## TABLEOFONTENTS

To Our Stockholders ..... 2
Financial Highlights ..... 4
Stockholders' Information ..... 5
Park National Corporation Directors \& Executive Officers ..... 6
Regional Map ..... 7Directors:
Century National ..... 8
Citizens National ..... 9
Fairfield National ..... 10
Farmers and Savings ..... 11
First-Knox National ..... 12
The Park National Bank ..... 13
Park National Bank of Southwest Ohio \& Northern Kentucky ..... 14
Richland Bank ..... 15
Second National ..... 16
Security National ..... 17
United Bank ..... 18
Unity National ..... 19
Vision Bank - Alabama ..... 20
Vision Bank - Florida ..... 21
Officers of Corporation \& Affiliates ..... 22
Financial Review ..... 30
Management's Report on Internal Control Over Financial Reporting ..... 46
Report of Independent Registered Public Accounting Firm ..... 47
Financial Statements:
Consolidated Balance Sheets ..... 48
Consolidated Statements of Income ..... 50
Consolidated Statements of Changes in Stockholders' Equity ..... 52
Consolidated Statements of Cash Flows ..... 53
Notes to Consolidated Financial Statements ..... 54

## TOOURSTOCKHOLDERS

Net income for Park National Corporation (Park) for the past five years was $\$ 13.7$ million in 2008, $\$ 22.7$ million in 2007, $\$ 94.1$ million in 2006, $\$ 95.2$ million in 2005 and $\$ 91.5$ million in 2004.

Diluted net income per share for the past five years was $\$ .97$, $\$ 1.60, \$ 6.74, \$ 6.64$ and $\$ 6.32$ for the same years, respectively.

The reductions in net income in the last two years and the related diluted net income per share were severe. There is a quick explanation for the dramatic decreases cited above.

We acquired Vision Bancshares, Inc. (Vision) and its two bank subsidiaries, both named Vision Bank, on March 9, 2007. The two bank subsidiaries became bank subsidiaries of Park and their net income (loss) has been included in Park's net income from the date of acquisition.

On July 20, 2007, the bank operations of the two Vision Banks were consolidated under a single charter through the merger of Vision Bank headquartered in Gulf Shores, Alabama with and into Vision Bank headquartered in Panama City, Florida. Since that time, Vision Bank operates under a Florida charter and has 18 branch locations in Baldwin County, Alabama and across the Florida panhandle including an office in Tallahassee, Florida.

The net loss at Vision Bank was $\$(81.2)$ million for 2008 and $\$(60.7)$ million for 2007. By far, the largest component of Vision Bank's losses were charges for impaired goodwill which reduced net income for Vision Bank and Park by $\$ 109$ million in total for both years. We've previously disclosed the accounting convention for goodwill impairment charges. Vision Bank's net income excluding the impairment charges was a loss of $\$(26.2)$ million in 2008 and a loss of $\$(6.6)$ million in 2007.

Excluding Vision Bank, Park's net income for the past five years was $\$ 94.9$ million in 2008, $\$ 83.4$ million in $2007, \$ 94.1$ million in 2006, $\$ 95.2$ million in 2005 and $\$ 91.5$ million in 2004.

So, the last two years have been filled with lessons, some more painful than others. If there is any consolation, we remained profitable in both years and continued our dividend payments. Several large bank holding companies were unable to stay in the black and in many cases, dividends were slashed.

Real estate market values began declining in mid-2007 following the crash of the subprime lending market. We did not participate in such lending, but property values began declining virtually nationwide and have hardly slowed the descent since that time.

Further, the economy slipped into a recession beginning in December 2007. We do not know how long this one will last, but like all previous recessions, this one too will be followed by a recovery.

We decided late last year that it was in the best long-term interests of our stockholders for Park National Corporation to participate in the Troubled Assets Relief Program (TARP) introduced by the U.S. Treasury Department in October, 2008. As originally conceived and presented, the TARP included a piece designed to add capital and shore up the financial services industry. This piece was labeled the Capital Purchase Program (CPP), and it was reserved exclusively for healthy institutions.

We concluded that, while financially healthy and well capitalized without the capital infusion, if we did not participate, the industry and especially those against which we compete would be significantly better capitalized. We concluded that we should accept the capital infusion and issue the preferred stock. Our shareholders approved the recommendation and the money was received on December 23, 2008. The $\$ 100$ million capital injection was a nice addition to our capital.

The original stated purpose of the TARP was to help restore liquidity in financial markets and encourage banks to begin lending again.

We were lending before receiving TARP funds, and we have done so after receiving them. We reported that our loans in Ohio increased in December, 2008 by $\$ 31$ million, our strongest growth for any month during 2008. Increased lending opportunities have continued in the first two months of 2009 for our Ohio banks and our Vision affiliates.

Loan balances for Park increased by $\$ 267.2$ million in 2008, $6.3 \%$ above the year end balances in 2007. Reviewing past annual shareholder reports since 2001, the increase in loans for 2008 was our strongest, excluding loan growth in past years resulting from acquisitions. While many of our larger competitor banks have severely curtailed lending, we have continued meeting the lending needs of our communities.

We love serving our customers and it's been refreshing to welcome new loan and deposit customers to our banks in the past several months. Many of our new customers found their previous banking relationships had deteriorated, and they welcome our service and attention.

## TOOURSTOCKHOLDERS

We clearly have enjoyed countless successes while working diligently to reduce our exposure to troubled loans in Ohio, Alabama and Florida. To borrow an analogy often cited, sometimes it's hard to remember the goal is to drain the swamp when we're surrounded by alligators. But the swamp is being drained because of the good work being done by associates in each of our affiliates.

As we operate in Ohio, our Alabama and Florida community banking associates remain committed to delivering extraordinary service to the markets they serve. It is a challenge to maintain a positive attitude while working through a myriad of problems mostly caused by horrible conditions associated with the severe economic downturn in their markets. We are pleased with their continued commitment to work through problem loans while taking advantage of opportunities to attract new customers.

We are fortunate to have associates throughout our entire organization who understand our agenda. All of us remain committed to working through these challenging economic conditions. Some days may not be as much fun as they used to be, but we know better days are before us. We remain optimistic.

We previously reported on how we planned to combine our Ohio banks under one charter. That work was completed in the third quarter of last year, on schedule and as planned, under the direction of Brady Burt. It was a job well done.

Tim Lehman continues to lead Project EPS and we expect to have all of our Ohio banks converted to a common and standardized operating system by the end of 2009 . There are a number of initiatives within Project EPS that will yield greater efficiencies and far better execution of best practices within each of our Ohio banks. We remain on target with the agenda previously identified as well as with operating efficiencies anticipated.

History tells us that in turbulent times, the companies that survive and prosper are those with the best people who remain true to their core principles. To that end, we want to thank our associates for their tireless dedication to serving our customers, finding ways to minimize losses on troubled loans in a very challenging environment, implementing new technology and services while continuing to move through the significant additional work load brought on by Project EPS. We've asked our folks to step up, and they have.

Late last year, we said farewell to Marv Stammen as the President and Chief Executive Officer of our Second National affiliate in Greenville, Ohio. Marv continues as director of Second National, and is succeeded as president by John Swallow, a Second National veteran who has worked closely with Marv for more than two decades. Marv brought significant experience to Park since Second National joined us in 2000. His enthusiasm, candor and high community profile will be hard to replace. But he made sure John is up to the task, and will be sure to keep John on track (as will we!) as John leads the bank.

Bill McConnell reminds us that our job is never fully complete until we've made sure our successor is in place. Marv carefully prepared John and this serves as another example of opportunity within our organization for professional growth.

Turmoil within our industry is unprecedented. The extraordinary events of 2008 were so numerous that announced changes became nearly routine by the end of September, 2008. Most were hardly predictable. We frequently observe that what we've witnessed, and in some cases experienced first-hand, could not have been made up in advance.

2008 is history; turmoil and chaotic conditions brought us opportunities from which we continue to benefit. We survived last year and remain as determined as ever to prevail. The quality of our associates and the support of our customers and shareholders are appreciated like never before. We are open for business and eager to greet the future.

C. Daniel DeLawder

Chairman

## $\operatorname{sail} 1 . \operatorname{Taratanec}$

## David L. Trautman

President

## FINANCIALHIGHLIGHTS

| (Dollars in thousands, except per share data) | 2008 | 2007 | Percent Change |
| :---: | :---: | :---: | :---: |
| Earnings: |  |  |  |
| Total interest income | \$391,339 | \$ 401,824 | -2.61\% |
| Total interest expense | 135,466 | 167,147 | -18.95\% |
| Net interest income | 255,873 | 234,677 | 9.03\% |
| Net income available to common shareholders (x) | 13,566 | 22,707 | -40.26\% |
| Net income available to common shareholders before impairment charge (a)(x) | 68,552 | 76,742 | -10.67\% |
| Per Share: |  |  |  |
| Net income per common share - basic ( x ) | 0.97 | 1.60 | -39.38\% |
| Net income per common share - diluted (x) | 0.97 | 1.60 | -39.38\% |
| Net income per common share before impairment charge - diluted (a)(x) | 4.91 | 5.40 | -9.07\% |
| Cash dividends declared | 3.77 | 3.73 | 1.07\% |
| Common book value (end of period) | 39.15 | 41.54 | -5.75\% |
| At Year-End: |  |  |  |
| Total assets | \$7,070,720 | \$6,501,102 | 8.76\% |
| Deposits | 4,761,750 | 4,439,239 | 7.27\% |
| Loans | 4,491,337 | 4,224,134 | 6.33\% |
| Investment securities | 2,059,051 | 1,703,103 | 20.90\% |
| Total borrowings | 1,554,754 | 1,389,727 | 11.87\% |
| Total stockholders' equity | 642,663 | 580,012 | 10.80\% |
| Ratios: |  |  |  |
| Return on average common equity ( x ) | 2.40\% | 3.67\% | - |
| Return on average common equity before impairment charge (a)(x) | 12.12\% | 12.40\% | - |
| Return on average assets | 0.20\% | 0.37\% | - |
| Return on average assets before impairment charge (a) | 1.02\% | 1.24\% | - |
| Efficiency ratio before impairment charge | 52.59\% | 55.21\% | - |

(x) Reported measure includes the impact of the preferred stock issued to the U.S. Treasury under the Capital Purchase Program and uses net income available to common shareholders.
(a) Net income for the year has been adjusted for the impairment charge to goodwill. Net income before
impairment charge equals net income available to common shareholders for the year plus the impairment charge to goodwill of $\$ 54,986$ and $\$ 54,035$ for 2008 and 2007, respectively.

| Twelve Months Ended December 31 (In thousands, except per share data) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | :---: | :---: |
| Reconciliation of net income available to common shareholders to net income <br> available to common shareholders before impairment charge: <br> Net income available to common shareholders |  |  |
| Plus goodwill impairment charge | $\mathbf{1 3 , 5 6 6}$ | $\mathbf{5 4 , 9 8 6}$ |
| Net income available to common shareholders before impairment charge | $\mathbf{\$ 6 8 , 5 5 2}$ | 54,035 |
| Reconciliation of net income per share - diluted to net income per share - <br> diluted before impairment charge: <br> Net income per common share - diluted <br> Plus impairment charge to goodwill per share - diluted | $\mathbf{\$ 7 6 , 7 4 2}$ |  |
| Net income per common share before impairment charge - diluted | $\mathbf{\$ 0 . 9 7}$ | $\$ 1.60$ |

## STOCK LISTING:

NYSE Alternext Symbol - PRK
CUSIP \#700658107

## GENERAL STOCKHOLDER INQUIRIES:

Park National Corporation
David L. Trautman, Secretary
50 North Third Street
Post Office Box 3500
Newark, Ohio 43058-3500
740/349-3927

## DIVIDEND REINVESTMENT PLAN:

The Corporation offers a plan whereby participating stockholders can purchase additional shares of Park National Corporation common stock through automatic reinvestment of their regular quarterly cash dividends. All commissions and fees connected with the purchase and safekeeping of the shares are paid by the Corporation. Details of the plan and an enrollment card can be obtained by contacting the Corporation's Stock Transfer Agent and Registrar as indicated below.

## DIRECT DEPOSIT OF DIVIDENDS:

The Corporation's stockholders may have their dividend payments directly deposited into their checking, savings or money market account. This direct deposit of dividends is free for all stockholders. If you have any questions or need an enrollment form, please contact the Corporation's Stock Transfer Agent and Registrar indicated below.

## STOCK TRANSFER AGENT AND REGISTRAR:

First-Knox National Bank, Division of The Park National Bank
Post Office Box 1270
One South Main Street
Mount Vernon, Ohio 43050-1270
800/837-5266 Ext. 5208

## FORM 10-K:

All forms filed by the Corporation with the SEC (including our Form 10-K for 2008) are available on our website by clicking on the Documents/SEC Filings section of the Investor Relations page. These forms may also be obtained, without charge, by contacting the Secretary as indicated above.

## INTERNET ADDRESS:

www.parknationalcorp.com

## E-MAIL:

David L. Trautman
dtrautman@parknationalbank.com

## Park National Corporation

## Board of Directors



Back Row: William A. Phillips - Chairman, Century National Bank; F.W. Englefield IV - President, Englefield, Inc.; Nicholas L. Berning - Owner, Berning Financial Consulting; Rick R. Taylor - President, Jay Industries, Inc.

Middle Row: David L. Trautman - President; John J. O'Neill - Chairman, Southgate Corporation; Maureen Buchwald - Owner, Glen Hill Orchards, LLC; James J. Cullers - Sole Proprietor, Mediation and Arbitration Services; C. Daniel DeLawder - Chairman

Front Row: Harry O. Egger - Vice Chairman; J. Gilbert Reese - Retired, Reese, Pyle, Drake \& Meyer, P.L.L.; Lee Zazworsky - President, Mid State Systems, Inc.; William T. McConnell - Chairman of the Executive Committee

## Executive Officers

## C. Daniel DeLawder Chairman

David L. Trautman President

William T. McConnell Chairman of the Executive Committee

John W. Kozak Chief Financial Officer
Harry O. Egger Vice Chairman

CENTURY
파 CITIZENS
NATONAL NATIONAL
BANK PARK PARK

V.011, N $\cdot: 111.4 \mathrm{Nk}$

## CENTURY <br> NATIONAL BANK <br> Century National

## Affiliate Board



Michael L. Bennett The Longaberger Company


Henry C. Littick, II Southeastern Ohio Broadcasting Systems, Inc.


## Office Locations

Main Office - Zanesville
14 South Fifth Street
Athens*
898 East State Street

## Coshocton*

100 Downtowner Plaza
Coshocton - Main Street*
639 Main Street
Dresden*
91 West Dave Longaberger Avenue
Logan*
61 North Market Street
Newcomerstown*
220 East State Street


Timothy S. McLain, CPA McLain, Hill, Rugg and Associates, Inc.


Robert D. Goodrich, II Retired Wendy's Management Group, Inc.


New Concord* 1 West Main Street

New Lexington* 206 North Main Street

Zanesville - East*
1705 East Pike
Zanesville - Kroger*
3387 Maple Avenue

## Zanesville - Lending Center*

505 Market Street
Zanesville - North*
1201 Brandywine Boulevard


Patrick L. Hennessey


Robert D. Kessler Kessler Sign Company


Dr. Anne C. Steele Muskingum College

Dr. Robert J. Thompson Neurological Associates of Southeastern Ohio, Inc.

## Off-Site ATM Locations

Zanesville - Genesis HealthCare System

Bethesda Campus

2951 Maple Avenue

Zanesville - Genesis HealthCare System
Good Samaritan Campus
800 Forest Avenue

## Citizens National

## Affiliate Board



William C. Fralick
Scott Michael


Ralph Smucker Smucker Insurance

James R. Wilson Chairman and Retired President

## Office Locations

Main Office - Urbana*
1 Monument Square
Mechanicsburg*
2 South Main Street

## North Lewisburg*

8 West Maple Street
Plain City
105 West Main Street

Urbana - Scioto Street*
828 Scioto Street
*Automated Teller Machine

## Off-Site ATM Locations

Plain City - Shell
440 South Jefferson Street

Urbana - Champaign County
Community Center
1512 South US Highway 68

## Fairfield National

## Affiliate Board



Charles P. Bird, Ph.D.
Ohio University


Leonard F. Gorsuch Fairfield Homes, Inc.


Edward J. Gurile
Senior Vice President


Eleanor V. Hood The Lancaster Festival


Jonathan W. Nusbaum,
M.D.
Retired Surgeon

S. Alan Risch Risch Drug Stores, Inc.


Mina H. Ubbing Fairfield Medical Center


Paul Van Camp P.V.C. Limited


Stephen G. Wells President

## Office Locations

Main Office - Lancaster 143 West Main Street

Main Office Drive-Thru*
150 West Wheeling Street
Baltimore*
1301 West Market Street
Canal Winchester - Kroger*
6095 Gender Road
Lancaster - East Main*
1001 East Main Street

Lancaster - East Main Street - Kroger*
1141 East Main Street
Lancaster - Meijer*
2900 Columbus-Lancaster Road
Lancaster - Memorial Drive*
1280 North Memorial Drive
Lancaster - Memorial Drive - Kroger*
1735 North Memorial Drive
Lancaster - West Fair*
1001 West Fair Avenue

Pickerington - Central - Kroger* 1045 Hill Road North

Pickerington - North - Kroger* 7833 Refugee Road NW

Reynoldsburg - Slate Ridge* 1988 Baltimore-Reynoldsburg Road (Route 256)
*Automated Teller Machine

## Off-Site ATM Locations

Lancaster - Fairfield Medical Center (2) Lancaster - River View Surgery Center 401 North Ewing Street

2405 North Columbus Street

## Farmers and Savings

## Affiliate Board



Patricia A. Byerly Byerly Lindsey Funeral Home -


Timothy R. Cowen Cowen Truck Line, Inc.



James S. Lingenfelter President


Roger E. Stitzlein Loudonville Farmers Equity


## Office Locations

Main Office - Loudonville*
120 North Water Street

## Ashland*

1161 East Main Street

Perrysville*
112 North Bridge Street
*Automated Teller Machine

## Off-Site ATM Locations

Loudonville - Stake's Short Stop
3052 State Route 3

## Affiliate Board



Maureen Buchwald Glen Hill Orchards, LLC


James J. Cullers
Mediation and Arbitration Services


Ronald J. Hawk Danville Feed and Supply, Inc.


Mark R. Ramser Ohio Cumberland Gas Co.

R. Daniel Snyder Retired Director Snyder Funeral Homes, Inc.


Roger E. Stitzlein Loudonville Farmers Equity


Gordon E. Yance President

## Office Locations

Main Office - Mount Vernon
One South Main Street

Bellville*
154 Main Street

Centerburg*
35 West Main Street, Drawer F

Danville*
4 South Market Street
Fredericktown*
137 North Main Street

Millersburg*
225 North Clay Street
Millersburg - Wal-Mart*
1640 South Washington Street
Mount Gilead
17 West High Street

Mount Gilead - Edison*
504 West High Street
Mount Vernon - Blackjack Road*
8641 Blackjack Road

Mount Vernon - Coshocton Avenue*
810 Coshocton Avenue
Mount Vernon - Operations Center
105 West Vine Street
*Automated Teller Machine

## Off-Site ATM Locations

Fredericktown - Hot Rod's
10103 Mount Gilead Road

Gambier - Kenyon College Bookstore 106 Gaskin Avenue

Howard - Apple Valley 21973 Coshocton Road

Mount Gilead - ATD Enterprises Marathon<br>6154 State Route 95<br>Mount Gilead - Morrow County Hospital<br>651 West Marion Road

Mount Vernon - Colonial City Lanes
110 Mount Vernon Avenue

Mount Vernon - Knox Community Hospital 1330 Coshocton Road

Mount Vernon - Mount Vernon
Nazarene University
800 Martinsburg Road

## Mount Vernon

11 West Vine Street

## The Park National Bank

## Affiliate Board



Donna M. Alvarado AGUILA International


John J. O'Neill Southgate Corporation


Robert E. O'Neill Southgate Corporation



David L. Trautman President


Chairman of the Executive Committee


Sarah Wallace
First Federal


Dr. Charles Noble, Sr. Shiloh Missionary Baptist Church


Lee Zazworsky Mid State Systems, Inc.

## Office Locations

Main Office - Newark*
50 North Third Street

## Columbus

140 East Town Street, Suite 1010
Gahanna - Kroger*
1365 Stoneridge Drive
Granville*
119 East Broadway
Heath - Southgate*
567 Hebron Road
Heath - 30th Street*
800 South 30th Street
Hebron*
103 East Main Street

## Off-Site ATM Locations

Granville - Denison University
Slayter Hall

Johnstown*
60 West Coshocton Street
Kirkersville
177 East Main Street

Newark - Deo Drive - Kroger*
245 Deo Drive

Newark - Dugway*
1495 Granville Road

Newark - Eastland*
1008 East Main Street

Newark - McMillen*
1633 West Main Street

Newark - 21st Street*
990 North 21st Street

Pataskala - Kroger**
350 East Broad Street

Reynoldsburg - Kroger*
8460 Main Street

Utica*
33 South Main Street

## Worthington*

7140 North High Street
Operations Center
21 South First Street
*Automated Teller Machine
**Automated Teller Machine
Drive-up and Inside

Hebron - Kroger
600 East Main Street

Newark - Licking Memorial Hospital 1320 West Main Street

Reynoldsburg - Kroger
6962 East Main Street

Newark - OSU-N/COTC Campus
1179 University Drive

## Affiliate Board



Thomas J. Button The Park National Bank

K. Douglas Compton President


Larry H. Maxey Synchronic Business Solutions

## Office Locations

Main Office - Milford 400 TechneCenter Drive

Amelia - Main Street*
5 West Main Street
Amelia - Ohio Pike*
1187 Ohio Pike
Anderson*
1075 Nimitzview Drive
Dayton
7887 Washington Village Drive,
Suite 310

## Eastgate - bigg's*

4450 Eastgate Boulevard
Eastgate Mall*
4609 Eastgate Boulevard
Florence
600 Meijer Drive, Suite 303

Milford*
25 Main Street
New Richmond
100 Western Avenue

## Owensville*

5100 State Route 132
Springboro*
720 Gardner Road
West Chester*
8366 Princeton-Glendale Road
*Automated Teller Machine

## Off-Site ATM Locations

## New Richmond - Berry Pharmacy

1041 Old US 52

## Richland 8 onth Richland Bank

## Affiliate Board



Timothy J. Lehman Chairman of the Board


Mark Breitinger Milark Industries


Grant E. Milliron Milliron Industries


Shirley Monica S.S.M. Inc.


Linda H. Smith Ashwood LLC


Rick R. Taylor Jay Industries, Inc.

## Office Locations

Main Office - Mansfield*
3 North Main Street

Butler*
85 Main Street
Lexington*
276 East Main Street

Mansfield - Ashland Road*
797 Ashland Road

Mansfield - Cook Road* 460 West Cook Road

Mansfield - Lexington Avenue -
Kroger*
1500 Lexington Avenue
Mansfield - Madison - Kroger*
1060 Ashland Road
Mansfield - Marion Avenue*
50 Marion Avenue

Mansfield - Springmill*
889 North Trimble Road

Mansfield - West Park*
1255 Park Avenue West

Ontario*
325 North Lexington-Springmill Road

Shelby - Mansfield Avenue*
155 Mansfield Avenue
*Automated Teller Machine

1240 Park Avenue West

## Mansfield - McDonald's Restaurant

State Route 13 and I-71
25 West Hanley Road

## Affiliate Board



Tyeis Baker-Baumann Rebsco, Inc.


Wayne Deschambeau Wayne Hospital


Neil J. Diller Cooper Farms, Inc.


Jeff Hittle
Hittle Pontiac-CadillacGMC Dealership


Wesley M. Jetter Ft. Recovery Industries


Marvin J. Stammen Retired Second National Bank


John Swallow President

## Office Locations

Main Office - Greenville
499 South Broadway
Arcanum - Downtown
1 West George Street
Arcanum - North*
603 North Main Street

Ft. Recovery*
117 North Wayne Street

Greenville - Brethren
Retirement Community
750 Chestnut Street

Greenville - North*
1302 Wagner Avenue
Greenville - Third and Walnut*
175 East Third Street

Greenville - Wal-Mart
Supercenter Store*
1501 Wagner Avenue
Versailles*
101 West Main Street
*Automated Teller Machine

## Off-Site ATM Locations

## Greenville - Whirlpool Corporation

1701 Kitchenaid Way

## Security National

## Affiliate Board


R. Andrew Bell
Consolidated Insurance
Company


Thomas P. Loftis Midland Properties, Inc.


Harry O. Egger Chairman and Retired President


Dr. Karen E. Rafinski Clark State Community College


Chester L. Walthall Heat-Treating, Inc.


Larry E. Kaffenbarger Kaffenbarger Truck Equipment Company


Robert A. Warren Hauck Bros., Inc.

## Office Locations

Main Office - Springfield*
40 South Limestone Street
Enon*
3680 Marion Drive
Jamestown*
82 West Washington Street
Jeffersonville*
2 South Main Street
Medway
130 West Main Street

New Carlisle*
201 North Main Street
New Carlisle - Park Layne*
2035 South Dayton-Lakeview Road
South Charleston*
102 South Chillicothe Street
Springfield - Derr Road - Kroger*
2989 Derr Road
Springfield - East Main*
2730 East Main Street

Springfield - North Limestone* 1756 North Limestone Street

Springfield - Northridge*
1600 Morefield Road
Springfield - Western*
920 West Main Street
Xenia Downtown*
161 East Main Street
Xenia Plaza*
82 North Allison Avenue
*Automated Teller Machine

## Off-Site ATM Locations

## Springfield

2051 North Bechtle Avenue
Springfield - Clark County
Fairgrounds - Champions Center 4122 Layboune Road

Springfield - Clark State
Community College
570 East Leffel Lane

Springfield - Mercy Medical Center 1343 North Fountain Boulevard

Springfield - Young's
Jersey Dairy
6880 Springfield-Xenia Road
Springfield - Wittenberg University

- Student Center

738 Woodlawn Avenue

Springfield - Wittenberg University - HPER Center 250 Bill Edwards Drive

Affiliate Board


James J. Kennedy Ohio Mutual Insurance Group


Michele McElligott Pigman, Brown, McElligott Ltd.


Donald R. Stone President


Kenneth A. Parr, Jr. Parr Insurance Agency, Inc.


Douglas Wilson Rindfuss Realty

## Office Locations

Main Office - Bucyrus*
401 South Sandusky Avenue

## Caledonia*

140 East Marion Street

Crestline*
245 North Seltzer Street

## Galion*

8 Public Square

## Marion

685 Delaware Avenue

Marion - Wal-Mart Super Center*
1546 Marion-Mt. Gilead Road

## Prospect*

105 North Main Street

## Waldo

133 North Marion Street
*Automated Teller Machine

## Unity National

## Affiliate Board



Dr. Richard N. Adams Representative of Ohio General Assembly


Tamara Baird-Ganley
Baird Funeral Home


Dr. Douglas D. Hulme Oakview Veterinary Hospital
 Hartzell Industries, Inc.


Timothy Johnston Self-employed Consultant


Thomas E. Dysinger Dysinger \& Associates,

W. Samuel Robinson Murray, Wells, Wendeln \& Robinson CPAs, Inc.

## Office Locations

Main Office - Piqua*
215 North Wayne Street
Administrative Office - Piqua
212 North Main Street

Piqua - Sunset*
1603 Covington Avenue

Piqua - Wal-Mart*
1300 East Ash Street

Tipp City*
1176 West Main Street

Troy
1314 West Main Street

## Troy - Wal-Mart*

1801 West Main Street
*Automated Teller Machine

## Off-Site ATM Locations

Troy - Upper Valley Medical Center
3130 North Dixie Highway

## Vision Bank - Alabama

Vision Bank

## Affiliate Board



Gordon Barnhill Barnhill Land \& Real Estate


Anthony Kaiser Meyer Real Estate Gulf Shores

B. J. Blanchard Real Estate Developer


Kevin Leeser, CPA O'Sullivan Creel, LLP

## Office Locations

Main Office - Gulf Shores*
2201 West First Street
Daphne*
28720 US Highway 98

Elberta*
24989 State Street


Henry N. Lyda, III Retired
University of Alabama


Robert S. McKean Retired Vision Bank

Fairhope*
218 North Greeno Road
Foley*
501 South McKenzie Street
Orange Beach*
25051 Canal Road


John B. Foley, IV Cunningham, Foley \& Barnes


Joey W. Ginn Chairman


Katherine A. Monroe Wachovia Securities


James R. Owen, Jr. Gulf Shores Title Co., Inc.


Christopher S. McManus
D.M.D.

Baldwin County Endodontics, PC


Point Clear*
17008 Scenic Highway 98

## Robertsdale

22245-3A Highway 59
*Automated Teller Machine

Foley - McDonald's
1010 South McKenzie Street

Gulf Shores - McDonald's
2000 Gulf Shores Parkway

Orange Beach - Lester's
24821 Canal Road

Orange Beach - Sam's
27123 Canal Road

Point Clear - Grand Hotel
1 Grand Boulevard

## Vision Bank - Florida

Vision Bank
Affiliate Board


Dr. James D. Campbell, Sr. James D. Campbell, D.D.S., M.S.


Lana Jane Lewis-Brent Paul Brent Designer, Inc.


Robert S. McKean Retired Vision Bank


Jerry F. Sowell, Jr., CPA Segers Sowell Stewart \& Johnson, PA
 Koehnemann Construction, Inc.


John S. Robbins
Ralph Rish Preble-Rish, Inc.


Kim Styles-DiBacco Styles Designs


## Office Locations

Main Office - Panama City*
2200 Stanford Road

## Destin*

1021 Highway 98 East, Suite A

## Navarre*

8524 Navarre Parkway

## Panama City Beach*

16901 Panama City Beach Parkway

Panama City Beach - Beckrich* 559 Beckrich Road

## Port St. Joe*

529 Cecil G Costin, Sr. Boulevard

## St. Joe Beach*

8134 West Highway 98

## Santa Rosa Beach*

1598 South County Highway 393, Suite 106

Tallahassee
1414 North Piedmont Way, Suite 100

Wewahitchka*
125 North Highway 71
*Automated Teller Machine

## Park National Corporation

C. Daniel DeLawder

Chairman

Harry O. Egger
Vice Chairman

John W. Kozak
Chief Financial Officer
William T. McConnell
Chairman of the Executive Committee

## David Trautman <br> President

## Century National

William A. Phillips
Chairman
Thomas M. Lyall
President
Patrick L. Nash
Executive Vice President
James C. Blythe
Senior Vice President
Barbara A. Gibbs
Senior Vice President
John W. Imes
Senior Vice President
Michael F. Whiteman
Senior Vice President
Brian E. Hall
Vice President
Janice A. Hutchison
Vice President
Jeffrey C. Jordan
Vice President
Brian G. Kaufman
Vice President

Bruce D. Kolopajlo
Vice President
Mark A. Longstreth
Vice President
James R. Merry
Vice President
Rebecca R. Porteus
Vice President
Jody D. Spencer
Vice President and
Trust Officer
Thomas N. Sulens
Vice President
Carol S. Tolson
Vice President
Joseph P. Allen
Assistant Vice President
Ann M. Gildow
Assistant Vice President
Theresa M. Gilligan
Assistant Vice President
M. Rick Knox

Assistant Vice President
Susan A. Lasure
Assistant Vice President
Karen D. Lowe
Assistant Vice President
Terri L. Sidwell
Assistant Vice President
Cynthia J. Snider
Assistant Vice President
Stephen A. Haren
Banking Officer
Diana F. McCloy
Banking Officer
Rebecca A. Palmerton
Banking Officer
Amy M. Pinson
Banking Officer
Jesse M. Rollins
Banking Officer
Victoria M. Thomas
Banking Officer

Jenny L. Ward
Banking Officer and Auditor

Douglas J. Wells Banking Officer

Sherry A. Ziemer Banking Officer

Molly J. Allen
Administrative Officer
Katherine M. Barclay
Administrative Officer
and Trust Officer
Teresa A. Hennessy
Administrative Officer
Paula L. Meadows
Administrative Officer
Saundra W. Pritchard
Administrative Officer
Beth A. Stillwell
Administrative Officer
Susan L. Summers
Administrative Officer

## Citizens National

Jeffrey A. Darding President

Timothy L. Bunnell
Senior Vice President

David A. Snyder
Vice President

## Loretta George

Assistant Vice President

Rick L. McClain
Assistant Vice President

## Fairfield National

Stephen G. Wells
President
Edward J. Gurile
Senior Vice President
Thomas L. Kokensparger
Senior Vice President and
Trust Officer
Richard E. Baker
Vice President
Daniel R. Bates
Vice President
Timothy D. Hall
Vice President
Linda M. Harris
Vice President

Donna M. Cotterman
Assistant Vice President

Sabrena McClure
Assistant Vice President
Scott Reed
Assistant Vice President
Laura Tussing
Assistant Vice President
and Trust Officer
Sandra Uhl
Assistant Vice President
Molly S. Bates
Banking Officer
Linda B. Boch
Banking Officer

## Farmers and Savings

James S. Lingenfelter
President
Kenneth G. Gosche Senior Vice President

Sharon E. Blubaugh
Vice President

Hal D. Sheaffer
Vice President
Wayne D. Young
Vice President
Gregory A. Henley
Assistant Vice President

Janet K. Cochenour
Banking Officer
Melissa J. McMullen
Banking Officer
Trudy M. Reeb
Banking Officer
Brooke Taley
Banking Officer
Tina Taley
Banking Officer
Sharon L. Brown
Administrative Officer
Donna K. Bruce
Administrative Officer
Grace R. Cline
Administrative Officer

Tara L. Craaybeek
Administrative Officer
Dusty J. Miller
Administrative Officer
Cynthia A. Moore
Administrative Officer
Mareion A. Royster
Administrative Officer and Trust Officer

Kim I. Sheldon
Administrative Officer
Loretta Swyers
Administrative Officer
Heather N. Wiley
Administrative Officer

Barbara J. Young
Assistant Vice President
Michael C. Bandy
Administrative Officer and Trust Officer

Ronald D. Flowers
Administrative Officer
Brian R. Hinkle
Administrative Officer
\(\left.$$
\begin{array}{ll}\text { James W. Hobson } \\
\text { Assistant Vice President }\end{array}
$$ \quad $$
\begin{array}{l}\text { Phyllis D. Colopy } \\
\text { Banking Officer } \\
\begin{array}{l}\text { Debra E. Holiday } \\
\text { Assistant Vice President }\end{array} \\
\begin{array}{ll}\text { R. Edward Kline } \\
\text { Assistant Vice President }\end{array} \\
\begin{array}{l}\text { Banking Officer }\end{array} \\
\begin{array}{l}\text { Gregory M. Roy } \\
\text { Assistant Vice President A. Geren } \\
\text { Banking Officer }\end{array} \\
\text { Jerry D. Simon }\end{array}
$$ \quad \begin{array}{l}James S. Meyer <br>

Banking Officer\end{array}\right]\)| Sherry L. Snyder |
| :--- |
| Joan M. Stout |
| Assistant Vice President |$\quad$| Bea D. Wirt |
| :--- |
| Banking Officer |

Cheri L. Butcher
Vice President and
Trust Officer
Cynthia L. Higgs
Vice President
Julie A. Leonard
Vice President
Jesse L. Marlow
Vice President
Todd P. Vermilya
Vice President
Barbara A. Barry
Assistant Vice President

James W. Hobson

Gordon E. Yance
President
Mark P. Leonard
Senior Vice President
W. Douglas Leonard

Senior Vice President
Vickie A. Sant
Senior Vice President
Robert E. Boss
Vice President
James E. Brinker
Vice President
Vice President

## First-Knox National

## First-Knox National (continued)

Dusty C. Au<br>Administrative Officer

Heather A. Brayshaw
Administrative Officer
Robert T. Brooke
Administrative Officer
Julie M. Chester
Administrative Officer
Deborah J. Daniels
Administrative Officer

Lance E. Dill
Administrative Officer

Deborah S. Dove
Administrative Officer
Monica L. Hiller
Administrative Officer
Kassandra L. Hoeflich
Administrative Officer
Dave E. Humphrey
Administrative Officer

Lisa M. Jones
Administrative Officer
Erin C. Kelty
Administrative Officer
Jeffrey A. Kinney
Administrative Officer
Carol A. Lewis
Administrative Officer
Mary A. Loyd
Administrative Officer

Nicole L. Mack
Administrative Officer
Paulina S. McQuigg
Administrative Officer

## Guardian Finance Company

| Earl W. Osborne | Charles L. Harris |
| :--- | :--- |
| President | Administrative Officer |
| Matthew R. Marsh | Tracy Morgan |
| Vice President | Administrative Officer |

Valerie Morgan
Administrative Officer
Mary E. Parsell
Administrative Officer

## The Park National Bank

| C. Daniel DeLawder | Jeffrey A. Wilson |
| :---: | :---: |
| Chairman | Senior Vice President and Auditor |
| David L. Trautman |  |
| President | William R. Wilson |
|  | Senior Vice President |
| William T. McConnell |  |
| Chairman of the | Brady T. Burt |
| Executive Committee | Vice President |
| Thomas J. Button | James M. Buskirk |
| Senior Vice President | Vice President and |
| Thomas M. Cummiskey |  |
| Senior Vice President | Peter G. Cassanos |
| and Trust Officer | Vice President |
| Lynn B. Fawcett | Cynthia H. Crane |
| Senior Vice President | Vice President |
| John W. Kozak | Kathleen O. Crowley |
| Senior Vice President and | Vice President and |
| Chief Financial Officer | Auditor |
| Timothy J. Lehman | Joan L. Franks |
| Senior Vice President | Vice President |
| Laura B. Lewis | John S. Gard |
| Senior Vice President | Vice President and |
|  | Trust Officer |
| Cheryl L. Snyder |  |
| Senior Vice President | Jeffrey C. Gluntz |
|  | Vice President |

## C. Daniel DeLawder <br> Chairman

David L. Trautman President

William T. McConnell Chairman of the
Executive Committee

Thomas J. Button
Senior Vice President
Thomas M. Cummiskey
Senior Vice President and Trust Officer

Lynn B. Fawcett
Senior Vice President
John W. Kozak
Senior Vice President and Chief Financial Officer

Timothy J. Lehman
Senior Vice President

Laura B. Lewis
Senior Vice President
Cheryl L. Snyder
Senior Vice President

Jeffrey A. Wilson
Senior Vice President and
Auditor

William R. Wilson
Senior Vice President

Brady T. Burt
Vice President
James M. Buskirk
Vice President and Trust Officer

Peter G. Cassanos
Vice President
Cynthia H. Crane
Vice President
Kathleen O. Crowley
Vice President and Auditor

Joan L. Franks
Vice President
John S. Gard
Vice President and

Jeffrey C. Gluntz Vice President

Scott C. Green
Vice President

Damon P. Howarth
Vice President and
Trust Officer

Daniel L. Hunt
Vice President
Steven J. Klein
Vice President
Teresa M. Kroll
Vice President
Edward D. Lewis
Vice President
Lydia E. Miller
Vice President

Terry C. Myers
Vice President and
Trust Officer

Karen K. Rice
Vice President
David J. Rohde
Vice President

David F. Romes
Vice President

Ralph H. Root III
Vice President

Alan C. Rothweiler
Vice President
Christine S. Schneider
Vice President
Michael R. Shannon
Vice President
Robert G. Springer
Vice President

Julie L. Strohacker
Vice President and
Trust Officer
Adam T. Stypula
Vice President

Erin E. Tschanen
Vice President

Paul E. Turner
Vice President
Stanley A. Uchida
Vice President
John B. Uible
Vice President and
Trust Officer

## The Park National Bank (continued)

Thomas A. Underwood
Vice President
Brian S. Urquhart
Vice President
Bradden E. Waltz
Vice President
Charles Wigton III
Vice President and Trust Officer

Christa D. Wright
Vice President
Renee Baker
Assistant Vice President
Brent A. Barnes
Assistant Vice President and Auditor

Gail A. Blizzard
Assistant Vice President
Sharon L. Bolen
Assistant Vice President
Rebecca A. Brownfield
Assistant Vice President
Alice M. Browning
Assistant Vice President
Amber L. Cummins
Assistant Vice President
and Trust Officer
Catherine J. Evans
Assistant Vice President
Brenda Frakes
Assistant Vice President
Judith A. Franklin
Assistant Vice President
Ned E. Harter
Assistant Vice President
Timothy J. Holt
Assistant Vice President
Dennis J. Kabelac
Assistant Vice President and Auditor

Tony L. Kendziorski
Assistant Vice President

Brenda L. Kutan
Assistant Vice President
Rick H. Langley
Assistant Vice President
Craig M. Larson
Assistant Vice President
Carl H. Mayer
Assistant Vice President and Auditor

Michael D. McDonald
Assistant Vice President
Ronald C. McLeish
Assistant Vice President and Trust Officer

Ryan E. Mills
Assistant Vice President
Jennifer L. Morehead Assistant Vice President

Gregory M. Rhoads
Assistant Vice President
Rebecca K. Rodeniser
Assistant Vice President
Brian E. Smith
Assistant Vice President
Melinda S. Smith
Assistant Vice President
Robin L. Stein
Assistant Vice President
Maryann Thornton
Assistant Vice President
Sandy S. Travis
Assistant Vice President
Berkley C. Tuggle Jr.
Assistant Vice President
Carol S. Whetstone
Assistant Vice President and Trust Officer

Barbara A. Wilson
Assistant Vice President
J. Bradley Zellar

Assistant Vice President and Trust Officer

Dixie C. Brown
Banking Officer
Beverly Clark
Trust Officer

## Amanda K. Evans

Banking Officer
Jill S. Evans
Banking Officer
Kristie L. Green
Trust Officer
David W. Hardy
Banking Officer
Louise A. Harvey
Banking Officer
Alice M. Keefe
Banking Officer
Candy J. Lehman
Trust Officer
Bethany B. Lewis
Banking Officer
Douglas B. Marston
Banking Officer
Julia McCormack Banking Officer

Kimberly G. McDonough
Banking Officer
Cindy A. Neely
Banking Officer
Diane M. Oberfield
Banking Officer
Sherri L. Pembrook
Banking Officer
Charles F. Schultz
Banking Officer
Angie D. Treadway
Banking Officer
Rose M. Wilson
Banking Officer
Kathy L. Allen
Administrative Officer

David B. Armstrong
Administrative Officer
Beth A. Atkinson
Administrative Officer
Larry M. Bailey
Administrative Officer
Eric M. Baker
Administrative Officer
Danielle A.M. Burns
Administrative Officer
Patricia S. Carr
Administrative Officer
Brad G. Chance
Administrative Officer
Nathan T. Cook
Administrative Officer
Dirk J. Dusthimer
Administrative Officer
Jerrod F. Gambs
Administrative Officer
Brad D. Gard
Administrative Officer
Christopher J. Helms
Administrative Officer
Chris R. Hiner
Administrative Officer
Cynthia Hollis
Administrative Officer
Cynthia L. Kissel
Administrative Officer
Kristyn S. Mentzer
Administrative Officer
April R. Orr
Administrative Officer
Jeffrey A. Pillow
Administrative Officer
Mark D. Ridenbaugh
Administrative Officer
Leda J. Rutledge
Administrative Officer

## Park National Bank (continued)

Ruth Y. Sawyer
Administrative Officer
Alice M. Schlaegel
Administrative Officer
Emila S. Smith
Administrative Officer

Lisa E. Stranger
Administrative Officer
Lori B. Tabler
Administrative Officer
Debra A. Tackett
Administrative Officer

Lori L. Torrens
Administrative Officer and Auditor

Mark A. Travis
Administrative Officer

## Park National Bank Southwest Ohio \& Northern Kentucky

Doug Compton
President
Edward L. Brady
Senior Vice President
Jennifer K. Fischer
Senior Vice President
Erick K. Harback
Senior Vice President
Michael J. Jacunski
Senior Vice President
David B. Briggs
Vice President
Jason D. Hughes
Vice President

Kim J. Male
Vice President
John R. Nienaber
Vice President

Daniel H. Turben
Vice President
Ginger L. Vining
Vice President
Joseph A. Wagner
Vice President
John F. Winkler II
Vice President and
Trust Officer

Peggy A. Beckett
Assistant Vice President
Jay F. Berliner
Assistant Vice President

Jill A. Brewer
Assistant Vice President
Mary M. Demaree
Assistant Vice President
Christopher E. Huffman
Assistant Vice President
James E. Hyson
Assistant Vice President
R. Kathy Johnson

Assistant Vice President

Ginger R. Varner
Administrative Officer
Ronda M. Welsh
Administrative Officer
Judy L. Young Administrative Officer

## Richland Bank

David J. Gooch
President
Donald R. Harris Jr.
Senior Vice President
Katharine J. Barré
Vice President
Gary A. Bobst
Vice President
Jerrold J. Coon
Vice President
Charla A. Irvin
Vice President and
Trust Officer
Michael A. Jefferson
Vice President
Mark F. Kiamy
Vice President and Auditor

Carol A. Michaels
Vice President
Michael D. Volz
Vice President
Edward F. Adams
Assistant Vice President
Edward A. Brauchler
Assistant Vice President

Jimmy D. Burton
Assistant Vice President
Edward E. Duffey
Assistant Vice President
Susan A. Fanello
Assistant Vice President
Barbara A. Miller
Assistant Vice President

Sheryl L. Smith
Assistant Vice President

Rebecca J. Toomey
Assistant Vice President
Linda M. Whited
Assistant Vice President
Sandra S. Brodbeck
Banking Officer
John Q. Cleland
Banking Officer
J. Stephen McDonald

Banking Officer and Trust Officer

Jeffrey A. Parton Banking Officer

Alexander M. Rocks
Banking Officer

Louis J. Prabell
Assistant Vice President

John L. Schuermann
Assistant Vice President

Sam DeBonis
Banking Officer
Jason O. Verhoff
Administrative Officer
Jonathan A. Waldo
Administrative Officer
Cyndy H. Wright
Administrative Officer

Barbara L. Schopp
Banking Officer
Daniel A. Shrimplin
Banking Officer
Carol L. Davis
Administrative Officer
Kathleen A. Spidel
Administrative Officer

Deborah A. Sweet
Administrative Officer
Andrew C. Waldruff
Administrative Officer

## Scope Aircraft Finance

Robert N. Kent Jr.
President

Charles W. Sauter
Vice President

## Second National

John E. Swallow
President
Steven C. Badgett
Executive Vice President
C. Russell Badgett

Vice President
Jerome F. Bey III
Vice President
Marie A. Boas
Vice President
Thomas J. Lawson
Vice President
Linda K. Newbauer
Vice President

Gene A. Rismiller
Vice President
Daniel G. Schmitz
Vice President

Kimberly A. Baker
Assistant Vice President
Gerald O. Beatty
Assistant Vice President
D. Todd Durham

Assistant Vice President and Trust Officer

Joy D. Greer
Assistant Vice President

## Security National Bank

William C. Fralick President

Thomas A. Goodfellow Senior Vice President

Andrew J. Irick
Senior Vice President
Margaret L. Foley
Vice President and Trust Officer

Mary L. Goddard
Vice President
Teresa D. Hoyt
Vice President
James A. Kreckman
Vice President and Trust Officer

James E. Leathley
Vice President

Thomas L. Miller
Vice President
Thomas C. Ruetenik
Vice President
Michael B. Warnecke
Vice President
Simmie Annandale-King
Assistant Vice President

Sharon K. Boysel
Assistant Vice President
Margaret A. Chapman
Assistant Vice President and Auditor

Connie P. Craig
Assistant Vice President
Steven B. Duelley
Assistant Vice President
Marcia L. Lyons
Assistant Vice President

Eric J. McKee
Assistant Vice President
Vicki L. Neff
Assistant Vice President
Cynthia J. Riffle
Assistant Vice President
Alexa J. Roth
Assistant Vice President
Shane D. Stonebraker
Assistant Vice President
Brian A. Wagner
Assistant Vice President
Harvey B. Hole III
Banking Officer

Debby J. Folkerth
Administrative Officer
Diana L. Gilmore
Administrative Officer
Cheryl A. Goubeaux
Administrative Officer
Gregory P. Schwartz
Administrative Officer
Deborah A. Smith
Administrative Officer

Mark B. Robertson
Assistant Vice President
Gary J. Seitz
Assistant Vice President
Darlene S. Williams
Assistant Vice President
Terri L. Wyatt
Assistant Vice President and Trust Officer

Tamara L. Augustine
Banking Officer
Teresa L. Belliveau
Banking Officer
Catherine L. Hill
Trust Officer
Thomas B. Keehner
Banking Officer
Patrick K. Rastatter
Banking Officer

Rachel M. Brewer
Trust Officer
Edward A. Davidson
Administrative Officer
Margaret A. Horstman
Administrative Officer
JoAnna S. Jaques
Administrative Officer

Mark D. Klinger
Administrative Officer
Rita A. Riley
Administrative Officer
Anne M. Robinette
Administrative Officer
Jeffrey B. Sanders
Administrative Officer

## United Bank

Donald R. Stone
President
James A. Carr
Senior Vice President
Scott E. Bennett
Assistant Vice President
Matthew E. Bickert
Assistant Vice President

James W. Chapman
Assistant Vice President
Floyd J. Farmer
Assistant Vice President
Richard D. Hancock
Assistant Vice President and Trust Officer

## Unity National

John A. Brown
President
Brett A. Baumeister
Senior Vice President
G. Dwayne Cooper

Vice President
David S. Frey
Vice President

Stephen W. Vallo
Vice President
Frank W. Wagner II
Vice President
Dean F. Brewer
Assistant Vice President
Nathan E. Counts
Assistant Vice President

James R. Stubbs
Assistant Vice President

Carol L. Van Culin
Assistant Vice President
Vivian J. Bausman
Administrative Officer
Vicki L. Burke
Trust Officer

Wanda S. Massey<br>Banking Officer

James A. DeSimone Administrative Officer

Jennifer J. Kuns
Administrative Officer
Barbara D. McCullough
Administrative Officer

## Vision Bank - Alabama

Joey Ginn
Chairman
Diane Anderson
President
Andrew Braswell
Executive Vice President
Tommy Files
Executive Vice President

## Darrell Melton

Executive Vice President
Siri Albright
Senior Vice President
Diane Floyd
Senior Vice President
Scott Hardee
Senior Vice President
Karen Harmon
Senior Vice President
George Hawthorne
Senior Vice President

Lyndsay Job
Senior Vice President
James Kirkland
Senior Vice President
Julie Ralph
Senior Vice President and Trust Officer

Debra Schmidt
Senior Vice President
Christie Barkley
Vice President
Patricia Campbell
Vice President

Robin Fly
Vice President
Bernard Fogarty
Vice President
Gregory Gontarski
Vice President
William Legrone
Vice President

Geneie Scheer
Vice President
Doug Sizemore
Vice President
Judy Smith
Vice President
Elizabeth Stone
Vice President
Laura Welch
Vice President

Rhonda Willis
Vice President
Lauren Dango
Assistant Vice President
Janet Ellis
Assistant Vice President
Holly Floyd
Assistant Vice President
Michelle Kinne
Assistant Vice President

Jessica Lopez
Assistant Vice President
Wendy Stacks
Assistant Vice President
Scott Taylor
Assistant Vice President
Alodia Wimpee
Assistant Vice President
Deborah Ard
Banking Officer
Joshua Mims
Banking Officer
Mary Alice Neyhart
Banking Officer
Amy Palmer
Banking Officer
Cynthia Paul
Banking Officer
Paige Shoemaker
Banking Officer

Vision Bank - Alabama (continued)

Alina Smith
Banking Officer

Bonita York
Banking Officer

## Vision Bank - Florida

| Joey Ginn | John Robbins |
| :---: | :---: |
| Chairman | Senior Vice President |
| John Whitlock | Kyle Adkison |
| President | Vice President |
| Jerry Gaskin | Owen Ayers III |
| Executive Vice President | Vice President |
| Carolyn Husband | Jeremy Bennett |
| Executive Vice President | Vice President |
| William Lloyd | Joan Cleckley |
| Executive Vice President | Vice President |
| Diane Floyd | Debbie Driskell |
| Senior Vice President | Vice President |
| Colleen Friesen | Laura Helms |
| Senior Vice President | Vice President |
| Chuck Isler | Jim Hood |
| Senior Vice President | Vice President |
| Anita Mayer | Teresa Hugghins |
| Senior Vice President | Vice President |
| James Norton | Joseph Pelter II |
| Senior Vice President and Trust Officer | Vice President |


| Scott Robertson | Shawn Pitts |
| :---: | :---: |
| Vice President | Assistant Vice President |
| Dyan Spurling | Tammi Smith |
| Vice President | Assistant Vice President |
| Cindy Stephens | Deborah Thompson |
| Vice President | Assistant Vice President |
| Leslie Welsch | Linda Jo Chumney |
| Vice President | Banking Officer |
| Johanna White | Kimberely DePaepe |
| Vice President | Banking Officer |
| Jennifer Woods | Amber Golden |
| Vice President | Banking Officer |
| Karen Fontaine | Terri Little |
| Assistant Vice President | Banking Officer |
| John Morgan | Donald Summers |
| Assistant Vice President | Banking Officer |
| Lisa Nicholas | Alisha Mason |
| Assistant Vice President | Auditor |
| Chelly Picone Assistant Vice President |  |

This financial review presents management's discussion and analysis of the financial condition and results of operations for Park National Corporation ("Park" or the "Corporation"). This discussion should be read in conjunction with the consolidated financial statements and related notes and the five-year summary of selected financial data. Management's discussion and analysis contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation, Park's ability to execute its business plan, Park's ability to successfully integrate acquisitions into Park's operations, Park's ability to achieve the anticipated cost savings and revenue synergies from acquisitions, Park's ability to convert its Ohio-based community banking divisions to one operating system, changes in general economic and financial market conditions, deterioration in credit conditions in the markets in which Park's subsidiary banks operate, changes in interest rates, changes in the competitive environment, changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and its subsidiaries, changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies, demand for loans in the respective market areas served by Park and its subsidiaries, and other risk factors relating to our industry as detailed from time to time in Park's reports filed with the Securities and Exchange Commission ("SEC") including those described in "Item 1A. Risk Factors" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2008. Undue reliance should not be placed on the forward-looking statements, which speak only as of the date of this Annual Report. Park does not undertake, and specifically disclaims any obligation, to publicly release the result of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement was made, or reflect the occurrence of unanticipated events, except to the extent required by law.

## ACQUISITION OF VISION BANCSHARES, INC. AND GOODWILL IMPAIRMENT CHARGES

On March 9, 2007, Park acquired all of the stock and outstanding stock options of Vision Bancshares, Inc. ("Vision") for $\$ 87.8$ million in cash and 792,937 shares of Park common stock valued at $\$ 83.3$ million or $\$ 105.00$ per share. The goodwill recognized was $\$ 109.0$ million. The fair value of the acquired assets of Vision was $\$ 686.5$ million and the fair value of the liabilities assumed was $\$ 624.4$ million as of March 9, 2007.
At the time of the acquisition, Vision operated two bank subsidiaries (both named Vision Bank) which became bank subsidiaries of Park on March 9, 2007. On July 20, 2007, the bank operations of the two Vision Banks were consolidated under a single charter through the merger of the Vision Bank headquartered in Gulf Shores, Alabama with and into the Vision Bank headquartered in Panama City, Florida. Vision Bank operates under a Florida banking charter and has 18 branch locations in Baldwin County, Alabama and in the Florida panhandle. The markets that Vision Bank operates in are expected to grow faster than many of the non-metro markets in which Park's subsidiary banks operate in Ohio. Management expects that the acquisition of Vision will improve the future growth rate for Park's loans and deposits. However, the acquisition of Vision had a significant negative impact on Park's net income in 2007 and 2008.
Vision Bank began experiencing credit problems during the second half of 2007 as nonperforming loans increased from $\$ 6.5$ million at June 30,2007 to $\$ 63.5$ million or $9.9 \%$ of loan balances at December 31, 2007. As a result of these credit problems at Vision Bank, Park's management concluded that the goodwill of $\$ 109.0$ million recorded at the time of acquisition was possibly
impaired. A goodwill impairment analysis was completed during the fourth quarter of 2007 and the conclusion was reached that a goodwill impairment charge of $\$ 54.0$ million be recorded at Vision Bank at year-end 2007 to reduce the goodwill balance to $\$ 55.0$ million.
Credit problems continued to plague Vision Bank in 2008. Net loan charge-offs for Vision Bank were $\$ 5.5$ million during the first quarter or an annualized $3.37 \%$ of average loans and increased to $\$ 10.8$ million during the second quarter or an annualized $6.41 \%$ of average loans. Based primarily on the increased level of net loan charge-offs at Vision Bank during the second quarter of 2008, management determined that it would be prudent to test for additional goodwill impairment. A goodwill impairment analysis was completed during the third quarter of 2008 and the conclusion was reached that a goodwill impairment charge of $\$ 55.0$ million be recorded at Vision Bank during the third quarter to eliminate the goodwill balance pertaining to Vision Bank.

## OVERVIEW

Net income for 2008 was $\$ 13.7$ million, compared to $\$ 22.7$ million for 2007 and $\$ 94.1$ million for 2006 . Net income decreased by $39.6 \%$ in 2008 compared to 2007 and decreased by $75.9 \%$ in 2007 compared to 2006 . The primary reason for the much lower net income in 2008 and 2007 was the net loss at Vision Bank of $\$ 81.2$ million in 2008 and $\$ 60.7$ million from the date of the acquisition (March 9, 2007) through December 31, 2007. As previously discussed, Vision Bank recognized goodwill impairment charges of $\$ 55.0$ million in 2008 and $\$ 54.0$ million in 2007.
Diluted earnings per common share were $\$ .97, \$ 1.60$ and $\$ 6.74$ for 2008, 2007 and 2006, respectively. Diluted earnings per common share decreased by $39.4 \%$ in 2008 compared to 2007 and decreased by $76.3 \%$ in 2007 compared to 2006.
The following tables show the components of net income for 2008, 2007 and 2006. This information is provided for Park, Vision Bank and Park excluding Vision Bank.

## Park - Summary Income Statements

(For the years ended December 31, 2008, 2007 and 2006)

| (In thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | ---: | ---: | ---: |
| Net interest income | $\mathbf{\$ 2 5 5 , 8 7 3}$ | $\$ 234,677$ | $\$ 213,244$ |
| Provision for loan losses | $\mathbf{7 0 , 4 8 7}$ | 29,476 | 3,927 |
| Other income | $\mathbf{8 4 , 8 3 4}$ | 71,640 | 64,762 |
| Other expense | $\mathbf{1 7 9 , 5 1 5}$ | 170,129 | 141,002 |
| Goodwill impairment charge | $\mathbf{5 4 , 9 8 6}$ | 54,035 | - |
| Income before taxes | $\mathbf{3 5 , 7 1 9}$ | 52,677 | 133,077 |
| Income taxes | $\mathbf{2 2 , 0 1 1}$ | 29,970 | 38,986 |
| Net income | $\mathbf{\$ 1 3 , 7 0 8}$ | $\mathbf{\$ 2 2 , 7 0 7}$ | $\mathbf{\$ 9 4 , 0 9 1}$ |

## Vision Bank - Summary Income Statements

(For the years ended December 31, 2008 and 2007)

| (In thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Net interest income | $\mathbf{\$ 2 7 , 0 6 5}$ | $\$ 23,756$ |
| Provision for loan losses | $\mathbf{4 6 , 9 6 3}$ | 19,425 |
| Other income | $\mathbf{3 , 0 1 4}$ | 3,465 |
| Other expense | $\mathbf{2 7 , 1 4 9}$ | 18,545 |
| Goodwill impairment charge | $\mathbf{5 4 , 9 8 6}$ | 54,035 |
| Loss before taxes | $\mathbf{( 9 9 , 0 1 9 )}$ | $(64,784)$ |
| Income taxes | $\mathbf{( 1 7 , 8 3 2 )}$ | $(4,103)$ |
| Net loss | $\mathbf{\$ ( 8 1 , 1 8 7 )}$ | $\$(60,681)$ |

Park acquired Vision Bank on March 9, 2007 and the summary income statement for 2007 includes the results from the date of acquisition through year-end 2007. No comparable results are listed for Vision Bank for 2006.

Vision Bank began experiencing credit problems during the third quarter of 2007 and the credit problems continued throughout 2008. Vision's net loan charge-offs were $\$ 38.5$ million in 2008 and $\$ 8.6$ million in 2007. As a percentage of average loans, net loan charge-offs were $5.69 \%$ in 2008 and an annualized $1.71 \%$ in 2007. These severe credit problems resulted in recognition of the goodwill impairment charges of $\$ 55.0$ million in 2008 and $\$ 54.0$ million in 2007.

Park Excluding Vision Bank - Summary Income Statements
(For the years ended December 31, 2008, 2007 and 2006)

| (In thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | ---: | ---: | ---: |
| Net interest income | $\mathbf{\$ 2 2 8 , 8 0 8}$ | $\$ 210,921$ | $\$ 213,244$ |
| Provision for loan losses | $\mathbf{2 3 , 5 2 4}$ | 10,051 | 3,927 |
| Other income | $\mathbf{8 1 , 8 2 0}$ | 68,175 | 64,762 |
| Other expense | $\mathbf{1 5 2 , 3 6 6}$ | 151,584 | 141,002 |
| Goodwill impairment charge | - | - | - |
| Income before taxes | $\mathbf{1 3 4 , 7 3 8}$ | 117,461 | 133,077 |
| Income taxes | $\mathbf{3 9 , 8 4 3}$ | 34,073 | 38,986 |
| Net income | $\mathbf{\$ 9 4 , 8 9 5}$ | $\$ 83,388$ | $\$ 94,091$ |

Net income for Park excluding Vision Bank increased by $\$ 11.5$ million or $13.8 \%$ in 2008 compared to 2007 and decreased by $\$ 10.7$ million or $11.4 \%$ in 2007 compared to 2006.

## SUMMARY DISCUSSION OF OPERATING RESULTS FOR PARK

A year ago, Park's management projected that net interest income would be $\$ 240$ million to $\$ 242$ million in 2008. The actual results in 2008 of $\$ 255.9$ million exceeded the top of the estimated range by $\$ 13.9$ million or $5.7 \%$.
Park's management also projected a year ago that the provision for loan losses would be approximately $\$ 20$ million to $\$ 25$ million and that the net loan charge-off ratio would be approximately $.45 \%$ to $.55 \%$ in 2008 . We included the following statement with this projection: "This estimate could change significantly as circumstances for individual loans and economic conditions change." Indeed, economic conditions did change significantly as the economy in the United States moved into a severe recession. The provision for loan losses for 2008 was $\$ 70.5$ million and exceeded the top of the estimated range by $\$ 45.5$ million or $181.9 \%$. The net loan charge-off ratio for 2008 was $1.32 \%$ and exceeded the top of the estimated range by $.77 \%$ or $140.0 \%$.
Other income for 2008 was $\$ 84.8$ million and exceeded the year ago estimated amount of $\$ 77.4$ million by $\$ 7.4$ million or $10.0 \%$. The other income for 2008 included some "one-time" items that on a net basis added approximately \$13.3 million to other income in 2008. The positive "one-time" items included \$3.1 million of income recognized as a result of the initial public offering of Visa, Inc. and an aggregate of $\$ 11.8$ million of income recognized from the sale of the unsecured credit card portfolio and from the sale of the merchant processing business. Fee income was reduced by a write-down in mortgage loan servicing rights of $\$ 1.6$ million which resulted from the sharp decrease in long-term interest rates on fixed rate residential mortgage loans. The net positive impact on other income from these "one-time" items was approximately $\$ 13.3$ million.
A year ago, Park's management projected that total other expense would be approximately $\$ 177$ million in 2008. Total other expense (excluding the goodwill impairment charge of $\$ 55.0$ million) was $\$ 179.5$ million and exceeded management's estimate by $\$ 2.5$ million or $1.4 \%$.

In summary, the actual results for net interest income, other income and other expense (excluding goodwill impairment charges) exceeded the estimated projections from a year ago by $\$ 13.9$ million, $\$ 7.4$ million and $\$ 2.5$ million, respectively. The net positive impact on income before taxes from these variances was a positive $\$ 18.8$ million. However, due to severe economic conditions the provision for loan losses exceeded the estimate from a year ago by $\$ 45.5$ million and an additional goodwill impairment charge of $\$ 55.0$ million was recognized at Vision Bank.

## ISSUANCE OF PREFERRED STOCK AND EMERGENCY ECONOMIC STABILIZATION ACT

On October 3, 2008, Congress passed the Emergency Economic Stabilization Act of 2008 ("EESA"), which creates the Troubled Asset Relief Program ("TARP") and provides the Secretary of the Treasury with broad authority to implement certain actions to help restore stability and liquidity to U.S. markets. The Capital Purchase Program (the "CPP") was announced by the U.S. Department of the Treasury (the "U.S. Treasury") on October 14, 2008 as part of TARP. Pursuant to the CPP, the U.S. Treasury will purchase up to $\$ 250$ billion of senior preferred shares on standardized terms from qualifying financial institutions. The purpose of the CPP is to encourage U.S. financial institutions to build capital to increase the flow of financing to U.S. businesses and consumers and to support the U.S. economy.
The CPP is voluntary and requires a participating institution to comply with a number of restrictions and provisions, including standards for executive compensation and corporate governance and limitations on share repurchases and the declaration and payment of dividends on common shares.
Eligible financial institutions could generally apply to issue preferred shares to the U.S. Treasury in aggregate amounts between $1 \%$ to $3 \%$ of the institution's risk-weighted assets. Park was eligible to apply to the U.S. Treasury for between approximately $\$ 47$ million and $\$ 141$ million of funding. Park elected to apply for $\$ 100$ million of funds though the CPP and its application was approved on December 1, 2008.
On December 23, 2008, Park completed the sale to the Treasury of $\$ 100.0$ million of newly issued Park non-voting preferred shares as part of the CPP. Park entered into a Securities Purchase Agreement and a Letter Agreement with the U.S. Treasury on December 23, 2008. Pursuant to these agreements, Park issued and sold to the U.S. Treasury: (i) 100,000 of Park's Fixed Rate Cumulative Perpetual Preferred Shares, Series A, each without par value and having a liquidation preference of $\$ 1,000$ per share (the "Series A Preferred Shares"); and (ii) a warrant (the "Warrant") to purchase 227,376 Park common shares at an exercise price of $\$ 65.97$ per share, for an aggregate purchase price of $\$ 100.0$ million. The Warrant has a ten-year term. All of the proceeds from the sale of the Series A Preferred Shares and the Warrant by Park to the U.S. Treasury under the CPP will qualify as Tier 1 capital for regulatory purposes.
The $\$ 100$ million in proceeds from the issuance of the preferred shares and related warrant are being used to help fund an increase in loan balances. U.S. generally accepted accounting principles require management to allocate the proceeds from the issuance of the Series A preferred stock between the Series A preferred stock and related warrant. The terms of the preferred shares require management to pay a cumulative dividend at the rate of 5 percent per annum for the first five years and 9 percent thereafter. Management has determined that the 5 percent dividend rate is below market value; therefore, the fair value of the preferred shares would be less than the $\$ 100$ million in proceeds. Management determined that a reasonable market discount rate is 12 percent for the fair value of preferred shares. Management used the Black-Scholes model for calculating the fair value of the warrant (and related common shares). The allocation between the preferred shares and warrant at December 23,2008 , the date of issuance, was $\$ 95.7$ million and $\$ 4.3$ million, respectively. The discount on the preferred shares of $\$ 4.3$ million will be accreted through retained earnings using the level yield method over a 60 -month period. SFAS No. 128 "Earnings Per Share" requires Park to measure earnings per share with earnings available to common shareholders. Therefore, the Consolidated Statements of Income reflect a line item called "Income Available to Common Shareholders." For the year ended December 31, 2008, in arriving at Income Available to Common Shareholders, net income of $\$ 13,708,000$ has been reduced by $\$ 142,000$, which reflects the impact of the accrual of the 5 percent dividend on the preferred shares and the accretion on the discount for the nine days they were outstanding during 2008. For the twelve months ended December 31, 2009, the total amount of Preferred Stock Dividends that will reduce net income in arriving at Income Available to Common Shareholders
will be $\$ 5,761,000$, which includes $\$ 761,000$ of accretion on the discount of the preferred shares.
See Note 1 and Note 25 of the Notes to Consolidated Financial Statements for additional information on the issuance of preferred stock.

## DIVIDENDS ON COMMON SHARES

Park declared quarterly cash dividends on common shares in 2008 that totaled $\$ 3.77$ per share. The quarterly cash dividend on common shares was $\$ .94$ per share for the first three quarters of 2008 and increased to $\$ .95$ per share for the fourth quarter.
Under the terms of the Securities Purchase Agreement with the U.S. Treasury under the CPP, Park is not permitted to increase the quarterly cash dividend on its common shares above $\$ .94$ per share without seeking prior approval from the U.S. Treasury.
Cash dividends declared on common shares were $\$ 3.77$ in 2008, $\$ 3.73$ in 2007 and $\$ 3.69$ in 2006. Park's management expects to pay a quarterly cash dividend on common shares of $\$ .94$ per quarter in 2009.

## CONSOLIDATION OF OHIO BANKING CHARTERS

On July 30, 2007, Park announced a plan to review current processes and identify opportunities to improve efficiency by converting to one operating system. One outcome of this initiative ("Project EPS") was the consolidation of the eight banking charters of Park's Ohio-based subsidiary banks into one national bank charter, The Park National Bank ("PNB"), during the third quarter of 2008. PNB operates with twelve banking divisions. See Table 1 for a complete listing of the banking divisions.

## BRANCH PURCHASE AND BANK ACQUISITION

On September 21, 2007, a national bank subsidiary of Park, The First-Knox National Bank of Mount Vernon ("FKNB"), acquired the Millersburg, Ohio banking office (the "Millersburg branch") of Ohio Legacy Bank, N.A. ("Ohio Legacy"). FKNB acquired substantially all of the loans administered at the Millersburg branch of Ohio Legacy and assumed substantially all of the deposit liabilities relating to the deposit accounts assigned to the Millersburg branch. The fair value of the loans acquired was approximately $\$ 38.3$ million and the fair value of the deposit liabilities assumed was approximately $\$ 23.5$ million.
FKNB paid a premium of approximately $\$ 1.7$ million in connection with the purchase of the deposit liabilities. FKNB recognized a loan premium adjustment of $\$ 700,000$ and a certificate of deposit adjustment of $\$ 300,000$, resulting in the recording of a core deposit intangible of $\$ 2.7$ million. No goodwill was recognized as part of this transaction. In addition, FKNB paid $\$ 900,000$ for the acquisition of the branch office building that Ohio Legacy was leasing from a third party.
On December 18, 2006, Park acquired Anderson Bank Company ("Anderson") of Cincinnati, Ohio for $\$ 17.7$ million in a cash and stock transaction. Park paid the shareholders of Anderson aggregate consideration consisting of $\$ 9.052$ million in cash and 86,137 common shares of Park valued at $\$ 8.665$ million. Anderson merged with Park's subsidiary bank, PNB. Anderson's two offices are being operated as part of the operating division of PNB known as The Park National Bank of Southwest Ohio \& Northern Kentucky ("PSW"). The fair value of the acquired assets of Anderson was $\$ 69.7$ million and the fair value of the liabilities assumed was $\$ 62.6$ million at December $18,2006$. The goodwill recognized as a result of this acquisition was $\$ 10.6$ million.

## CRITICAL ACCOUNTING POLICIES

The significant accounting policies used in the development and presentation of Park's consolidated financial statements are listed in Note 1 of the Notes to Consolidated Financial Statements. The accounting and reporting policies of Park conform with U.S. generally accepted accounting principles and general practices within the financial services industry. The preparation of financial statements in conformity with U.S. generally accepted accounting principles
requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from those estimates.
Park considers that the determination of the allowance for loan losses involves a higher degree of judgment and complexity than its other significant accounting policies. The allowance for loan losses is calculated with the objective of maintaining a reserve level believed by management to be sufficient to absorb probable incurred credit losses in the loan portfolio. Management's determination of the adequacy of the allowance for loan losses is based on periodic evaluations of the loan portfolio and of current economic conditions. However, this evaluation is inherently subjective as it requires material estimates, including expected default probabilities, the loss given default, the amounts and timing of expected future cash flows on impaired loans, and estimated losses on consumer loans and residential mortgage loans based on historical loss experience and the current economic conditions. All of those factors may be susceptible to significant change. To the extent that actual results differ from management estimates, additional loan loss provisions may be required that would adversely impact earnings for future periods.
Management's assessment of the adequacy of the allowance for loan losses considers individual impaired loans, pools of homogeneous loans with similar risk characteristics and other environmental risk factors. This assessment is updated on a quarterly basis. The allowance established for individual impaired loans, in accordance with SFAS No. 114, as amended by SFAS No. 118, reflects expected losses resulting from analyses developed through specific credit allocations for individual loans. The specific credit allocations are based on regular analyses of commercial, commercial real estate and construction loans where the internal credit rating is at or below a predetermined classification. These analyses involve a high degree of judgment in estimating the amount of loss associated with specific impaired loans. For the years ended December 31, 2008, 2007 and 2006, management has allocated $\$ 8.7$ million, $\$ 3.4$ million and $\$ 2.0$ million, respectively, to individually impaired loans.
Pools of homogeneous loans with similar risk characteristics are also assessed for probable losses. A loss migration analysis is performed on certain commercial, commercial real estate loans and construction loans. These are loans above a fixed dollar amount that are assigned an internal credit rating. Generally, residential real estate loans and consumer loans are not individually graded. The amount of loan loss reserve assigned to these loans, under SFAS No. 5, is dependent on their net charge-off history and other qualitative factors.
Management also evaluates the impact of environmental qualitative factors which pose additional risks and assigns a component of the allowance for loan losses in consideration of these factors. Such environmental factors include: national and local economic trends and conditions; experience, ability and depth of lending management and staff; effects of any changes in lending policies and procedures; levels of, and trends in, consumer bankruptcies, delinquencies, impaired loans and charge-offs and recoveries. The determination of this component of the allowance for loan losses requires considerable management judgment.
Park's recent adoption of SFAS No. 157 (See Note 21 of the Notes to Consolidated Financial Statements) on January 1, 2008 required management to establish a fair value hierarchy, which has the objective of maximizing the use of observable market inputs. SFAS No. 157 also requires enhanced disclosures regarding the inputs used to calculate fair value. These inputs are classified as Level 1,2 , and 3 . Level 3 inputs are those with significant unobservable inputs that reflect a company's own assumptions about the market for a particular instrument. Some of the inputs could be based on internal models and cash flow analysis. At December 31, 2008, financial assets valued using Level 3 inputs for Park had an aggregate fair value of approximately $\$ 78.6$ million. This was $4.8 \%$ of the total amount of assets measured at fair value as of the end of the year. The fair value of impaired loans was approximately $\$ 75.9$ million (or $97 \%$ ) of the total amount of Level 3 inputs. The large majority of Park's financial assets valued using Level 2 inputs consist of available-for-sale
("AFS") securities. The fair value of these AFS securities is obtained largely by the use of matrix pricing, which is a mathematical technique widely used in the financial services industry to value debt securities without relying exclusively on quoted market prices for the specific securities but rather by relying on the securities' relationship to other benchmark quoted securities.
Management believes that the accounting for goodwill and other intangible assets also involves a higher degree of judgment than most other significant accounting policies. SFAS No. 142, "Goodwill and Other Intangible Assets," establishes standards for the amortization of acquired intangible assets and the impairment assessment of goodwill. Goodwill arising from business combinations represents the value attributable to unidentifiable intangible assets in the business acquired. Park's goodwill relates to the value inherent in the banking industry and that value is dependent upon the ability of Park's banking subsidiaries to provide quality, cost-effective banking services in a competitive marketplace. The goodwill value is supported by revenue that is in part driven by the volume of business transacted. A decrease in earnings resulting from a decline in the customer base, the inability to deliver cost-effective services over sustained periods or significant credit problems can lead to impairment of goodwill that could adversely impact earnings in future periods. SFAS No. 142 requires an annual evaluation of goodwill for impairment, or more frequently if events or changes in circumstances indicate that the asset might be impaired. The fair value of the goodwill, which resides on the books of Park's subsidiary banks, is estimated by reviewing the past and projected operating results for the Park subsidiary banks, deposit and loan totals for the Park subsidiary banks and banking industry comparable information.
During the three months ended September 30, 2008, Park's management determined that the credit conditions at Vision Bank had further deteriorated and that an impairment analysis of the goodwill balance at Vision Bank was required. As a result of this impairment analysis, Vision Bank recorded a goodwill impairment charge of $\$ 55.0$ million during the third quarter of 2008 , which eliminated the goodwill asset at Vision Bank. Previously, Vision Bank recorded a goodwill impairment charge of $\$ 54.0$ million during the fourth quarter of 2007 which had reduced the goodwill balance carried on the books of Vision Bank to $\$ 55.0$ million from the original goodwill asset of $\$ 109.0$ million.
At December 31, 2008, on a consolidated basis, Park had core deposit intangibles of $\$ 13.2$ million subject to amortization and $\$ 72.3$ million of goodwill, which was not subject to periodic amortization. The core deposit intangibles recorded on the balance sheet of Park National Bank totaled $\$ 4.4$ million and the core deposit intangibles at Vision Bank were $\$ 8.8$ million. The goodwill asset of $\$ 72.3$ million is carried on the balance sheet of Park National Bank.

## ABOUT OUR BUSINESS

Through its Ohio-based banking divisions, Park is engaged in the commercial banking and trust business, generally in small to medium population Ohio communities and through Vision Bank in Baldwin County, Alabama and in the Florida panhandle. Management believes there is a significant number of consumers and businesses which seek long-term relationships with communitybased financial institutions of quality and strength. While not engaging in activities such as foreign lending, nationally syndicated loans and investment banking operations, Park attempts to meet the needs of its customers for commercial, real estate and consumer loans, consumer and commercial leases, and investment, fiduciary and deposit services.
Park's subsidiaries compete for deposits and loans with other banks, savings associations, credit unions and other types of financial institutions. At December 31, 2008, Park and its Ohio-based banking divisions operated 128 offices and a network of 147 automatic teller machines in 29 Ohio counties and one county in northern Kentucky. Vision Bank operated 18 offices and a network of 21 automatic teller machines in Baldwin County, Alabama and in 6 counties in the panhandle of Florida.

A table of financial data of Park's subsidiaries and banking divisions for 2008, 2007 and 2006 is shown below. See Note 23 of the Notes to Consolidated Financial Statements for additional information on the Corporation's subsidiaries. Please note that the financial statements for various divisions of PNB are not maintained on a separate basis and therefore net income is only an estimate by management.
Table 1 - Park National Corporation Affiliate Financial Data

| (In thousands) | 2008 |  | 2007 |  | 2006 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Assets | Net Income | Average Assets | Net Income | Average Assets | Net Income |
|  |  |  |  |  |  |  |
| Park National Division | \$1,839,012 | \$25,445 | \$1,492,652 | \$24,830 | \$1,503,420 | \$26,577 |
| Fairfield National Division | 337,355 | 7,332 | 332,564 | 6,322 | 338,183 | 6,457 |
| Park National SW \& N KY Division | 416,398 | 1,506 | 398,517 | (69) | 288,189 | 1,331 |
| Richland Trust Division | 526,989 | 8,946 | 529,175 | 5,915 | 496,481 | 7,987 |
| Century National Division | 711,162 | 12,995 | 720,781 | 11,913 | 719,864 | 10,149 |
| First-Knox National Division | 658,151 | 12,718 | 656,406 | 10,891 | 639,969 | 11,406 |
| Farmers \& Savings Division | 119,014 | 2,042 | 129,133 | 2,292 | 132,222 | 2,308 |
| United Bank Division | 214,074 | 3,467 | 207,493 | 2,410 | 218,358 | 2,537 |
| Second National Division | 423,062 | 5,752 | 403,114 | 4,847 | 386,139 | 4,705 |
| Security National Division | 670,041 | 10,748 | 685,718 | 10,609 | 766,298 | 11,931 |
| Unity National Division | 190,739 | 2,061 | 192,382 | 1,290 | 190,751 | 986 |
| Citizens National Division | 150,530 | 2,253 | 150,083 | 1,830 | 166,611 | 1,854 |
| Vision Bank | 904,420 | $(81,187)$ | 698,788 | $(60,681)$ | - | - |
| Parent Company, including consolidating entries | $(452,861)$ | (370) | $(427,650)$ | 308 | $(465,862)$ | 5,863 |
| Consolidated Totals | \$6,708,086 | \$13,708 | \$6,169,156 | \$22,707 | \$5,380,623 | \$94,091 |

## SOURCE OF FUNDS

Deposits: Park's major source of funds is provided by core deposits from individuals, businesses and local government units. These core deposits consist of all noninterest bearing and interest bearing deposits, excluding certificates of deposit of $\$ 100,000$ and over and deposits obtained through the use of brokers. Core deposits were $78.1 \%$ of total deposits at year-end 2008, compared to $85.5 \%$ at year-end 2007 and $88.2 \%$ at year-end 2006 .
Total year-end deposits increased by $\$ 323$ million or $7.3 \%$ in 2008 . However, $\$ 236$ million of the growth in deposits came from the use of broker deposits. Excluding the broker deposits, total year-end deposits increased by $\$ 87$ million or $2.0 \%$. In 2008, Vision Bank's year-end total deposits decreased by $\$ 20$ million or $3.1 \%$ and the Ohio-based banking division increased deposits by $\$ 107$ million or $2.8 \%$.
In 2007, year-end total deposits increased by $\$ 13$ million or $.3 \%$ exclusive of the $\$ 577$ million of deposits that were acquired in the Vision acquisition and exclusive of the $\$ 23$ million in deposits that were acquired in the purchase of the Millersburg, Ohio branch office. During 2007, the deposits of Vision Bank increased by approximately $\$ 80$ million or $13.8 \%$ from the date of acquisition (March 9, 2007) through year-end. By comparison, the deposits for Park's Ohio-based banks decreased by $\$ 67$ million or $1.7 \%$ during 2007.
Average total deposits were $\$ 4,603$ million in 2008 compared to $\$ 4,403$ million in 2007 and $\$ 3,825$ million in 2006. Average noninterest bearing deposits were $\$ 740$ million in 2008 compared to $\$ 697$ million in 2007 and $\$ 662$ million in 2006.

Management expects that total deposits (excluding broker deposits) will increase by a modest amount ( $1 \%$ to $2 \%$ ) in 2009. Emphasis will continue to be placed on increasing noninterest bearing deposits and controlling the cost of interest bearing deposits. The growth in year-end deposits in 2008 (excluding broker deposits) was $2.0 \%$, which was consistent with the growth guidance of $1 \%$ to $2 \%$ that was provided a year ago by Park's management.
The Federal Open Market Committee ("FOMC") of the Federal Reserve Board decreased the federal funds rate from $4.25 \%$ at December 31, 2007 to a range of $0 \%$ to $.25 \%$ at year-end 2008. The average federal funds rate for 2008 was $1.93 \%$, compared to an average rate of $5.02 \%$ in 2007 and $4.97 \%$ in 2006. The FOMC aggressively lowered the federal funds during 2008 as the severity of the economic recession increased.
The average interest rate paid on interest bearing deposits was $2.33 \%$ in 2008, compared to $3.27 \%$ in 2007 and $2.60 \%$ in 2006 . The average cost of interest bearing deposits was $2.00 \%$ for the fourth quarter of 2008, compared to $2.17 \%$ for the third quarter of $2008,2.34 \%$ for the second quarter of 2008 and $2.83 \%$ for the first quarter of 2008.
Park's management expects that due to the severe economic recession, the FOMC will maintain the federal funds interest rate at $.25 \%$ or so for most of 2009. As a result, Park's management expects a further decrease in the average interest rate paid on interest bearing deposits in 2009.
Short-Term Borrowings: Short-term borrowings consist of securities sold under agreements to repurchase, Federal Home Loan Bank advances, federal funds purchased and other borrowings. These funds are used to manage the Corporation's liquidity needs and interest rate sensitivity risk. The average rate paid on short-term borrowings generally moves closely with changes in market interest rates for short-term investments. The average rate paid on short-term borrowings was $2.38 \%$ in 2008 compared to $4.47 \%$ in 2007 and $4.18 \%$ in 2006.

The average cost of short-term borrowings was $1.82 \%$ for the fourth quarter of 2008, compared to $2.13 \%$ for the third quarter, $2.23 \%$ for the second quarter and 3.34\% for the first quarter. Management expects a significant reduction in the average rate paid on short-term borrowings in 2009, as a result of the decrease in the federal funds rate in the fourth quarter of 2008.
Average short-term borrowings were $\$ 609$ million in 2008 compared to $\$ 494$ million in 2007 and $\$ 375$ million in 2006. The increase in short-term borrowings in 2008 compared to 2007 was primarily used to help fund the increase in loans and investments. The increase in short-term borrowings in 2007 compared to 2006 was primarily due to the acquisition of Vision on March 9,2007 . Park paid $\$ 87.8$ million in cash as part of the consideration for the acquisition of Vision.
Long-Term Debt: Long-term debt primarily consists of borrowings from the Federal Home Loan Bank and repurchase agreements with investment banking firms. The average rate paid on long-term debt was $3.72 \%$ for 2008 and $4.22 \%$ for both 2007 and 2006. The average cost of long-term debt was $3.46 \%$ for the fourth quarter of 2008, compared to $3.68 \%$ for the third quarter, $3.79 \%$ for the second quarter and $4.00 \%$ for the first quarter. (The average balance of longterm debt and the average cost of long-term debt includes the subordinated debentures discussed in the following section.)
In 2008, average long-term debt was $\$ 836$ million compared to $\$ 569$ million in 2007 and $\$ 553$ million in 2006. Average total debt (long-term and short-term) was $\$ 1,445$ million in 2008 compared to $\$ 1,063$ million in 2007 and $\$ 929$ million in 2006. Average total debt increased by $\$ 382$ million or $35.9 \%$ in 2008 compared to 2007 and increased by $\$ 134$ million or $14.4 \%$ in 2007 compared to 2006. The large increase in average total debt in 2008 was used to fund the large increase in average loans and investments. In 2007, the increase in total debt was primarily used to fund the acquisition of Vision.
Average long-term debt was $58 \%$ of average total debt in 2008 compared to $54 \%$ in 2007 and $60 \%$ in 2006.

Subordinated Debentures: Park assumed with the Vision acquisition $\$ 15$ million of a floating rate subordinated debenture. The interest rate on this subordinated debenture adjusts every quarter at 148 basis points above the three-month LIBOR interest rate. The maturity date on the debenture is December 30, 2035 and the subordinated debenture may be prepaid after December 30, 2010. This subordinated debenture qualifies as Tier 1 capital under Federal Reserve Board guidelines.
Park's Ohio-based banking subsidiary (PNB) issued a $\$ 25$ million subordinated debenture on December 28, 2007. The interest rate on this subordinated debenture adjusts every quarter at 200 basis points above the three-month LIBOR interest rate. The maturity date on the subordinated debenture is December 29, 2017 and the subordinated debenture may be prepaid after December 28, 2012. On January 2, 2008, Park entered into a "pay fixed-receive floating" interest rate swap agreement for a notional amount of $\$ 25$ million with a maturity date of December 28, 2012. This interest rate swap agreement was designed to hedge the cash flows pertaining to the $\$ 25$ million subordinated debenture until December 28, 2012. Management converted the cash flows to a fixed interest rate of $6.01 \%$ through the use of the interest rate swap. This subordinated debenture qualifies as Tier 2 capital under the applicable regulations of the Office of the Comptroller of the Currency of the United States of America (the "OCC") and the Federal Reserve Bank.
See Note 11 of the Notes to Consolidated Financial Statements for additional information on the subordinated debentures.
Stockholders' Equity: Tangible stockholders' equity (stockholders' equity less goodwill and other intangible assets) to tangible assets (total assets less goodwill and other intangible assets) was 7.98\% at December 31, 2008 compared to $6.85 \%$ at December 31, 2007 and $9.13 \%$ at December 31, 2006.
The large increase in the ratio of tangible stockholders' equity to tangible assets was due to the issuance of $\$ 100.0$ million of Park non-voting preferred shares to the U.S. Treasury on December 23, 2008. Excluding the $\$ 100.0$ million of preferred stock, the ratio of tangible stockholders' equity to tangible assets ratio was $6.54 \%$ at December 31, 2008.
In 2007, the large decrease in the ratio of tangible stockholders' equity to tangible assets was primarily due to the purchase of treasury stock during 2007 and to the acquisition of Vision. Park purchased 760,531 treasury shares in 2007 at an average price of $\$ 86.21$ per share for a total cost of $\$ 65.6$ million. As part of the Vision acquisition, Park issued 792,937 shares of Park common stock valued at a price of $\$ 105.00$ per share for a total value of $\$ 83.3$ million. Vision Bank had a net loss of $\$ 60.7$ million in 2007 and ended that year with goodwill and intangible assets of $\$ 65.9$ million.
In accordance with SFAS No. 115, Park reflects any unrealized holding gain or loss on AFS securities, net of income taxes, as accumulated other comprehensive income (loss) which is part of Park's equity. The unrealized holding gain on AFS securities, net of income taxes, was $\$ 31.6$ million at year-end 2008, compared to an unrealized holding gain on AFS securities, net of income taxes of $\$ 1.0$ million at year-end 2007 and an unrealized holding loss on AFS securities, net of income taxes of ( $\$ 16.0$ ) million at year-end 2006. Long-term and short-term interest rates decreased sharply during the fourth quarter of 2008 which caused the market value of Park's investment securities to increase and produced the large unrealized holding gain on AFS securities, net of income taxes, at year-end 2008.
In accordance with SFAS No. 158, Park adjusts accumulated other comprehensive income (loss) to recognize the net actuarial loss related to the accounting for Park's defined benefit pension plan. See Note 13 of the Notes to Consolidated Financial Statements for information on the accounting for Park's defined benefit pension plan.

During 2008, Park recognized a net comprehensive loss of (\$16.2) million pertaining to the accounting for Park's pension plan. At year-end 2007, the balance in accumulated other income (loss) pertaining to the pension plan was a loss of ( $\$ 3.6$ ) million. As a result, the balance in accumulated other comprehensive income (loss) pertaining to the pension plan was a loss of ( $\$ 19.8$ ) million at December 31, 2008. The large adjustment in 2008 was primarily due to the negative investment return on pension plan assets in 2008, as a result of the poor performance of stock investments in 2008. Park also recognized in 2008 a net comprehensive loss of (\$1.3) million due to the mark to market of the $\$ 25$ million cash flow hedge. See Note 19 of the Notes to Consolidated Financial Statements for information on the accounting for Park's derivative instruments.

## INVESTMENT OF FUNDS

Loans: Average loans, net of unearned income, were $\$ 4,355$ million in 2008 compared to $\$ 4,011$ million in 2007 and $\$ 3,357$ million in 2006. The average yield on loans was $6.93 \%$ in 2008 compared to $8.01 \%$ in 2007 and $7.61 \%$ in 2006. The average prime lending rate in 2008 was $5.09 \%$ compared to $8.05 \%$ in 2007 and $7.96 \%$ in 2006. Approximately $64 \%$ of loan balances mature or reprice within one year (see Table 10). This results in the interest rate yield on the loan portfolio adjusting with changes in interest rates, but on a delayed basis. Management expects that the yield on the loan portfolio will decrease in 2009 as a result of the sharp decrease in market interest rates during the fourth quarter of 2008.
In 2008, year-end loan balances, net of unearned income, increased by $\$ 267$ million or $6.3 \%$. During the fourth quarter of 2008, Park's Ohio-based banking divisions sold $\$ 31$ million of unsecured credit card balances. Exclusive of the sale of the credit card balances, year-end loan balances grew by $\$ 298$ million or $7.0 \%$. At Vision Bank, year-end loan balances increased by $\$ 51$ million or $8.0 \%$ during 2008 to $\$ 690$ million. Park's Ohio-based subsidiaries increased loans by $\$ 216$ million or $6.0 \%$ during 2008. Excluding the sale of the credit card balances, Park's Ohio-based subsidiaries increased loans by $\$ 247$ million or $6.9 \%$ in 2008.
By comparison, Park's Ohio-based subsidiaries increased loans by $1.9 \%$ in $2007,3.0 \%$ in 2006 and $1.7 \%$ in 2005. The much stronger loan growth in Ohio in 2008 was primarily due to customers changing their banking relationship to Park from other banks.
Year-end loan balances, net of unearned income, increased by $\$ 110$ million or $3.2 \%$ in 2007 exclusive of $\$ 596$ million of loans that were acquired in the Vision acquisition and exclusive of the $\$ 38$ million of loans that were acquired as part of the Millersburg, Ohio branch purchase. From the date of the Vision acquisition (March 9, 2007) through year-end 2007, Vision Bank increased loans by $\$ 43$ million to $\$ 639$ million at year-end 2007. Excluding the growth from Vision Bank, Park's Ohio-based subsidiary banks grew loans by $\$ 67$ million during 2007 for a growth rate of $1.9 \%$.
In 2006, year-end loan balances, net of unearned income, increased by $\$ 100$ million or $3.0 \%$ in 2006 exclusive of $\$ 53$ million of loans that were acquired in the Anderson acquisition. Loans increased by $\$ 52$ million or $1.7 \%$ in 2005 exclusive of $\$ 161$ million of loans that were acquired in the First Clermont acquisition and $\$ 5$ million of loans that were included in the sale of the Roseville branch office.
A year ago, management projected that year-end loan balances would grow between $2 \%$ to $3 \%$ in 2008. The actual loan growth of $6.3 \%$ ( $7.0 \%$, excluding the sale of credit cards) was much stronger than anticipated. Management expects that loan growth for 2009 will be slower at about $3 \%$ to $4 \%$, due to the weakness in the economy.
Year-end residential real estate loans were $\$ 1,560$ million, $\$ 1,481$ million and $\$ 1,300$ million in 2008, 2007 and 2006, respectively. Residential real estate loans increased by $\$ 79$ million or $5.3 \%$ during 2008. In 2007, residential real estate loans increased by $\$ 43$ million or $3.3 \%$ exclusive of the $\$ 138$ million of loans from the Vision acquisition. In 2006, residential real estate loans
decreased by $\$ 15$ million exclusive of the $\$ 28$ million of loans from the Anderson acquisition. Management expects growth of $2 \%$ to $3 \%$ in residential real estate loans in 2009.

The long-term fixed-rate residential mortgage loans that Park originates are sold in the secondary market and Park retains the servicing on these loans. The balance of sold fixed-rate mortgage loans was $\$ 1,369$ million at year-end 2008 compared to $\$ 1,403$ million at year-end 2007 and $\$ 1,405$ million at year-end 2006. Vision Bank does not retain servicing on residential real estate loans sold in the secondary market and as a result, has had no impact on Park's servicing portfolio. Management expects that the balance of sold fixed-rate mortgage loans will increase by $3 \%$ to $4 \%$ in 2009 as a result of the decrease in long-term interest rates in the fourth quarter of 2008 and the first quarter of 2009.
Year-end consumer loans were $\$ 643$ million, $\$ 593$ million and $\$ 532$ million in 2008, 2007 and 2006, respectively. Consumer loans increased by $\$ 50$ million or $8.4 \%$ in 2008 and increased by $\$ 55$ million or $10.3 \%$ in 2007 exclusive of the $\$ 6$ million of consumer loans acquired from the Vision acquisition. In 2006, consumer loans increased by $\$ 35$ million or $7.1 \%$ exclusive of the $\$ 2$ million of loans from the Anderson acquisition. The increases in consumer loans for 2008, 2007 and 2006 were primarily due to an increase in automobile loans originated through automobile dealers in Ohio. Management expects that consumer loans will increase by $4 \%$ to $5 \%$ in 2009.
On a combined basis, year-end construction loans, commercial loans and commercial real estate loans totaled $\$ 2,284$ million, $\$ 2,143$ million and $\$ 1,638$ million at year-end 2008, 2007 and 2006, respectively. These combined loan totals increased by $\$ 141$ million or $6.6 \%$ in 2008 with most of the increase ( $\$ 101$ million) coming from commercial loans. In 2007, these combined loan totals increased by $\$ 33$ million or $2.0 \%$ exclusive of the $\$ 472$ million of loans acquired through the Vision acquisition and the Millersburg branch purchase. In 2006, these combined loan totals increased by $\$ 86$ million or $5.6 \%$ exclusive of $\$ 23$ million of loans from the Anderson acquisition. Management expects that construction loans, commercial loans and commercial real estate loans will grow by $3 \%$ to $4 \%$ in 2009 .
Year-end lease balances were $\$ 4$ million, $\$ 7$ million and $\$ 10$ million in 2008, 2007 and 2006, respectively. Management continues to de-emphasize leasing and expects the balance to further decline in 2009.
Table 2 reports year-end loan balances by type of loan for the past five years.

## Table 2 - Loans by Type

| December 31, (In thousands) | 2008 | 2007 | 2006 | 2005 | 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, financial and agricultural | \$ 714,296 | \$ 613,282 | \$ 548,254 | \$ 512,636 | \$ 469,382 |
| Real estate construction | 533,788 | 536,389 | 234,988 | 193,185 | 155,326 |
| Real estate residential | 1,560,198 | 1,481,174 | 1,300,294 | 1,287,438 | 1,190,275 |
| Real estate commercial | 1,035,725 | 993,101 | 854,869 | 823,354 | 752,428 |
| Consumer, net of unearned income | 643,507 | 593,388 | 532,092 | 494,975 | 505,151 |
| Leases, net of unearned income | 3,823 | 6,800 | 10,205 | 16,524 | 48,046 |
| Total Loans | \$4,491,337 | \$4,224,134 | \$3,480,702 | \$3,328,112 | \$3,120,608 |

Table 3 - Selected Loan Maturity Distribution

| December 31, 2008 <br> (In thousands) | One Year <br> or Less | Over One <br> Through <br> Five Years | Over <br> Five <br> Years |  |
| :--- | ---: | ---: | ---: | ---: |

Investment Securities: Park's investment securities porffolio is structured to provide liquidity and contribute to earnings. Park's investment strategy is dynamic. As conditions change over time, Park's overall interest rate risk, liquidity needs and potential return on the investment portfolio will change. Management regularly evaluates the securities in the investment portfolio as circumstances evolve. Circumstances that may precipitate a sale of a security would be to better manage interest rate risk, to meet liquidity needs or to improve the overall yield on the investment portfolio.
Park classifies most of its securities as AFS (see Note 4 of the Notes to Consolidated Financial Statements). These securities are carried on the books at their estimated fair value with the unrealized holding gain or loss, net of federal taxes, accounted for as accumulated other comprehensive income (loss) which is part of the Corporation's equity. The securities that are classified as available-for-sale are free to be sold in future periods in carrying out Park's investment strategies.
Average taxable investment securities were $\$ 1,756$ million in 2008, compared to $\$ 1,531$ million in 2007 and $\$ 1,533$ million in 2006. The average yield on taxable securities was $5.00 \%$ in 2008, compared to $5.03 \%$ in 2007 and $4.91 \%$ in 2006. Average tax-exempt investment securities were $\$ 45$ million in 2008, compared to $\$ 65$ million in 2007 and $\$ 77$ million in 2006. The average taxequivalent yield on tax-exempt investment securities was $6.90 \%$ in 2008 , compared to $6.68 \%$ in 2007 and $6.84 \%$ in 2006.
Year-end total investment securities (at amortized cost) were $\$ 2,010$ million in 2008, $\$ 1,702$ million in 2007 and $\$ 1,538$ million in 2006. Management purchased investment securities totaling $\$ 693$ million in 2008, $\$ 843$ million in 2007 and $\$ 167$ million in 2006. Proceeds from repayments and maturities of investment securities were $\$ 310$ million in 2008, $\$ 712$ million in 2007 and $\$ 313$ million in 2006. Proceeds from sales of available-for-sale securities were $\$ 81$ million in 2008 and $\$ 304,000$ in 2006. Park realized net security gains of $\$ 1.1$ million in 2008 and $\$ 97,000$ in 2006. Park did not sell any investment securities in 2007.
At year-end 2008 and 2007, the average tax-equivalent yield on the total investment portfolio was $5.01 \%$ and $5.13 \%$, respectively. The weighted average remaining maturity was 2.9 years at December 31, 2008 and 3.7 years at December 31, 2007. U.S. Government Agency asset-backed securities were approximately $88 \%$ of the total investment portfolio at year-end 2008 and were approximately $81 \%$ of the total investment portfolio at year-end 2007 . This segment of the investment portfolio consists of 15 -year mortgage-backed securities and collateralized mortgage obligations.
During 2008, management purchased approximately $\$ 270$ million of U.S. Government Agency collateralized mortgage obligations and classified these securities at the time of purchase as held-to-maturity. The U.S. Government Agency collateralized mortgage obligations are not as liquid as U.S. Government Agency mortgage-backed securities and as such management generally classifies the purchase of collateralized mortgage obligations as held-to-maturity.
The average maturity of the investment portfolio would lengthen if long-term interest rates would increase as the principal repayments from mortgagebacked securities and collateralized mortgage obligations would be reduced. At year-end 2008, management estimated that the average maturity of the investment porffolio would lengthen to 4.1 years with a 100 basis point increase in long-term interest rates and to 4.6 years with a 200 basis point increase in long-term interest rates. Likewise, the average maturity of the investment portfolio would shorten if long-term interest rates would decrease as the principal repayments from mortgage-backed securities and collateralized mortgage obligations would increase as borrowers would refinance their mortgage loans. At year-end 2008, management estimated that the average maturity of the investment porffolio would decrease to 2.0 years with a 100 basis point decrease in long-term interest rates and to 1.3 years with a 200 basis point decrease in long-term interest rates.

The following table sets forth the carrying value of investment securities at year-end 2008, 2007 and 2006:
Table 4 - Investment Securities

| December 31, <br> (In thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |  |
| :--- | ---: | ---: | ---: | ---: |
| Obligations of U.S. Treasury and other <br> U.S. Government agencies | $\mathbf{\$ 1 2 8 , 6 8 8}$ | $\mathbf{\$}$ | 203,558 | $\mathbf{\$}$ |
| Obligations of states and political subdivisions | $\mathbf{3 7 , 1 8 8}$ | 59,052 | 70,090 |  |
| U.S. Government asset-backed securities <br> and other asset-backed securities | $\mathbf{1 , 8 2 2 , 5 8 7}$ | $\mathbf{1 , 3 7 5 , 0 0 5}$ | $1,288,969$ |  |
| Other securities | $\mathbf{7 0 , 5 8 8}$ | 65,488 | 63,730 |  |
| Total | $\mathbf{\$ 2 , 0 5 9 , 0 5 1}$ | $\mathbf{\$ 1 , 7 0 3 , 1 0 3}$ | $\$ 1,513,498$ |  |

Included in "Other Securities" in Table 4, are Park's investments in Federal Home Loan Bank stock and Federal Reserve Bank stock. At December 31, 2008, Park owned $\$ 61.9$ million of Federal Home Loan Bank Stock and $\$ 6.9$ million of Federal Reserve Bank stock. Park owned $\$ 56.8$ million of Federal Home Loan Bank stock and $\$ 6.4$ million of Federal Reserve Bank stock at year-end 2007. At December 31, 2006, Park owned $\$ 55.5$ million of Federal Home Loan Bank stock and $\$ 6.4$ million of Federal Reserve Bank stock. The fair values of these investments are the same as their amortized costs.

## ANALYSIS OF EARNINGS

Park's principal source of earnings is net interest income, the difference between total interest income and total interest expense. Net interest income results from average balances outstanding for interest earning assets and interest bearing liabilities in conjunction with the average rates earned and paid on them. (See Table 5 for three years of history on the average balances of the balance sheet categories and the average rates earned on interest earning assets and the average rates paid on interest bearing liabilities.)
Net interest income increased by $\$ 21.2$ million or $9.0 \%$ to $\$ 255.9$ million for 2008 compared to an increase of $\$ 21.4$ million or $10.1 \%$ to $\$ 234.7$ million for 2007. The tax equivalent net yield on interest earning assets was $4.16 \%$ for 2008 compared to $4.20 \%$ for 2007 and $4.33 \%$ for 2006. The net interest rate spread (the difference between rates received for interest earning assets and the rates paid for interest bearing liabilities) was $3.82 \%$ for 2008, compared to $3.68 \%$ for 2007 and $3.80 \%$ for 2006. The increase in net interest income in 2008 was primarily due to the large increase in average interest earning assets of $\$ 546$ million or $9.7 \%$ and an increase in the net interest spread to $3.82 \%$ from $3.68 \%$ in 2007. In 2007, the increase in net interest income was primarily due to the large increase in average interest earning assets of $\$ 649$ million or $13.0 \%$ which resulted from the acquisition of Vision on March 9, 2007.
The average yield on interest earning assets was $6.37 \%$ in 2008 compared to $7.18 \%$ in 2007 and $6.77 \%$ in 2006. On a quarterly basis for 2008, the average yield on earning assets was $5.99 \%$ for the fourth quarter, $6.25 \%$ for the third quarter, $6.40 \%$ for the second quarter and $6.83 \%$ for the first quarter. The FOMC of the Federal Reserve Board decreased the targeted federal funds rate from $4.25 \%$ at year-end 2007 to a range of $0 \%$ to $.25 \%$ at year-end 2008. The average federal funds rate for 2008 was $1.93 \%$, compared to an average rate of $5.02 \%$ in 2007 and $4.97 \%$ in 2006. Management expects that the average yield on interest earning assets will decrease in 2009 due to reductions in market interest rates in the fourth quarter of 2008.
The average rate paid on interest bearing liabilities was $2.55 \%$ in 2008, compared to $3.50 \%$ in 2007 and $2.97 \%$ in 2006. On a quarterly basis for 2008, the average rate paid on interest bearing liabilities was $2.21 \%$ for the fourth quarter, $2.42 \%$ for the third quarter, $2.55 \%$ for the second quarter and $3.07 \%$ for the first quarter. Management expects that the average rate paid on interest bearing liabilities will decrease in 2009 due to reductions in market interest rates in the fourth quarter of 2008.

## FINANCIALREVIE W

Table 5 - Distribution of Assets, Liabilities and Stockholders' Equity

| December 31, (Dollars in thousands) | Daily Average | $2008$ <br> Interest | Average Rate | Daily Average | $2007$ <br> Interest | Average Rate | Daily Average | $2006$ <br> Interest | Average Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |
| Loans (1) (2) | \$4,354,520 | \$301,926 | 6.93\% | \$4,011,307 | \$321,392 | 8.01\% | \$3,357,278 | \$255,641 | 7.61\% |
| Taxable investment securities | 1,755,879 | 87,711 | 5.00\% | 1,531,144 | 77,016 | 5.03\% | 1,533,310 | 75,300 | 4.91\% |
| Tax-exempt investment securities (3) | 45,420 | 3,134 | 6.90\% | 65,061 | 4,346 | 6.68\% | 77,329 | 5,288 | 6.84\% |
| Money market instruments | 15,502 | 295 | 1.90\% | 17,838 | 920 | 5.16\% | 8,723 | 469 | 5.38\% |
| Total interest earning assets | 6,171,321 | 393,066 | 6.37\% | 5,625,350 | 403,674 | 7.18\% | 4,976,640 | 336,698 | 6.77\% |
| Noninterest earning assets: Allowance for possible loan losses | $(86,485)$ |  |  | $(78,256)$ |  |  | $(70,386)$ |  |  |
| Cash and due from banks | 143,151 |  |  | 151,219 |  |  | 142,794 |  |  |
| Premises and equipment, net | 69,278 |  |  | 61,604 |  |  | 46,894 |  |  |
| Other assets | 410,821 |  |  | 409,239 |  |  | 284,681 |  |  |
| TOTAL | \$6,708,086 |  |  | \$6,169,156 |  |  | \$5,380,623 |  |  |
| LIABILITIES AND STOCKHOLDERS' EQUITY Interest bearing liabilities: |  |  |  |  |  |  |  |  |  |
| Transaction accounts | \$1,364,635 | \$19,509 | 1.43\% | \$1,318,764 | \$ 35,919 | 2.72\% | \$1,058,323 | \$ 22,508 | 2.13\% |
| Savings deposits | 585,505 | 3,124 | 0.53\% | 553,407 | 3,878 | 0.70\% | 573,067 | 3,362 | 0.59\% |
| Time deposits | 1,912,640 | 67,259 | 3.52\% | 1,834,060 | 81,224 | 4.43\% | 1,531,477 | 56,402 | 3.68\% |
| Total interest bearing deposits | 3,862,780 | 89,892 | 2.33\% | 3,706,231 | 121,021 | 3.27\% | 3,162,867 | 82,272 | 2.60\% |
| Short-term borrowings | 609,219 | 14,469 | 2.38\% | 494,160 | 22,113 | 4.47\% | 375,332 | 15,692 | 4.18\% |
| Long-term debt | 835,522 | 31,106 | 3.72\% | 568,575 | 24,013 | 4.22\% | 553,307 | 23,351 | 4.22\% |
| Total interest bearing liabilities | 5,307,521 | 135,467 | 2.55\% | 4,768,966 | 167,147 | 3.50\% | 4,091,506 | 121,315 | 2.97\% |
| Noninterest bearing liabilities: Demand deposits | 739,993 |  |  | 697,247 |  |  | 662,077 |  |  |
| Other |  |  |  |  |  |  |  |  |  |
| Total noninterest bearing liabilities | 832,600 |  |  | 781,432 |  |  | 744,043 |  |  |
| Stockholders' equity | 567,965 |  |  | 618,758 |  |  | 545,074 |  |  |
| TOTAL | \$6,708,086 |  |  | \$6,169,156 |  |  | \$5,380,623 |  |  |
| Net interest earnings |  | \$257,599 |  |  | \$236,527 |  |  | \$215,383 |  |
| Net interest spread |  |  | 3.82\% |  |  | 3.68\% |  |  | 3.80\% |
| Net yield on interest earning assets |  |  | 4.16\% |  |  | 4.20\% |  |  | 4.33\% |

(1) Loan income includes loan related fee income of $\$ 4,650$ in $2008, \$ 5,935$ in 2007 and $\$ 4,340$ in 2006. Loan income also includes the effects of taxable equivalent adjustments using a $35 \%$ tax rate in 2008,2007 and 2006. The taxable equivalent adjustment was $\$ 763$ in 2008, $\$ 565$ in 2007 and $\$ 518$ in 2006.
(2) For the purpose of the computation, nonaccrual loans are included in the daily average loans outstanding.
(3) Interest income on tax-exempt investment securities includes the effects of taxable equivalent adjustments using a $35 \%$ tax rate in 2008 , 2007 and 2006 . The taxable equivalent adjustments were $\$ 963$ in 2008 , $\$ 1,285$ in 2007 and $\$ 1,621$ in 2006.

The following table displays (for each quarter of 2008) the average balance of interest earning assets, net interest income and the tax equivalent net yield on interest earning assets.

| (In thousands) | Average Interest <br> Earning Assets | Net Interest <br> Income | Tax Equivalent <br> Net Interest Margin |
| :--- | :---: | :---: | :---: |
| First Quarter | $\$ 5,941,570$ | $\$ 61,484$ | $4.19 \%$ |
| Second Quarter | $6,189,218$ | 64,326 | $4.20 \%$ |
| Third Quarter | $6,251,883$ | 65,228 | $4.17 \%$ |
| Fourth Quarter | $6,313,986$ | 64,835 | $4.11 \%$ |
| $\mathbf{2 0 0 8}$ | $\mathbf{\$ 6 , 1 7 1 , 3 2 1}$ | $\mathbf{\$ 2 5 5 , 8 7 3}$ | $\mathbf{4 . 1 6 \%}$ |

Management expects that average interest earnings assets will be approximately $\$ 6,400$ million for 2009 as the expected growth in loan balances from yearend will be offset by a similar decrease in investment securities. Management expects that net interest income will be $\$ 258$ to $\$ 263$ million in 2009 and that the tax equivalent net interest margin will be approximately $4.08 \%$ in 2009. (Please see the "Summary Discussion of Operating Results for Park" section of this "Financial Review" for a comparison of 2008 results to management's projections from a year ago.)

The change in interest due to both volume and rate has been allocated to volume and rate changes in proportion to the relationship of the absolute dollar amounts of the change in each.

Table 6 - Volume/Rate Variance Analysis

| (In thousands) | Change from 2007 to 2008 |  |  | Change from 2006 to 2007 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Volume | Rate | Total | Volume | Rate | Total |
| Increase (decrease) in: Interest income: |  |  |  |  |  |  |
| Total loans | \$26,080 | \$(45,546) | \$(19,466) | \$51,780 | \$13,971 | \$65,751 |
| Taxable investments | 11,160 | (465) | 10,695 | (107) | 1,823 | 1,716 |
| Tax-exempt investments | $(1,351)$ | 139 | $(1,212)$ | (821) | (121) | (942) |
| Money market instruments | (107) | (518) | (625) | 471 | (20) | 451 |
| Total interest income | 35,782 | $(46,390)$ | $(10,608)$ | 51,323 | 15,653 | 66,976 |
| Interest expense: Transaction accounts | \$ 1,204 | \$(17,614) | \$(16,410) | \$ 6,309 | \$ 7,102 | \$13,411 |
| Savings accounts | 217 | (971) | (754) | (116) | 632 | 516 |
| Time deposits | 3,351 | $(17,316)$ | $(13,965)$ | 12,218 | 12,604 | 24,822 |
| Short-term borrowings | 4,345 | $(11,989)$ | $(7,644)$ | 5,267 | 1,154 | 6,421 |
| Long-term debt | 10,204 | $(3,111)$ | 7,093 | 662 | 0 | 662 |
| Total interest expense | 19,321 | $(51,001)$ | $(31,680)$ | 24,340 | 21,492 | 45,832 |
| Net variance | \$16,461 | \$ 4,611 | \$ 21,072 | \$26,983 | \$ $(5,839)$ | \$21,144 |

Other Income: Total other income, exclusive of security gains or losses, increased by $\$ 12.1$ million or $16.9 \%$ to $\$ 83.7$ million in 2008 compared to an increase of $\$ 7.0$ million or $10.8 \%$ to $\$ 71.6$ million in 2007. In 2008, Park's total other income was positively impacted by two "one-time" items totaling $\$ 14.9$ million and was negatively impacted by the write-down of the mortgage loan servicing asset of $\$ 1.6$ million. The net impact from the three items had a positive impact of $\$ 13.3$ million on total other income. The "one-time" positive items were $\$ 3.1$ million of revenue recognized as a result of the initial public offering of Visa, Inc. and an aggregate of $\$ 11.8$ million of revenue which resulted from the sale of the unsecured credit card balances and the sale of the merchant processing business. The large increase in 2007 was primarily due to the acquisition of Vision on March 9, 2007. Excluding Vision Bank's total other income of $\$ 3.5$ million, the increase was $\$ 3.5$ million or $5.4 \%$ to $\$ 68.2$ million in 2007. A year ago, management had projected that total other income for 2008 would be approximately $\$ 77$ million.
The following table displays total other income for Park in 2008, 2007 and 2006.

| Year Ended December 31 <br> (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | ---: | ---: | ---: |
| Income from fiduciary activities | $\mathbf{\$ 1 3 , 9 3 7}$ | $\$ 14,403$ | $\$ 13,548$ |
| Service charges on deposits | $\mathbf{2 4 , 2 9 6}$ | 23,813 | 19,969 |
| Net gains on sales of securities | $\mathbf{1 , 1 1 5}$ | - | 97 |
| Other service income | $\mathbf{8 , 8 8 2}$ | 11,543 | 10,920 |
| Other | $\mathbf{3 6 , 6 0 4}$ | 21,881 | 20,228 |
| Total other income | $\mathbf{\$ 8 4 , 8 3 4}$ | $\$ 71,640$ | $\$ 64,762$ |

Income from fiduciary activities decreased by $\$ 466,000$ or $3.2 \%$ to $\$ 13.9$ million in 2008. This decrease was primarily due to the poor performance of the equity markets in 2008, as the market value of trust assets being managed decreased throughout the year. In 2007, income from fiduciary activities increased by $\$ 855,000$ or $6.3 \%$ to $\$ 14.4$ million. The increase in 2007 was primarily due to growth in the number of customers being serviced. Management expects a decrease of approximately $7 \%$ in fee income from fiduciary activities in 2009. Fiduciary fees are charged based on the market value of the assets being managed and the market values declined somewhat during the last four months of 2008.
Service charges on deposit accounts increased by $\$ 483,000$ or $2.0 \%$ to $\$ 24.3$ million in 2008. In 2007, service charges on deposit accounts increased by $\$ 3.8$ million or $19.2 \%$ to $\$ 23.8$ million. The increase in service charges on deposits in 2007 (exclusive of Vision Bank) was $\$ 2.2$ million or $11.1 \%$. Park introduced a courtesy overdraft program in 2006 which helped generate an $11.9 \%$ increase in service charges in 2006 and contributed to the strong increase in services charges on deposits in 2007. The revenue produced by the courtesy overdraft program has plateaued and Park's management expects another small increase in service charges on deposits of approximately $2 \%$ in 2009.
Fee income earned from the origination and sale into the secondary market of long-term fixed-rate mortgage loans is included with other non-yield related loan fees in the subcategory "Other service income." Other service income decreased by $\$ 2.7$ million or $23.1 \%$ to $\$ 8.9$ million in 2008 . This decrease was primarily due to a write-down of $\$ 1.6$ million on the mortgage loan servicing asset during the fourth quarter of 2008. Long-term interest rates on fixed-rate mortgage loans decreased during the fourth quarter and the value of Park's mortgage loan servicing asset decreased due to faster prepay assumptions on sold mortgage loans being serviced by Park. Park's management expects that the volume of fixed-rate mortgage loans originated and sold into the secondary market will double in 2009 and as a result will expect other service income to increase by $60.0 \%$ to $\$ 14.2$ million in 2009. Other service income was $\$ 11.5$ million in 2007 ( $\$ 10.3$ million excluding Vision) and $\$ 10.9$ million in 2006.

The subcategory of "Other" income includes fees earned from check card and ATM services, income from bank owned life insurance, fee income earned from the sale of official checks and printed checks, rental fee income from safe deposit boxes and other miscellaneous income. Total other income increased by $\$ 14.7$ million or $67.3 \%$ to $\$ 36.6$ million in 2008. This increase was primarily due to the two "one-time" revenue items which totaled $\$ 14.9$ million. Excluding these two items, total other income decreased by $\$ .2$ million in 2008. By comparison, the increase in other income was $\$ 1.7$ million or $8.2 \%$ to $\$ 21.9$ million in 2007. Excluding Vision Bank, the increase in other income was $\$ 1.1$ million or $5.3 \%$ in 2007. Management expects that other income will be approximately $\$ 23$ million in 2009. For 2009, management projects total other income to be approximately $\$ 75$ million.
Other Expense: Total other expense was $\$ 234.5$ million in 2008, compared to $\$ 224.2$ million in 2007 and $\$ 141.0$ million in 2006. Total other expense includes goodwill impairment charges of $\$ 55.0$ million in 2008 and $\$ 54.0$ million in 2007. Excluding the goodwill impairment charges, total other expense increased by $\$ 9.4$ million or $5.5 \%$ to $\$ 179.5$ million in 2008 and increased by $\$ 29.1$ million or $20.7 \%$ to $\$ 170.1$ million in 2007. A year ago, Park's management had projected total other expense of $\$ 177.0$ million for 2008. The actual results were $\$ 2.5$ million or $1.4 \%$ higher than the projected amount. The large increase in total other expense in 2007 was primarily due to the acquisition of Vision Bank. In 2007, total other expense (excluding the goodwill impairment charge) was $\$ 18.5$ million for Vision Bank.
The following table displays total other expense for Park in 2008, 2007 and 2006.

| Year Ended December 31 |  |  |  |
| :--- | ---: | ---: | ---: |
| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| Salaries and employee benefits | $\mathbf{\$ 9 9 , 0 1 8}$ | $\$ 97,712$ | $\$ 82,579$ |
| Goodwill impairment charge | $\mathbf{5 4 , 9 8 6}$ | 54,035 | - |
| Data processing fees | $\mathbf{7 , 1 2 1}$ | 6,892 | 4,246 |
| Fees and service charges | $\mathbf{1 2 , 8 0 1}$ | 11,055 | 9,553 |
| Net occupancy expense of |  |  |  |
| bank premises | $\mathbf{1 1 , 5 3 4}$ | 10,717 | 9,155 |
| Amortization of intangibles | $\mathbf{4 , 0 2 5}$ | 3,847 | 2,470 |
| Furniture and equipment expense | $\mathbf{9 , 7 5 6}$ | 9,259 | 8,215 |
| Insurance | $\mathbf{2 , 3 2 2}$ | 1,445 | 1,137 |
| Marketing | $\mathbf{4 , 5 2 5}$ | 4,961 | 4,438 |
| Postage and telephone | $\mathbf{7 , 1 6 7}$ | 6,910 | 6,303 |
| State taxes | $\mathbf{2 , 9 8 9}$ | 2,769 | 2,333 |
| Other | $\mathbf{1 8 , 2 5 7}$ | 14,562 | 10,573 |
| Total other expense | $\mathbf{\$ 2 3 4 , 5 0 1}$ | $\$ 224,164$ | $\$ 141,002$ |

Salaries and employee benefits expense increased by $\$ 1.3$ million or $1.3 \%$ to $\$ 99.0$ million in 2008. By comparison, salaries and employee benefits expense increased by $\$ 15.1$ million or $18.3 \%$ to $\$ 97.7$ million in 2007 , but (exclusive of Vision) the increase in 2007 was $\$ 5.9$ million or $7.1 \%$. During the fourth quarter of 2007, Park granted 90,000 incentive stock options to officers and other key employees of Park's subsidiaries and accordingly recognized \$.9 million of compensation expense. No stock options were granted in 2008.
Full-time equivalent employees at year-end 2008 were 2,051 compared to 2,066 at year-end 2007 and 1,892 at year-end 2006. Vision Bank had 214 full-time equivalent employees at year-end 2008 and 201 at year-end 2007.
On July 30, 2007, Park announced a plan ("Project EPS") to review current processes and identify opportunities to improve efficiency by converting to one operating system. During the third quarter of 2008, Park merged its eight Ohio banking charters into a national bank charter, PNB. The banking divisions of PNB have been able to reduce full-time equivalent employees as a result of Project EPS. Park's Ohio-based banking divisions reduced full-time equivalent employees by a net of 28 or $1.5 \%$ in 2008. Park's management expects an additional reduction in full-time equivalent employees as Project EPS is expected to be completed during the fourth quarter of 2009 .

A year ago, Park's management projected that salaries and employee benefits expense would increase by approximately $6.5 \%$ in 2008. This estimate included an estimated $\$ 2$ million of severance expense pertaining to Project EPS. Park was able to achieve reductions in full-time equivalent employees without paying any meaningful amount of severance in 2008. For 2009, Park's management projects that salaries and employee benefits expense will increase to approximately $\$ 103$ million or by $4.0 \%$. Most of this projected increase is due to an estimated increase in pension plan expense of $\$ 3$ million in 2009.

Vision Bank recorded goodwill impairment charges of $\$ 55.0$ million in 2008 and $\$ 54.0$ million in 2007. Please see Note 1 of the Notes to Consolidated Financial Statements for a discussion of the goodwill impairment charges. Vision Bank did not have any remaining goodwill at year-end 2008.
Other fees and service charges increased by $\$ 1.7$ million or $15.8 \%$ to $\$ 12.8$ million in 2008. This subcategory of total other expense includes legal fees, management consulting fees, director fees, audit fees, regulatory examination fees and memberships in industry associations. The large increase in other fees and service charges expense in 2008 was primarily due to an increase in management consulting fees of $\$ .7$ million to $\$ 1.3$ million. This expense primarily pertained to Project EPS.
The subcategory "Other" expense includes expenses for supplies, travel, charitable contributions, amortization of low income housing tax credit investments, expenses pertaining to other real estate owned and other miscellaneous expenses. The subcategory other expense increased by $\$ 3.7$ million or $25.4 \%$ to $\$ 18.3$ million in 2008 . This increase in other expense was primarily due to an increase in other real estate owned expenses from $\$ 3.4$ million to $\$ 4.1$ million.
Park's management expects that total other expense will be approximately $\$ 184.0$ million in 2009. This projected amount represents an increase of $\$ 4.5$ million or $2.5 \%$ in total other expense compared to $\$ 179.5$ million for 2008, which is exclusive of the $\$ 55.0$ million goodwill impairment charge.
Income Taxes: Federal income tax expense was $\$ 24.3$ million in 2008, compared to $\$ 30.4$ million in 2007 and $\$ 39.0$ million in 2006. State income tax expense was a credit of $(\$ 2.3)$ million in 2008 and a credit of $(\$ 453,000)$ in 2007. Vision Bank is subject to state income tax in the states of Alabama and Florida. State tax expense was a credit in both 2008 and 2007, because Vision Bank had losses in both years. Park and its Ohio-based subsidiaries do not pay state income tax to the state of Ohio, but pay a franchise tax based on year-end equity. The franchise tax expense is included in "state taxes" on Park's Consolidated Statements of Income.
Federal income tax expense as a percentage of income before taxes was $68.1 \%$ in 2008 and $57.8 \%$ in 2007. The goodwill impairment charge of $\$ 55.0$ million in 2008 reduced income tax expense by approximately $\$ 1$ million. The goodwill impairment charge of $\$ 54.0$ million in 2007 had no impact on income tax expense.
For 2008 and 2007, the percentage of federal income tax expense to income before taxes (adjusted for the goodwill impairment charges) was $26.8 \%$ and $28.5 \%$, respectively. By comparison, the percentage of federal income taxes to income before taxes was $29.3 \%$ in 2006.
A lower federal effective tax rate than the statutory rate of $35 \%$ is primarily due to tax-exempt interest income from state and municipal investments and loans, low income housing tax credits and income from bank owned life insurance.
Park's management expects that the federal effective income tax rate for 2009 will be approximately $29.0 \%$.

## CREDIT EXPERIENCE

Provision for Loan Losses: The provision for loan losses is the amount added to the allowance for loan losses to absorb future loan charge-offs. The amount of the loan loss provision is determined by management after reviewing the risk characteristics of the loan portfolio, historic and current loan loss experience and current economic conditions.
The provision for loan losses was $\$ 70.5$ million in 2008, $\$ 29.5$ million in 2007 and $\$ 3.9$ million in 2006. Net loan charge-offs were $\$ 57.5$ million in 2008, $\$ 22.2$ million in 2007 and $\$ 3.9$ million in 2006. The ratio of net loan chargeoffs to average loans was $1.32 \%$ in $2008, .55 \%$ in 2007 and $.12 \%$ in 2006.

Vision Bank experienced significant credit problems during 2008 and the second half of 2007. The loan loss provision for Vision Bank was $\$ 47.0$ million in 2008 and $\$ 19.4$ million in 2007.

Net loan charge-offs for Vision Bank were $\$ 38.5$ million in 2008 and $\$ 8.6$ million in 2007. Vision Bank's ratio of net loan charge-offs to average loans was $5.69 \%$ in 2008 and an annualized $1.71 \%$ in 2007.
Park's Ohio-based subsidiaries had a combined loan loss provision of $\$ 23.5$ million in 2008 and $\$ 10.1$ million in 2007. Net loan charge-offs for Park's Ohio-based operations were $\$ 19.0$ million in 2008 and $\$ 13.6$ million in 2007. The net loan charge-off ratio for Park's Ohio-based subsidiaries was . $52 \%$ for 2008 and . $39 \%$ for 2007.

At year-end 2008, the allowance for loan losses was $\$ 100.1$ million or $2.23 \%$ of total loans outstanding, compared to $\$ 87.1$ million or $2.06 \%$ of total loans outstanding at year-end 2007 and $\$ 70.5$ million or $2.03 \%$ of total loans outstanding at year-end 2006. In two of the last three years, the loan loss reserve for an acquired bank was added to Park's allowance for loan losses. The Vision acquisition added $\$ 9.3$ million in 2007 and the Anderson acquisition added $\$ 798,000$ in 2006.
Management believes that the allowance for loan losses at year-end 2008 is adequate to absorb probable incurred credit losses in the loan portfolio. See Note 1 of the Notes to Consolidated Financial Statements and the discussion under the heading "Critical Accounting Policies" earlier in this "Financial Review" section for additional information on management's evaluation of the adequacy of the allowance for loan losses.
Management expects that the loan loss provision for 2009 will be approximately $\$ 45$ million and that the annualized net loan charge-off ratio will be approximately $1.00 \%$. This estimate could change significantly as circumstances for individual loans and economic conditions change.
A year ago, management projected that the provision for loan losses would be $\$ 20$ to $\$ 25$ million in 2008 and that the net loan charge-off ratio would be $.45 \%$ to $.55 \%$. The credit problems at Vision Bank in 2008 were far worse than management anticipated. General economic conditions deteriorated throughout the year and as a result, real estate values declined in the Florida markets in which Vision Bank operates.

Table 7 - Summary of Loan Loss Experience

| (In thousands) | 2008 | 2007 | 2006 | 2005 | 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average loans (net of unearned interest) | \$4,354,520 | \$4,011,307 | \$3,357,278 | \$3,278,092 | \$2,813,069 |
| Allowance for Ioan losses: |  |  |  |  |  |
| Beginning balance | 87,102 | 70,500 | 69,694 | 68,328 | 63,142 |
| Charge-offs: <br> Commercial, financial <br> and agricultural $\begin{array}{lllll} \mathbf{2 , 9 5 3} & 4,170 & 853 & 3,154 & 2,557 \end{array}$ |  |  |  |  |  |
| Real estate construction | 34,052 | 7,899 | 718 | 46 | 613 |
| Real estate residential | 12,600 | 5,785 | 1,915 | 1,006 | 1,476 |
| Real estate commercial | 4,126 | 1,899 | 556 | 1,612 | 1,951 |
| Consumer | 9,181 | 8,020 | 6,673 | 7,255 | 8,111 |
| Leases | 4 | 3 | 57 | 316 | 465 |
| Total charge-offs | 62,916 | 27,776 | 10,772 | 13,389 | 15,173 |
| Recoveries: <br> Commercial, financial and agricultural | \$ 861 | \$ 1,011 | \$ 842 | \$ 2,707 | \$ 2,138 |
| Real estate construction | 137 | 180 | - | 173 | 67 |
| Real estate residential | 1,128 | 718 | 1,017 | 659 | 650 |
| Real estate commercial | 451 | 560 | 1,646 | 517 | 292 |
| Consumer | 2,807 | 3,035 | 3,198 | 3,214 | 3,633 |
| Leases | 31 | 64 | 150 | 229 | 529 |
| Total recoveries | 5,415 | 5,568 | 6,853 | 7,499 | 7,309 |
| Net charge-offs | 57,501 | 22,208 | 3,919 | 5,890 | 7,864 |
| Provision charged to earnings | 70,487 | 29,476 | 3,927 | 5,407 | 8,600 |
| Allowance for loan losses of acquired bank | $k$ | 9,334 | 798 | 1,849 | 4,450 |
| Ending balance | \$ 100,088 | \$ 87,102 | \$ 70,500 | \$ 69,694 | \$ 68,328 |
| Ratio of net charge-offs to average loans | 1.32\% | 0.55\% | 0.12\% | 0.18\% | 0.28\% |
| Ratio of allowance for loan losses to end of year loans, net of unearned interest | 2.23\% | 2.06\% | 2.03\% | 2.09\% | 2.19\% |

The following table summarizes the allocation of the allowance for loan losses for the past five years:

Table 8 - Allocation of Allowance for Loan Losses

| December 31, | 2008 |  | 2007 |  | 2006 |  | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | Allowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category |
| Commercial, financial and agricultural | \$ 14,286 | 15.90\% | \$14,557 | 14.52\% | \$16,985 | 15.75\% | \$17,942 | 15.40\% | \$17,837 | 15.04\% |
| Real estate construction | 24,794 | 11.88\% | 20,007 | 12.70\% | 4,425 | 6.75\% | 3,864 | 5.80\% | 3,107 | 4.98\% |
| Real estate residential | 22,077 | 34.74\% | 15,997 | 35.06\% | 10,402 | 37.36\% | 10,329 | 38.68\% | 8,926 | 38.14\% |
| Real estate commercial | 15,498 | 23.06\% | 15,989 | 23.51\% | 17,097 | 24.56\% | 16,823 | 24.74\% | 16,930 | 24.11\% |
| Consumer | 23,391 | 14.33\% | 20,477 | 14.05\% | 21,285 | 15.29\% | 19,799 | 14.87\% | 20,206 | 16.19\% |
| Leases | 42 | 0.09\% | 75 | 0.16\% | 306 | 0.29\% | 937 | 0.51\% | 1,322 | 1.54\% |
| Total | \$100,088 | 100.00\% | \$87,102 | 100.00\% | \$70,500 | 100.00\% | \$69,694 | 100.00\% | \$68,328 | 100.00\% |

As of December 31, 2008, Park had no significant concentrations of loans to borrowers engaged in the same or similar industries nor did Park have any loans to foreign governments.
Nonperforming Assets: Nonperforming loans include: 1) loans whose interest is accounted for on a nonaccrual basis; 2) loans whose terms have been renegotiated; and 3) loans which are contractually past due 90 days or more as to principal or interest payments but whose interest continues to accrue. Other real estate owned results from taking title to property used as collateral for a defaulted loan.

The percentage of nonperforming loans to total loans was $3.74 \%$ at year-end $2008,2.57 \%$ at year-end 2007 and $.95 \%$ at year-end 2006. The percentage of nonperforming assets to total loans was $4.31 \%$ at year-end $2008,2.89 \%$ at yearend 2007 and $1.04 \%$ at year-end 2006.
Vision Bank had $\$ 94.7$ million of nonperforming loans or $13.7 \%$ of their total loans at year-end 2008, compared to $\$ 63.5$ million of nonperforming loans or $9.9 \%$ of their total loans at year-end 2007. Nonperforming assets totaled $\$ 114.4$ million for Vision Bank at year-end 2008, compared to $\$ 70.5$ million at yearend 2007. As a percentage of year-end loans, Vision Bank's nonperforming assets were $16.6 \%$ and $11.0 \%$ for 2008 and 2007 , respectively.
Park's Ohio-based subsidiaries had $\$ 73.1$ million of nonperforming loans at year-end 2008, compared to $\$ 45.0$ million at year-end 2007. Nonperforming loans were $1.9 \%$ and $1.3 \%$ of loans for Park's Ohio-based operations at year-end 2008 and 2007, respectively. Total nonperforming assets for Park's Ohio-based subsidiaries were $\$ 79.2$ million or $2.1 \%$ of loans at year-end 2008 and $\$ 51.4$ million or $1.4 \%$ of loans at year-end 2007.
Economic conditions began deteriorating during the second half of 2007 and continued throughout 2008. Park and many other financial institutions throughout the country experienced a sharp increase in net loan charge-offs and nonperforming loans. Financial institutions operating in Florida (including Vision Bank) have been particularly hard hit by the severe recession as the demand for real estate and the price of real estate have sharply decreased.
Park's lending management has reviewed closely all of the nonperforming loans and nonperforming assets as of December 31, 2008. Partial loan charge-offs of approximately $\$ 30$ million have been recognized on nonperforming loans at year-end 2008. Approximately $\$ 20$ million of these net loan charge-offs were recorded at Vision Bank.
Park had $\$ 243.2$ million of loans included on the watch list of potential problem loans at December 31, 2008 compared to $\$ 208.8$ million at year-end 2007 and $\$ 176.8$ million at year-end 2006. As a percentage of year-end total loans, Park's watch list of potential problem loans was $5.4 \%$ in 2008, $4.9 \%$ in 2007 and $5.1 \%$ in 2006. The existing conditions of these loans do not warrant classification as nonaccrual. However, these loans have shown some weakness and management performs additional analyses regarding a borrower's ability to comply with payment terms for watch list loans.
The following is a summary of the nonaccrual, past due and renegotiated loans and other real estate owned for the last five years:

Table 9 - Nonperforming Assets

| December 31, <br> (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 | 2005 | 2004 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Nonaccrual loans <br> Renegotiated loans | $\mathbf{\$ 1 5 9 , 5 1 2}$ | $\$ 101,128$ | $\$ 16,004$ | $\$ 14,922$ | $\$ 17,873$ |
| Loans past due 90 days <br> or more | $\mathbf{2 , 8 4 5}$ | 2,804 | 9,113 | 7,441 | 5,461 |
| Total nonperforming <br> loans | $\mathbf{5 , 4 2 1}$ | 4,545 | 7,832 | 7,661 | 5,439 |
| Other real estate owned | $\mathbf{2 5 , 8 4 8}$ | 13,443 | 3,351 | 2,368 | 2,680 |
| Total nonperforming <br> assets | $\mathbf{\$ 1 9 3 , 6 2 6}$ | $\mathbf{\$ 1 2 1 , 9 2 0}$ | $\$ 36,300$ | $\$ 32,392$ | $\$ 31,453$ |
| Percentage of <br> nonperforming loans <br> to loans, net of <br> unearned income | $\mathbf{3 . 7 4 \%}$ | $2.57 \%$ | $0.95 \%$ | $0.90 \%$ | $0.92 \%$ |
| Percentage of <br> nonperforming assets <br> to loans, net of <br> unearned income | $\mathbf{4 . 3 1 \%}$ | $2.89 \%$ | $1.04 \%$ | $0.97 \%$ | $1.01 \%$ |
| Percentage of <br> nonperforming assets <br> to total assets | $\mathbf{2 . 7 4 \%}$ | $1.88 \%$ | $0.66 \%$ | $0.60 \%$ | $0.58 \%$ |

Tax equivalent interest income from loans of $\$ 301.9$ million for 2008 would have increased by $\$ 12.1$ million if all loans had been current in accordance with their original terms.

## CAPITAL RESOURCES

Liquidity and Interest Rate Sensitivity Management: Park's objective in managing its liquidity is to maintain the ability to continuously meet the cash flow needs of customers, such as borrowings or deposit withdrawals, while at the same time seeking higher yields from longer-term lending and investing activities.

Cash and cash equivalents decreased by $\$ 22.1$ million during 2008 to $\$ 171.3$ million at year-end. Cash provided by operating activities was $\$ 90.7$ million in 2008, $\$ 83.2$ million in 2007 and $\$ 85.3$ million in 2006. Net income (adjusted for the goodwill impairment charges) was the primary source of cash for operating activities during each year. The goodwill impairment charges of $\$ 55.0$ million in 2008 and $\$ 54.0$ million in 2007 did not impact cash and as a result had no impact on cash provided by operating activities.
Cash used in investing activities was $\$ 635.0$ million in 2008 and $\$ 360.3$ million in 2007. Cash provided by investing activities was $\$ 47.8$ million in 2006. Investment security transactions are the major use or source of cash in investing activities. Proceeds from the sale, repayment or maturity of securities provide cash and purchases of securities use cash. Net security transactions used cash of $\$ 304.8$ million in 2008 and $\$ 130.8$ million in 2007 and provided cash of $\$ 145.9$ million in 2006. Another major use or source of cash in investing activities is the net increase or decrease in the loan portfolio. Cash used by the net increase in the loan porfolio was $\$ 351.3$ million in 2008, $\$ 126.0$ million in 2007 and $\$ 99.3$ million in 2006. In 2007, Park also used $\$ 38.3$ million in cash to acquire the loans pertaining to the Millersburg, Ohio branch purchase and used $\$ 47.7$ million of cash on a net basis for the acquisition of Vision.

Cash provided by financing activities was $\$ 522.2$ million in 2008 and $\$ 284.2$ million in 2007. Cash used in financing activities was $\$ 120.7$ million in 2006. A major source of cash for financing activities is the net change in deposits. Cash provided by the net change in deposits was $\$ 322.5$ million in 2008, $\$ 13.2$ million in 2007 and $\$ 6.3$ million in 2006. The large increase in deposits in 2008 was primarily due to the use of broker deposits, which added $\$ 235.7$ million in deposits in 2008. Another major source of cash for financing activities is short-term borrowings and long-term debt. In 2008, net short-term borrowings used $\$ 100.1$ million in cash and net long-term borrowings provided $\$ 265.1$ million in cash. The net increase in short-term borrowings provided cash of $\$ 359.2$ million in 2007 and $\$ 61.7$ million in 2006. Cash was used by the net decrease in long-term borrowings of $\$ 19.4$ million in 2007 and $\$ 110.6$ million in 2006. In 2008, cash of $\$ 100.0$ million was provided from the issuance of preferred stock. In 2007, cash was also provided from the deposits of $\$ 23.5$ million acquired as part of the Millersburg, Ohio branch purchase and from the $\$ 25$ million in proceeds from the issuance of subordinated debt.
Funds are available from a number of sources, including the securities porffolio, the core deposit base, Federal Home Loan Bank borrowings and the capability to securitize or package loans for sale. The present funding sources provide more than adequate liquidity for Park to meet its cash flow needs.

The following table shows interest rate sensitivity data for five different time intervals as of December 31, 2008:

## Table 10 - Interest Rate Sensitivity

| (Dollars in thousands) | 0-3 Months | 3-12 <br> Months | $\begin{gathered} 1-3 \\ \text { Years } \end{gathered}$ | $\begin{gathered} 3-5 \\ \text { Years } \end{gathered}$ | Over 5 Years | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest earning assets: Investment securities (1) | \$ 255,318 | \$ 242,984 | \$ 377,344 | \$233,258 | \$950,147 | \$2,059,051 |
| Money market instruments | 20,964 | - | - | - | - | 20,964 |
| Loans (1) | 1,756,245 | 1,126,092 | 1,336,032 | 252,245 | 20,723 | 4,491,337 |
| Total interest earning assets | 2,032,527 | 1,369,076 | 1,713,376 | 485,503 | 970,870 | 6,571,352 |
| Interest bearing liabilities: Interest bearing transaction accounts (2) | 559,873 | - | 644,657 | - | - | 1,204,530 |
| Savings accounts (2) | 201,701 | - | 493,020 | - | - | 694,721 |
| Time deposits | 724,235 | 846,460 | 366,739 | 139,073 | 1,865 | 2,078,372 |
| Other | 1,502 | - | - | - | - | 1,502 |
| Total deposits | 1,487,311 | 846,460 | 1,504,416 | 139,073 | 1,865 | 3,979,125 |
| Short-term borrowings | 659,196 | - | - | - | - | 659,196 |
| Long-term debt | 202,178 | 29,045 | 18,920 | 1,000 | 604,416 | 855,559 |
| Subordinated debentures | 15,000 | - | - | 25,000 | - | 40,000 |
| Total interest bearing liabilities | 2,363,685 | 875,505 | 1,523,336 | 165,073 | 606,281 | 5,533,880 |
| Interest rate sensitivity gap | $(331,158)$ | 493,571 | 190,040 | 320,430 | 364,589 | 1,037,472 |
| Cumulative rate sensitivity gap | $(331,158)$ | 162,413 | 352,453 | 672,883 | 1,037,472 | - |
| Cumulative gap as a percentage of total interest earning assets | -5.04\% | 2.47\% | 5.36\% | 10.24\% | 15.79\% | - |

(1) Investment securities and loans that are subject to prepayment are shown in the table by the earlier of their repricing date or their expected repayment dates and not by their contractual maturity. The totals for investment securities include interest bearing deposits with other banks.
(2) Management considers interest bearing transaction accounts and savings accounts to be core deposits and therefore, not as rate sensitive as other deposit accounts and borrowed money. Accordingly, only $46 \%$ of interest bearing transaction accounts and 29\% of savings accounts are considered to reprice within one year. If all of the interest bearing checking accounts and savings accounts were considered to reprice within one year, the one year cumulative gap would change from a positive $2.47 \%$ to a negative $14.84 \%$.

The interest rate sensitivity gap analysis provides a good overall picture of Park's static interest rate risk position. Park's policy is that the twelve month cumulative gap position should not exceed fifteen percent of interest earning assets for three consecutive quarters. At December 31, 2008, the cumulative interest earning assets maturing or repricing within twelve months were $\$ 3,401.6$ million compared to the cumulative interest bearing liabilities maturing or repricing within twelve months of $\$ 3,239.2$ million. For the twelve-month cumulative gap position, rate sensitive assets exceed rate sensitive liabilities by $\$ 162.4$ million or $2.5 \%$ of interest earning assets.

A positive twelve month cumulative rate sensitivity gap (assets exceed liabilities) would suggest that Park's net interest margin would decrease if interest rates were to decrease. Conversely, a positive twelve month cumulative rate sensitivity gap would suggest that Park's net interest margin would increase if interest rates were to increase. However, the usefulness of the interest sensitivity gap analysis as a forecasting tool in projecting net interest income is limited. The gap analysis does not consider the magnitude by which assets or liabilities will reprice during a period and also contains assumptions as to the repricing of transaction and savings accounts that may not prove to be correct.
A year ago, the cumulative twelve month interest rate sensitivity gap position at year-end 2007 was a similar amount of a positive $\$ 177.7$ million or $3.0 \%$ of interest earning assets. The percentage of interest earning assets maturing or repricing within one year was $51.8 \%$ at year-end 2008 compared to $54.3 \%$ at year-end 2007. The percentage of interest bearing liabilities maturing or repricing within one year was $58.5 \%$ at year-end 2008 compared to $59.4 \%$ at year-end 2007 .
Management supplements the interest rate sensitivity gap analysis with periodic simulations of balance sheet sensitivity under various interest rate and what-if scenarios to better forecast and manage the net interest margin. Park's management uses an earnings simulation model to analyze net interest income sensitivity to movements in interest rates. This model is based on actual cash flows and repricing characteristics for balance sheet instruments and incorporates market-based assumptions regarding the impact of changing interest rates on the prepayment rate of certain assets and liabilities. This model also includes management's projections for activity levels of various balance sheet instruments and noninterest fee income and operating expense. Assumptions based on the historical behavior of deposit rates and balances in relation to changes in interest rates are also incorporated into this earnings simulation model. These assumptions are inherently uncertain and as a result, the model cannot precisely measure net interest income and net income. Actual results will differ from simulated results due to timing, magnitude, and frequency of interest rate changes as well as changes in market conditions and management strategies.
Management uses a 50 basis point change in market interest rates per quarter for a total of 200 basis points per year in evaluating the impact of changing interest rates on net interest income and net income over a twelve month horizon. At December 31, 2008, the earnings simulation model projected that net income would increase by $.6 \%$ using a rising interest rate scenario and decrease by $3.3 \%$ using a declining interest rate scenario over the next year. At December 31, 2007, the earnings simulation model projected that net income would increase by $.2 \%$ using a rising interest rate scenario and decrease by $.6 \%$ using a declining interest rate scenario over the next year and at December 31, 2006, the earnings simulation model projected that net income would increase by $.1 \%$ using a rising interest rate scenario and decrease by $.7 \%$ using a declining interest rate scenario over the next year. Consistently, over the past several years, the earnings simulation model has projected that changes in interest rates would have only a small impact on net income and the net interest margin. The net interest margin has been relatively stable over the past three years at $4.16 \%$ in $2008,4.20 \%$ in 2007 and $4.33 \%$ in 2006. A major goal of the asset/liability committee is to have a relatively stable net interest margin regardless of the level of interest rates. Management expects that the net interest margin will be approximately $4.08 \%$ in 2009 . The large increase in nonaccrual loans in 2008 and 2007 reduced the net interest margin in both years compared to 2006 . The large projected amount of nonaccrual loans and other real estate owned in 2009 are expected to further reduce the net interest margin.

## CONTRACTUAL OBLIGATIONS

In the ordinary course of operations, Park enters into certain contractual obligations. Such obligations include the funding of operations through debt issuances as well as leases for premises. The following table summarizes Park's significant and determinable obligations by payment date at December 31, 2008.
Further discussion of the nature of each specified obligation is included in the referenced Note to the Consolidated Financial Statements or referenced Table in this "Financial Review" section.

## Table 11 - Contractual Obligations

| December 31, 2008 | Payments Due In |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | Table / Note | $\begin{gathered} \hline 0-1 \\ \text { Years } \end{gathered}$ | $\begin{gathered} 1-3 \\ \text { Years } \end{gathered}$ | $\begin{gathered} 3-5 \\ \text { Years } \end{gathered}$ | Over 5 Years | Total |
| Deposits without stated maturity | 8 | \$2,683,378 | \$ | \$ | \$ | \$2,683,378 |
| Certificates of deposit | 8 | 1,563,967 | 372,454 | 140,010 | 1,941 | 2,078,372 |
| Short-term borrowings | 9 | 659,196 | - | - | - | 659,196 |
| Long-term debt | 10 | 31,262 | 219,006 | 1,116 | 604,174 | 855,558 |
| Subordinated debentures | 11 | - | - | - | 40,000 | 40,000 |
| Operating leases | 7 | 2,006 | 2,323 | 2,122 | 2,870 | 9,321 |
| Purchase obligations |  | 491 | - | - | - | 491 |
| Total contractual obligations |  | \$4,940,300 | \$593,783 | \$143,248 | \$648,985 | \$6,326,316 |

The Corporation's operating lease obligations represent short-term and long-term lease and rental payments for facilities and equipment. Purchase obligations represent obligations under agreements to purchase goods or services that are enforceable and legally binding on the Corporation.
Commitments, Contingent Liabilities, and Off-Balance Sheet Arrangements: In order to meet the financing needs of its customers, the Corporation issues loan commitments and standby letters of credit. At December 31, 2008, the Corporation had $\$ 1,143$ million of loan commitments for commercial, commercial real estate, and residential real estate loans and had $\$ 25.4$ million of standby letters of credit at December 31, 2008.
Commitments to extend credit for loan commitments and standby letters of credit do not necessarily represent future cash requirements. These commitments often expire without being drawn upon. However, all of the loan commitments and standby letters of credit are permitted to be drawn upon in 2009. See Note 18 of the Notes to Consolidated Financial Statements for additional information on loan commitments and standby letters of credit.
The Corporation did not have any unrecorded significant contingent liabilities at December 31, 2008.
Capital: Park's primary means of maintaining capital adequacy is through net retained earnings. At December 31, 2008, the Corporation's stockholders' equity was $\$ 642.7$ million, compared to $\$ 580.0$ million at December 31, 2007. Stockholders' equity at December 31, 2008 was $9.09 \%$ of total assets compared to $8.92 \%$ of total assets at December 31, 2007. On December 23, 2008, Park issued $\$ 100$ million of preferred stock to the U.S. Treasury (see Note 25 of the Notes to Consolidated Financial Statements for a description of this transaction).
Tangible stockholders' equity (stockholders' equity less goodwill and other intangible assets) was $\$ 557.1$ million at December 31, 2008 and was $\$ 435.5$ million at December 31, 2007. At December 31, 2008, tangible stockholders' equity was $7.98 \%$ of total tangible assets (total assets less goodwill and other intangible assets), compared to 6.85\% at December 31, 2007.

Tangible common equity (tangible stockholders' equity less preferred stock) was $\$ 461.4$ million at December 31, 2008 compared to $\$ 435.5$ million at December 31, 2007. At December 31, 2008, tangible common equity was $6.61 \%$ of tangible assets, compared to $6.85 \%$ at December 31, 2007.
Net income for 2008 was $\$ 13.7$ million, $\$ 22.7$ million in 2007, and $\$ 94.1$ million in 2006. The decrease in net income in 2008 was primarily due to a loss of $\$ 81.2$ million at Vision Bank. This loss includes a goodwill impairment charge of $\$ 55.0$ million and a loan loss provision of $\$ 47.0$ million. The year ended December 31, 2007 also included a goodwill impairment charge of $\$ 54.0$ million at Vision Bank.

Cash dividends declared were $\$ 52.6$ million in 2008, $\$ 52.8$ million in 2007 and $\$ 51.4$ million in 2006. On a per share basis, the cash dividends declared were $\$ 3.77$ per share in 2008, $\$ 3.73$ per share in 2007 , and $\$ 3.69$ per share in 2006.
Park did not purchase any treasury stock during 2008. In 2007, Park purchased 760,531 shares of treasury stock totaling $\$ 65.6$ million at a weighted average cost of $\$ 86.21$ per share. In 2006, Park purchased 302,786 shares of treasury stock totaling $\$ 30.5$ million at a weighted average cost of $\$ 100.76$ per share. Treasury stock had a balance in stockholders' equity of $\$ 207.7$ million at December 31, 2008 compared to $\$ 208.1$ million at December 31, 2007 and $\$ 143.4$ million at December 31, 2006.
During 2008, Park did not issue any shares of Park common stock, however, Park recorded $\$ 4.3$ million for the common stock warrant as part of the issuance of $\$ 100$ million of preferred stock (see Note 1 and Note 25 of the Notes to Consolidated Financial Statements). In 2007, Park issued 792,937 shares of Park common stock valued at a price of $\$ 105.00$ per share for a total value of $\$ 83.3$ million pursuant to the acquisition of Vision on March 9, 2007. In 2006, Park issued 86,137 shares of common stock valued at a price of $\$ 100.60$ per share for a total value of $\$ 8.7$ million pursuant to the acquisition of Anderson. Common stock had a balance in stockholders' equity of $\$ 301.2$ million at December 31, 2008 and December 31, 2007 compared to $\$ 217.1$ million at December 31, 2006.
Accumulated other comprehensive income (loss) was $\$ 10.6$ million at December 31, 2008 compared to (\$2.6) million at December 31, 2007 and ( $\$ 22.8$ ) million at December 31, 2006. Long-term interest rates began a significant decline in the fourth quarter of 2007 and continued through 2008. Therefore, the market value of Park's investment securities increased during 2007 and continued to increase in 2008. Park recognized $\$ 30.7$ million of other comprehensive income in 2008 on investment securities and $\$ 16.9$ million in 2007. In addition, Park recognized a loss of (\$16.2) million of other comprehensive income related to the change in pension plan assets and benefit obligations in 2008, compared to income of $\$ 3.3$ million of other comprehensive income related to pension in 2007. Finally, Park has recognized (\$1.3) million of comprehensive loss due to the mark-to-market of a cash flow hedge at December 31, 2008.
Financial institution regulators have established guidelines for minimum capital ratios for banks, thrifts, and bank holding companies. Park's accumulated other comprehensive income (loss) is not included in computing regulatory capital. The minimum leverage capital ratio (defined as stockholders' equity less intangible assets divided by tangible assets) is $4 \%$ and the well capitalized ratio is greater than or equal to $5 \%$. Park's leverage ratio was $8.36 \%$ at December 31, 2008 and exceeded the minimum capital required by $\$ 292$ million. The minimum Tier 1 risk-based capital ratio (defined as leverage capital divided by risk-adjusted assets) is $4 \%$ and the well capitalized ratio is greater than or equal to $6 \%$. Park's Tier 1 risk-based capital ratio was $11.69 \%$ at December 31, 2008 and exceeded the minimum capital required by $\$ 369$ million. The minimum total risk-based capital ratio (defined as leverage capital plus supplemental capital divided by risk-adjusted assets) is $8 \%$ and the well capitalized ratio is greater than or equal to $10 \%$. Park's total risk-based capital ratio was $13.47 \%$ at December 31, 2008 and exceeded the minimum capital required by $\$ 262$ million.

At December 31, 2008, Park exceeded the well capitalized regulatory guidelines for bank holding companies. Park exceeded the well capitalized leverage capital ratio of $5 \%$ by $\$ 225$ million, exceeded the well capitalized Tier 1 risk-based capital ratio of $6 \%$ by $\$ 272$ million and exceeded the well capitalized total risk-based capital ratio of $10 \%$ by $\$ 167$ million at December 31, 2008.
The two financial institution subsidiaries of Park each met the well capitalized ratio guidelines at December 31, 2008. See Note 22 of the Notes to Consolidated Financial Statements for the capital ratios for Park and its two financial institution subsidiaries.

Effects of Inflation: Balance sheets of financial institutions typically contain assets and liabilities that are monetary in nature, and therefore, differ greatly from most commercial and industrial companies which have significant investments in premises, equipment and inventory. During periods of inflation, financial institutions that are in a net positive monetary position will experience a decline in purchasing power, which does have an impact on growth. Another significant effect on internal equity growth is other expenses, which tend to rise during periods of inflation.

Management believes the most significant impact on financial results is the Corporation's ability to align its asset/liability management program to react to changes in interest rates.
The following table summarizes five-year financial information. All per share data have been retroactively restated for the $5 \%$ stock dividend paid on December 15, 2004.
Table 12 - Consolidated Five-Year Selected Financial Data

| December 31, (Dollars in thousands, except per share data) | 2008 | 2007 | 2006 | 2005 | 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Results of Operations: |  |  |  |  |  |
| Interest income \$ | \$ 391,339 | \$ 401,824 | \$ 334,559 | \$ 314,459 | \$ 270,993 |
| Interest expense | 135,466 | 167,147 | 121,315 | 93,895 | 58,702 |
| Net interest income | 255,873 | 234,677 | 213,244 | 220,564 | 212,291 |
| Provision for loan losses | 70,487 | 29,476 | 3,927 | 5,407 | 8,600 |
| Net interest income after provision for loan losses | 185,386 | 205,201 | 209,317 | 215,157 | 203,691 |
| Net gains (losses) on sale of securities | 1,115 | - | 97 | 96 | (793) |
| Noninterest income | 83,719 | 71,640 | 64,665 | 59,609 | 52,641 |
| Noninterest expense | 234,501 | 224,164 | 141,002 | 139,438 | 126,290 |
| Net income | 13,708 | 22,707 | 94,091 | 95,238 | 91,507 |
| Net income available to common shareholders | 13,566 | 22,707 | 94,091 | 95,238 | 91,507 |
| Net income available to common shareholders excluding impairment charge (a) | 68,552 | 76,742 | 94,091 | 95,238 | 91,507 |
| Per common share: Net income per common share - basic | 10.97 | 1.60 | 6.75 | 6.68 | 6.38 |
| Net income per common share - diluted | - 0.97 | 1.60 | 6.74 | 6.64 | 6.32 |
| Net income per common share excluding impairment charge diluted (a) | 4.91 | 5.40 | 6.74 | 6.64 | 6.32 |
| Cash dividends declared | 3.770 | 3.730 | 3.690 | 3.620 | 3.414 |
| Average Balances: |  |  |  |  |  |
| Loans | 4,354,520 | 4,011,307 | 3,357,278 | 3,278,092 | 2,813,069 |
| Investment securities | 1,801,299 | 1,596,205 | 1,610,639 | 1,851,598 | 1,901,129 |
| Money market instruments and other | 15,502 | 17,838 | 8,723 | 12,258 | 9,366 |
| Total earning assets | 6,171,321 | 5,625,350 | 4,976,640 | 5,141,948 | 4,723,564 |
| Noninterest bearing deposits | 739,993 | 697,247 | 662,077 | 643,032 | 574,560 |
| Interest bearing deposits | 3,862,780 | 3,706,231 | 3,162,867 | 3,187,033 | 2,946,360 |
| Total deposits | 4,602,773 | 4,403,478 | 3,824,944 | 3,830,065 | 3,520,920 |

Table 12 - Consolidated Five-Year Selected Financial Data continued

| December 31, (Dollars in thousands, except per share data) | 2008 | 2007 | 2006 | 2005 | 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average Balances: |  |  |  |  |  |
| Short-term borrowings | 609,219 | 494,160 | 375,332 | 291,842 | 401,299 |
| Long-term debt | 835,522 | 568,575 | 553,307 | 799,888 | 519,979 |
| Stockholders' equity | 567,965 | 618,758 | 545,074 | 559,211 | 538,275 |
| Common stockholders' equity | 565,612 | 618,758 | 545,074 | 559,211 | 538,275 |
| Total assets | 6,708,086 | 6,169,156 | 5,380,623 | 5,558,088 | 5,049,081 |
| Ratios: |  |  |  |  |  |
| Return on average assets | S 0.20\% | 0.37\% | 1.75\% | 1.71\% | 1.81\% |
| Return on average assets excluding impairment |  |  |  |  |  |
| Return on average common equity (x) | 2.42\% | 3.67\% | 17.26\% | 17.03\% | 17.00\% |
| Return on average common equity |  |  |  |  |  |
| Net interest margin (1) | 4.16\% | 4.20\% | 4.33\% | 4.34\% | 4.56\% |
| Noninterest expense excluding impairment charge to net 52.59\% $55.21 \% \quad 50.35 \% \quad 49.32 \%$ |  |  |  |  |  |
| Dividend payout ratio | 387.79\% | 232.35\% | 54.65\% | 54.19\% | 53.54\% |
| Average stockholders' equity to average |  |  |  |  |  |
| Leverage capital | 8.36\% | 7.10\% | 9.96\% | 9.27\% | 10.10\% |
| Tier 1 capital | 11.69\% | 10.16\% | 14.72\% | 14.17\% | 15.16\% |
| Risk-based capital | 13.47\% | 11.97\% | 15.98\% | 15.43\% | 16.43\% |
| (1) Computed on a fully taxable equivalent basis |  |  |  |  |  |
| (x) Reported measure includes the impact of the preferred stock issued to the U.S. Treasury under the Capital Purchase Program and uses net income available to common shareholders. |  |  |  |  |  |
| (a) Net income for the year has been adjusted for the impairment charge to good before impairment charge equals net income for the year plus the impairme |  |  |  |  |  |
| Twelve Months Ended December 31, (In thousands, except per share data) |  |  |  | 2008 | 2007 |
| Reconciliation of net income available to common shareholders to net income available to common shareholders excluding impairment charge: |  |  |  |  |  |
| Plus goodwill impairment charge |  |  |  | 54,986 | 54,035 |
| Net income available to common shareholders before impairment charge |  |  |  | \$68,552 | \$76,742 |
| Reconciliation of net income per common share - diluted to net income per common share diluted excluding impairment charge: |  |  |  |  |  |
| Net income per common share - diluted |  |  |  | \$0.97 | \$1.60 |
| Plus impairment charge to goodwill per common share - diluted |  |  |  | 3.94 | 3.80 |
| Net income per common share before impairment charge - diluted |  |  |  | \$4.91 | \$5.40 |

Non-GAAP Financial Measures: Park's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate Park's performance. Specifically, management reviews (i) net income available to common shareholders before impairment charge, (ii) net income available to common shareholders before impairment charge per common sharediluted, (iii) return on average assets before impairment charge, (iv) return on average common equity before impairment charge, and (v) efficiency ratio before impairment charge, (collectively, the "adjusted performance metrics") and has included in this annual report information relating to the adjusted performance metrics for the twelve-month periods ended December 31, 2008 and 2007, and the three-month periods ended December 31, 2007, September 30, 2008, and December 31, 2008. Management believes the adjusted performance metrics present a more reasonable view of Park's operating performance and ensures comparability of operating performance from period to period while eliminating the one-time non-recurring impairment charges. Park has provided reconciliations of the GAAP measures to the adjusted performance metrics
solely for the purpose of complying with SEC Regulation G and not as an indication that the adjusted performance metrics are a substitute for other measures determined by GAAP.

The following table is a summary of selected quarterly results of operations for the years ended December 31, 2008 and 2007. Certain quarterly amounts have been reclassified to conform to the year-end financial statement presentation.

## Table 13 - Quarterly Financial Data

| (Dollars in thousands, except per share data) | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | March 31 | June 30 | Sept. 30 | Dec. 31 |
| 2008: |  |  |  |  |
| Interest income | \$100,468 | \$98,201 | \$97,947 | \$94,723 |
| Interest expense | 38,984 | 33,875 | 32,719 | 29,888 |
| Net interest income | 61,484 | 64,326 | 65,228 | 64,835 |
| Provision for loan losses | 7,394 | 14,569 | 15,906 | 32,618 |
| Gain (loss) on sale of securities | 309 | 587 | - | 219 |
| Income (loss) before income taxes | 32,161 | 24,454 | $(33,069)$ | 12,173 |
| Net income (loss) | 22,978 | 18,191 | $(38,412)$ | 10,951 |
| Net income (loss) available to common shareholders | 22,978 | 18,191 | $(38,412)$ | 10,809 |
| Net income available to common shareholders excluding impairment charge (a) | 22,978 | 18,191 | 16,574 | 10,809 |
| Per common share data: Net income (loss) per common share - basic ( x ) | 1.65 | 1.30 | (2.75) | 0.77 |
| Net income (loss) per common share - diluted ( x ) | 1.65 | 1.30 | (2.75) | 0.77 |
| Net income per common share excluding impairment charge - diluted (a) (x) | 1.65 | 1.30 | 1.19 | 0.77 |
| Weighted-average common stock outstanding - basic | 13,964,572 | 13,964,561 | 13,964,549 | 13,967,194 |
| Weighted-average common stock equivalent - diluted | 13,964,572 | 13,964,561 | 13,964,549 | 13,967,650 |
| 2007: |  |  |  |  |
| Interest income | \$90,836 | \$102,825 | \$103,766 | \$104,397 |
| Interest expense | 35,938 | 42,415 | 44,350 | 44,444 |
| Net interest income | 54,898 | 60,410 | 59,416 | 59,953 |
| Provision for loan losses | 2,205 | 2,881 | 5,793 | 18,597 |
| Gain (loss) on sale of securities | - | - | - | - |
| Income (loss) before income taxes | 29,558 | 33,511 | 29,866 | $(40,258)$ |
| Net income (loss) | 21,063 | 23,510 | 21,304 | $(43,170)$ |
| Net income excluding impairment charge (a) | 21,063 | 23,510 | 21,304 | 10,865 |
| Per share data: Net income (loss) - basic | 1.49 | 1.62 | 1.50 | (3.08) |
| Net income (loss) - diluted | 1.49 | 1.62 | 1.50 | (3.08) |
| Net income per share excluding impairment charge - diluted (a) | 1.49 | 1.62 | 1.50 | 0.77 |
| Weighted-average common stock outstanding - basic | 14,121,331 | 14,506,926 | 14,193,019 | 14,029,944 |
| Weighted-average common stock equivalent - diluted | 14,138,517 | 14,507,895 | 14,193,019 | 14,030,499 |

(x) Reported measure includes the impact of the preferred stock issued to the U.S. Treasury under the Capital Purchase Program and uses net income available to common shareholders.
(a) Net income for the third quarter of 2008 and fourth quarter of 2007 has been adjusted for the impairment charge to goodwill. Net income excluding the impairment charge equals net income for the period plus the impairment charge to goodwill of $\$ 54,986$ for the third quarter of 2008 and $\$ 54,035$ for the fourth quarter of 2007.

| (Dollars in thousands, except per share data) | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | March 31 | June 30 | Sept. 30 | Dec. 31 |
| 2008: |  |  |  |  |
| Reconciliation of net income (loss) available to common shareholders to net income available to common shareholders excluding impairment charge: |  |  |  |  |
| Net income (loss) available to common shareholders | \$22,978 | \$18,191 | \$(38,412) | \$10,809 |
| Plus goodwill impairment charge | - | - | 54,986 | - |
| Net income available to common shareholders before impairment charge | \$22,978 | \$18,191 | \$ 16,574 | \$10,809 |
| Reconciliation of net income (loss) per common share - diluted to net income per common share - diluted excluding impairment charge: |  |  |  |  |
| Net income (loss) per common share - diluted | \$ 1.65 | \$ 1.30 | \$ (2.75) | \$ 0.77 |
| Plus impairment charge to goodwill per share - diluted | - | - | 3.94 | - |
| Net income per common share before impairment charge - diluted | \$ 1.65 | \$ 1.30 | \$ 1.19 | \$ 0.77 |
| 2007: |  |  |  |  |
| Reconciliation of net income (loss) to net income excluding impairment charge: |  |  |  |  |
| Net income (loss) available to common shareholders | \$21,063 | \$23,510 | \$ 21,304 | \$(43,170) |
| Plus goodwill impairment charge | - | - | - | 54,035 |
| Net income available to common shareholders before impairment charge | \$21,063 | \$23,510 | \$ 21,304 | \$10,865 |
| Reconciliation of net income (loss) per share - diluted to net income per share diluted excluding impairment charge: |  |  |  |  |
| Net income (loss) per common share - diluted | \$ 1.49 | \$ 1.62 | \$ 1.50 | \$ (3.08) |
| Plus impairment charge to goodwill per share - diluted | - | - | - | 3.85 |
| Net income per common share before impairment charge - diluted | \$ 1.49 | \$ 1.62 | \$ 1.50 | \$ 0.77 |

The Corporation's common stock (symbol: PRK) is traded on the NYSE Alternext. At December 31, 2008, the Corporation had 4,686 stockholders of record. The following table sets forth the high, low and closing sale prices of, and dividends declared on the common stock for each quarterly period for the years ended December 31, 2008 and 2007, as reported by NYSE Alternext since October 1, 2008 and by its predecessor, American Stock Exchange LLC, prior thereto.

Table 14 - Market and Dividend Information

|  | High | Low | Last <br> Price | Cash Dividend Declared Per Share |
| :---: | :---: | :---: | :---: | :---: |
| 2008: |  |  |  |  |
| First Quarter | \$ 74.87 | \$ 56.80 | \$ 70.85 | \$0.94 |
| Second Quarter | 78.65 | 53.90 | 53.90 | 0.94 |
| Third Quarter | 82.50 | 44.87 | 78.00 | 0.94 |
| Fourth Quarter | 80.00 | 53.55 | 71.75 | 0.95 |
| 2007: |  |  |  |  |
| First Quarter | \$101.25 | \$ 88.48 | \$ 94.48 | \$0.93 |
| Second Quarter | 95.50 | 83.50 | 84.79 | 0.93 |
| Third Quarter | 93.45 | 78.55 | 87.20 | 0.93 |
| Fourth Quarter | 91.70 | 64.50 | 64.50 | 0.94 |

## PERFORMANCE GRAPH

Table 15 compares the total return performance for Park common shares with the NYSE Alternext, the NASDAQ Bank Stocks Index and the SNL Financial Bank and Thrift Index for the five-year period from December 31, 2003 to December 31, 2008. The NYSE Alternext Composite Index is a market capitalization-weighted index of the stocks listed on the NYSE Alternext. The NASDAQ Bank Stocks Index is comprised of all depository institutions, holding companies and other investment companies that are traded on The NASDAQ Global Select and Global Markets. Park considers a number of bank holding companies traded on The NASDAQ National Market to be within its peer group. The SNL Financial Bank and Thrift Index is comprised of all publicly traded bank and thrift stocks researched by SNL Financial.

The NYSE Alternext financial stocks Index includes the stocks of banks, thrifts, finance companies and securities broker-dealers. Park believes that The NASDAQ Bank Stocks Index and the SNL Financial Bank and Thrift Index are more appropriate industry indices for Park to use for the five-year total return performance comparison.


Table 15 - Total Return Performance

|  | Index | PERIOD ENDING |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 12/31/03 | 12/31/04 | 12/31/05 | 12/31/06 | 12/31/07 | 12/31/08 |
|  | Park National Corporation | 100.00 | 129.44 | 101.33 | 101.36 | 69.03 | 81.26 |
| ー.ー.- | NYSE Alternext Composite Index | 100.00 | 125.56 | 158.43 | 190.03 | 222.66 | 132.60 |
| -----= | NASDAQ Bank Stocks Index | 100.00 | 110.99 | 106.18 | 117.87 | 91.85 | 69.88 |
| ............. | SNL Bank and Thrift Index | 100.00 | 111.98 | 113.74 | 132.90 | 101.34 | 58.28 |

The total return performance for Park's common shares underperformed the total return performance of the NYSE Alternext Composite Index in the five-year comparison as indicated in Table 15, but outperformed both The NASDAQ Bank Stocks Index and the SNL Bank and Thrift Index for the same five-year period. The annual compound total return on Park's common shares for the past five years was a negative $4.1 \%$. By comparison, the annual compound total returns for the past five years on the NYSE Alternext Composite Index, The NASDAQ Bank Stocks Index and the SNL Bank and Thrift Index were positive 5.8\%, negative $6.9 \%$ and negative $10.2 \%$, respectively.
The total return performance for bank stocks in 2008 was very poor. However, Park's total return on common shares for 2008 was a positive $17.7 \%$, compared to a total return on The NASDAQ Bank Stocks Index of a negative 23.9\% and a total return on the SNL Bank and Thrift Index of a negative 42.5\%.

To the Board of Directors and Stockholders Park National Corporation

The management of Park National Corporation (the "Corporation") is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules $13 \mathrm{a}-15(\mathrm{f})$ and 15 d - 15(f) under the Securities Exchange Act of 1934. The Corporation's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. The Corporation's internal control over financial reporting includes those policies and procedures that:
a.) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Corporation and its consolidated subsidiaries;
b.) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with U.S. generally accepted accounting principles, and that receipts and expenditures of the Corporation and its consolidated subsidiaries are being made only in accordance with authorizations of management and directors of the Corporation; and
c.) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the assets of the Corporation and its consolidated subsidiaries that could have a material effect on the financial statements.

The Corporation's internal control over financial reporting as it relates to the financial statements is evaluated for effectiveness by management and tested for reliability through a program of internal audits. Actions are taken to correct potential deficiencies as they are identified.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluations of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. Accordingly, even an effective system of internal control over financial reporting will provide only reasonable assurance with respect to financial statement preparation.

With the participation of our Chairman of the Board and Chief Executive Officer, our President and our Chief Financial Officer, management evaluated the effectiveness of the Corporation's internal control over financial reporting as of December 31, 2008, the end of the Corporation's fiscal year. In making this assessment, management used the criteria set forth for effective internal control over financial reporting by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework.

Based on our assessment under the criteria described in the proceeding paragraph, management concluded that the Corporation maintained effective internal control over financial reporting as of December 31, 2008.

The Corporation's independent registered public accounting firm, Crowe Horwath LLP, has audited the Corporation's 2008 and 2007 consolidated financial statements included in this Annual Report and the Corporation's internal control over financial reporting as of December 31, 2008, and has issued their Report of Independent Registered Public Accounting Firm, which appears in this Annual Report.

C. Daniel DeLawder

Chairman and Chief Executive Officer


David L. Trautman President


February 25, 2009

To the Board of Directors and Shareholders
Park National Corporation
Newark, Ohio

We have audited the accompanying consolidated balance sheets of Park National Corporation as of December 31, 2008 and 2007 and the related consolidated statements of income, changes in stockholders' equity and cash flows for each of the three years in the period ended December 31, 2008. We also have audited Park National Corporation's internal control over financial reporting as of December 31, 2008, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Park National Corporation's management is responsible for these financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on these financial statements and an opinion on the company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Park National Corporation as of December 31, 2008 and 2007, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2008, in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, Park National Corporation maintained, in all material respects, effective internal control over financial reporting as of December 31, 2008, based on criteria established in Internal Control - Integrated Framework issued by the cos.
Crowe Howrath LLP

Columbus, Ohio
February 25, 2009

## CONSOLIDATEDBALANCESHEETS

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

at December 31, 2008 and 2007 (Dollars in thousands, except per share data)

| ASSETS |  |  |
| :---: | :---: | :---: |
|  | 2008 | 2007 |
| Cash and due from banks | \$ 150,298 | \$ 183,165 |
| Money market instruments | 20,963 | 10,232 |
| Cash and cash equivalents | 171,261 | 193,397 |
| Interest bearing deposits with other banks | 1 | 1 |
| Investment securities: |  |  |
| Securities available-for-sale, at fair value (amortized cost of \$1,513,223 and $\$ 1,473,052$ at December 31, 2008 and 2007, respectively) | 1,561,896 | 1,474,517 |
| Securities held-to-maturity, at amortized cost (fair value of \$433,435 and $\$ 161,414$ at December 31, 2008 and 2007, respectively) | 428,350 | 165,421 |
| Other investment securities | 68,805 | 63,165 |
| Total investment securities | 2,059,051 | 1,703,103 |
| Total loans | 4,491,337 | 4,224,134 |
| Allowance for loan losses | $(100,088)$ | $(87,102)$ |
| Net loans | 4,391,249 | 4,137,032 |
| Other assets: |  |  |
| Bank owned life insurance | 132,916 | 119,472 |
| Goodwill | 72,334 | 127,320 |
| Other intangibles | 13,211 | 17,236 |
| Premises and equipment, net | 68,553 | 66,634 |
| Accrued interest receivable | 27,930 | 30,646 |
| Other real estate owned | 25,848 | 13,443 |
| Mortgage loan servicing rights | 8,306 | 10,204 |
| Other | 100,060 | 82,614 |
| Total other assets | 449,158 | 467,569 |
| Total assets | \$7,070,720 | \$6,501,102 |

The accompanying notes are an integral part of the financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

at December 31, 2008 and 2007 (Dollars in thousands, except per share data)

| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| :---: | :---: | :---: |
|  | 2008 | 2007 |
| Deposits: |  |  |
| Noninterest bearing | \$ 782,625 | \$ 695,466 |
| Interest bearing | 3,979,125 | 3,743,773 |
| Total deposits | 4,761,750 | 4,439,239 |
| Short-term borrowings | 659,196 | 759,318 |
| Long-term debt | 855,558 | 590,409 |
| Subordinated debentures | 40,000 | 40,000 |
| Total borrowings | 1,554,754 | 1,389,727 |
| Other liabilities: |  |  |
| Acrrued interest payable | 11,335 | 15,125 |
| Other | 100,218 | 76,999 |
| Total other liabilities | 111,553 | 92,124 |
| Total liabilities | 6,428,057 | 5,921,090 |

## COMMITMENTS AND CONTINGENCIES

Stockholders' equity:
Preferred stock (200,000 shares authorized in 2008 and 0 in 2007;
100,000 shares issued in 2008 with $\$ 1,000$ per share liquidation preference and 0 issued in 2007) 95,721
Common stock, no par value ( $20,000,000$ shares authorized;
$16,151,151$ shares issued in 2008 and $16,151,200$ issued in 2007) $\mathbf{3 0 1 , 2 1 0}$
Common stock warrant 4,297
Accumulated other comprehensive income (loss), net
10,596
$(2,608)$
Retained earnings
438,504
489,511
Less: Treasury stock ( $2,179,424$ shares in 2008 and 2,186,624 shares in 2007)
$(207,665)$
$(208,104)$

| Total stockholders' equity | $\mathbf{6 4 2 , 6 6 3}$ | 580,012 |
| :---: | ---: | ---: |
| Total liabilities and stockholders' equity | $\mathbf{\$ 7 , 0 7 0 , 7 2 0}$ | $\$ 6,501,102$ |

The accompanying notes are an integral part of the financial statements.

## CONSOLIDATED STATEMENTS OF INCOME

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2008, 2007 and 2006 (Dollars in thousands, except per share data)

|  | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Interest and dividend income: Interest and fees on loans | \$301,163 | \$ 320,827 | \$255,123 |
| Interest and dividends on: Obligations of U.S. Government, its agencies and other securities | 87,711 | 77,016 | 75,300 |
| Obligations of states and political subdivisions | 2,171 | 3,061 | 3,667 |
| Other interest income | 294 | 920 | 469 |
| Total interest and dividend income | 391,339 | 401,824 | 334,559 |
| Interest expense: |  |  |  |
| Interest on deposits: |  |  |  |
| Demand and savings deposits | 22,633 | 39,797 | 25,870 |
| Time deposits | 67,259 | 81,224 | 56,402 |
| Interest on short-term borrowings | 14,469 | 22,113 | 15,692 |
| Interest on long-term debt | 31,105 | 24,013 | 23,351 |
| Total interest expense | 135,466 | 167,147 | 121,315 |
| Net interest income | 255,873 | 234,677 | 213,244 |
| Provision for loan losses | 70,487 | 29,476 | 3,927 |
| Net interest income after provision for loan losses | 185,386 | 205,201 | 209,317 |
| Other income: |  |  |  |
| Income from fiduciary activities | 13,937 | 14,403 | 13,548 |
| Service charges on deposit accounts | 24,296 | 23,813 | 19,969 |
| Net gains on sales of securities | 1,115 | - | 97 |
| Other service income | 8,882 | 11,543 | 10,920 |
| Net gain on sale of credit card portfolio | 7,618 | - | - |
| Income from sale of merchant processing | 4,200 | - | - |
| Other | 24,786 | 21,881 | 20,228 |
| Total other income | \$ 84,834 | \$ 71,640 | \$ 64,762 |

The accompanying notes are an integral part of the financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2008, 2007 and 2006 (Dollars in thousands, except per share data)

|  | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Other expense: |  |  |  |
| Salaries and employee benefits | \$ 99,018 | \$ 97,712 | \$ 82,579 |
| Goodwill impairment charge | 54,986 | 54,035 | - |
| Data processing fees | 7,121 | 6,892 | 4,246 |
| Fees and service charges | 12,801 | 11,055 | 9,553 |
| Net occupancy expense of bank premises | 11,534 | 10,717 | 9,155 |
| Amortization of intangibles | 4,025 | 3,847 | 2,470 |
| Furniture and equipment expense | 9,756 | 9,259 | 8,215 |
| Insurance | 2,322 | 1,445 | 1,137 |
| Marketing | 4,525 | 4,961 | 4,438 |
| Postage and telephone | 7,167 | 6,910 | 6,303 |
| State taxes | 2,989 | 2,769 | 2,333 |
| Other | 18,257 | 14,562 | 10,573 |
| Total other expense | 234,501 | 224,164 | 141,002 |
| Income before income taxes | 35,719 | 52,677 | 133,077 |
| Income taxes | 22,011 | 29,970 | 38,986 |
| Net income | \$ 13,708 | \$ 22,707 | \$ 94,091 |
| Preferred stock dividends | 142 | - | - |
| Income available to common shareholders | \$ 13,566 | \$ 22,707 | \$ 94,091 |
| Earnings per common share: |  |  |  |
| Basic | \$0.97 | \$1.60 | \$6.75 |
| Diluted | \$0.97 | \$1.60 | \$6.74 |

The accompanying notes are an integral part of the financial statements.

## C O N S OLIDATED STATEMENTS OF

## CHANGES IN STOCKHOLDERS, EOUITY

PARK NATIONAL CORPORATION AND SUBSIDIARIES
for the years ended December 31, 2008, 2007 and 2006 (Dollars in thousands, except per share data)

|  | Preferre <br> Shares Outstanding | Stock <br> Amount | Comm <br> Shares Outstanding | Stock <br> Amount | Retained Earnings | Treasury Stock | Accumulated Other Comprehensive Income (Loss) | Total | Comprehensive Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance, January 1, 2006 | - | \$ | 14,092,626 | \$208,365 | \$476,889 | \$(116,681) | \$(10,143) | \$558,430 |  |
| Net income |  |  | - | - | 94,091 | - | - | 94,091 | \$ 94,091 |
| Other comprehensive income (loss), net of tax: Unrealized net holding loss on securities available-for-sale, net of income taxes of $\$(3,151)$ |  |  |  |  |  |  | $(5,851)$ | $(5,851)$ | $(5,851)$ |
| Total comprehensive income |  |  |  |  |  |  |  |  | \$ 88,240 |
| Adjustment to initially apply SFAS No. 158, net of income taxes of $\$(3,675)$ |  |  |  |  |  |  | $(6,826)$ | $(6,826)$ |  |
| Cash dividends, \$3.69 per share |  |  | - | - | $(51,417)$ | - | - | $(51,417)$ |  |
| Cash payment for fractional shares in dividend reinvestment plan |  |  | (72) | (5) | - | - | - | (5) |  |
| Shares issued for stock options |  |  | 684 | 42 | - | - | - | 42 |  |
| Treasury stock purchased |  |  | $(302,786)$ | - | - | $(30,508)$ | - | $(30,508)$ |  |
| Treasury stock reissued for stock options exercised and other grants |  |  | 44,940 | - | - | 3,818 | - | 3,818 |  |
| Shares issued for Anderson Bank purchase |  |  | 86,137 | 8,665 | - | - | - | 8,665 |  |
| Balance, December 31, 2006 | - | \$ 0 | 13,921,529 | \$217,067 | \$519,563 | \$(143,371) | \$(22,820) | \$570,439 |  |
| Net income |  |  | - | - | 22,707 | - | - | 22,707 | \$ 22,707 |
| Other comprehensive income (loss), net of tax: Change in funded status of pension plan, net of income taxes of \$1,759 |  |  |  |  |  |  | 3,266 | 3,266 | 3,266 |
| Unrealized net holding gain on securities available-for-sale, net of income taxes of \$9,125 |  |  |  |  |  |  | 16,946 | 16,946 | 16,946 |
| Total comprehensive income |  |  |  |  |  |  |  |  | \$ 42,919 |
| Cash dividends, \$3.73 per share |  |  | - | - | $(52,759)$ | - | - | $(52,759)$ |  |
| Cash payment for fractional shares in dividend reinvestment plan |  |  | (60) | (5) | - | - | - | (5) |  |
| Stock options granted |  |  | - | 893 | - | - | - | 893 |  |
| Treasury stock purchased |  |  | $(760,531)$ | - | - | $(65,568)$ | - | $(65,568)$ |  |
| Treasury stock reissued for stock options exercised and other grants |  |  | 10,701 | - | - | 835 | - | 835 |  |
| Shares issued for Vision Bancshares, Inc. purchase |  |  | 792,937 | 83,258 | - | - | - | 83,258 |  |
| Balance, December 31, 2007 | - | \$ 0 | 13,964,576 | \$301,213 | \$489,511 | \$(208,104) | \$ $(2,608)$ | \$580,012 |  |
| Net income |  |  |  |  | 13,708 | - | - | 13,708 | \$ 13,708 |
| Other comprehensive income (loss), net of tax: Change in funded status of pension plan, net of income taxes of $\$(8,735)$ |  |  |  |  |  |  | $(16,223)$ | $(16,223)$ | $(16,223)$ |
| Unrealized net holding loss on cash flow hedge, net of income taxes of \$(678) |  |  |  |  |  |  | $(1,259)$ | $(1,259)$ | $(1,259)$ |
| Unrealized net holding gain on securities available-for-sale, net of income taxes of $\$ 16,522$ |  |  |  |  |  |  | 30,686 | 30,686 | 30,686 |
| Total comprehensive income |  |  |  |  |  |  |  |  | \$ 26,912 |
| Cash dividends, \$3.77 per share |  |  | - | - | $(52,608)$ | - | - | $(52,608)$ |  |
| Cash payment for fractional shares in dividend reinvestment plan |  |  | (49) | (3) | - | - | - | (3) |  |
| Cumulative effect of new accounting pronouncement pertaining to endorsement split-dollar life insurance |  |  |  |  | $(11,634)$ |  |  | $(11,634)$ |  |
| SFAS No. 158 measurement date adjustment, net of taxes of \$(178) |  |  |  |  | (331) |  |  | (331) |  |
| Preferred stock issued | 100,000 | 100,000 |  |  |  |  |  | 100,000 |  |
| Discount on preferred stock issued |  | $(4,297)$ |  |  |  |  |  | $(4,297)$ |  |
| Amortization of discount on preferred stock |  | 18 |  |  | (18) |  |  | - |  |
| Common stock warrant issued |  |  | - | 4,297 |  |  |  | 4,297 |  |
| Preferred stock dividends |  |  |  |  | (124) |  |  | (124) |  |
| Treasury stock reissued for director grants |  |  | 7,200 |  |  | 439 |  | 439 |  |
| Balance, December 31, 2008 | 100,000 | \$ 95,721 | 13,971,727 | \$305,507 | \$438,504 | \$(207,665) | \$ 10,596 | \$642,663 |  |

The accompanying notes are an integral part of the financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2008, 2007 and 2006 (Dollars in thousands)

|  | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Operating activities: |  |  |  |
| Net income | \$ 13,708 | \$ 22,707 | \$ 94,091 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |
| Provision for Ioan losses | 70,487 | 29,476 | 3,927 |
| Amortization of loan fees and costs, net | $(4,650)$ | $(5,935)$ | $(4,340)$ |
| Provision for depreciation and amortization | 7,517 | 6,480 | 5,522 |
| Other than temporary impairment on investment securities | 980 | - | - |
| Goodwill impairment charge | 54,986 | 54,035 | - |
| Amortization of intangible assets | 4,025 | 3,847 | 2,470 |
| Accretion of investment securities | $(1,592)$ | $(3,009)$ | $(1,630)$ |
| Gain on sale of credit card portfolio | $(7,618)$ | - | - |
| Deferred income tax (benefit) expense | $(1,590)$ | $(7,839)$ | 156 |
| Realized net investment security (gains) | $(1,115)$ | - | (97) |
| Stock based compensation expense | - | 893 | - |
| Stock dividends on Federal Home Loan Bank stock | $(2,269)$ | - | $(3,101)$ |
| Changes in assets and liabilities: |  |  |  |
| Increase in other assets | $(42,406)$ | $(11,975)$ | $(14,606)$ |
| Increase (decrease) in other liabilities | 239 | $(5,492)$ | 2,858 |
| Net cash provided by operating activities | 90,702 | 83,188 | 85,250 |
| Investing activities: |  |  |  |
| Proceeds from sales of available-for-sale securities | 80,894 | - | 304 |
| Proceeds from maturities of securities: |  |  |  |
| Held-to-maturity | 7,116 | 11,063 | 19,471 |
| Available-for-sale | 303,160 | 700,582 | 293,207 |
| Purchase of securities: |  |  |  |
| Held-to-maturity | $(270,045)$ | - | - |
| Available-for-sale | $(422,512)$ | $(842,598)$ | $(166,518)$ |
| Proceeds from sale of credit card portfolio | 38,841 | - | - |
| Net decrease (increase) in other investments | $(3,371)$ | 180 | (532) |
| Net decrease in interest bearing deposits with other banks | - | - | 299 |
| Net increase in loans | $(351,277)$ | $(126,005)$ | $(99,316)$ |
| Proceeds from loans purchased with branch office | - | $(38,348)$ | - |
| Cash (paid) received for acquisition, net | - | $(47,686)$ | 5,177 |
| Purchases of bank owned life insurance, net | $(8,401)$ | - | - |
| Purchases of premises and equipment, net | $(9,436)$ | $(16,331)$ | $(4,311)$ |
| Premises and equipment acquired in branch acquisitions | - | $(1,150)$ | - |
| Net cash (used in) provided by investing activities | $(635,031)$ | $(360,293)$ | 47,781 |
| Financing activities: |  |  |  |
| Net increase in deposits | 322,511 | 13,198 | 6,320 |
| Deposits purchased with branch office | - | 23,466 | - |
| Net (decrease) increase in short-term borrowings | $(100,122)$ | 359,213 | 61,699 |
| Cash payment for fractional shares of common stock | (3) | (5) | (5) |
| Exercise of stock options, including tax benefits | - | - | 42 |
| Issuance of preferred stock and common stock warrant | 100,000 | - | - |
| Issuance (purchase) of treasury stock, net | 439 | $(64,733)$ | $(26,690)$ |
| Proceeds from issuance of subordinated debt | - | 25,000 | - |
| Proceeds from long-term debt | 690,100 | 378,100 | 300,000 |
| Repayment of long-term debt | $(424,951)$ | $(397,460)$ | $(410,644)$ |
| Cash dividends paid | $(65,781)$ | $(52,533)$ | $(51,470)$ |
| Net cash provided by (used in) financing activities | 522,193 | 284,246 | $(120,748)$ |
| (Decrease) increase in cash and cash equivalents | $(22,136)$ | 7,141 | 12,283 |
| Cash and cash equivalents at beginning of year | 193,397 | 186,256 | 173,973 |
| Cash and cash equivalents at end of year | \$ 171,261 | \$ 193,397 | \$ 186,256 |
| Supplemental disclosure |  |  |  |
| Summary of business acquisition: |  |  |  |
| Fair value of assets acquired | \$ | \$ 686,512 | \$ 69,717 |
| Cash paid for the purchase of financial institutions | - | $(87,843)$ | $(9,052)$ |
| Stock issued for the purchase of financial institutions | - | $(83,258)$ | $(8,665)$ |
| Fair value of liabilities assumed | - | $(624,432)$ | $(62,638)$ |
| Goodwill recognized | \$ - | \$(109,021) | \$ $(10,638)$ |

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of significant accounting policies followed in the preparation of the consolidated financial statements:

## Principles of Consolidation

The consolidated financial statements include the accounts of Park National Corporation ("Park" or the "Corporation") and all of its subsidiaries. Material intercompany accounts and transactions have been eliminated.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates. The allowance for loan losses and the accounting for goodwill are particularly subject to change.

## Reclassifications

Certain prior year amounts have been reclassified to conform with the current year presentation.

## Investment Securities

Investment securities are classified upon acquisition into one of three categories: Held-to-maturity, available-for-sale, or trading (see Note 4 of these Notes to Consolidated Financial Statements).

Held-to-maturity securities are those securities that the Corporation has the positive intent and ability to hold to maturity and are recorded at amortized cost. Available-for-sale securities are those securities that would be available to be sold in the future in response to the Corporation's liquidity needs, changes in market interest rates, and asset-liability management strategies, among others. Available-for-sale securities are reported at fair value, with unrealized holding gains and losses excluded from earnings but included in other comprehensive income, net of applicable taxes. The Corporation did not hold any trading securities during any period presented.
Available-for-sale and held-to-maturity securities are evaluated quarterly for potential other-than-temporary impairment. Management considers the facts of each security including the nature of the security, the amount and duration of the loss, credit quality of the issuer, the expectations for that security's performance and Park's intent and ability to hold the security until recovery. A decline in value that is considered to be other-than-temporary is recorded as a charge to earnings in the Consolidated Statements of Income.
Other investment securities (as shown on the balance sheet) consist of stock investments in the Federal Home Loan Bank and the Federal Reserve Bank.
Interest income includes amortization of purchase premium or discount. Premiums and discounts on securities are amortized on the level-yield method without anticipating prepayments, except for mortgage-backed securities where prepayments are anticipated.
Gains and losses realized on the sale of investment securities have been accounted for on the trade date in the year of sale on a specific identification basis.

## Federal Home Loan Bank (FHLB) Stock

Park's two separately chartered banks are members of the FHLB system. Members are required to own a certain amount of stock based on their level of borrowings and other factors and may invest in additional amounts. FHLB stock is carried at cost, classified as a restricted security, and periodically evaluated for impairment based on the ultimate recovery of the par value. Both cash and stock dividends are reported as income.

## Bank Owned Life Insurance

Park has purchased life insurance policies on directors and certain key officers. Bank owned life insurance is recorded at its cash surrender value (or the amount that can be realized).

## Mortgage Loans Held for Sale

Mortgage loans held for sale are carried at the lower of cost or fair value, determined using an aggregate basis. Write-downs to fair value are recognized as a charge to earnings at the time the decline in value occurs. Mortgage loans held for sale were $\$ 9.6$ million at December 31, 2008 and $\$ 10.0$ million at December 31, 2007. These amounts are included in loans on the balance sheet. The Corporation enters into forward commitments to sell mortgage loans to reduce market risk on mortgage loans in the process of origination and mortgage loans held for sale. Gains and losses resulting from sales of mortgage loans are recognized when the respective loans are sold to investors. Gains and losses are determined by the difference between the selling price and the carrying amount of the loans sold, net of discounts collected or paid and considering a normal servicing rate.

## Loans

Loans that management has the intent and ability to hold for the foreseeable future or until maturity or payoff, are reported at their outstanding principal balances adjusted for any charge-offs, any deferred fees or costs on originated loans, and any unamortized premiums or discounts on purchased loans. Interest income is reported on the interest method and includes amortization of net deferred loan fees and costs over the loan term. Generally, commercial loans are placed on nonaccrual status at 90 days past due and consumer and residential mortgage loans are placed on nonaccrual status at 120 days past due. Interest on these loans is considered a loss, unless the loan is well-secured and in the process of collection. Commercial loans placed on nonaccrual status are considered impaired under SFAS No. 114, as amended by SFAS No. 118 (see Note 5 of these Notes to Consolidated Financial Statements). For loans which are on nonaccrual status, it is Park's policy to reverse interest previously accrued on the loan against interest income. Interest on such loans is thereafter recorded on a cash basis and is included in earnings only when actually received in cash and when full payment of principal is no longer doubtful.
The delinquency status of a loan is based on contractual terms and not on how recently payments have been received. Loans are removed from nonaccrual status when loan payments have been received to cure the delinquency status and the loan is deemed to be well-secured by management.

## Allowance for Loan Losses

The allowance for loan losses is that amount believed adequate to absorb probable incurred credit losses in the loan portfolio based on management's evaluation of various factors, including overall growth in the loan portfolio, an analysis of individual loans, prior and current loss experience and current economic conditions. A provision for loan losses is charged to operations based on management's periodic evaluation of these and other pertinent factors.
Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Generally, consumer loans and deficiency balances for residential mortgage loans are charged off at 120 days past due. The charge off of commercial loans requires significant judgment. Subsequent recoveries, if any, are credited to the allowance.
Statement of Financial Accounting Standards ("SFAS") No. 114, "Accounting by Creditors for Impairment of a Loan," as amended by SFAS No. 118, "Accounting by Creditors for Impairment of a Loan-Income Recognition and Disclosure" requires an allowance to be established as a component of the allowance for loan losses for certain loans when it is probable that all amounts due pursuant to the contractual terms of the loan will not be collected, and the recorded investment in the loan exceeds the fair value. Fair value is measured using either the present value of expected future cash flows based upon the initial effective interest rate on the loan, the observable market price of the loan or the fair value of the collateral, if the loan is collateral dependent. Management's practice is typically to record partial charge-offs to commercial loans to reduce the recorded investment in the loan to fair value.

Commercial loans are individually risk graded. Where appropriate, reserves are allocated to individual loans based on management's estimate of the borrower's ability to repay the loan given the availability of collateral and other sources of cash flow. Homogenous loans, such as consumer installment loans, residential mortgage loans and automobile leases are not individually risk graded.
Reserves are established for each pool of loans based on environmental factors. Such environmental factors include: historical loan loss experience; current economic conditions; loan delinquency; and experience, ability and depth of lending management and staff.

## Income Recognition

Income earned by the Corporation and its subsidiaries is recognized on the accrual basis of accounting, except for late charges on loans which are recognized as income when they are collected.

## Premises and Equipment

Premises and equipment are stated at cost, less accumulated depreciation and amortization. Depreciation is generally provided on the straight-line method over the estimated useful lives of the related assets. Leasehold improvements are amortized over the lives of the respective leases or the estimated useful lives of the improvements, whichever are the shorter periods. Upon the sale or other disposal of the assets, the cost and related accumulated depreciation are removed from the accounts and the resulting gain or loss is recognized. Maintenance and repairs are charged to expense as incurred while renewals and improvements are capitalized.
The range of depreciable lives over which premises and equipment are being depreciated are:

| Buildings | 5 to 50 Years |
| :--- | :--- |
| Equipment, furniture and fixtures | 3 to 20 Years |
| Leasehold improvements | 1 to 10 Years |

Buildings that are currently placed in service are depreciated over 30 years. Equipment, furniture and fixtures that are currently placed in service are depreciated over 3 to 12 years. Leasehold improvements are depreciated over the lives of the leases which range from 1 to 10 years.

## Other Real Estate Owned

Other real estate owned is recorded at fair market value (which is the estimated net realizable value) and consists of property acquired through foreclosure and real estate held for sale. Subsequent to acquisition, write-downs to other real estate owned result if carrying values exceed fair value less estimated costs to sell. These write-downs are expensed within "other expense." Costs relating to development and improvement of such properties are capitalized (not in excess of fair value less estimated costs to sell) and costs relating to holding the properties are charged to expense.

## Mortgage Loan Servicing Rights

When Park sells mortgage loans with servicing rights retained, the total cost of the mortgage loan is allocated to the servicing rights and the loans based on their relative fair values. Park adopted SFAS No. 156, "Accounting for Servicing of Financial Assets - an amendment of FASB Statement No. 140," on January 1, 2007, and selected the "amortization method," whereby the servicing rights capitalized are amortized in proportion to and over the period of estimated future servicing income of the underlying loan. Capitalized mortgage servicing rights totaled $\$ 8.3$ million at December 31, 2008 and $\$ 10.2$ million at December 31, 2007. The estimated fair values of capitalized mortgage servicing rights were $\$ 8.3$ million at December 31, 2008 and $\$ 11.6$ million at December 31,2007 . The fair value of mortgage servicing rights is determined by discounting estimated future cash flows from the servicing assets, using market discount rates, and using expected future prepayment rates. In order to calculate fair value, the sold loan portfolio is stratified into homogenous pools of like categories.
Mortgage servicing rights are assessed for impairment periodically, based on fair value, with any impairment recognized through a valuation allowance. Fees received for servicing mortgage loans owned by investors are based on a
percentage of the outstanding monthly principal balance of such loans and are included in income as loan payments are received. The cost of servicing loans is charged to expense as incurred.

## Goodwill and Other Intangible Assets

Goodwill represents the excess of the purchase price over net identifiable tangible and intangible assets acquired in a purchase business combination. Other intangible assets represent purchased assets that have no physical property but represent some future economic benefit to its owner and are capable of being sold or exchanged on their own or in combination with a related asset or liability.
Goodwill and indefinite-lived intangible assets are not amortized to expense, but are subject to annual impairment tests, or more frequently if events or changes in circumstances indicate that the asset might be impaired. Intangible assets with definitive useful lives (such as core deposit intangibles) are amortized to expense over their estimated useful life.
Management considers several factors when performing the annual impairment tests on goodwill. The factors considered include the operating results for the particular Park segment for the past year and the operating results budgeted for the current year (including multi-year projections), the purchase prices being paid for financial institutions in the markets served by the subsidiary banks, the deposit and loan totals of the Park segment and the economic conditions in the markets served by the Park segment.
The following table reflects the activity in goodwill and other intangible assets for the years 2008, 2007 and 2006. (See Note 2 of these Notes to Consolidated Financial Statements for details on the acquisitions of Vision Bancshares, Inc. ("Vision"), Anderson Bank Company ("Anderson") and the Millersburg branch of Ohio Legacy Bank N.A. and the recognition of both impairment charges to Vision bank's goodwill).

| (In thousands) | Goodwill | Core Deposit <br> Intangibles | Total |
| :--- | ---: | :---: | ---: |
| January 1, 2006 | $\$ 61,696$ | $\$ 7,492$ | $\$ 69,188$ |
| Anderson Acquisition | 10,638 | 647 | 11,285 |
| Amortization | - | $(2,470)$ | $(2,470)$ |
| December 31, 2006 | $\$ 72,334$ | $\$ 5,669$ | $\$ 78,003$ |
| Vision Acquisition | 109,021 | 12,720 | 121,741 |
| Millersburg Branch Acquisition | - | 2,694 | 2,694 |
| Amortization | - | $(3,847)$ | $(3,847)$ |
| Impairment of Vision Goodwill | $\mathbf{5 4 , 0 3 5 )}$ | - | $(54,035)$ |
| December 31, 2007 | $\mathbf{\$ 1 2 7 , 3 2 0}$ | $\mathbf{\$ 1 7 , 2 3 6}$ | $\mathbf{\$ 1 4 4 , 5 5 6}$ |
| Amortization | $\mathbf{-}$ | $\mathbf{( 4 , 0 2 5 )}$ | $\mathbf{( 4 , 0 2 5 )}$ |
| Impairment of Vision Goodwill | $\mathbf{( 5 4 , 9 8 6 )}$ | - | $\mathbf{( 5 4 , 9 8 6 )}$ |
| December 31, 2008 | $\mathbf{\$ 7 2 , 3 3 4}$ | $\mathbf{\$ 1 3 , 2 1 1}$ | $\mathbf{\$ 8 5 , 5 4 5}$ |

SFAS No. 142, "Goodwill and Other Intangible Assets" ("SFAS No. 142"), requires a company to perform an impairment test on goodwill annually, or more frequently if events or changes in circumstances indicate that the asset might be impaired, by comparing the fair value of such goodwill to its recorded or carrying amount. If the carrying amount of the goodwill exceeds the fair value, an impairment charge must be recorded in an amount equal to the excess.
Park typically evaluates goodwill for impairment during the first quarter of each year. A determination was made during the first quarter of 2008 that goodwill for Park's Ohio-based banks was not impaired.
During the fourth quarter of 2007, Park's management determined that the goodwill from the Vision acquisition on March 9, 2007 could possibly be impaired due to the significant deterioration in the credit condition of Vision Bank. Nonperforming loans at Vision Bank increased from $\$ 26.3$ million at September 30, 2007 to $\$ 63.5$ million at December 31, 2007, or $9.9 \%$ of yearend loan balances. Net loan charge-offs were $\$ 6.4$ million for the fourth quarter or an annualized $3.99 \%$ of average loan balances. Management determined that due to severe credit conditions that a valuation of the fair value of Vision Bank be computed to determine if the goodwill of $\$ 109.0$ million was impaired as of December 31, 2007.

At December 31, 2007, management calculated the estimated fair value of Vision Bank to be $\$ 123.0$ million, based on four equally weighted tests: (i) on-going earnings multiplied by a price to earnings multiple; (ii) tangible book multiplied by a price to tangible book ratio; (iii) core deposit premium added to tangible book; and (iv) discounted future cash flows. Once it is determined that the fair value is materially less than the carrying value, FAS 142 requires a company to calculate the implied fair value of goodwill and compare it to the carrying amount of goodwill. The amount of the excess of the carrying amount of goodwill over the implied amount of goodwill is the amount of the impairment loss, which was calculated as $\$ 54.0$ million by Park management. After the impairment charge, the new carrying amount of goodwill resulting from the Vision acquisition was $\$ 55.0$ million at December 31, 2007.
The balance of goodwill was $\$ 127.3$ million at December 31, 2007 and was located at four subsidiary banks of Park. The subsidiary banks were Vision Bank ( $\$ 55.0$ million), The Park National Bank ( $\$ 39.0$ million), Century National Bank ( $\$ 25.8$ million) and The Security National Bank and Trust Co. ( $\$ 7.5$ million).
Based primarily on the increased level of net loan charge-offs at Vision Bank during the second quarter of 2008, management determined that it was appropriate to test for goodwill impairment during the third quarter of 2008. Park continued to experience credit deterioration in Vision Bank's market place during the third quarter of 2008. The fair value of Vision was estimated by using the average of three measurement methods. These included application of various metrics from bank sale transactions for institutions comparable to Vision Bank, including application of a market-derived multiple of tangible book value and estimations of the present value of future cash flows. Park's management reviewed the valuation of Vision Bank with Park's Board of Directors and concluded that Vision Bank should recognize an impairment charge and write down the remaining value of the goodwill previously recorded as a result of the merger of Vision Bancshares, Inc. ("Vision") into Park (\$55.0 million), resulting in goodwill with a balance of zero with respect to the Vision Bank reporting unit.
Goodwill and other intangible assets (as shown on the balance sheet) totaled $\$ 85.5$ million at December 31, 2008 and $\$ 144.6$ million at December 31, 2007.

The core deposit intangibles are being amortized to expense principally on the straight-line method, over periods ranging from six to ten years. The amortization period for each of the Vision and Anderson acquisitions, and the Millersburg branch acquisition is six years. Core deposit intangible amortization expense was $\$ 4.0$ million in 2008, $\$ 3.8$ million in 2007 and $\$ 2.5$ million in 2006.

The accumulated amortization of core deposit intangibles was $\$ 8.9$ million as of December 31, 2008 and $\$ 7.1$ million at December 31, 2007. In addition, United Bank, a division of PNB, had core deposit intangibles of $\$ 5.7$ million, which were fully amortized by the end of 2007. Park's banking divisions had two branch offices in 2006 for which the core deposit intangibles were fully amortized. These intangibles totaled $\$ 4.6$ million. The expected core deposit intangible amortization expense for each of the next five years is as follows:

| (In thousands) |  |
| :--- | ---: |
| 2009 | $\$ 3,746$ |
| 2010 | 3,422 |
| 2011 | 2,677 |
| 2012 | 2,677 |
| 2013 | 689 |
| Total | $\mathbf{\$ 1 3 , 2 1 1}$ |

## Consolidated Statement of Cash Flows

Cash and cash equivalents include cash and cash items, amounts due from banks and money market instruments. Generally money market instruments are purchased and sold for one-day periods.

Net cash provided by operating activities reflects cash payments as follows:

| December 31, <br> (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | :---: | :---: | :---: |
| Interest paid on deposits and other borrowings | $\mathbf{\$ 1 3 9 , 2 5 6}$ | $\$ 167,154$ | $\$ 118,589$ |
| Income taxes paid | $\mathbf{\$ 2 8 , 3 6 5}$ | $\$ 39,115$ | $\$ 34,633$ |

## Loss Contingencies and Guarantees

Loss contingencies, including claims and legal actions arising in the ordinary course of business, are recorded as liabilities when the likelihood of loss is probable and an amount or range of loss can be reasonably estimated.
Pursuant to the requirements of FASB Interpretation 45 ("FIN 45"), Park recorded a contingent legal liability of $\$ 0.9$ million during the fourth quarter of 2007. This was a result of an announcement Visa, Inc. made in the fourth quarter of 2007 that it was establishing litigation reserves for the settlement of a lawsuit and for additional potential settlements with other parties. Park recorded the contingent legal liability based on Visa's announcements and Park's membership interest in Visa. Visa had a successful initial public offering ("IPO") during the first quarter of 2008. Visa used a portion of the IPO proceeds to fund an escrow account that will be used to pay contingent legal settlements. As a result of the IPO, Park was able to reverse the entire contingent legal liability and recognize as income $\$ 0.9$ million during the first quarter of 2008. This was reflected in other income within the consolidated statement of income for the twelve months ended December 31, 2008.
At the time of the IPO, Park held 132,876 Class B Common Shares of Visa. During the first quarter of 2008, Visa redeemed 51,373 of these shares and paid Park $\$ 2.2$ million, which was recognized in other income within the consolidated statement of income for the twelve months ended December 31, 2008. The unredeemed shares are recorded at their original cost basis of zero.

## Income Taxes

The Corporation accounts for income taxes using the asset and liability approach. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse.
Park adopted FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes"- ("FIN 48"), on January 1, 2007. A tax position is recognized as a benefit only if it is "more-likely-than-not" that the tax position would be sustained in a tax examination being presumed to occur. The benefit recognized for a tax position that meets the "more-likely-than-not" criteria is measured based on the largest benefit that is more than 50 percent likely to be realized, taking into consideration the amounts and probabilities of the outcome upon settlement. For tax positions not meeting the "more-likely-than-not" test, no tax benefit is recorded. FIN 48 also provides guidance on disclosures and other issues. The adoption had no material effect on Park's consolidated financial statements. As a result, there was no cumulative effect related to adopting FIN 48. As of December 31, 2008, Park had provided a liability of approximately $\$ 800,000$ for unrecognized tax benefits related to various federal and state income tax matters. Park recognizes interest and penalties through the income tax provision. The total amount of interest and penalties on the date of adoption of FIN 48 was $\$ 76,000$. Park is no longer subject to examination by federal taxing authorities for the tax year 2004 and the years prior.

## Preferred Stock

On December 18, 2008, the Shareholders of Park voted, in a Special Meeting of Shareholders, to amend Park's Articles of Incorporation to authorize the issuance of up to 200,000 preferred shares, each without par value.

On December 23, 2008, Park issued $\$ 100$ million of Senior Preferred Shares to the U.S. Department of Treasury ("the Treasury"), consisting of 100,000 shares, each with a liquidation preference of $\$ 1,000$ per share. In addition, on December 23, 2008, Park issued a warrant to the Treasury to purchase 227,376 common shares. These preferred shares and related warrant are considered permanent equity for accounting purposes. Generally accepted accounting principles require management to allocate the proceeds from the issuance of the preferred stock between the preferred stock and related warrant. The terms of the preferred shares require management to pay a cumulative dividend at the rate of 5 percent per annum for the first five years and 9 percent thereafter. Management has determined that the 5 percent dividend rate is below market value, therefore, the fair value of the preferred shares would be less than the $\$ 100$ million in proceeds. Management determined that a reasonable market discount rate is 12 percent for the fair value of preferred shares. Management used the Black-Scholes model for calculating the fair value of the warrant (and related common shares). The allocation between the preferred shares and warrant at December 23, 2008, the date of issuance, was $\$ 95.7$ million and $\$ 4.3$ million, respectively. The discount on the preferred shares of $\$ 4.3$ million will be accreted through retained earnings over a 60 month period.

## Treasury Stock

The purchase of Park's common stock is recorded at cost. At the date of retirement or subsequent reissuance, the treasury stock account is reduced by the cost of such stock.

## Comprehensive Income

Comprehensive income consists of net income and other comprehensive income (loss). Other comprehensive income (loss) includes unrealized gains and losses on securities available for sale, changes in the funded status of the Company's defined benefit pension plan, and the unrealized net holding losses on the cash flow hedge, which are also recognized as separate components of equity.

## Stock Based Compensation

Compensation cost is recognized for stock options and stock awards issued to employees and directors, based on the fair value of these awards at the date of grant. A Black-Scholes model is utilized to estimate the fair value of stock options, while the market price of Park's common stock at the date of grant is used for stock awards. Compensation cost is recognized over the required service period, generally defined as the vesting period. Park did not grant any stock options during 2008 and 2006, but granted 90,000 stock options in 2007. Additionally, all stock options granted in 2007 became vested that year. No stock options became vested in 2008.

## Derivative Instruments

SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"), as amended and interpreted, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. As required by SFAS No. 133, the Company records all derivatives on the balance sheet at fair value. The accounting for changes in the fair value of derivatives depends on the intended use of the derivative and the resulting designation. Derivatives used to hedge the exposure to changes in the fair value of an asset, liability, or firm commitment attributable to a particular risk, such as interest rate risk, are considered fair value hedges. Derivatives used to hedge the exposure to variability in expected future cash flows, or other types of forecasted transactions, are considered cash flow hedges.

## Fair Value Measurement

Effective January 1, 2008, Park adopted SFAS No. 157 "Fair Value Measurements." SFAS No. 157 defines fair value, establishes a framework for measuring fair value in U.S. generally accepted accounting principles and expands disclosures about fair value measurements. This Statement establishes a fair value hierarchy about the assumptions used to measure fair value and
clarifies assumptions about risk and the effect of a restriction on the sale or use of an asset. SFAS No. 157 was effective for financial statements issued for fiscal years beginning after November 15, 2007. Management believes that the impact of adoption resulted in enhanced footnote disclosures; however, the adoption did not materially impact the Consolidated Balance Sheets, the Consolidated Statements of Income, the Consolidated Statements of Changes in Stockholders' Equity, or the Consolidated Statements of Cash Flows. (See Note 21 - Fair Values of these Notes to Consolidated Financial Statements).

## Accounting for Defined Benefit Pension Plan

In September 2006, the FASB issued SFAS No. 158, "Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans-an amendment of FASB Statements No. 87, 88, 106 and 132R." This statement requires an employer to recognize the overfunded or underfunded status of a defined benefit postretirement plan (other than a multi-employer plan) as an asset or liability in its balance sheet, beginning with year-end 2006, and to recognize changes in the funded status in the year in which the changes occur through comprehensive income beginning in 2007. Additionally, defined benefit plan assets and obligations were required to be measured as of the date of the employer's fiscal year-end, starting in 2008. The adoption of SFAS No. 158 decreased accumulated other comprehensive income by $\$ 6,826,000$, net of income taxes of $\$ 3,675,000$, at December 31, 2006.
As a result of the adoption of SFAS No. 158 measurement date provisions, Park charged approximately $\$ 0.3$ million to retained earnings on January 1, 2008 to reflect the after-tax expense pertaining to three months of pension plan expense.

## Prior Year Misstatements

In September 2006, the Securities and Exchange Commission (SEC) released Staff Accounting Bulletin No. 108, "Considering the Effects of Prior Year Misstatements when Quantifying Misstatements in Current Year Financial Statements" ("SAB 108"), which is effective for fiscal years ending on or after November 15, 2006. SAB 108 provides guidance on how the effects of prioryear uncorrected financial statement misstatements should be considered in quantifying a current year misstatement. SAB 108 requires public companies to quantify misstatements using both an income statement (rollover) and balance sheet (iron curtain) approach and evaluate whether either approach results in misstatement that, when all relevant quantitative and qualitative factors are considered, is material. If prior year errors that had been previously considered immaterial now are considered material based on either approach, no restatement is required so long as management properly applied its previous approach and all relevant facts and circumstances were considered. Upon adoption in 2006, Park had no items that required posting an adjustment to beginning retained earnings.

## Adoption of New Accounting Standards

Accounting for Postretirement Benefits Pertaining to Life Insurance Arrangements: In July 2006, the Emerging Issues Task Force ("EITF") of FASB issued a draft abstract for EITF Issue No. 06-04, "Accounting for Deferred Compensation and Postretirement Benefit Aspects of Endorsement Split-Dollar Life Insurance Arrangements" (EITF Issue No. 06-04). This draft abstract from EITF reached a consensus that for an endorsement split-dollar life insurance arrangement within the scope of this Issue, an employer should recognize a liability for future benefits in accordance with SFAS No. 106, "Employers' Accounting for Postretirement Benefits Other Than Pensions." The EITF concluded that a liability for the benefit obligation under SFAS No. 106 has not been settled through the purchase of an endorsement type life insurance policy. In September 2006, FASB agreed to ratify the consensus reached in EITF Issue No. 06-04. This new accounting standard was effective for fiscal years beginning after December 15, 2007.
At December 31, 2008, Park and its subsidiary banks owned $\$ 132.9$ million of bank owned life insurance policies. These life insurance policies are generally subject to endorsement split-dollar life insurance arrangements.

These arrangements were designed to provide a pre-and postretirement benefit for senior officers and directors of Park and its subsidiary banks. As a result of the adoption of EITF Issue No. 06-4, there was a charge of $\$ 11.6$ million to retained earnings on January 1, 2008 and a corresponding liability was recognized for the same amount.
Fair Value Measurements: In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities." SFAS No. 159 gives entities the option to measure eligible financial assets and financial liabilities at fair value on an instrument by instrument basis, that are otherwise not permitted to be accounted for at fair value under other accounting standards. The fair value option permits companies to choose to measure eligible items at fair value at specified election dates. Subsequent changes in fair value must be reported in earnings. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company did not elect the fair value option for any financial assets or financial liabilities as of January 1, 2008.
In September 2006, the FASB issued SFAS No. 157, "Fair Value Measurements." SFAS No. 157 defines fair value, establishes a framework for measuring fair value in United States generally accepted accounting principles and expands disclosures about fair value measurements. This Statement establishes a fair value hierarchy about the assumptions used to measure fair value and clarifies assumptions about risk and the effect of a restriction on the sale or use of an asset. SFAS No. 157 was effective for financial statements issued for fiscal years beginning after November 15, 2007. The impact of adoption has resulted in enhanced footnote disclosures.
At the February 12, 2008 FASB meeting, the FASB decided to defer the effective date of Statement 157 for all non-financial assets and non-financial liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). SFAS No. 157 is effective for certain non-financial assets and liabilities for fiscal years beginning after November 15, 2008. Non-financial assets and liabilities may include (but are not limited to): (i) non-financial assets and liabilities initially valued at fair value in a business combination, but not measured at fair value in subsequent periods; (ii) reporting units measured at fair value in the first step of a goodwill impairment test described in SFAS No. 142; and (iii) non-financial assets and liabilities measured at fair value in the second step of a goodwill impairment test described in SFAS No. 142.
On October 10, 2008, the FASB issued FASB Staff Position ("FSP") No. 157-3, "Determining the Fair Value of a Financial Asset When the Market for that Asset is Not Active." This FSP does not change existing GAAP, but seeks to clarify how to consider various inputs in determining fair value under current market conditions consistent with the principles of SFAS No. 157. The FSP provides an example on how to calculate fair value when there is not an active market for that financial asset. Key concepts addressed include distressed sales, the use of third party pricing information, use of internal assumptions, and others. FSP 157-3 was effective upon issuance and, therefore, it applies to Park's consolidated financial statements for the year ended December 31, 2008. The adoption of FSP 157-3 had no material impact on these financial statements.
Accounting for Written Loan Commitments Recorded at Fair Value: On November 5, 2007, the SEC issued Staff Accounting Bulletin No. 109, "Written Loan Commitments Recorded at Fair Value through Earnings" ("SAB 109"). Previously, SAB 105, "Application of Accounting Principles to Loan Commitments," stated that in measuring the fair value of a derivative loan commitment, a company should not incorporate the expected net future cash flows related to the associated servicing of the loan. SAB 109 supercedes SAB 105 and indicates that the expected net future cash flows related to the associated servicing of the loan should be included in measuring fair value for all written loan commitments that are accounted for at fair value through earnings. SAB 105 also indicated that internally-developed intangible assets should not be recorded as part of the fair value of a derivative loan commitment, and SAB 109 retains that view. SAB 109 was effective for derivative loan
commitments issued or modified in fiscal quarters beginning after December 15,2007 . The impact of this standard was not material.
Accounting for Servicing of Financial Assets: In March 2006, FASB issued SFAS No. 156, "Accounting for Servicing of Financial Assets - an amendment of SFAS No. 140." This Statement provides the following: 1.) revised guidance on when a servicing asset and servicing liability should be recognized; 2.) requires all separately recognized servicing assets and servicing liabilities to be initially measured at fair value, if practicable; 3.) permits an entity to elect to measure servicing assets and servicing liabilities at fair value each reporting date and report changes in fair value in earnings in the period in which the changes occur; 4.) upon initial adoption, permits a one-time reclassification of avail-able-for-sale securities to trading securities for securities which are identified as offsetting the entity's exposure to changes in the fair value of servicing assets or liabilities that a servicer elects to subsequently measure at fair value; and 5.) requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the statement of financial condition and additional footnote disclosures. For Park, SFAS No. 156 was effective January 1, 2007. The adoption of this Statement did not have a material impact on Park's consolidated financial statements.

## Recently Issued but not yet Effective Accounting Pronouncements

Accounting for Business Combinations: On December 4, 2007, the FASB issued Statement No. 141(R), "Business Combinations" ("SFAS No. 141(R)"), with the objective to improve the comparability of information that a company provides in its financial statements related to a business combination. SFAS No. 141(R) establishes principles and requirements for how the acquirer: (i) recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree; (ii) recognizes and measures the goodwill acquired in the business combination or a gain from a bargain purchase; and (iii) determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination. The statement does not apply to combinations between entities under common control. This Statement applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008.
Disclosures about Derivative Instruments: In March 2008, FASB issued SFAS No. 161 "Disclosures about Derivative Instruments and Hedging Activities"-an amendment to SFAS No. 133. This statement requires enhanced disclosures about an entity's derivative and hedging activities and therefore should improve the transparency of financial reporting. This new accounting standard is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. Management is still evaluating the impact of this accounting standard.
Noncontrolling Interests in Consolidated Financial Statements: In December 2007, the FASB issued Statement No. 160, "Noncontrolling Interests in Consolidated Financial Statements," which amends Accounting Research Bulletin No. 51 "Consolidated Financial Statements" ("ARB 51"). A noncontrolling interest, also known as a "minority interest", is the portion of equity in a subsidiary not attributable to a parent. The objective of this statement is to improve upon the consistency of financial information that a company provides in its consolidated financial statements. Consistent with SFAS No. 141 (R), SFAS No. 160 is effective for fiscal years beginning on or after December 15, 2008. Management does not expect that the adoption of this Statement will have a material impact on Park's consolidated financial statements.

## 2. ORGANIZATION, ACQUISITIONS, BRANCH SALE AND BRANCH PURCHASE

Park National Corporation is a multi-bank holding company headquartered in Newark, Ohio. Through its banking subsidiaries, The Park National Bank (PNB) and Vision Bank (VIS), Park is engaged in a general commercial
banking and trust business, primarily in Ohio and Baldwin County, Alabama and the panhandle of Florida. A wholly-owned subsidiary of Park, Guardian Finance Company (GFC) began operating in May 1999. GFC is a consumer finance company located in Central Ohio. PNB operates through twelve banking divisions with the Park National Division headquartered in Newark, Ohio, the Fairfield National Division headquartered in Lancaster, Ohio, The Park National Bank of Southwest Ohio \& Northern Kentucky Division headquartered in Milford, Ohio, with the First-Knox National Division headquartered in Mount Vernon, Ohio, the Farmers and Savings Division headquartered in Loudonville, Ohio, the Security National Division headquartered in Springfield, Ohio, the Unity National Division headquartered in Piqua, Ohio, the Richland Bank Division headquartered in Mansfield, Ohio, the Century National Division headquartered in Zanesville, Ohio, the United Bank Division headquartered in Bucyrus, Ohio, the Second National Division headquartered in Greenville, Ohio and the Citizens National Bank Division headquartered in Urbana, Ohio. Finally, VIS operates through two banking divisions with the Vision Bank Florida Division headquartered in Panama City, Florida and the Vision Bank Alabama Division headquartered in Gulf Shores, Alabama. In the third quarter of 2008, seven separately-chartered banks in Ohio were merged into PNB. These were accounted for as internal reorganizations and had no effect on the consolidated financial statements. Before 2008, eight of the PNB divisions operated as sepa-rately-chartered banks. All of the Ohio-based banking divisions provide the following principal services: the acceptance of deposits for demand, savings and time accounts; commercial, industrial, consumer and real estate lending, including installment loans, credit cards, home equity lines of credit, commercial and auto leasing; trust services; cash management; safe deposit operations; electronic funds transfers and a variety of additional banking-related services. Vision Bank, with their two banking divisions, provide the services mentioned above, with the exception of credit cards, commercial and auto leasing, and cash management. See Note 23 of these Notes to Consolidated Financial Statements for financial information on the Corporation's operating segments.
On March 9, 2007, Park acquired all of the stock and outstanding stock options of Vision Bancshares, Inc. for $\$ 87.8$ million in cash and 792,937 shares of Park common stock valued at $\$ 83.3$ million or $\$ 105.00$ per share. The goodwill recognized as a result of this acquisition was $\$ 109.0$ million. Management expects that the acquisition of Vision will improve the future growth rate for Park's loans, deposits and net income. The fair value of the acquired assets of Vision was $\$ 686.5$ million and the fair value of the liabilities assumed was $\$ 624.4$ million at March 9, 2007. During the fourth quarter of 2007, Park recognized a $\$ 54.0$ million impairment charge to the Vision goodwill. In addition, Park recognized an additional impairment charge to the remaining Vision goodwill of $\$ 55.0$ million during the third quarter of 2008. The goodwill impairment charge of $\$ 55$ million in 2008 reduced income tax expense by approximately $\$ 1$ million. The goodwill impairment charge of $\$ 54$ million in 2007 had no impact on income tax expense.
At the time of the acquisition, Vision operated two bank subsidiaries (both named Vision Bank) which became bank subsidiaries of Park on March 9, 2007. On July 20, 2007, the bank operations of the two Vision Banks were consolidated under a single charter through the merger of the Vision Bank headquartered in Gulf Shores, Alabama with and into the Vision Bank headquartered in Panama City, Florida. Vision Bank operates under a Florida banking charter and has 18 branch locations in Baldwin County, Alabama and in the Florida panhandle.
On September 21, 2007, a national bank subsidiary of Park, The First-Knox National Bank of Mount Vernon ("First-Knox"), acquired the Millersburg, Ohio banking office (the "Millersburg branch") of Ohio Legacy Bank, N.A. ("Ohio Legacy"). First-Knox acquired substantially all of the loans administered at the Millersburg branch of Ohio Legacy and assumed substantially all of the deposit liabilities relating to the deposit accounts assigned to the Millersburg branch. The fair value of loans acquired was approximately $\$ 38$ million and deposit liabilities acquired were approximately $\$ 23$ million. First-Knox paid a premium of approximately $\$ 1.7$ million in connection with the purchase of the deposit
liabilities. First-Knox recognized a loan premium adjustment of $\$ 700,000$ and a certificate of deposit adjustment of $\$ 300,000$, resulting in a total increase to core deposit intangibles of $\$ 2.7$ million. No goodwill was recognized as part of this transaction. In addition, First-Knox paid $\$ 900,000$ for the acquisition of the branch office building that Ohio Legacy was leasing from a third party.
On December 18, 2006, Park acquired all of the stock of Anderson Bank of Cincinnati, Ohio for $\$ 9.052$ million in cash and 86,137 shares of Park common stock valued at $\$ 8.665$ million or $\$ 100.60$ per share. Immediately following Park's acquisition, Anderson merged with Park's subsidiary, The Park National Bank and is being operated as part of PNB's operating division, The Park National Bank of Southwest Ohio \& Northern Kentucky. The goodwill recognized as a result of this acquisition was $\$ 10.638$ million. The fair value of the acquired assets of Anderson was $\$ 69.717$ million and the fair value of the liabilities assumed was $\$ 62.638$ million at December 18, 2006.

## 3. RESTRICTIONS ON CASH AND DUE FROM BANKS

The Corporation's two bank subsidiaries are required to maintain average reserve balances with the Federal Reserve Bank. The average required reserve balance was approximately $\$ 29.4$ million at December 31, 2008 and $\$ 29.0$ million at December 31, 2007. No other compensating balance arrangements were in existence at year-end.

## 4. INVESTMENT SECURITIES

The amortized cost and fair value of investment securities are shown in the following table. Management evaluates the investment securities on a quarterly basis for other-than-temporary impairment. No impairment charges were deemed necessary during 2007.
Management follows the principles of Staff Accounting Bulletin No. 59 ("SAB No. 59 ") when performing the quarterly evaluation of investment securities for any other-than-temporary impairment. During 2008, management determined that Park's unrealized losses in the stocks of several financial institutions were other-than-temporarily impaired due to the duration and severity of the loss. Therefore, Park recognized impairment losses of $\$ 980,000$ during the twelve months ended December 31, 2008, which is recorded in "other expenses" within the Consolidated Statements of Income. These impairment losses represent the difference between the investment's cost and fair value on December 31, 2008.
Investment securities at December 31, 2008, were as follows:

| (In thousands) | Amortized Cost | Gross Unrealized Holding Gains | Gross Unrealized Holding Losses | Estimated Fair Value |
| :---: | :---: | :---: | :---: | :---: |
| 2008: |  |  |  |  |
| Securities Available-for-Sale |  |  |  |  |
| Obligations of U.S. Treasury and |  |  |  |  |
| Obligations of states and political subdivisions | 26,424 | 503 | 33 | 26,894 |
| U.S. Government agencies' asset-backed securities | 1,357,710 | 47,050 | 229 | 1,404,531 |
| Other equity securities | 1,461 | 428 | 106 | 1,783 |
| Total | \$1,513,223 | \$49,041 | \$ 368 | \$1,561,896 |
| 2008: |  |  |  |  |
| Securities Held-to-Maturity |  |  |  |  |
| Obligations of states and political subdivisions | \$ 10,294 | \$ 79 | \$ - | \$ 10,373 |
| U.S. Government agencies' asset-backed securities | 418,056 | 5,035 | 29 | 423,062 |
| Total | \$ 428,350 | \$ 5,114 | \$ 29 | \$ 433,435 |

Other investment securities (as shown on the balance sheet) consist of stock investments in the Federal Home Loan Bank and the Federal Reserve Bank. Park owned $\$ 61.9$ million of Federal Home Loan Bank stock and $\$ 6.9$ million of Federal Reserve stock at December 31, 2008. Park owned $\$ 56.8$ million of Federal Home Loan Bank stock and $\$ 6.4$ million of Federal Reserve Bank stock at December 31, 2007.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Management does not believe any individual unrealized loss as of December 31, 2008 and December 31, 2007, represents an other-than-temporary impairment. The unrealized losses on debt securities are primarily the result of interest rate changes, credit spread widening on agency-issued mortgage related securities, general financial market uncertainty and unprecedented market volatility. These conditions will not prohibit Park from receiving its contractual principal and interest payments on its debt securities. The fair value of these debt securities is expected to recover as payments are received on these securities and they approach maturity.
Should the impairment of any of these securities become other-than-temporary, the cost basis of the investment will be reduced and the resulting loss recognized in net income in the period the other-than-temporary impairment is identified.

Securities with unrealized losses at December 31, 2008, were as follows:

| (In thousands) | Less than 12 Months |  | 12 Months or Longer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
|  |  |  |  |  |  |  |
| Securities |  |  |  |  |  |  |
| Available-for-Sale |  |  |  |  |  |  |
| Obligations of states and political |  |  |  |  |  |  |
| subdivisions | \$1,135 | \$ 1 | \$ 278 | \$ 32 | \$ 1,413 | \$ 33 |
| U.S. Government agencies' assetbacked securities | 703 | 6 | 6,850 | 223 | 7,553 | 229 |
| Other equity securities | 17 | 14 | 314 | 92 | 331 | 106 |
| Total | \$1,855 | \$21 | \$ 7,442 | \$347 | \$ 9,297 | \$368 |
| 2008: |  |  |  |  |  |  |
| Securities |  |  |  |  |  |  |
| Held-to-Maturity |  |  |  |  |  |  |
| U.S. Government agencies' assetbacked securities | \$ 156 | \$ 1 | \$42,863 | \$ 28 | \$43,019 | \$ 29 |

Investment securities at December 31, 2007 were as follows:

|  | Amortized <br> Cost | Unross <br> Holdized <br> Gains | Gross <br> (In thousands) | Unrealized <br> Holding <br> Losses |
| :--- | ---: | :---: | :---: | :---: | | Estimated |
| :---: |
| Fair Value |

Securities with unrealized losses at December 31, 2007, were as follows:

|  | Less than 12 Months |  | 12 Months or Longer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
|  |  |  |  |  |  |  |
| Securities <br> Available-for-Sale |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Obligations of states and |  |  |  |  |  |  |
| subdivisions | \$1,302 | \$ 18 | \$ 120 | \$ 2 | \$ 1,422 | \$ 20 |
| U.S. Government agencies' assetbacked securities | - | - | 770,808 | 8,115 | 770,808 | 8,115 |
| Other equity securities | 729 | 291 | 101 | 99 | 830 | 390 |
| Total | \$2,031 | \$309 | \$771,029 | \$8,216 | \$773,060 | \$8,525 |
| 2007: |  |  |  |  |  |  |
| Securities |  |  |  |  |  |  |
| Held-to-Maturity |  |  |  |  |  |  |
| U.S. Government agencies' assetbacked securities | \$ - | \$ - | \$147,536 | \$4,136 | \$147,536 | \$4,136 |

The amortized cost and estimated fair value of investments in debt securities at December 31, 2008, are shown in the following table by contractual maturity or the expected call date, except for asset-backed securities, which are shown as a single total, due to the unpredictability of the timing in principal repayments.

| (Dollars in thousands) | Amortized Cost | Estimated Fair Value |
| :---: | :---: | :---: |
| Securities Available-for-Sale U.S. Treasury and agencies' notes: Due within one year | \$ 127,628 | \$ 128,688 |
| Total | \$ 127,628 | \$ 128,688 |
| Obligations of states and political subdivisions: Due within one year | \$ 17,123 | \$ 17,351 |
| Due one through five years | 5,469 | 5,663 |
| Due five through ten years | 2,001 | 2,081 |
| Due over ten years | 1,831 | 1,799 |
| Total | \$ 26,424 | \$ 26,894 |
| U.S. Government agencies' asset-backed securities: |  |  |
| Total | \$1,357,710 | \$1,404,531 |
| Securities Held-to-Maturity Obligations of states and political subdivisions: Due within one year | $\$ \quad 9,881$ | $\$ \quad 9,945$ |
| Due one through five years | 413 | 428 |
| Total | \$ 10,294 | \$ 10,373 |
| U.S. Government agencies' asset-backed securities: |  |  |
| Total | \$ 418,056 | \$ 423,062 |

Investment securities having a book value of $\$ 1,751$ million and $\$ 1,631$ million at December 31, 2008 and 2007, respectively, were pledged to collateralize government and trust department deposits in accordance with federal and state requirements and to secure repurchase agreements sold, and as collateral for Federal Home Loan Bank (FHLB) advance borrowings.

At December 31, 2008, $\$ 939$ million was pledged for government and trust department deposits, $\$ 664$ million was pledged to secure repurchase agreements and $\$ 148$ million was pledged as collateral for FHLB advance borrowings. At December 31, 2007, $\$ 912$ million was pledged for government and trust department deposits, $\$ 667$ million was pledged to secure repurchase agreements and $\$ 52$ million was pledged as collateral for FHLB advance borrowings.
At year-end, there were no holdings of securities of any one issuer, other than the U.S. Government and its agencies, in an amount greater than $10 \%$ of shareholders' equity.
During 2008, Park sold $\$ 140$ million of U.S. Governmental Agency securities, for total gains of $\$ 1,115,000$. These securities were callable during 2008 and were sold with a give up yield of approximately $3.63 \%$. The proceeds from the sale of these investment securities were generally reinvested in U.S. Governmental Agency 15 -year mortgage-backed securities. The tax expense related to the net securities gains was $\$ 357,000$ for 2008 . There were no sales of securities in 2007. No gross losses were realized in 2008 and 2007.

## 5. LOANS

The composition of the loan portfolio is as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Commercial, financial and agricultural | $\mathbf{\$ 1 4 4 , 2 9 6}$ | $\$ 613,282$ |
| Real estate: | $\mathbf{5 3 3 , 7 8 8}$ | 536,389 |
| $\quad$ Construction | $\mathbf{1 , 5 6 0 , 1 9 8}$ | $1,481,174$ |
| Residential | $\mathbf{1 , 0 3 5 , 7 2 5}$ | 993,101 |
| Commercial | $\mathbf{6 4 3 , 5 0 7}$ | 593,388 |
| Consumer, net | $\mathbf{3 , 8 2 3}$ | 6,800 |
| Leases, net | $\mathbf{\$ 4 , 4 9 1 , \mathbf { 3 3 7 }}$ | $\$ 4,224,134$ |
| Total loans |  |  |

Loans are shown net of origination deferred fees and costs of $\$ 6$ million at December 31, 2008 and 2007.
Overdrawn deposit accounts of $\$ 3,636,000$ and $\$ 4,287,000$ have been reclassified to loans at December 31, 2008 and 2007, respectively.
Under the Corporation's credit policies and practices, all nonaccrual and restructured commercial, financial, agricultural, construction and commercial real estate loans meet the definition of impaired loans under SFAS No. 114 and 118. Impaired loans, as defined by SFAS No. 114 and 118, exclude certain consumer loans, residential real estate loans and lease financing classified as nonaccrual. The majority of the loans deemed impaired were evaluated using the fair value of the collateral as the measurement method.
Nonperforming loans are summarized as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Impaired loans: |  |  |
| Nonaccrual | $\mathbf{\$ 1 3 8 , 4 9 8}$ | $\$ 87,277$ |
| Restructured | $\mathbf{2 , 8 4 5}$ | 2,804 |
| Total impaired loans | $\mathbf{1 4 1 , 3 4 3}$ | 90,081 |
| Other nonaccrual loans | $\mathbf{2 1 , 0 1 4}$ | 13,851 |
| Total nonaccrual and restructured loans | $\mathbf{\$ 1 6 2 , 3 5 7}$ | $\$ 103,932$ |
| Loans past due 90 days or more and accruing | $\mathbf{5 , 4 2 1}$ | 4,545 |
| Total nonperforming loans | $\mathbf{\$ 1 6 7 , 7 7 8}$ | $\$ 108,477$ |

Management's general practice is to charge down impaired loans to the fair value of the underlying collateral of the loan, so no specific loss allocations are generally necessary for many of these loans. The allowance for loan losses, specifically related to impaired loans at December 31, 2008 and 2007, was $\$ 8,727,000$ and $\$ 3,424,000$, respectively, related to loans with principal balances of \$62,929,000 and \$27,218,000.
The average balance of impaired loans was $\$ 130,579,000, \$ 51,118,000$ and $\$ 21,976,000$ for 2008, 2007 and 2006, respectively.
Interest income on impaired loans is recognized after all past due and current principal payments have been made, and collectibility is no longer doubtful. For the years ended December 31, 2008, 2007 and 2006, the Corporation
recognized $\$ 905,000, \$ 392,000$ and $\$ 450,000$, respectively, of interest income on loans that were impaired as of the end of the year.
Management transfers ownership of a loan to other real estate owned at the time that Park takes the title of the asset. At December 31, 2008 and 2007, Park had $\$ 25.8$ million and $\$ 13.4$ million, respectively, of other real estate owned. Other real estate owned at Vision Bank has increased from $\$ 7.1$ million at December 31, 2007 to $\$ 19.7$ million at December 31, 2008.
Certain of the Corporation's executive officers, directors and their affiliates are loan customers of the Corporation's two banking subsidiaries. As of December 31, 2008 and 2007, loans and lines of credit aggregating approximately $\$ 59,101,000$ and $\$ 118,506,000$, respectively, were outstanding to such parties. The decrease of $\$ 59.4$ million since December 31, 2007 is due to the change in the Corporation's executive officers and directors. Commensurate with the mergers of the eight Ohio bank charters, which occurred during the third quarter of 2008, Park significantly reduced the number of individuals considered executive officers and directors, as determined by Regulation 0 of Title 12 from the Federal Reserve Bank regulations.
During 2008, $\$ 17,444,000$ of new loans were made and repayments totaled $\$ 3,406,000$. New loans and repayments for 2007 were $\$ 35,992,000$ and $\$ 29,792,000$, respectively.

## 6. ALLOWANCE FOR LOAN LOSSES

Activity in the allowance for loan losses is summarized as follows:

| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | :---: | ---: | ---: |
| Balance, January 1 | $\mathbf{\$ 8 7 , 1 0 2}$ | $\$ 70,500$ | $\$ 69,694$ |
| Allowance for loan losses of acquired banks | - | 9,334 | 798 |
| Provision for loan losses | $\mathbf{7 0 , 4 8 7}$ | 29,476 | 3,927 |
| Losses charged to the reserve | $\mathbf{( 6 2 , 9 1 6 )}$ | $(27,776)$ | $(10,772)$ |
| Recoveries | $\mathbf{5 , 4 1 5}$ | 5,568 | 6,853 |
| Balance, December 31 | $\mathbf{\$ 1 0 0 , 0 8 8}$ | $\$ 87,102$ | $\$ 70,500$ |

## 7. PREMISES AND EQUIPMENT

The major categories of premises and equipment and accumulated depreciation are summarized as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Land | $\mathbf{\$ 2 1 , 7 9 9}$ | $\$ 21,789$ |
| Buildings | $\mathbf{7 4 , 1 0 6}$ | 71,000 |
| Equipment, furniture and fixtures | $\mathbf{5 2 , 5 7 4}$ | 41,428 |
| Leasehold improvements | $\mathbf{5 , 5 5 3}$ | 5,474 |
| Total | $\mathbf{1 5 4 , 0 3 2}$ | 139,691 |
| Less accumulated depreciation and amortization | $\mathbf{( 8 5 , 4 7 9 )}$ | $(73,057)$ |
| $\quad$ Premises and Equipment, Net | $\mathbf{\$ 6 8 , 5 5 3}$ | $\$ 66,634$ |

Depreciation and amortization expense amounted to $\$ 7,517,000, \$ 6,480,000$ and $\$ 5,522,000$ for the three years ended December 31, 2008, 2007 and 2006, respectively.
The Corporation and its subsidiaries lease certain premises and equipment accounted for as operating leases. The following is a schedule of the future minimum rental payments required for the next five years under such leases with initial terms in excess of one year:

| (In thousands) |  |
| :--- | ---: |
| 2009 | $\$ 2,006$ |
| 2010 | 1,396 |
| 2011 | 927 |
| 2012 | 850 |
| 2013 | 1,272 |
| Thereafter | 2,870 |
| Total | $\$ 9,321$ |

Rent expense was $\$ 2,802,000, \$ 2,701,000$ and $\$ 2,107,000$, for the three years ended December 31, 2008, 2007 and 2006, respectively.

## 8. DEPOSITS

At December 31, 2008 and 2007, noninterest bearing and interest bearing deposits were as follows:

| December 31 (Dollars in thousands) | 2008 | 2007 |
| :--- | ---: | ---: |
| Noninterest bearing | $\mathbf{\$ 7 8 2 , 6 2 5}$ | $\$ 695,466$ |
| Interest bearing | $\mathbf{3 , 9 7 9 , 1 2 5}$ | $3,743,773$ |
| Total | $\mathbf{\$ 4 , 7 6 1 , 7 5 0}$ | $\$ 4,439,239$ |

At December 31, 2008, the maturities of time deposits were as follows:

| (In thousands) |  |
| :--- | ---: |
| 2009 | $\$ 1,563,967$ |
| 2010 | 276,115 |
| 2011 | 96,339 |
| 2012 | 109,486 |
| 2013 | 30,524 |
| After 5 years | 1,941 |
| Total | $\mathbf{\$ 2 , 0 7 8 , 3 7 2}$ |

Maturities of time deposits of $\$ 100,000$ and over as of December 31, 2008 were:

| December 31 (In thousands) |  |
| :--- | ---: |
| 3 months or less | $\$ 354,868$ |
| Over 3 months through 6 months | 93,943 |
| Over 6 months through 12 months | 208,468 |
| Over 12 months | 149,808 |
| Total | $\$ 807,087$ |

At December 31, 2008, Park had approximately $\$ 29.7$ million of deposits received from executive officers, directors, and their related interests.

## 9. SHORT-TERM BORROWINGS

Short-term borrowings are as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Securities sold under agreements to repurchase |  |  |
| $\quad$ and federal funds purchased | $\mathbf{\$ 2 8 4 , 1 9 6}$ | $\$ 253,289$ |
| Federal Home Loan Bank advances | $\mathbf{3 7 5 , 0 0 0}$ | 502,000 |
| Other short-term borrowings | $\mathbf{-}$ | 4,029 |
| $\quad$ Total short-term borrowings | $\mathbf{\$ 6 5 9 , 1 9 6}$ | $\mathbf{\$ 7 5 9 , 3 1 8}$ |

The outstanding balances for all short-term borrowings as of December 31, 2008, 2007 and 2006 (in thousands) and the weighted-average interest rates as of and paid during each of the years then ended are as follows:

|  | Repurchase <br> Agreements <br> and Federal <br> Funds | Federal <br> Home Loan <br> Bank <br> Purchased | Demand <br> Notes <br> Due U.S. <br> Treasury <br> and Other |
| :---: | :---: | :---: | :---: |
| (Dollars in thousands) | $\$ 284,196$ | $\$ 375,000$ | $\$-$ |
| 2008: | 294,226 | 572,000 | 30,414 |
| Ending balance | 256,877 | 336,561 | 12,008 |
| Highest month-end balance |  |  | $0.71 \%$ |
| Average daily balance | $1.12 \%$ | $0.00 \%$ |  |
| Weighted-average interest rate: | $1.81 \%$ | $2.80 \%$ | $3.43 \%$ |
| $\quad$ As of year-end |  |  |  |
| Paid during the year |  |  |  |


|  | Repurchase <br> Agreements <br> and Federal <br> Funds <br> Purchased | Federal <br> Home Loan <br> Bank <br> Advances | Demand <br> Notes <br> Due U.S. <br> Treasury <br> and Other |
| :--- | :---: | :---: | :---: |
| 2007: | $\$ 253,289$ | $\$ 502,000$ | $\$ 4,029$ |
| Ending balance in thousands) | 259,065 | 502,000 | 8,058 |
| Highest month-end balance | 230,651 | 260,140 | 3,369 |
| Average daily balance | $3.27 \%$ | $4.42 \%$ | $3.59 \%$ |
| Weighted-average interest rate: | $3.67 \%$ | $5.19 \%$ | $4.78 \%$ |
| $\quad$ As of year-end |  |  |  |
| $\quad$ Paid during the year | $\$ 225,356$ | $\$ 142,000$ | $\$ 8,417$ |
| 2006: | 240,924 | 246,000 | 11,290 |
| Ending balance | 224,662 | 147,145 | 3,525 |
| Highest month-end balance | $3.73 \%$ | $5.24 \%$ | $5.06 \%$ |
| Average daily balance | $3.54 \%$ | $5.15 \%$ | $4.62 \%$ |
| Weighted-average interest rate: |  |  |  |
| As of year-end |  |  |  |
| Paid during the year |  |  |  |

At December 31, 2008 and 2007, Federal Home Loan Bank (FHLB) advances were collateralized by investment securities owned by the Corporation's subsidiary banks and by various loans pledged under a blanket agreement by the Corporation's subsidiary banks.

See Note 4 of these Notes to Consolidated Financial Statements for the amount of investment securities that are pledged. At December 31, 2008, $\$ 1,992$ million of commercial real estate and residential mortgage loans were pledged under a blanket agreement to the FHLB by Park's subsidiary banks. At December 31, 2007, $\$ 1,865$ million of commercial real estate and residential mortgage loans were pledged under a blanket agreement to the FHLB by Park's subsidiary banks.

Note 4 states that $\$ 664$ and $\$ 667$ million of securities were pledged to secure repurchase agreements as of December 31, 2008 and 2007, respectively. Park's repurchase agreements in short-term borrowings consist of customer accounts and securities which are pledged on an individual security basis. Park's repurchase agreements with a third-party financial institution are classified in long-term debt. See Note 10 of these Notes to Consolidated Financial Statements.

## 10. LONG-TERM DEBT

Long-term debt is listed below:

| December 31 (Dollars in thousands) | 2008 | 2007 |  |
| :---: | :---: | :---: | :---: |
| Outstanding Balance | Average Rate | Outstanding Balance | Average Rate |
| Total Federal Home Loan Bank advances by year of maturity: |  |  |  |
| 2008 \$ - | - | \$ 34,844 | 4.02\% |
| 2009 6,208 | 3.79\% | 6,146 | 3.86\% |
| 2010 217,442 | 1.09\% | 17,429 | 5.72\% |
| 2011 1,442 | 4.00\% | 1,436 | 4.01\% |
| 2012488 | 3.87\% | 485 | 3.87\% |
| 2013 485 | 4.03\% | 482 | 4.03\% |
| Thereafter 302,949 | 3.02\% | 202,993 | 3.83\% |
| Total \$529,014 | 2.24\% | \$263,815 | 3.98\% |
| Total broker repurchase agreements by year of maturity: |  |  |  |
| 2008 \$ - | - | \$ - | - |
| 2009 25,000 | 3.79\% | 25,000 | 3.79\% |
| 2010 | - | - | - |
| Thereafter 300,000 | 4.04\% | 300,000 | 4.04\% |
| Total $\mathbf{\$ 3 2 5 , 0 0 0}$ | 4.02\% | \$325,000 | 4.02\% |


| December 31 (Dollars in thousands) |  |  |  |  |  |
| :---: | ---: | :---: | ---: | ---: | ---: |
|  | 2008 <br> Outstanding <br> Balance | Average <br> Rate | Outstanding <br> Balance | Average <br> Rate |  |
| Other borrowings by year of maturity: |  |  |  |  |  |
| 2008 | $\$$ | - | $\$$ | 50 | $12.00 \%$ |
| 2009 | 54 | $12.00 \%$ | 54 | $12.00 \%$ |  |
| 2010 | 59 | $12.00 \%$ | 59 | $12.00 \%$ |  |
| 2011 | 63 | $12.00 \%$ | 63 | $12.00 \%$ |  |
| 2012 | 69 | $12.00 \%$ | 69 | $12.00 \%$ |  |
| 2013 | 74 | $12.00 \%$ | 74 | $12.00 \%$ |  |
| Thereafter | 1,225 | $12.00 \%$ | 1,225 | $12.00 \%$ |  |
| Total | $\mathbf{\$ 1 , 5 4 4}$ | $\mathbf{1 2 . 0 0 \%}$ | $\$ 1,594$ | $12.00 \%$ |  |
| Total combined long-term debt |  |  |  |  |  |
| by year of maturity: |  |  | - |  |  |
| 2008 | $\$$ | -262 | $3.80 \%$ | $\$ 34,894$ | $4.03 \%$ |
| 2009 | 217,501 | $1.10 \%$ | 31,200 | $3.81 \%$ |  |
| 2010 | 1,505 | $4.34 \%$ | 17,488 | $5.74 \%$ |  |
| 2011 | 557 | $4.88 \%$ | 1,499 | $4.35 \%$ |  |
| 2012 | 559 | $5.09 \%$ | 554 | $4.88 \%$ |  |
| 2013 | 604,174 | $3.55 \%$ | 556 | $5.09 \%$ |  |
| Thereafter | $\mathbf{\$ 8 5 , 5 5 8}$ | $\mathbf{2 . 9 3 \%}$ | $\$ 590,409$ | $4.02 \%$ |  |
| Total |  |  |  |  |  |

Other borrowings consist of a capital lease obligation of $\$ 1.5$ million, pertaining to an arrangement that was part of the acquisition of Vision on March 9, 2007 and its associated minimum lease payments.
Park had approximately $\$ 605$ million of long-term debt at December 31, 2008 with a contractual maturity longer than five years. However, approximately $\$ 500$ million of this debt is callable by the issuer in 2009 and $\$ 100$ million is callable by the issuer in 2010 .
At December 31, 2008 and 2007, Federal Home Loan Bank (FHLB) advances were collateralized by investment securities owned by the Corporation's subsidiary banks and by various loans pledged under a blanket agreement by the Corporation's subsidiary banks.
See Note 4 of these Notes to Consolidated Financial Statements for the amount of investment securities that are pledged. See Note 9 of these Notes to Consolidated Financial Statements for the amount of commercial real estate and residential mortgage loans that are pledged to the FHLB.

## 11. SUBORDINATED DEBENTURES

As part of the acquisition of Vision on March 9, 2007, Park became the successor to Vision under (i) the Amended and Restated Trust Agreement of Vision Bancshares Trust I (the "Trust"), dated as of December 5, 2005,
(ii) the Junior Subordinated Indenture, dated as of December 5, 2005, and
(iii) the Guarantee Agreement, also dated as of December 5, 2005.

On December 1, 2005, Vision formed a wholly-owned Delaware statutory business trust, Vision Bancshares Trust I ("Trust I"), which issued \$15.0 million of the Trust's floating rate Preferred Securities (the "Trust Preferred Securities") to institutional investors. These Trust Preferred Securities qualify as Tier I capital under Federal Reserve Board guidelines. All of the common securities of Trust I are owned by Park. The proceeds from the issuance of the common securities and the Trust Preferred Securities were used by Trust I to purchase $\$ 15.5$ million of junior subordinated debentures, which carry a floating rate based on a three-month LIBOR plus 148 basis points. The debentures represent the sole asset of Trust I. The Trust Preferred Securities accrue and pay distributions at a floating rate of three-month LIBOR plus 148 basis points per annum. The Trust Preferred Securities are mandatorily redeemable upon maturity of the debentures in December 2035, or upon earlier redemption as provided in the debenture. Park has the right to redeem the debentures purchased by Trust I in whole or in part, on or after December 30, 2010. As specified in the indenture, if the debentures are redeemed prior to maturity, the redemption price will be the principal amount, plus any unpaid accrued interest.

In accordance with FASB Interpretation 46R, Trust I is not consolidated with Park's financial statements, but rather the subordinated debentures are reflected as a liability.

On December 28, 2007, one of Park's wholly-owned subsidiary banks, The Park National Bank ("PNB"), entered into a Subordinated Debenture Purchase Agreement with USB Capital Funding Corp. Under the terms of the Purchase Agreement, USB Capital Funding Corp. purchased from PNB a Subordinated Debenture dated December 28, 2007, in the principal amount of $\$ 25$ million, which matures on December 29, 2017. The Subordinated Debenture is intended to qualify as Tier 2 capital under the applicable regulations of the Office of the Comptroller of the Currency of the United States of America (the "OCC"). The Subordinated Debentures accrue and pay interest at a floating rate of three-month LIBOR plus 200 basis points. The Subordinated Debenture may not be prepaid in any amount prior to December 28, 2012, however, subsequent to this date, PNB may prepay, without penalty, all or a portion of the principal amount outstanding in a minimum amount of $\$ 5$ million or any larger multiple of $\$ 5$ million. The three-month LIBOR rate was $1.43 \%$ at December 31, 2008.
On January 2, 2008, Park entered into an interest rate swap transaction, which was designated as a cash flow hedge against the variability of cash flows related to the Subordinated Debenture of $\$ 25$ million (see Note 19 of these Notes to Consolidated Financial Statements).

## 12. STOCK OPTION PLANS

The Park National Corporation 2005 Incentive Stock Option Plan (the "2005 Plan") was adopted by the Board of Directors of Park on January 18, 2005, and was approved by the shareholders at the Annual Meeting of Shareholders on April 18, 2005. Under the 2005 Plan, 1,500,000 common shares are authorized for delivery upon the exercise of incentive stock options. All of the common shares delivered upon the exercise of incentive stock options granted under the 2005 Plan are to be treasury shares. At December 31, 2008, $1,220,727$ common shares were available for future grants under the 2005 Plan. Under the terms of the 2005 Plan, incentive stock options may be granted at a price not less than the fair market value at the date of the grant, and for an option term of up to five years. No additional incentive stock options may be granted under the 2005 Plan after January 17, 2015.
The Park National Corporation 1995 Incentive Stock Option Plan (the "1995 Plan") was adopted April 17, 1995 and amended April 20, 1998 and April 16, 2001. Pursuant to the terms of the 1995 Plan, all of the common shares delivered upon exercise of incentive stock options are to be treasury shares. No incentive stock options may be granted under the 1995 Plan after January 16, 2005.
The fair value of each incentive stock option granted is estimated on the date of grant using a closed form option valuation (Black-Scholes) model that uses the assumptions noted in the table below. Expected volatilities are based on historical volatilities of Park's common stock. The Corporation uses historical data to estimate option exercise behavior. The expected term of incentive stock options granted is based on historical data and represents the period of time that options granted are expected to be outstanding, which takes into account that the options are not transferable. The risk-free interest rate for the expected term of the incentive stock options is based on the U.S. Treasury yield curve in effect at the time of the grant.
The fair value of incentive stock options granted was determined using the following weighted-average assumptions as of the grant date. Park did not grant any options in 2008 or 2006.

|  | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | :---: | ---: | :---: |
| Risk-free interest rate | - | $3.99 \%$ | - |
| Expected term (years) | - | 5.0 | - |
| Expected stock price volatility | - | $19.5 \%$ | - |
| Dividend yield | - | $4.00 \%$ | - |

The activity in Park's stock option plan is listed in the following table for 2008:

|  | Number | Weighted Average <br> Exercise Price per Share |
| :--- | :---: | :---: |
| January 1, 2008 | 615,191 | $\$ 100.63$ |
| Granted | - | - |
| Exercised | - | - |
| Forfeited/Expired | 162,772 | 95.90 |
| December 31, 2008 | $\mathbf{4 5 2 , 4 1 9}$ | $\$ 102.33$ |
| Exercisable at year end: |  | 452,419 |
| Weighted-average remaining contractual life: | 1.5 years |  |
| Aggregate intrinsic value: |  | $\$ 0$ |

Information related to Park's stock option plans for the past three years is listed in the following table for 2008:

| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | ---: | ---: | ---: |
| Intrinsic value of options exercised | $\mathbf{\$ -}$ | $\$ 47$ | $\$ 692$ |
| Cash received from option exercises | - | 296 | 3,227 |
| Tax benefit realized from option exercises | $\mathbf{-}$ | - | 18 |
| Weighted-average fair value of options <br> granted per share | $\mathbf{\$ -}$ | $\$ 9.92$ | $\mathbf{\$}-$ |

Total compensation cost that has been charged against income pertaining to the above plans was $\$ 893,000$ for 2007. No expense was recognized for 2008 and 2006. The 90,000 options granted in 2007 vested immediately upon grant.

## 13. BENEFIT PLANS

The Corporation has a noncontributory defined benefit pension plan covering substantially all of the employees of the Corporation and its subsidiaries. The plan provides benefits based on an employee's years of service and compensation.
The Corporation's funding policy is to contribute annually an amount that can be deducted for federal income tax purposes using a different actuarial cost method and different assumptions from those used for financial reporting purposes. Management did not make a contribution to the defined benefit pension plan in 2008, however, management made a $\$ 20$ million contribution in January 2009, which will be deductible on the 2008 tax return and as such is reflected as part of the deferred tax liabilities at December 31, 2008. See Note 14 of these Notes to Consolidated Financial Statements.

Using an accrual measurement date of December 31, 2008 and September 30, 2007, plan assets and benefit obligation activity for the pension plan are listed below:

| (Dollars in thousands) | 2008 | 2007 |
| :---: | :---: | :---: |
| Change in fair value of plan assets |  |  |
| Fair value at beginning of measurement period | \$ 60,116 | \$55,541 |
| Actual return on plan assets | $(16,863)$ | 7,827 |
| Company contributions | 0 | 0 |
| Benefits paid | $(4,747)$ | $(3,252)$ |
| Fair value at end of measurement period | \$ 38,506 | \$60,116 |
| Change in benefit obligation |  |  |
| Projected benefit obligation at beginning of measurement period | \$ 51,914 | \$49,700 |
| Service cost | 4,313 | 3,238 |
| Interest cost | 3,946 | 3,104 |
| Actuarial (gain) or loss | 2,378 | (876) |
| Benefits paid | $(4,747)$ | $(3,252)$ |
| Projected benefit obligation at the end of measurement period | \$ 57,804 | \$51,914 |
| Funded status at end of year (assets less benefit obligation) | \$(19,298) | \$ 8,202 |

The asset allocation for the defined benefit pension plan as of the measurement date, by asset category, is as follows:

|  |  | Percentage of Plan Assets |  |
| :---: | :---: | :---: | :---: |
| Asset Category | Target Allocation | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 7}$ |
| Equity securities | $50 \%-100 \%$ | $\mathbf{7 9 \%}$ | $81 \%$ |
| Fixed income and cash equivalents | remaining balance | $\mathbf{2 1 \%}$ | $19 \%$ |
| Other | - | - | - |
| Total | - | $\mathbf{1 0 0 \%}$ | $100 \%$ |

The investment policy, as established by the Retirement Plan Committee, is to invest assets per the target allocation stated above. Assets will be reallocated periodically based on the investment strategy of the Retirement Plan Committee. The investment policy is reviewed periodically.
The expected long-term rate of return on plan assets is $7.75 \%$ in 2008 and 2007. This return is based on the expected return of each of the asset categories, weighted based on the median of the target allocation for each class.

The accumulated benefit obligation for the defined benefit pension plan was $\$ 49.5$ million at December 31, 2008 and $\$ 43.9$ million at September 30, 2007.
The weighted average assumptions used to determine benefit obligations at December 31, 2008 and September 30, 2007 were as follows:

|  | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | :--- | :--- |
| Discount rate | $\mathbf{6 . 0 0 \%}$ | $6.25 \%$ |
| Rate of compensation increase | $\mathbf{3 . 0 0 \%}$ | $3.00 \%$ |

The estimated future pension benefit payments reflecting expected future service for the next ten years are shown below in thousands:

| 2009 | $\$ 1,213$ |
| :--- | ---: |
| 2010 | 1,404 |
| 2011 | 1,628 |
| 2012 | 1,954 |
| 2013 | 2,301 |
| $2014-2018$ | 16,646 |
| Total | $\mathbf{\$ 2 5 , 1 4 6}$ |

In 2006, Park recorded the unrecognized prior service cost and the unrecognized net actuarial loss as a reduction to prepaid benefit cost and an adjustment to accumulated other comprehensive income (loss).

The following table shows ending balances of accumulated other comprehensive income (loss) at December 31, 2008 and 2007.

| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Prior service cost | $\mathbf{\$}(\mathbf{1 4 9 )}$ | $\$(191)$ |
| Net actuarial loss | $\mathbf{( 3 0 , 2 8 6 )}$ | $(5,286)$ |
| Total | $\mathbf{( 3 0 , 4 3 5 )}$ | $(5,477)$ |
| Deferred taxes | $\mathbf{1 0 , 6 5 2}$ | 1,917 |
| Accumulated other comprehensive income (loss) | $\mathbf{\$ ( 1 9 , 7 8 3 )}$ | $\$(3,560)$ |

Using an actuarial measurement date of December 31, 2008 and September 30 for 2007 and 2006, components of net periodic benefit cost and other amounts recognized in other comprehensive income are as follows:

| (Dollars in thousands) | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Components of net periodic benefit cost and other amounts recognized in Other Comprehensive Income |  |  |  |
| Service cost | \$ 3,451 | \$ 3,238 | \$ 3,179 |
| Interest cost | 3,157 | 3,104 | 2,886 |
| Expected return on plan assets | $(4,608)$ | $(4,263)$ | $(3,975)$ |
| Amortization of prior service cost | 34 | 34 | 14 |
| Recognized net actuarial loss/(gain) | - | 551 | 555 |
| Net periodic benefit cost | \$ 2,034 | \$ 2,664 | \$ 2,659 |
| Change to net actuarial (gain)/loss for the period | \$25,000 | $(4,440)$ | N/A |
| Amortization of prior service cost | (42) | (34) | N/A |
| Amortization of net gain/(loss) | 0 | (551) | N/A |
| Total recognized in other comprehensive income | 24,958 | $(5,025)$ | N/A |
| Total recognized in net benefit cost and other comprehensive (income) | \$26,992 | \$(2,361) | N/A |

The estimated prior service costs for the defined benefit pension plan that will be amortized from accumulated other comprehensive income into net periodic benefit cost over the next fiscal year is $\$ 34,000$. The estimated net actuarial gain (loss) expected to be recognized in the next fiscal year is $\$(2,042,000)$.
The weighted average assumptions used to determine net periodic benefit cost for the years ended December 31, 2008 and 2007, are listed below:

|  | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | :--- | :--- |
| Discount rate | $\mathbf{6 . 2 5 \%}$ | $6.08 \%$ |
| Rate of compensation increase | $\mathbf{3 . 0 0 \%}$ | $3.50 \%$ |
| Expected long-term return on plan assets | $\mathbf{7 . 7 5 \%}$ | $7.75 \%$ |

The defined benefit pension plan maintains cash in a Park savings account, with a balance of $\$ 2,057,000$ at December 31, 2008.
The Corporation has a voluntary salary deferral plan covering substantially all of its employees. Eligible employees may contribute a portion of their compensation subject to a maximum statutory limitation. The Corporation provides a matching contribution established annually by the Corporation. Contribution expense for the Corporation was $\$ 1,731,000, \$ 1,734,000$, and $\$ 1,672,000$ for 2008, 2007 and 2006, respectively.
The Corporation has a Supplemental Executive Retirement Plan (SERP) covering certain key officers of the Corporation and its subsidiaries with defined pension benefits in excess of limits imposed by federal tax law. At December 31, 2008 and 2007, the accrued benefit cost for this plan totaled $\$ 7,550,000$ and $\$ 7,701,000$, respectively. The expense for the Corporation was $\$ 594,200$, $\$ 684,000$ and $\$ 647,000$ for 2008,2007 , and 2006, respectively.

## 14. INCOME TAXES

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Corporation's deferred tax assets and liabilities are as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Deferred tax assets: |  |  |
| Allowance for loan losses | $\mathbf{\$ 3 5 , 9 2 9}$ | $\$ 31,133$ |
| Accumulated other comprehensive loss - | $\mathbf{6 7 8}$ | - |
| SFAS 133 | $\mathbf{1 0 , 6 5 2}$ | 1,917 |
| Accumulated other comprehensive loss - | $\mathbf{3 , 3 5 7}$ | 2,895 |
| SFAS 158 | $\mathbf{4 , 5 3 9}$ | 4,504 |
| Intangible assets | $\mathbf{5 , 6 9 3}$ | 5,153 |
| Deferred compensation | $\mathbf{\$ 6 0 , 8 4 8}$ | $\$ 45,602$ |
| Other |  |  |
| Total deferred tax assets | $\mathbf{\$ 1 7 , 0 3 6}$ | $\$ 5513$ |
| Deferred tax liabilities: | $\mathbf{1 1 , 1 6 8}$ | 11,346 |
| Accumulated other comprehensive | $\mathbf{1 0 , 8 7 5}$ | 4,713 |
| income - SFAS 115 | $\mathbf{2 , 9 0 7}$ | 3,571 |
| Deferred investment income | $\mathbf{4 , 4 9 3}$ | 5,264 |
| Pension plan | $\mathbf{1 , 4 4 0}$ | 1,924 |
| Mortgage servicing rights | $\mathbf{\$ 4 7 , 9 1 9}$ | $\$ 27,331$ |
| Purchase accounting adjustments | $\mathbf{\$ 1 2 , 9 2 9}$ | $\$ 18,271$ |
| Other |  |  |
| Total deferred tax liabilities |  |  |
| $\quad$ Net deferred tax asset |  |  |

The components of the provision for federal and state income taxes are shown below:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | ---: | ---: | ---: |
| Currently payable |  |  |  |
| $\quad$ Federal | $\mathbf{\$ 2 3 , 6 4 5}$ | $\$ 37,692$ | $\$ 38,830$ |
| $\quad$ State | $\mathbf{( 4 4 )}$ | 117 | - |
| Deferred $\mathbf{6 9 7}$ $(7,269)$ 156 <br> $\quad$ Federal $\mathbf{( 2 , 2 8 7 )}$ $(570)$ - <br> $\quad$ State $\mathbf{\$ 2 2 , 0 1 1}$ $\$ 29,970$ $\$ 38,986$ <br> Total    $\mathbf{l}$ |  |  |  |

The following is a reconcilement of federal income tax expense to the amount computed at the statutory rate of $35 \%$ for the years ended December 31, 2008, 2007 and 2006.

| December 31 | $\mathbf{2 0 0 8}$ | 2007 | 2006 |
| :--- | :---: | :---: | :---: |
| Statutory federal corporate tax rate <br> Changes in rates resulting from: <br> Tax-exempt interest income, net of <br> disallowed interest | $\mathbf{3 5 . 0 \%}$ | $35.0 \%$ | $35.0 \%$ |
| Bank owned life insurance |  |  |  |
| Tax credits (low income housing) | $\mathbf{( 3 . 5 \% )}$ | $(2.6 \%)$ | $(1.2 \%)$ |
| Goodwill impairment | $\mathbf{( 5 . 0 \% )}$ | $(2.8 \%)$ | $(1.0 \%)$ |
| $\quad$ State income tax expense, net of | $\mathbf{5 0 . 7 \%}$ | $(7.5 \%)$ | $(2.9 \%)$ |
| $\quad$ federal benefit | $\mathbf{( 4 . 2 \% )}$ | $(.6 \%)$ | $\mathbf{-}$ |
| $\quad$ Other | $\mathbf{3 \%}$ | $(.5 \%)$ | $(.6 \%)$ |
| Effective tax rate | $\mathbf{6 1 . 6 \%}$ | $56.9 \%$ | $29.3 \%$ |

Park and its Ohio-based subsidiary banks do not pay state income tax to the state of Ohio, but pay a franchise tax based on their year-end equity. The franchise tax expense is included in the state tax expense and is shown in "state taxes" on Park's Consolidated Statements of Income. Vision Bank is subject to state income tax, in the states of Alabama and Florida. State income tax expense (benefit) for Vision Bank is included in "income taxes" on Park's Consolidated Statements of Income. Vision Bank's 2008 state income tax benefit was $\$(2,331,000)$.

## Unrecognized Tax Benefits

The following is a reconciliation of the beginning and ending amount of unrecognized tax benefits.

| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | :---: | :---: |
| January 1 Balance | $\mathbf{\$ 8 2 8}$ | $\$ 713$ |
| Additions based on tax positions related to the current year | $\mathbf{1 0 2}$ | 250 |
| Additions for tax positions of prior years | $\mathbf{1 8}$ | 17 |
| Reductions for tax positions of prior years | $\mathbf{( 1 5 )}$ | $(24)$ |
| Reductions due to the statute of limitations | $\mathbf{( 1 5 0 )}$ | $(128)$ |
| December 31, 2008 Balance | $\mathbf{\$ 7 8 3}$ | $\$ 828$ |

The amount of unrecognized tax benefits that, if recognized, would favorably affect the effective income tax rate in the future periods at December 31, 2008 and 2007 is $\$ 571,000$ and $\$ 578,000$, respectively. Park does not expect the total amount of unrecognized tax benefits to significantly increase or decrease during the next year.
The total amount of interest and penalties recorded in the income statement for the years ended December 31, 2008 and December 31, 2007 was $\$ 16,000$ and $\$(3,000)$, respectively. The amount accrued for interest and penalties at December 31, 2008 and 2007 was $\$ 89,000$ and $\$ 73,000$, respectively.
Park and its subsidiaries are subject to U.S. federal income tax. Some of Park's subsidiaries are subject to state income tax in the following states: Alabama, Florida, California, Kentucky, Michigan, New Jersey, Pennsylvania and West Virginia. Park is no longer subject to examination by federal or state taxing authorities for the tax year 2004 and the years prior.
The 2006 and 2007 federal income tax returns of Vision Bancshares, Inc. are currently under examination by the Internal Revenue Service. No significant adjustments are anticipated to result from this examination.

## 15. OTHER COMPREHENSIVE INCOME (LOSS)

Other comprehensive income (loss) components and related taxes are shown in the following table for the years ended December 31, 2008, 2007 and 2006.

| Year ended December 31 (Dollars in thousands) | Before-Tax Amount | $\begin{gathered} \text { Tax } \\ \text { Expense } \end{gathered}$ | Net-of-Tax Amount |
| :---: | :---: | :---: | :---: |
| 2008: |  |  |  |
| Unrealized gains on available-for-sale securities | \$ 48,324 | \$16,913 | \$ 31,411 |
| Reclassification adjustment for gains realized in net income | $(1,115)$ | (390) | (725) |
| Unrealized net holding loss on cash flow hedge | $(1,937)$ | (678) | $(1,259)$ |
| Changes in pension plan assets and benefit obligations recognized in Other Comprehensive Income | $(24,958)$ | $(8,735)$ | $(16,223)$ |
| Other comprehensive income | \$ 20,314 | \$ 7,110 | \$ 13,204 |
| 2007: |  |  |  |
| Unrealized gains on available-for-sale securities | \$ 26,071 | \$ 9,125 | \$ 16,946 |
| Changes in pension plan assets and benefit obligations recognized in Other Comprehensive Income | 5,025 | 1,759 | 3,266 |
| Other comprehensive income | \$ 31,096 | \$ 10,884 | \$ 20,212 |
| 2006: |  |  |  |
| Unrealized losses on available-for-sale securities | \$ $(8,905)$ | \$ $(3,117)$ | \$ $(5,788)$ |
| Reclassification adjustment for gains realized in net income | (97) | (34) | (63) |
| Other comprehensive loss | \$ $(9,002)$ | \$ $(3,151)$ | \$ $(5,851)$ |

The ending balance of each component of accumulated other comprehensive income (loss) is as follows:

| (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | :---: | :---: |
| Application of SFAS No. 158 | $\mathbf{\$ ( 1 9 , 7 8 3 )}$ | $\$(3,560)$ |
| Unrealized net holding loss on cash flow hedge | $\mathbf{( 1 , 2 5 9 )}$ | - |
| Unrealized net holding gains on A-F-S Securities | $\mathbf{3 1 , 6 3 8}$ | 952 |
| Total accumulated other |  |  |
| $\quad$ comprehensive income (loss) | $\mathbf{\$ 1 0 , 5 9 6}$ | $\$(2,608)$ |

## 16. EARNINGS PER SHARE

SFAS No. 128, "Earnings Per Share" requires the reporting of basic and diluted earnings per share. Basic earnings per common share excludes any dilutive effects of options, warrants and convertible securities. Diluted earnings per common share is very similar to the previously reported fully diluted earnings per common share.

The following table sets forth the computation of basic and diluted earnings per share:

| Year ended December 31 <br> (Dollars in thousands, except per share data) | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Numerator: |  |  |  |
| Net income available to common shareholders | \$13,566 | \$22,707 | \$94,091 |
| Denominator: |  |  |  |
| Basic earnings per common share: Weighted-average shares | 13,965,219 | 14,212,805 | 13,929,090 |
| Effect of dilutive securities - stock options and warrant | 114 | 4,678 | 37,746 |
| Diluted earnings per common share: Adjusted weighted-average shares and assumed conversions | 13,965,333 | 14,217,483 | 13,966,836 |
| Earnings per common share: |  |  |  |
| Basic earnings per common share | \$0.97 | \$1.60 | \$6.75 |
| Diluted earnings per common share | \$0.97 | \$1.60 | \$6.74 |

Stock options for 505,749 and 491,262 shares of common stock were not considered in computing diluted earnings per common share for 2008 and 2007, respectively, because they were anti-dilutive. The dilutive effect of the warrant pertaining to the Capital Purchase Program was 114 shares of common stock at December 31, 2008.

## 17. DIVIDEND RESTRICTIONS

Bank regulators limit the amount of dividends a subsidiary bank can declare in any calendar year without obtaining prior approval. At December 31, 2008, approximately $\$ 19.9$ million of the total stockholders' equity of the bank subsidiaries is available for the payment of dividends to the Corporation, without approval by the applicable regulatory authorities.

## 18. FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK AND FINANCIAL INSTRUMENTS WITH CONCENTRATIONS OF CREDIT RISK

The Corporation is party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include loan commitments and standby letters of credit. The instruments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recognized in the financial statements.
The Corporation's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for loan commitments and standby letters of credit is represented by the contractual amount of those instruments. The Corporation uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet instruments. Since many of the loan commitments may expire without being drawn upon, the total commitment amount does not necessarily represent future cash requirements. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan commitments to customers.
The total amounts of off-balance sheet financial instruments with credit risk are as follows:

| December 31 (Dollars in thousands) | $\mathbf{2 0 0 8}$ | 2007 |
| :--- | ---: | ---: |
| Loan commitments | $\mathbf{\$ 1 , 1 4 3 , 2 8 0}$ | $\$ 995,775$ |
| Unused credit card limits | $\boldsymbol{-}$ | 132,242 |
| Standby letters of credit | $\mathbf{2 5 , 3 5 3}$ | 30,009 |

The loan commitments are generally for variable rates of interest.
The Corporation grants retail, commercial and commercial real estate loans to customers primarily located in Ohio, Baldwin County, Alabama and the panhandle of Florida. The Corporation evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Corporation upon extension of credit, is based on management's credit evaluation of the customer. Collateral held varies but may include accounts receivable, inventory, property, plant and equipment, and income-producing commercial properties.
Although the Corporation has a diversified loan portfolio, a substantial portion of the borrowers' ability to honor their contracts is dependent upon the economic conditions in each borrower's geographic location and industry.

## 19. DERIVATIVE INSTRUMENTS

SEAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"), as amended and interpreted, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. As required by SFAS No. 133, the Company records all derivatives on the balance sheet at fair value. The accounting for changes in the fair value of derivatives depends on the intended use of the derivative and the resulting designation. Derivatives used to hedge the exposure to changes in the fair value of an asset, liability, or firm commitment attributable to a particular risk, such as interest rate risk, are considered fair value hedges. Derivatives used to hedge the exposure to variability in expected future cash flows, or other types of forecasted transactions, are considered cash flow hedges.

For derivatives designated as cash flow hedges, the effective portion of changes in the fair value of the derivative is initially reported in other comprehensive income (outside of earnings) and subsequently reclassified into earnings when the hedged transaction affects earnings, and the ineffective portion of changes in the fair value of the derivative is recognized directly in earnings. The Company assesses the effectiveness of each hedging relationship by comparing the changes in cash flows of the derivative hedging instrument with the changes in cash flows of the designated hedged item or transaction.
During the first quarter of 2008, the Company executed an interest rate swap to hedge a $\$ 25$ million floating-rate subordinated note that was entered into by Park during the fourth quarter of 2007. The Company's objective in using this derivative was to add stability to interest expense and to manage its exposure to interest rate risk. Our interest rate swap involves the receipt of variable-rate amounts in exchange for fixed-rate payments over the life of the agreement without exchange of the underlying principal amount, and has been designated as a cash flow hedge.
As of December 31, 2008, no derivatives were designated as fair value hedges or hedges of net investments in foreign operations. Additionally, the Company does not use derivatives for trading or speculative purposes and currently does not have any derivatives that are not designated as hedges.
At December 31, 2008, the derivative's fair value of $\$(1,937,000)$ was included in other liabilities. No hedge ineffectiveness on the cash flow hedge was recognized during the twelve months ended December 31, 2008. At December 31, 2008, the variable rate on the $\$ 25$ million subordinated note was 3.43\% (LIBOR plus 200 basis points) and Park was paying $6.01 \%$ ( $4.01 \%$ fixed rate on the interest rate swap plus 200 basis points).
For the twelve months ended December 31, 2008, the change in the fair value of the derivative designated as a cash flow hedge reported in other comprehensive income was $\$(1,259,000)$ (net of taxes of $\$(678,000))$. Amounts reported in accumulated other comprehensive income related to derivatives will be reclassified to interest expense as interest payments are made on the Company's variable-rate debt.

## 20. LOAN SERVICING

Park serviced sold mortgage loans of $\$ 1,369$ million at December 31, 2008 compared to $\$ 1,403$ million at December 31,2007 , and $\$ 1,405$ million at December 31, 2006. At December 31, 2008, $\$ 65$ million of the sold mortgage loans were sold with recourse compared to $\$ 70$ million at December 31, 2007. Management closely monitors the delinquency rates on the mortgage loans sold with recourse. At December 31, 2008, management determined that no liability was deemed necessary for these loans.
Park capitalized $\$ 1.5$ million in mortgage servicing rights in 2008 and $\$ 1.6$ million in both 2007 and 2006. Park's amortization of mortgage servicing rights was $\$ 1.7$ million, in both 2008 and 2007 and $\$ 1.9$ million in 2006. The amortization of mortgage loan servicing rights is included within "Other Service Income". Generally, mortgage servicing rights are capitalized and amortized on an individual sold loan basis. When a sold mortgage loan is paid off, the related mortgage servicing rights are fully amortized.
Activity for mortgage servicing rights and the related valuation allowance follows:

| December 31 (Dollars in thousands) | 2008 | 2007 |
| :---: | :---: | :---: |
| Servicing rights: |  |  |
| Beginning of year | \$10,204 | \$10,371 |
| Additions | 1,481 | 1,573 |
| Amortized to expense | $(1,734)$ | $(1,740)$ |
| Change in valuation expense | $(1,645)$ | - |
| End of year | \$8,306 | \$10,204 |
| Valuation allowance: |  |  |
| Beginning of year | \$ - | \$ |
| Additions expensed | 1,645 | - |
| End of year | \$ 1,645 | \$ - |

## 21. FAIR VALUES

SFAS No. 157 establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. SFAS No. 157 describes three levels of inputs that Park uses to measure fair value:

- Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.
- Level 2: Level 1 inputs for assets or liabilities that are not actively traded. Also consists of an observable market price for a similar asset or liability. This includes the use of "matrix pricing" used to value debt securities absent the exclusive use of quoted prices.
- Level 3: Consists of unobservable inputs that are used to measure fair value when observable market inputs are not available. This could include the use of internally developed models, financial forecasting, etc.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability between market participants at the balance sheet date. When possible, the Company looks to active and observable markets to price identical assets or liabilities. When identical assets and liabilities are not traded in active markets, the Company looks to observable market data for similar assets and liabilities. However, certain assets and liabilities are not traded in observable markets and Park must use other valuation methods to develop a fair value. The fair value of impaired loans is based on the fair value of the underlying collateral, which is estimated through third party appraisals or internal estimates of collateral values.

## Assets and Liabilities Measured on a Recurring Basis:

The following table presents financial assets and liabilities measured on a recurring basis:

Fair Value Measurements at Reporting Date Using:

| (In thousands) | $\mathbf{1 2 / 3 1 / 0 8}$ | Quoted Prices in <br> Active Markets for <br> Identical Assets <br> (Level 1) | Significant <br> Observable <br> Inputs <br> (Level 2) | Significant <br> Unobservable <br> Inputs <br> (Level 3) |
| :---: | :---: | :---: | ---: | :---: |
| Available-for-Sale |  |  |  |  |
| Securities | $\$ 1,561,896$ | $\$ 1,783$ | $\$ 1,557,408$ <br> $(1,937)$ | $\$ 2,705$ |
| Interest rate swap | $(1,937)$ | - | - |  |
| Total | $\$ 1,559,959$ | $\mathbf{\$ 1 , 7 8 3}$ | $\mathbf{\$ 1 , 5 5 5 , 4 7 1}$ | $\mathbf{\$ 2 , 7 0 5}$ |

The table below is a reconciliation of the beginning and ending balances of the Level 3 inputs:

| Fair Value Measurements at Reporting Date Using Significant Unobservable Inputs (Level 3) <br> (In thousands) | AFS Securities |
| :--- | :---: |
| Beginning Balance at January 1, 2008 | $\$ 2,969$ |
| Maturities of investments | $(120)$ |
| Total unrealized (losses) included in Other Comprehensive Income | $(144)$ |
| Ending Balance |  |

## Assets and Liabilities Measured on a Nonrecurring Basis:

The following table presents financial assets and liabilities measured on a nonrecurring basis:
\(\left.\left.$$
\begin{array}{lcccc}\hline \text { Fair Value Measurements at Reporting Date Using: } \\
\text { Quoted Prices in } \\
\text { Active Markets for } \\
\text { Identical Assets } \\
\text { (Level 1) }\end{array}
$$ \quad $$
\begin{array}{c}\text { Significant } \\
\text { Observable } \\
\text { Inputs } \\
\text { (Level 2) }\end{array}
$$\right) \begin{array}{c}Significant <br>
Unobservable <br>
Inputs <br>

(Level 3)\end{array}\right]\)| SFAS No. 114 <br> impaired loans | $\$ 75,942$ | $\$-$ | $\$-$ | $\$ 75,942$ |
| :--- | :---: | :---: | :---: | :---: |
| Mortgage servicing <br> rights | 8,306 | - | 8,306 | - |

Commercial nonaccrual and restructured (impaired) loans, which are usually measured for impairment using the fair value of the collateral (less estimated cost to sell), had a carrying amount of $\$ 141.3$ million. Of these, $\$ 75.9$ million were carried at fair value, as a result of partial charge-offs of $\$ 30.0$ million and a specific valuation allowance of $\$ 8.7$ million. The specific valuation allowance for those loans has increased from $\$ 4.5$ million at September 30, 2008 to $\$ 8.7$ million at December 31, 2008.
Servicing rights, which are carried at lower of cost or fair value, were written down to fair value of $\$ 8.3$ million, resulting in a valuation allowance of $\$ 1.6$ million. A charge of $\$ 1.6$ million was included in earnings for the year ended December 31, 2008.
The following methods and assumptions were used by the Corporation in estimating its fair value disclosures for financial instruments:
Cash and cash equivalents: The carrying amounts reported in the balance sheet for cash and short-term instruments approximate those assets' fair values.
Interest bearing deposits with other banks: The carrying amounts reported in the balance sheet for interest bearing deposits with other banks approximate those assets' fair values.
Investment securities: Fair values for investment securities are based on quoted market prices, where available. If quoted market prices are not available, fair values are based on quoted market prices of comparable instruments. The table below excludes Park's Federal Home Loan Bank stock and Federal Reserve Bank stock, as it is not practicable to calculate their fair values.
Loans receivable: For variable-rate loans that reprice frequently and with no significant change in credit risk, fair values are based on carrying values. The fair values for certain mortgage loans (e.g., one-to-four family residential) are based on quoted market prices of similar loans sold in conjunction with securitization transactions, adjusted for differences in loan characteristics. The fair values for other loans are estimated using discounted cash flow analyses, using interest rates currently being offered for loans with similar terms to borrowers of similar credit quality. Loans carried on the balance sheet at their fair value are broken out separately for 2008, the year of adoption of SFAS No. 157. SFAS No. 157 was adopted prospectively on January 1, 2008.
Off-balance sheet instruments: Fair values for the Corporation's loan commitments and standby letters of credit are based on the fees currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the counterparties' credit standing. The carrying amount and fair value are not material.
Deposit liabilities: The fair values disclosed for demand deposits (e.g., interest and non-interest checking, savings, and money market accounts) are, by definition, equal to the amount payable on demand at the reporting date (i.e., their carrying amounts). The carrying amounts for variable-rate, fixed-term certificates of deposit approximate their fair values at the reporting date. Fair values for fixed rate certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of aggregated expected monthly maturities of time deposits. Maturities of time deposits in denominations of $\$ 100,000$ and over at December 31, 2008, maturing in 12 months or less, were $\$ 657.3$ million and those maturing after 12 months were $\$ 149.8$ million.
Short-term borrowings: The carrying amounts of federal funds purchased, borrowings under repurchase agreements and other short-term borrowings approximate their fair values.
Long-term debt: Fair values for long-term debt are estimated using a discounted cash flow calculation that applies interest rates currently being offered on long-term debt to a schedule of monthly maturities.

Subordinated debt: The carrying amounts reported in the balance sheet approximate fair value. The interest rates on these instruments reprice every 90 days based on the three-month LIBOR rate.

Interest rate swaps: The fair value of interest rate swaps represent the estimated amount Park would pay or receive to terminate the agreements, considering current interest rates and the current creditworthiness of the counterparties.
The fair value of financial instruments at December 31, 2008 and 2007, is as follows. Items that are not financial instruments are not included.

| December 31, (In thousands) | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Carrying Amount | Fair Value | Carrying <br> Amount | Fair Value |
| Financial assets: |  |  |  |  |
| Cash and money market instruments | \$ 171,261 | \$ 171,261 | \$ 193,397 | \$ 193,397 |
| Interest bearing deposits with other banks | 1 | 1 | 1 | 1 |
| Investment securities | 2,059,051 | 2,064,136 | 1,703,103 | 1,699,096 |
| Loans carried at fair value | 75,942 | 75,942 | N/A | N/A |
| Other loans | 4,311,484 | 4,430,697 | 4,130,232 | 4,217,169 |
| Loans receivable, net | \$4,387,426 | \$4,506,639 | \$4,130,232 | \$4,217,169 |
| Financial liabilities: |  |  |  |  |
| Noninterest bearing checking | \$ 782,625 | \$ 782,625 | \$ 695,466 | \$ 695,466 |
| Interest bearing transaction accounts | 1,204,530 | 1,204,530 | 1,338,492 | 1,338,492 |
| Savings | 694,721 | 694,721 | 531,049 | 531,049 |
| Time deposits | 2,078,372 | 2,084,732 | 1,872,440 | 1,873,114 |
| Other | 1,502 | 1,502 | 1,792 | 1,792 |
| Total deposits | \$4,761,750 | \$4,768,110 | \$4,439,239 | \$4,439,913 |
| Short-term borrowings | 659,196 | 659,196 | 759,318 | 759,318 |
| Long-term debt | 855,558 | 939,210 | 590,409 | 605,866 |
| Subordinated debentures | 40,000 | 40,000 | 40,000 | 40,000 |
| Derivative financial instruments: Interest rate swap | $(1,937)$ | $(1,937)$ | - | - |

## 22. CAPITAL RATIOS

At December 31, 2008 and 2007, the Corporation and each of its two separately chartered banks had Tier 1, total risk-based capital and leverage ratios which were well above both the required minimum levels of $4.00 \%, 8.00 \%$ and $4.00 \%$, respectively, and the well-capitalized levels of $6.00 \%, 10.00 \%$ and $5.00 \%$, respectively.
The following table indicates the capital ratios for Park and each subsidiary at December 31, 2008 and December 31, 2007.

| December 31 | 2008 |  |  | 2007 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tier 1 RiskBased | Total RiskBased | Leverage | Tier 1 RiskBased | Total RiskBased | Leverage |
| Park National Bank | 8.63\% | 10.89\% | 5.94\% | 7.92\% | 10.78\% | 5.66\% |
| Vision Bank | 11.60\% | 12.86\% | 9.74\% | 9.01\% | 10.28\% | 7.08\% |
| Park | 11.69\% | 13.47\% | 8.36\% | 10.16\% | 11.97\% | 7.10\% |

Failure to meet the minimum requirements above could cause the Federal Reserve Board to take action. Park's bank subsidiaries are also subject to these capital requirements by their primary regulators. As of December 31, 2008 and 2007, Park and its banking subsidiaries were well-capitalized and met all capital requirements to which each was subject. There are no conditions or events since the most recent regulatory report filings, by PNB or Vision Bank ("VB"), that management believes have changed the risk categories for either of the two banks.

The following table reflects various measures of capital for Park and each of PNB and Vision:

| (In thousands) | Actual Amount | Ratio | To Be Adequately Capitalized |  | To Be Well Capitalized |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | Ratio | Amount | Ratio |
| At December 31, 2008: |  |  |  |  |  |  |
| Total Risk-Based Capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$442,247 | 10.89\% | \$324,818 | 8.00\% | \$406,022 | 10.00\% |
| VB | 94,670 | 12.86\% | 58,897 | 8.00\% | 73,622 | 10.00\% |
| Park | 646,132 | 13.47\% | 383,650 | 8.00\% | 479,562 | 10.00\% |
| Tier 1 Risk-Based Capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$350,344 | 8.63\% | \$162,409 | 4.00\% | \$243,613 | 6.00\% |
| VB | 85,397 | 11.60\% | 29,449 | 4.00\% | 44,173 | 6.00\% |
| Park | 560,691 | 11.69\% | 191,825 | 4.00\% | 287,737 | 6.00\% |
| Leverage Ratio (to average total assets) |  |  |  |  |  |  |
| PNB | \$350,344 | 5.94\% | \$235,878 | 4.00\% | \$294,848 | 5.00\% |
| VB | 85,397 | 9.74\% | 35,057 | 4.00\% | 43,821 | 5.00\% |
| Park | 560,691 | 8.36\% | 268,244 | 4.00\% | 335,304 | 5.00\% |


| At December 31, 2007: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Risk-Based Capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$167,362 | 10.78\% | \$124,158 | 8.00\% | \$155,197 | 10.00\% |
| VB | 67,938 | 10.28\% | 52,855 | 8.00\% | 66,068 | 10.00\% |
| Park | 533,041 | 11.97\% | 356,130 | 8.00\% | 445,163 | 10.00\% |
| Tier 1 Risk-Based Capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$122,865 | 7.92\% | \$62,079 | 4.00\% | \$93,118 | 6.00\% |
| VB | 59,533 | 9.01\% | 26,427 | 4.00\% | 39,641 | 6.00\% |
| Park | 452,073 | 10.16\% | 178,065 | 4.00\% | 267,098 | 6.00\% |
| Leverage Ratio (to average total assets) |  |  |  |  |  |  |
| PNB | \$122,865 | 5.66\% | \$86,790 | 4.00\% | \$108,488 | 5.00\% |
| VB | 59,533 | 7.08\% | 33,613 | 4.00\% | 42,016 | 5.00\% |
| Park | 432,073 | 7.10\% | 254,854 | 4.00\% | 318,568 | 5.00\% |

## 23. SEGMENT INFORMATION

The Corporation is a multi-bank holding company headquartered in Newark, Ohio. The operating segments for the Corporation are its two chartered bank subsidiaries, The Park National Bank (headquartered in Newark, Ohio) and Vision Bank (headquartered in Panama City, Florida) ("VIS"). Guardian Finance Company ("GFC") is a consumer finance company and is excluded from PNB for segment reporting purposes. GFC is included within the presentation of "All Other" in the segment reporting tables that follow. During the third quarter of 2008, Park combined the eight separately chartered Ohio-based bank subsidiaries into one national bank charter, that of The Park National Bank ("PNB"). Prior to the charter mergers that were consummated in the third quarter of 2008 , Park considered each of its nine chartered bank subsidiaries as a separate segment for financial reporting purposes. SFAS No. 131 "Disclosures about Segments of an Enterprise and Related Information (as amended)" requires management to disclose information about the different
types of business activities in which a company engages and also information on the different economic environments in which a company operates, so that the users of the financial statements can better understand a company's performance, better understand the potential for future cash flows, and make more informed judgments about the company as a whole. The change to two operating segments is in line with SFAS No. 131 as there are: (i) two separate and distinct geographic markets in which Park operates, (ii) the key operational functions of the two segments are primarily kept separate and distinct and (iii) the segments are aligned with the internal reporting to Park's senior management. The financial information for the two fiscal years ended December 31, 2007 and December 31, 2006 has been reclassified to be consistent with the presentation of the financial information for the twelve months ended December 31, 2008.

| Operating Results for the year ended December 31, 2008 (In thousands) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PNB | VB |  | Ill Other |  | Total |
| Net interest income | \$ 219,843 | \$ 27,065 | \$ | 8,965 | \$ | 255,873 |
| Provision for loan losses | 21,512 | 46,963 |  | 2,012 |  | 70,487 |
| Other income | 81,310 | 3,014 |  | 510 |  | 84,834 |
| Depreciation and amortization | 6,128 | 1,360 |  | 29 |  | 7,517 |
| Goodwill impairment charge | - | 54,986 |  | - |  | 54,986 |
| Other expense | 131,167 | 25,789 |  | 15,042 |  | 171,998 |
| Income (loss) before taxes | 142,346 | $(99,019)$ |  | $(7,608)$ |  | 35,719 |
| Income taxes (benefit) | 47,081 | $(17,832)$ |  | $(7,238)$ |  | 22,011 |
| Net income (loss) | \$ 95,265 | \$ $(81,187)$ | \$ | (370) |  | 13,708 |
| Balances at December 31, 2008: |  |  |  |  |  |  |
| Assets | \$6,243,365 | \$917,041 | \$ | $(89,686)$ |  | 7,070,720 |
| Loans | 3,790,867 | 690,472 |  | 9,998 |  | 4,491,337 |
| Deposits | 4,210,439 | 636,635 |  | $(85,324)$ |  | 4,761,750 |


| Operating Results for the year ended December 31, 2007 (In thousands) |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | PNB | VB | All 0ther | Total |  |  |  |
| Net interest income | $\$ 201,555$ | $\$ 23,756$ | $\$$ | 9,366 | $\$ 234,677$ |  |  |
| Provision for loan losses | 7,966 | 19,425 | 2,085 | 29,476 |  |  |  |
| Other income | 67,482 | 3,465 | 693 | 71,640 |  |  |  |
| Depreciation and amortization | 5,392 | 1,024 | 64 | 6,480 |  |  |  |
| Goodwill impairment charge | - | 54,035 | - | 54,035 |  |  |  |
| Other expense | 131,907 | 17,521 | 14,221 | 163,649 |  |  |  |
| Income (loss) before taxes | 123,772 | $(64,784)$ | $(6,311)$ | 52,677 |  |  |  |
| Income taxes (benefit) | 40,692 | $(4,103)$ | $(6,619)$ | 29,970 |  |  |  |
| Net income (loss) | $\$$ | 83,080 | $\$(60,681)$ | $\$$ | 308 |  |  |
| Balances at December 31, 2007: |  |  |  |  | 22,707 |  |  |
| Assets | $\$ 5,655,022$ | $\$ 855,794$ | $\$$ | $(9,714)$ | $\$ 6,501,102$ |  |  |
| Loans | $3,574,894$ | 639,097 | 10,143 | $4,224,134$ |  |  |  |
| Deposits | $3,820,917$ | 656,768 | $(38,446)$ | $4,439,239$ |  |  |  |


| Operating Results for the year ended December 31, 2006 (In thousands) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PNB | VB |  | All Other |  | Total |  |
| Net interest income | \$ 200,758 | \$ | - | \$ | 12,486 | \$ | 213,244 |
| Provision for loan losses | 3,128 |  | - |  | 799 |  | 3,927 |
| Other income | 64,111 |  | - |  | 651 |  | 64,762 |
| Depreciation and amortization | 5,322 |  | - |  | 200 |  | 5,522 |
| Other expense | 125,080 |  | - |  | 10,400 |  | 135,480 |
| Income before taxes | 131,339 |  | - |  | 1,738 |  | 133,077 |
| Income taxes (benefit) | 43,111 |  | - |  | $(4,125)$ |  | 38,986 |
| Net income | \$ 88,228 | \$ | - | \$ | 5,863 | \$ | 94,091 |
| Balances at December 31, 2006: |  |  |  |  |  |  |  |
| Assets | \$5,830,304 | \$ | - | \$ | $(359,428)$ |  | ,470,876 |
| Loans | 3,471,158 |  | - |  | 9,544 |  | 3,480,702 |
| Deposits | 3,878,024 |  | - |  | $(52,490)$ |  | 3,825,534 |

Reconciliation of financial information for the reportable segments to the Corporation's consolidated totals:

| (In thousands) | Net Interest Income | Depreciation Expense | Other Expense | Income Taxes | Assets | Deposits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2008: |  |  |  |  |  |  |
| Totals for reportable segments | \$246,908 | \$7,488 | \$211,942 | \$29,249 | \$7,160,406 | \$4,847,074 |
| Elimination of intersegment items | - | - | - | - | $(186,809)$ | $(85,324)$ |
| Parent Co . and GFC tota - not eliminated | als 8 ,965 | 29 | 15,042 | $(7,238)$ | 97,123 | - |
| Other items | - | - | - | - | - | - |
| Totals | \$255,873 | \$7,517 | \$226,984 | \$22,011 | \$7,070,720 | \$4,761,750 |


| (In thousands) | Net Interest Income | Depreciation Expense | Other Expense | Income Taxes | Assets | Deposits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007: |  |  |  |  |  |  |
| Totals for reportable segments | \$225,311 | \$6,416 | \$203,463 | \$36,589 | \$6,510,816 | \$4,477,685 |
| Elimination of intersegment items | - | - | - | - | $(108,602)$ | $(38,446)$ |
| Parent Co . and GFC to - not eliminated | als $9,366$ | 39 | 14,221 | $(6,619)$ | 98,888 | - |
| Other items | - | 25 | - | - | - | - |
| Totals | \$234,677 | \$6,480 | \$217,684 | \$29,970 | \$6,501,102 | \$4,439,239 |
| 2006: |  |  |  |  |  |  |
| Totals for reportable segments | \$200,758 | \$5,322 | \$125,080 | \$43,111 | \$5,830,304 | \$3,878,024 |
| Elimination of intersegment items | - | - | - | - | $(450,425)$ | $(52,490)$ |
| Parent Co . and GFC tota - not eliminated | 12,486 | 49 | 10,400 | $(4,125)$ | 90,997 | - |
| Other items | - | 151 | - | - | - | - |
| Totals | \$213,244 | \$5,522 | \$135,480 | \$38,986 | \$5,470,876 | \$3,825,534 |

## 24. PARENT COMPANY STATEMENTS

The Parent Company statements should be read in conjunction with the consolidated financial statements and the information set forth below.
Investments in subsidiaries are accounted for using the equity method of accounting.
The effective tax rate for the Parent Company is substantially less than the statutory rate due principally to tax-exempt dividends from subsidiaries.
Cash represents noninterest bearing deposits with a bank subsidiary.
Net cash provided by operating activities reflects cash payments (received from subsidiaries) for income taxes of $\$ 8.230$ million, $\$ 6.670$ million and $\$ 5.345$ million in 2008, 2007 and 2006, respectively.
At December 31, 2008 and 2007, stockholders' equity reflected in the Parent Company balance sheet includes $\$ 126.2$ million and $\$ 127.3$ million, respectively, of undistributed earnings of the Corporation's subsidiaries which are restricted from transfer as dividends to the Corporation.

Balance Sheets
at December 31, 2008 and 2007

| (In thousands) | 2008 | 2007 |
| :---: | :---: | :---: |
| Assets: |  |  |
| Cash | \$ 80,343 | \$ 22,541 |
| Investment in subsidiaries | 547,308 | 547,171 |
| Debentures receivable from subsidiary banks | 7,500 | 7,500 |
| Other investments | 1,064 | 1,395 |
| Other assets | 58,054 | 62,675 |
| Total assets | \$694,269 | \$641,282 |
| Liabilities: |  |  |
| Dividends payable | \$ 123 | \$ 13,173 |
| Subordinated debentures | 15,000 | 15,000 |
| Other liabilities | 36,483 | 33,097 |
| Total liabilities | 51,606 | 61,270 |
| Total stockholders' equity | 642,663 | 580,012 |
| Total liabilities and stockholders' equity | \$694,269 | \$641,282 |

Statements of Income
for the years ended December 31, 2008, 2007 and 2006

| (In thousands) | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Income: |  |  |  |
| Dividends from subsidiaries | \$ 93,850 | \$ 65,564 | \$89,500 |
| Interest and dividends | 3,639 | 3,828 | 7,107 |
| Other | 575 | 673 | 632 |
| Total income | 98,064 | 70,065 | 97,239 |
| Expense: |  |  |  |
| Other, net | 14,158 | 12,032 | 8,307 |
| Total expense | 14,158 | 12,032 | 8,307 |
| Income before federal taxes and equity in undistributed earnings of subsidiaries | 83,906 | 58,033 | 88,932 |
| Federal income tax benefit | 8,057 | 7,055 | 4,985 |
| Income before equity in undistributed earnings of subsidiaries | 91,963 | 65,088 | 93,917 |
| Equity in undistributed (losses) earnings of subsidiaries | $(78,255)$ | $(42,381)$ | 174 |
| Net income | \$ 13,708 | \$ 22,707 | \$94,091 |

## Statements of Cash Flows

for the years ended December 31, 2008, 2007 and 2006

| (In thousands) | 2008 | 2007 | 2006 |
| :---: | :---: | :---: | :---: |
| Operating activities: Net income | \$ 13,708 | \$ 22,707 | \$ 94,091 |
| Adjustments to reconcile net income to net cash provided by operating activities: Undistributed losses (earnings) of subsidiaries | 78,255 | 42,381 | (174) |
| Other than temporary impairment charge, investments | 774 | - | - |
| Realized net investment security (gains) | - | - | (97) |
| (Gain) on sale of assets | - | (18) | - |
| Decrease in dividends receivable from subsidiaries | - | - | 75,075 |
| Stock based compensation expense | - | 893 | - |
| Decrease (increase) in other assets | 4,508 | $(6,227)$ | $(4,090)$ |
| Increase in other liabilities | 2,042 | 1,774 | 1,378 |
| Net cash provided by operating activities | 99,287 | 61,510 | 166,183 |
| Investing activities: <br> Cash paid for acquisition, net | - | $(85,600)$ | $(9,052)$ |
| Purchase (sales) of investment securities | (158) | (400) | 403 |
| Capital contribution to subsidiary | $(76,000)$ | $(6,700)$ | $(2,000)$ |
| Cash received for sale of premises | - | 48 | - |
| Repayment of debentures receivable from subsidiaries | - | 20,000 | 28,500 |
| Net cash (used in) provided by investing activities | $(76,158)$ | $(72,652)$ | 17,851 |
| Financing activities: Cash dividends paid | $(65,781)$ | $(52,533)$ | $(51,470)$ |
| Proceeds from issuance of common stock and warrant | 4,736 | - | 42 |
| Cash payment for fractional shares | (3) | (5) | (5) |
| Proceeds from issuance of preferred stock | 95,721 | - | - |
| Purchase of treasury stock, net | - | $(64,733)$ | $(26,690)$ |
| Net cash provided by (used in) financing activities | 34,673 | $(117,271)$ | $(78,123)$ |
| Increase (decrease) in cash | 57,802 | $(128,413)$ | 105,911 |
| Cash at beginning of year | 22,541 | 150,954 | 45,043 |
| Cash at end of year | \$80,343 | \$ 22,541 | \$150,954 |

## 25. PARTICIPATION IN THE U.S. TREASURY CAPITAL PURCHASE PROGRAM

On October 3, 2008, Congress passed the Emergency Economic Stabilization Act of 2008 (EESA), which creates the Troubled Asset Relief Program ("TARP") and provides the U.S. Secretary of the Treasury with broad authority to implement certain actions to help restore stability and liquidity to U.S. markets. The Capital Purchase Program (the "CPP") was announced by the U.S. Treasury on October 14, 2008 as part of TARP. Pursuant to the CPP, the U.S. Treasury will purchase up to $\$ 250$ billion of senior preferred shares on standardized terms from qualifying financial institutions. The purpose of the CPP is to encourage U.S. financial institutions to build capital to increase the flow of financing to U.S. businesses and consumers and to support the U.S. economy.

The CPP is voluntary and requires a participating institution to comply with a number of restrictions and provisions, including standards for executive compensation and corporate governance and limitations on share repurchases and the declaration and payment of dividends on common shares. The standard terms of the CPP require that a participating financial institution limit the payment of dividends to the most recent quarterly amount prior to October 14,2008 , which is $\$ 0.94$ per share in the case of Park. This dividend limitation will remain in effect until such time that the preferred shares are no longer outstanding.
Eligible financial institutions could generally apply to issue senior preferred shares to the U.S. Treasury in aggregate amounts between $1 \%$ to $3 \%$ of the institution's risk-weighted assets. In the case of Park, an application for an investment by the U.S. Treasury of $\$ 100$ million was made. Park's application was approved by the U.S. Treasury on December 1, 2008 and on December 23, 2008, Park issued $\$ 100$ million of cumulative perpetual preferred shares, with a liquidation preference of $\$ 1,000$ per share (the "Senior Preferred Shares"). The Senior Preferred Shares constitute Tier 1 capital and rank senior to Park's common shares. The Senior Preferred Shares pay cumulative dividends at a rate of 5\% per annum for the first five years and will reset to a rate of $9 \%$ per annum after five years.
As part of its participation in the CPP, Park also issued a warrant to the U.S. Treasury to purchase 227,376 common shares having an exercise price of $\$ 65.97$, which is equal to $15 \%$ of the aggregate amount of the Senior Preferred Shares purchased by the U.S. Treasury. The initial exercise price for the warrant and the market price for determining the number of common shares subject to the warrant was determined by reference to the market price of the common shares on the date of the investment by the U.S. Treasury in the Senior Preferred Shares (calculated on a 20-day trailing average). The warrant has a term of 10 years.

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