-to-market cycles. Our CPD software solutions are complemented by the strength and experience of our Global Services Organization, as well as our systems integrators and other strategic partners, who provide training, consulting, ancillary product offerings, implementation and support to customers worldwide.

Our CPD software and services solutions permit individuals—regardless of their roles in the commercialization of a product, the computer-based tools they use, or their location geographically or in the supply chain—to participate in and impact the product development process across the manufacturing value chain. Our design solutions provide our customers with industry-leading product development, manufacturing and engineering design tools. With our collaboration and control solutions we cover many smaller, previously isolated markets that address various phases of the product lifecycle, such as product data management (PDM), component and supplier management (CSM), visualization and digital mockup, enterprise application integration (EAI), program and project management, manufacturing planning and maintenance, repair and overhaul (MRO).

#### **Products and Services**

PTC has aligned its two business units under a common product strategy to meet the changing needs of manufacturers. The strategy allows PTC to capitalize on existing product synergies and offer fully leveraged solutions that enable the creation, collaboration and control of digital product information across the extended design chain.

#### **DESIGN SOLUTIONS**

Our family of engineering design software encompasses a broad spectrum of engineering disciplines essential to the development of virtually all manufactured products, ranging from consumer products to jet aircraft. Manufacturers compete on the basis of cost, time to market and product performance criteria, which are significantly affected by the quality and length of the product development process. These tools offer high-performance, fully integrated solutions available on all leading hardware platforms (including Windows® native

solutions) that enable end-users to reduce their time to market and manufacturing costs for their products and to improve product quality by easily evaluating multiple design alternatives and sharing data with bi-directional associativity. Our design software suite includes our Pro/ENGINEER® family of solutions, as well as other products for design, surfacing, visualization, and analysis. Our design suite includes:

**Pro/ENGINEER®**—our cornerstone mechanical design automation technology is based on the industry's most robust, parametric, feature-based solid modeler—enabling changes made during the design process to be associatively updated throughout the design. These features, along with its “Designed for Windows XP®” user-interface, allow companies to create more innovative, differentiated and functional products more quickly and easily than ever before.

**Pro/COLLABORATE™**—launched in 2001, a service for active Pro/ENGINEER customers based on PTC® ProjectLink™. The service allows engineers to share information and actively collaborate across the design chain in a hosted application environment. The service is intended to further differentiate Pro/ENGINEER from competitive design offerings and to provide Pro/ENGINEER users with a sample of the functionality available through our Windchill-based software solutions.

**Pro/MECHANICA®**—our functional simulation software allows users to evaluate and optimize the mechanical performance of product designs in real-world situations, reducing the need for expensive physical prototypes and enhancing overall product quality.

**Pro/INTRALINK®**—our workgroup management solution for product development using Pro/ENGINEER. It lets Pro/ENGINEER users facilitate design team collaboration and manages the power of Pro/ENGINEER associativity. Its dynamic collaborative environment supports the rapid and effective design approach of Pro/ENGINEER.

**Pro/DESKTOP®**—our conceptual engineering solution which delivers industry proven modeling technology within an instantly familiar user interface and enables rapid and efficient capture of product design ideas. Associative interoperability with Pro/ENGINEER makes Pro/DESKTOP the perfect tool for engineers working together or within a collaborative design environment.

**Granite™ One**—a licensable software development kernel based on the geometry, feature, graphics and data exchange capabilities at the core of Pro/ENGINEER. Granite One is an open platform that enables interoperability between CAD, CAM and CAE products.

## **COLLABORATION AND CONTROL SOLUTIONS**

These offerings are a comprehensive set of business software technologies for collaboration and control throughout the product lifecycle. Built around the Windchill® federated, Net-native architecture, these offerings enable manufacturers to leverage the Internet in their product development and delivery process from conception through product retirement. These tools enable manufacturers to deliver innovative new products to market faster and manage the complexities of product development throughout an evolving supply chain.

### **Windchill® Enterprise**

The Windchill Enterprise software solution set is highly customizable with core capabilities in:

**Collaboration.** Provides an environment where businesses can share valuable product and process information throughout the extended enterprise, regardless of where that information resides or in what format it is.

**Product Planning.** Enables businesses to meet the increasing demand for custom-tailored products while minimizing the overall number of product variations. This is accomplished by providing the means to define engineered-to-order products, supply customer-specific portals and easily identify existing variations for future reuse.

**Engineering.** Optimizes the product innovation and design environment to reduce concept-to-design cycle times and improve team collaboration by linking directly with the engineering team using MCAD interface and PDM tools.

**Sourcing.** Gives manufacturers the ability to reduce global procurement and product development costs by standardizing and consolidating part and supplier information. The solution enables companies to identify re-usable parts, commercially available solutions and preferred sources.

**Product Management.** Offers a complete set of enterprise scalable PDM functionality to promote concurrent engineering and to create a single source of product information available to all functional organizations, facilitating product change management throughout the entire product life cycle.

**Manufacturing.** Integrates a company's product development and design with its manufacturing processes by creating and maintaining detailed process plans and executing production analysis and process simulation. This solution allows companies to increase information capture and reuse, optimize manufacturing processes and share this knowledge across the enterprise.

**Production.** Integrates Windchill with market-leading enterprise resource planning systems allowing the exchange of valuable product-related information including part masters, bills of material and engineering change information, between Windchill and those systems.

**Customization.** Lets manufacturers create and deploy customized Windchill lifecycle applications allowing them to leverage their own internal processes and practices into a competitive advantage.

## **PTC® Solutions**

In 2001, we announced a plan to introduce a family of interactive solutions that are designed to address specific business critical manufacturing functions. These solutions include pre-configured, fully integrated applications that utilize the Net-native Windchill architecture, as well as components of our Pro/ENGINEER design solutions. The solutions require little customization and can be implemented quickly. In calendar 2001, PTC launched three of these solutions:

**PTC® ProjectLink™**—our Net-native workspace tool that advances the ability of geographically and organizationally dispersed project teams to collaborate on highly iterative design projects.

**PTC® PartsLink™**—our interactive product catalog solution that gives suppliers of electronic and mechanical products the ability to publish and distribute technical product information, including product design models, directly to their customers in an interactive Net-native catalog environment.

**PTC® DynamicDesignLink™**—our collaborative application engineering solution that enables the interactive definition of semi-custom products. The product provides a manufacturer's application engineers, sales reps, distributors, dealers and even customers the ability to customize engineered products over the Web.

## **GLOBAL SERVICES ORGANIZATION**

Our CPD solutions are complemented by our systems integrators, resellers and strategic partners, as well as our Global Services Organization, which is committed to providing the expertise needed to meet the consulting,

implementation, education and technical support requirements of our customers—in seven major support centers and more than 70 educational facilities worldwide. Our Global Services Organization focuses on:

Education services offering expert, comprehensive and efficient training programs to customers and partners on our entire product line based upon PTC's Precision Learning formula. Programs can be tailored to the needs of each student and combine hands-on, web-based and classroom training and self-evaluation.

Consulting services designed to transform a company's business process into a competitive advantage by evaluating and recommending the strategy, process, tools and practices needed to create more productive engineering and information management environments, including long-range planning, process improvement, system implementation and product program strategies.

Technical support services providing fast, accurate answers to software and product development questions through a variety of global resources.

### **Product Development**

In order for our CPD products to be competitive, we must provide our customers with new and innovative software and service solutions. As a result, we continue to spend on research and development, and we are regularly looking for opportunities to acquire new technologies suited to our customers' needs. We must also efficiently manage our development resources to ensure that the appropriate balance, based on both product development plans and customer demand, is reached between product lines.

Our ability to rapidly develop new design products is facilitated by the modular structure of our software code. This enables functional capabilities of existing products to be utilized by new software modules, thereby reducing the amount of new code required to develop additional products. The major benefit of this approach is rapid development of new functionality. Our Windchill technology expands the breadth of our offerings allowing a comprehensive CPD solution. Our industry is characterized by new technologies, including Internet-centric, Java-based, object-oriented software. The Windchill-based products depend upon these new technologies as well as certain licensed third-party technologies.

We work closely with our customers to define improvements and enhancements to be integrated into our products. Using this approach, customers become involved in the product design process to validate feasibility and to influence functionality early in the product life cycle. In addition, we maintain both hardware and software partner programs. These programs are designed to provide partners with access to our products and provide the mechanism and environment to facilitate the integration of complementary products with our product lines. Through our partner programs, members receive the tools necessary to build tightly integrated solutions that satisfy the various requirements of our customers.

Our fiscal year research and development expenses were \$124.1 million in 1999, \$143.8 million in 2000 and \$148.9 million in 2001.

### **Sales and Marketing**

We derived most of our revenue from products distributed directly by our sales force to our end-user customers. The remainder of our products are offered through third-party distributors and we also sell certain of our design products over the Internet. No single customer accounted for more than 10% of our revenue in any of the last three fiscal years.

Within our direct sales force, we have created geographic divisions focused on the Americas and on international sales. Within these geographic divisions there are both major and primary accounts focused units. The major



accounts unit is further segmented into vertical industries based on regional characteristics. In addition, we continue to broaden our indirect distribution channel through alliances with systems integrators, resellers and other strategic partners. The systems integrators will work in tandem with our direct sales force to locate and target potential CPD opportunities. We have also signed agreements with over 150 resellers as distributors of our core engineering design products and intend to expand their breadth of product offerings. This program gives our resellers the rights to distribute certain products and their related maintenance services throughout North America, Europe and parts of Asia/Pacific.

Information about our foreign and domestic operations, and the risks thereof, may be found in Note L to the consolidated financial statements and the section entitled “Management’s Discussion and Analysis of Financial Condition and Results of Operations” beginning on page 7 below.

### **Competition**

Our CPD solutions compete in a relatively new industry, sometimes called collaborative product commerce (CPC), and there are a number of companies offering solutions that address specific functional areas covered by our CPD tools such as: Dassault Systemes, the former Structural Dynamics Research Corporation (SDRC), recently acquired by Electronic Data Systems (EDS), and MatrixOne for PDM solutions; Agile Software Corp., for bill of material management; i2 Technologies Inc. for part sourcing solutions; and Dassault Systemes and EDS for visualization and mock-up solutions. The market for our CPD solutions is also affected by companies that are developing these solutions in-house. In addition, larger, better-known enterprise-solution companies with established customers may enter the CPC market and offer more complete solutions. For example, SAP has begun to offer a “PLM” solution that controls product data within the larger framework of its ERP solution. In our traditional MCAD market, we compete most directly with products developed by Dassault Systemes and products developed by the former Unigraphics and SDRC (both of which have been acquired by EDS). For smaller manufacturing businesses, we, along with our resellers, compete with products from companies like Solidworks Corporation, a subsidiary of Dassault Systemes, and Autodesk, Inc.

### **Proprietary Rights**

Our software products and our trademarks, including our company names, product names and logos, are proprietary. We protect our intellectual property rights in these items by relying on copyrights, trademarks, patents and common law safeguards, including trade secret protection, as well as restrictions on disclosures and transferability contained in our agreements with other parties. Despite these measures, there can be no assurance that the laws of all relevant jurisdictions will afford adequate protection to our products and other intellectual property. The software industry is characterized by frequent litigation regarding copyright, patent and other intellectual property rights.

While we have not, to date, had any significant claims of this type asserted against us, there can be no assurance that someone will not assert such claims against us with respect to existing or future products or other intellectual property or that, if asserted, we would prevail in such claims. In the event a lawsuit of this type is filed, it could result in significant expense to us and divert the efforts of our technical and management personnel, whether or not we ultimately prevail.

We believe that, due to the rapid pace of innovation within our industry, factors such as the technological and creative skills of our personnel are as important to establishing and maintaining a technology leadership position within the industry as are the various legal protections surrounding our technology. We believe that our products, technology and trademarks do not infringe any existing proprietary rights of others, although there can be no assurance that third parties will not assert infringement claims in the future. Certain of our products also contain technology developed and licensed from third parties. We may likewise be susceptible to infringement claims with respect to these third party technologies.

PTC, the PTC Logo, Parametric Technology Corporation, The Product Development Company, Product Development Means Business, Create Collaborate Control, Pro/ENGINEER, Pro/DESKTOP, Pro/INTRALINK, Pro/MECHANICA, Granite, Windchill, PTC ProjectLink, PTC PartsLink, PTC DynamicDesignLink and all product names in the PTC product family are trademarks or registered trademarks of PTC or our subsidiaries in the United States and/or other countries.

### **Backlog**

We generally ship our products within 30 days after acceptance of a customer purchase order and execution of a software license agreement. A high percentage of our revenue has historically been generated in the third month of each fiscal quarter, and this revenue tends to be concentrated in the later part of that month. Accordingly, orders may exist at the end of a quarter that have not been shipped and not recognized as revenue. We do not believe that our backlog at any particular point in time is indicative of future sales levels.

### **Employees**

As of September 30, 2001, we had 4,533 employees, including 1,646 in sales, marketing and support activities; 1,243 in customer support, training and consulting; 478 in general and administration; and 1,166 in product development. Of these employees, 2,129 were located throughout the United States and 2,404 were located in foreign countries.

### **ITEM 1A: Executive Officers of the Registrant**

Information about our executive officers is incorporated by reference from Part III, ITEM 10 of this Annual Report.

### **ITEM 2: Properties**

We lease 149 offices in the United States and internationally through our foreign subsidiaries, predominately as sales and/or support offices and for development work. Of our total of approximately 1,352,000 square feet of leased facilities used in operations, approximately 724,000 square feet are located in the U.S. and 628,000 square feet are located in foreign countries. In December 1999, we sold land and certain improvements under construction and entered into a lease covering approximately 381,000 square feet of office space in Needham, Massachusetts to consolidate our Massachusetts facilities. Occupancy and rent began in December 2000 and the lease expires in December 2012, subject to certain renewal rights. Several of our leased facilities were acquired in our merger with Computervision, including 503,000 square feet of office space in Bedford, Massachusetts still under lease. Approximately 498,000 square feet is not used for our current operations and is primarily subleased to other entities. As described in Notes B and F to the consolidated financial statements, these facilities have been included in our restructuring provisions. We continue to engage in subleasing and early lease termination initiatives to employ alternate uses for these facilities. We believe that our facilities are adequate for our present needs.

### **ITEM 3: Legal Proceedings**

Certain class action lawsuits were filed by shareholders in the fourth quarter of 1998 against us and certain of our current and former officers and directors in the U.S. District Court in Massachusetts claiming violations of the federal securities laws based on alleged misrepresentations regarding our anticipated revenue and earnings for the third quarter of 1998. An amended complaint, consolidating these lawsuits into one action, was filed in the second quarter of 1999, seeking unspecified damages. In the third quarter of 1999 we filed a motion to dismiss the consolidated action. On March 29, 2001, the U.S. District Court for the District of Massachusetts granted our motion to dismiss and entered an order dismissing the consolidated action with prejudice. The applicable appeal period has expired and the plaintiffs have not appealed, which should conclude the litigation.

We are also subject to various legal proceedings and claims that arise in the ordinary course of business. We currently believe that resolving these matters will not have a material adverse impact on our financial condition or results of operations.

#### **ITEM 4: Submission of Matters to a Vote of Security Holders**

No matters were submitted to a vote of security holders during the last quarter of fiscal 2001.

## **PART II**

#### **ITEM 5: Market for Registrant's Common Equity and Related Stockholder Matters**

Information with respect to this item may be found in the section captioned "Quarterly Financial Information" on page F-24 below.

On September 30, 2001, our common stock was held by 6,080 shareholders of record. We have not paid cash dividends on our common stock and have historically retained earnings for use in our business. We intend to review our policy with respect to the payment of dividends from time to time; however, there can be no assurance that any dividends will be paid in the future.

#### **ITEM 6: Selected Financial Data**

Information with respect to this item may be found in the section captioned "Five Year Summary of Selected Financial Data" on page F-24 below.

#### **ITEM 7: Management's Discussion and Analysis of Financial Condition and Results of Operations**

### **Forward-Looking Statements**

*Statements in this Annual Report on Form 10-K about our anticipated financial results and growth, as well as about the development of our products and our markets, are forward-looking statements that are based on our current plans and assumptions. Important information about the basis for these plans and assumptions and certain factors that may cause our actual results to differ materially from these statements is contained below and in "Important Factors That May Affect Future Results" beginning on page 16. Unless otherwise indicated, all references to a year reflect our fiscal year that ends on September 30.*

### **Business Overview**

Historically, our core business focus has been to provide design solutions to customers through our flagship Pro/ENGINEER® design software, and we continue to provide our customers with industry leading engineering design solutions based on this software. We believe that there is a growing demand for collaborative product development (CPD) solutions from manufacturers who, in order to stay competitive, must deliver more custom-tailored goods faster and at lower prices while relying more than ever before on geographically dispersed and dynamic supply chains. CPD solutions include design/creation, collaboration and control software tools and services that utilize Internet technologies to permit individuals—regardless of their role in the commercialization of a product, the computer-based tools they use, or their location geographically in the supply chain—to collaboratively design, develop, build and manage products throughout their entire lifecycle. In 1998 we introduced our web-based Windchill® information management and collaboration software which works across the complete product lifecycle, from product planning and design through manufacturing, distribution and retirement. In 2001, we announced a plan to introduce a series of point solutions that utilize the web-based

Windchill architecture, each designed to address business-critical manufacturing functions. In the second quarter of 2001, we introduced the first of these solutions, PTC® ProjectLink™, a web-based workspace tool that advances the ability of geographically and organizationally dispersed project teams to collaborate on highly iterative design projects. In the fourth quarter of 2001, we introduced PTC® PartsLink™, a web-based interactive product catalog solution, that gives suppliers of electronic and mechanical products the ability to publish and distribute technical product information, including product design models, directly to their customers in an interactive, web-based catalog environment. In the first quarter of 2002, we introduced PTC® DynamicDesignLink™, a web-based collaborative application engineering solution that enables a manufacturer's application engineers, sales reps, distributors, dealers and even customers the ability to customize engineered products over the web. These three solutions are part of our overall PTC solutions strategy to provide a complete portfolio of CPD solutions that address specific business challenges that occur at various points in the product lifecycle. Further solutions are expected to follow in fiscal 2002.

In 2000, we reorganized ourselves into Windchill and MCAD business units in order to provide more discrete product line focus and accountability and to improve our overall profitability. In 2001, these business units were combined under a common product strategy in order to capitalize on existing synergies while continuing to maintain individual solution development. In line with this strategy, both business units, including research and development, product marketing, and operations, now report to our Executive Vice President, Software Products and Chief Technology Officer who is responsible for the strategic vision and execution of all of our solutions.

All of our solutions continue to be distributed primarily through our direct sales force. In tandem with our direct sales force, we utilize an inside sales group focused predominately on telesales and existing accounts. Our indirect distribution channel has been broadened over the last fiscal year through alliances with system integrators, resellers and other strategic partners. The system integrator partners have begun to work in tandem with our direct sales force to locate and target potential CPD opportunities. We have also increased the number of distributors for our design solutions to provide greater geographic coverage. While we do not expect these distributor relationships to have any significant immediate impact, we expect the broadening of our distribution channel will, over time, yield greater market penetration.

## **Results of Operations**

The following is an overview of our results of operations for the last three years:

- Total revenue was \$1,057.6 million for 1999, \$928.4 million for 2000 and \$934.6 million for 2001.
- Our year-over-year revenue decreased 12% from 1999 to 2000 and increased 1% from 2000 to 2001.
- Windchill-based solutions revenue increased from \$81.3 million in 1999 to \$174.7 million in 2000 and to \$213.9 million in 2001.
- Design solutions revenue decreased from \$976.3 million in 1999 to \$753.7 million in 2000 and to \$720.7 million in 2001.
- Acquisition, nonrecurring charges and write-down of investments were \$53.3 million in 1999, \$21.5 million in 2000 and \$52.9 million in 2001.
- Amortization of goodwill and other intangible assets was \$22.9 million in 1999, \$38.4 million in 2000 and \$37.9 million in 2001.
- Net income (loss) was \$119.3 million in 1999, (\$4.0) million in 2000 and (\$8.2) million in 2001.
- Pro forma net income, which excludes the amortization of goodwill and intangible assets, acquisition and nonrecurring charges and write-down of investments, was \$184.4 million in 1999, \$38.9 million in 2000 and \$57.1 million in 2001.

The following table shows certain consolidated financial data as a percentage of our total revenue for the last three years.

	September 30,		
	1999	2000	2001
<b>Revenue:</b>			
License .....	53%	41%	41%
Service .....	47	59	59
Total revenue .....	100	100	100
<b>Costs and expenses:</b>			
Cost of license revenue .....	1	2	2
Cost of service revenue .....	18	25	25
Sales and marketing .....	39	45	41
Research and development .....	12	15	16
General and administrative .....	6	8	8
Amortization of goodwill and other intangible assets .....	2	4	4
Acquisition and nonrecurring charges .....	5	2	4
Total costs and expenses .....	83	101	100
<b>Operating income (loss)</b> .....	17	(1)	—
Interest income .....	1	1	1
Other expense, net .....	(1)	—	(1)
Write-down of investments .....	—	—	(1)
Income (loss) before income taxes .....	17	—	(1)
Provision (benefit) for income taxes .....	6	—	—
<b>Net income (loss)</b> .....	11%	—%	(1)%
<i>Pro forma, excluding amortization of goodwill and intangible assets, acquisition and nonrecurring charges and write-down of investments:</i>			
Operating income .....	24%	6%	8%
Net income .....	17%	4%	6%

## Revenue

### Total Revenue

Our revenue consists of software license revenue and service revenue. Overall, our total revenue increased 1% in 2001 compared to 2000 after a decrease of 12% in 2000 compared to 1999. Total revenue in 2001 and 2000 reflects an increase in our total Windchill-based solutions revenue and a decrease in our total design solutions revenue. Total revenue was adversely affected by increased weakness in the global manufacturing economy and the impact of the strong dollar overseas.

We derived 56%, 59% and 56% of our total revenue from sales to international customers in 1999, 2000 and 2001, respectively. The decrease in international revenue as a percentage of overall revenue in 2001 is a result of increased revenue in the North America region and decreased international revenue due in part to weakness in demand as a result of weakening economic conditions in Europe and to unfavorable foreign currency rate fluctuations compared to 2000.

Total license revenue increased 1% in 2001 compared to 2000 and decreased 33% in 2000 compared to 1999. Service revenue, which is derived from the sale of software maintenance contracts and the performance of training and consulting services, accounted for 47% of total revenue in 1999 and 59% in both 2000 and 2001. Service revenue, which has a lower gross profit margin than license revenue, increased 1% in 2001 and 11% in 2000, primarily due to growth in our installed customer base and increased training and consulting services performed for Windchill-based solutions.



### *Windchill-based Solutions Revenue*

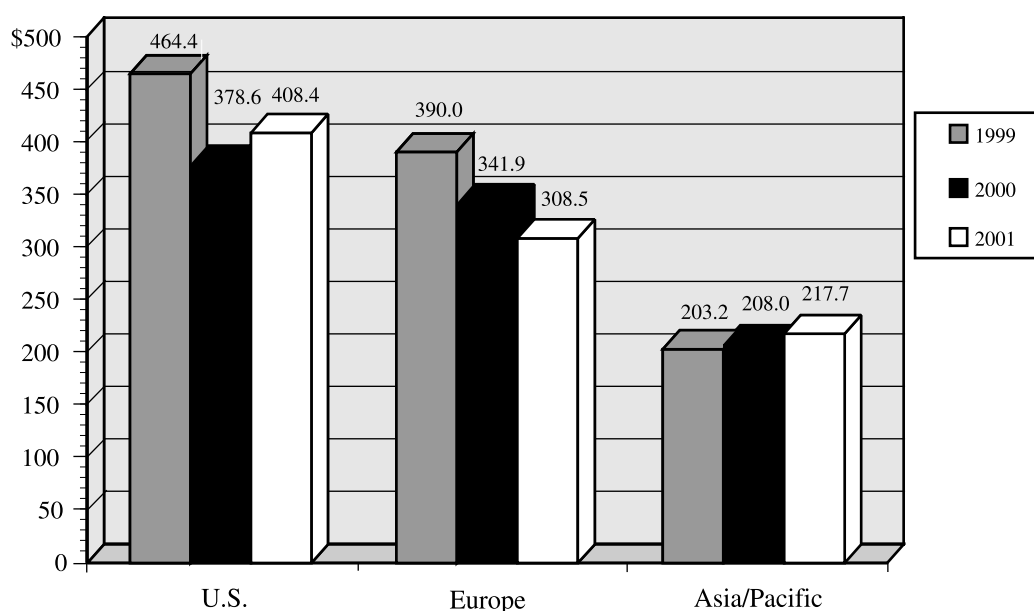
Total revenue from our Windchill-based solutions grew 22% in 2001 compared to 2000 and 115% in 2000 compared to 1999. In order to meet what we believe is a large market opportunity for CPD solutions, we have channeled, over the past two years, significant resources into our Windchill technology. As a result of our expanded focus on providing CPD solutions, license revenue for our collaboration and control software increased 3% in 2001 compared to 2000 and 65% in 2000 compared to 1999. License revenue was adversely affected by the lack of larger customer commitments in the second half of fiscal 2001, reflecting the impact of the weakness in the global manufacturing economy. Service revenue increased 44% in 2001 compared to 2000 and 229% in 2000 compared to 1999. While we continue to derive our overall license and service revenue primarily from our design solutions, our collaboration and control solutions are continuing to comprise an increasing percentage of revenue. Moreover, due to our growing installed customer base for our Windchill-based solutions, related service revenue has increased in both absolute terms and as a percentage of overall service revenue. This emphasis on larger, more enterprise-wide solutions has, however, resulted in longer and less predictable sales cycles and more complex service engagements.

In order to most effectively deploy the resources needed to distribute and implement our collaboration and control solutions, we have started to develop and introduce Windchill-based point solutions targeted at specific business critical CPD processes. These point solutions will allow us to offer software solutions that can be both easily and quickly implemented. We have also entered into business relationships with leading system integrators and other strategic consultants. While these initiatives may limit opportunities for additional services revenue, we believe that offering such point solutions and entering into these relationships will best serve to expand the coverage of our CPD software solutions, generate additional license revenue and provide necessary expertise for their implementation and support.

### *Design Solutions Revenue*

Total revenue from our mechanical and engineering software tools (our design solutions) decreased 4% in 2001 compared to 2000 and 23% in 2000 compared to 1999. Total license revenue for our design solutions remained flat in 2001 compared to 2000 and decreased 43% in 2000 compared to 1999. Service revenue decreased 7% in 2001 compared to 2000 and 1% in 2000 compared to 1999. Pro/ENGINEER software unit sales decreased by 1% in 2001 and 40% in 2000 and the average selling price of this software increased 1% in 2001 and decreased by 6% in 2000. Reasons for relative flatness in our design solutions revenue growth include: increased competition in the industry from native Windows®-based products offering more limited functionality at lower cost, our transfer of resources to our Windchill-based solutions, which reduced the sales capacity for our design solutions product line and contributed to a loss of market share, a decline in large dollar license transactions with existing customers, weakness in the global manufacturing economy, the impact of the strong dollar overseas, and a decrease in service revenue attributable to a decline in license sales.

As part of our continued efforts to improve profitability, over the past several quarters we entered into arrangements with over 150 new distributors for our design solutions. We expect the percentage of our design solutions that we license through third-party distributors may increase in the future as we continue to enter into new reseller and other distribution agreements. In 1999 and 2000, we licensed over 90% and in 2001 we licensed approximately 87% of our products directly to end-user customers. The balance was licensed through third-party distributors. Concentration of credit risk with respect to trade receivables is not significant except for a receivable from our largest distributor, which accounts for 12% and 7% of total receivables as of September 30, 2000 and 2001, respectively.



**Revenue By Geography (in millions)**

#### *Outlook*

Looking forward, our overall performance will depend on our ability to successfully execute our common product strategy, including the ability to provide our customers with an integrated, rapidly deployable and easily usable suite of software solutions that enable creation, collaboration and control across the extended design chain with a proven return on investment. Our success also depends on other factors, including our ability to optimize our sales coverage through, among other things, employment of our systems integrator partners, resellers and inside sales teams, and our ability to improve customer satisfaction and build customer references. We believe that good progress was made on these initiatives in 2001 that will provide a foundation for success. We also expect, however, that the weakness in the global manufacturing economy will likely continue to impact our revenue by causing our customers to reduce or defer their expenditures for software or services. Additional factors affecting our revenues and operating results are identified under “*Important Factors That May Affect Future Results*” below.

#### *Costs and Expenses*

All cost and expense categories in 1999, 2000 and 2001 were impacted by the acquisition and/or nonrecurring charges taken in those periods. See Note B of “Notes to Consolidated Financial Statements”. Our operating expenses are based on anticipated future revenue and are largely fixed for the short term. Given the lower than expected revenues, we reduced our headcount to 4,725 at the end of 2000 and to approximately 4,250 at the end of the first quarter of 2002. As a result, we recorded nonrecurring charges of \$21.5 million in 2000 and \$42.6 million in 2001 and we expect to incur an additional nonrecurring charge in the first quarter of 2002 of approximately \$6 million to complete the restructuring initiatives commenced in the fourth quarter of 2001. These restructuring initiatives, partially offset by a planned increase in marketing programs, are expected to result in a fixed cost savings of approximately \$60 million in 2002 (see “*Nonrecurring Charges*” below).

Costs and expenses, excluding amortization of goodwill and other intangible assets and acquisition and nonrecurring charges, increased 9% to \$876.7 million in 2000 from \$802.6 million in 1999 but decreased 2% to \$857.1 million in 2001.

#### *Cost of License Revenue*

Our cost of license revenue consists of costs associated with reproducing and distributing software and documentation and the payment of royalties. Cost of license revenue was \$16.5 million, \$16.7 million and \$15.7

million, for 1999, 2000 and 2001, respectively. Cost of license revenue as a percentage of license revenue was 3% for 1999 and 4% for both 2000 and 2001.

#### *Cost of Service Revenue*

Our cost of service revenue includes costs associated with training and consulting personnel, such as salaries and related costs and travel, and costs related to software maintenance, including costs incurred for customer support personnel and the release of maintenance updates. Cost of service revenue as a percentage of service revenue was 39%, 42% and 43% in 1999, 2000 and 2001, respectively. This increase reflects our continued investment in the staffing necessary to support our new product offerings, principally our Windchill-based solutions and our continued investment over the last year in our systems integrator alliances and programs.

#### *Sales and Marketing*

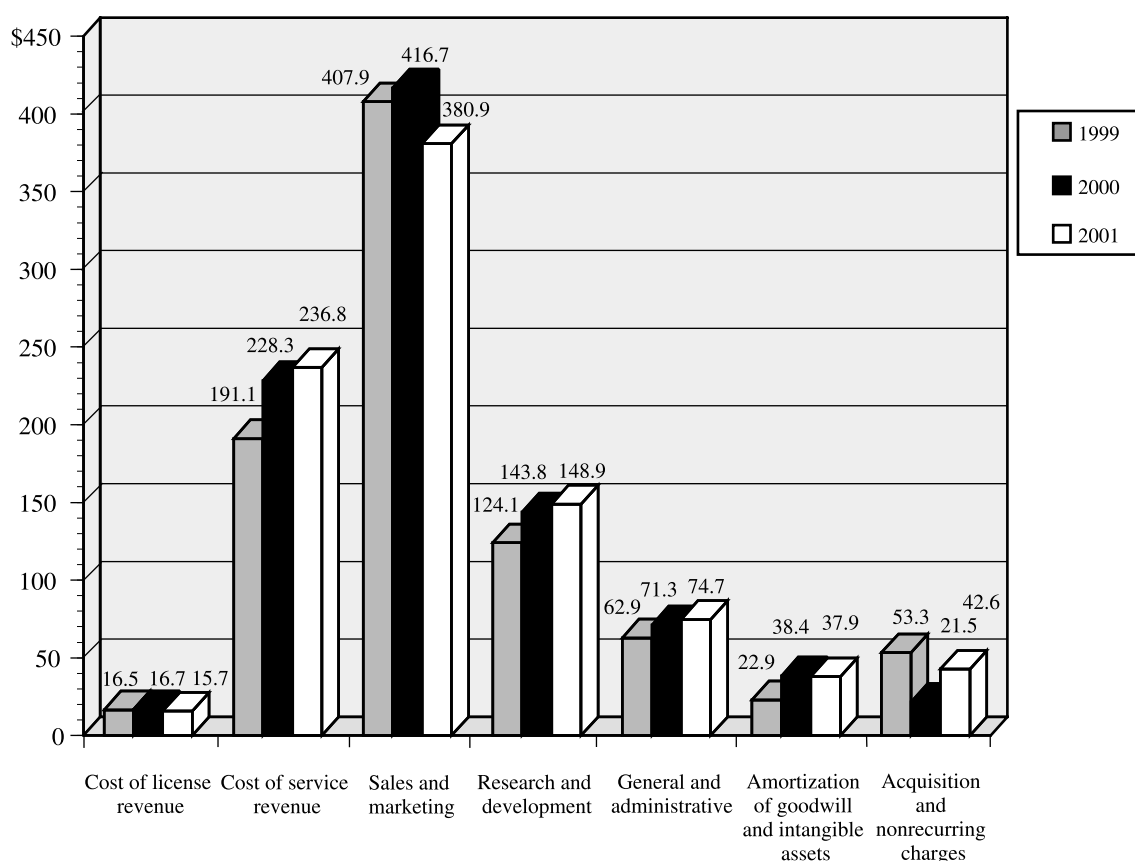
Our sales and marketing expenses primarily include salaries and benefits, sales commissions, travel and facility costs. These costs increased 2% in 2000 and decreased 9% in 2001, primarily due to the implementation of our strategy to broaden our indirect distribution channel through alliances with systems integrators, resellers and other strategic partners. Total sales and marketing employees were 1,980 in 1999, 1,702 in 2000 and 1,646 in 2001. The higher costs in 2000 are due to the higher average cost per sales employee, as we are hiring a more experienced CPD-focused sales force. International sales and marketing expenses represented 57% in 1999, 58% in 2000 and 51% in 2001 of total sales and marketing expenses.

#### *Research and Development*

Our research and development expenses consist principally of salaries and benefits, expenses associated with product translations, costs of computer equipment used in software development and facility expenses. Compared to the prior years, research and development expenses increased 16% in 2000 and 4% in 2001. The increase in 2000 and 2001 is primarily attributable to our continued investment in Windchill-based solutions, as well as our InPart, Division and auxilium acquisitions in 1999.

#### *General and Administrative*

Our general and administrative expenses include the costs of our corporate, finance, information technology, human resources and administrative functions. These costs increased 13% in 2000 and 5% in 2001. This increase reflects our continued investment in information technology infrastructure, investments in business process improvements and costs associated with supporting service revenue, which have been increasing as a proportion of our total revenue.



**Costs and Expenses (in millions)**

#### *Amortization of Goodwill and Other Intangible Assets*

These costs represent the amortization of intangible assets acquired, including developed technology, goodwill, customer lists, assembled work force and trade names. Amortization of goodwill and other intangible assets as a percentage of total revenue was 2% in 1999 and 4% in both 2000 and 2001. The increase in amortization of \$15.5 million in 2000 compared to 1999 resulted principally from our 1999 acquisitions of InPart, Division and auxilium.

#### *Acquisitions*

**InPart.** In October 1998, we purchased InPart Design, Inc., a developer of DesignSuite, a Web-based repository of 3D mechanical component data, as well as the developer of enterprise software applications focused on Web-based component and supplier management, which was founded in 1996. We allocated the purchase price of \$38.1 million to the assets acquired and liabilities assumed based on our estimate of fair value. The values assigned included \$741,000 for net liabilities assumed, \$10.6 million for purchased in-process R&D and \$5.7 million for other intangible assets. The excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$22.5 million.

**Division.** In March 1999, we purchased Division Group plc, a developer of enterprise product data visualization, simulation and integration tools. We allocated the purchase price of \$48.1 million to the assets acquired and liabilities assumed based on our estimates of fair value. The values assigned included \$555,000 for net assets acquired, \$9.0 million for purchased in-process R&D and \$8.8 million for other intangible assets. The

excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$29.8 million.

*auxilium.* In March 1999, we purchased auxilium inc., a developer of Web-based software tools for the integration of legacy systems, databases and applications, which was founded in 1997. We allocated the purchase price of \$101.7 million to the assets acquired and liabilities assumed based on our estimates of fair value. The values assigned included \$182,000 for net liabilities assumed, \$18.6 million for purchased in-process R&D and \$12.3 million for other intangible assets. The excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$70.9 million.

In the opinion of management, the purchased in-process R&D for the acquisitions of InPart, Division and auxilium had not yet reached technological feasibility and had no alternative future use. Accordingly, we recorded nonrecurring charges of \$10.6 million in the first quarter of 1999 related to InPart and \$27.6 million in the second quarter of 1999 related to Division and auxilium. The values assigned to purchased in-process R&D were determined by identifying research projects for which technological feasibility had not been established. The values of the purchased in-process R&D were determined by estimating the stage of completion, including consideration of the complexity of the work completed, the costs incurred and the projected costs to complete, the contribution of any core technology and other acquired assets and the projected product introduction dates, estimating the resulting net cash flows from the products developed and discounting the net cash flows back to their present value.

The net cash flows also considered net working capital requirements and capital spending needs related to the purchased in-process technology. The rates used to discount net cash flows for the purchased in-process technology to its present value for the InPart (28%), Division (25%) and auxilium (26% to 30%) acquisitions were based on the weighted average cost of capital and took into account the uncertainty surrounding the successful development of the purchased in-process technology for each acquisition. The InPart, Division and auxilium technology are integrated into our Windchill-based solutions products.

#### *Nonrecurring Charges*

In 1999, we reorganized our sales force and, in connection with this action, incurred nonrecurring charges of \$9.0 million for the severance and termination benefits of approximately 320 people who were terminated during 1999 in connection with the integration of our sales and related support groups. All amounts related to terminated employees were paid in 1999. In 1999, we also incurred a nonrecurring charge of \$1.4 million for the consolidation of certain excess leased facilities and we recorded an impairment loss of \$4.7 million on certain intangible assets related to our industrial design (CDRS) activities. Due to acquisitions and the development of new technology, the carrying value of these assets was impaired.

In the third quarter of 2000, we recorded nonrecurring charges of \$21.5 million, primarily associated with the reorganization of the company into business units and with the development and execution of plans to reduce our cost structure and improve profitability. The nonrecurring charge is comprised of \$11.9 million for severance and termination benefits of approximately 280 people who were terminated during the third quarter of 2000 and \$9.6 million for facility consolidations. Amounts not yet paid at September 30, 2001 related to the nonrecurring charge were \$1.8 million for facilities and are expected to be paid within the next twelve months.

In the second quarter of 2001, we recorded nonrecurring charges of \$6.1 million, primarily associated with a write-down of assets related to a focus shift in our content aggregation business. The non-cash portion of this nonrecurring charge is \$4.0 million. Amounts not yet paid at September 30, 2001 related to the nonrecurring charge were \$1.0 million and are expected to be paid within the next twelve months.

In the third quarter of 2001, we recorded nonrecurring charges of \$3.8 million, primarily associated with a reduction in force to reduce our cost structure and improve profitability. The nonrecurring charge is comprised of



\$3.8 million for severance and termination benefits of approximately 100 people who were notified or terminated during the third quarter of 2001. Amounts not yet paid at September 30, 2001 related to the nonrecurring charge were \$500,000 for severance and are expected to be paid within the next twelve months.

In the fourth quarter of 2001, we recorded nonrecurring charges of \$32.6 million, primarily associated with a further reduction in force to reduce our cost structure and improve profitability. The nonrecurring charge is comprised of \$21.8 million for severance and termination benefits of approximately 620 people who were notified or terminated during the fourth quarter of 2001 and \$10.8 million primarily for facility consolidations. Amounts not yet paid at September 30, 2001 related to the nonrecurring charge were \$26.2 million. We expect to pay approximately \$20.0 million within the next twelve months.

#### *Write-down of Investments*

In 2001, we recorded a \$10.4 million write-down on several equity investments to reflect other than temporary declines in valuation and an unsettled near-term market outlook. At September 30, 2000 and 2001, equity investments included in other long-term assets were \$12.4 million and \$2.0 million, respectively.

#### *Interest Income*

Interest income relates to the earnings on the investment of our excess cash balances in various financial instruments. The 24% decrease in interest income in 2001 compared to 2000 resulted primarily from lower average cash balances. The 17% increase in interest income in 2000 compared to 1999 resulted primarily from higher average annual yields and higher average cash balances.

#### *Other Expense*

A large portion of our revenue and expenses is transacted in foreign currencies. In order to reduce our exposure to fluctuations in foreign exchange rates we routinely engage in hedging transactions involving the use of foreign currency forward contracts and, from time-to-time, foreign currency option contracts primarily in euro and Asian currencies. Our other expense includes the costs of the hedging contracts, the gain or loss from the translation of results for subsidiaries for which the U.S. dollar is the functional currency and other charges, primarily related to financing costs. See ITEM 7A below and Note A of "Notes to Consolidated Financial Statements."

#### *Income Taxes*

Our effective tax rate was 34% in 1999, (21)% in 2000 and (24)% in 2001. The lower effective tax rate in 1999 from the statutory federal tax rate of 35% resulted primarily from the use of Computervision net operating losses, partially offset by the non-deductibility of certain acquisition-related charges and foreign net operating losses which could not be benefited. The reduced effective tax rate benefit in 2000 resulted primarily from the non-deductibility of certain acquisition-related amortization and foreign net operating losses which could not be benefited. The reduced effective tax rate benefit in 2001 resulted primarily from the non-deductibility of certain acquisition-related amortization and foreign net operating losses and tax credit carryforwards which could not be benefited, partially offset by a decrease in deferred tax liabilities related to foreign subsidiaries.

## **Liquidity and Capital Resources**

Our operating activities, the proceeds from our issuance of stock under stock plans and existing cash and investments provided sufficient resources to fund our employee base, capital asset needs, stock repurchases, acquisitions and financing needs, in all years presented. Our investment portfolio is diversified among security types, industries and individual issuers. Our investments are generally liquid and investment grade. The portfolio is primarily invested in short-term securities to minimize interest rate risk and to facilitate rapid deployment in the event of immediate cash needs.

As of September 30, 2001, cash and investments totaled \$249.1 million, down from \$375.1 million at September 30, 2000. The decrease in cash and investments during 2001 consisted of \$131.7 million for the repurchase of treasury stock and \$64.4 million in expenditures to acquire property and equipment and other intangible assets partially offset by cash generated from operating activities of \$51.1 million and proceeds from the issuance of common stock under our stock plans of \$24.2 million. Cash expenditures for nonrecurring charges were \$34.2 million in 1999, \$30.3 million in 2000 and \$24.4 million in 2001. Cash generated from operating activities was \$150.8 million in 1999, \$51.9 million in 2000 and \$51.1 million in 2001. In 2001, the cash generated from operating activities consisted of \$82.6 million of net income before depreciation and amortization and the non-cash portion of the nonrecurring charges and write-down of investments, partially offset by \$31.5 million of cash utilized from assets and liabilities.

In December 1999, we sold land and certain improvements under construction for \$30.8 million and entered into an operating lease covering approximately 381,000 square feet of office space in Needham, Massachusetts to consolidate our Massachusetts facilities. The lease expires in December 2012, subject to certain renewal rights.

In 1999, 2000 and 2001 we acquired \$59.4 million, \$39.8 million and \$64.4 million, respectively, of capital equipment and other intangible assets. The capital expenditures for 2001 include approximately \$28.2 million, primarily for tenant improvements and furniture and fixtures related to our facility consolidation in Massachusetts. The remaining expenditures consisted primarily of computer equipment, software and office equipment. We spent \$72.9 million in 1999 and \$7.9 million in 2000 to acquire businesses.

We used net cash for financing activities in 1999, 2000 and 2001, primarily to repurchase \$90.0 million, \$90.0 million and \$131.7 million, respectively, of our stock. These expenditures were partially offset by proceeds of \$23.9 million, \$79.6 million and \$24.2 million in 1999, 2000 and 2001, respectively, from the issuance of our common stock under our stock plans. Through September 2001, we had repurchased, at a cost of \$361.7 million, 30.5 million shares of the 40.0 million shares authorized by the Board of Directors to be repurchased under our repurchase program. The repurchased shares will be used for stock options exercises, employee stock purchase plans and acquisitions. At September 30, 2001, 15.5 million shares were held in treasury.

We believe that existing cash and short-term investments together with cash generated from operations and the issuance of common stock under our stock plans will be sufficient to meet our working capital, financing and capital expenditure requirements through at least 2002.

## **New Accounting Pronouncements**

In accordance with recently issued accounting pronouncements, we will be required to comply with certain changes in accounting rules and regulations. See Note A of "Notes to Consolidated Financial Statements".

## **Important Factors That May Affect Future Results**

The following are some of the factors that could affect our future results. They should be considered in connection with evaluating forward-looking statements contained in this Annual Report on Form 10-K and

otherwise made by us or on our behalf, because these factors could cause actual results and conditions to differ materially from those projected in forward-looking statements.

## **I. Operational Considerations**

*Our operating results fluctuate within each quarter and from quarter-to-quarter making our future revenues and operating results difficult to predict*

While our sales cycle varies substantially from customer to customer, we usually realize a high percentage of our revenue in the third month of each fiscal quarter, and this revenue tends to be concentrated in the later part of that month. Our orders early in a quarter will not generally occur at a rate which, if sustained throughout the quarter, would be sufficient to assure that we will meet our revenue targets for any particular quarter. Moreover, our transition from a one product to a multi-product company, our increased utilization of distributors and systems integrators and our shift in business emphasis to a more solutions-oriented sales process—undertaken in part to increase our average order size—have resulted in more unpredictable and often longer sales cycles for products and services. Accordingly, our quarterly results may be difficult to predict prior to the end of the quarter. Any inability to obtain large orders or orders in large volumes or to make shipments or perform services in the period immediately preceding the end of any particular quarter may cause the results for that quarter to fall short of our revenue targets. In addition, our operating expenses are based on expected future revenue and are relatively fixed for the short term. As a result, a revenue shortfall in any quarter could cause our earnings for that quarter to fall below expectations as well. Any failure to meet our quarterly revenue or earnings targets could adversely impact the market price of our stock.

Other factors that may also cause quarter-to-quarter revenue and earnings fluctuation include the following:

- our sales incentive structure is weighted more heavily toward the end of the fiscal year, and the rate of revenue growth for the first quarter historically has been lower and more difficult to predict than that for the fourth quarter of the immediately preceding fiscal year;
- variability in the levels of professional service revenues and the mix of our license and service revenues;
- declines in license revenue may adversely affect the size of our installed base and our level of service revenue; and
- the increased utilization of third parties, such as systems integrators, resellers, strategic partners and application service providers, as distribution mechanisms for our software products and related services, may lessen the control we have over any particular sales cycle.

In addition, the levels of quarterly or annual software or service revenue in general, or for particular geographic areas, may not be comparable to those achieved in previous periods.

*General economic and political conditions may impact our results*

Our revenue growth and profitability depends on the overall demand for software and related services. This demand can be adversely affected by unfavorable economic conditions, as customers reduce or defer spending on information technology improvements. We may be especially prone to this as a result of the relatively large license transactions we have historically relied upon. Accordingly, general economic and business conditions may affect our future operating results. If the recent unfavorable economic conditions continue, the economic slowdown has the potential to materially and adversely affect us. A softening demand for software caused by a prolonged slowdown of the economy would result in decreased revenue or lower revenue growth rates.

Recent political/social events, including the September 11, 2001 tragedy, have put further pressure on economic conditions both domestically and internationally. The potential turmoil that may result from such events contributes to the uncertainty of the economic climate, further reducing predictability and our ability to develop and implement long-term strategies and business models. In light of the foregoing, the impact of these or future

similar events may have a materially adverse impact on our business, operating results, and financial position.

*We may not be able to implement new initiatives successfully*

Part of our success in the past has resulted from our ability to implement new initiatives. Our future operating results will continue to depend upon:

- the successful implementation of a unified CPD product strategy, including the realignment of internal functions, the management of multiple development and distribution processes and effective mitigation of disruption that may result from organizational change;
- our ability to deliver an integrated and comprehensive suite of solutions and to capitalize on existing synergies through a common product strategy;
- our ability to appropriately allocate and implement cost cutting measures that increase profitability while maintaining adequate resources for effective and coordinated organizational performance;
- the success of our sales force reorganization initiatives, including:
  - the effectiveness of our organizational sales model,
  - the ability of our sales reps to learn and sell our products, and
  - Rands' and other distributors' ability to perform;
- our ability to anticipate and meet evolving customer requirements in the CPD arena and successfully deliver products and services at an enterprise level;
- our ability to broaden indirect distribution channels through alliances with systems integrators, resellers, strategic partners and application service providers and our effective management of a balanced sales model that optimizes sales coverage and most effectively utilizes these third parties;
- our ability to develop rapidly implementable point solutions that adequately address specific business challenges; and
- our ability to identify and penetrate additional industry sectors that represent growth opportunities.
- our ability to execute on customer satisfaction initiatives and programs in order to retain our customer base.

*We may not be successful in integrating recently acquired businesses or products*

We have increased our product range and customer base in the recent past due in part to acquisitions. We may acquire additional businesses or product lines in the future. The success of any acquisition may be dependent upon our ability to integrate the acquired business or products successfully and to retain key personnel and customers associated with the acquisition. If we fail to do so, or if the costs of or length of time for integration increase significantly, it could negatively affect our business.

*We are dependent on key personnel whose loss could cause delays in our product development and sales efforts*

Our success depends upon our ability to attract and retain highly skilled technical, managerial and sales personnel. Competition for such personnel in the high technology industry is intense. We assume that we will continue to be able to attract and retain such personnel. The failure to do so, however, could have a material adverse effect on our business.

*We must continually modify and enhance our products to keep pace with changing technology, and we may experience delays in developing and debugging our software*

We must continually modify and enhance our products to keep pace with changes in computer software, hardware and database technology, as well as emerging standards in the Internet software industry. Our ability to remain competitive will depend on our ability to:

- enhance our current offerings and develop new products and services that keep pace with technological developments through:
  - internal research and development,
  - acquisition of technology, and
  - strategic partnerships;
- meet evolving customer requirements, especially ease-of-use;
- provide adequate funding for development efforts; and
- license appropriate technology from third parties.

Also, as is common in the computer software industry, we may from time to time experience delays in our product development and “debugging” efforts. Our performance could be hurt by significant delays in developing, completing or shipping new or enhanced products. Among other things, such delays could cause us to incorrectly predict the fiscal quarter in which we will realize revenue from the shipment of the new or enhanced products and give our competitors a greater opportunity to market competing products.

*We may be unable to price our products competitively or distribute them effectively*

Our success is tied to our ability to price our products and services competitively and to deliver them efficiently, including our ability to:

- provide products with functionality that our customers want at a price they can afford;
- build appropriate direct distribution channels;
- utilize the Internet for sales; and
- build appropriate indirect distribution channels through Rand or others.

*We depend on sales from outside the United States that could be adversely affected by changes in the international markets*

A significant portion of our business comes from outside the United States. Accordingly, our performance could be adversely affected by economic downturns in Europe or the Asia/Pacific region. Another consequence of significant international business is that a large percentage of our revenues and expenses are denominated in foreign currencies that fluctuate in value. Although we may enter into foreign exchange forward contracts and foreign exchange option contracts to offset a portion of the foreign exchange fluctuations, unanticipated events may have a material impact on our results. Other risks associated with international business include:

- changes in regulatory practices and tariffs;
- staffing and managing foreign operations, including the difficulties in providing cost-effective, equity-based compensation to attract skilled workers;
- longer collection cycles in certain areas;
- potential changes in tax and other laws;
- greater difficulty in protecting intellectual property rights; and
- general economic and political conditions.

*We may not be able to obtain copyright or patent protection for the software products we develop or our other trademarks*

Our software products and our other trademarks, including our company names, product names and logos, are proprietary. We protect our intellectual property rights in these items by relying on copyrights, trademarks,

patents and common law safeguards, including trade secret protection, as well as restrictions on disclosures and transferability contained in our agreements with other parties. Despite these measures, there can be no assurance that the laws of all relevant jurisdictions will afford adequate protection to our products and other intellectual property. The software industry is characterized by frequent litigation regarding copyright, patent and other intellectual property rights. While we have not, to date, had any significant claims of this type asserted against us, there can be no assurance that someone will not assert such claims against us with respect to existing or future products or other intellectual property or that, if asserted, we would prevail in such claims. In the event a lawsuit of this type is filed, it could result in significant expense to us and divert the efforts of our technical and management personnel, whether or not we ultimately prevail. Certain of our products also contain technology developed and licensed from third parties. We may likewise be susceptible to infringement claims with respect to these third party technologies.

## **II. Design Solutions Related Considerations**

*Increasing competition in the computer aided design marketplace may reduce our revenues*

There are an increasing number of competitive design products. Despite our belief that our products are technologically superior, some competitive products have reached a level of functionality whereby product differentiation is less likely, in and of itself, to dislodge incumbent design systems, given the training and other startup costs associated with system replacement. Increased competition and market acceptance of these competitive products could have a negative effect on pricing and revenues for our products, which could have a material adverse affect on our results.

In addition, our design software is capable of performing on a variety of platforms. Several of our competitors focus on single platform applications, particularly Windows®-based platforms. There can be no assurance that we will have a competitive advantage with multiple platform applications.

We continue to enhance our existing products by releasing updates. Our competitive position and operating results could suffer if:

- we fail to anticipate or to respond adequately to customer requirements or to technological developments, particularly those of our competitors;
- we delay the development, production, testing, marketing or availability of new or enhanced products or services;
- customers fail to accept such products or services; or
- we fail to execute our common product strategy initiative.

*Growth in the computer aided design industry appears to have slowed*

Growth in certain segments of the computer aided design industry appears to have slowed and, coupled with decreased functional differentiation among flexible engineering tools, may affect our ability to penetrate the market for new customers and recapture our market share. Over the long term, we believe our emphasis on CPD solutions will allow us to differentiate our design solutions from the competition and invigorate sales of those products. However, the strategy may not be successful or may take longer than we plan. There could be a material adverse affect on our operating results in any quarter if these assumptions prove to be incorrect.

## **III. Collaborate & Control Solutions and Overall CPD Related Considerations**

*We are attempting to capitalize on a web-based, business-to-business market opportunity known as Collaborative Product Commerce or Collaborative Product Development(CPD). It may be that our assumptions about this market opportunity are wrong, which could adversely affect our results*



We have identified CPD as a new market opportunity for us, and have devoted significant resources toward capitalizing on that opportunity. Our CPD solutions are targeted at this market and include software and services that utilize Internet technologies to permit employees, customers, suppliers and others to collaboratively develop, build, distribute and manage products throughout their entire lifecycle. Because the market for software products that allow companies to collaborate on product information on an enterprise-wide level is newly emerging and because companies have not traditionally linked customers and suppliers in this process directly, we cannot be certain as to the size of this market, whether it will grow, or whether companies will elect to utilize our products rather than attempt to develop applications internally or through other sources.

In addition, companies that have already invested substantial resources in other methods of sharing product information in the design-through-manufacture process may be reluctant to adopt a new approach that may replace, limit or compete with their existing systems or methods. We expect that we will continue to need to pursue intensive marketing and sales efforts to educate prospective customers about the uses and benefits of our products. Demand for and market acceptance of our products will be affected by the success of these efforts.

*Our Windchill technology, which is central to our CPD strategy, is relatively new and is not yet well established in the marketplace*

The success of our CPD strategy will depend in large part on the ability of our Windchill-based solutions to meet customer expectations, especially with respect to:

- measuring and understanding the benefits of Windchill, including return on investment and value creation;
- ease and rapidity of installation;
- ease of use;
- full capability, functionality and performance;
- ability to support a large, diverse and geographically dispersed user base; and
- quality and efficiency of the services we perform relating to implementation and customization.

The software is still relatively new. If our customers cannot successfully deploy large-scale implementation projects or if they determine that we or our partners are unable to accommodate large-scale deployments, our operating results may be affected. We are also pursuing a strategy to provide a series of easily deployable CPD point solutions that address specific business challenges. With this strategy, PTC is converging Pro/ENGINEER and Windchill technologies to develop solutions that help manufacturers create, collaborate, and control product information throughout the entire product lifecycle. If we are unable to provide these solutions or are unable to meet customer expectations, our overall revenue may be adversely impacted.

Further, our software must integrate with existing computer systems and software programs used by our customers and their partners. Because we are one of the first companies to offer a CPD solution, many customers will be facing these integration issues for the first time, particularly in the context of collaborating with members of the extended enterprise, including customers and supply chain partners. Our customers could become dissatisfied with our products or services if integrations prove to be difficult, costly or time consuming, and our operating results may be affected. Moreover, due to the emerging nature of the industry and technology, reference accounts become essential to the sales process. Accordingly, if our customers become dissatisfied, future business and revenues may be adversely affected.

*We intend to utilize third parties, such as system integrators, resellers, strategic partners and application service providers, for the distribution and implementation of Windchill-based software, which may result in management difficulties and customer retention problems*

As an enterprise solution, Windchill may require large-scale organizational implementations that in today's marketplace are often performed by third parties. We have entered into and are currently developing additional

relationships with third parties and intend to continue to do so. Using third parties to both implement and promote our products can result in a reduction in our control to both drive the sales process and service our customers. In addition, the successful utilization of third parties will depend on:

- our ability to enter into definitive agreements with appropriate third parties that can deliver our products in appropriate markets;
- the third party's ability to learn, promote and implement our products; and
- the effective coordination and management of joint activities (including sales, marketing, development, implementation and support) in order to deliver products and services that meet customer requirements.

*Competition may increase, which may reduce our profits and limit or reduce our market share*

The market for our CPD software solutions is new, highly fragmented, rapidly changing and increasingly competitive. We expect competition to intensify, which could result in price reductions for our products and services, reduced gross margins and loss of market share. Our primary competition comes from:

- in-house development efforts by potential customers or partners;
- other vendors of engineering information management software; and
- larger, more well-known enterprise software providers seeking to extend the functionality of their products to encompass CPD.

In addition, our Global Services Organization may face increasing competition for follow-on customization and training services from other third-party consultants and service providers.

*If use of the Internet does not continue to develop or reliably support the demands placed on it by electronic commerce, we may experience a loss of sales*

Our success depends upon continued growth in the use of the Internet as a medium of commerce. Although the Internet is experiencing rapid growth in the overall number of users, this growth is a recent phenomenon and may not continue. Furthermore, the use of the Internet for commerce is still relatively new. As a result, a sufficiently broad base of companies and their supply chain partners may not adopt or continue to use the Internet as a medium of exchanging product information. Our CPD strategy would be seriously harmed if:

- use of the Internet does not continue to increase or increases more slowly than expected;
- the infrastructure for the Internet does not effectively support enterprises and their supply chain partners;
- the Internet does not create a viable commercial marketplace, thereby inhibiting the development of electronic commerce and reducing the demand for our products; or
- concerns over the secure transmission of confidential information over public networks inhibit the growth of the Internet as a means of collaborating across enterprises and/or conducting commercial transactions.

Our CPD strategy will also be seriously harmed if the Internet infrastructure is not able to support the demands placed on it by increased usage or the limited capacity of networks to transmit large amounts of data, or if delays in the development or adoption of new equipment standards or protocols required to handle increased levels of Internet activity, or increased governmental regulation, cause the Internet to lose its viability as a means of communication between manufacturers and their customers and supply chain partners.

Certain of our Windchill-based solutions provide CPD capabilities on Internet exchanges, portals and marketplaces. Accordingly, their success will be highly dependent upon the success of the Internet as a viable collaboration medium and on our successful development and integration of the technologies necessary to offer tools for exchanges, portals, and other forms of Internet marketplaces that are acceptable to customers and suitable for the evolving nature of the Internet.

#### **IV. Other Considerations**

*Our stock price, which may reflect an Internet valuation, has been highly volatile; this may make it harder to resell your shares at the time and at a price that is favorable to you*

Market prices for securities of software companies have generally been volatile. In particular, the market price of our common stock has been and may continue to be subject to significant fluctuations.

In addition, our expanded focus on delivering web-based solutions may cause us to be viewed, in part, as an Internet company. Until the third quarter of 2000, the trading prices of Internet stocks in general were unusually high under conventional valuation standards such as price-to-earnings and price-to-sales ratios. Since then, they have experienced fluctuations unrelated or disproportionate to the operating performance of these companies. The trading prices and valuations of these stocks, and of ours, may not be predicted. Negative changes in the public's perception of the prospects of Internet or e-commerce companies, or of PTC as an Internet company, could depress our stock price regardless of our results.

Also, a large percentage of our common stock traditionally has been held by institutional investors. Purchases and sales of our common stock by certain of these institutional investors could have a significant impact on the market price of the stock. For more information, please see our proxy statement with respect to our most recent annual meeting of stockholders and Schedules 13D and 13G filed with the SEC with respect to our common stock.

#### **ITEM 7A: Quantitative and Qualitative Disclosures about Market Risk**

We face exposure to financial market risks, including adverse movements in foreign currency exchange rates and changes in interest rates. These exposures may change over time as business practices evolve and could have a material adverse impact on our financial results. Our primary exposure has been related to local currency revenue and operating expenses in Europe and the Asia/Pacific region. Historically, we have hedged currency exposures associated with certain accounts receivable denominated in local currencies and certain anticipated foreign currency net cash flows. The goal of our hedging activity is to offset the impact of currency fluctuations on certain local currency accounts receivable and foreign currency net cash flows. The success of this activity depends upon forecasts of transaction activity denominated in various currencies. To the extent that these forecasts are overstated or understated during periods of currency volatility, we could experience unanticipated currency gains or losses. Outstanding forward foreign currency contracts at September 30, 2001 matured within three months, and did not have a material impact on our financial results.

The carrying amounts reflected in the consolidated balance sheets for cash and cash equivalents, accounts receivable, and accounts payable approximate fair value at the balance sheet date due to the short maturities of these instruments.

We maintain investment portfolio holdings of various issuers, types and maturities. These securities are generally classified as available for sale, and consequently, are recorded on the balance sheet at fair market value with unrealized gains or losses included in stockholders' equity. Given the short maturities and investment grade quality of the portfolio holdings at September 30, 2001, a sharp rise in interest rates should not have a material adverse impact on the fair value of our investment portfolio.

The following table presents hypothetical changes in fair values in our financial instruments at September 30, 2001 that are sensitive to changes in interest rates. Our modeling technique measures the change in fair value arising from selected potential changes in interest rates. Movements in interest rates of plus or minus 50 basis points (BP) and 100 BP reflect immediate hypothetical shifts in the fair value of these investments. Fair value represents the market principal plus accrued interest and dividends of certain interest-rate-sensitive securities considered cash equivalents or investments for financial reporting purposes at September 30, 2001.

<u>Type of Security</u> <u>(in millions)</u>	<u>Valuation of</u> <u>Securities given an</u> <u>interest rate decrease</u>		<u>No change in</u> <u>interest rates</u>	<u>Valuation of</u> <u>Securities given an</u> <u>interest rate increase</u>	
	<u>(100 BP)</u>	<u>(50 BP)</u>		<u>50 BP</u>	<u>100 BP</u>
Municipal debt securities .....	\$17	\$17	\$17	\$17	\$17
Mutual funds .....	47	47	47	47	47
Commercial paper .....	12	11	11	11	11
Government agencies .....	16	16	16	16	16
Total .....	<u>\$92</u>	<u>\$91</u>	<u>\$91</u>	<u>\$91</u>	<u>\$91</u>

The Federal Reserve has adjusted the Federal Funds Rate by a 50 BP move ten times during the last 40 quarters, whereas they have never adjusted the Federal Funds Rate by a 100 BP move during the same period. The last 50 BP move occurred in September 2001.

#### **ITEM 8: Financial Statements and Supplementary Data**

The consolidated financial statements and notes to the consolidated financial statements are attached as APPENDIX A below.

#### **ITEM 9: Changes in and Disagreements with Accountants on Accounting and Financial Disclosure**

None.

### **PART III**

#### **ITEM 10: Directors and Executive Officers of the Registrant**

Information with respect to our directors may be found in the sections captioned “PROPOSAL: Elect Two Directors” and “Who Are Our Directors” appearing in our 2002 Proxy Statement. Such information is incorporated herein by reference.

Our executive officers are:

<u>Name</u>	<u>Age</u>	<u>Position</u>
C. Richard Harrison .....	46	Chief Executive Officer and President
Trenton H. Brown .....	37	Executive Vice President, International Sales
Barry F. Cohen .....	57	Executive Vice President, Marketing and Human Resources
Paul J. Cunningham .....	39	Executive Vice President, Americas Sales
Edwin J. Gillis .....	53	Executive Vice President, Chief Financial Officer and Treasurer
James E. Heppelmann .....	37	Executive Vice President, Software Products and Chief Technology Officer
Kevin P. Wrenn .....	36	Executive Vice President, Global Services
Thomas L. Beaudoin .....	48	Senior Vice President, Finance
David R. Friedman .....	40	Senior Vice President, General Counsel and Clerk

Mr. Harrison has been Chief Executive Officer and President since March 2000. Prior to that, Mr. Harrison served as President and Chief Operating Officer since August 1994.

Mr. Brown has been Executive Vice President, International Sales since July 2000. Mr. Brown was Divisional Vice President, Asia Pacific from April 2000 to July 2000 and Sector Vice President from October 1999 to April 2000. Prior to that, he was Area Vice President-Sales from October 1998 to October 1999 and Regional Director

from April 1998 to October 1998. He also served as District Manager from December 1997 to April 1998. Prior to joining PTC, Mr. Brown served as District Manager of Nalco Chemical Inc. from September 1989 to December 1997.

Mr. Cohen has been Executive Vice President, Marketing and Human Resources since December 2000 and Executive Vice President, Marketing since January 1998. Prior to joining PTC, Mr. Cohen was Senior Vice President, Human Development and Organizational Productivity at Computervision Corporation from November 1993 to January 1998.

Mr. Cunningham has served as Executive Vice President, Americas Sales since July 2000 and from October 1998 to June 2000 he was Executive Vice President, Primary Sales. Mr. Cunningham was Senior Vice President, European Sales from April 1997 to October 1998 and Senior Vice President, North America West Sales from October 1996 to April 1997.

Mr. Gillis has been Executive Vice President since October 1996 and Chief Financial Officer and Treasurer since October 1995. Mr. Gillis had served as Senior Vice President of Finance and Administration from October 1995 to September 1996.

Mr. Heppelmann has been Executive Vice President, Software Products and Chief Technology Officer since June 2001. Prior to that he was Executive Vice President, General Manager—Windchill Solutions From November 2000 to June 2001. He had served as Executive Vice President and General Manager of Windchill Netmarkets from July 2000 to November 2000 and Senior Vice President of Windchill from January 1998 to July 2000. Prior to joining PTC, Mr. Heppelmann was Vice President of Marketing and Chief Technology Officer of Windchill Technology, Inc. from October 1996 to January 1998.

Mr. Wrenn has been Executive Vice President, Global Services since October 2001. Prior to that he served as Senior Vice President, Windchill Global Services from June 2000 to October 2001 and Vice President, Windchill Consulting Services from October 1998 to June 2000. Mr. Wrenn was Vice President, Far East Global Services from February 1997 to October 1998 and Director, North America MCAD Consulting from October 1996 to February 1997.

Mr. Beaudoin has been Senior Vice President, Finance since October 2000. Prior to joining PTC, Mr. Beaudoin was Chief Financial Officer, Infinite Supply at i2 Technologies Inc. from June 2000 to September 2000. Mr. Beaudoin has served in the following positions at Compaq Computer Corporation: Vice President Finance, Enterprise from July 1999 to June 2000; Vice President, Services from January 1998 to July 1999; and, Vice President, Asia Pacific from January 1995 to January 1998.

Mr. Friedman has served as Senior Vice President, General Counsel and Clerk since October 1999. Mr. Friedman had served as Vice President, General Counsel and Clerk from October 1998 to September 1999 and as Associate Corporate Counsel from September 1996 to September 1998. Prior to joining PTC, Mr. Friedman was a Partner at the law firm of Palmer & Dodge LLP from January 1994 to August 1996.

## **ITEM 11: Executive Compensation**

Information with respect to executive compensation may be found under the headings captioned “How We Compensate Our Directors” and “Information About Executive Compensation” appearing in our 2002 Proxy Statement. Such information is incorporated herein by reference.

## **ITEM 12: Security Ownership of Certain Beneficial Owners and Management**

Information with respect to security ownership may be found under the heading captioned “Information About PTC Common Stock Ownership” appearing in our 2002 Proxy Statement. Such information is incorporated herein by reference.

## **ITEM 13: Certain Relationships and Related Transactions**

Information with respect to this item may be found under the heading “Information About Certain Insider Relationships” appearing in our 2002 Proxy Statement. Such information is incorporated herein by reference.

## **PART IV**

## **ITEM 14: Exhibits, Financial Statement Schedules and Reports on Form 8-K**

### *(a) Documents Filed as Part of Form 10-K*

1. Financial Statements
  - Consolidated Balance Sheets as of September 30, 2000 and 2001
  - Consolidated Statements of Income for the years ended September 30, 1999, 2000 and 2001
  - Consolidated Statements of Cash Flows for the years ended September 30, 1999, 2000 and 2001
  - Consolidated Statements of Stockholders’ Equity for the years ended September 30, 1999, 2000 and 2001
  - Consolidated Statements of Comprehensive Income for the years ended September 30, 1999, 2000 and 2001
  - Notes to Consolidated Financial Statements
  - Report of Independent Accountants
2. Financial Statement Schedules
  - Schedules have been omitted since they are either not required, not applicable, or the information is otherwise included.
3. Exhibits
  - As part of this Annual Report on Form 10-K, we hereby file and incorporate by reference the Exhibits listed in the Exhibit Index immediately preceding such Exhibits.

### *(b) Reports on Form 8-K*

None.

### *(c) Exhibits*

As part of this Annual Report on Form 10-K, we hereby file the Exhibits listed in the attached Exhibit Index.

### *(d) Financial Statement Schedules*

None.



## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on the 26th day of December, 2001.

PARAMETRIC TECHNOLOGY CORPORATION

By /s/ C. Richard Harrison  
C. Richard Harrison,  
Chief Executive Officer and President

## POWER OF ATTORNEY

We, the undersigned officers and directors of Parametric Technology Corporation, hereby severally constitute Edwin J. Gillis and David R. Friedman, Esq., and each of them singly, our true and lawful attorneys with full power to them, and each of them singly, to sign for us and in our names in the capacities indicated below any and all subsequent amendments to this report, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities indicated below.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
(i) Principal Executive Officer:		
<u>/s/ C. Richard Harrison</u> C. Richard Harrison	Chief Executive Officer and President	December 26, 2001
(ii) Principal Financial and Accounting Officer:		
<u>/s/ Edwin J. Gillis</u> Edwin J. Gillis	Executive Vice President, Chief Financial Officer and Treasurer	December 26, 2001
(iii) Board of Directors:		
<u>/s/ Noel G. Posternak</u> Noel G. Posternak	Chairman of the Board of Directors	December 26, 2001
<u>/s/ C. Richard Harrison</u> C. Richard Harrison	Director	December 26, 2001
<u>/s/ Robert N. Goldman</u> Robert N. Goldman	Director	December 26, 2001
<u>/s/ Donald K. Grierson</u> Donald K. Grierson	Director	December 18, 2001
<u>/s/ Oscar B. Marx, III</u> Oscar B. Marx, III	Director	December 26, 2001
<u>/s/ Michael E. Porter</u> Michael E. Porter	Director	December 26, 2001

## EXHIBIT INDEX

### **Exhibit Number**

- 2.1 — Agreement and Plan of Reorganization dated as of March 8, 1999 by and among Parametric Technology Corporation, Northstar Acquisition Corporation, auxilium inc. and the stockholders of auxilium inc. (filed as Exhibit 2.1 to our Current Report on Form 8-K filed March 23, 1999 and incorporated herein by reference).
- 3.1(a) — Restated Articles of Organization of Parametric Technology Corporation adopted February 4, 1993 (filed as Exhibit 3.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended March 30, 1996 and incorporated herein by reference).
- 3.1(b) — Articles of Amendment to Restated Articles of Organization adopted February 9, 1996 (filed as Exhibit 4.1(b) to our Registration Statement on Form S-8 (Registration No. 333-01297) and incorporated herein by reference).
- 3.1(c) — Articles of Amendment to Restated Articles of Organization adopted February 13, 1997 (filed as Exhibit 4.1(b) to our Registration Statement on Form S-8 (Registration No. 333-22169) and incorporated herein by reference).
- 3.1(d) — Articles of Amendment to Restated Articles of Organization adopted February 10, 2000 (filed as Exhibit 3.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 3.1(e) — Certificate of Vote of Directors establishing Series A Junior Participating Preferred Stock (filed as Exhibit 3.1(e) to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 3.2 — By-Laws, as amended and restated, of Parametric Technology Corporation (filed as Exhibit 3.2 to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 4.1 — Rights Agreement effective as of January 5, 2001 between Parametric Technology Corporation and American Stock Transfer & Trust Company (filed as Exhibit 4.1 to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 10.1\* — Parametric Technology Corporation 2000 Equity Incentive Plan (filed as Exhibit 10.7 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 10.2\* — Parametric Technology Corporation 1997 Incentive Stock Option Plan (filed as Exhibit 10.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended March 29, 1997 and incorporated herein by reference).
- 10.3\* — Amendment to Parametric Technology Corporation 1997 Incentive Stock Option Plan (filed as Exhibit 10.2 to our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2001 and incorporated herein by reference).
- 10.4\* — Parametric Technology Corporation 1987 Incentive Stock Option Plan, as amended (filed as Exhibit 10.2 to our Annual Report on Form 10-K for the fiscal year ended September 30, 1999 and incorporated herein by reference).
- 10.5\* — Parametric Technology Corporation 1992 Director Stock Option Plan, as amended (filed as Exhibit 10.10 to our Annual Report on Form 10-K for the fiscal year ended September 30, 1996 and incorporated herein by reference).

**Exhibit  
Number**

- 10.6\* — Parametric Technology Corporation 1996 Directors Stock Option Plan, as amended (filed as Exhibit 10.4 to our Annual Report on Form 10-K for the fiscal year ended September 30, 1999 and incorporated herein by reference).
- 10.7\* — Computervision Corporation 1992 Stock Option Plan as amended September 15, 1994, April 18, 1995 and December 5, 1996 (filed as Exhibit 10.3 to the Annual Report on Form 10-K of Computervision Corporation for the fiscal year ended December 31, 1996 (File No. 1-7760/0-20290) and incorporated herein by reference).
- 10.8\* — Amended and Restated Severance Agreement with C. Richard Harrison dated February 10, 2000 (filed as Exhibit 10.3 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 10.9\* — Amended and Restated Severance Agreement with Edwin J. Gillis dated February 10, 2000 (filed as Exhibit 10.4 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 10.10\* — Severance Agreement with Barry F. Cohen dated February 10, 2000 (filed as Exhibit 10.5 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 10.11\* — Amended and Restated Severance Agreement with Paul J. Cunningham dated November 15, 2001 (filed herewith).
- 10.12\* — Severance Agreement with James E. Heppelmann dated May 18, 2000 (filed as Exhibit 10.12 to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 10.13\* — Severance Agreement with Trenton H. Brown dated February 15, 2001 (filed as Exhibit 10.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2001 and incorporated herein by reference).
- 10.14\* — Severance Agreement with Kevin P. Wrenn dated November 15, 2001 (filed herewith)
- 10.15\* — Consulting Agreement with Michael E. Porter dated November 17, 1995 (filed as Exhibit 10.3 to the Quarterly Report on Form 10-Q for the fiscal quarter ended June 28, 1997 and incorporated herein by reference).
- 10.16\* — Amendment #1 to Consulting Agreement with Michael E. Porter dated May 15, 1997 (filed as Exhibit 10.4 to our Quarterly Report on Form 10-Q for the fiscal quarter ended June 28, 1997 and incorporated herein by reference).
- 10.17\* — Amendment #2 to Consulting Agreement with Michael E. Porter dated January 6, 1998 (filed as Exhibit 10.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 4, 1998 and incorporated herein by reference).
- 10.18\* — Amendment #3 to Consulting Agreement with Michael E. Porter dated July 20, 1998 (filed as Exhibit 10.24 to our Annual Report on Form 10-K for the fiscal year ended September 30, 1998 and incorporated herein by reference).
- 10.19\* — Amendment #4 to the Consulting Agreement with Michael E. Porter dated February 11, 1999 (filed as Exhibit 10.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 3, 1999 and incorporated herein by reference).

**Exhibit  
Number**

- 10.20\* — Amendment #5 to the Consulting Agreement with Michael E. Porter dated February 10, 2000 (filed as Exhibit 10.6 to our Quarterly Report on Form 10-Q for the fiscal quarter ended April 1, 2000 and incorporated herein by reference).
- 10.21\* — Amendment #6 to the Consulting Agreement with Michael E. Porter dated September 14, 2000 (filed as Exhibit 10.20 to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 10.22\* — Amendment #7 to the Consulting Agreement with Michael E. Porter dated May 16, 2001 (filed as Exhibit 10.1 to our Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2001 and incorporated herein by reference)
- 10.23 — Lease dated December 14, 1999 by and between PTC and Boston Properties Limited Partnership (filed as Exhibit 10.21 to our Annual Report on Form 10-K for the fiscal year ended September 30, 2000 and incorporated herein by reference).
- 10.24 — Amended and Restated Lease Agreement dated as of January 1, 1995 between United Trust Fund Limited Partnership and (filed as Exhibit 10.20 to the Annual Report on Form 10-K of Computervision Corporation for the fiscal year ended December 31, 1995 (File No. 0-18059) and incorporated herein by reference).
- 21.1 — Subsidiaries of Parametric Technology Corporation (filed herewith).
- 23.1 — Consent of PricewaterhouseCoopers LLP (filed herewith).

---

\* Identifies a management contract or compensatory plan or arrangement in which an executive officer or director of PTC participates.

APPENDIX A

PARAMETRIC TECHNOLOGY CORPORATION  
CONSOLIDATED BALANCE SHEETS  
(in thousands)

	September 30,	
	2000	2001
<b><u>ASSETS</u></b>		
Current assets:		
Cash and cash equivalents	\$ 325,872	\$ 217,369
Short-term investments	22,969	13,906
Accounts receivable, net of allowance for doubtful accounts of \$6,270 and \$5,635	183,804	185,444
Prepaid expenses	47,727	38,473
Other current assets	48,061	60,496
Total current assets	628,433	515,688
Marketable investments	26,300	17,823
Property and equipment, net	66,879	91,501
Goodwill, net of accumulated amortization of \$45,771 and \$72,132	88,034	62,356
Other intangible assets, net of accumulated amortization of \$22,864 and \$35,779	43,645	30,482
Other assets	71,592	79,988
Total assets	<u>\$ 924,883</u>	<u>\$ 797,838</u>
<b><u>LIABILITIES AND STOCKHOLDERS' EQUITY</u></b>		
Current liabilities:		
Accounts payable	\$ 30,944	\$ 28,640
Accrued expenses	47,801	55,016
Accrued compensation and severance	52,112	68,936
Deferred revenue	231,495	207,044
Total current liabilities	362,352	359,636
Other liabilities	33,989	38,500
Commitments and contingencies (Note F)		
Stockholders' equity:		
Preferred stock, \$0.01 par value; 5,000 shares authorized; none issued	—	—
Common stock, \$0.01 par value; 500,000 shares authorized; 276,053 shares issued	2,761	2,761
Additional paid-in capital	1,641,513	1,643,626
Treasury stock, at cost, 6,456 and 15,515 shares	(66,647)	(173,504)
Accumulated deficit	(1,036,456)	(1,045,096)
Accumulated other comprehensive loss	(12,629)	(28,085)
Total stockholders' equity	528,542	399,702
Total liabilities and stockholders' equity	<u>\$ 924,883</u>	<u>\$ 797,838</u>

The accompanying notes are an integral part of the consolidated financial statements.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**CONSOLIDATED STATEMENTS OF INCOME**  
(in thousands, except per share data)

	Year ended September 30,		
	1999	2000	2001
<b>Revenue:</b>			
License .....	\$ 561,220	\$378,618	\$381,882
Service .....	496,381	549,796	552,724
Total revenue .....	<u>1,057,601</u>	<u>928,414</u>	<u>934,606</u>
<b>Costs and expenses:</b>			
Cost of license revenue .....	16,508	16,718	15,734
Cost of service revenue .....	191,147	228,266	236,837
Sales and marketing .....	407,936	416,665	380,902
Research and development .....	124,131	143,763	148,942
General and administrative .....	62,852	71,263	74,683
Amortization of goodwill and other intangible assets .....	22,888	38,432	37,942
Acquisition and nonrecurring charges (Note B) .....	53,347	21,534	42,568
Total costs and expenses .....	<u>878,809</u>	<u>936,641</u>	<u>937,608</u>
<b>Operating income (loss) .....</b>	<u>178,792</u>	<u>(8,227)</u>	<u>(3,002)</u>
Interest income .....	(11,283)	(13,228)	(10,049)
Other expense, net .....	8,833	10,068	7,554
Write-down of investments .....	—	—	10,354
Income (loss) before income taxes .....	<u>181,242</u>	<u>(5,067)</u>	<u>(10,861)</u>
Provision (benefit) for income taxes .....	<u>61,949</u>	<u>(1,087)</u>	<u>(2,647)</u>
<b>Net income (loss) .....</b>	<u><u>\$ 119,293</u></u>	<u><u>\$ (3,980)</u></u>	<u><u>\$ (8,214)</u></u>
<b>Earnings (loss) per share (Note A):</b>			
Basic .....	\$ 0.44	\$ (0.01)	\$ (0.03)
Diluted .....	\$ 0.43	\$ (0.01)	\$ (0.03)

The accompanying notes are an integral part of the consolidated financial statements.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

	<b>Year ended September 30,</b>		
	<b>1999</b>	<b>2000</b>	<b>2001</b>
<b>Cash flows from operating activities:</b>			
Net income (loss) .....	\$119,293	\$ (3,980)	\$ (8,214)
Adjustments to reconcile net income (loss) to net cash flows from operating activities:			
Non-cash portion of nonrecurring charges and write-down of investments .....	4,693	2,499	14,404
Depreciation and amortization .....	62,283	78,769	76,370
Deferred income taxes .....	(16,914)	(4,838)	(15,039)
Provision for loss on accounts receivable .....	4,445	7,589	2,930
Charge for purchased in-process research and development .....	38,244	—	—
Changes in assets and liabilities which provided (used) cash, net of effects of purchased businesses:			
Accounts receivable .....	(35,393)	29,427	(4,570)
Accounts payable and accrued expenses .....	(35,663)	(19,210)	15,552
Accrued compensation and severance .....	(26,898)	(7,218)	14,723
Deferred revenue .....	64,012	18,436	(24,451)
Income taxes .....	16,556	(55,601)	(1,818)
Other current assets and prepaid expenses .....	(35,109)	6,245	(10,583)
Other noncurrent assets and liabilities .....	(8,708)	(267)	(8,225)
<b>Net cash provided by operating activities</b> .....	<b>150,841</b>	<b>51,851</b>	<b>51,079</b>
<b>Cash flows from investing activities:</b>			
Additions to property and equipment .....	(35,246)	(37,032)	(61,388)
Additions to other intangible assets .....	(24,133)	(2,784)	(2,982)
Acquisitions of businesses .....	(72,925)	(7,922)	—
Construction in progress .....	(28,284)	(4,106)	—
Proceeds from sale of construction in progress .....	—	30,836	—
Purchases of investments .....	(95,416)	(53,732)	(38,048)
Proceeds from sales and maturities of investments .....	196,918	115,262	55,681
<b>Net cash provided (used) by investing activities</b> .....	<b>(59,086)</b>	<b>40,522</b>	<b>(46,737)</b>
<b>Cash flows from financing activities:</b>			
Proceeds from issuance of common stock .....	23,866	79,621	24,232
Purchases of treasury stock .....	(89,968)	(90,020)	(131,708)
<b>Net cash used by financing activities</b> .....	<b>(66,102)</b>	<b>(10,399)</b>	<b>(107,476)</b>
Effect of exchange rate changes on cash .....	8,165	4,109	(5,369)
<b>Net increase (decrease) in cash and cash equivalents</b> .....	<b>33,818</b>	<b>86,083</b>	<b>(108,503)</b>
Cash and cash equivalents, beginning of year .....	205,971	239,789	325,872
<b>Cash and cash equivalents, end of year</b> .....	<b>\$239,789</b>	<b>\$325,872</b>	<b>\$ 217,369</b>

The accompanying notes are an integral part of the consolidated financial statements.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(in thousands)

	Year ended September 30,		
	1999	2000	2001
<b>Common stock</b>			
Balance—beginning of year . . . . .	\$ 2,723	\$ 2,723	\$ 2,761
Issued for employee stock purchase and option plans . . . . .	—	38	—
Balance—end of year . . . . .	2,723	2,761	2,761
<b>Additional paid-in capital</b>			
Balance—beginning of year . . . . .	1,528,647	1,583,846	1,641,513
Issued for employee stock purchase and option plans . . . . .	7,812	40,148	—
Tax benefit related to stock option plans . . . . .	2,500	17,519	2,113
Issuance of treasury stock for acquisitions . . . . .	44,887	—	—
Balance—end of year . . . . .	1,583,846	1,641,513	1,643,626
<b>Treasury stock</b>			
Balance—beginning of year . . . . .	(43,134)	(27,727)	(66,647)
Repurchased . . . . .	(89,968)	(90,020)	(131,708)
Issued for employee stock purchase and option plans . . . . .	42,117	51,100	24,851
Issuance of treasury stock for acquisitions . . . . .	63,258	—	—
Balance—end of year . . . . .	(27,727)	(66,647)	(173,504)
<b>Accumulated deficit</b>			
Balance—beginning of year . . . . .	(1,123,399)	(1,022,357)	(1,036,456)
Net income (loss) . . . . .	119,293	(3,980)	(8,214)
Treasury shares issued for employee stock purchase and option plans . . . . .	(18,251)	(10,119)	(426)
Balance—end of year . . . . .	(1,022,357)	(1,036,456)	(1,045,096)
<b>Accumulated other comprehensive loss</b>			
Balance—beginning of year . . . . .	(29,333)	(15,381)	(12,629)
Foreign currency translation adjustment . . . . .	3,596	2,483	(4,076)
Unrealized gain (loss) on securities and derivatives . . . . .	(478)	80	170
Minimum pension liability adjustment . . . . .	10,834	189	(11,550)
Balance—end of year . . . . .	(15,381)	(12,629)	(28,085)
<b>Total stockholders' equity</b> . . . . .	<u>\$ 521,104</u>	<u>\$ 528,542</u>	<u>\$ 399,702</u>

**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(in thousands)

	Year ended September 30,		
	1999	2000	2001
<b>Comprehensive income:</b>			
Net income (loss) . . . . .	\$119,293	\$(3,980)	\$(8,214)
Other comprehensive income (loss), net of tax provision (benefit):			
Foreign currency translation adjustment, net of tax of \$1,936, \$1,337, (\$2,194) . . . . .	3,596	2,483	(4,076)
Unrealized gain (loss) on securities and derivatives, net of tax of (\$257), \$43, \$92 . . . . .	(478)	80	170
Minimum pension liability adjustment, net of tax of \$1,301, (\$170), (\$5,030) . . . . .	10,834	189	(11,550)
Other comprehensive income (loss) . . . . .	13,952	2,752	(15,456)
<b>Comprehensive income (loss)</b> . . . . .	<u>\$133,245</u>	<u>\$(1,228)</u>	<u>\$(23,670)</u>

The accompanying notes are an integral part of the consolidated financial statements.



**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**A. Summary of Significant Accounting Policies**

*Business*

Parametric Technology Corporation (PTC), founded in 1985 and headquartered in Needham, MA, develops, markets and supports collaborative product development (CPD) software solutions that help manufacturers improve the competitiveness of their products and product development processes. These solutions, which include a suite of mechanical computer-aided design tools and a range of Internet-based collaboration technologies, enable manufacturing companies to create digital products, collaborate on designs within the enterprise and throughout the extended supply chain, and control the digital product information throughout the product lifecycle, resulting in streamlined engineering processes, improved product quality, optimized product information management and reduced cost and time-to-market cycles. Our CPD software solutions are complemented by the strength and experience of our Global Services Organization, as well as our systems integrators and other strategic partners, who provide training, consulting, ancillary product offerings, implementation and support to customers worldwide. We operate in a single industry segment-computer software and related services.

*Basis of Presentation*

Our fiscal year-end is September 30. The consolidated financial statements include the parent company and its wholly owned subsidiaries, including those operating outside the U.S. All intercompany balances and transactions have been eliminated in the financial statements. Certain reclassifications have been made for consistent presentation. We prepare our financial statements under generally accepted accounting principles that require management to make estimates and assumptions that affect the amounts reported and the related disclosures. Actual results could differ from these estimates.

*Foreign Currency Translation*

For our foreign operations where the functional currency is the local currency, we translate assets and liabilities at rates in effect at the balance sheet date and record translation adjustments in stockholders' equity. As of September 30, 2000 and 2001, a cumulative translation adjustment gain of \$3.7 million and a loss of \$416,000, net of tax, is included in the accumulated other comprehensive income (loss) component of stockholders' equity. For our foreign operations where the U.S. dollar is the functional currency, we translate monetary assets and liabilities using exchange rates in effect at the balance sheet date and nonmonetary assets and liabilities at historical rates and record translation adjustments in other expense in the statement of income. We translate income statement amounts at average rates for the period. Transaction gains and losses are recorded in other expense in the statement of income.

*Revenue Recognition*

Our revenue is derived from the licensing of computer software products and from service revenue consisting of training, consulting and maintenance. License revenue is recognized upon contract execution, provided all shipment obligations have been met, fees are fixed or determinable, and collection is probable. Revenue from software maintenance contracts is recognized ratably over the contract period. Revenue from consulting and training is recognized as performed. Revenue from software maintenance contracts, consulting and training is included in services revenue in the accompanying statements of income.

In December 1999, the Securities and Exchange Commission ("SEC") issued Staff Accounting Bulletin ("SAB") 101, *Revenue Recognition in Financial Statements*, which provides guidance related to revenue recognition based on interpretations and practices followed by the SEC. We adopted SAB 101, as amended, in the fourth quarter of fiscal 2001 as required. The adoption of SAB 101 did not have a material effect on our consolidated financial statements.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

*Cash, Cash Equivalents and Marketable Investments*

Our cash is invested in debt instruments of financial institutions, government entities, corporations and mutual funds. We have established guidelines relative to credit ratings, diversification and maturities that are intended to maintain safety and liquidity. Our cash equivalents include highly liquid investments with maturity periods of three months or less when purchased. Our short-term investments include those investments with maturities in excess of three months but less than one year. Our marketable investments are those with maturities in excess of one year but less than two years. Our cash equivalents and short-term and marketable investments are classified as available for sale and reported at fair value with an unrealized loss of \$40,000, net of tax, and an unrealized gain of \$130,000, net of tax, included in the accumulated other comprehensive income (loss) component of stockholders' equity as of September 30, 2000 and 2001, respectively.

*Concentration of Credit Risk and Fair Value of Financial Instruments*

The amounts reflected in the consolidated balance sheets for cash and cash equivalents, accounts receivable and accounts payable approximate their fair value due to their short maturities. Financial instruments that potentially subject us to concentration of credit risk consist primarily of investments, trade receivables and derivatives. Our cash, cash equivalents, investments and derivatives are held with financial institutions with high credit standings. Our customer base consists of large numbers of geographically diverse customers dispersed across many industries. As a result, concentration of credit risk with respect to trade receivables is not significant except for a receivable from our largest distributor, which accounts for 12% and 7% of total receivables as of September 30, 2000 and 2001, respectively.

*Trade Accounts Receivable Allowance for Doubtful Accounts*

Our allowance for doubtful accounts was \$6.4 million, \$6.3 million and \$5.6 million as of September 30, 1999, 2000 and 2001, respectively. Uncollectible trade accounts receivable written-off, net of recoveries, was \$5.7 million, \$7.7 million and \$3.6 million for 1999, 2000 and 2001, respectively.

*Transfers of Financial Assets*

We offer our customers the option to purchase software and services through payment plans. In general, we transfer future payments under certain of these contracts to third-party financing institutions on a non-recourse basis. We record such transfers as sales of the related accounts receivable when we surrender control of such receivables under the provisions of Statement of Financial Accounting Standards (SFAS) No. 140, *Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities*.

*Derivatives*

Effective October 1, 2000, we adopted SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, (SFAS No. 133) which established accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. All derivatives, whether designated in a hedging relationship or not, are required to be recorded on the balance sheet at fair value. SFAS No. 133 also requires that changes in the derivative's fair value be recognized currently in earnings unless specific hedge accounting criteria are met, and that the company formally document, designate, and assess the effectiveness of transactions that receive hedge accounting. The effectiveness of the derivative as a hedging instrument is based on changes in its market value being highly correlated with changes in the market value of the underlying hedged item.

Derivatives are financial instruments whose value is derived from one or more underlying financial instruments, such as foreign currency. We enter into derivative transactions, specifically foreign currency forward contracts

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

and foreign currency option contracts, to manage our exposure to fluctuations in foreign exchange rates. The contracts are primarily in European currencies and Japanese yen and have maturities of less than one year. Any derivative we enter into is designated at inception as a hedge of risks associated with specific assets, liabilities or future commitments and is monitored to determine if it remains an effective hedge. We do not enter into or hold derivatives for trading or speculative purposes.

We routinely use forward contracts to hedge specific foreign currency-denominated receivables. These contracts, which are not designated as hedging instruments under SFAS No. 133, have maturities of less than three months and require us to exchange foreign currencies for U.S. dollars at maturity at rates agreed to at inception of the contracts. All foreign currency transactions and all outstanding forward contracts are marked-to-market at the end of each accounting period with unrealized gains and losses recorded in other expenses in the statement of income. As of September 30, 2000 and 2001, we had outstanding forward contracts of approximately \$116.0 million and \$149.4 million, respectively. Net unrealized and realized gains and losses associated with exchange rate fluctuations on forward contracts and the underlying foreign currency exposure being hedged were immaterial for all periods presented.

We also use foreign currency option contracts, with maturities of less than three months, to hedge specific forecasted net cash flow transactions that are derived from international revenue levels. These hedges are designated as effective cash flow hedging instruments under SFAS No. 133 and are marked-to-market at the end of each accounting period. The premiums to purchase option contracts are capitalized in other assets and recorded in other expense in the statement of income over the life of the contract. The effective portion of the changes in the fair value of the option contracts are recorded in other comprehensive income, and subsequently recognized in license and service revenue in the period in which the forecasted transactions occurs. As of September 30, 2000 and 2001, there were no foreign currency option contracts outstanding. The adoption of SFAS No. 133 did not have a material effect on our consolidated financial statements.

*Property and Equipment*

Property and equipment are recorded at cost and depreciated using the straight-line method over their estimated useful lives. Computer hardware and software are typically amortized over three to five years, and furniture and fixtures three to eight years. Leasehold improvements are amortized over the shorter of their useful lives or the remaining terms of the related leases. Property and equipment under capital leases are amortized over the lesser of the lease terms or their estimated useful lives. Maintenance and repairs are charged to expense when incurred; additions and improvements are capitalized. When an item is sold or retired, the cost and related accumulated depreciation is relieved, and the resulting gain or loss, if any, is recognized in income.

*Goodwill and Other Intangible Assets*

Goodwill and other intangible assets include the values attributable to intangible assets acquired and are amortized using the straight-line method. Goodwill is amortized over five to seven years and other intangible assets, such as assembled workforces, customer lists and developed technology, are amortized over three to five years. Trademarks, which are also included in other intangible assets, are amortized over seven years.

Management regularly evaluates the net realizable value of long lived assets including property and equipment, computer software costs and goodwill and other intangible assets relying on a number of factors including operating results, business plans, budgets and economic projections.

*Computer Software Costs*

We incur costs to develop computer software to be licensed or otherwise marketed to customers. Development costs incurred in the research and development of new software products and enhancements to existing products are expensed in the period incurred, unless these costs qualify for capitalization. Capitalized computer software costs related to internal development efforts are not material.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

*Deferred Revenue*

Deferred revenue primarily relates to software maintenance agreements with customers for which the services have not been provided. The liability associated with performing these services is included in deferred revenue and, if not yet paid, the related amount is included in other current assets.

*Income Taxes*

Our income tax expense includes U.S. and international income taxes. Certain items of income and expense are not reported in tax returns and financial statements in the same year. The tax effect of these differences are reported as deferred tax assets and liabilities. Deferred tax assets are recognized, net of valuation allowances, for the estimated future tax effects of deductible temporary differences and tax operating loss and credit carryforwards. Changes in deferred tax assets and liabilities are recorded in the provision for income taxes.

*Earnings Per Share (EPS)*

Basic EPS is calculated by dividing net income by the weighted average number of shares outstanding during the period. Diluted EPS is calculated by dividing net income by the weighted average number of shares outstanding plus the dilutive effect, if any, of outstanding stock options using the “treasury stock” method. The following table presents the calculation for both basic and diluted EPS:

	Year ended September 30,		
	1999	2000	2001
	(in thousands, except per share)		
Net income (loss) .....	\$119,293	\$ (3,980)	\$ (8,214)
Weighted average shares outstanding .....	269,526	273,081	264,441
Dilutive effect of employee stock options .....	5,549	—	—
Diluted shares outstanding .....	275,075	273,081	264,441
Basic earnings (loss) per share .....	\$ 0.44	\$ (0.01)	\$ (0.03)
Diluted earnings (loss) per share .....	\$ 0.43	\$ (0.01)	\$ (0.03)

Options to purchase shares of our common stock of 18.2 million shares for 1999, 13.3 million shares for 2000 and 41.2 million shares for 2001 were outstanding but were not included in the computations of diluted EPS because the exercise prices of the options were greater than the average market price of the common stock for the period reported. Due to the net loss for 2000 and 2001, the dilutive effect of an additional 8.5 million and 2.5 million shares, respectively was excluded from the computation of diluted EPS, as the effect would have been anti-dilutive.

*Stock-Based Compensation*

We account for stock-based compensation using the intrinsic value method prescribed in Accounting Principles Board Opinion No. 25, *Accounting for Stock Issued to Employees* (APB No. 25), and related interpretations. Under APB No. 25, no compensation cost is recognized because the option price is equal to the market price of the underlying stock on the date of grant. An alternative method of accounting is SFAS No. 123, *Accounting for Stock-Based Compensation*. Under SFAS No. 123, employee stock options are valued at the grant date using a valuation model, and compensation cost is recognized ratably over the vesting period. The impact of recording stock-based compensation under the provisions of SFAS No. 123 is disclosed in Note I.

*New Accounting Pronouncements*

In July 2001, the Financial Accounting Standards Board issued SFAS No. 141, *Business Combinations* and SFAS No. 142, *Goodwill and Other Intangible Assets*. SFAS No. 141 requires that all business combinations be accounted for under the purchase method only and that certain acquired intangible assets in a business combination be recognized as assets apart from goodwill. SFAS No. 142 requires that ratable amortization of

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

goodwill be replaced with periodic tests of the goodwill's impairment and that certain intangible assets other than goodwill be amortized over their useful lives. SFAS No. 141 is effective for all business combinations initiated after June 30, 2001. The provisions of SFAS No. 142 will be effective for fiscal years beginning after December 15, 2001. We will not be required to adopt SFAS No. 142 until fiscal 2003; however, early adoption is allowed in fiscal 2002. We have not determined if we will elect early adoption of SFAS No. 142.

**B. Acquisitions, Nonrecurring Charges and Write-down of Investments**

*Acquisitions*

*InPart*

In October 1998, we acquired all of the outstanding stock in InPart Design, Inc. by issuing 2.0 million shares of our common stock. As of September 30, 1999, we issued 600,000 additional shares to satisfy certain contingent conditions, which were included in the purchase price described below. In addition, we reserved 386,000 shares of common stock for outstanding InPart options assumed. The acquisition was accounted for as a purchase. Accordingly, we allocated the purchase price of \$38.1 million to the assets acquired and liabilities assumed based on our estimates of fair value. The values assigned included \$741,000 for net liabilities assumed, \$10.6 million for purchased in-process R&D and \$5.7 million for other intangible assets. The excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$22.5 million.

*Division*

In March 1999, we acquired Division Group plc for \$37.3 million in cash and 593,000 shares of our common stock. The acquisition was accounted for as a purchase. Accordingly, we allocated the purchase price of \$48.1 million to the assets acquired and liabilities assumed based on our estimates of fair value. The values assigned included \$555,000 for net assets acquired, \$9.0 million for purchased in-process R&D and \$8.8 million for other intangible assets. The excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$29.8 million.

*auxilium*

In March 1999, we acquired all of the outstanding stock of auxilium inc. in exchange for 2.6 million shares of our common stock and \$39.4 million in cash. In addition, we reserved 1.1 million shares of common stock for outstanding auxilium options assumed. The acquisition was accounted for as a purchase. Accordingly, we allocated the purchase price of \$101.7 million to the assets acquired and liabilities assumed based on our estimates of fair value. The values assigned included \$182,000 for net liabilities assumed, \$18.6 million for purchased in-process R&D and \$12.3 million for other intangible assets. The excess purchase price over the amounts allocated to assets acquired and liabilities assumed was recorded as goodwill of \$70.9 million.

The operating results of InPart, Division and auxilium have been included in our results of operations from the date of each acquisition. Our purchases of InPart, Division and auxilium did not require the presentation of pro forma information.

In the opinion of management, the purchased in-process R&D for the acquisitions of InPart, Division and auxilium had not yet reached technological feasibility and had no alternative future use. Accordingly, we recorded nonrecurring charges of \$10.6 million in the first quarter of 1999 related to InPart and \$27.6 million in the second quarter of 1999 related to Division and auxilium. The values assigned to purchased in-process R&D were determined by identifying research projects for which technological feasibility had not been established.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The values of the purchased in-process R&D were determined by estimating the stage of completion, including consideration of the complexity of the work completed, the costs incurred and the projected cost to complete, the contribution of any core technology and other acquired assets and the projected product introduction dates, estimating the resulting net cash flows from the products developed and discounting the net cash flows back to their present value. The discount rates used included a factor that took into account the uncertainty surrounding the successful development of the purchased in-process technology for each acquisition

*Write-down of Investments*

In 2001, we recorded a \$10.4 million non-cash write-down on several equity investments, included in other long-term assets, to reflect other than temporary declines in valuation and an unsettled near-term market outlook. At September 30, 2000 and 2001, equity investments were \$12.4 million and \$2.0 million, respectively.

*Nonrecurring Charges*

In 1999, we reorganized our sales force and, in connection with this action, incurred nonrecurring charges of \$9.0 million for the severance and termination benefits of approximately 320 people who were terminated during 1999 in connection with the integration of our sales and related support groups. All amounts related to terminated employees were paid in 1999. Also in 1999, we incurred a nonrecurring charge of \$1.4 million for the consolidation of certain excess leased facilities and we recorded an impairment loss of \$4.7 million on certain intangible assets related to our industrial design (CDRS) activities. Due to recent acquisitions and the development of new technology, the carrying value of these assets was impaired.

In 2000, we recorded nonrecurring charges of \$21.5 million, primarily associated with our reorganization into business units and with the development and execution of management's plans to reduce our cost structure and improve profitability. The nonrecurring charge is comprised of \$11.9 million for severance and termination benefits of approximately 280 people who were notified or terminated during the third quarter of 2000 and \$9.6 million for facility consolidations.

In 2001, we recorded nonrecurring charges of \$42.6 million, primarily associated with a reduction in force to reduce our cost structure and improve profitability and a write-down of assets related to a focus shift in our content aggregation business. The nonrecurring charge is comprised of \$25.7 million for severance and termination benefits of approximately 720 people who were notified or terminated in 2001, \$9.9 million for facility consolidations, and \$7.0 million primarily for a write-down of assets related to a focus shift in certain products. Of the \$42.6 million of nonrecurring charges, \$4.0 million is non-cash related.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The following table summarizes all of our acquisition and nonrecurring charges activity:

	September 30,		
	1999	2000	2001
	(in thousands)		
Beginning balance . . . . .	\$ 69,601	\$ 45,860	\$ 34,586
Charges to operations:			
Employee severance and termination . . . . .	8,242	11,908	25,652
Purchased in-process R&D . . . . .	38,244	—	—
Asset write-offs . . . . .	4,693	920	4,049
Facility closures and related costs . . . . .	1,912	8,706	9,879
Lease terminations, contract obligations and other . . . . .	256	—	2,988
Total charges to operations . . . . .	<u>53,347</u>	<u>21,534</u>	<u>42,568</u>
Costs incurred:			
Employee severance and termination benefits . . . . .	(11,422)	(9,934)	(14,035)
Purchased in-process R&D . . . . .	(38,244)	—	—
Asset write-offs . . . . .	(4,693)	(920)	(4,049)
Facility closures and related costs . . . . .	(17,475)	(17,966)	(8,688)
Lease terminations, contract obligations and other . . . . .	(5,254)	(3,988)	(1,035)
Total costs incurred . . . . .	<u>(77,088)</u>	<u>(32,808)</u>	<u>(27,807)</u>
Ending balance . . . . .	<u>\$ 45,860</u>	<u>\$ 34,586</u>	<u>\$ 49,347</u>
Cash expenditures:			
Employee severance and termination benefits . . . . .	\$ 11,422	\$ 8,354	\$ 14,638
Facility closures and related costs . . . . .	17,475	17,966	8,688
Lease terminations, contract obligations and other . . . . .	5,254	3,988	1,035
Total cash expenditures . . . . .	<u>\$ 34,151</u>	<u>\$ 30,308</u>	<u>\$ 24,361</u>
Number of employee severances . . . . .	<u>320</u>	<u>280</u>	<u>720</u>

As of September 30, 2001, of the \$49.3 million remaining in accrued acquisition and nonrecurring charges, \$37.8 million was included in current liabilities and \$11.5 million in other liabilities, principally for facility and severance costs.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

**C. Investments**

The fair values of our investments have been determined through information obtained from market sources and management estimates. We use a specific identification cost method to determine the gross realized gains and losses on the sale of our securities. Realized gains and losses on the sale of investments were immaterial for 1999, 2000 and 2001. The table below does not include equity investments included in other long-term assets.

<b>September 30, 2000</b>				
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Estimated Fair Value</b>
	(in thousands)			
Municipal debt securities . . . . .	\$ 57,778	\$25	\$(54)	\$ 57,749
Mutual funds . . . . .	68,219	—	—	68,219
Government agencies . . . . .	18,767	11	(44)	18,734
Total investments . . . . .	<u>\$144,764</u>	<u>\$36</u>	<u>\$(98)</u>	<u>\$144,702</u>
Amounts included in:				
Cash and cash equivalents . . . . .	\$ 95,433	\$—	\$ —	\$ 95,433
Short-term investments . . . . .	23,000	23	(54)	22,969
Marketable investments . . . . .	26,331	13	(44)	26,300
Total investments . . . . .	<u>\$144,764</u>	<u>\$36</u>	<u>\$(98)</u>	<u>\$144,702</u>

<b>September 30, 2001</b>				
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Estimated Fair Value</b>
	(in thousands)			
Municipal debt securities . . . . .	\$16,958	\$ 9	\$(24)	\$16,943
Mutual funds . . . . .	46,751	—	—	46,751
Commercial paper . . . . .	11,280	118	(4)	11,394
Government agencies . . . . .	16,181	102	(1)	16,282
Total investments . . . . .	<u>\$91,170</u>	<u>\$229</u>	<u>\$(29)</u>	<u>\$91,370</u>
Amounts included in:				
Cash and cash equivalents . . . . .	\$59,641	\$ —	\$ —	\$59,641
Short-term investments . . . . .	13,898	13	(5)	13,906
Marketable investments . . . . .	17,631	216	(24)	17,823
Total investments . . . . .	<u>\$91,170</u>	<u>\$229</u>	<u>\$(29)</u>	<u>\$91,370</u>



**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

**D. Property and Equipment**

Our property and equipment consisted of the following:

	September 30,	
	2000	2001
	(in thousands)	
Computer hardware and software .....	\$128,686	\$141,661
Furniture and fixtures .....	15,885	19,773
Leasehold improvements .....	16,671	33,674
Gross property and equipment .....	161,242	195,108
Accumulated depreciation and amortization .....	(94,363)	(103,607)
Net property and equipment .....	<u>\$ 66,879</u>	<u>\$ 91,501</u>

Depreciation expense was \$33.3 million in 1999, \$35.9 million in 2000 and \$35.6 million in 2001. There were no capital leases as of September 30, 2000 or 2001.

**E. Income Taxes**

Our income (loss) before taxes consisted of the following:

	September 30,		
	1999	2000	2001
	(in thousands)		
Domestic .....	\$211,580	\$(22,801)	\$(34,064)
Foreign .....	(30,338)	17,734	23,203
Total .....	<u>\$181,242</u>	<u>\$ (5,067)</u>	<u>\$(10,861)</u>

Our provision (benefit) for income taxes consisted of the following:

	September 30		
	1999	2000	2001
	(in thousands)		
Current:			
Federal .....	\$ 59,191	\$(9,046)	\$ (7,963)
State .....	9,250	(3,858)	2,546
Foreign .....	10,422	16,655	17,809
	<u>78,863</u>	<u>3,751</u>	<u>12,392</u>
Deferred:			
Federal .....	(17,553)	(8,028)	(13,523)
State .....	(2,250)	4,301	(1,945)
Foreign .....	2,889	(1,111)	429
	<u>(16,914)</u>	<u>(4,838)</u>	<u>(15,039)</u>
Total provision (benefit) for income taxes .....	<u>\$ 61,949</u>	<u>\$ (1,087)</u>	<u>\$ (2,647)</u>

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The reconciliation between the statutory federal income tax rate and our effective income tax rate is shown below:

	September 30,		
	1999	2000	2001
Statutory federal income taxes . . . . .	35%	(35)%	(35)%
State income taxes, net of federal tax benefit . . . . .	3	6	4
Tax exempt interest income . . . . .	(2)	(36)	(7)
Benefit of foreign sales corporations . . . . .	(1)	(1)	(2)
Valuation allowance . . . . .	(9)	(93)	86
Acquisition-related charges . . . . .	7	157	93
Investment in foreign subsidiaries . . . . .	—	—	(161)
Other, net . . . . .	1	(19)	(2)
Effective income tax rate . . . . .	<u>34%</u>	<u>(21)%</u>	<u>(24)%</u>

We paid \$57.7 million in 1999, \$52.0 million in 2000 and \$6.9 million in 2001 for income taxes.

The significant temporary differences that create deferred tax assets and liabilities are shown below:

	September 30,	
	2000	2001
	(in thousands)	
Deferred tax assets:		
Reserves not currently deductible . . . . .	\$ 5,921	\$ 9,819
Restructuring reserves not currently deductible . . . . .	14,673	20,296
Net operating loss carryforwards . . . . .	84,980	78,089
Foreign tax credits . . . . .	—	7,605
Amortization of intangible assets . . . . .	10,435	8,448
Depreciation . . . . .	2,274	2,389
Other . . . . .	1,747	1,647
Gross deferred tax assets . . . . .	120,030	128,293
Valuation allowance . . . . .	(59,137)	(68,487)
Total deferred tax assets . . . . .	<u>\$ 60,893</u>	<u>\$ 59,806</u>
Deferred tax liabilities:		
Investment in foreign subsidiaries . . . . .	(25,308)	(7,776)
Deferred revenue . . . . .	(2,313)	(2,125)
Other . . . . .	(7,298)	(8,892)
Total deferred tax liabilities . . . . .	<u>(34,919)</u>	<u>(18,793)</u>
Net deferred tax assets . . . . .	<u>\$ 25,974</u>	<u>\$ 41,013</u>

For U.S. tax return purposes, net operating losses (NOLs) and tax credit carryforwards are generally available to be carried forward to future years. However, the Internal Revenue Code limits a corporation's use of NOLs and tax credits after a change of more than 50% of the ownership of the corporation. Our merger with Computervision in January 1998 changed its ownership more than 50%. This change limits our usage of the Computervision NOLs to \$14.0 million per year and \$196.0 million cumulatively through 2011, plus any built-in

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

gains which existed at the time of the ownership change. There are other limitations imposed on the utilization of such NOLs that could further restrict the recognition of such tax benefits. We have foreign NOLs that are also subject to various limitations. Due to these limitations, we recorded a valuation allowance for the tax benefit of a majority of NOLs since realization of these future benefits was not sufficiently assured. During 2000, we reduced our valuation allowance \$4.7 million primarily due to anticipated future benefits from the utilization of certain NOLs in 2000 and during 2001 we increased our valuation allowance \$9.4 million due to the uncertainty of utilization of certain foreign net operating losses and tax credit carryforwards.

**F. Commitments and Contingencies**

*Leasing Arrangements*

We lease office facilities and certain equipment under operating leases expiring at various dates through 2014. In addition to rent, certain leases require us to pay directly for taxes, insurance, maintenance and other operating expenses. Lease expense, net of sublease income, was \$54.6 million in 1999, \$54.1 million in 2000 and \$56.9 million in 2001. At September 30, 2001, our future minimum lease payments under noncancellable operating leases with remaining terms of one or more years are as follows:

	September 30, 2001 (in thousands)
2002 .....	\$ 53,089
2003 .....	39,489
2004 .....	27,668
2005 .....	25,281
2006 .....	21,485
Thereafter .....	105,049
Total minimum lease payments .....	<u>\$272,061</u>

As a result of Computervision's cost saving initiatives in prior years, our merger with Computervision and our cost saving initiatives in 1999, 2000 and 2001, certain leased facilities were considered excess. As of September 30, 2001 we had \$29.2 million reserved for facility obligations in excess of sublease income.

In December 1999, we sold land and certain improvements under construction for \$30.8 million and entered into an operating lease covering approximately 381,000 square feet of office space in Needham, Massachusetts to consolidate our Massachusetts facilities. Occupancy and rent began in December 2000 and the lease expires in December 2012, subject to certain renewal rights. As of September 30, 2000 and 2001, we have letters of credit outstanding of approximately \$25.5 million and \$9.1 million primarily related to the lease of the new facility.

*Legal Proceedings*

Certain class action lawsuits were filed by shareholders in the fourth quarter of 1998 against us and certain of our current and former officers and directors in the U.S. District Court in Massachusetts claiming violations of the federal securities laws based on alleged misrepresentations regarding our anticipated revenue and earnings for the third quarter of 1998. An amended complaint, consolidating these lawsuits into one action, was filed in the second quarter of 1999, seeking unspecified damages. In the third quarter of 1999 we filed a motion to dismiss the consolidated action. On March 29, 2001, the U.S. District Court for the District of Massachusetts granted our

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

motion to dismiss and entered an order dismissing the consolidated action with prejudice. The applicable appeal period has expired and the plaintiffs have not appealed, which should conclude the litigation.

We are also subject to various legal proceedings and claims that arise in the ordinary course of business. We currently believe that resolving these matters will not have a material adverse impact on our financial condition or results of operations.

**G. Stockholders' Equity**

*Preferred Stock*

We may issue up to 5.0 million shares of our preferred stock in one or more series. Our Board of Directors is authorized to fix the rights and terms for any series of preferred stock without additional shareholder approval. As of September 30, 2000 and 2001, there were no outstanding shares of preferred stock.

In November 2000, our Board of Directors authorized and designated 500,000 shares of preferred stock as Series A Junior Participating Preferred Stock for issuance pursuant to our Shareholder Rights Plan (discussed below in Note H).

*Common Stock*

Our Articles of Organization authorize us to issue up to 500 million shares of our common stock. Shares of common stock outstanding are shown below:

	September 30,		
	1999	2000	2001
	(in thousands)		
Beginning balance . . . . .	268,142	270,164	269,597
Common stock issued . . . . .	—	3,776	—
Treasury shares repurchased . . . . .	(6,270)	(7,727)	(11,811)
Treasury shares issued . . . . .	8,292	3,384	2,752
Ending balance . . . . .	<u>270,164</u>	<u>269,597</u>	<u>260,538</u>

In September 1998, our Board of Directors authorized a plan that allows us to repurchase up to 20.0 million shares. In July 2000, our Board of Directors authorized an additional 20.0 million shares to be repurchased. Through September 30, 2001, we repurchased 30.5 million shares at a cost of \$361.7 million. Our treasury stock is held on a first in, first out cost basis. The repurchased shares are used to issue shares for stock option exercises, employee stock purchase plans and potential acquisitions.

**H. Shareholder Rights Plan**

In November 2000, our Board of Directors adopted a Shareholder Rights Plan and declared a dividend distribution of one share purchase right (a "Right") for each outstanding share of our common stock to stockholders of record at the close of business on January 5, 2001. Each share of common stock newly issued after that date also will carry with it one Right. Each Right will entitle the record holder to purchase from us one one-thousandth of a share of our Series A Junior Participating Preferred Stock at an exercise price of \$60.00 per unit subject to adjustment. The Rights become exercisable ten (10) days after the earlier of our announcement that a person has acquired 15% or more of our outstanding common stock or an announcement of a tender offer

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

which would result in a person or group acquiring 15% or more of our common stock; in either case, the Board of Directors can extend the 10 day period. If we have not redeemed or exchanged the Rights and a person becomes the beneficial owner of 15% or more of our common stock (a “Triggering Event”), each holder of a Right will have the right to purchase shares of our common stock having a value equal to two times the exercise price of the Right. If, at any time following the Triggering Event, we are acquired in a merger or other business combination transaction in which we are not the surviving corporation or more than 50% of its assets or earning power is sold to a person or group, each holder of a Right shall have the right to purchase shares of common stock of the acquiring person, group or company having a value equal to two times the exercise price of the Right. The Rights expire on January 5, 2011, and may be redeemed by us for \$.001 per Right.

**I. Stock Plans**

*Employee Stock Purchase Plans*

We offer an employee stock purchase plan for all eligible employees. Under the current plan, which qualifies as an “employee stock purchase plan” under Section 423 of the Internal Revenue Code, shares of our common stock can be purchased at 85% of the lower of the fair market value of the stock on the first or the last day of each six-month offering period. Employee purchases in any year are limited to the lesser of \$25,000 worth of stock, determined by the fair market value of the common stock at the time the offering begins, or 15% of his or her base pay. The shareholders have approved that 10.0 million shares of common stock be reserved for issuance under the plan. During fiscal 1999, 2000 and 2001, employees purchased 1.0 million, 757,000 and 1.2 million shares at average prices of \$9.20, \$11.67 and \$8.30, respectively.

*Stock Option Plans*

We have stock option plans for employees, directors, officers and consultants that provide for issuance of nonqualified and incentive stock options. The option exercise price is typically the fair market value at the date of grant. These options generally vest over four years and expire ten years from the date of grant. As of September 30, 2001, 11.7 million shares were available for grant and 66.2 million shares granted and outstanding were reserved under stock option plans.

	September 30,					
	1999		2000		2001	
	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price
	(shares in thousands)					
Outstanding:						
Beginning balance	48,888	\$15.03	55,435	\$14.52	60,619	\$14.30
Granted and assumed	17,169	13.28	21,413	13.41	15,173	8.75
Cancelled	(8,564)	16.75	(10,429)	15.08	(8,047)	14.34
Exercised	(2,058)	7.03	(5,800)	12.22	(1,576)	9.19
Ending Balance	<u>55,435</u>	<u>\$14.52</u>	<u>60,619</u>	<u>\$14.30</u>	<u>66,169</u>	<u>\$13.16</u>
Exercisable	19,687	\$14.50	23,110	\$15.30	32,701	\$14.89

Certain employees have disposed of stock acquired through the employee stock purchase plan and the exercise of incentive stock options earlier than the mandatory holding period required for certain tax treatment. These dispositions, together with the tax benefits realized from the exercise of nonqualified stock options, create tax benefits that have been recorded as increases to additional paid-in capital.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

For various price ranges, information for options outstanding and exercisable at September 30, 2001 was as follows:

	Outstanding Options			Exercisable Options	
	Shares	Weighted Average Remaining Life (years)	Weighted Average Exercise Price (shares in thousands)	Shares	Weighted Average Exercise Price
\$ 0.09- 8.06	11,327	8.93	\$ 5.71	1,743	\$ 6.28
8.07- 9.94	10,604	7.81	9.48	5,749	9.52
9.95-12.44	9,365	7.66	11.62	3,451	11.32
12.45-13.63	11,941	7.22	13.51	7,538	13.60
13.64-15.69	10,689	7.27	15.30	5,480	15.19
15.70-24.00	10,524	6.37	21.21	7,468	21.46
24.01-72.55	1,719	6.21	28.19	1,272	28.40
\$ 0.09-72.55	66,169	7.52	\$13.16	32,701	\$14.89

*Valuation of Stock Plans*

We have not recognized compensation expense in connection with stock option grants to employees, directors and officers under our plans. We have recognized compensation expense of \$927,000 in 1999, \$652,000 in 2000 and \$236,000 in 2001 in connection with stock option grants to consultants as prescribed by APB No. 25 and FASB Interpretation No. 44, *Accounting for Certain Transactions Involving Stock Compensation—an Interpretation of APB Opinion No. 25*. However, had compensation expense for stock option and employee stock purchase plans been determined based on fair value at the grant dates as prescribed by SFAS No. 123, pro forma net income (loss) and earnings (loss) per share would have been:

	September 30,		
	1999	2000	2001
	(in thousands, except per share amounts)		
Pro forma net income (loss) . . . . .	\$32,848	\$(89,566)	\$(94,718)
Pro forma earnings (loss) per share:			
Basic . . . . .	\$ 0.12	\$ (0.33)	\$ (0.36)
Diluted . . . . .	\$ 0.12	\$ (0.33)	\$ (0.36)

The pro forma disclosures above include the amortization of the fair value of all options vested between 1996 and 2001, regardless of the grant date. The effects on pro forma disclosures of applying SFAS No. 123 are not necessarily representative of the effects on pro forma disclosures of future years.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The fair value of options granted has been estimated at the date of grant using the Black-Scholes option-pricing model assuming the following weighted-average assumptions:

	<u>September 30,</u>		
	<u>1999</u>	<u>2000</u>	<u>2001</u>
Expected life (years) .....	6.0	6.0	6.0
Risk-free interest rates .....	5.0%	6.2%	5.0%
Volatility .....	50%	50%	75%
Dividend yield .....	—	—	—

The weighted average fair value of employee stock options granted was \$7.96 in 1999, \$7.46 in 2000 and \$5.86 in 2001. The expected life used for stock purchase plans was six months. The weighted average fair value of shares granted under the stock purchase plan was \$3.80 in 1999, \$4.10 in 2000 and \$4.56 in 2001.

The Black-Scholes option-pricing model was developed for use in estimating the fair value of traded options that have no vesting restrictions and are fully transferable. In addition, option valuation models require the input of highly subjective assumptions, including the expected stock price volatility. Because our options have characteristics significantly different from those of traded options, and because changes in the subjective input assumptions can materially affect the fair value estimate, in the opinion of management, the existing models do not necessarily provide a reliable measure of the fair value of our options.

**J. Employee Benefit Plan**

We offer a savings plan (PTC plan) to eligible employees. The plan is intended to qualify under Section 401(k) of the Internal Revenue Code. Participating employees may defer up to 15% of their pre-tax compensation, as defined, but not more than statutory limits. We contribute 50% of the amount contributed by the employee, up to a maximum of 10% of the employee's earnings. Our matching contributions vest at a rate of 25% per year of service. We made matching contributions of \$4.7 million, \$5.1 million and \$5.5 million in 1999, 2000 and 2001, respectively.

**K. Pension Plans**

We maintain a defined benefit pension plan covering certain employees of Computervision. Benefits are based upon length of service and average compensation and generally vest after five years of service. Accrued pension costs have been included in other liabilities.

*U.S. Pension Plan*

Effective April 1, 1990, the benefits under the U.S. pension plan were frozen indefinitely. We contribute all amounts deemed necessary on an actuarial basis to satisfy Internal Revenue Service funding requirements. Based upon the actuarial valuations, we contributed \$13.7 million in 1999, \$0 in 2000 and \$1.4 million in 2001. The minimum pension liability increased \$13.2 million in 2001 due primarily to a change in the discount rate actuarial assumption to 7.0% from 7.5% and the underperformance of plan assets during 2001. Plan assets consist primarily of indexed funds.

*Foreign Pension Plans*

The accrued international pension cost was actuarially computed using assumptions applicable to each subsidiary plan and economic environment. We adjusted our minimum pension liability related to our foreign plans due to the changes in actuarial assumptions and performance of plan investments, as shown below. Plan assets consist of investments in equities and guaranteed investment contracts with several insurance companies and banks.

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The following table presents the actuarial assumptions used in accounting for the pension plans:

	U.S. Plan			Foreign Plans		
	1999	2000	2001	1999	2000	2001
Discount rate .....	7.5%	7.5%	7.0%	6.3 to 6.5%	6.3 to 6.5%	6.0%
Rate of increase in future compensation .....	—	—	—	3.5 to 5.0%	3.5 to 5.0%	3.25%
Rate of return on plan assets .....	7.5%	7.5%	7.5%	6.3 to 7.0%	5.3 to 7.0%	5.0%

The actuarially computed components of net periodic pension cost are show below:

	U.S. Plan			Foreign Plans		
	1999	2000	2001	1999	2000	2001
	(in thousands)					
Service costs of benefits earned during the period ..	\$ —	\$ —	\$ —	\$ 6	\$ —	\$ —
Interest cost of projected benefit obligation .....	3,224	3,663	3,778	2,853	2,542	1,907
Expected return on plan assets .....	(2,568)	(3,389)	(3,487)	(2,698)	(2,192)	(1,318)
Amortization of prior service cost .....	—	—	—	17	17	15
Recognized actuarial loss .....	1,191	950	897	381	165	36
Net periodic pension cost .....	<u>\$ 1,847</u>	<u>\$ 1,224</u>	<u>\$ 1,188</u>	<u>\$ 559</u>	<u>\$ 532</u>	<u>\$ 640</u>

The following tables display the change in benefit obligation, plan assets and funded status:

	U.S. Plan		Foreign Plans	
	2000	2001	2000	2001
	(in thousands)			
Beginning benefit obligation .....	\$49,043	\$ 51,716	\$42,480	\$30,785
Service cost .....	—	—	—	—
Interest cost .....	3,663	3,778	2,542	1,907
Actuarial loss (gain) .....	358	3,596	(1,681)	1,854
Foreign exchange impact .....	—	—	(4,552)	385
Benefits paid .....	(1,348)	(1,424)	(8,004)	(2,205)
Ending benefit obligation .....	<u>\$51,716</u>	<u>\$ 57,666</u>	<u>\$30,785</u>	<u>\$32,726</u>
Beginning plan assets at fair value .....	\$45,751	\$ 46,686	\$36,607	\$25,478
Actual return on plan assets .....	2,283	(7,044)	320	59
Employer contributions .....	—	1,441	5	—
Foreign exchange impact .....	—	—	(3,573)	94
Benefits paid .....	(1,348)	(1,424)	(7,881)	(2,087)
Ending plan assets at fair value .....	<u>46,686</u>	<u>39,659</u>	<u>25,478</u>	<u>23,544</u>
Benefit obligation at end of year .....	<u>51,716</u>	<u>57,666</u>	<u>30,785</u>	<u>32,726</u>
Funded status .....	(5,030)	(18,007)	(5,307)	(9,182)
Unrecognized actuarial loss .....	18,394	31,625	1,952	5,045
Unrecognized prior service cost .....	—	—	272	258
Net prepaid (accrued) benefit cost .....	<u>\$13,364</u>	<u>\$ 13,618</u>	<u>\$ (3,083)</u>	<u>\$ (3,879)</u>



**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

The following table shows the amounts recognized in the balance sheet:

	<b>U.S. Plan</b>		<b>Foreign Plans</b>	
	<b>2000</b>	<b>2001</b>	<b>2000</b>	<b>2001</b>
	<b>(in thousands)</b>			
Accrued benefit liability .....	\$ (5,030)	\$ (18,007)	\$ (7,036)	\$ (10,768)
Intangible asset .....	—	—	272	258
Accumulated other comprehensive income .....	18,394	31,625	3,681	6,631
Net amount recognized .....	<u>\$13,364</u>	<u>\$ 13,618</u>	<u>\$ (3,083)</u>	<u>\$ (3,879)</u>

**L. Segment Information**

We operate within a single industry segment—computer software and related services. We have two major product categories within that one segment: (1) our computer aided design, manufacturing and engineering solutions (Design solutions), including our flagship Pro/ENGINEER® design software, which provides engineering solutions to our customers and (2) our Windchill® software, which provides collaborative information management solutions to our customers using Internet technologies.

Operating segments are defined as components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operating decision maker, or decision-making group, in deciding how to allocate resources and in assessing performance. Our chief operating decision-making group is our executive officers. Our executive officers make financial decisions and resource allocations based in part on our product segments.

Effective in 2001, our financial reporting focuses on the revenue and operating income (loss) for our design solutions and Windchill-based solutions product segments. We do not allocate certain sales, marketing or administrative expenses to our product segments, as these activities are managed separately. The revenue and operating income (loss) attributable to these product segments are included below:

	<b>September 30,</b>		
	<b>1999</b>	<b>2000</b>	<b>2001</b>
Revenue:			
Design solutions:			
License revenue .....	\$ 504,696	\$ 285,475	\$ 285,709
Service revenue .....	471,561	468,210	435,023
Total Design solutions revenue .....	976,257	753,685	720,732
Windchill-based solutions:			
License revenue .....	56,524	93,142	96,173
Service revenue .....	24,820	81,587	117,701
Total Windchill-based solutions revenue .....	81,344	174,729	213,874
Total revenue .....	<u>\$1,057,601</u>	<u>\$ 928,414</u>	<u>\$ 934,606</u>
Operating income (loss): (1)			
Design solutions .....	\$ 706,166	\$ 470,619	\$ 451,453
Windchill-based solutions .....	(51,588)	6,565	(707)
Distribution expenses (2) .....	(412,934)	(416,121)	(381,566)
Product segment operating income (3) .....	241,644	61,063	69,180
Unallocated expenses (4) .....	(62,852)	(69,290)	(72,182)
Total operating income (loss) .....	<u>\$ 178,792</u>	<u>\$ (8,227)</u>	<u>\$ (3,002)</u>

**PARAMETRIC TECHNOLOGY CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS—(Continued)**

- (1) For 1999, 2000 and 2001, Windchill-based solutions operating loss includes \$38.2 million, \$4.9 million and \$10.8 million, respectively, of acquisition and nonrecurring charges. For 1999, 2000 and 2001, design solutions operating income includes \$4.7 million, \$5.1 million and \$15.6 million, respectively, of acquisition and nonrecurring charges.
- (2) Distribution expenses represent certain sales and marketing expenses incurred in support of the product segments.
- (3) The product segment operating income reflects only the direct controllable expenses of each product segment. The product segment operating income reported does not represent the total operating results for each product segment as it does not contain an allocation of certain sales, marketing, corporate and general administrative expenses incurred in support of the product segments.
- (4) Unallocated expenses represent certain corporate and general administrative expenses incurred in support of the product segments.

While we are predominately a computer software company, our business is organized geographically. Data for the geographic regions in which we operate is presented below:

	<u>September 30,</u>		
	<u>1999</u>	<u>2000</u>	<u>2001</u>
Revenue:			
North America . . . . .	\$ 464,445	\$378,564	\$408,422
Europe . . . . .	389,969	341,859	308,452
Asia/Pacific . . . . .	203,187	207,991	217,732
Total revenue . . . . .	<u>\$1,057,601</u>	<u>\$928,414</u>	<u>\$934,606</u>
Long-lived assets:			
North America . . . . .	\$ 165,212	\$155,236	\$162,013
Europe . . . . .	66,826	51,955	38,498
Asia/Pacific . . . . .	23,503	22,527	18,013
Total long-lived assets . . . . .	<u>\$ 255,541</u>	<u>\$229,718</u>	<u>\$218,524</u>

We license products to customers worldwide. Our sales and marketing operations outside the United States are conducted principally through our foreign sales subsidiaries throughout Europe and the Asia/Pacific region. Intercompany sales and transfers between geographic areas are accounted for at prices that are designed to be representative of unaffiliated party transactions. Total exports were \$166.2 million, \$81.5 million and \$61.7 million in 1999, 2000 and 2001, respectively.

## **REPORT OF INDEPENDENT ACCOUNTANTS**

To the Stockholders and Board of Directors of Parametric Technology Corporation:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, cash flows, stockholders' equity and comprehensive income present fairly, in all material respects, the financial position of Parametric Technology Corporation and its subsidiaries at September 30, 2001 and 2000, and the results of their operations and their cash flows for each of the three years in the period ended September 30, 2001 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

PricewaterhouseCoopers LLP

Boston, Massachusetts  
October 15, 2001

## FIVE YEAR SUMMARY OF SELECTED FINANCIAL DATA (1)

	September 30,				
	1997	1998	1999	2000	2001
	(in thousands, except per share data)				
Revenue .....	\$1,062,018	\$1,017,970	\$1,057,601	\$928,414	\$934,606
Operating income (loss) .....	229,335	208,020	178,792	(8,227)	(3,002)
Net income (loss) .....	87,660	86,697	119,293	(3,980)	(8,214)
Earnings (loss) per share:(2)					
Basic .....	0.33	0.32	0.44	(0.01)	(0.03)
Diluted .....	0.32	0.31	0.43	(0.01)	(0.03)
Total assets .....	919,129	801,060	1,016,620	924,883	797,838
Working capital .....	311,299	174,239	247,921	266,081	156,052
Long term liabilities, less current portion .....	263,949	46,014	38,333	33,989	38,500
Stockholders' equity .....	204,551	335,504	521,104	528,542	399,702

## QUARTERLY FINANCIAL INFORMATION (UNAUDITED)

	January 1, 2000	April 1, 2000	July 1, 2000	September 30, 2000
	(in thousands, except per share data)			
Revenue .....	\$239,037	\$227,105	\$227,254	\$235,018
Operating income (loss) .....	13,976	(8,401)	(22,112)	8,310
Net income (loss) .....	10,381	(5,846)	(15,427)	6,912
Earnings (loss) per share:				
Basic .....	0.04	(0.02)	(0.06)	0.03
Diluted .....	0.04	(0.02)	(0.06)	0.03
Common stock prices: (3)				
High .....	\$ 32.88	\$ 31.94	\$ 11.63	\$ 13.81
Low .....	13.94	19.06	8.00	9.94

	December 30, 2000	March 31, 2001	June 30, 2001	September 30, 2001
	(in thousands, except per share data)			
Revenue .....	\$234,944	\$245,130	\$229,093	\$225,439
Operating income (loss) .....	16,001	17,400	(4,230)	(32,173)
Net income (loss) .....	12,254	7,121	(2,685)	(24,904)
Earnings (loss) per share:				
Basic .....	0.05	0.03	(0.01)	(0.10)
Diluted .....	0.05	0.03	(0.01)	(0.10)
Common stock prices: (3)				
High .....	\$ 14.50	\$ 16.63	\$ 13.99	\$ 12.65
Low .....	9.22	8.97	8.09	4.60

- (1) In January 1998, we completed a merger with Computervision Corporation that has been accounted for as a pooling of interests. Accordingly, we have restated all financial information to reflect the merger.
- (2) Per share data has been retroactively adjusted to reflect the one-for-one stock dividends in 1998.
- (3) Our common stock is traded on the Nasdaq National Market under the symbol "PMTCT". The common stock prices are based on the Nasdaq Stock Market daily closing stock price.

**EXHIBIT 21.1****SUBSIDIARIES OF PARAMETRIC TECHNOLOGY CORPORATION**

<b><u>Name</u></b>	<b><u>Place of Incorporation</u></b>
Division Inc. ....	California
InPart Design, Inc. ....	California
auxilium inc. ....	Delaware
Computervision Corporation ....	Delaware
CV Finance Holding, Inc. ....	Delaware
CV International Holding, Inc. ....	Delaware
ICEM Technologies, Inc. ....	Delaware
Parametric Holdings Inc. ....	Delaware
Parametric International, Inc. ....	Delaware
Parametric Technology International, Inc. ....	Delaware
Windchill Technology, Inc. ....	Delaware
Computervision Securities Corporation ....	Massachusetts
Parametric Securities Corporation ....	Massachusetts
PTC International, Inc. ....	Massachusetts
Parametric Technology Australia Pty Limited ....	Australia
Parametric Technology Gesellschaft m.b.H. ....	Austria
Parametric Foreign Sales Corporation ....	Barbados
Parametric Technology (Belgium) b.v.b.a. ....	Belgium
Computervision (Bermuda) Limited ....	Bermuda
Parametric Technology Brasil Ltda. ....	Brazil
Computervision (Canada) Inc. ....	Canada
Parametric Technology (Canada) Ltd. ....	Canada
Parametric Technology (C.R.) s.r.o. ....	Czech Republic
Parametric Technology (Denmark) A/S ....	Denmark
Parametric Technology (Finland) Oy ....	Finland
Division SARL ....	France
Parametric Technology S.A. ....	France
ICEM Holdings GmbH ....	Germany
ICEM Technologies GmbH ....	Germany
Parametric Technology GmbH ....	Germany
Computervision Asia Ltd. ....	Hong Kong
Parametric Technology (Hong Kong) Limited ....	Hong Kong
Parametric Technology Research & Development (India) Private Limited ....	India
Parametric Technology (India) Private Limited ....	India
Parametric Technology (Republic of Ireland) Limited ....	Ireland
Parametric Technology Services Ireland Limited ....	Ireland
PTC (IFSC) Limited ....	Ireland
Parametric Technology Israel Ltd. ....	Israel

<u>Name</u>	<u>Place of Incorporation</u>
Computervision S.p.A. ....	Italy
Division Italia S.r.l. ....	Italy
Parametric Technology Italia S.r.l. ....	Italy
Nihon Computervision Corporation ....	Japan
Nihon Parametric Technology K.K. ....	Japan
Parametric Korea Co., Ltd. ....	Korea
CV Holding (Mauritius) Ltd. ....	Mauritius
Parametric Technology Mexico S.A. de C.V. ....	Mexico
Parametric Technology New Zealand Limited ....	New Zealand
Parametric Technology Norway AS ....	Norway
Parametric Technology Portugal-Computadores, Lda. ....	Portugal
Computervision TOO ....	Russia
Computervision Asia Pte Ltd ....	Singapore
Parametric Technology Singapore Pte Ltd ....	Singapore
Parametric Technology (Slovakia) s.r.o. ....	Slovak Republic
Parametric Technology South Africa (Proprietary) Limited ....	South Africa
Parametric Technology Espana, S.A. ....	Spain
PTC Sweden AB ....	Sweden
Parametric Technology (Schweiz) AG ....	Switzerland
Parametric Technology (Taiwan) Limited ....	Taiwan
Computervision B.V. ....	The Netherlands
Computervision Finance B.V. ....	The Netherlands
Computervision International Distribution B.V. ....	The Netherlands
Extended Vision Logistics International B.V. ....	The Netherlands
Parametric Technology Europe B.V. ....	The Netherlands
Parametric Technology Nederland B.V. ....	The Netherlands
3rd Angle Limited ....	United Kingdom
Computervision Limited ....	United Kingdom
Computervision Pensions Limited ....	United Kingdom
Division Group Limited ....	United Kingdom
Division Limited ....	United Kingdom
ICEM Systems (UK) Limited ....	United Kingdom
Parametric Technology (UK) Limited ....	United Kingdom
Parametric Holdings (UK) Limited ....	United Kingdom
Rasna UK Limited ....	United Kingdom

**CONSENT OF INDEPENDENT ACCOUNTANTS**

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (File Nos. 333-30514, 333-30516, 333-93729, 333-01297, 333-01299, 33-52044, 33-89528, 33-61485, 333-38629, 333-28495, 333-22169, 333-44701, 333-56287, 333-70227, 333-72783, 333-76027, 333-55798, and 333-55800) of Parametric Technology Corporation of our report dated October 15, 2001 relating to the financial statements, which appears in this Form 10-K.

/s/ PricewaterhouseCoopers LLP

Boston, Massachusetts  
December 26, 2001



**PTC<sup>®</sup>**  
Shaping Innovation<sup>®</sup>

PTC Worldwide Headquarters  
140 Kendrick Street  
Needham, MA 02494  
781.370.5000

[www.ptc.com](http://www.ptc.com)

FIARP1201-EN